# Professional Program

# **MONDAY, JANUARY 27**

8:00 – 8:15 am	Welcome Remarks
	Kevin Rhodes, ACPC President
8:15 – 9:30 am	The Patent Trial and Appeals Board: Lessons Learned From the PTAB and Its Practioners
	Chief Judge Scott Boalick PTAB   Naveen Modi, Paul Hastings   Terry Rea, Crowell Moring   Q. Todd Dickinson, Director of United States Patent and Trademark – Moderator
9:30 – 10:30 am	Freedom to Operate: When to Obtain an Opinion of Counsel and How to Respond to Patent Licensing Letters
	Kevin Meek, Baker Botts   Cynthia Vreeland, Wilmer Hale   Mike Hatcher, Sidley Austin   George Kanabe, McAfee – Moderator
10:45 – 11:30 am	IP Operations
	Lori Heinrichs, Boston Scientific

# **TUESDAY, JANUARY 28**

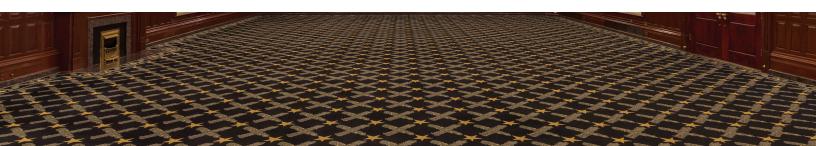
8:00 – 8:30 am	Welcome Remarks
	Kevin Rhodes, ACPC President
8:30 – 9:30 am	Artificial Intelligence: IP and AI
	Helen Li, Morrison & Foerster LLP   Charlin Lu, Salesforce   Jennifer Miller, Change Healthcare
9:30 – 10:30 am	Trade Secrets/Cyber Security: New Developments in Trade Secret Law and Cyber Security
	Nick Soros, Jenner Firm   Chuck Kreindler, Sheppard Mullin   Assistant US Attorney   Deron Dacus, The Dacus Firm   Keith Newburry, JWT Atlanta – Moderator



10:45 – 11:30 am	IP Operations
	Jeff Draeger, Intel
11:45 am – 1:15 pm	Women's Networking Luncheon
	Discussion led by Karen Borrelli, Associate General Counsel, IP, Avanos Medical
1:15 – 3:15 pm	Breakout Sessions
	Gender Diversity in Patenting – Discussion led by Sandra Novak, 3M
	Group Mentoring – Discussion led by several Experienced Chief IP Counsel

# WEDNESDAY, JANUARY 29

8:00 – 9:00 am	Ethics: Today's Ethics and Best Practices in Decision Making
	Mercedes Meyer, Drinker Biddle & Reath   David Hricik, Mercer Law School
9:00 – 10:00 am	Best Practices for IP Training: Sharing Innovative Best- Practice Approaches and Lessons Learned for Providing IP Training to Internal Business Clients and Inventors
	Keith Newburry, Edwards Lifesciences   Sandra Novak, 3M   Micky Minhas, Microsoft   Jeff Draeger, Blue Origin–Moderator
10:00 – 11:00 am	IP Operations
	Yen Florczak, 3M



# Learning Objectives & Course Outlines

# AI & IP: A New Way of Thinking

The panel will discuss the IP issues and risks arising from AI.

#### Learning Objectives:

- 1. The critical need for good training data,
- 2. Who-or what-is the inventor and author and how does that impact ownership,
- 3. Contracting and ethical issues with partners, customers and vendors and academic collaborators,
- 4. Meaningful protection and
- 5. POSITA, obviousness, enablement and the written description.

#### Panel:

Helen Li, Ph.D., Intel Patent Group Charlin Lu, Salesforce Jennifer Miller, Change Healthcare Tessa Schwarz, Morriston and Foerster, LLP David Simon, Salesforce – Moderator

### **Best Practices for IP Training**

Sharing innovative and best-practice approaches and lessons learned for providing IP training to internal business clients and inventors

#### Panel:

Micky Minhas, Microsoft Keith Newburry, Edward Lifesciences Sandra Novak, 3M Jeff Draeger – Moderator

### Ethics: Today's Ethics and Best Practices in Decision Making

#### Learning Objectives:

The learning objectives are broken into two separate groups. One relates to the challenges around internal corporate conflicts of interest, how they arise (e.g., data access and information flow), how to address them, and how to educate your team regarding internal conflicts of interest.

