

**2026 OCA Clinic
Monday, July 27, 2026
12:00 pm**

Joshua Stewart

Posure Leadership Institute

Presentation Title: Navigating the Digital Arena: Media's Impact on Student-Athlete Confidence

Joshua Stewart is a media entrepreneur and creative director whose career has been built on one idea: story shapes identity. Through his media company serving nonprofits and mission-driven organizations, he helps people and communities take control of their own narrative.

A former University of Tulsa football player, Joshua knows firsthand how media influences the way young athletes see themselves. That experience now drives his work with student-athletes at Posure Leadership Institute, where he bridges the gap between media strategy and athlete development.

His presentation will equip Oklahoma coaches with practical tools to help their athletes navigate today's media landscape with confidence, because the story being told about your athlete matters.

