

2019 ACPC Summen Meeting

June 24-26, 2019 | The Peabody Memphis

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EXECUTIVE COMMITTEE

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John Cheek, Tenneco Inc.
Sunjay Mohan, SAP
Elizabeth Lester, Equifax
David Justmann, Smiths Group
Jennifer Miller, Change Healthcare

Special thanks to the ACPC Program Committee for their hard work in planning a superb program:

Chair | Krish Gupta, Dell Technologies
John Beninati, Honeywell International Inc.
Keith Newburry, Edwards Lifesciences
Jennifer Miller, Change Healthcare
Lori Heinrichs, Boston Scientific
Todd Dickinson, Polsinelli, P.C.
George Kanabe, McAfee
George Medlock, Comcast
David Simon, Salesforce.com, Inc.
Jeff Draeger, Intel Corporation

MESSAGE FROM THE ACPC PRESIDENT



Dear Colleagues:

Welcome to the historic Peabody Hotel! We are happy to have you join us at the 2019 ACPC summer meeting. The line-up of speakers and social activities planned will make for a truly exceptional meeting.

Our Professional Program will include presentations on: Supreme Court Practitioners; Metrics and Value and Costs, Oh

My; The Call that Launched the Trade Secret War; The Changing IP Landscape in Europe and China; The Internet of Things: Standards-Essential Patents for the Rest of Us; and The USPTO's New Revised §101 and 112 Guidance: Substance and Strategies. We will also unveil and discuss the 2019 ACPC Benchmarking Survey results (3rd edition). Of course, no ACPC program would be complete without the always informative IP Operations presentations from our members.

ACPC is pleased to welcome Mark Perry of Gibson, Dunn & Crutcher; Josh Rosenkranz of Orrick Herrington & Sutcliffe LLP; and Seth Waxman of Wilmer Cutler Pickering Hale and Dorr as our VIP speakers.

This year, we will feature a single benchmarking session focusing on a deeper dive into the Benchmarking Survey results. The ACPC Women's Lunch will be held Tuesday afternoon and the discussion will be led by Maria Green, Senior Vice President of Ingersoll Rand Company, followed by an informal open discussion.

I encourage you to get out and enjoy Memphis by attending any of the following fun-filled optional activities offered during the summer meeting. Monday's organized activities include the Carl Horton Memorial Golf Tournament at the Links at Galloway, a tour of the Graceland Mansion, and a Memphis Music & History Tour. On Tuesday afternoon, in addition to the Benchmarking Session and Women's Networking Lunch, ACPC is offering a second Graceland Mansion tour and a Peabody History Tour & VIP Wine Reception. Don't forget to enjoy the Peabody Duck March at 5pm on Tuesday as two of our youngest ACPC members will serve as Honorary Duckmasters! I highly encourage you to register for an activity (or two) and experience all that Memphis has to offer.

On Tuesday evening, attendees are invited to join their fellow IP peers for a reception and dinner, located at the historic Peabody. ACPC members will enjoy a reception in the Louis XVI room, followed by dinner in the Hernando DeSoto. During the dinner guests will enjoy a live performance by Elvis! Following the dinner, a post-dinner reception will take place in the Louis XVI room.

Our meetings provide an opportunity for you to meet and get to know your peers. It is probably our most important member benefit! Please keep a look out for new and prospective ACPC members who will have ribbons on their name badges. Introduce yourself and help drive our inclusive ACPC culture.

As always, please don't hesitate to reach out to me or any member of ACPC's Executive Committee with your thoughts and ideas about future programs. Thank you for being our guest in historic Memphis!

Warm Regards,

Kevin Rhodes

Kevin Rhodes, ACPC President

Professional Program

June 24-26, 2019 | The Venetian Ballroom

Monday, June 24

Krish Gupta | ACPC Vice President

8:15am - 9:30am Supreme Court Practitioners Panel

Mark Perry | Gibson, Dunn & Crutcher

Josh Rosenkranz | Orrick, Herrington & Sutcliffe LLP Seth Waxman | Wilmer Cutler Pickering Hale and Dorr

Krish Gupta | Dell Technologies (moderator)

9:30am - 10:30am Metrics and Value and Costs, Oh My - Ways to

Describe and Assess the Value of your Patent

Program & Portfolio for your C-Suite

John Cheek | Tenneco

Lewis Lee | Aon Intellectual Property Solutions Jennifer Miller | Change Healthcare (moderator)

10:30am - 10:45am Break in the Venetian Foyer

10:45am - 11:30am IP Operations at McAfee

George Kanabe | McAfee

Tuesday, June 25

8:00am - 8:15am	ACPC Organizational Update
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Krish Gupta | ACPC Vice President

8:15am - 9:15am The Call that Launched the Trade Secret War

Barak Cohen | Perkins Coie

Tim Flowers | U.S. Department of Justice Jill Hubbard Bowman | Intel Corporation Michael Jacobs | Morrison Foerster

Cathy Lui | Orrick, Herrington & Sutcliffe LLP (moderator)

9:15am - 10:30am The Changing IP Landscape in Europe and China

Huw Beverley-Smith | Faegre Baker Daniels Gerhard Hermann | Vossius and Partner

Guojun Zhou | Intel Corporation

Marc Adler | Buchanan Ingersoll and Rooney (moderator)

10:30am - 10:45am Break in the Venetian Foyer

10:45am - 11:30am **2019 Benchmarking Survey Results**

Bernie Zidar | McKesson Corporation

Professional Program

June 24-26, 2019 | The Venetian Ballroom

Wednesday, June 26

7:55am - 8:00am **Opening Remarks**

Krish Gupta | ACPC Vice President

8:00am - 9:00am The Internet of Things: Standards-Essential Patents

for the Rest of Us

Joe Benz | Ford Global Technologies

Andy Bowler | Bristows LLP

Tim Loomis | Formerly of Qualcomm

Pat Treacy | Bristows LLP

David Simon | Salesforce.com, Inc. (moderator)

Guidance: Substance and Strategies

Tom Brown | Dell Technologies

Greg Durbin | Polsinelli Bob Stoll | Drinker Biddle

Todd Dickinson | Polsinelli (moderator)

10:00am - 10:15am Break in the Venetian Foyer

10:15am - 11:00am **IP Operations at Salesforce.com, Inc.**

David Simon | Salesforce.com, Inc.

