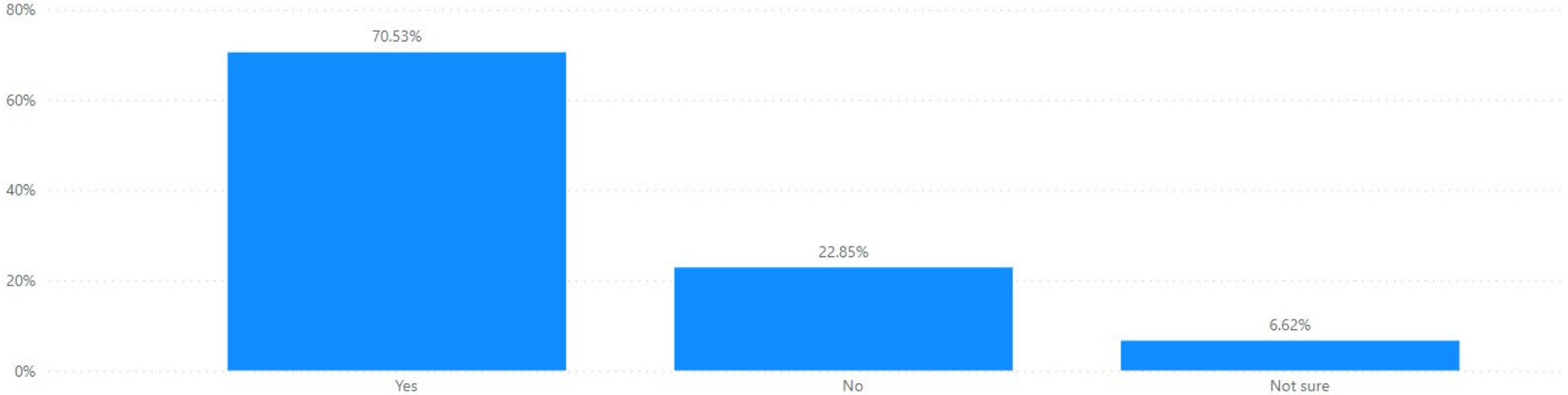

WINDSOR-ESSEX REGIONAL Chamber of Commerce

2023 Business Confidence Survey

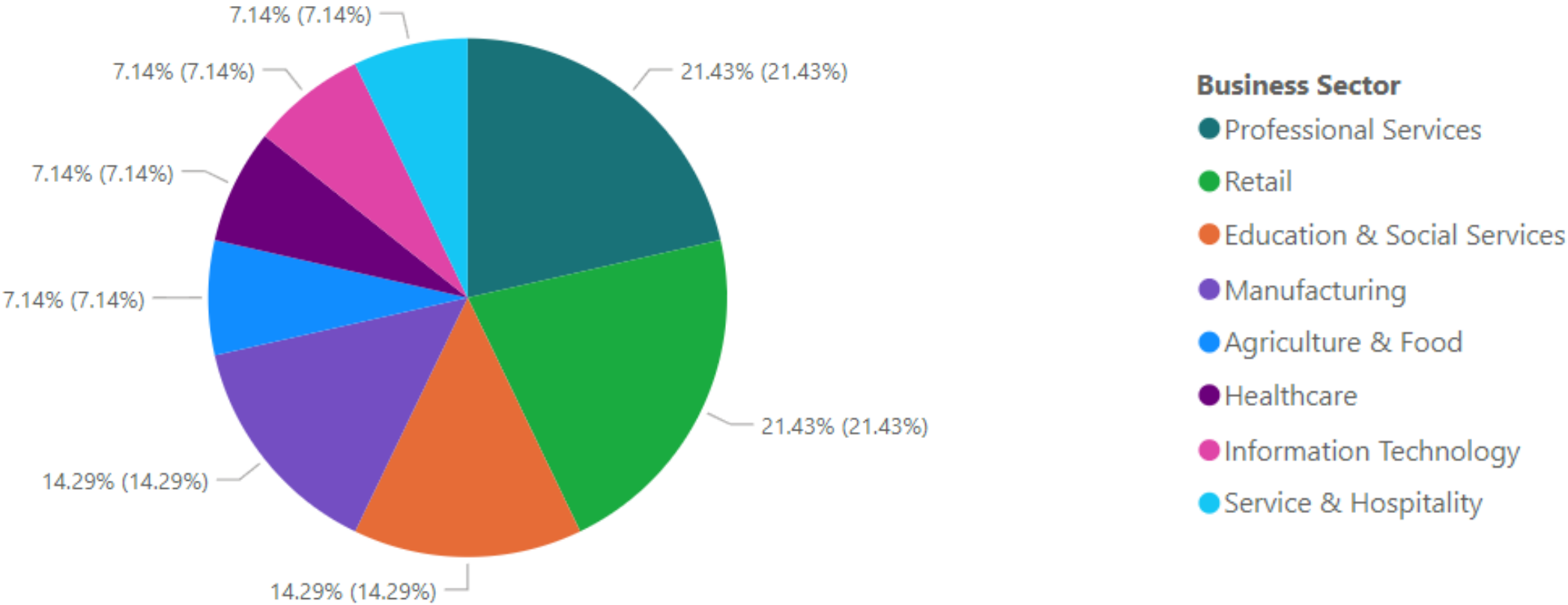
CEBA Loan

% of Local Businesses who received the CEBA Loan



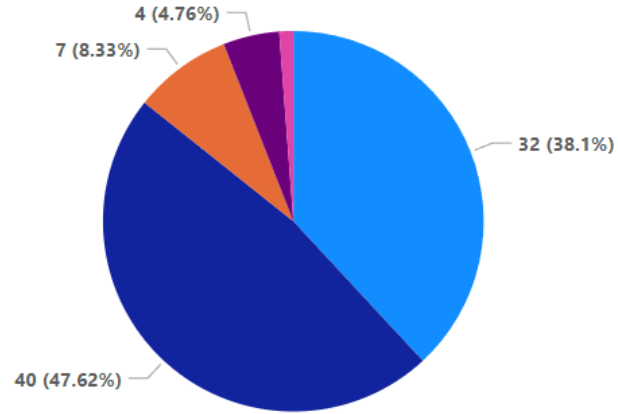
CEBA Loan

Breakup of Businesses who ARE NOT Confident in repaying the CEBA Loan



Business Confidence

Confidence on Business Outlook (Windsor)