The second objective relates to well-being and mental health, which or course by necessity brings in substance abuse. The topic impacts leadership, quality of work and creativity, teamwork, continued learning and growth, and functional and successful diversity. Focusing on these aspects will impact your overall bottom line.

### Panel:

David Hricik, Mercer Law School Mercedes Meyer, Ph.D., Drinker Biddle & Reath (Faegre Drinker as of Feb. 1, 2020) Krish Gupta, Dell Technologies – Moderator

# Freedom to Operate: When to Obtain an Opinion of Counsel and How to Respond to Patent Licensing Letters

When should a company conduct clearance searches, how should it respond to letters offering patent licenses, and under what circumstances should an outside opinion of counsel be obtained to guard against willful infringement allegations? The panel will dive into these thorny questions and provide suggested best practices on personnel to involve in conducting analyses and handling opinions of counsel, and maintaining a strategic separation between pre-dispute and litigation activities.

### Learning Objectives:

- 1. Learn strategies for documenting company policy on patent searching and conducting freedom to operate analyses.
- 2. Gain a greater understanding of privilege and related issues surrounding obtaining and deploying opinions of counsel.
- 3. Discuss trends and predictions in the area of willfulness law.

### Panel:

Mikel Hatcher, Sidley Austin Kevin Meet, Baker Botts Cynthia Vreeland, Wilmer Hale George Kanabe, McAfee – Moderator

# The Patent Trial and Appeals Board – Lessons Learned from the PTAB and its Practitioners

The panel will discuss the current status of the PTAB and various issues relating to it from the perspective of both the Board and of several practitioners before it. They will also discuss various strategies for successfully managing a trial at the Board. Additional issues to be reviewed include: recent and pending cases at both the CAFC and the Supreme Court affecting the PTAB; the Precedential Opinion Procedure ("POP") in the USPTO; and pending legislative and rules issues that would affect the PTAB and post-grant processes generally, such as the STRONGER Patents Act, the near-term "sunsetting" of CBM practice, and potential new rules of practice.

# Learning Objectives:

- 1. Understanding the current status of the PTAB from both the judicial and practitioner perspective.
- 2. Learning various strategies for success in a PTAB trial.
- 3. Learning additional issues affecting the PTAB and practice before it, such as pending appeals, the POP process, and potential legislative and regulatory proposals.

#### Panel:

Chief Judge Scott Boalick, USPTO Naveen Modi, Paul Hastings Terry Rea, Moring Crowell Q. Todd Dickensen, Polsinelli – Moderator

# **Trade Secrets/Cyber Security**

New Developments in Trade Secret Law and Cyber Security

#### Panel:

Deron Dacus, The Dacus Firm Chuck Kreindler, Sheppard Mullin Nick Soros, Jenner Firm Keith Newburry, JWT Atlanta – Moderator

### **IP Operations - Monday**

This program will review IP Opertions.

#### Speaker:

Lori Heinrichs, Boston Scientific

### **IP Operations - Tuesday**

An overview of IP operations at Intel. He will cover subjects including IP activities, and metrics at Intel, legal department makeup, usage of outside counsel and vendors, technologies deployed and their pros/cons, cost management, and challenges.

#### Learning Objectives:

- 1. Brief overview of Intel and its IP operations.
- 2. Use of metrics, workflows and analytics to manage a portfolio.
- 3. Structured interactions and vendor efficiency"

#### Speaker:

Jeff Draeger, Intel

### **IP Operations - Wednesday**

This presentation is perspective of 3M's approach to running its global IP operations. Topics include 3M's evolution of its IP operations methodologies and its current thinking on how to run a global IP function in a thoughtful way, balancing the need to provide IP solutions to its clients at the speed of business in a streamlined, cost effective way.

