



JUNE 2, 2026

BUILT TO LEAD

THE FUTURE DOESN'T WAIT. NEITHER DO LEADERS

A SYMPOSIUM

**ACEC MINNESOTA
WOMEN IN ENGINEERING**

ABOUT THE EVENT

WOMEN ARE BUILT TO LEAD

Built to Lead is ACEC Minnesota's new women's leadership program, created to bring together professionals across the engineering industry for a day focused on leadership, advancement, connection, and practical insight. The program is designed to support women at different stages of their careers and strengthen the broader profession through visible investment in talent and retention. The event is a full day of content and conversation for leaders and emerging professionals alike.

June 2, 2026



McNamara Alumni Center
University of Minnesota



120 In-Person Participants





Women remain underrepresented in engineering roles, even as demand for technical talent continues to grow. In 2023, women made up 15% of the U.S. engineering workforce, and retention remains a challenge. Only 26.8% of women engineers remain in engineering roles, compared with 41% of men. At the same time, the broader architecture and engineering occupations group is projected to generate about 186,500 openings per year from 2024 to 2034, driven by growth and replacement needs.

The industry needs visible investment in leadership development, stronger professional networks, and more deliberate support for women at different career stages. That is the space this event is intended to serve.

A DAY BUILT FOR LEADERS

- ✓ KEYNOTE AND FEATURED SPEAKERS
- ✓ LEADERSHIP WORKSHOPS
- ✓ INDUSTRY NETWORKING
- ✓ EXECUTIVE PANEL
- ✓ IMPACT STATIONS
- ✓ SPONSOR RECOGNITION



FLEXIBLE SPONSORSHIP OPPORTUNITIES

WITH CLEAR VISIBILITY

● PRESENTING EXCLUSIVE

Top-level event sponsor with the strongest visibility and recognition before, during, and after the program. Ideal for a firm that wants to be clearly identified as the lead supporter.

\$8,000

- Top logo placement on event materials
- Welcome attendees or introduce the keynote
- Collaborate on the afternoon keynote session
- Verbal recognition at opening and closing
- Premium onsite signage
- Three complimentary tickets

● LEGACY 2 AVAILABLE

A prominent sponsorship opportunity for firms that want strong event visibility and direct alignment with keynote content and leadership programming.

\$5,000

- Prominent logo placement on event materials
- Keynote sponsor
- Verbal recognition during keynote session
- Onsite signage
- Two complimentary tickets

More options on the next page...

...MORE

SPONSORSHIP OPPORTUNITIES

● TRAILBLAZER 4 AVAILABLE

\$2,500

- Logo placement on event materials
- Breakfast or a featured session sponsor
- Verbal recognition during the opening
- Onsite signage
- One complimentary ticket

● CATALYST 6 AVAILABLE

\$1,000

- Recognition tied to the community organization component or networking break
- Name listed on event materials
- One complimentary ticket

● BUILDER OPEN

\$500

- Recognition as a swag or coffee break sponsor
- Name listed on event materials



WHY SPONSOR BUILT TO LEAD

A VISIBLE INVESTMENT IN THE FUTURE OF ENGINEERING

Built to Lead gives firms the opportunity to support a new ACEC Minnesota program while aligning their brand with leadership development, professional advancement, and the future of the engineering industry. Sponsors will be recognized as supporters of a program designed to create real value for attendees and meaningful visibility for firms that choose to invest in it.

TARGETED AUDIENCE

This event is designed to bring together professionals from across the engineering industry, including emerging professionals, established leaders, firm representatives, and others committed to building stronger leadership pipelines.

VISIBLE RECOGNITION

Sponsors will receive recognition through event materials, the event page, and onsite acknowledgment, with higher sponsorship levels receiving more prominent visibility and stronger event integration.

INDUSTRY ALIGNMENT

Supporting Built to Lead signals investment in leadership, retention, and the profession's continued strength. It is a practical way for firms to show support for the people and conversations that will shape the industry going forward.



READY TO SPONSOR?

Contact:

Kelly Smeltzer
Director of Operations & Membership
ACEC Minnesota

kelly@acecmn.org

Sponsorships are limited and will be confirmed on a first-come, first-served basis.