



DOCUMENTING GOVERNMENT • PROMOTING HISTORY • SECURING RIGHTS

**Council of State Archivists
2026 Corporate Sponsorship Program**

CoSA offers sponsorship opportunities to businesses that share our goals and values, and are interested in broadly supporting and advancing our ongoing educational, research, and advocacy work. CoSA's Corporate Sponsors have the opportunity to share their expertise and offer perspectives that inform our mission. None of CoSA's work would be possible without the generosity of our Corporate Sponsors, whose meaningful contributions support a variety of programs and services for the 56 state, territory, and District of Columbia archives' leadership and staff.

Sponsorship elevates your company's

- **Engagement with State and Territory Archives:** Interact with the leadership and staff of the government archives of the 50 states, 5 territories, and the District of Columbia. These key leaders have final decision authority on over half a billion dollars in spending annually.
- **Contribution to Strong Government Archives:** Impact how state and territorial archives document government, promote history, and secure individual rights by providing expertise and solutions for effective records management and preservation and broad access to diverse constituents.
- **Ability to Share Industry Insights:** Corporate sponsors are viewed as solution providers and subject matter experts in their respective areas. Share your services and products with archives decision-makers and receive feedback on retaining customers year over year.

CoSA's Corporate Sponsorship Program consists of two categories:

- **Corporate Partners** – those businesses supporting CoSA at amounts of \$10,000 and more for specific program support – and
- **Corporate Sustainers** – business making an annual contribution of \$5,000 or \$3,000 toward general operating support.



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Corporate Partnership Program

CoSA's corporate partners collaborate with us on a variety of mutually beneficial programmatic activities that advance critical aspects of our mission. Partners underwrite specific aspects of CoSA programming, such as SERI, research and publication, and advancing accessibility. CoSA pursues partnerships to better understand current trends, promote new research, and explore diverse perspectives in areas that impact the work of state and territory archives.

Each partnership is tailored to the needs of the business and of CoSA.

Partnerships begin at the \$10,000/year base level.

Corporate Partners receive the following benefits:

- Develop and deliver a 60-minute ShopTalk webinar to CoSA members discussing trends, research, and records management and preservation solutions. This may not be a sales pitch. Title, speaker, and a brief description will be due to CoSA 60 days prior to the scheduled webinar; otherwise, CoSA cannot guarantee adequate marketing for the event. Date to be determined on a first come, first served basis after full execution of contract and receipt of payment.
- Invitation to CoSA's Annual 2026 Business Meeting (virtual, August 6 (tentative)) where your company will be officially recognized for its sponsorship.
- A 45-minute meeting with the CoSA board and staff at the in-person 2026 Annual Meeting Columbia, South Carolina (or other agreed upon venue) to discuss issues and needs.
- For the full 2026 year, your company's logo will appear on the CoSA corporate sponsor and program web pages, in the footer of the monthly CoSA News Brief separately from advertising, and as part of all CoSA's 2026 webinar announcements.
- Your company will receive 50% discounted advertising in CoSA's monthly News Brief. This electronic publication reaches more than 1,300 subscribers.
- Access to CoSA's reports and surveys.
- Recognition in CoSA's 2026 annual report.
- Receipt of CoSA communications.

Also included in CoSA's Base Corporate Partnership agreement are specific Annual Meeting benefits:

- Two (2) complimentary Full Conference registrations; CoSA member registration rate for one (1) additional attendee. Any other attendees must register at the full vendor rate.
- One 2-minute introduction during the Vendor Introduction Lightning Round. Order will be assigned by CoSA with preferential placement given to all Corporate Partners.
- Acknowledgement of your company's partnership at the 2026 Annual Meeting and in marketing prior to and following the meeting.
- One display table space in the exhibit area (6' table, two chairs, and basic linen), where your company may share information about products and services with attendees. Due to venue limitations, availability

of electricity at tables may be restricted. Preference will go to Corporate Partners on a first come, first served basis.