#### Speaker:

Yen Florczak, 3M

# **Meet Our Speakers**

Chief Judge Scott R. Boalick was appointed to the Board in 2007. At the Board, he served as an Administrative Patent Judge, Lead Judge, Vice Chief Judge and Deputy Chief Judge prior to becoming the Chief Judge. Prior to joining the Board, Chief Judge Boalick served as a patent attorney with the Department of the Navy at two different research laboratories. Before that, he was an associate at Fish & Richardson and served as a law clerk to the Honorable Alvin A. Schall of the United States Court of Appeals for the Federal Circuit. In addition, Chief Judge Boalick worked as a Radar Systems Engineer at Technology Service Corporation and served on active duty as an officer in the U.S. Navy. Chief Judge Boalick earned a J.D., magna cum laude, from the Georgetown University Law Center where he was a Notes and Comments Editor of The Georgetown Law Journal and received the Leon Robbin Patent Award. He earned both a M.S.E. in Systems Engineering and a B.S.E. in Electrical Engineering, magna cum laude, from the University of Pennsylvania. Chief Judge Boalick is a member of the Virginia and District of Columbia Bars, and is registered to practice before the USPTO.

Karen Borrelli is Associate General Counsel, IP, Avanos Medical. She previously was the Chief Patent Counsel at Newell Rubbermaid, Inc. Karen was responsible for all patent due diligence for mergers, acquisitions and divestitures. Karen joined Newell Rubbermaid in 2007 and has been Chief Patent Counsel since 2011. Ms. Borrelli has a background in domestic and international patent prosecution and litigation in the mechanical arts. She began her law career in 1999 as a summer intern for the United States Court of Appeals for the Federal Circuit in Washington, DC and also worked as an associate for the DC office of the law firms McKenna Long & Aldridge and the firm now known as K&L Gates. Prior to joining Newell Rubbermaid, she was Senior Patent Attorney for Ciba Vision, a Novartis Pharmaceuticals Company, in Atlanta. Ms. Borrelli received a Bachelor of Mechanical Engineering degree in 1998 from the Georgia Institute of Technology and her law degree from the Catholic University of America in Washington DC in 2001. She is licensed to practice in both Georgia and Washington, DC, as well as before the United States Patent and Trademark Office.





**Deron Dacus** is a trial lawyer and a native East Texan. His legal practice is focused primarily on business, commercial, and patent litigation. He also has experience in catastrophic personal injury cases. His commercial litigation practice covers a wide arena, including shareholder disputes, legal and accounting malpractice, contractual disputes, construction disputes, banking law, oil and gas, real estate, and intellectual property claims. Representing both plaintiffs and defendants, Mr. Dacus has both obtained multi-million-dollar verdicts for plaintiffs and successfully defended clients where hundreds of millions were at stake.

He has extensive experience in patent litigation in the Eastern District of Texas. Mr. Dacus has represented clients in well over 500 patent cases in Tyler, Marshall, Texarkana, and Lufkin. And he has successfully tried over a dozen cases to verdict. He has extensive knowledge of the local courts, rules and the district's patent rules. He is also a charter member of the T. John Ward Inn of Court.

**Q. Todd Dickinson** is a former Under Secretary of Commerce for Intellectual Property and Director of the U.S. Patent and Trademark Office. He possesses an in-depth knowledge of the USPTO and its practices, as well as an uncommon perspective on all facets of U.S. and international IP practice and policy.

During his 35-year career, Todd has also been Chief IP Counsel for two Fortune 50 companies, with overall corporate responsibility for all IP, including the management of extensive patent and trademark portfolios. This senior-level in-house experience gives him an intimate understanding of the issues, problems and budget challenges facing corporate counsel.

Most recently, Q. Todd served as the Executive Director of the American Intellectual Property Law Association (AIPLA), an association of more than 15,000 members, and one of the world's leading policy and advocacy organizations in the field of intellectual property, where he played a key role in the drafting and passage of the America Invents Act and the subsequent PTO rules, including all aspects of postgrant review.

