

ACPCTM

Association of Corporate Patent Counsel

2015 Summer Meeting
of the
Association of Corporate Patent Counsel

June 21-24, 2015
Ritz-Carlton, Lake Tahoe
Truckee, California



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2015
EXECUTIVE COMMITTEE LISTING

Officers:

President, Douglas Norman, Eli Lilly and Company
Vice President, Brian Stierwalt, ConocoPhillips Company
Secretary, Dennis Skarvan, Caterpillar Inc.
Treasurer, Carl Horton, GE

At-Large Members:

Luke Dohmen, Boston Scientific Corp. (Immediate Past President)
Steven Miller, The Procter & Gamble Company (Past President)
Karen Borrelli, Newell Rubbermaid Inc.
Darryl Frickey, The Dow Chemical Company
Krish Gupta, EMC Corporation
Kevin Rhodes, 3M



Association of Corporate Patent Counsel

Dear June 2015 ACPC Meeting Attendees:

We are happy that you have registered to attend the ACPC's Summer Meeting at Lake Tahoe. The line-up of speakers and social activities planned will make for a fantastic meeting.

Our Professional Program will include several interesting panels covering Docketing Best Practices, International Treaty Remedies for IP, Hot Topics, and Controlling Costs in the Corporate IP Budget. Of course, no ACPC program would be complete without our three "IP Operations At..." presentations, which are always informative.

We are delighted to welcome Judge Jimmie Reyna as a speaker, and three panelists from the USPTO to give us an update on the current programs and initiatives at the Patent Office: Sarah Harris, Dan Hunter and Dana Colarulli.

Monday's golf tournament will take place at Gray's Crossing and tennis will be on Tuesday at nearby Northstar Village.

Our meetings provide an opportunity for you to meet and get to know your peers. It is probably our most important member benefit! Please keep a look out for new ACPC Members who will be wearing red ribbons.

As always, please don't hesitate to reach out to me or any member of ACPC's Executive Committee with your thoughts and ideas about future programs.

I look forward to seeing you!

Warm Regards,

Douglas Norman
President



PROFESSIONAL PROGRAM

June 22-24, 2015

Monday, June 23

- 8:15-8:30 **Opening Remarks**
Douglas Norman – ACPC President, Vice President – General Patent Counsel, Eli Lilly and Company
- 8:30-9:30 **Hon. Jimmie V. Reyna – Circuit Judge, United States Court of Appeals for the Federal Circuit**
- 9:30-10:30 **Best Practices – Docketing**
Moderator: Bart Newland
Ralph Schroeder – CEO, Helios Intellectual Property
Brian Stierwalt – Chief Intellectual Property Counsel, ConocoPhillips
Brett Alten – Associate General Counsel, Head of IP, SolarCity
Ted Lopez – Senior Patent Director, Medtronic
- 10:30-10:45 **Break**
- 10:45-11:30 **IP Operations at Smiths Medical**
Dave Justmann, Associate General Counsel – Intellectual Property

Tuesday, June 23

- 8:30-9:30 **International Treaty Remedies for IP**
Steven P. Caltrider – VP, Deputy General Patent Counsel, Eli Lilly and Company
Marney Cheek – Partner, Covington and Burling
- 9:30-10:30 **Hot Topics Panel**
Donika Pentcheva – Westman, Champlin & Koehler
Rob Lytle – Assistant General Counsel, Microsoft
Lisa Jorgenson – Executive Director, AIPLA
Sharon Israel – Mayer Brown and AIPLA President
- 10:30-10:45 **Break**
- 10:45-11:30 **IP Operations at Allstate Insurance**
Kristen Lay, Senior Attorney

Wednesday, June 24

- 8:15-9:15 **USPTO Panel**
Moderator: Karen Borrelli
Dana Colarulli – Director, Office of Governmental Affairs
Sarah Harris – General Counsel
Dan Hunter – Director, International Worksharing Planning and Implementation
- 9:15-10:15 **The Corporate IP Budget: Process and Insights on Controlling Costs**
Moderator: Harry Gwinnell
Tom Quinn – ITIP ProFiciency, LLC
Cheryl Tubach – Chief IP Counsel, J.M. Huber Corporation
Jon Wood – Chief IP Counsel, Bridgestone Americas Inc.
Roger Grobrogge – ITIP ProFiciency, LLC
- 10:15-10:30 **Break**
- 10:30-11:15 **IP Operations at Google**
Jeremiah Chan, Legal Director, Patents



