

AFTER BUSINESS VENUE HOSTING

VENUE QUALITIES

- Unique characteristics, such as architecture, the type of business, a seasonal aspect, etc.
- Interactive components for guests, such as a venue tour or an opportunity to see a unique product or service
- A physical address within Essex County

REQUIREMENTS

- Exclusive use of the venue from 4:30 pm – 7:00 pm on a weeknight (usually Tuesday, Wednesday, or Thursday)
- Capacity for 100+ guests and host business staff (if selected for an After Business Trade Show location, also room for up to 20 x 8' display tables)
- Provide complimentary light food service for guests (hors d'oeuvres, etc) and staff to showcase the venue for tours, and an explanation of the business feature(s), etc
- Arrange for cash bar (with Smart Serve certified bar staff) and special occasion permit (if necessary)
- Premises must be handicap accessible
- Adequate parking and restroom facilities available
- Chamber staff will handle registration, name tags, and check-in

BENEFITS

- Exposure to the entire Windsor-Essex Chamber network on website, in eNews and eBlasts, social media, pre-event marketing, and recognition as a host sponsor
- Specific time-of-year scheduling (subject to availability) to promote host business (summer activities, holidays, back-to-school, etc)
- In-person opportunity to showcase business to 100+ guests and networking partners
- Live during-event social media coverage and postings, with recognition and photo feature after the event
- Registration proceeds support the Windsor-Essex Chamber of Commerce initiatives and advocacy work on behalf of all local businesses

**If interested, please contact Louanne Sylvestre at lsylvestre@windsor-essexchamber.org
or call (519) 966-3696 ext. 223**