Whether it is planning a new patent prosecution program, handling an appeal or amicus brief at the Supreme Court or Court of Appeals for the Federal Circuit, or understanding the effect of the latest IP legislation on your company, few attorneys offer such a breadth of experience in both in-house IP management and domestic and global IP policy matters and government relations. Using this knowledge and experience, Todd strives to achieve positive outcomes for clients' most pressing IP challenges.





Jeff Draeger is Vice President in the Law and Policy Group and serves as director of the Intel Patent Group at Intel Corporation. He has overall responsibility for patent strategy, patent generation and patent analysis. His group manages Intel's worldwide invention selection processes and worldwide patent filing and patent portfolio management.

Draeger joined Intel in 1992 and spent two years as a microprocessor design engineer before moving to the company's legal department. Since 1994, he has held various management positions related to patent portfolio development and strategy. Most recently before assuming his current role, he was director of patent strategy and transactions. In that capacity, he focused on licenses, purchases and sales of patents, as well as patent portfolio development strategy, pre-litigation patent assertions and related due diligence. Earlier in his Intel career, he was closely involved in key litigation, licensing efforts and patent office proceedings related to Intel technology. Draeger obtained his bachelor's degree in electrical engineering from the University of Wisconsin-Madison and earned his law degree from Santa Clara University in California. He holds two patents for inventing key circuitry on the Intel 486DX4 microprocessor.

Yen Florczakis is an Experienced Assistant Chief Intellectual Property Counsel at 3 M. Yen has a demonstrated history of working in industry with expertise in managing a team of IP professional to grow and protect a business. Strong administrative professional graduated from University of Minnesota Law School.

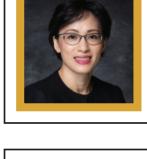
Krish Gupta is Senior Vice President, for Litigation and Intellectual Property for Dell. Krish leads the litigation and intellectual property teams with global responsibility for managing and resolving business and intellectual property litigation and disputes, providing legal support for and developing the company's policies for patents, trademarks and copyrights, open source and standards, building and managing the patent, trademark and domain portfolios, intellectual property licensing, driving patent and IP policy efforts and IP support for M&A activities and commercial transactions.

Krish serves on the Executive Committee and Board of Directors for Intellectual Property Owners Association (IPO) and the Board for Association of Corporate Counsel (ACC) - Northeast Chapter. Krish also serves on the Executive Committee of Association of Corporate Patent Counsel (ACPC). Krish is admitted to practice before the US Supreme Court; Court of Appeals for the Federal Circuit; Commonwealth of Massachusetts; and the US Patent & Trademark Office.









Michael D. Hatcher is a partner in Sidley Austin LLP's Dallas office. His practice focuses on patent litigation at the trial (district court, ITC and Patent Office) and appellate levels, with an emphasis on electronics and telecommunications cases, as well as drug and biologic patents cases. Mr. Hatcher also litigates trade secret, trademark and Internet domain name disputes, and counsels clients on intellectual property issues. Mr. Hatcher represents and has represented companies in patent and intellectual property matters spanning a variety of technologies, including semiconductors, power converters, telecommunications (including cellular and WiFi aspects), contact lenses, pharmaceuticals, biologics, food products, oil field equipment and diapers. Mr. Hatcher has a B.S. in electrical engineering and physics. Before attending Georgetown Law School, Mr. Hatcher flew jets for the U.S. Air Force, and then worked for a defense contractor as a Systems Engineer, designing military flight simulators. After graduation, he clerked for Chief Judge Edmondson on the U.S. Court of Appeals for the Eleventh Circuit.

**Lori Heinrichs** is Vice President, Chief Intellectual Property Counsel at Boston Scientific. In this role, she leads Boston Scientific's IP team and is responsible for managing the Company's global intellectual property matters, including patents, trademarks, trade secrets, and complex IP transactions related to collaborations, acquisitions, and licensing. Ms. Heinrichs was previously Senior Managing Counsel for Boston Scientific's Cardiac Rhythm Management business and Director of Global IP Strategy.

