



*Photo by Mark Townsend -
Louisiana Helicam*

ADVERTISING OPPORTUNITIES

West Monroe - West Ouachita
Chamber of Commerce
Community Resource Guide

GREETINGS

West Monroe - West Ouachita Chamber of Commerce Members

The West Monroe - West Ouachita Chamber of Commerce is pleased to announce the upcoming edition of our annual Community Resource Guide. We are excited about the opportunities this publication will offer you.

Our Community Resource Guide is a premier promotional piece, and the first resource community and business members use to promote their business. Participation in the Community Resource Guide has excellent advantages. We print 5,000 copies and distribute them to prime locations to drive traffic to our advertisers.

Please find the advertisement rates included, which detail your options for participation. If you have any questions or wish to take advantage of this excellent opportunity to advertise your business, don't hesitate to contact us at **318-325-1961** or **info@westmonroechamber.org**.

We are thrilled about the new edition of the Community Resource Guide and look forward to your participation!

Sincerely,

Kristopher Kelley

Executive Director

West Monroe - West Ouachita
Chamber of Commerce



NO ADVERTISEMENT? NO PROBLEM!

We will build you an ad free of charge once you upload your photos, logo, and copy.

PUBLISH

Your advertisement will be featured in **5,000 copies** distributed in prime locations to increase traffic to your business.

UPLOAD

Upload advertisement art to **westmonroechamber.org/magazine**. We will send you an email with instructions to get started.

SUPPORT

Questions?

Call us at **318-325-1961**

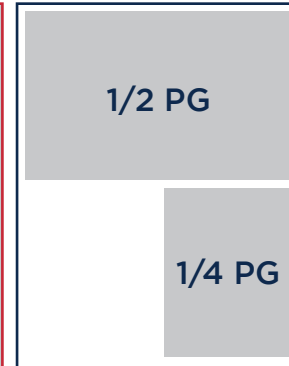
or send us an email at **info@westmonroechamber.org**

ADVERTISING SPECS



FULL PAGE	WIDTH	HEIGHT
Ad Size	8.625"	11.125"
Live Area/Text Safe Zone	7.875"	10.375"

ADDITIONAL SIZES	WIDTH	HEIGHT
1/2 Page	7.875"	5.125"
1/4 Page	3.875"	5.125"



2-page spread specs are available upon request

--- **LIVE AREA/TEXT SAFE ZONE** (Your text must live within of 0.375" margin from each of the ad to avoid getting trimmed off.)

— **AD SIZE** (This is the full size of the ad. The page's bleed is included in this dimension.)

TEMPLATE AD

We reserve the right to insert our template ad for your ad placement if content is not uploaded within 45 days. Our template ad includes your name, address, phone, and website address.

SEE TERMS BELOW.

ADVERTISEMENT AND ART REQUIREMENTS

CMYK
COLOR
SPACE

300 DPI
RESOLUTION
ONLY

INCLUDE
BLEED AND
TRIM FOR
FULL PAGE
ADS

PUBLISHER
FILES AND WORD
DOCUMENTS WITH
EMBEDDED IMAGES
ARE NOT
ACCEPTED

ADVERTISEMENT ART UPLOAD

UPLOAD ADVERTISEMENT ART TO
WESTMONROECHAMBER.ORG/MAGAZINE

We will send you an email with instructions to get you started.

**NO ADVERTISEMENT?
NO PROBLEM!**

We will build you an ad free of charge once you upload your photos, logo, and copy.

TERMS & CONDITIONS

This insertion order represents confirmation of the agreement between agency/advertiser and West Monroe West Ouachita Chamber of Commerce. Payment is due upon receipt of invoice.

ADS NOT PAID IN FULL WILL NOT BE INCLUDED IN THE PUBLICATION. ONLY PREMIUM AD POSITIONS ARE GUARANTEED.

Due to print and publication deadlines, please be advised that all sales are final and no refunds will be issued. Further, due to publication and distribution of print materials containing information as to all advertisers, no advertiser may withdraw from participation. Advertiser agrees to participate for the duration of the publication without exception.

West Monroe West Ouachita Chamber of Commerce reserves the right to reject advertisements based on the content or quality of production, and assumes no liability for statements or claims made in advertising copy. We also reserve the right to refuse advertisements that contain what is considered to be false, illegal, or libelous information or material that gratuitously offends members of the general public.

We reserve the right to insert our template ad for your ad placement if content is not uploaded within 45 days. Our template ad includes your name, address, phone and website address and is not revisable, except for errors.

ADVERTISING RATES

Same rates since 2019!



PREMIUM PAGES

Only premium advertising positions are guaranteed.

2 Page Spread	\$2,525
Back Cover	\$1,695
Inside Front Cover	\$1,695
Inside Facing Front (Page 3)	\$1,695
Inside Back Cover	\$1,695
Inside Facing Back	\$1,695

INSIDE PAGES

Full Page	\$1,295
1/2 Page	\$895
1/4 Page	\$525
Gold Enhanced Listing	\$100

TO PURCHASE AN ADVERTISEMENT AND FOR MORE INFO, VISIT
WESTMONROECHAMBER.ORG/MAGAZINE

ADVERTISEMENT OPTIONS

FREE* Advertisement Design when providing your required content: Photo(s), Logo, Text and Contact information.

Reprint previous advertisement (if applicable).

Make updates to previous advertisement (if previously designed by us)

Upload my own completed advertisement (must be built to our specifications**)

***Up to 3 revisions allowed for free advertisement designs. Further revisions will incur a fee of \$125.**

****If your uploaded advertisement is not built to the correct specs, it is rejected and upload of a new advertisement at the correct specs is required.**

West Monroe West Ouachita Chamber of Commerce reserves the right to create a template advertisement for you after 45 days. No revisions allowed, except for errors.

SEND PAYMENTS MADE PAYABLE TO:

WEST MONROE WEST OUACHITA
CHAMBER OF COMMERCE
112 PROFESSIONAL DR.
WEST MONROE, LA