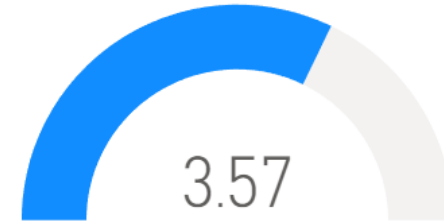
Confidence on Business Outlook

- Very confident
- Somewhat confident
- Not confident
- Neutral
- Don't know

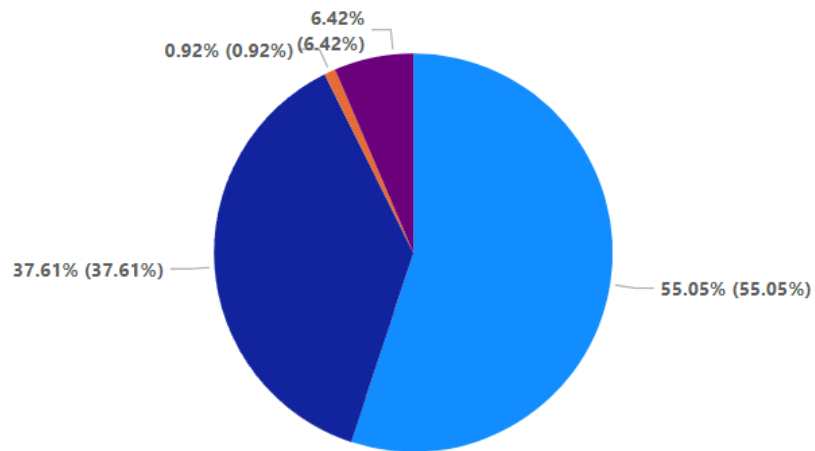
Local Business Outlook



Provincial Business Outlook



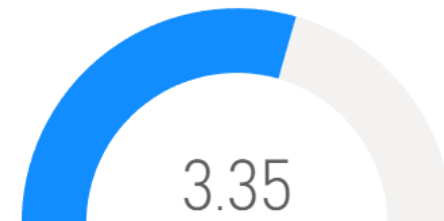
Confidence on Business Outlook (County)



Confidence on Business Outlook

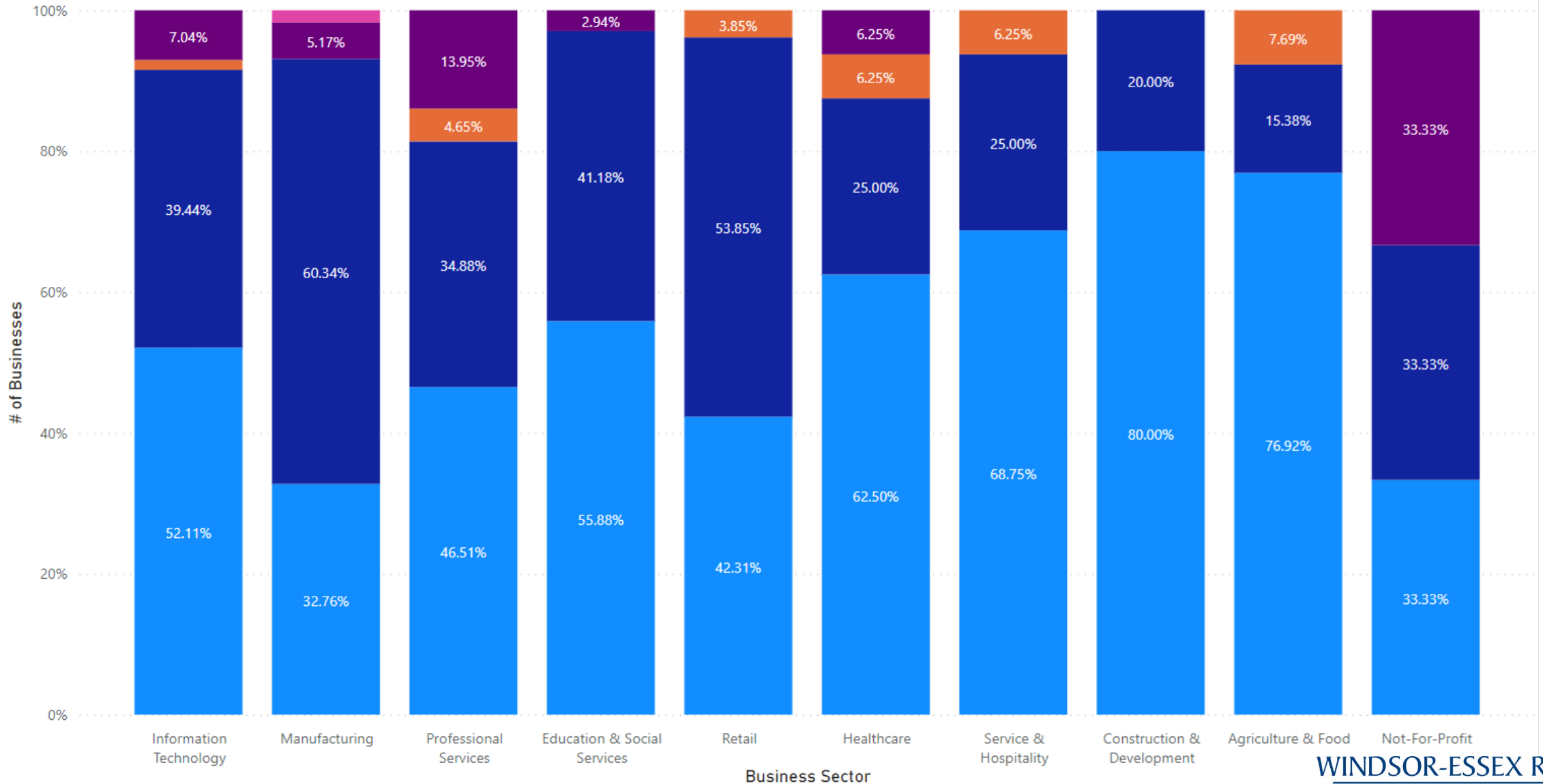
- Very confident
- Somewhat confident
- Not confident
- Neutral

