



2024 PARTNERSHIP CATALOG

Last Update: 05/22/2024

MCCONNELL ACTION GROUP (MAG)

McConnell Action Group (MAG) is a community program that helps support men, women and families of McConnell Air Force Base. All funds

MAG MEMBERSHIP: \$50 per person / per year

Exclusive invitations to McConnell Air Force Base events, tours and ceremonies.

NEW RESIDENT WELCOME BAGS

Every new resident that moves to the City of Derby receives a Derby Chamber of Commerce welcome bag. This is a great way to market your business to approximately 1,000+ new residents each year.

WELCOME BAG INSERT: \$125 per year

Place any promotional item of your choice in each welcome bag for one year

THE GREAT DUCK DERBY: Friday - June 28, 2024

Cheer for your lucky ducks as they race for a chance to swim away with \$1,000!

RACING DUCKS:

- Racing Duck: \$5
- Quack Pack (5 racing ducks): \$20
- Quacker's Dozen (12 racing ducks): \$50
- Flock of Ducks (25 racing ducks): \$100



NEW TEACHER LUNCHEON + BUSINESS FAIR: Tuesday - August 6, 2024

Join us as we welcome all new teachers and administrators to USD 260 during our annual luncheon and members only business fair.

BOOTH SPACE: \$150 - Deadline to sponsor August 1, 2024

- Designated booth space to decorate and pass out promotional materials
- Business name mentioned on booth passport
- Business name mentioned in event program
- Two complimentary tickets



WELCOME BAG INSERT: \$50 - Deadline to sponsor August 1, 2024

- Opportunity to place one promotional item in all welcome bags
- *This sponsorship is meant for those who can not attend the event*

ADDITIONAL LUNCH TICKET: \$15 PER PERSON

CHAMBER STEAK FEED: Thursday - August 22, 2024

STEAK FEED TICKETS: \$30 PER PERSON

- Steaks, sides and adult beverages provided.



WINE & DINE-OSAUR: Thursday - September 26, 2024

Join us for music, appetizers and drinks with the extinct after hours at Field Station: Dinosaurs.

REGISTRATION SPONSOR: \$300 - Deadline to sponsor September 5, 2024

- Business name mentioned on Chamber website event registration page
- Business name mentioned in all applicable online marketing
- Business name mentioned on all trail maps
- Logo displayed on one trail yard sign
- Logo displayed on shared sign at event entrance



WINE STATION SPONSOR: \$200 - Deadline to sponsor September 5, 2024

- Business name mentioned on all trail maps
- Logo displayed on yard sign at designated wine station
- Opportunity to decorate the station and pass out promotional items
- *This sponsorship requires that you provide at least 2 volunteers to work the wine station*

SIGN SPONSOR: \$200 - *Deadline to sponsor September 5, 2024*

- Business name mentioned on all trail maps
- Logo displayed on one trail yard sign
- Logo displayed on shared sign at event entrance

WINE & DINE-OSAUR EVENT TICKETS: \$40 per person

- Wine samples, appetizers and access to all Field Station: Dinosaur exhibits

PANCAKE FEED & TOY DRIVE: Saturday - November 2, 2024

Join us for delicious pancakes to support a good cause! All proceeds and donated goods will benefit Derby Operation Holiday. Open to the public.

PANCAKE PARTNER: \$100 - *Deadline to sponsor October 11, 2024*

- Logo displayed on a yard sign at pancake pick-up
- Business name mentioned in all applicable online marketing
- Business name listed on Chamber website registration page

OTHER “FREE” OPPORTUNITIES:

- Scarecrow Crawl: October 1 - 30, 2024
 - Cost: Scarecrow Supplies
- Chili Cook-Off Contestant: Saturday, October 12, 2024
 - Cost: 5-7 gallons of Chili
- Trunk or Treat Booth: Saturday, October 26, 2024
 - Cost: Candy for approx. 2,000 children
- Shop Local Initiative: November 27 - December 15, 2024
 - Cost: \$25 Gift Card to your business
- Derby Christmas Parade: Saturday, December 7, 2024
 - Cost: Float Supplies
- Chamber After Hours: August, October & November available
 - Cost: Light appetizers and adult beverages for 30+ attendees
- Ambassador Group
 - Cost: FREE to join

Want to become a sponsor?

Contact Lindsy Berry at lindsy@derbychamber.com or call (316) 788-3421.