

To: USWAG Affiliates
From: Lynn Faulkner, Director of Operations
Subject: **2026 Sponsorship Opportunities**

Currently, sponsorship opportunities are available for the following 2026 events:

- **March 17-19 – USWAG Spring Policy Committee Meeting** (Washington, DC)
- **April 20-22 – USWAG SPCC Workshop** (Chicago, IL)
- **June 23-25 – USWAG 12th Annual CCR Workshop** (Indianapolis, IN)
- **July 14-16 – USWAG Summer Policy Committee Meeting** (Chicago, IL)
- **September 15-17 – PFAS Risk Management: Strategies for Electric and Gas Utilities** (Indian Wells/Palm Springs, CA)
- **October 13-15 – USWAG Fall Policy Committee Meeting** (Kansas City, MO)

We invite you to review this prospectus to assess the opportunities available. We appreciate the value and commitment that sponsors bring to making USWAG events successful and we want to be sure our sponsorship offerings meet your needs. Specific benefits associated with sponsorship are shown on page 5.

While this prospectus offers standard opportunities, if you are interested in customizing a sponsorship, please reach out to USWAG. Potential ideas could be to make an event even more memorable by moving a reception to an offsite historical venue or museum, attending a sporting event in lieu of a reception, etc. While these events do require a bit more pre-planning and would likely increase sponsorship commitment, we are ready to explore any ideas you might have.

If you are interested in sponsorship at one or more event, please return this form to me as soon as possible via email to Lynn.Faulkner@uswag.org. If you have any questions, please reach out to me at (859) 687-6663.

05/01/2026 Update: Remaining 2026 Sponsorship Opportunities

USWAG 12th Annual CCR Workshop

June 23 – 25, 2026 | The Westin Indianapolis | Indianapolis, IN

Tuesday Women in CCR Luncheon	<input type="checkbox"/> Exclusive sponsorship @ \$2,500
Tuesday Member/Affiliate Dialogue Break SOLD	<input type="checkbox"/> Exclusive sponsorship @ \$1,500
Tuesday Welcome Reception SOLD	<input type="checkbox"/> Exclusive sponsorship @ \$5,000
Wednesday Breakfast SOLD	<input type="checkbox"/> Exclusive sponsorship @ \$2,000
Wednesday Morning Coffee Break SOLD	<input type="checkbox"/> Exclusive sponsorship @ \$1,500
Wednesday Lunch SOLD	<input type="checkbox"/> Exclusive sponsorship @ \$2,000
Wednesday Afternoon Coffee Break SOLD	<input type="checkbox"/> Exclusive sponsorship @ \$1,500
Wednesday Grand Reception	<input type="checkbox"/> Exclusive sponsorship @ \$10,000
<p>Note: The CCR Workshop Grand Reception will be held at the NCAA Hall of Champions, making this a premiere sponsorship opportunity. Grand Reception sponsorship has the added benefit of including two (2) dialogue and workshop registrations.</p>	
Thursday Breakfast	<input type="checkbox"/> Exclusive sponsorship @ \$2,000
Thursday Morning Coffee Break SOLD	<input type="checkbox"/> Exclusive sponsorship @ \$1,500
Thursday Lunch SOLD	<input type="checkbox"/> Exclusive sponsorship @ \$2,000
Thursday Break (Members Only Session)	<input type="checkbox"/> Exclusive sponsorship @ \$2,000
Meeting Lanyard/Badge Holder SOLD	<input type="checkbox"/> Exclusive sponsorship @ \$4,000
Meeting WiFi	<input type="checkbox"/> Exclusive sponsorship @ \$3,000

Summer Board & Policy Committee Meeting

July 14 – 16, 2026 | WEC Energy | Chicago, IL

~~Wednesday Evening Reception~~ **SOLD**

~~Exclusive sponsorship @ \$3,000~~

Logo Display During Committee Meeting

Sponsorship @ \$350 (multiple available)

Reminder: All Affiliates are welcome to attend Policy Committee Meeting receptions. The first Affiliate from a company is free to attend. Each additional colleague is \$300.

USWAG PFAS Workshop

September 15-17, 2026 | Hyatt Regency Indian Wells Resort | Indian Wells, CA

Tuesday Welcome Reception

Exclusive sponsorship @ \$4,000

Wednesday Afternoon Coffee Break

Exclusive sponsorship @ \$1,500

Wednesday Grand Reception

Exclusive sponsorship @ \$10,000

Thursday Breakfast

Exclusive sponsorship @ \$2,000

Thursday Morning Coffee Break

Exclusive sponsorship @ \$1,500

~~Thursday Lunch~~ **SOLD**

~~Exclusive sponsorship @ \$2,000~~

Thursday Afternoon Break

Exclusive sponsorship @ \$2,000

Meeting Lanyard/Badge Holder

Exclusive sponsorship @ \$2,000

Fall Board & Policy Committee Meeting
October 13-15, 2026 | Evergy | Kansas City, MO

Wednesday Evening Reception

Exclusive sponsorship @ \$3,000

Logo Display During Committee Meeting

Sponsorship @ \$350 (multiple available)

Reminder: All Affiliates are welcome to attend Policy Committee Meeting receptions. The first Affiliate from a company is free to attend. Each additional colleague is \$300.

Summary of Benefits

Benefits of Sponsoring the Reception at a Policy Committee Meeting

- Recognition at the Networking Reception (sign, flyer, etc.)
- Option to deliver short remarks during the reception
- Option to distribution a 1-page PDF advertisement at the committee meeting
- Opportunity to distribute company swag to members either at the reception or at the meeting (sponsor is responsible for costs of any swag they may wish to distribute)

Benefits of Logo Sponsorship at a Policy Committee Meeting

- Brand recognition via company logo being displayed during meeting opening, and during breaks and meals

Benefits of Sponsoring a Workshop Event

- On screen recognition with your company logo during the Workshop opening
- On screen recognition with your company logo prior to the event
- Signage with your company logo at the event sponsored
- Company logo included on the printed program materials
- Company logo and a short firm bio included in the meeting APP (applicable to the CCR Workshop only)
- **BONUS:** 2 free meeting registrations with Grand Reception Sponsorship

Sponsorship Commitment Form

To commit to one or more sponsorship opportunity, please select the event(s) you would like to sponsor on the preceding pages and sign and return this PDF form via email to Lynn Faulkner (lynn.faulkner@uswag.org.)

By signing this agreement, you agree to pay for the event(s) selected **immediately upon receipt of an invoice** from USWAG.

Signature: _____

Date: _____

IMPORTANT: When returning this form please also provide USWAG with a high-resolution version of your logo with a transparent background in JPEG or PNG format. Please e-mail the logo file to lynn.faulkner@uswag.org.

Contact Information

Name:	
Company	
Street Address	
City, State ZIP	
Telephone	
E-mail	

Billing Information (if different than above)

Billing Contact Name:	
Company	
Street Address	
City, State ZIP	
Telephone	
E-mail	