



Council of State Archivists 2025 Corporate Sponsorship Program

CoSA offers sponsorship opportunities to businesses that share our goals and values, and are interested in broadly supporting and advancing our ongoing educational, research, and advocacy work. CoSA's Corporate Sponsors have the opportunity to share their expertise and offer perspectives that inform our mission. None of CoSA's work would be possible without the generosity of our Corporate Sponsors, whose meaningful contributions support a variety of programs and services for the 56 state, territory, and District of Columbia archives' leadership and staff.

Sponsorship elevates your company's

- **Engagement with State and Territory Archives:** Interact with the leadership and staff of the government archives of the 50 states, 5 territories, and the District of Columbia. These key leaders have final decision authority on over half a billion dollars in spending annually.
- **Contribution to Strong Government Archives:** Impact how state and territorial archives document government, promote history, and secure individual rights by providing expertise and solutions for effective records management and preservation and broad access to diverse constituents.
- **Ability to Share Industry Insights:** Corporate sponsors are viewed as solution providers and subject matter experts in their respective areas. Share your services and products with archives decision-makers and receive feedback on retaining customers year over year.

CoSA's Corporate Sponsorship Program consists of two categories:

- **Corporate Partners** – those businesses supporting CoSA at amounts of \$10,000 and more for specific program support – and
- **Corporate Sustainers** – business making an annual contribution of \$5,000 or \$3,000 toward general operating support.

Corporate Partnership Program

CoSA's corporate partners collaborate with us on a variety of mutually beneficial programmatic activities that advance critical aspects of our mission. Partners underwrite specific aspects of CoSA programming, such as SERI, research and publication, and advancing accessibility. CoSA pursues partnerships to better understand current trends, promote new research, and explore diverse perspectives in areas that impact the work of state and territory archives.

Each partnership is tailored to the needs of the business and of CoSA.

Partnerships begin at the \$10,000/year level.

Corporate Partners receive the following benefits:

- Develop and deliver a 45-minute ShopTalk webinar to CoSA members discussing trends, research, and records management and preservation solutions (this is not a sales pitch).
- Invitation to CoSA's Annual Business Meeting (venue/platform and date TBD) where your company will be officially recognized for its sponsorship.
- 45-minute meeting with the CoSA board and staff at the in-person 2025 Annual Meeting (or other agreed upon venue) to discuss issues and needs.
- Linked company name/logo appears on the CoSA corporate sponsor and program web pages, in the footer of the CoSA *News Brief* separately from advertising, and as part of all CoSA's 2025 webinar announcements.
- Opportunity to distribute a 1-5 page "Issue Paper" on industry trends/issues/research to attendees at CoSA's Annual Meeting; the paper will also be made available online.
- 50% discounted advertising in CoSA's monthly newsletter, the *News Brief*. This electronic publication reaches more than 1,500 subscribers.
- Access to CoSA's reports and surveys.
- Recognition in CoSA's annual report.
- Receipt of CoSA communications.

Specific Annual Meeting Recognition

- Invitation to participate in CoSA's 2025 Annual Meeting programming.
- 1 complimentary event registration; CoSA member registration rate for up to one additional attendee.
- Acknowledgement of your company's partnership at the 2025 Annual Meeting in Salt Lake City and in marketing prior to and following the meeting.
- Complimentary table-top display in the exhibit space and opportunity to share information about your products and services with attendees.
- Opportunity for exclusive sponsorship of a social event at the 2025 Annual Meeting (see below).

Optional Add-on 2025 Annual Meeting Opportunities:

- Breakfast for ~150 attendees: \$5,500 (2 available)
- Lunch for ~150-200 attendees: \$12,000 (1 available)
- Evening Reception: \$7,500 (2 available)
- Registration welcome snacks: \$3,000 (1 available)
- Snacks/coffee breaks: \$1,500/break (3 available)
- Pooled travel support fund for CoSA members: \$1,500-5,000
- Opening Keynoter: \$3,000
- Closing plenary: \$3,000
- Pre-meeting half-day workshop: \$5,000

Corporate Sustainer Program

Businesses interested in supporting CoSA's ongoing work may do so by making an annual financial commitment at one of the following levels:

\$5,000 Level

- Company name/logo with link appears on the CoSA corporate member webpage and listing in CoSA's monthly *News Brief* (separately from advertising)
- Opportunity to attend CoSA's Annual Meeting for a partner registration fee of \$500 that would include 1 attendee
- Opportunity to distribute an 1-5 page "Issue Paper" on industry trends/issues/research to attendees at CoSA's Annual Meeting; the paper will also be made available online
- Discounted advertising in CoSA's monthly newsletter, the *News Brief*, which reaches more than 1,500 subscribers
- Access to CoSA's Resource Center, reports and surveys
- Recognition in CoSA's annual report
- Receipt of CoSA communications

\$3,000 Level

- Company name/logo with link appears on the CoSA corporate member webpage and listing in CoSA's monthly *News Brief* (separately from advertising)
- Opportunity to support CoSA's Annual Meeting
- Discounted advertising in CoSA's monthly newsletter, the *News Brief*, which reaches more than 1,500 subscribers
- Access to CoSA's Resource Center, reports and surveys
- Recognition in CoSA's annual report
- Receipt of CoSA communications

Annual Meeting Sponsorship

Gold Level: \$1,600

- 1 complimentary event registrations; CoSA member registration rate for up to one additional attendee
- Displaying collateral material on a table top during the Annual Meeting (availability on a first come, first served basis)
- Displaying your logo with link on the Annual Meeting page of CoSA's website
- Recognizing you on CoSA social media accounts before, during, and after the Annual Meeting
- Publicly recognizing your support at the Annual Meeting

Silver Level: \$850

- CoSA member registration rate for up to 2 attendees
- Displaying your logo with link on the Annual Meeting page of CoSA's website
- Recognizing you on CoSA social media accounts before, during, and after the Annual Meeting
- Publicly recognizing your support at the Annual Meeting