

MEDIUMS & METHODS OF DIGITAL STORYTELLING

Much like the unobserved tree falling in a forest, if a record is preserved but not discoverable, does it exist?

For researchers, a finding aid may suffice to showcase your available collections, but storytelling through exhibits can be a vital tool in broadening your reach to the wider public. Whether through a specially curated collection in your digital preservation's public access environment, a dedicated exhibits page, designing a graphical publication, or spotlighting items through your social media platforms, digital storytelling can bring your historical records to life in an accessible manner.

Digital Preservation system's Public Access site (Preservica, LIBNOVA)

- Curate collections already in your preservation system
- Use existing infrastructure where records are stored
- Help patrons explore related collections
- Maintain full control over access and presentation



Content Creation Tools (Stitching together multiple records/items into a single product):

- Kapwing – Create short-form video content
- Canva – Design graphics for social media and exhibits
- Adobe Products – Build booklets or visual stories
- Combine images and descriptions into engaging formats
- More eye-catching than basic collection listings

Example Booklet

Exhibit Sites/System:

- AM-Quartex
- Dedicated sites made for exhibiting can include advanced tools built in.

SERI STATE
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Social Media

- Share curated image collections with broad audiences
- Tailor content by platform (Facebook, Instagram, X, etc.)
- Free or low-cost, easy to use, and highly shareable