Prior to joining Boston Scientific, Ms. Heinrichs was an associate in the IP practice at Dorsey & Whitney and a law clerk for the Eighth Circuit Court of Appeals. In addition to her legal experience, she worked as an engineer at 3M. Ms. Heinrichs received her J.D. from William Mitchell College of Law and her B.S. in Electrical Engineering from the University of Iowa.

**Professor David Hricik** received his undergraduate degree magna cum laude and Phi Beta Kappa from the University of Arizona, where he majored in English. He received his law degree with honors from Northwestern University School of Law. He practiced with Baker Botts and small litigation boutiques from 1988 to 2002, litigating cases primarily involving patent infringement, legal malpractice, and general complex commercial matters.

In 2002, he joined Mercer University School of Law, where he has taught legal ethics, patent law and litigation, federal civil procedure, and other courses. He has authored the only treatise on ethical issues in patent litigation, and co-authored the only treatise on ethical issues in patent







prosecution. In addition to serving leadership positions on ethics committees with the AIPLA and ABA and serving as an expert witness, he has written dozens of articles and given well over 200 presentations on issues at the intersection of ethics and technology or intellectual property. His articles and testimony have been adopted by both state and federal courts.

In 2012-13, he served as law clerk to Chief Judge Randall R. Rader at the Federal Circuit. In 2013, he rejoined Mercer and also became Of Counsel to Taylor English Duma, LLP, where he represented clients in patent and complex litigation until early 2019. He was elected to the American Law Institute in 2016 and as a Fellow of the American Intellectual Property Law Association in 2019. Finally, he began authorship of Georgia Law of Torts in 2019.

**George Kanabe** joined McAfee, LLC in January 2018, shortly after it was spun out of Intel and re-emerged as a standalone device-to-cloud cybersecurity company. McAfee is a global organization with a 30+ year history, thousands of dedicated employees, and a brand known throughout the world over for innovation, collaboration and trust. McAfee's expertise stems from decades of threat and vulnerability research, product development, and a brand which individuals, organizations and governments have come to trust.

George is part of McAfee's re-built legal department and infrastructure. He is based in Santa Clara, and serves as the company's Global Head of IP, also overseeing Products, Marketing, Tech Transactions and Legal Operations. Prior to joining McAfee in Silicon Valley, George practiced at large firms in New York City, Atlanta, and most recently San Francisco, where he was a partner in the IP group of Orrick, Herrington & Sutcliffe LLP. While in private practice, George represented numerous companies—across various technological fields, and ranging from startups to Fortune 10 companies—on all aspects of IP law, transactions and disputes, with an emphasis on litigation, portfolio management, licensing and due diligence. During law school, George utilized his electrical engineering background as a registered patent agent.

George's diverse experiences have enabled him to develop a 360-degree view of IP matters and craft more effective legal strategies. He enjoys applying a process-oriented approach tailored to defined business goals, while carefully delving into critical details to give his nowinternal clients effective solutions and peace of mind. In his personal time, George enjoys traveling and the outdoors with his wife and their four-year-old son.



**Charles Kreindler** is a partner based in the firm's Los Angeles office and the White Collar Defense and Corporate Investigations Team Leader. Charles is an accomplished trial and appellate lawyer with specialties in white collar criminal defense and complex civil litigation on behalf of both plaintiffs and defendants.

Charles was a Federal Prosecutor in Los Angeles from 1989-1997. In that role, Charles investigated and prosecuted a variety of criminal offenses including healthcare fraud, defense procurement fraud, tax evasion, bank fraud, money laundering, international theft, murder, and counterfeiting. He coordinated and supervised both the Southern California Defense Procurement Task Force and the Southern California Health Care Fraud Task Force. Both of these task forces included agents from a variety of agencies including the FBI, Postal Inspection Service, Health and Human Services, Defense Criminal Investigative Service, as well as the State of California. In addition to his prosecutorial responsibilities, Charles was promoted to Assistant Division Chief in 1994 and was directly responsible for supervising approximately 60 Assistant United States Attorneys. As a criminal defense attorney, Charles has successfully represented numerous individuals and entities in connection with a wide range of federal and state investigations and prosecutions.

