

The Virginia Restaurant Lodging and Travel Association is the unified voice for restaurant, lodging, travel and hospitality suppliers associations in Virginia. VRLTA creates value for its members by promoting the legislative interests of the industry, providing opportunities for networking and education, and protecting free enterprise.

Why join VRLTA? The value far outweighs the cost of membership!

ALL MEMBERS



BENEFITS FOR ALL MEMBERS

	<u>Annual Savings</u>
• State-wide advocacy efforts by our Government Affairs staff instead of your own lobbyist.	\$15,000+
• National lobbying efforts of partner organizations.	\$25,000+
• Free job listings on our industry-specific job board.	\$100 - \$250 each
• NEW! Restaurant & Hospitality Association Benefit Trust (RHABT) for groups of 6-50 enrolled employees.	
• Virtual healthcare visits - \$9 a month per employee household	\$50+ per visit
• Free mental health resources for employees.	\$50+ per visit
• Pharmacy discount program on FDA-approved prescription medications at more than 64,000 pharmacies nationwide.	Up to 80% discount
• Stay on top of what's happening around the industry with hospitality and tourism email updates.	\$250
• Networking events with industry movers and shakers.	Priceless

LODGING & TRAVEL



BENEFITS FOR LODGING & TRAVEL MEMBERS

	<u>Annual Savings</u>
• 25% off STR's STAR report and STAR add-ons for first-time participants plus weekly and monthly forward-looking reports for all new and existing STAR participants	\$300
• Discount on STR's U.S. Hotel Review	\$400
• Savings of up to 20% on music licensing fees with BMI	\$70
• Discounts on ServSafe Manager training classes	\$10 or 10% per class
• Salary.com CompData Hospitality Industry compensation survey for an annual discounted cost of \$295	\$700
• Digital listing in VRLTA's Travel Guide, which distributes 200,000 copies annually	\$350

Dual membership with the American Hotel & Lodging Association for Independent Properties is included!

RESTAURANTS



BENEFITS FOR RESTAURANT MEMBERS

	<u>Annual Savings</u>
• National Restaurant Association's State of the Industry Report	\$350
• Free expo ticket to the National Restaurant Association Show featuring educational sessions and suppliers	\$170
• Savings of up to 20% on music licensing fees with BMI	\$70
• Discounts on ServSafe Manager training classes	\$10 or 10% per class
• Digital listing in VRLTA's Travel Guide, which distributes 200,000 copies annually	\$350

Dual membership with the National Restaurant Association is included!