Activities Program
Ritz-Carlton, Lake Tahoe
June 21-24, 2015



Sunday, June 21, 2015

| | |
|-------------------|--|
| 3:00 pm – 5:00 pm | Executive Committee Meeting – <i>Bristlecone Boardroom</i> |
| 5:00 pm – 8:30 pm | Registration – <i>Fireside Terrace</i> |
| 6:30 pm – 8:30 pm | Welcome Reception – <i>Fireside Terrace</i> |

Monday, June 22, 2015

| | |
|--------------------|---|
| 7:30 – 9:00 am | Full Breakfast – <i>Salon I</i> |
| 9:00 – 10:00 am | Continental Breakfast - <i>Salon I</i> |
| 7:30 am – 12:00 pm | CLE Registration – <i>Whitebark Foyer</i> |
| 8:15 – 11:30 am | Professional Program – <i>Salon II and III</i> |
| 1:00 pm | Optional Activity: Golf Tournament – <i>Gray's Crossing</i> |

Tuesday, June 23, 2015

| | |
|--------------------|--|
| 7:30 am – 9:00 am | Full Breakfast – <i>Salon I</i> |
| 9:00 am – 10:00 am | Continental Breakfast – <i>Salon I</i> |
| 7:30 am – 12:00 pm | CLE Registration – <i>Whitebark Foyer</i> |
| 8:15 am – 11:45 am | Professional Program – <i>Salon II and III</i> |
| 2:00 – 4:00 pm | Optional Activity: Tennis |
| 6:30 – 7:30 pm | Cocktail Reception – <i>Pines Ballroom Terrace</i> |
| 7:30 – 9:30 pm | Dinner (business casual) – <i>Pines Ballroom</i> |

Wednesday, June 24, 2015

| | |
|--------------------|--|
| 7:30 am – 9:00 am | Full Breakfast – <i>Salon I</i> |
| 9:00 am – 11:00 am | Continental Breakfast – <i>Salon I</i> |
| 7:30 am – 12:00 pm | CLE Registration – <i>Whitebark Foyer</i> |
| 8:15 am – 11:00 am | Professional Program – <i>Salon II and III</i> |

In the case of inclement weather, the Welcome Reception will be held in the Ritz Carlton Ballroom



Association of Corporate Patent Counsel

2015 Summer Meeting

Speaker Biographies

Speaker Information for Monday, June 22 (in order of appearance)



Hon. Jimmie V. Reyna, *United States Court of Appeals for the Federal Circuit*

Jimmie V. Reyna is a Circuit Judge on the United States Court of Appeals for the Federal Circuit. Prior to his appointment, Judge Reyna practiced international trade and customs law and policy in Washington, D.C. for over 25 years with Stewart and Stewart (1986-1998), and Williams Mullen (1998-2011) where he directed its International Trade and Customs Practice Group and served on its board of directors. Judge Reyna served on the U.S. roster of dispute settlement panelists for trade disputes under NAFTA Chapter 19, and the World Trade Organization Dispute Settlement Mechanism (1995-2011). Judge Reyna is the author of two books and numerous articles on trade and customs issues, and was the founder and Senior Co-Editor of Hispanic National Bar Association Journal of Law and Policy. Judge Reyna is a recipient of numerous awards for service to the legal profession, served as National President for the Hispanic National Bar Association and in various leadership positions in the ABA. He received a B.A. from the University of Rochester, and a J.D. from the University of New Mexico School of Law.