Federal Business Outlook

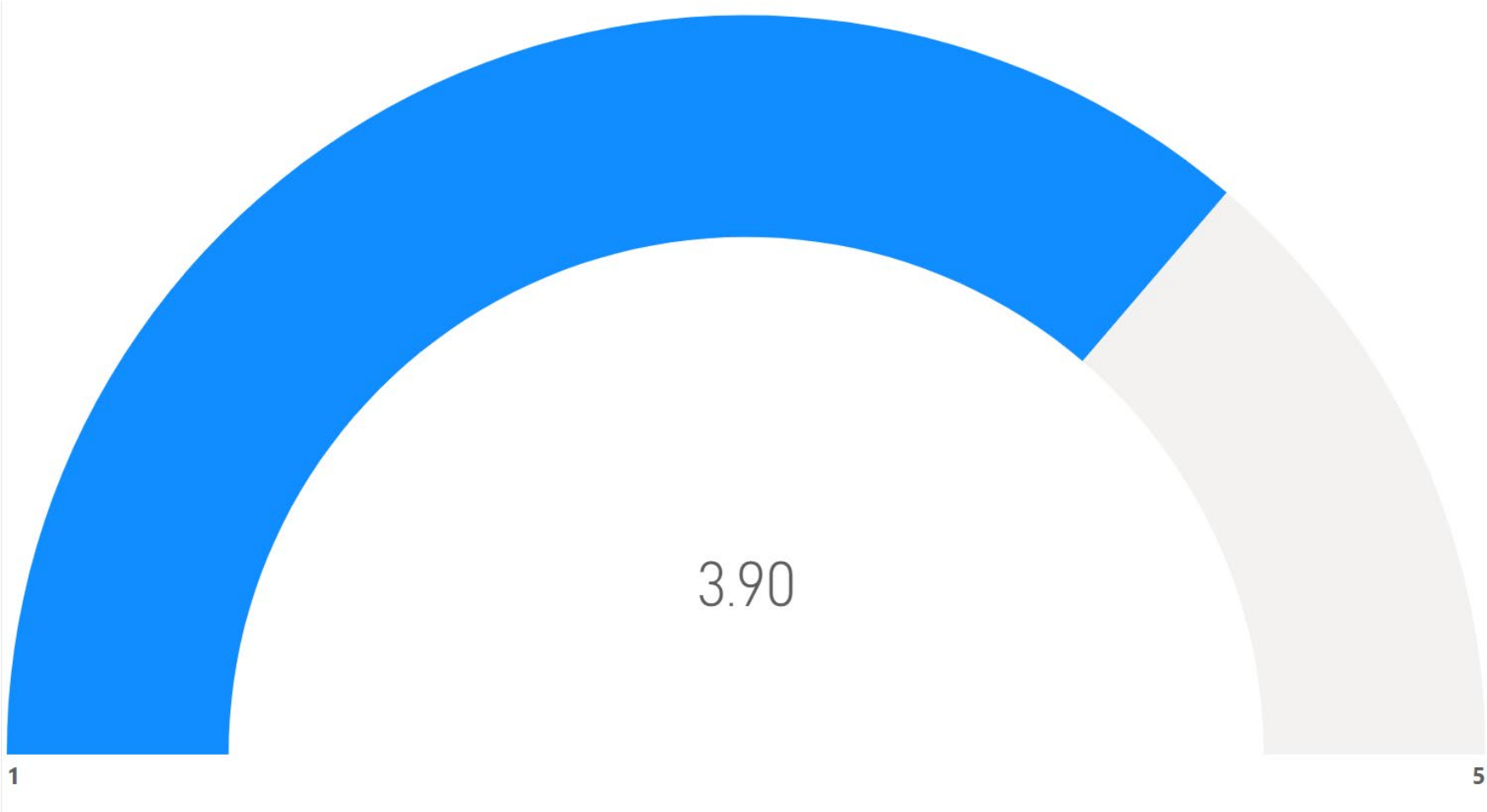


Confidence on Business Outlook

Confidence on Business Outlook ● Very confident ● Somewhat confident ● Not confident ● Neutral ● Don't know



