

Independent Property Benefits

As the largest U.S. lodging association uniting all segments of the industry, AHLA protects and supports independent hotels through federal and state advocacy, provides valuable resources, and connects you to industry peers and leading service providers and suppliers.

ADVOCACY

- Federal advocacy on your behalf, including workforce expansion issues such as H-2B visa reform and frivolous litigation protection ("drive-by lawsuits")
- State and local advocacy on your behalf and through collaboration with local associations on legislation and regulations including short-term rentals, data privacy, and labor issues such as overtime and scheduling, taxes and emerging ESG issues
- Timely industry updates and alerts that keep you informed and equip you with the tools to act on behalf of your property

RESOURCES (see more on the back)

- Exclusive offers and discounts on training, certifications, industry-related products, and services such as healthcare
- Access to the same resources as big brands, including industry research and AHLA staff who can provide expert answers and guidance on regulatory matters, crisis management, and more
- Best practices and tools to support your business through our established programs focused on sustainability, human trafficking prevention, health and safety protocols, and workforce development

CONNECTIVITY

- Networking opportunities with AHLA membership, which represents over 80% of the U.S. hotel industry, through our national and local events
- Placement possibilities on AHLA's social media and at signature events to increase visibility for your property
- Opportunities to increase your network, reach, and influence through participation in AHLA's networks and prominent committees

“From an operational and educational standpoint, AHLA has made it so much easier to digest the most important information that affects the day-to-day operations of my hotel. It's exceptional to have the opportunity to be a member of an association whose value is worth its weight in gold.”

— GENERAL MANAGER, SOUTH DAKOTA

To check the AHLA membership status of your property or inquire about becoming a member, contact Travis McKie at tmckie@ahla.com or (804) 661-2067.

BENEFITS



Teladoc *BROUGHT TO YOU BY AN AHLA SILVER PARTNER*

Virtual access to doctors and therapists anytime, anywhere by app, phone, or video.

Only \$9 per month per employee! Services include:

- Get Care Now (General Medical)
- Expert Medical Services
- Mental Health
- Nutrition
- Dermatology
- Back and Joint Care



AHLEI

Members of AHLA receive **15% off** on all training, education, and professional certification programs via The American Hotel & Lodging Educational Institute. AHLEI offers the only certification programs in the hotel industry that are portable, industry-recognized, and endorsed by the AHLA. Our training solutions help you stay compliant, embrace diversity, and encourage upward career growth in the hospitality industry. Programs include:

- Sexual Harassment Prevention Training
- Understanding Unconscious Bias Training
- Professional Certification Programs for all levels and departments
- Hospitality Manager program (new!)



Job Descriptions *BROUGHT TO YOU BY AN AHLA GOLD PARTNER*

AHLA can provide job descriptions to help Independent Hotels look for new employees, including:

- Banquet Manager
- Director of Food & Beverage
- Houseperson
- Banquet Server
- Front Desk Agent
- Laundry Attendant
- Bartender
- Guest Services Supervisor
- Catering Sales Manager
- Housekeeper



Seasonal Connect *BROUGHT TO YOU BY AN AHLA ALLIED TECH MEMBER*

Seasonal Connect is a platform to help seasonal workers and employers that need seasonal workers find each other and collaborate.

- **Basic: \$10 discount per property per month**
Discounted monthly cost per property: \$89 (regular price of \$99)
- **Advanced: \$19 discount per property per month**
Discounted monthly cost per property: \$280 (regular price of \$299)
- **Premium: \$24 discount per property per month**
Discounted monthly cost per property: \$475 (regular price of \$499)



IncentiFind Commercial Real Estate Incentive Database

BROUGHT TO YOU BY AN AHLA ALLIED+ MEMBER

Easily identify tax credits, grants, fee waivers, rebates, and bill credits available for your property with IncentiFind's comprehensive database. These credits can help reduce bottom-line costs, plus support efforts to implement green measures like energy efficiency, renewables, and water conservation.

- AHLA members receive a special rate of **\$350 per report.**