Schedule At-a-Glance

June 24-26, 2019 | The Peabody Memphis



Sunday, June 23

3:00pm – 5:00pm Executive Committee Meeting – *Brinkley Room* 6:30pm – 8:30pm Welcome Reception – *Skyway*

Monday, June 24

7:00am - 8:30am Breakfast - Forest Room 7:30am - 11:30am CLE Registration – East Mezzanine 8:00am - 11:30am Professional Program – Venetian Ballroom 1:00pm - 6:00pm Optional Activity: Carl Horton Memorial Golf Tournament – *Links at Galloway* 1:00pm - 3:30pm Optional Activity: Graceland Mansion Tour (transportation outside main lobby departs at 12:15) Optional Activity: Memphis Music & History Tour 1:30pm - 5:00pm(transportation outside main lobby) 7:00pm - 8:00pm AIPLA Reception - Louis XVI

Tuesday, June 25

7:00am - 8:30am Breakfast - Forest Room. 7:30am - 11:30am CLE Registration – East Mezzanine 8:00am - 11:30am Professional Program - Venetian Ballroom 11:45am - 1:15pm Women's Networking Lunch - Galaxie Room Led by Maria Green, Ingersoll Rand Company Benchmarking Session - Venetian Ballroom 1:30pm - 2:30pm 2:45pm - 5:15pm Optional Activity: Graceland Mansion Tour (transportation outside main lobby) 3:00pm - 5:15pm Optional Activity: Peabody History Tour & VIP Wine Reception – *Peabody Lobby* 5:00pm - 5:15pmOptional Activity: Peabody Duck March - Peabody Lobby (2 ACPC children will serve as Honorary Duckmasters) 6:30pm - 7:30pm Reception - Louis XVI 7:30pm - 9:30pm Dinner - Hernando Desoto (with a special performance by Elvis) 9:30pm - 11:00pm After Dinner Reception – Louis XVI

Wednesday, June 26

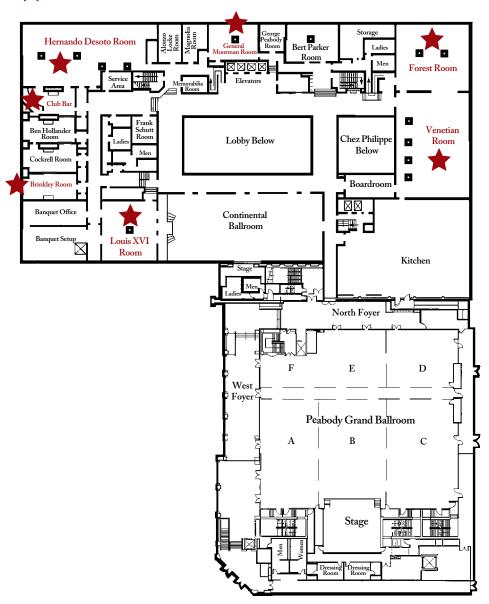
7:00am – 8:30am Breakfast – Forest Room
7:30am – 11:00am CLE Registration – East Mezzanine
7:55am – 11:00am Professional Program – Venetian Ballroom

The Peabody Meeting Space

The Mezzanine Level

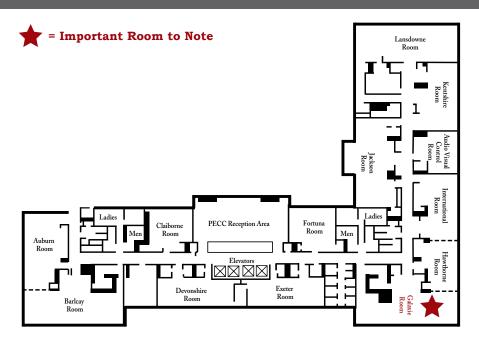


= Important Room to Note

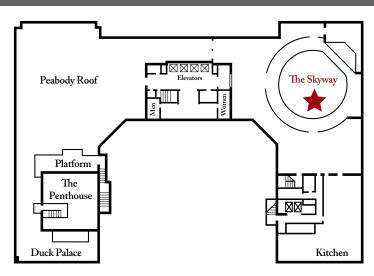


The Peabody Meeting Space

Executive Conference Center



The Skyway and Rooftop



2019 Summen Meeting

Presentation Summaries and Objectives

MONDAY PROGRAM

Supreme Court Practitioners Panel

Monday, June 24th • 8:15am - 9:30am

Panel will discuss decisions on IP cases that were before the Court this term, share observations on pending cases and on some of the CVSGs, provide general impressions about the Court's IP docket and share trends/predictions regarding the Court's future direction.

- 1. Decisions on IP cases that were before the Court this term.
- 2. Share observations on pending cases.
- 3. Share observations on some of the CVSGs.
- 4. General impressions about the Court's IP docket.
- 5. Trends/predictions regarding the Court's future direction.



Mark Perry



Josh Rosenkranz



Seth Waxman



Krish Gupta (moderator)

MONDAY PROGRAM

Metrics and Value and Costs, Oh My – Ways to Describe and Assess the Value of your Patent Program & Portfolio for your C-Suite

Monday, June 24th • 9:30am - 10:30am

As leaders of patent and trade secret programs and portfolios, we are often asked to explain what we do and why. Why is it important for a company to have a strong patent program and portfolio? Are all portfolios equal? If not, how can you determine whether you have the right portfolio for your company – one that is providing the right value? The answers to these questions are difficult and they depend on what your company does, what stage of life your company is in, who is asking, and a number of other factors. The goal of this panel is to touch on ways to define, measure and articulate the value your patent program and portfolio bring to your company.

- 1. Learn unique ways to define the value your patent program can bring to your company.
- 2. Learn ways to articulate that value proposition to different audiences.
- 3. Learn ways to measure how your portfolio lines up with those value propositions.



John Cheek



Lewis Lee



Jennifer Miller (moderator)

MONDAY PROGRAM

IP Operations at McAfee

Monday, June 24th • 10:45am - 11:30am

George Kanabe will provide an overview of IP operations at device-to-cloud cybersecurity company McAfee, LLC (previously Intel Security). He will cover subjects including IP activities and metrics at McAfee, legal department makeup, usage of outside counsel and vendors, technologies deployed and their pros/cons, cost management, and challenges faced in latest company incarnation.

- 1. Brief overview of McAfee and its IP operations.
- 2. Discussion of managing cost pressures and maximizing ROI.
- 3. Discussion of other best practices within a corporate IP law department, both for established groups and newer or leaner IP departments.