Government Support Satisfaction Level



Top Issues Impacting Business

Interest Rates

Laws Regulations
Immigration

Taxation

Foreign Investment

Trade Protection Measures

Carbon Tax

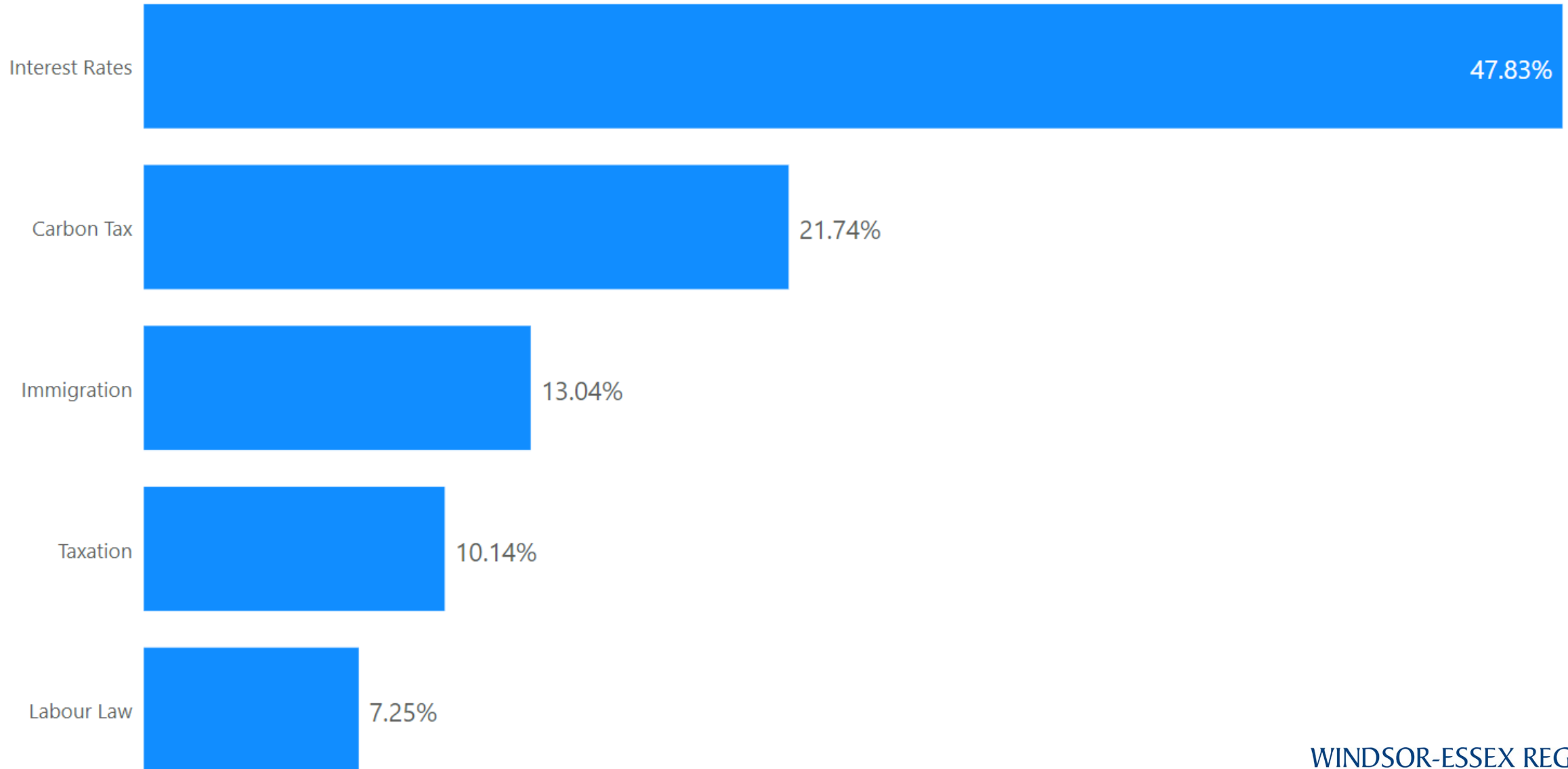
COVID Shutdowns

Labour Law