**Charu Kurani** is Associate General Counsel of Patents at Facebook, Inc. In this role, Charu manages the patent portfolios of Instagram, WhatsApp, and Messenger. Before joining Facebook, Charu served as IP Counsel at Splunk Inc.and prior to that Charu was IP Counsel at SAP AG, serving as in-house patent counsel for various business units and acquisitions. Prior to that, Charu was U.S. Patent Counsel at Mueller-Bore & Partner in Munich, acting as advisor on US patent matters and also prosecuting European patent applications. Charu also worked in law firms in Virginia as well as an Examiner at the USPTO. Charu received her J.D. from Chicago-Kent College of Law and her B.S. in Information Systems from DePaul University.

**Helen Li** is the Senior Patent Attorney at Intel Corporation. She is Multilingual and multicultural IP counsel with extensive experience of strategically developing and managing patent portfolio and counseling technical and business teams.

Helen's specialties include, but are not limited to, the following:

- Due diligence and freedom to operate analysis for patent acquisition, cross licensing negotiation and open source licensing
- IP risk evaluation of industrial standardization participation and multiparty business transactions







- Drafting and prosecuting U.S. and international patent applications in computer engineering technologies such as video/image processing, AI compute, machine learning based HD maps generation for selfdriving vehicles
- Patent essentiality analysis for leading industrial standards

**Charlin Lu** is Director, IP Legal at Salesforce. Prior to joining Salesforce, she was an attorney at Covington & Burling LLP, where her practice focused on IP litigation and counseling. She clerked for the Honorable Ronald M. Whyte in the Northern District of California and for Chief Judge Randall R. Rader in the U.S. Court of Appeals for the Federal Circuit. Charlin has a B.S. in Computer Science from Yale University and a J.D. from Stanford Law School.

**Kevin Meek** is the head of the intellectual property department in the firm's Austin office. Mr. Meek has broad experience in patent litigation, prosecution and licensing. He also handles a variety of corporate transactions centering on technology transfers and intellectual property rights. Mr. Meek has litigated disputes involving intellectual property rights in a wide variety of advanced technologies in federal courts across the country, in the International Trade Commission and in post grant proceedings before the U.S. Patent Office.

In federal courts in Texas and across the country, Mr. Meek litigates patent and trade secret disputes involving a wide range of technologies, from simple consumer products to the most complex software, semiconductor and telecommunications applications. He represents both companies seeking to enforce their intellectual property rights and those accused of infringement.

Mr. Meek prepares and prosecutes patent applications covering a broad spectrum of inventions, including semiconductors and integrated circuits, telecommunications systems, and mainframe, midrange and minicomputer-based software, as well as a wide variety of mechanical and industrial devices. He also does transactional work in the hightech sector, particularly software licensing, patent enforcement and other corporate transactions involving the perfection, valuation, or transfer of technology assets.

**Mercedes K. Meyer, Ph.D.** is a partner in the Intellectual Property Group of Drinker Biddle & Reath in Washington, DC office. Her clients come to her to assist with due diligence on patent portfolios for investment, acquisition, and inter partes vulnerability. She has a bachelor's degree in chemistry from Bryn Mawr College (1988), Ph.D. (1994) in virology from the University of Texas Graduate School of Biomedical Sciences at Houston and The University of Texas M.D. Anderson Cancer Center, and J.D. (1996) from the University of Houston







Law Center. She is co-author with Professor David Hricik on Patent Ethics: Prosecution (4th ed. 2016-2017). Mercedes is a past Board Member and Secretary of the AIPLA Board of Directors (2009-2013), current Board member of the IPO Education Foundation (IPOEF), Chair of the AIPLA Committee on the Profession, and vice chair of the IPO Women in IP Committee.

**Jennifer Miller** is Chief IP Counsel for Change Healthcare. In this role, Jennifer provides a full range of general intellectual property and strategic counseling to the business, as well as oversees management of the company's patent, copyright and trademark portfolios. Before joining Change Healthcare, Jennifer was Senior IP Counsel for McKesson Corporation, serving as patent counsel for multiple McKesson business units. Prior to that, she was an associate in the IP practices of Alston & Bird LLP and Ballard Spahr LLP in Atlanta, with a focus on electrical and software technologies. Jennifer received her J.D. from Duke University School of Law and her B.S. in Electrical Engineering from the University of Florida.