George Kanabe

TUESDAY PROGRAM

The Call that Launched the Trade Secret War

Tuesday, June 25th • 8:15am - 9:15am

The panel will focus on the options facing senior IP managers upon discovering a major trade secret misappropriation and how a corporate defendant should respond to such claims. The focus will be on the options available to senior IP managers within the companies and how to coordinate the best possible response. The panel will explore the advantages of cooperating with the US Government with an economic espionage case and possible responses to inquiries from the USG. Strategies to both prosecute and defend civil proceedings will be explored based on the real world experiences of the panel . Possible strategies

- 1. How to initially respond to a trade secret emergency.
- 2. How to work with the US Government and the pluses and minuses of working with the USG.
- 3. Strategies to successfully advance and defend civil actions.



Barak Cohen



Tim Flowers



Jill Hubbard Bowman



Michael Jacobs



Cathy Lui (moderator)

TUESDAY PROGRAM

The Changing IP Landscape in Europe and China

Tuesday, June 25th • 9:15am - 10:30am

This panel discussion will address the changing IP landscape in Europe and China. The panel will focus on the impact of recent or proposed changes in Europe, such as the General Data Protection Regulation (GDPR), Unitary Patent and Unified Patent Court (UPC), and Brexit. The panel will also address the impact of recent updates to China's Anti-Unfair Competition and Trademark Laws.

- 1. To educate attendees on the new GDPR requirements in Europe and the impact on IP practice.
- To update attendees on the status of the proposed Unitary Patent and UPC in Europe and how to prepare for implementation of the new patent and court system.
- 3. To update attendees on the impact of Brexit to IP practice in Europe.
- 4. To educate attendees on updates to China's Anti-Unfair Competition Law and the impact on trade secret protection.
- 5. To educate attendees on updates to China's Trademark Law, specifically the provisions on bad faith filings and damages.
- 6. To address general questions from attendees on IP practices in Europe and China.



Huw Beverley-Smith



Gerhard Hermann



Guojun Zhou



Marc Adler (moderator)

TUESDAY PROGRAM

2019 Benchmarking Survey Results

Tuesday, June 25th • 10:45am - 11:30am

This session will report on the results of the 2019 ACPC member company benchmarking survey. It will include information gathered from member companies on the size, organization, staffing, and spending of their legal departments and IP departments; roles and responsibilities of the IP function; how the IP function is measured and evaluated; the types and volumes of IP obtained and managed by the IP function; a variety of spending, productivity, and cycle time data, and many other data of interest to in-house IP counsel.

- 1. Understanding of the size, organization, staffing, and spending of peer company legal departments and IP departments.
- 2. Understanding of the roles, responsibilities, and metrics used by peer company IP departments.
- 3. Best practice sharing among IP member companies with respect to IP function spending, productivity, and cycle time metrics, vendor information, and other data of interest to in-house IP counsel.



Bernie Zidar

WEDNESDAY PROGRAM

The Internet of Things: Standards-Essential Patents for the Rest of Us

Wednesday, June 26th • 8:00am - 9:00am

While communications industry patent attorneys have dealt with standard-essential patents for decades with interoperability issues such as digital television and cell phones, many other patent attorneys have had minimal experience with these issues. The Internet of Things injects interoperability standards and patents issues into aviation, manufacturing, distribution, monitoring, authenticity, safety and even smart clothing. What are the common issues that in-house counsel and their management will need to confront? How do they confront standard-setting organizations' patent policies, essentiality declarations and the meaning of fair, reasonable and non-discriminatory terms?

- 1. Why are companies that are moving into the Internet of Things dealing with standard essential patents and fair, reasonable and non-discriminatory licensing terms.
- 2. Understanding the landscape around standard essential patents and fair, reasonable and non-discriminatory licensing terms and how they may play out in the new Internet of Things World.
- 3. Business and legal issues to consider as your company moves into the Internet of Things World.



Joe Benz



Andy Bowler



Tim Loomis



Pat Treacy



David Simon (moderator)

WEDNESDAY PROGRAM

The USPTO's New Revised §101 and 112 Guidance: Substance and Strategies

Wednesday, June 26th • 9:00am - 10:00am

The panel will review the recently-released USPTO Guidelines for applying §101 and §112, which were promulgated to guide examiners and stakeholders in the USPTO's current understanding of the jurisprudence around patent eligibility. Their goal is to assist stakeholders, examiners and ALJ's as they prosecute and examine patent applications and conduct relevant PTAB proceedings.

The panel will also touch briefly on the stakeholder roundtable process and resulting draft legislation in the Senate which would amend 35 U.S.C. §§ 100, 101, and 112, also with the goal of reforming and clarifying the statutes, also in light of current federal jurisprudence.

- 1. Gain a greater in-depth understanding of the new USPTO §101/§112 Guidelines for examination.
- 2. Learn strategies for applying the new §101/§112 Guidelines in the USPTO.
- 3. Learn the recent history and current efforts to draft and pass statutory reform language of §§100, 101, and 112.



Tom Brown



Greg Durbin



Bob Stoll



Todd Dickinson (moderator)

WEDNESDAY PROGRAM

IP Operations at Salesforce.com Inc.

Wednesday, June 26th • 10:15am - 11:00am

IP operations of this cloud-based service provider will be highlighted. The focus will be on how Salesforce uses analytics and artificial intelligence to permit the IP team that is growing at half the rate of the overall company enables Salesforce to protect its intellectual property and save money.

- 1. Basic Description of the Department Functions.
- 2. How to Use Patent Analytics to Enhance Quality & Save Money.
- 3. Using Artificial Intelligence Tools Instead of Heads.



David Simon

2019 Summer Meeting

Speaker Biographies

Marc S. Adler

Marc is currently Of Counsel to Buchanan Ingersoll and Rooney where he provides companies with advice and assistance with: global intellectual property strategies, inter-party dispute resolution, patent portfolios and in-house intellectual property department management.

For many years, Marc was the Chief IP and Asst.

General Counsel for Rohm and Haas Company a global specialty chemical company. He then ran his own ip consultancy for about 10 years before becoming Of Counsel to Buchanan in 2017. He is an Emeritus Past President of ACPC, and Past President of IPO. He is currently a member of the Board of Directors of the IPO Education Foundation, and is working with the Sedona group on a white paper on trade secret management and protection.

Marc received his JD from St John's University and is admitted in New York, the CAFC and many federal jurisdictions. He has undergraduate and graduate degrees in Chemical Engineering.

Joe Benz

Joe Benz is the President & COO at Ford Global Technologies, LLC . Ford Global Technologies owns, manages and commercializes patents and copyrights for Ford Motors. Based in Dearborn, Michigan, Ford Global Technologies was incorporated in 2002 and operates as a subsidiary of Ford Motor Company.