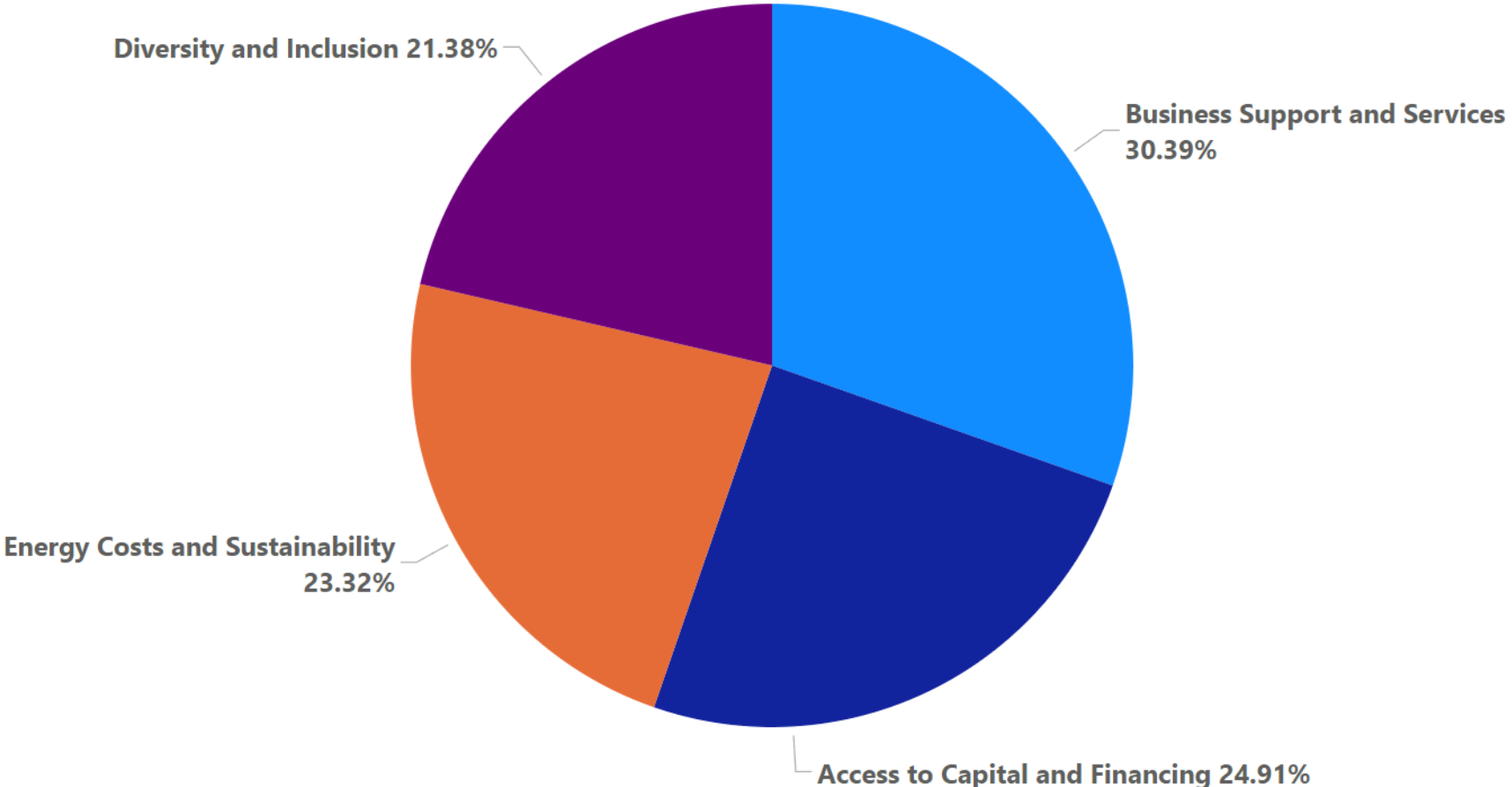
Business Policies

Housing Tax

Top Issues Impacting Business



Top 4 Advocacy Issues

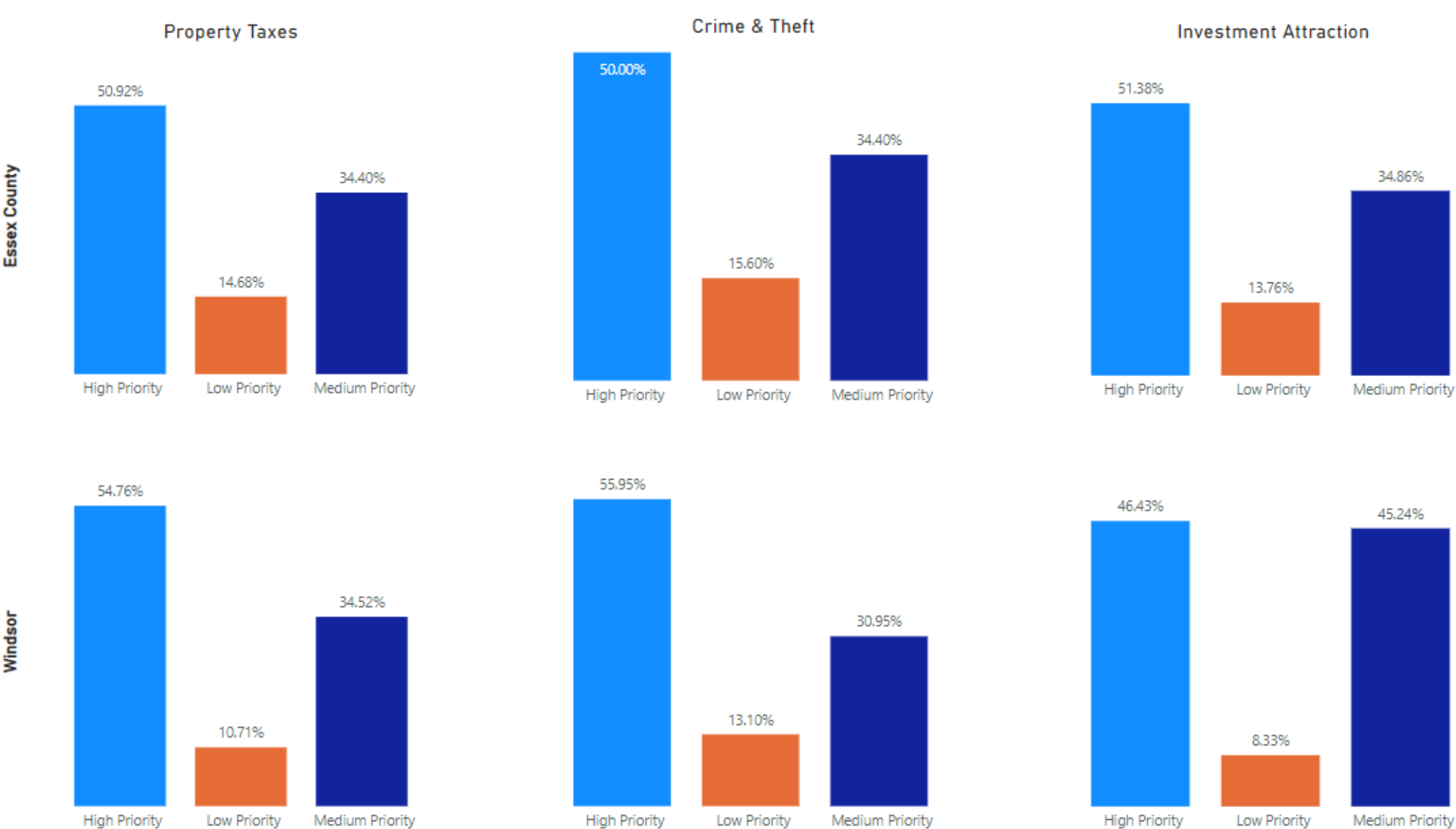


Top Priorities – Local Government Level

■ High Priority ■ Medium Priority ■ Low Priority

