

The logo features a stylized white outline of the state of Missouri. Inside the outline, there are three horizontal bars: the top bar has a mountain range silhouette, the middle bar has a stylized 'G', and the bottom bar has a stylized 'A'.

MISSOURI GROCERS ASSOCIATION

OPPORTUNITIES GUIDE

2025



ADVOCATING FOR THE INDUSTRY FOR OVER 100 YEARS

As we embark on another year of serving the grocery industry in Missouri, we extend our heartfelt gratitude for your continued support. The Missouri Grocers Association has been a steadfast advocate for the state's grocery sector for over a century, and it is through the unwavering backing of esteemed members and industry leaders like you that we can persist in our mission.

Within this packet, you will find detailed information about the various advertising and sponsorship opportunities available for 2025. We firmly believe that these opportunities not only provide a platform for your company to showcase its commitment to the industry but also deliver a positive return on investment.

Your support enables us to equip our members with the essential tools and resources needed to navigate the ever-evolving landscape of the grocery sector. Through advocacy efforts, educational programs, and collaborative initiatives, MGA remains dedicated to fostering a robust and resilient grocery industry in Missouri.

Thank you for your partnership as we continue to champion the grocery community.

QUESTIONS? Contact EJ Fleischmann
(417)831-6667 or efleischmann@missourigrocers.com

ADVERTISEMENT

MGA FOCUS

The MGA FOCUS is a bi-monthly digital publication email sent directly to all MGA members. Each issue will highlight your company with a full page color ad and an article. These articles can be provided by your company or MGA will diligently work to find or write an article related to your companies ad. Along with your company receiving 3 issues, your company's logo will also be on display in each issue.

1 ISSUE \$800
3 ISSUES \$2,000

MGA CONNECT

The MGA Connect is the weekly newsletter sent to MGA members each Friday, reaching over 2,000 individuals. NEW THIS YEAR, become an MGA Connect sponsor and get visibility every week!

TITLE SPONSOR (4 available) \$2,000
3 months of premier logo placement at top of MGA Connect

BUTTON SPONSOR (8 available) \$1,000
3 months of logo placement at bottom of MGA Connect.
2 button sponsors available per connect.

MISSOURI GROCERS CONVENTION MAGAZINE

The Missouri Grocer is the annual printed magazine promoting the MGA Convention and Trade Show, consisting of resources and advertisements.

Full Page (8.5x11)
Black & White: \$350
Color: \$700

Half Page (8.5x5.5)
Black & White: \$275
Color: \$400

Quarter Page (8.5x2.75)
Black & White: \$185
Color: \$310

MGA CONVENTION GUIDE

The Missouri Grocer is the annual printed magazine promoting the MGA Convention and Trade Show, consisting of resources and advertisements.

Quarter Page
\$125

Half Page
\$200

Full Page
\$350

SPONSORSHIP

GROCERS DAY AT THE CAPITOL

TWO DAY EVENT INCLUDES LEGISLATIVE
DINNER AND LEGISLATIVE VISITS APRIL 2024- DATE TBD

TITLE SPONSOR

\$5,000

Recognized as top sponsor
for the legislative dinner
and Grocers Day in the
Capitol

BUSINESS SPONSOR

\$500

Recognized as supporting
sponsor for Grocers Day in
the Capitoll

CORPORATE SPONSOR

\$1,000

Recognized as supporting
sponsor for the
Legislative Dinner and
Grocers Day in the Capitol

RETAIL SPONSOR

\$250

Recognized at the Legislative
Dinner and as supporting sponsor
for Grocers Day in the Capitol

MGA CONVENTION AND TRADE SHOW

GENERAL CONVENTION SPONSORSHIP

PLATINUM SPONSOR

\$15,000 plus

Recognized in social
media posts, MGA
Convention
communications and on
all MGA Convention
signage

SILVER SPONSOR

\$3,000-\$7,999

Recognized in social
media posts and MGA
Convention
communications

GOLD SPONSOR

\$8,000-\$14,999

Recognized in social
media posts, MGA
Convention
communications and
certain MGA Convention
events

RETAIL SPONSOR

\$2,500

Recognized in social media
posts, MGA Convention
communications and throughout
the MGA Convention

SUPPORTING SPONSOR

\$1,000-\$2,000

Recognized in MGA
Convention
communications



SPONSORSHIP

MGA CONVENTION AND TRADE SHOW

GENERAL CONVENTION SPONSORSHIP

CONVENTION REGISTRATION

1 available @ \$3,500

WELCOME PARTY

1 available @ \$5,000

BREAKFAST

1 available @ \$5,000

WINE & CHEESE RECEPTION

2 available @ \$3,000

TRADE SHOW LUNCH

1 available @ \$3,500

TUESDAY HAPPY HOUR

5 available @ \$500

PARTY ON THE PATIO

1 available @ \$3,500

EDUCATION SESSIONS

1 available @ \$5,000

PRESIDENT'S GALA

5 available @ \$2,500

GRAB & GO BREAKFAST

1 available @ \$1,000

GOLF TOURNAMENT

TITLE SPONSOR

\$10,000

KOOZIE SPONSOR

\$3,000

BEVERAGE CART SPONSOR

2 available @ \$1,000

TENT SPONSOR

\$700

GOLF BALL SPONSOR

\$3,000

BEVERAGE CART SPONSOR

\$1,500

HOLE SPONSOR

\$300

MGA WEBINAR SERIES

The MGA Webinar Series will feature the latest issues and trends facing the grocery industry.

SERIES SPONSOR

\$5,000

Recognized as Series Sponsor on all Webinars along with the Missouri Grocers Education Foundation

WEBINAR SPONSOR

\$500 per Webinar

Recognized as Webinar Sponsor for one monthly Webinar





OPPORTUNITIES GUIDE

2025

