

Ambassadors Program Ellsworth Area Chamber of Commerce

Purpose: The purpose of the Ambassadors program is to promote membership and chamber services, and enhance goodwill for the Ellsworth Area Chamber of Commerce in the community. Ambassador activities focus on retention initiatives and assisting in the recruitment of new members through personal contacts, business visits, ribbon cuttings, networking, and organizing the Annual Awards Banquet and Business After Hours networking events.

Group Organization: The Ambassadors Groups will consist of a Chairperson or Co-Chairs (one year term), and approximately 15-25 volunteers.

Member Duties and Responsibilities:

- Attend monthly Ambassador Meetings. If an Ambassador is absent from three (3) consecutive meetings, without a valid excuse, that Ambassador will automatically be removed from Ambassador status.
- Greet Chamber Members at Monthly Member Meetings
- Attend a minimum of 50% of the scheduled Ambassador visits/events per calendar year.
- Assist in planning Ellsworth Area Chamber of Commerce Annual Awards Banquet and Jingle and Mingle Business After Hours.
- Ambassadors are expected to serve on one (or more) Chamber Initiatives
 - Ribbon Cuttings and Business Events
 - Morning Coffees
 - Member Retention, Recruitment, and Ambassador Visits
- Ambassadors are required to recruit one (1) new member to the Chamber each year they serve as an Ambassador.
- Ambassadors actively manage a personal Chamber Buddy Outreach system, which requires making regular contact with members on their Chamber Buddy list (approximately ten existing members) on a regular basis throughout the year. The goal of this effort is to encourage more active membership and promote various membership services and benefits.

Skills & Characteristics Required:

- Enthusiasm for the Chamber, its mission and membership
- Comfortable interacting in small group networking situations
- A knowledge of benefits of the Chamber membership and support, and experience in Chamber membership and events

Length of Term: One year, renewable

Approximate Time Commitment per Month: Two to three hours per month

Created: 5.9.16

Ambassador Application
Ellsworth Area Chamber of Commerce

Full Name: _____

Company: _____

Job Title: _____

Phone: _____ Email: _____

Current Community/Organization involvement: _____

Strengths: _____

Why do you want to be an Ambassador? Please describe both personal and business goals for joining this group:

Please submit your completed application to:

Ellsworth Area Chamber of Commerce
Attn: Ambassadors
PO Box 927
Ellsworth, WI 54011

Or email: <mailto:eteam@ellsworthchamber.com>