Bart Newland, *Vice President and Chief IP Counsel – Biogen Idec*

Bart Newland is Vice President and Chief I.P. Counsel of Biogen Idec, the world's oldest independent biotechnology company. Biogen Idec uses cutting edge science to discover, develop, manufacture and market products for the treatment of serious diseases with significant unmet medical needs including multiple sclerosis, Alzheimer's disease, ALS, Parkinson's disease and hemophilia. Biogen's commercial products and r&d pipeline include both biologics and drugs. From 2001 through 2009, Bart served as Vice President for Intellectual Property at Genzyme Corporation, where he built and managed teams responsible for ip related to recombinant protein therapeutics, gene therapy, small molecule drugs and biomaterials. He managed Genzyme's ANDA patent litigations involving multiple defendants in multiple jurisdictions. Prior to joining Genzyme, Bart was a partner at Rothwell, Figg, Ernst & Manbeck in Washington, D.C. Bart's practice at Rothwell, Figg encompassed all phases of patent law and included a substantial amount of patent litigation for both research-based pharmaceutical and biotechnology clients as well as generic drug companies.



Ralph Schroeder, *CEO, Helios Intellectual Property*

Ralph Schroeder is CEO of Helios Intellectual Property, a managed services firm that specializes in IP operations management. Helios works with corporate IP groups on process improvement, organization design and software systems. Ralph has worked for a number of well-known IP service companies including Hyperion, Anaqua, Dennemeyer and PwC. Ralph started his professional career in IP as an attorney specializing in litigation, regulatory compliance, and transactions.



Brian Stierwalt, *Chief Intellectual Property Counsel, ConocoPhillips*

Brian is currently the Chief Intellectual Property Counsel for ConocoPhillips, and he is located in Houston Texas. Brian has practiced as in house counsel for over 25 years. His practice has included working with fortune 500 companies and their technologies ranging from biotechnology, and chemistry, to energy. Brian is a member of the Missouri, Indiana, and Texas bars. Brian is also a member of the board of directors for the Intellectual Property Owners association and Vice President of the Association of Corporate Patent Counsel.



Ted Lopez, *Senior Patent Director, Medtronic*

Ted Lopez is Senior Patent Director and Chief Patent Counsel for the Aortic, Peripheral and endoVenous (APV) business unit of Medtronic, plc. Ted joined Medtronic in 2011 and has been responsible for supporting Medtronic's aortic and peripheral IP efforts. As chief patent counsel for the newly formed APV, Ted is responsible for managing and leading a new IP team, which includes IP attorneys formerly of Covidien plc, together with the task of integrating the IP tasks of the legacy Covidien peripheral and endovenous business units into APV. Ted holds a Bachelor of Science in Mechanical Engineering from California Polytechnic University, Pomona and a Juris Doctor from University of California, Los Angeles School of Law. Prior to joining Medtronic Ted practiced law at various intellectual property law firms, such as Townsend and Townsend and Crew, LLP and Skjerven Morril Macpherson, LLP. Ted resides in California with his wife, Deanna, and their four children.



Dave Justmann, *Associate General Counsel – Intellectual Property, Smiths Medical*

Dave Justmann joined Smiths Medical in 2008 with the mandate to start up an in-house intellectual property operation. Today he continues to head up the intellectual property team at Smiths Medical, a leading supplier of specialized medical devices, consumables, and equipment for global markets. In addition to his management responsibilities, he handles all intellectual property matters in the areas of strategy, policies, litigation, acquisitions, spending, and monetization. Dave was instrumental in the establishment of the pilot of the patent pro bono program and continues to serve on the steering committee for the Upper Midwest Inventor Assistance Program. He received both his engineering degree and law degree from the University of Wisconsin.

Speaker Information for Tuesday, June 23 (in order of appearance)



Steven Caltrider, *VP, Deputy General Patent Counsel, Eli Lilly and Company*

Steven P. Caltrider serves as Vice President, Deputy General Patent Counsel at Eli Lilly and Company. In this role, Steve oversees and manages global patent litigation. Steve has a B.S. in Chemical Engineering from Purdue University and a J.D., *summa cum laude*, from Indiana University, School of Law. He is active in the ABA where he serves as a member of Council of the IP Section. He is a member of the Indiana State Bar and a registered Patent Attorney.



Marney Cheek, *Covington and Burling*

Marney Cheek is co-chair of Covington's international arbitration and disputes practice. She regularly appears before tribunals in complex commercial and investment treaty cases and litigates international disputes in US Courts. Her practice spans a range of jurisdictions and industries, including oil and gas, mining, and life sciences, and she is recognized by *Chambers* and *Legal 500* as a leading arbitration practitioner. Among other matters, Ms. Cheek has prevailed in a high-profile arbitration against the Russian Federation related to the expropriation of Yukos Oil Company. Ms. Cheek also crafts solutions to international trade and investment challenges in foreign markets. Her trade practice draws upon her experience as Associate General Counsel at the Office of the U.S.

