

2023 - 2024 SARASOTA CHAMBER BRIDGE MAGAZINE ADVERTISING RATES

Every quarter, the Greater Sarasota Chamber of Commerce publishes a community focused magazine called The Bridge. Our unique publication includes chamber news and developments, upcoming events, membership anniversaries, member news, and much more. This is the perfect opportunity to showcase your business by advertising in The Bridge magazine.



Quarterly Magazine | 1,500 printed

**Distribution: 10,000+ business professionals
& online viewers**

AD Type	1X	2X	Specs:
Special Placement - Full Page Inside Front Cover	\$1,500	\$1,350	No Bleed - 7.625 in. * 10.125 in. Bleed - 8.625 in. * 11.125 in.
Full Page	\$700	\$600	No Bleed - 7.625 in. * 10.125 in. Bleed - 8.625 in. * 11.125
Half Page - Horizontal	\$460	\$420	7.625 in. (W) * 4.875 in. (H)
Half Page - Vertical	\$460	\$420	3.625 in. (W) * 10.125 in. (H)
Quarter Page	\$230	\$200	3.625 in. (W) * 10.125 in. (H)
Flyer Insert - Full Page	\$325	\$325	7.635 in. (W) * 10.125 in. (H)
Half Page Corporate Profile	\$500	\$450	275 words, logo, and photo

Artwork must be minimum 300 DPI, CMYK, in TIFF, JPEG, or PED format.

Payment is due by the artwork deadline to make publications.

Issue:	January 2024	April 2024	July 2024	October 2024
Reservation Deadline:	December 1, 2023	March 1, 2024	May 31, 2024	August 30, 2024
Artwork Deadline:	December 8, 2023	March 8, 2024	June 7, 2024	September 6, 2024

Advertising Questions?

Contact Zach Henkel at zhenkel@sarasotachamber.com or (941) 556-4029.

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Payment Information: Please mail checks to 1945 Fruitville Road, Sarasota, FL 34236*

Business Name: _____	Contact: _____
Phone Number: _____	Email: _____
AD Package: _____	Artwork Contact Name: _____
Artwork Contact Email: _____	AD Start Date: _____
Send artwork & include your click-through link in email to zhenkel@sarasotachamber.com.	
Signature: _____	Date: _____ Total: \$ _____

**Interested in learning more about what we offer?
Make sure you ask about our other advertising opportunities!**