Huw Beverley-Smith

Huw Beverley-Smith is a Partner in the Technology Transactions Group at Faegre Baker Daniels LLP in London. Huw acts for customers and suppliers on a wide range of international technology transactions and regulatory issues, including technology, telecommunications and business process outsourcing, complex services agreements, intellectual property ownership and licensing.



Huw has advised on international privacy compliance programs, particularly in respect of the EU General Data Protection Regulation (GDPR), for U.S. and European clients in numerous sectors, including pharmaceutical companies, medical device manufacturers, banks, insurers, IT and telecom vendors, publishers and retailers. He also has a broad ranging technology transactions practice and advises on IP issues on international transactions throughout EMEA, the U.S. and Asia.

Huw is the author of several books and articles on intellectual property and privacy, including *Privacy*, *Property and Personality* (Cambridge University Press, 2009) and most recently "Rights in Data and Information" in the *Oxford Handbook of Intellectual Property Law* (Oxford University Press, 2018). Huw received his LLB and PhD from the University of Wales and was a Research Fellow at the Max-Planck Institute for Intellectual Property Law and Competition Law in Munich, Germany, prior to practicing in London.

Andrew Bowler

Andrew Bowler is a partner in Bristows LLP (London) and has represented clients in the area of IP litigation for 20 years. Andy has handled many high-tech patent cases for multinational companies in cases in the UK High Court, the IP Enterprise Court and the Court of Appeal. He is regularly involved in the co-ordination of proceedings with parallel actions elsewhere in the EU and US and also has experience of litigation in China.



Andy has a keen interest in the developing legal area of FRAND dispute resolution having acted in several of the key recent SEP/FRAND disputes in the UK.

His recent SEP/FRAND experience includes securing a win for Samsung as part of the defence of patent litigation proceedings brought by Unwired Planet against Samsung, Google and Huawei. He is also leading ZTE's defence of the SEP/FRAND proceedings brought by Conversant against ZTE and Huawei. Clients describe Andy as "very pragmatic, sensitive to business goals, forward-thinking and manages cases well from start to end."

Tom Brown

Tom Brown is a Senior Legal Director at Dell, where he manages intellectual property litigation and post-grant review proceedings. Tom has managed and argued in scores of cases from inception through appeal, in courts across the country and before the Patent Trials and Appeals Board. Intellectual property policy forms a substantial component of Tom's role at Dell, where he drafts and manages amicus briefs,



PTO comments, and other advocacy designed to promote a balanced, effective, and efficient IP regime. Outside Dell, Tom currently serves as chair of IPO's Damages and Injunctions Committee, as Treasurer of the Boston IP Inn of Court, and on the steering committee of the Sedona Conference Working Group 12 on Trade Secrets. Tom also chairs Dell's global pro bono and community involvement committee. Before joining Dell, he was a litigation principal at Fish & Richardson, and was previously a software design engineer at Microsoft.

John Cheek

John Cheek is Chief IP Counsel for Fortune 500 technology and manufacturing leader Tenneco Inc. (NYSE: TEN), one of the world's leading designers, manufacturers and distributors of clean air and ride performance products and systems for the automotive, commercial truck and off-highway markets and the aftermarket. Prior to joining Tenneco in 2017, Mr. Cheek was Senior Corporate Counsel/Managing



Attorney with Caterpillar Inc., the world's leading manufacturer of construction and mining equipment, diesel and natural gas engines, locomotives, and industrial gas turbines, where he served in leadership roles in the United States and Europe. Mr. Cheek is also an active supporter of civil legal aid, most recently serving as Vice President of Prairie State Legal Services. Prior to joining Caterpillar in 1997, Mr. Cheek was in private practice in Dayton, Ohio. Mr. Cheek received an undergraduate degree in Mathematics and Economics from Wabash College and completed additional undergraduate studies in Physics and Mechanical Engineering at the University of Dayton and Bradley University. He also received a Juris Doctor from the University of Dayton and a Masters of Business Administration from the University of Chicago's Booth School of Business. He is a regular lecturer on intellectual property strategy and management at the Kellogg School of Management at Northwestern University.

Barak Cohen

Barak Cohen is the Litigation lead in Perkins Coie's Washington, D.C. office. As a former prosecutor at the U.S. Department of Justice, Barak led numerous white collar and computer crime investigations in jurisdictions throughout the U.S. His background informs his representation of companies and individuals in international and U.S.-based internal investigations and high-stakes government



investigations involving the Department of Justice, legislative committees, the Office of Foreign Assets Control (OFAC) of the U.S. Treasury Department, and inspectors general, as well as state authorities and regulatory agencies. Barak also represents clients in the parallel civil litigation that often accompanies government investigations. His government background gives him particular experience in providing compliance advice and drafting policies that help companies anticipate and avoid government scrutiny in highly regulated industries, including the healthcare and defense industries, among others.

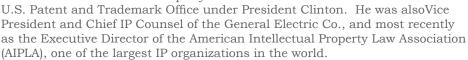
Barak's experience has most recently focused on matters involving the False Claims Act and Anti-Kickback Statute; international investigations relating to foreign corruption offenses, such as the Foreign Corrupt Practices Act (FCPA) and UK Bribery Act, and export control violations in diverse locations such as Latin America, Asia, Russia and Europe; bid-rigging; conflicts of interest and corruption involving senior government officials; election crimes; and trade secret theft under the Economic Espionage Act. Barak has particular experience in highly regulated industries, such as pharmaceutical and medical device manufacturing and sales, and the defense industry.

Before becoming an attorney, Barak served as an infantry officer in the U.S. Army. Barak established Perkins Coie's firmwide Veterans' Affinity Group to help promote veterans' issues.

Q. Todd Dickinson

Q. Todd Dickinson is Senior Partner at the law firm Polsinelli, PC, in Washington DC, where he heads the Intellectual Property Public Policy practice group. With almost 40 years of experience, Mr. Dickinson has a broad and unique background in all aspects of IP.

He previously served as the Undersecretary of Commerce for Intellectual Property and Director of the



Having wide-ranging international IP experience, he is a frequent lecturer on IP topics and advisor to IP owners and policy makers around the world. Among many honors, Mr. Dickinson has been named to the IAM *Intellectual Property Hall of Fame* and has been listed a number of times as one of the "50 Most Influential People in IP".

Gregory Durbin

The innovative spirit of the firm's clients inspires and motivates Greg Durbin to go the extra mile for them. As a former practicing electrical engineer, he understands technology. Just as important, he understands the business objectives of startups, investors, and companies that view intellectual property as a core business driver, and he can tailor a strategy and budget to fit those objectives.



