

ADVERTISE WITH MGA

HAVE YOUR AD SEEN BY THOUSANDS OF SUBSCRIBERS AND EVERYONE AT THE CONVENTION!

MAGAZINE INSERTION DEADLINE

August 1st, 2025

MAGAZINE AD RATES

Missouri Grocer Magazine

AD Size	Black & White	Color
Full Page (8.5 x 11)	\$350.00	\$700.00
Half Page (8.5 x 5.5)	\$275.00	\$400.00
Quarter Page (8.5 x 2.75)	\$185.00	\$310.00

CONVENTION GUIDE DEADLINE

September 26th, 2025

CONVENTION GUIDERATES

Convention Guide

AD Size	Color
5 x 2 in. (Quarter Page)	\$125.00
5 x 4 in. (Half Page)	\$200.00
5 x 8 in. (Full Page)	\$350.00

The Convention Guide will be distributed only during the Convention to each attendee. It will feature your ad along with the Convention Schedule, Event Information, Trade Show Hours, Booth Layouts and Vendor information. This is a great way to advertise specifically to everyone attending the convention.

AD Mechanical Requirements

Preferred format is PDF. However, we accept files from Photoshop and Acrobat. All photos and images should be a minimum resolution of 300 dpi at 100 percent. All color should be designed in CMYK. Please embed all fonts and graphics. All ads and bleeds should be at least 1/8-inch from the trim.

To reserve ad space in the Missouri Grocer magazine, fill out the form below, and mail to 315 N. Ken Avenue, Springfield MO 65802, email to mga@missourigrocers.com, fax to 417-831-3907. If you have any questions, call Cory Campbell at 417-831-6667.

COMPANY PURCHASING AD

Company _____
 Contact _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____
 Email _____

ADVERTISEMENT AGENCY

Company _____
 Contact _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____
 Email _____

MAGAZINE AD SIZE

Circle One

Full Half Quarter

MAGAZINE COLOR/B&W

Circle One

Color B & W

CONVENTION GUIDE SIZE

Circle One

Quarter Half Full

COST

\$ _____

Missouri Grocers Association is hereby authorized to publish advertising of the specifications noted above in the Missouri Grocer Magazine or in the Convention Guide for the 2025 advertising year. I agree to have ad artwork to the editor of said publication no later than **August 1st, 2025** (Magazine) and **September 26th, 2025** (Convention Guide). If artwork deadlines are not met, the latest ad copy on file will be repeated. The below named individual/organization agrees to pay posted ad rates for the ad size indicated. Failure to do so will result in forfeiture of the advertising contract. The editor reserves the right to refuse copy deemed inappropriate or offensive in nature. Advertisers and/or advertising agencies assume full liability for all advertising content that they supply.

Signature _____ Date _____