

**To:** USWAG Affiliates  
**From:** Lynn Faulkner, Director of Operations  
**Subject:** **2026 Sponsorship Opportunities**

---

Currently, sponsorship opportunities are available for the following 2026 events:

- **March 17-19 – USWAG Spring Policy Committee Meeting** (Washington, DC)
- **April 20-22 – USWAG SPCC Workshop** (Chicago, IL)
- **June 23-25 – USWAG 12<sup>th</sup> Annual CCR Workshop** (Indianapolis, IN)
- **July 14-16 – USWAG Summer Policy Committee Meeting** (Chicago, IL)
- **September 15-17 – PFAS Risk Management: Strategies for Electric and Gas Utilities** (Indian Wells/Palm Springs, CA)
- **October 13-15 – USWAG Fall Policy Committee Meeting** (Kansas City, MO)

We invite you to review this prospectus to assess the opportunities available. We appreciate the value and commitment that sponsors bring to making USWAG events successful and we want to be sure our sponsorship offerings meet your needs. Specific benefits associated with sponsorship are shown on page 5.

While this prospectus offers standard opportunities, if you are interested in customizing a sponsorship, please reach out to USWAG. Potential ideas could be to make an event even more memorable by moving a reception to an offsite historical venue or museum, attending a sporting event in lieu of a reception, etc. While these events do require a bit more pre-planning and would likely increase sponsorship commitment, we are ready to explore any ideas you might have.

If you are interested in sponsorship at one or more event, please return this form to me as soon as possible via email to [Lynn.Faulkner@uswag.org](mailto:Lynn.Faulkner@uswag.org). If you have any questions, please reach out to me at (859) 687-6663.

**Spring Board & Policy Committee Meeting**

**March – 17-19, 2026 | American Gas Association | Washington, DC**

~~Wednesday Evening Reception~~

~~Exclusive sponsorship @ \$3,000~~

~~Logo Display During Committee Meeting~~

~~Sponsorship @ \$350 (multiple available)~~

Reminder: All Affiliates are welcome to attend Policy Committee Meeting receptions. The first Affiliate from a company is free to attend. Each additional colleague is \$300.

**USWAG SPCC Workshop**

**April 20 – 22, 2026 | Swissotel Chicago | Chicago, IL**

Monday Welcome Reception

Exclusive sponsorship @ \$4,000

Tuesday Breakfast

Exclusive sponsorship @ \$2,000

Tuesday Morning Coffee Break

Exclusive sponsorship @ \$1,500

~~Tuesday Lunch **SOLD**~~

~~Exclusive sponsorship @ \$2,000~~

Tuesday Afternoon Coffee Break

Exclusive sponsorship @ \$1,500

~~Tuesday Grand Reception **SOLD**~~

~~Exclusive sponsorship @ \$6,000~~

Wednesday Breakfast

Exclusive sponsorship @ \$2,000

Wednesday Morning Coffee Break

Exclusive sponsorship @ \$1,500

Wednesday Lunch

Exclusive sponsorship @ \$2,000

Wednesday Afternoon Coffee Break

Exclusive sponsorship @ \$1,500

Meeting Lanyard/Badge Holder

Exclusive sponsorship @ \$2,000

**USWAG 12<sup>th</sup> Annual CCR Workshop**

**June 23 – 25, 2026 | The Westin Indianapolis | Indianapolis, IN**

Tuesday Women in CCR Luncheon	<input type="checkbox"/> Exclusive sponsorship @ \$2,500
<del>Tuesday Member/Affiliate Dialogue Break</del> <b>SOLD</b>	<del><input type="checkbox"/> Exclusive sponsorship @ \$1,500</del>
<del>Tuesday Welcome Reception</del> <b>SOLD</b>	<del><input type="checkbox"/> Exclusive sponsorship @ \$5,000</del>
Wednesday Breakfast	<input type="checkbox"/> Exclusive sponsorship @ \$2,000
<del>Wednesday Morning Coffee Break</del> <b>SOLD</b>	<del><input type="checkbox"/> Exclusive sponsorship @ \$1,500</del>
<del>Wednesday Lunch</del> <b>SOLD</b>	<del><input type="checkbox"/> Exclusive sponsorship @ \$2,000</del>
<del>Wednesday Afternoon Coffee Break</del> <b>SOLD</b>	<del><input type="checkbox"/> Exclusive sponsorship @ \$1,500</del>
Wednesday Grand Reception	<input type="checkbox"/> Exclusive sponsorship @ \$10,000
<p>Note: The CCR Workshop Grand Reception will be held at the NCAA Hall of Champions, making this a premiere sponsorship opportunity. Grand Reception sponsorship has the added benefit of including two (2) dialogue and workshop registrations.</p>	
Thursday Breakfast	<input type="checkbox"/> Exclusive sponsorship @ \$2,000
<del>Thursday Morning Coffee Break</del> <b>SOLD</b>	<del><input type="checkbox"/> Exclusive sponsorship @ \$1,500</del>
Thursday Lunch	<input type="checkbox"/> Exclusive sponsorship @ \$2,000
Thursday Break (Members Only Session)	<input type="checkbox"/> Exclusive sponsorship @ \$2,000
<del>Meeting Lanyard/Badge Holder</del> <b>SOLD</b>	<del><input type="checkbox"/> Exclusive sponsorship @ \$4,000</del>
Meeting WiFi	<input type="checkbox"/> Exclusive sponsorship @ \$3,000