Greg's practice involves the full spectrum of patent matters. At its core, however, is patent portfolio management — preparing, filing, and prosecuting strategic patents, both in the United States and internationally. Greg is currently most active in: Telecommunications, Computer hardware, Enterprise software, Health care information technology, Content delivery, Fitness products and fitness technology, Energy technology, Data center products and services, High-voltage electronics, and Vehicle systems.

Greg is also consistently involved with design-around efforts, due diligence, freedom-to-operate, and other patent assessments that are associated with new product introductions, mergers and acquisitions, and investments. He is often engaged by private equity and venture capital groups to assess an organization's intellectual property prior to an investment and then to develop the portfolio after the investment. Frequently involved in patent litigation, Greg typically works with a trial team to develop the overall strategy, develop key technical and legal positions, and is intimately involved with claim construction, dispositive motions, expert reports, trial preparations, and settlement negotiations.

Greg is also the Chair of the firm's electrical and computer science patent prosecution group, which includes well over 50 attorneys, agents, engineers, scientists, and IP specialists.

As an attorney who is involved in all aspects of the life of a patent for a wide spectrum of technologies and organizations, Greg brings a unique and deep perspective to his work.

Tim Flowers

Tim Flowers is a Trial Attorney in the Computer Crime & Intellectual Property Section of the United States Department of Justice. At CCIPS, Tim's practice focuses mainly on litigating cases involving largescale fraudulent enterprises, tech-support fraud, tradesecret theft, unauthorized computer intrusions, and criminal trademark infringement. He also conducts outreach and speaks at conferences as part of CCIPS'



Cybersecurity Unit and international team. While at CCIPS, Tim has tried cases in federal district court, written articles on trade-secret theft and emerging IP issues, and has traveled around the globe working with victims and advancing the Department's mission.

Before joining CCIPS, Tim clerked for the Honorable Samuel H. "Hardy" Mays, Jr. on the United States District Court for the Western District of Tennessee and for the Honorable Ronald Lee Gilman on the United States Court of Appeals for the Sixth Circuit. Both clerkships were in Memphis, where Tim—before becoming a lawyer—was an Algebra teacher.

Maria C. Green

Maria Green joined Ingersoll Rand as senior vice president and general counsel in November 2015, and is responsible for all legal and compliance activities worldwide. She joins Ingersoll Rand from Illinois Tool Works (ITW), where she was senior vice president, general counsel and secretary.



During her 18 years with ITW, Maria guided the company's expansion through both acquisitions and organic growth. She also provided leadership for environmental, health, safety and sustainability as well as government affairs and risk management during her tenure as general counsel.

Maria also held leadership roles at the Chicago Transit Authority and AMTRAK. She practiced law with Hazel Thomas Fiske Beckhorn & Hanes, P.C. and Akin, Gump, Strauss, Hauer & Feld, LLP, private firms in Washington, D.C. She began her career at Continental Illinois National Bank & Trust Co.

During her career, Maria has been the recipient of numerous awards, including Woman of Excellence (Chicago Defender 2009), Women of Achievement (Anti-Defamation League 2011), Thurgood Marshall Fund Achievement Award (2012) and Most Powerful Executives in Corporate America (Black Enterprise 2017).

Outside of Ingersoll Rand, she donates her time and talents serving on several boards, including the Chicago Urban League (Executive Committee); The Lyric Opera of Chicago (Audit Committee); Opera of the Carolinas (Executive Committee) and the DuSable Museum of African American History (Vice Chairman).

Maria holds a bachelor's degree in Sociology/Economics from the University of Pennsylvania and Juris Doctorate from Boston University School of Law. She has also completed the Northwestern Kellog School of Management – **Woman's Leadership Program** (2009) and the Northwestern School of Management – **CEO Perspectives Program** (2013).

Krish Gupta

Krish is Senior Vice President, for Litigation and Intellectual Property for Dell.

Krish leads the litigation and intellectual property teams with global responsibility for managing and resolving business and intellectual property litigation and disputes, providing legal support for and developing the company's policies for patents,



trademarks and copyrights, open source and standards, building and managing the patent, trademark and domain portfolios, intellectual property licensing, driving patent and IP policy efforts and IP support for M&A activities and commercial transactions.

Krish serves on the Executive Committee and Board of Directors for Intellectual Property Owners Association (IPO) and the Board for Association of Corporate Counsel (ACC) - Northeast Chapter. Krish also serves on the Executive Committee of Association of Corporate Patent Counsel (ACPC). Krish is admitted to practice before the US Supreme Court; Court of Appeals for the Federal Circuit; Commonwealth of Massachusetts; and the US Patent & Trademark Office.

Gerhard Hermann

Dr. Gerhard Hermann is a partner in the IP law firm of VOSSIUS & PARTNER in Munich, Germany, with branch offices in Berlin and Düsseldorf as well as in Basel, Switzerland. He studied physics and received his Ph.D. as a research fellow sponsored by the German Research Association and the Max Planck Society at the Max Planck Institute of Materials Science in Stuttgart. He did research work at the Nuclear



Research Center in Karlsruhe and at the Institute Laue-Langevin in Grenoble, France. He is admitted to practice as a German Patent Attorney (Patentanwalt), a European Patent Attorney and a European Trademark Attorney. Dr. Hermann spent some time at law firms in the U.S. to become acquainted with the basic principles of U.S. patent law. Dr. Hermann's work focuses on opposition, revocation and patent infringement proceedings. He acted as lead counsel in a number of high-profile multinational patent infringement and arbitration cases.

Dr. Gerhard Hermann has published papers concerning various aspects of intellectual property protection and held lectures in Germany and abroad.

Jill Hubbard Bowman

Jill advises Intel's Internet of Things Group, including the Automated-Driving Solutions Division and Mobileye on strategic intellectual property law issues, complex technology transactions, and collaborations. Jill leads cross-functional, cross-geo teams, including Intel's Technology Licensing Practice Group. Jill also designs and facilitates educational workshops on advanced intellectual property law topics and



women's leadership. Prior to joining Intel, Jill worked for major U.S. law firms and litigated intellectual property cases in federal and state courts, AAA and ICC arbitrations, and before the ITC. Jill is a registered patent attorney. She currently practices law in Oregon and California. Jill earned her J.D. from the University of Michigan Law School.