Trade Representative (USTR). At USTR, Ms. Cheek represented the United States in World Trade Organization (WTO) disputes and also advised on a range of policy matters and free trade agreement negotiations. Ms. Cheek has a reputation for developing and implementing strategies to protect intellectual property rights abroad, including use of the WTO Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS). In addition to intellectual property matters, Ms. Cheek advises clients on a range of international trade and investment issues, including financial services, standards, trade preferences, non-tariff trade barriers, and climate change. She is a vice-chair of the firm's international trade practice. Ms. Cheek resides in Washington, DC. She holds a JD from Harvard Law School, an MPA from the Woodrow Wilson School of Public and International Affairs at Princeton University, and an AB in International Relations from Stanford University.



Donika Pentcheva, *Westman, Champlin & Koehler*

Donika P. Pentcheva is a patent attorney at Westman, Champlin & Koehler, P.A. in Minneapolis, Minnesota. She was born and raised in Bulgaria. In 1999, she received Green Card through the U.S. Diversity Immigrant Visa Program, allowing her to immigrate to the United States where she obtained degrees in engineering, mathematics and political science from the University of St. Thomas, and received a Presidential Scholarship to attend William Mitchell College of Law, where she obtained her law degree. Donika is the District Representative of the State of Minnesota and the State of Wisconsin to the American Bar Association. She was recently appointed to serve as Assistant Council Contact to the ABA Young Lawyers Division Council. Donika is the

Chair of the Patent Legislation Committee in the ABA Section of Intellectual Property Law, where she is tasked with overseeing and assisting in the development of ABA policy on pending federal legislation relating to U.S. patent laws. Donika is a member of the Honorable Jimmie V. Reyna IP American Inn of Court, and was recently appointed as an ABA Section Advisor to the Uniform Law Commission's Study Committee on Bad Faith Patent Demand Letters, which had been charged with considering the need for and feasibility of enacting uniform or model state legislation concerning bad faith patent demand letters. Donika is the President of the Board of Directors of Merrick, Inc., the third largest private adult day services corporation in Minnesota.



Rob Lytle, *Assistant General Counsel, Microsoft*

Robert B. Lytle is an Assistant General Counsel at Microsoft Corporation. His practice focuses on patent litigation. Mr. Lytle was previously a partner at Howrey, and a shareholder at Arnold, White & Durkee. Mr. Lytle clerked for the Honorable J. Clifford Wallace, Chief Judge, U.S. Court of Appeals for the Ninth Circuit. Mr. Lytle received his J.D. from Columbia Law School where he served as an editor for the Columbia Law Review. Mr. Lytle has also served as an adjunct professor at two law schools and has frequently lectured on intellectual property related topics.



Lisa Jorgenson, *Executive Director, AIPLA*

Lisa K. Jorgenson is the Executive Director of the American Intellectual Property Law Association, a national bar association of over 15,000 members and one of the world's leading policy and advocacy organizations in the field of intellectual property. Ms. Jorgenson has over 25 years of experience in intellectual property, including Group Vice President, Intellectual Property and Licensing at STMicroelectronics. At STMicroelectronics, a European based multinational semiconductor company Ms. Jorgenson managed a worldwide IP group that was responsible for all aspects of IP including patent, trademark, copyright and trade secret matters as well as worldwide licensing strategies, IP issues in R&D contracts and M&A transactions. Ms. Jorgenson is an Emeritus member of the Association of Corporate Patent Counsel (ACPC), and previously served as the Secretary of ACPC, and as Treasurer of the Intellectual Property Owners (IPO) Association. Ms. Jorgenson also previously served as a member of the AIPLA Board of Directors and is currently an AIPLA Fellow. Ms. Jorgenson earned her B.S. from Saint Mary's College, South Bend, Indiana, M.S. Management degree from Purdue University, Calumet, Indiana and J.D. with Distinction from the John Marshall Law School in Chicago, Illinois. She is admitted to the bars of the State of Texas, U.S. District Court for the Northern District of Texas, U.S. Court of Appeals for the Federal Circuit and the U.S. Patent and Trademark Office.