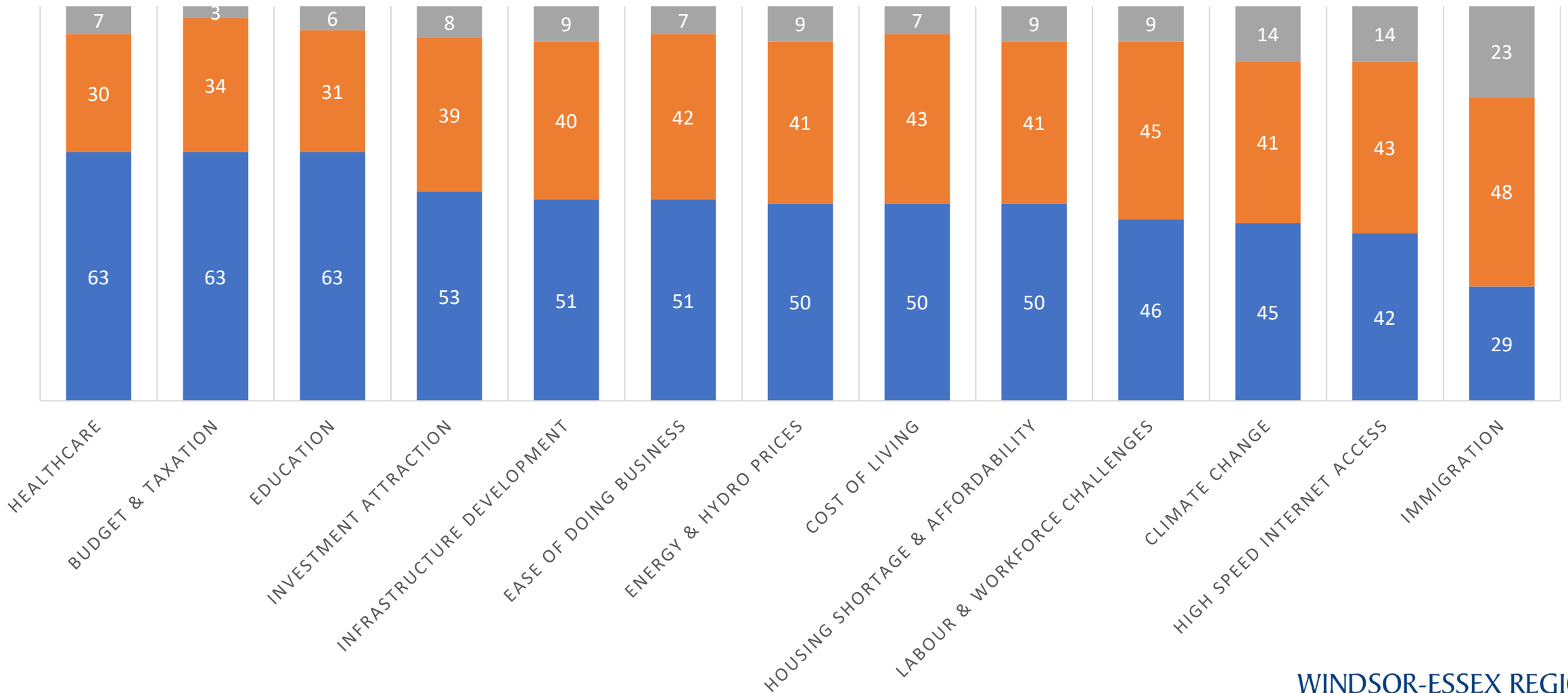


Top Priorities – Local Government Level

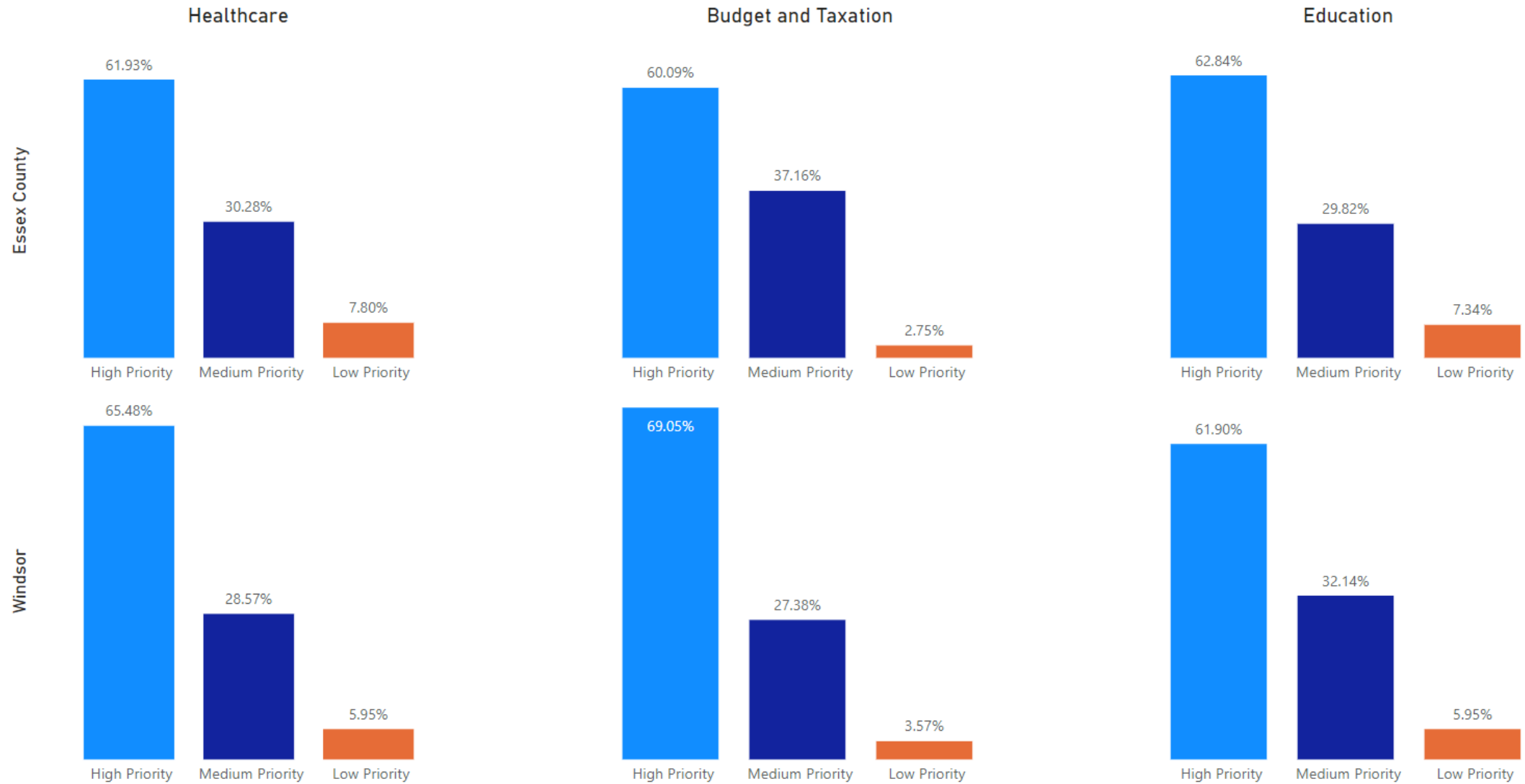


Top Priorities – Provincial Government Level

■ High Priority ■ Medium Priority ■ Low Priority