Michael A. Jacobs

Michael A. Jacobs is one of the leading intellectual property trial attorneys in the country. He co-founded Morrison & Foerster's intellectual property group. He regularly represents leading technology and life sciences companies such as Autodesk, Genentech, and VMware. He served as co-lead counsel in a billion dollar smartphone patent and trade dress infringement trial and recently served as co-lead counsel on behalf



of Uber in defending Waymo's patent and trade secret lawsuit. Mr. Jacobs is a Stanford graduate and received his J.D. from Yale Law School. He has also obtained important successes in pro bono cases, notably in the landmark *Williams v. State of California* class action addressing conditions in California's lowest performing schools. Mr. Jacobs has gained wide recognition, including a Chambers Band 1 listing and thrice winning the *California Lawyer* Attorneys of the Year (CLAY) award.

George Kanabe

George Kanabe joined McAfee, LLC in January 2018. McAfee is a new old company. It's a global brand that's been around for 30+ years, and the company has thousands of employees located throughout the world. The original incarnation was acquired in 2011 by Intel, and briefly rebranded "Intel Security" before re-emerging as a stand-alone device-to-cloud cybersecurity company in 2017.



George is now part of the new McAfee's re-built legal department and infrastructure. He is based in Santa Clara, and serves as the company's Global Head of IP, Products, Marketing & Tech Transactions. Prior to joining McAfee, George practiced at large firms in New York City, Atlanta, and most recently San Francisco, where he was a partner in the IP group of Orrick, Herrington & Sutcliffe. While in private practice, George represented numerous companies—across various technological fields, and ranging from startups to Fortune 10 companies—on all aspects of IP law, transactions and disputes, with an emphasis on litigation, portfolio management, licensing and due diligence. During law school, George utilized his engineering background as a registered patent agent.

George's diverse experiences have enabled him to develop a 360-degree view of IP matters and craft more effective legal strategies. He enjoys applying a process-oriented approach tailored to defined business goals, while carefully delving into critical details to give his now-internal clients effective solutions and peace of mind. In his personal time, George enjoys traveling and the outdoors with his wife and their four-year-old son.

Lewis C. Lee

Lewis Lee currently serves as CEO and Global Head of Aon Intellectual Property Solutions, a business focused on enhancing enterprise value by executing IP-based value creation strategies and minimizing the total cost of IP risk. With intellectual property emerging as a valuable asset class, Aon Intellectual Property Solutions provides advanced business and data analytics to help professionals in the financial and insurance industries assess and value IP assets.



Lewis is a member of the Economic Advisory Committee of the Federal Reserve Bank of San Francisco. He is ranked as one of the top 300 IP Strategists and one of the top 1000 Patent Practitioners worldwide by London-based Intellectual Asset Management (IAM) group.

He has co-authored two books, several articles, is a regular speaker across the globe, and has served as an adjunct professor. Lewis holds numerous Board positions and is actively involved in entrepreneurial and business development organizations.

Tim Loomis

Tim Loomis is a former Vice President, Chief IP Counsel from Qualcomm Incorporated. Prior to Qualcomm, Tim had worked as a sole practitioner in Plano, Texas; as a partner of the law firm Kile McIntyre Harbin and Lee in Washington, DC; as Corporate Counsel – Intellectual Property for DSC Communications in Plano, TX; as an associate with Cushman Darby and Cushman in Washington, DC; and as a communications systems



engineer with the National Security Agency in Fort George G. Meade, MD.

Tim earned his Juris Doctor degree with Honors from the University of Maryland School of Law in 1993 and his Bachelor of Science degree from Duke University in 1987 where he double majored in Electrical Engineering and Political Science.

Tim is a member of the ACPC Executive Committee and the IPO Education Foundation Board, and is a former member of IPO Board and former Chair of the Semiconductor Industry Association IP Committee.

Cathy Lui

Cathy Lui is a Complex Litigation and Dispute Resolution partner, resident to Orrick, Herrington & Sutcliffe LLP's San Francisco office. She is a trial litigator who specializes in trade secrets and employee mobility disputes. Cathy represents both plaintiffs and defendants in the tech, financial services, and retail industries in trade secrets matters. Her representative engagements include obtaining a preliminary



injunction on behalf of Williams-Sonoma, and she is currently defending Netflix in a novel employee mobility matter related to the use of fixed-term contracts with Hollywood business executives. Cathy often speaks and writes about trade secrets law, including serving on the Editorial Board of Orrick's blog Trade Secrets Watch and as the Co-Vice Chair of the Trade Secrets Interest Group of the California Lawyers Association (formerly the California State Bar). For her achievements, Legal 500 recently recognized Cathy as a "Next Generation Lawyer" in trade secrets. Cathy is also very involved in firm leadership, diversity and inclusion initiatives, and her community. She currently serves as the Hiring Partner for the San Francisco office and co-leads Orrick's Asian American Affinity Group. In addition, she serves as the co-chair of the Asian American Bar Association of the Greater Bay Area's Judiciary Committee, which is focused on increasing diversity and representation on the bench.

Jennifer Miller

Jennifer Miller is Chief IP Counsel for Change Healthcare. In this role, Jennifer provides a full range of general intellectual property and strategic counseling to the business, as well as oversees management of the company's patent, copyright and trademark portfolios. Before joining Change Healthcare, Jennifer was Senior IP Counsel for McKesson Corporation, serving as patent counsel for multiple McKesson business



units. Prior to that, she was an associate in the IP practices of Alston & Bird LLP and Ballard Spahr LLP in Atlanta, with a focus on electrical and software technologies. Jennifer received her J.D. from Duke University School of Law and her B.S. in Electrical Engineering from the University of Florida.

Mark A. Perry

Mark A. Perry is a partner in the Washington, D.C. office of Gibson, Dunn & Crutcher LLP and Co-Chair of the Firm's nationwide Appellate and Constitutional Law Practice Group. His practice focuses on complex commercial litigation at both the trial and appellate levels.

Mr. Perry is an accomplished appellate lawyer who has briefed and argued many cases in the Supreme Court of the United States—including winning the landmark decisions in *Lucia v. SEC, Alice Corp. v. CLS Bank* and *Janus Capital Group v. First Derivative Traders*—and the federal courts of appeals. He has served as chief appellate counsel to Fortune 100 companies in significant securities, intellectual property, and employment cases. He also appears frequently in federal district courts, serving both as lead counsel and as legal strategist in complex commercial cases. He has special expertise in class actions, and teaches the upper-level course in Class Action Law and Practice at Georgetown University Law Center.

Mr. Perry has been recognized by *Best Lawyers in America*® in the fields of Appellate Practice and Securities / Capital Markets Law, named a National Litigation Star for Appellate and General Commercial by *Benchmark Litigation*, identified in the Appellate category by *Super Lawyers*, and ranked in the National Appellate category by *Chambers USA*. Mr. Perry has been recognized as the Appellate Lawyer of the Year by *Benchmark Litigation*, identified as a "Securities MVP" and an "Appellate MVP" by Law360, and named a Litigator of the Week by the *American Lawyer*. He is also a Fellow of the Litigation Counsel of America.

