



CONTACT US

Mark Staats
President & CEO
mark@derbychamber.com

Lindsi Berry
Director of Marketing &
Special Events
lindsi@derbychamber.com

Danae Hobbs
Member Relations
Manager
danae@derbychamber.com



611 N. Mulberry, Ste 200
Inside the Derby Welcome Center
(316) 788-3421
www.derbychamber.com



Scan the QR code with
your phone to join now!



MEMBERSHIP BROCHURE



CHOOSE CHAMBER

We Are the Derby Chamber of Commerce —

We have been supporting local business since 1957 as a 501(c)6 non-profit corporation under the laws of the State of Kansas.

Our mission is to create a strong platform to grow your business, build partnerships and collaborate for the common good.

We are the catalyst for bringing the business community together by cultivating leadership, increasing business visibility and exposure, facilitating connectivity and networking & fostering positive community relationships.

We Are Affordable —

We have the most affordable membership for a growing community of this size and we offer a monthly payment option to make joining even easier. Your business pays for programs, sponsorships and events according to your needs and we NEVER endorse political issues; therefore we don't ask you to fund them.

We Are Inclusive —

Derby Chamber of Commerce membership is open to all types of businesses and organizations! Whether you are a new business, home based business or an established business with numerous employees, we offer a wide variety of ways for you to get involved. Everyone in your organization is welcome to participate in Chamber events and receive communications at no additional charge.

We Are Social —

We organize several special events throughout the year including an annual golf tournament, chili cook-off and the local Christmas parade. We also host multiple monthly networking events that will allow you to meet other members and new business contacts in a laid-back atmosphere.

We Are Connected —

The Derby Chamber of Commerce is connected not only to our members but to our hometown community. We feature and inform through our website (www.derbychamber.com) and our social media accounts (@DerbyChamber).

MEMBERSHIP PRICING

Classic Membership Annual Fee — \$350

Derby Chamber of Commerce members have full access to all membership benefits, programs and events. The membership fee can be paid in full online at www.derbychamber.com or by check.

Classic Membership Monthly Fee — \$32

A monthly payment option is available for \$32 per month via automated bank account or credit/debit card payments. Any sponsorship or program can also be added to a monthly payment.

Additional Location Fee — \$125

Additional locations may be added to a Classic membership allowing the marketing of other locations. Businesses with second locations or branch offices must share common ownership and business category.

Membership Upgrades —

Upgrading your Classic membership to a Gold, Silver or Bronze membership allows you to choose all of your sponsorships and programs before they are available to Classic Chamber members at the beginning of each year. In addition to all of the Classic membership benefits - Gold, Silver and Bronze members receive the following exclusive marketing:

GOLD

- Opportunity to select desired sponsorships before Classic members
- Logo on large sign displayed at entrance of Chamber events held at the Derby Welcome Center
- Logo on small sign displayed in Derby Welcome Center lobby year round
- Logo displayed on home page of Chamber website
- Logo displayed on Chamber Facebook cover photo
- Logo displayed on table tents at all monthly Chamber luncheons, Continentals and Monday Mingles
- Logo displayed on new resident welcome bag insert
- Logo displayed in 12 e-newsletters
- Gold member designation on applicable event nametags

INVESTMENT Membership + \$3,000

\$350 - Classic Membership
\$3,000 - Sponsorships, Programs,
Event Tickets & Add-Ons.

SILVER

- Opportunity to select desired sponsorships before Classic members
- Logo displayed on home page of Chamber website
- Logo displayed on table tents at all monthly Chamber luncheons, Continentals and Monday Mingles
- Logo displayed on new resident welcome bag insert
- Logo displayed in 12 e-newsletters
- Silver member designation on applicable event nametags

INVESTMENT Membership + \$1,500

\$350 - Classic Membership
\$1,500 - Sponsorships, Programs,
Event Tickets & Add-Ons.

BRONZE

- Opportunity to select desired sponsorships before Classic members
- Business name listed on home page of Chamber website
- Business name listed on table tents at all monthly Chamber luncheons, Continentals and Monday Mingles
- Business name listed on new resident welcome bag insert
- Business name listed in 12 e-newsletters
- Bronze member designation on applicable event nametags

INVESTMENT Membership + \$750

\$350 - Classic Membership
\$750 - Sponsorships, Programs,
Event Tickets & Add-Ons.

There are several payment options available for Gold, Silver and Bronze membership packages. Payment options include yearly, quarterly or monthly installments through payments via bank account, credit/debit card or invoice.

Please contact Lindsy Berry to build your custom package • lindsi@derbychamber.com

SPECIAL PROGRAMS

Ambassador Program —

Ambassadors are individuals who want to be more hands on with their Chamber membership by attending Chamber functions & VIP events. Becoming a Chamber Ambassador is an excellent way to market your business and network among other members. Your increased involvement helps the community connect a face to your business and provides you with added visibility.

McConnell Action Group (MAG) — \$50

MAG is a community program that helps support men, women and families of McConnell Air Force Base. Becoming a MAG member grants you exclusive access to McConnell events, tours and ceremonies.