Sharon Israel, *Mayer Brown and AIPLA President*

Sharon Israel is a partner in the Houston office of Mayer Brown LLP, specializing in intellectual property law with an emphasis in patent litigation, opinion work, and client counseling. Sharon has acted as counsel in cases before district and appellate courts, the International Trade Commission, and the Patent Trial and Appeal Board. She has litigated patents relating to a variety of technologies. Sharon previously was a law clerk to the Hon. Alan D. Lourie, U.S. Court of Appeals for the Federal Circuit. Sharon is a frequent speaker on patent-related topics, and serves in leadership roles in numerous organizations, including currently serving as President of the American Intellectual Property Law Association. She also has served as Chair of the State Bar of Texas Intellectual Property Law Section, President of the Houston Intellectual Property Law Association, and on the Board of Governors of the Federal Circuit Bar Association. Sharon received a law degree and an MBA from Emory University. She received an S.B. degree in electrical engineering from the Massachusetts Institute of Technology. Sharon is licensed to practice in Texas and Georgia. She also is registered to practice before the United States Patent and Trademark Office.



Kristen Lay, *Senior Attorney, Allstate Insurance*

Kristen Lay is a Senior Attorney at Allstate Insurance Company. Kristen handles Allstate's patent and trade secret practice including: litigation, transactions, legislative lobbying, and operations. In addition to Kristen's IP-related responsibilities, she has experience in mergers and acquisitions, records and information management, and other aspects of general corporate legal counseling. Before joining Allstate's legal department, Kristen was a software developer for 10 years in a variety of industries.

Speaker Information for Wednesday, June 24 (in order of appearance)



Karen Borrelli, *Chief Patent Counsel, Newell Rubbermaid*

Karen Borrelli is Chief Patent Counsel at Newell Rubbermaid, Inc. She is responsible for the patent prosecution and litigation strategies for brands such as Graco, Calphalon, Waterman, Sharpie, Levolor, Rubbermaid, and Irwin Tools. Karen joined Newell Rubbermaid in 2007 and has been Chief Patent Counsel since 2011. Ms. Borrelli has a background in domestic and international patent prosecution and litigation in the mechanical arts. She began her law career in 1999 as a summer intern for the United States Court of

Appeals for the Federal Circuit in Washington, DC and also worked as an associate for the DC office of the law firms McKenna Long & Aldridge and the firm now known as K&L Gates. Prior to joining Newell Rubbermaid, she was Senior Patent Attorney for Ciba Vision, a Novartis Pharmaceuticals Company, in Atlanta. Ms. Borrelli received a Bachelor of Mechanical Engineering degree in 1998 from the Georgia Institute of Technology and her law degree from the Catholic University of America in Washington DC in 2001. She is licensed to practice in both Georgia and Washington, DC, as well as before the United States Patent and Trademark Office.



Dana Colarulli, *Director, Office of Governmental Affairs, USPTO*

Dana Colarulli is currently the Director of the Office of Governmental Affairs and a member of the Executive Management team at U.S. Patent and Trademark Office, which he joined in December 2009. He has two decades of experience working in and with the Federal government and the U.S. Congress in various roles. Though these various positions, Mr. Colarulli has facilitated discussions addressing a wide range of substantive and operational issues related to intellectual property law and policy and to the U.S. government. While in his current position, Mr. Colarulli facilitated discussions within the agency and on Capitol Hill related to a variety of reforms of the patent and trademark systems including enactment and effective implementation of the *Leahy-Smith American Invents Act* (Public Law 112-29), international treaties and on recent proposals to address abusive patent litigation. He has also