Before joining Gibson Dunn, Mr. Perry served as a law clerk to Justice Sandra Day O'Connor of the Supreme Court of the United States, and to Judge Alex Kozinski of the United States Court of Appeals for the Ninth Circuit. He also worked as what is now called a Bristow Fellow in the Office of the Solicitor General of the United States. Mr. Perry earned his law degree with high honors from the University of Chicago Law School, where he served as Executive Editor of the Law Review. His undergraduate degree was conferred by the University of California at Berkeley.

Josh Rosenkranz

Josh Rosenkranz heads Orrick's Supreme Court & Appellate Litigation practice. A former law clerk to U.S. Supreme Court Justice William J. Brennan Jr. and then-Judge Antonin Scalia on the D.C. Circuit, Josh has personally argued more than 190 appeals in state and federal appellate courts across the nation, including 18 before the U.S. Supreme Court. His practice covers a wide range of subjects, with a particular focus on intellectual property.



Josh is the only lawyer ever named American Lawyer's "Litigator of the Year" twice. In 2014, *The Financial Times* named Josh one of the 10 most innovative individuals in the North American legal sector for his work "demystify[ing] the technical issues" and securing a victory in the blockbuster Federal Circuit appeal, Oracle v. Google.

Clients turn to Josh to win the highest stakes appeals, including appeals in cases that threaten the very survival of a business. He represented Microsoft in an international cause célèbre in the U.S. Supreme Court challenging the U.S. Government's claim that it can serve warrants for emails stored overseas. He represented DISH Network in one of the most high-profile patent appeals in the country, successfully overturning an infringement finding that yielded \$400 million in damages and an injunction that ordered the satellite TV company to turn off the recording capabilities of millions of customers. He represented Facebook in the high-profile battle waged by the founder's Harvard classmates who laid claim to the idea for Facebook, winning a ruling from the Ninth Circuit to end the lawsuit.

Josh has handled IP cases in a wide variety of fields, from telecom to electrical engineering to mechanical engineering to life sciences. He has represented leading life sciences and medical device companies, including winning a 9-0 victory in a critical appeal for Merck KGaA before the U.S. Supreme Court (Merck KGaA v. Integra LifeSciences). The National Law Journal described the case as "the most significant patent infringement case to confront the biotech and pharmaceutical industries in a generation."

David M. Simon

David M. Simon is the Sr. Vice President for Intellectual Property of salesforce.com, Inc. where he is responsible for its worldwide intellectual property. Prior to joining salesforce.com in 2013, he was the Chief Patent Counsel for Intel Corporation, where he led Intel's involvement in one of the early successful Economic Espionage Act prosecutions. Previously, Mr. Simon spent fifteen years in private practice, specializing



in intellectual property matters and was a member of the California State Bar committee that largely drafted California's version of the Uniform Trade Secret Act. He is a graduate of the Massachusetts Institute of Technology and Georgetown University Law Center and has spoken on a variety of IP matters before both the House and Senate Judiciary Committees. He is currently a board member of the High Tech Inventors Alliance and has previously served as a board member of the Intellectual Property Owners Association and the IP Advisory Board for George Washington Law School.

Bob L. Stoll

Robert L. Stoll is a partner on the Patent team at Drinker Biddle & Reath LLP and Co-Chair of the Intellectual Property Group. In October of 2013, he was appointed, by Chief Judge Rader, to a three-year term on the CAFC Advisory Council and was reappointed for another three-year term in 2016 by Chief Judge Sharon Prost. He is also serving a three-year term (2018-2021) on the Board of Directors for the American



Intellectual Property Law Association. As the former USPTO Commissioner for Patents, he was instrumental in the passage of landmark patent legislation, the America Invents Act, and lauded for his efforts to reduce patent pendency and improve patent quality. He has spent his career improving the intellectual property system and educating the public, applicants, corporations and foreign governments on the criticality of intellectual property to economic growth and job creation. The 2012 recipient of *Managing Intellectual Property* magazine's lifetime achievement in intellectual property award, he has a deep understanding of domestic and foreign intellectual property law. He was instrumental in the development and analysis of legislation concerning all areas of intellectual property and was one of the country's leaders in establishing the U.S. government's positions on international issues related to intellectual property. He earned his J.D. in 1985 from the Catholic University of America and his B.S. degree in Chemical Engineering in 1979 from the University of Maryland.

Pat Treacy

Pat has specialised in EU law and competition law for almost 30 years. She has particular strengths in advising on the complex legal and policy issues arising where competition law and intellectual property law intersect, working with numerous clients in high technology sectors.



Pat has acted in many cases involving FRAND and related SEP valuation issues both in national courts and before the EU competition authorities. She has advised both licensors/SEP owners and licensee/implementers, working for clients including Samsung, Philips, Google and ZTE. Her advice is often sought many years before litigation begins, helping clients to develop commercial strategies for licensing patent portfolios in accordance with their legal obligations. Pat has also represented patent pools, again in relation to standard essential technologies, including licensing, negotiation and dispute strategies. Clients describe her as a "strategic thinker who is very business-like, gets straight to the point and provides clients with options."

Pat is a member of the Competition Law Association; the UK Association of European Lawyers; and the Competition Section of the Law Society. She is on the editorial board of the Journal of Intellectual Property Law and Practice and of Competition Law Insight and teaches competition law on the Post Graduate Diploma in Intellectual Property Law offered by Oxford University. Pat was appointed as a Deputy High Court Judge in September 2018, and will serve in the Business and Property Courts for a term of four years. The appointment is on a part time basis, and Pat continues as a Partner alongside this role.

Seth P. Waxman

Solicitor General of the United States from 1997 to 2001, Seth Waxman is a partner at Wilmer Cutler Pickering Hale & Dorr and a member of the faculty at the Georgetown University Law Center. A graduate of Harvard College and the Yale Law School, Mr. Waxman represents clients in civil and criminal litigation, at the trial and appellate stages, in both federal and state courts. He has argued 79 cases in the United States

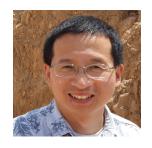


Supreme Court and well over 100 in the lower federal courts.