- CoSA will use best efforts to encourage attendees to visit with vendors in the exhibit area throughout the Annual Meeting.
- Your company may develop and submit a proposal to the 2026 Annual Meeting program planning committee as part of the normal call for proposals, expected to be announced in early 2026. Any proposal submitted will be evaluated by the Program Planning Committee. Acceptance is at the discretion of the Committee. Proposals are strengthened by the inclusion of a state/territory archives voice, practical content that is immediately applicable, and creative methodologies to engage the audience.
- Your company will have opportunities to participate in roundtable conversations and educational sessions with CoSA members at the 2026 Annual Meeting.
- Your company will have an opportunity to distribute a 1-5 page “Issue Paper” on industry trends/issues/research to attendees at CoSA’s Annual Meeting. The paper will also be made available on CoSA’s website.
- Annual Meeting ‘opt-in’ attendee list with contact information for one-time marketing use (delivered pre- & post- event).
- Company logo on printed materials at the Annual Meeting.
- Linked Company logo on Annual Meeting webpages and e-blasts.

**Optional Add-on 2026 Annual Meeting Opportunities and pricing will be shared in early 2026.
Preference will be given to Corporate Partners.**



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Corporate Sustainer Program

Businesses interested in broadly supporting CoSA's ongoing educational, research, and advocacy work may do so by making an annual financial commitment at one of the following levels:

\$5,000 Level

In recognition of your \$5,000 sustainership support, the following opportunities to expand your brand, services, and products are available to you:

- Company name/logo with link appears on the CoSA corporate member webpage and listing in CoSA's monthly *News Brief* (separately from advertising)
- Opportunity to participate in a mini-ShopTalk, a virtual introductory event for our members that will include several other vendors
- 25% discount on advertising in CoSA's monthly newsletter, the *News Brief*, which reaches more than 1,300 subscribers
- Access to CoSA's Resource Center, reports and surveys
- Recognition in CoSA's 2026 annual report
- Receipt of CoSA communications

This sustainership package also includes all the benefits of the Gold Level Annual Meeting Sponsorship, a \$1,600 value:

- 1 complimentary event registration; CoSA member registration rate for up to one additional attendee
- One 2-minute introduction during the Vendor Introduction Lightning Round.
- Acknowledgement of your sustainership at the 2026 Annual Meeting and in marketing prior to and following the meeting.
- One display table space in the exhibit area with two chairs, where your company may share information about products and services with attendees.
- CoSA will use best efforts to encourage attendees to visit with vendors in the exhibit area throughout the Annual Meeting.
- As part of the Annual Meeting agenda, your company's attendees are encouraged to participate in roundtable conversations and educational sessions with CoSA members at the 2026 Annual Meeting.
- Your company will have an opportunity to distribute a 1-5 page "Issue Paper" on industry trends/issues/research to attendees at CoSA's Annual Meeting. The paper will also be made available on CoSA's website.
- Annual Meeting 'opt-in' attendee list with contact information for one-time marketing use (delivered pre- & post- event).
- Company logo on printed materials at the Annual Meeting.
- Linked Company logo on Annual Meeting webpages and e-blasts.

\$3,000 Level

In recognition of your \$3,000 sustainership support, the following opportunities to expand your brand, services, and products are available to you:

- Company name/logo with link appears on the CoSA corporate member webpage and listing in CoSA's monthly *News Brief* (separately from advertising)
- Opportunity to support CoSA's Annual Meeting (*see below*)
- 25% discount on advertising in CoSA's monthly newsletter, the *News Brief*, which reaches more than 1,400 subscribers
- Access to CoSA's Resource Center, reports and surveys
- Recognition in CoSA's annual report
- Receipt of CoSA communications

Gold Level Annual Meeting Sponsorship: \$850 (\$1600 value)

This sustainership package also includes all the benefits of the Gold Level Annual Meeting Sponsorship for the cost of a Silver Level Sponsorship.

- 1 complimentary event registrations; CoSA member registration rate for up to one additional attendee
- Displaying collateral material on a table top during the Annual Meeting (availability on a first come, first served basis)
- Displaying your logo with link on the Annual Meeting page of CoSA's website
- Recognizing you on CoSA social media accounts before, during, and after the Annual Meeting
- Publicly recognizing your support at the Annual Meeting