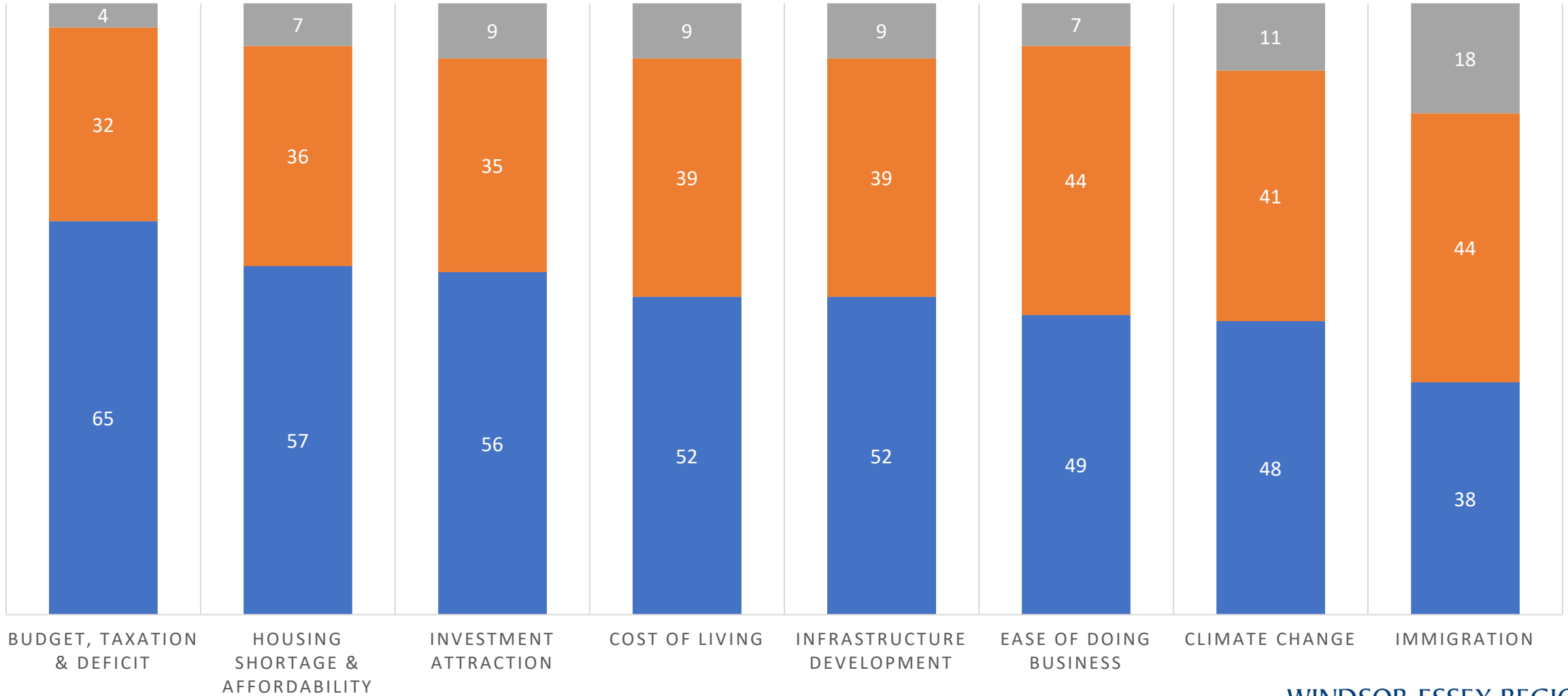


Top Priorities – Provincial Government Level

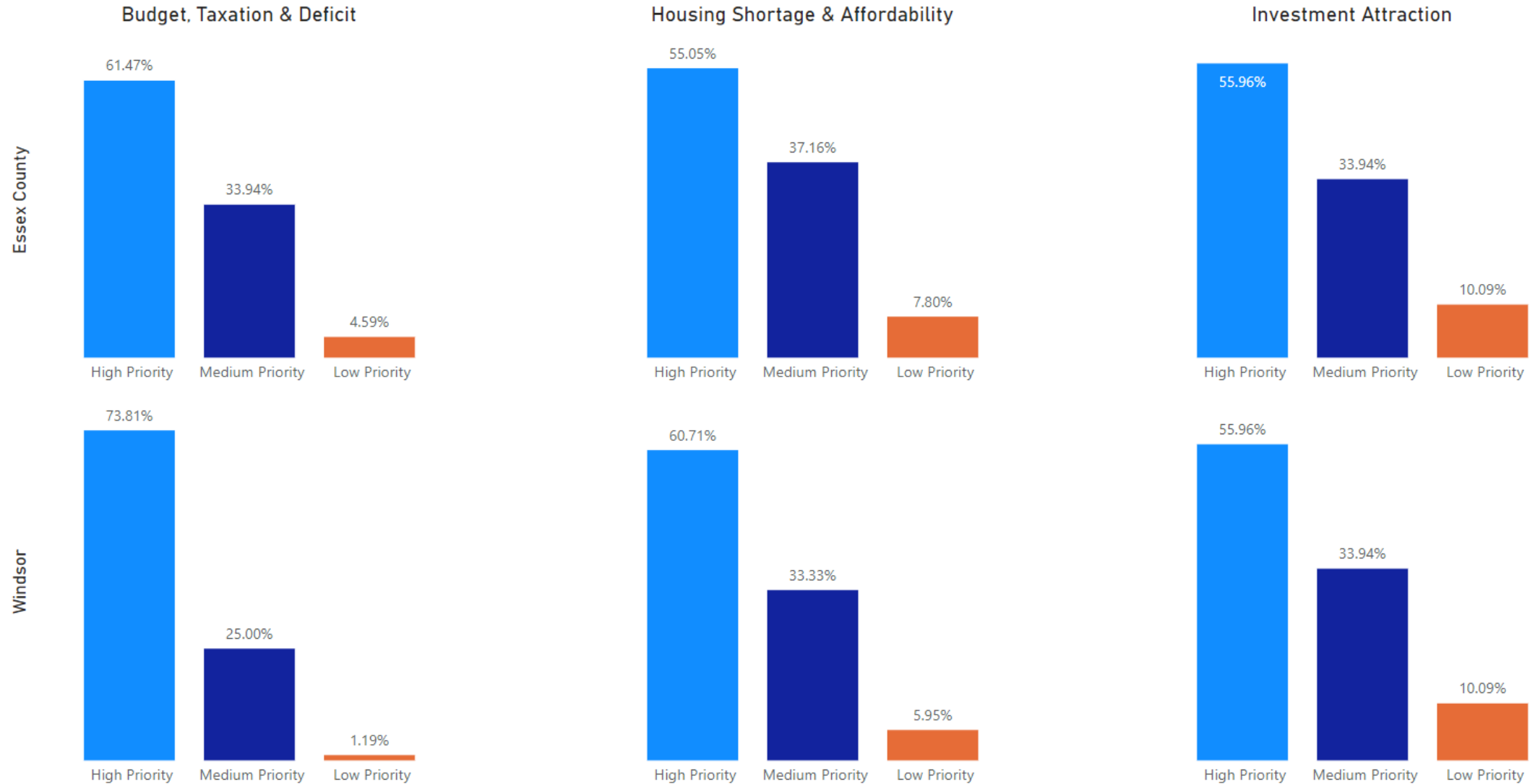


Top Priorities – Federal Government Level

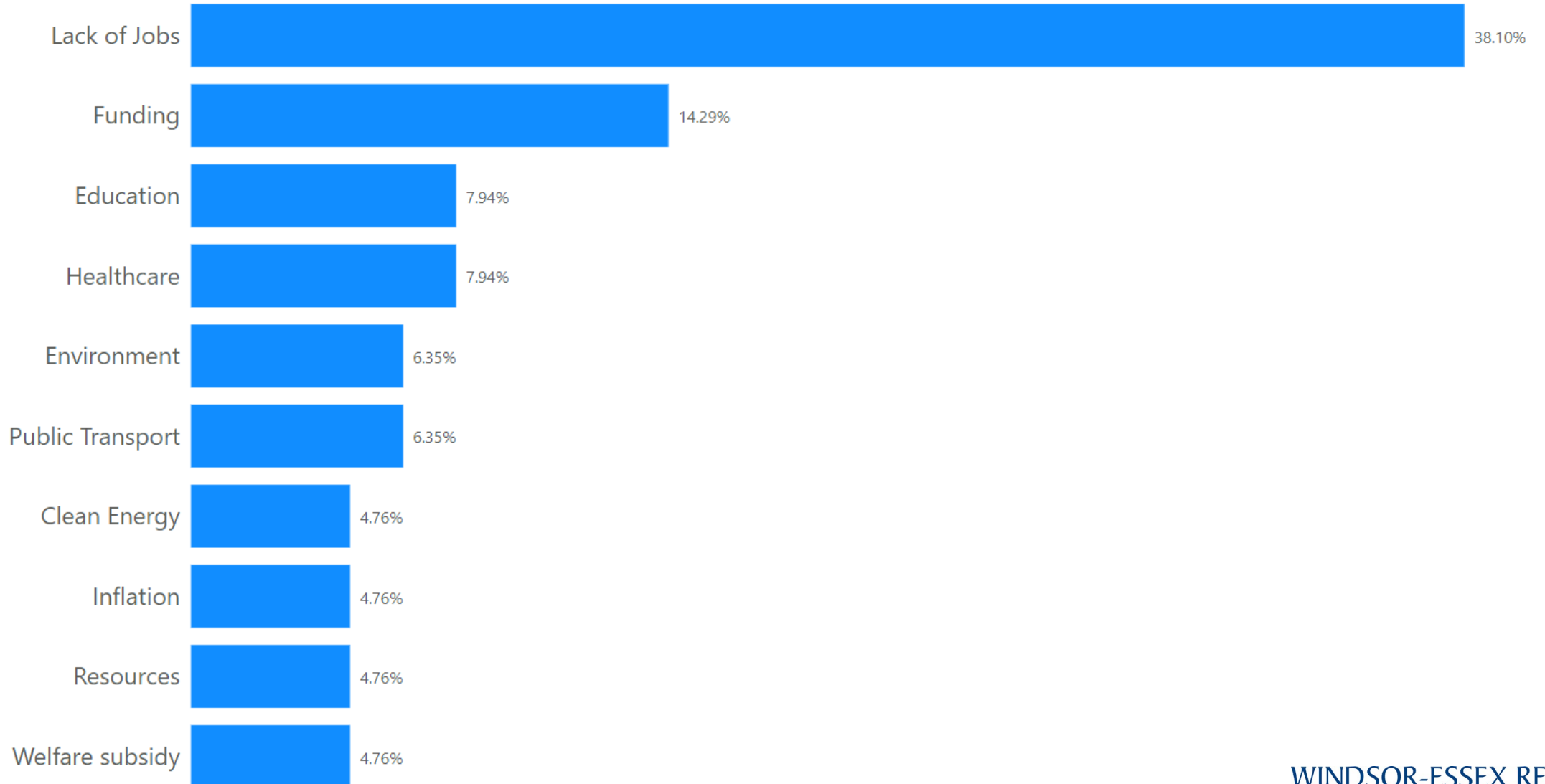
■ High Priority ■ Medium Priority ■ Low Priority