**Micky Minhas** is Vice President, Global IP Licensing at Microsoft in Redmond, Washington. Mr. Minhas oversees the patent and patent licensing strategy for Microsoft, while managing a diverse and unique team that includes legal, business and technical professionals who are responsible for a variety of IP transactions, such as in-bound and outbound licensing, cross-licensing, patent acquisitions and divestitures, and other complex IP-business deals. The team also comprises a dynamic group of engineers with a deep knowledge of technologies, focusing on analysis of Microsoft's patent portfolio, licensing programs, litigation, and patent transactions.

Mr. Minhas has served with Microsoft for the past 7 years. Previously, he was Vice President of Patent Strategy at Qualcomm Incorporated for 13 years.

**Naveen Modi** is the Global Vice Chair of the Intellectual Property group at Paul Hastings, overseeing the firm's Global Intellectual Property group. He also serves as the head of the firm's Patent Office practice. Naveen's practice includes all aspects of patent-related work, including litigation, post-grant proceedings, interferences, appeals, and client counseling. Naveen's practice encompasses a range of technical areas, including electronics, medical devices, and pharmaceuticals.

Naveen has been involved in well over 500 post-grant proceedings, including IPRs, PGRs, CBMs, and reexamination proceedings. Since the inception of the AIA, Naveen has been involved in the highest number of PTAB proceedings than any other practitioner in the United States. Naveen has been nationally recognized by Chambers USA, Legal







500, Managing IP, LMG Life Sciences, IAM, and Law360, among others. For instance, Managing IP has recognized him as Outstanding IP Litigator of the Year for PTAB, Law360 has recognized him as a "Legal Lion" and "IP MVP" multiple times, including for his work defending Acorda in IPRs filed by a hedge fund run by Kyle Bass, and LMG Life Sciences has recognized him as an IP Star and Post Grant Proceedings Attorney of the Year.

Naveen currently serves as the President of the PTAB Bar Association. He also teaches courses on appellate practice, including Federal Circuit Practice, at George Mason University School of Law, and has lectured nationally and internationally in seminars relating to patents.

**Keith Newburry** is the Vice President, Chief Intellectual Property Counsel of Edwards Lifesciences Corporation, an S&P 500 company based in Irvine, California. Keith leads IP efforts for the Company. He has deep experience in foreign and domestic patent litigation, foreign patent and trademark trials and appeals in London, Dusseldorf, Munich, Milan and other foreign courts. In March, 2010, his team won a willful infringement verdict and a \$74,000,000 award in a patent infringement lawsuit in Delaware. He practiced law at Pretty Schroeder Brueggemann & Clark and Sheppard Mullin, is a past President of the Los Angeles Intellectual Property Law Association, was named a Southern California "Superlawyer," was Chief IP Counsel of Avery Dennison Corporation, and holds one U.S. patent. Keith holds a bachelor's degree in Mechanical Engineering from the University of Michigan, and a Law degree from the University of Southern California.

**Sandra Nowak** is Assistant Chief Intellectual Property Counsel for 3M Company, counseling3M's Consumer Business Group which makes and sells iconic consumer products sold under some of the world's best-known brands, including Post-it®, Scotch®, and Command<sup>™</sup>. Since joining 3M in 2005, Ms. Nowak held positions of increasing responsibility within the 3M Legal Affairs Department. Ms. Nowak is also a co-chair of the Intellectual Property Owners Association's (IPO's) Women Inventors Subcommittee, where she works with a global group of IP professionals and inventors to advance diversity in innovation. In April, 2019, Ms. Nowak testified before the United States Senate Judiciary Committee on the topic of Trailblazers and Lost Einsteins: Women Inventors and the Future of American Innovation.