coordinated USPTO personnel and resources to support operations at USPTO and its annual budget requests, authority to access fee collections and increase USPTO's spending authority. Before serving at the USPTO, Mr. Colarulli was the Director of Government Relations for the Intellectual Property Owners Association (IPO) for seven years. Prior to this position, Mr. Colarulli served on Capitol Hill as a law clerk for Senator Maria Cantwell from Washington State addressing technology and IP issues in front of the Senate Judiciary Committee. Mr. Colarulli also worked at the Washington, DC law firm of Verner, Lipfert, Bernhard McPherson & Hand (now a part of DLA Piper Rudnick) in the Federal Affairs and Legislative Practice Group where his clients included small Internet start-ups, associations and large corporations with intellectual property and Internet related interests. Prior to this position, he served in the Federal government for five years in the U.S. Small Business Administration's Office of Entrepreneurial Development and at the U.S. Department of Health and Human Services, Administration for Children and Families in various positions. Mr. Colarulli was born in Rhode Island and is a member of the Massachusetts Bar. He received a Juris Doctorate from American University's Washington College of Law in Washington, DC and a Bachelors of Arts from Boston College in Chestnut Hill, MA.



Sarah Harris, *General Counsel, USPTO*

As USPTO's General Counsel, Sarah Harris is the principal legal advisor to the Under Secretary of Commerce for Intellectual Property and Director of the USPTO. She supervises the provision of legal advice and court representation on intellectual property and administrative matters for the Agency. Ms. Harris is responsible for providing legal advice on patent, trademark, and copyright matters as well as administrative issues such as government contracts, personnel, and budgetary matters. As necessary, she coordinates with the Department of Justice, Department of Commerce, and other agencies in developing the U.S. position on major intellectual

property cases before the Supreme Court and Courts of Appeals. Prior to joining the USPTO, Ms. Harris served as Senior Vice President and Deputy General Counsel, Intellectual Property at AOL, Inc. and Associate General Counsel, Intellectual Property at Cooper Industries, Ltd where she established and managed the implementation of global corporate strategies for capturing, protecting, and exploiting intellectual property to complement corporate initiatives. Prior to AOL, she held IP positions with Hewlett-Packard, and Compaq, and served as Of Counsel at Haynes and Boone, LLP. Ms. Harris was the President of the Houston Intellectual Property Law Association and on the Executive Committee of the Association of Corporate Patent Counsel. She received her B.S. in Electrical Engineering from Texas A&M University and her J.D. from the University of Houston Law Center.



Dan Hunter, *Director, International Work Sharing, Planning and Implementation, Office of International Patent Cooperation, USPTO*

Daniel Hunter graduated from Penn State in 1982 with a Bachelors of Science in Engineering Science. Following graduation, he was commissioned in the US Navy and taught at the Naval Nuclear Power School. Following a tour on the aircraft carrier USS America, he attended graduate school at the Naval Postgraduate School and received his Masters of Science in Electrical Engineering (Space Systems Engineering) in 1990. He later joined the USPTO as a patent examiner in 1993 in the telephony art, becoming a Supervisory Patent Examiner in wireless communications in 1999. He has subsequently been designated as a subject matter expert on patent operations and patent data and served as a senior advisor in the Office for the Commissioner of Patents focusing on issues associated with patent prosecution and on improving the patent examination processes. He is the business architect for the Patent's organization and is responsible for developing and maintaining the activities of the Patent's ABI cost model. He is currently the Director for International Work Sharing, Planning, and Implementation in the Office of International Patent Cooperation.



Harry Gwinnell, *Greenblum & Bernstein, P.L.C.*

Harry is currently Counsel at Greenblum & Bernstein, P.L.C., in Reston, Virginia. Prior to that he was Vice-President, Chief Intellectual Property Counsel, at Cargill Incorporated, in Minneapolis, Minnesota; Assistant General Counsel, Intellectual Property, and Assistant Secretary, at Eastman Chemical Company, in Kingsport, Tennessee; Intellectual Property Corporate Counsel and Assistant Secretary, at Cabot Corporation, in Boston, Massachusetts; and Assistant Chief Patent Counsel, at United Technologies Corporation, in Hartford, Connecticut. He has been named by Intellectual Asset Management Magazine as one of the World's Leading IP Strategists, he has received the IPO President's Distinguished Service Award, is currently Vice-Chair of IPO's Corporate IP Practice Committee, has been a member of the Association of European Chief IP Counsel, the President of the Association of Corporate Patent Counsel, the President of the Tennessee Intellectual Property Law Association, the President of the Connecticut Patent Law Association, the Founding President of the Intellectual Property Owners Education Foundation, the Vice-President of the Intellectual Property Owners Association, a member of the Board of Directors of the National Inventors Hall of Fame, a Member of the Advisory Board of the University of New Hampshire, Franklin Pierce Law Center, a Member of Advisory Board of William Mitchell College of Law, St. Paul, Minnesota – 2009 to 2011, and a speaker at numerous colleges and universities on the topic of intellectual asset management. He has also been an active participant in Big Brothers/Big Sisters Program in Minneapolis.