New Resident Welcome Bag Program — \$125

Every new resident that moves to the City of Derby receives a Derby Chamber of Commerce welcome bag. Add a promotional item to market your business to approximately 1,000 new residents each year.

LEAD Derby Leadership Course — \$300

LEAD Derby is a 6 session leadership program designed to teach people leadership skills that can be used in all areas of life. Effective leaders must have knowledge and understanding of how to exercise leadership to build better businesses, organizations and communities.

Community Excellence Awards —

Each year the Chamber will recognize an individual, group, non-profit organization or local business for their positive impact in the Derby community.

Shop Local Initiative —

Support small businesses by shopping local during the holiday season! Submit your receipts from participating local Chamber businesses for a chance to win a Shop Derby prize package.

Scarecrow Crawl —

Be on the look out for uniquely themed scarecrows that will take over Derby Chamber member businesses during the month of October!

MEMBERSHIP BENEFITS

Ribbon Cutting Ceremony —

Your ribbon cutting photos will be featured on all Chamber social media accounts and in the member e-newsletter that is sent to over 600 contacts. Ribbon cuttings can be performed for new members, remodels, relocations and member milestones.

Custom Online Directory Listing —

Your business will be listed in the online Chamber membership directory at www.derbychamber.com. This listing can be as robust as you choose to make it with the help of searchable keywords, links, photos and videos. For small businesses without a website, this listing would give you an online presence providing credibility and exposure to potential new customers.

Online Tools —

Through the membership information center you can update your Chamber listing, post job openings and coupons, submit news releases, advertise special events and open houses & register for Chamber events.

Other Benefits Include —

- Business Referrals
- Complimentary Conference Room Usage
- Custom Video Spotlights
- Fraud Alerts & Labor Reports
- Member Milestone Recognition
- Members Only Event Participation and Pricing
- Membership Plaque, Decal & Digital Membership Badge
- "MemberPlus" Smartphone App
- Networking, Sponsorship & Volunteer Opportunities
- New Member Social Media Announcement
- Opportunity to Join Members Only Groups/Programs

Membership brings credibility to your business by increasing positive perception amongst customers. The Shapiro Group proved that 80% of residents are more likely to purchase a product or service from Chamber members than non-Chamber members.

SPECIAL EVENTS

Community Pancake Feeds —

Drive through and pick up some pancakes and sausage to go! All proceeds and donated items benefit Derby Community Family Services in March and Derby Operation Holiday in November.

Bowling Tournament —

Join us for an afternoon of friendly competition at Derby Bowl. This is a non-traditional tournament where bowlers of all skill levels are invited to play and participate in unique games throughout the day. Held annually in March.

A Taste of Derby —

Travel around Derby and visit participating restaurants to enjoy food or drink samples and compete against others in a mobile trivia contest to win prizes throughout the evening! Held annually in April.

Golf Tournament —

Join us for a morning of friendly competition at Derby Golf and Country Club. Players of all skill levels are invited to play in this tournament which will include games and contests scattered throughout the course. Held annually in May.

Miniature Golf Tournament —

Join us for an evening of family friendly competition at Field Station: Dinosaurs. Players of all ages and skill levels are invited to play in this come and go style tournament. Cash prizes will be awarded. Held annually in June.

The Great Duck Derby —

Cheer for your lucky ducks as they race along the lazy river at Rock River Rapids. The winning duck in the Championship heat will swim away with \$1,000 cash! Held annually in June.

New Teacher & Administrator Welcome —

Help us welcome all new teachers and administrators to the Derby school district (USD 260) with a catered lunch and members only business fair. Held annually in August.

Steak Feed —

Slap a steak on the City grill with your fellow Derby Chamber members at Warren Riverview Park. Held annually in August.

SPECIAL EVENTS

Wine & Dine-osaur —

Join us for music, appetizers and drinks with the extinct after hours as you wander, wine in hand, through the world of prehistoric predators and plant eaters at Field Station: Dinosaurs. Held annually in September.

Chili Cook-Off —

Join us for an afternoon of friendly competition at High Park. Members will compete to win the public's vote for Best Chili, Business Spirit or Mayor's Choice. Held annually in October.

Trunk Or Treat —

Join us in the Rock Regional Hospital parking lot for food trucks, free candy and family friendly fun! Open to the public. Held annually in October.

Derby Christmas Parade —

Join us for an evening of festive fun during the City of Derby Christmas Parade! Held annually in December.

MONTHLY EVENTS

Monday Mingles —

Visit after hours over complimentary appetizers and drink specials from the cash bar. Held the first Monday of each month at Kegler's Sports Bar & Grill.

Luncheons —

Gather to hear a wide range of programs and network over a catered lunch. Held the second Thursday of each month at Madison Avenue Central Park.

Chamber Coffees —

Visit for an hour and talk to members, new and old, or grab a complimentary coffee to go. Held the fourth Tuesday of each month at Derby Plaza Theaters.

Chamber After Hours —

Chamber members have the opportunity to host a unique networking event at their place of business. Simply provide snacks and adult beverages and the Chamber will market the event to the entire membership!