Mr. Waxman is a Fellow of the American Academy of Arts and Sciences, the American College of Trial Lawyers, the American Academy of Appellate Attorneys, and he serves on the Council of the American Law Institute. He writes and lectures on constitutional law and history, civil rights, intellectual property, and advocacy. Mr. Waxman has received numerous awards for scholarship, public service, and advocacy, including the Thomas Jefferson Medal in Law, and the American Bar Association's *Pro Bono Publico* award. On account of extraordinary service to law enforcement, the Federal Bureau of Investigation has installed him as a permanent honorary Special Agent.

Guojun Zhou

Guojun is the director of patents for Asia Pacific at Intel. In the past 17 years, Guojun has worked on patent litigation, prosecution, portfolio management, global patent strategies, etc. Over the years, he has gained substantial experiences in many international-patent-related legal areas including, for example, patent litigation, foreign filing license, inventor remuneration, utility model practices, export



regulations, PCT practice, all across various jurisdictions. Guojun obtained his Ph.D., MSEE, and BSEE in electrical engineering from Duke University (U.S.), Tsinghua University (Beijing, China), and Southeast University (Nanjing, China), respectively. He worked as an engineer in China, in Singapore, and in the U.S. for many years. He holds several patents. Guojun earned his J.D. (cum laude) from Northwest School of Law of Lewis & Clark College in Portland, Oregon. Guojun rotated to Asia from the U.S. in 2016 and currently lives in Taipei. He helps Intel obtain high-quality international patents, particularly in the APAC region, and manages patent litigations in China.

Bernie Zidar

Joining McKesson in February 2007, Bernie has overall responsibility for intellectual property issues at McKesson, including patent, copyright, trademark and confidentiality issues as well as legal support for IT procurement and cybersecurity. Previously, Bernie was a partner with the IP boutique Needle & Rosenberg, PC (now the IP practice of Ballard Spahr, LLP) and a mechanical engineer with Westinghouse Electric Company.



Bernie holds a *Juris Doctor* from Emory University and a Bachelor's degree in Mechanical Engineering from the University of Notre Dame.

Bernie is originally from Pittsburgh, PA and now lives near downtown Atlanta in the Virginia Highland neighborhood.

Reception/Dinner at the Historic Peabody

Tuesday, June 25 | 6:30 - 9:30pm











Join ACPC for a reception with hors d'oeuvres and 3-course plated dinner, located at the historic Peabody! With a style and tradition befitting one of Memphis' grandest, most legendary hotels, The Peabody Memphis offers a magnificent bridge between the "Blues City's" celebrated past and cosmopolitan present.

ACPC members will enjoy a one-hour reception in the Louis XVI room, followed by dinner in the Hernando DeSoto room. The Louis XVI Ballroom and the Hernando De Soto Room are two of The Peabody's historic meeting spaces, dating back to 1925. Each have been meticulously restored to their original grandeur. The Louis XVI features ornate ivory and cream moldings with gold accents, beveled glass columns, and a statement fireplace while the more masculine Hernando De Soto offers rich wood paneling, baroque wall sconces, and an accompanying private bar and lounge.

During the dinner guests will enjoy a live performance by Elvis! Anthony 'Elvis' Shore never fails to impress and entertain as he performs the songs of Elvis with exceptional quality and utmost respect. His incomparable vocal ability, charismatic stage presence, and approachable demeanor makes him an instant favorite with audiences. Anthony's wardrobe features high quality, intricately crafted jumpsuits, designed by one of Elvis' own costume designers! At the age of 3 Anthony received his first Elvis record, and his love of a legend was born. As a child he practiced his singing, and by the age of 16 he was performing professionally. It is Anthony Shore's love for the music of the King drives him to perform with passion and excellence. Anthony has performed all over the US and Europe playing in places such as Spain, Cyprus, France, Tenerife, and London.

Attire for the reception and dinner is business casual.

Welcome Reception

Sunday, June 23 | 6:30 - 8:30pm | The Skyway Room







Carl Horton Memorial Golf Tournament

Monday, June 24 | 1:00 - 6:00pm | Links at Galloway



Sponsored by:

MORRISON FOERSTER

AIPLA Reception

Monday, June 24 | 7:00 - 8:00pm | Louis XVI



Women's Networking Lunch

Tuesday, June 25 | 11:45 - 1:15pm



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Reception/Dinner at the Peabody

Tuesday, June 25 | 6:30 - 9:30pm



Post-Dinner Reception

Tuesday, June 25 | 9:30 - 11:00pm



Restaurant Listings



The most opulent dining room in Memphis enthralls gourmands who relish its Old South splendor and the classic French cuisine of Executive Chef Andreas Kisler. In addition to being the only Forbes Four-Star and AAA Four-Diamond rated restaurant in the Mid-South, Chez Philippe has been named among Food & Wine magazine's "Top 50 Hotel Restaurants," described as "worth a special trip" by The New York Times and included on Open Table's list of Top 100 "Most Romantic Restaurants in the U.S."

Attire: Casual Elegance. Jacket Optional.



Capriccio Grill™ is known for having the best steaks in Memphis. Under the direction of Chef Derek Smith, steaks and chops are flash-seared to seal in the juices and flavor producing succulent, flavorful steaks and chops ever. Fresh lobster and seafood are flown in daily and pasta dishes from "La Bella Italia" are cooked to al dente perfection. Breakfast offers superb American and Southern specialties while lunches offers modern Southern comfort fare.



Stop by for morning coffee, continental breakfast, a quick sandwich, homemade ice cream, or a wide array of delicious desserts from The Peabody Pastry Shop. Official Peabody merchandise, including Peabody Duckmaster Celebriducks, is also available.

Restaurant Listings



Served in Chez Philippe, this is the only place in Memphis that offers a traditional English afternoon tea. Enjoy a three-course menu of savory tea sandwiches, assorted sweets and warm scones from the Peabody Pastry Shop in addition to a selection of teas and caffeine-free children's teas.



Located in the Grand Lobby, The Peabody's famed Lobby Bar has been referred to as the "living room of Memphis" and it has been said that the "Mississippi Delta begins in the lobby of The Peabody." The Lobby Bar has been voted "Best People Watching" and "Best Martinis" by the readers of Memphis Magazine. It's also the place to watch the March of the Peabody Ducks. A selection of desserts from the Peabody Pastry Shop are available in the evening.



A casual and cozy spot for after-work cocktails offering a menu of Jack Daniel's-inspired upscale bar food and drink specials.

ACPC Association of Corporate Patent Counsel



Hotel del Coronado, San Diego, CA • January 26-29, 2020







ADDITIONAL UPCOMING MEETING

2020 ACPC Summer Meeting Hyatt Regency Chesapeake Bay Golf Resort, Spa and Marina Cambridge, MD June 27- July 1, 2020