Top Priorities – Federal Government Level

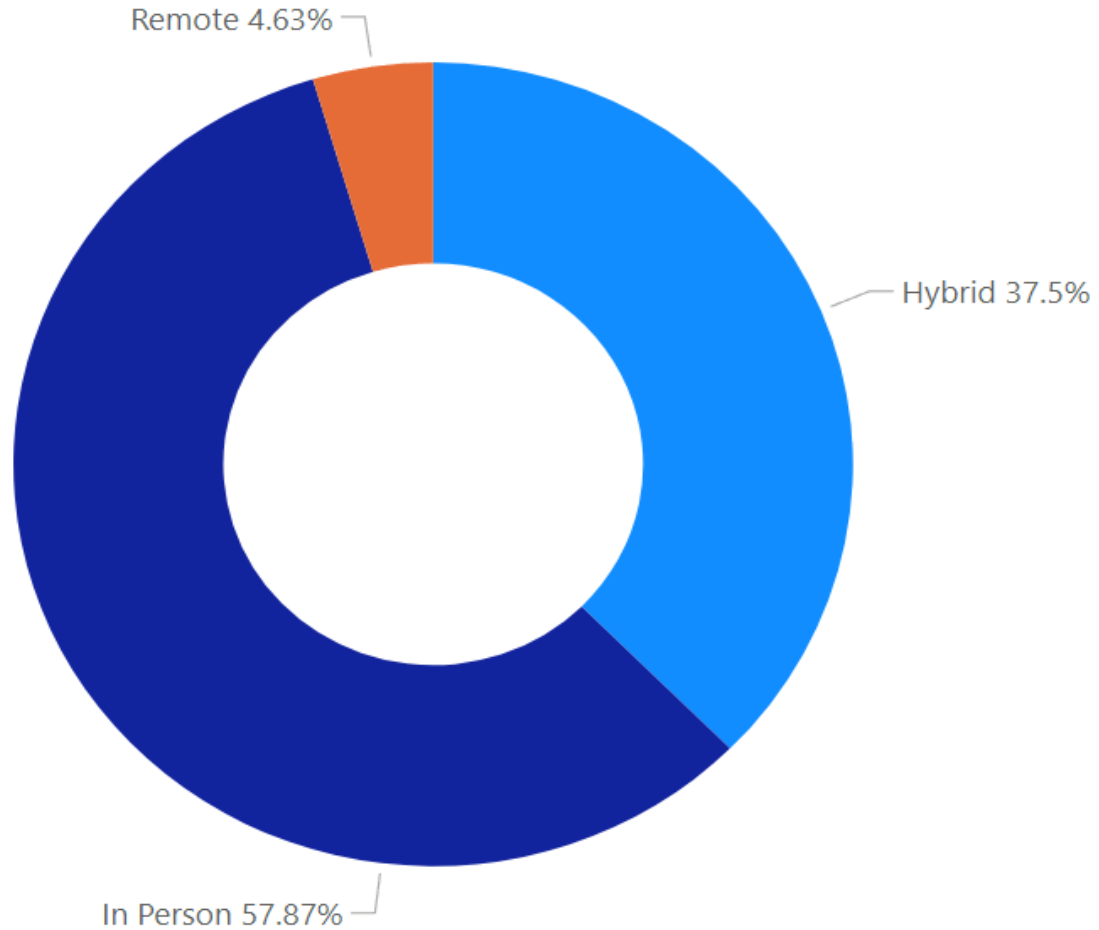


Other Concerns for Local Businesses

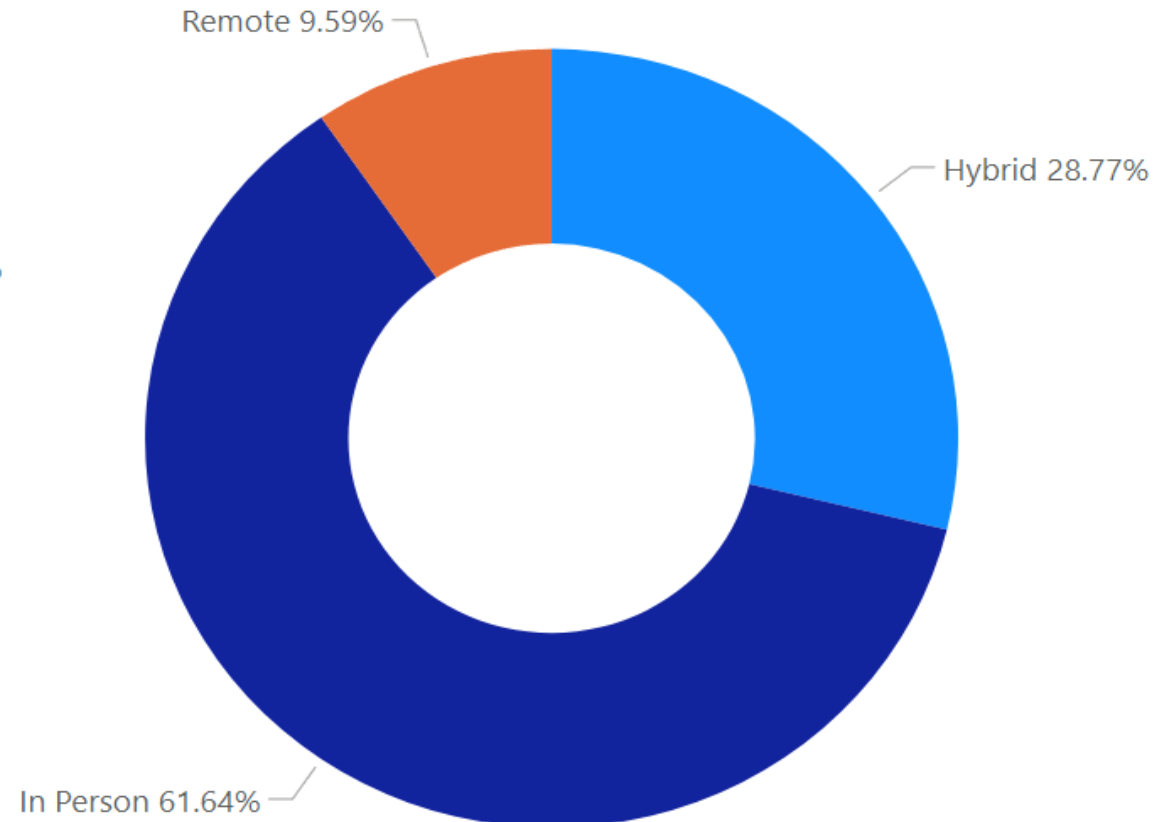


Work Structure of Local Sectors

Essex County



Windsor





Summary:

- High business confidence
- Local outlook more positive than provincial and federal
- Small businesses continue to identify inadequate access to capital, business support services, and cost of energy as an obstacle
- Currently approx. 40% of businesses are either remote or hybrid
- Local priorities – Property Taxes, Crime & Theft, Housing shortage & affordability.