**Summer Board & Policy Committee Meeting**

**July 14 – 16, 2026 | WEC Energy | Chicago, IL**

~~Wednesday Evening Reception~~ **SOLD**

~~☐ Exclusive sponsorship @ \$3,000~~

Logo Display During Committee Meeting

☐ Sponsorship @ \$350 (multiple available)

Reminder: All Affiliates are welcome to attend Policy Committee Meeting receptions. The first Affiliate from a company is free to attend. Each additional colleague is \$300.

**USWAG PFAS Workshop**

**September 15-17, 2026 | Hyatt Regency Indian Wells Resort | Indian Wells, CA**

Tuesday Welcome Reception

☐ Exclusive sponsorship @ \$4,000

Wednesday Afternoon Coffee Break

☐ Exclusive sponsorship @ \$1,500

Wednesday Grand Reception

☐ Exclusive sponsorship @ \$10,000

Thursday Breakfast

☐ Exclusive sponsorship @ \$2,000

Thursday Morning Coffee Break

☐ Exclusive sponsorship @ \$1,500

~~Thursday Lunch~~ **SOLD**

~~☐ Exclusive sponsorship @ \$2,000~~

Thursday Afternoon Break

☐ Exclusive sponsorship @ \$2,000

Meeting Lanyard/Badge Holder

☐ Exclusive sponsorship @ \$2,000

**Fall Board & Policy Committee Meeting**  
**October 13-15, 2026 | Evergy | Kansas City, MO**

Wednesday Evening Reception

Exclusive sponsorship @ \$3,000

Logo Display During Committee Meeting

Sponsorship @ \$350 (multiple available)

Reminder: All Affiliates are welcome to attend Policy Committee Meeting receptions. The first Affiliate from a company is free to attend. Each additional colleague is \$300.

**Summary of Benefits**

**Benefits of Sponsoring the Reception at a Policy Committee Meeting**

- Recognition at the Networking Reception (sign, flyer, etc.)
- Option to deliver short remarks during the reception
- Option to distribution a 1-page PDF advertisement at the committee meeting
- Opportunity to distribute company swag to members either at the reception or at the meeting (sponsor is responsible for costs of any swag they may wish to distribute)

**Benefits of Logo Sponsorship at a Policy Committee Meeting**

- Brand recognition via company logo being displayed during meeting opening, and during breaks and meals

**Benefits of Sponsoring a Workshop Event**

- On screen recognition with your company logo during the Workshop opening
- On screen recognition with your company logo prior to the event
- Signage with your company logo at the event sponsored
- Company logo included on the printed program materials
- Company logo and a short firm bio included in the meeting APP (applicable to the CCR Workshop only)
- **BONUS:** 2 free meeting registrations with Grand Reception Sponsorship

## Sponsorship Commitment Form

To commit to one or more sponsorship opportunity, please select the event(s) you would like to sponsor on the preceding pages and sign and return this PDF form via email to Lynn Faulkner ([lynn.faulkner@uswag.org](mailto:lynn.faulkner@uswag.org).)

By signing this agreement, you agree to pay for the event(s) selected **immediately upon receipt of an invoice** from USWAG.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**IMPORTANT:** When returning this form please also provide USWAG with a high-resolution version of your logo with a transparent background in JPEG or PNG format. Please e-mail the logo file to [lynn.faulkner@uswag.org](mailto:lynn.faulkner@uswag.org).

**Contact Information**

Name:	
Company	
Street Address	
City, State ZIP	
Telephone	
E-mail	

**Billing Information (if different than above)**

Billing Contact Name:	
Company	
Street Address	
City, State ZIP	
Telephone	
E-mail	