Teresa "Terry" Rea joined Crowell & Moring LLP, in their Washington, DC office in November 2013 as a partner in the Intellectual Property Group, and as a director with C&M International, Ltd., the international trade and investment consulting firm affiliated with Crowell. Prior to joining Crowell, she served as Acting Under Secretary of Commerce for Intellectual Property, and Acting Director of the U.S. Patent and Trademark Office (USPTO). Terry focuses on intellectual property and dispute resolution related to pharmaceutical, biotechnology, and other life science issues. She worked for Ethyl Corporation from 1980 through 1984. Terry is the former president of the American Intellectual Property Law Association (AIPLA) and a past president of the National Inventors Hall of Fame. She is a licensed pharmacist. Terry obtained her Juris Doctor degree from Wayne State University and her Bachelor of Science degree from the University of Michigan. Terry is a member of The Sedona Conference. Managing IP identified her as one of the Top 50 Most Influential People in Intellectual Property (2013). IAM Strategy 300 selected her as one of The World's Leading IP Strategists (2015). She was also named one of Law360's Top 25 Icons of IP (2016). She received the Patent and Trademark Office Society's 2017 Pasquale J. Federico Memorial Award in recognition of her outstanding contributions to the patent and trademark systems of the United States.

**Nick Saros** focuses his practice on complex intellectual property matters, primarily patent infringement and trade secret litigation. Clients also seek his counsel on patent licensing, trademark, copyright, and other intellectual property and technology-related issues. He has experience representing clients involved in a wide array of technologies, including software, motion control systems, semiconductor technology, medical devices, menu generation applications, lighting control, lens manufacturing, internet content delivery and turbochargers.

In 2016, Mr. Saros was a lead member on the Jenner & Block team that won a \$940 million jury verdict based on claims of misappropriation of trade secrets, breach of contract, fraud, and violations of state and federal law involving the client's leading healthcare software. This Wisconsin federal court verdict is believed to be the largest verdict of any kind in Wisconsin history and one of the largest trade secret verdicts in US history. Mr. Saros and the team received a 2017 California Lawyer "Attorney of the Year" award for the verdict.

Mr. Saros also played a substantial role in a \$130 million trade secret settlement in 2016. He also routinely represents Japanese companies in patent infringement and trademark matters in US courts.

Mr. Saros has been recognized as a "Southern California Super Lawyer" each year from 2012 through 2019, and previously as a "Southern California Rising Star" in intellectual property litigation.





**Tessa Schwartz** leads an active technology transactions practice at Morrison & Foerster LLP, advising clients at the intersection of technology, data, and intellectual property. Tessa negotiates complex intellectual property and commercial agreements; mergers and acquisitions; patent licenses and purchases; technology development, collaboration, joint-venture, procurement, and distribution deals; and data-related transactions. As a former litigator, she also advises on settlements of high-stakes IP litigation.

Her clients include leaders in software and cloud computing, retail and e-commerce, transportation, finance, manufacturing, healthcare, renewable energy, and other sectors. Tessa co-leads the firm's AI and Robotics practice. She has been involved in industry-leading transactions related to artificial intelligence and machine learning, autonomous vehicles, and data-rich platforms. She helps clients evaluate, secure, and license rights to data and analytics, and to commercialize cloud-based and connected platforms, devices, vehicles, and services for consumer and enterprise customers.

In addition to maintaining an active practice and working with clients on a daily basis, Tessa currently serves as a firmwide managing partner. Tessa received her B.A. magna cum laude from Harvard College in 1991. In 1996, she earned her J.D. from the University of California at Los Angeles.

**Cindy Vreeland** is a partner in the Litigation/Controversy Department, and a member of the firm's Intellectual Property Litigation Practice Group. Ms. Vreeland focuses her practice on patent and trade secret litigation. She has represented clients in a variety of jurisdictions across the country, and has successfully tried cases in federal district courts and the US International Trade Commission in technologies ranging from wireless devices, semiconductor chips and computer storage, to medical devices, pharmaceuticals and superconducting materials. Ms. Vreeland was one of two IP litigators selected by Law360 for its inaugural list of Top Female Trial Attorneys. She has also been recognized by the Best Lawyers in America, Managing IP, IAM Patent 1000 and Boston Magazine for her work in the area of intellectual property litigation.