Tom Quinn, *Founder and CEO of ITIP ProFiciency*

Tom has over twenty-five years of experience as an intellectual property attorney and is the owner of ITIP ProFiciency. Tom founded ITIP 10 years ago with a vision of developing efficient, cost management solutions for international patent prosecution. Prior to founding ITIP, Tom held a number of executive positions, including Chief IP Counsel, General Counsel and Managing Director of North American Manufacturing for Schefenacker International AG. Prior to Schefenacker, Tom served as patent counsel for BorgWarner, after beginning his career in private practice at Harness, Dickey & Pierce.



Cheryl Tubach, *Chief Intellectual Property Counsel, J.M. Huber Corporation*

Since December 2008, Cheryl Tubach has been Chief Intellectual Property Counsel for J.M. Huber Corporation, which produces specialty chemicals, such as rheology modifiers, silica, and wood composites. Prior to joining Huber, Ms. Tubach has served as in house patent counsel for The Coca-Cola Company and Eastman Chemical Company. She also practiced IP law for a two boutique law firm in Atlanta, GA and briefly worked for Fulton County, GA as Assistant Solicitor. Prior to becoming a lawyer, Ms. Tubach worked as a technical service engineer and sales engineer for 5 years with Dow Corning Corporation in the electronics, aerospace and high technology industries. Ms. Tubach has also been active in professional organizations as a current member of the GSU Intellectual Property Advisory Board and GSU Corporate IP Roundtable, current board member of the Georgia Lawyers for the Arts, and a past member of the Board of Directors of the Intellectual Property Owners Association (IPO). Ms. Tubach obtained a law degree from Georgia State University and a B.S. in Chemical Engineering from the University of Kentucky.



Jon Wood, Chief Intellectual Property Counsel, Bridgestone Americas, Inc.

My wife, Lisa, and I live in North Canton, Ohio with our four children, Avery (18), Merin (16), Jacob (12) and Claire (9). I currently work at Bridgestone Americas, Inc. in Akron, Ohio, as the Chief Intellectual Property Counsel. Bridgestone Americas is a subsidiary of Bridgestone Corporation the largest tire and rubber company in the world and owner of the Bridgestone and Firestone brands. Prior to joining Bridgestone, I was Senior Counsel of Intellectual Property for Eastman Chemical Company in Kingsport, Tennessee and an associate at the law firm of Workman, Nydegger in Salt Lake City, Utah. I have a JD from the University of Arkansas in Fayetteville, a Masters Degree in Organic Chemistry from the University of Alabama in Tuscaloosa and a BS in Chemistry from Harding

University in Searcy, Arkansas. I am a member of the Arkansas and Tennessee Bar Associations, IPO (Board of Directors in 2005 and 2013-Present), the IPO Education Foundation Board of Directors (2006- Present), ACPC (Executive Committee 2007-2010), the Invent Now Board of Directors 2007-Present (serving as Vice Chair), parent of the National Inventors Hall of Fame, Invent Now Kids, sponsor of Camp Invention and Club Invention; Tennessee Intellectual Property Law Association, Board of Directors 2004-2007; Adjunct Professor at Case-Western School of Law, Advisory Committee for the Law Technology and Arts (LTA) Program; Street Law Board of Directors (2013-2014); Ron Russell Perseverance Award (2009 Recipient); founder of the Bennett and Margie Wood Endowed Scholarship at Harding University; and the 2014 Distinguished Alumnus, College of Sciences, Harding University. I am frequent speaker and author on the topic of Intellectual Property, having spoken in several places in Europe, North America, China and Japan. When not working I enjoy spending time with my family and church. I also enjoy collecting interesting friends, reading and exercising, especially playing tennis.



Roger Gobrogge, Managing Director of 4N Technologies, ITIP ProFiciency

Roger Gobrogge is the Managing Director of 4N Technologies at ITIP ProFiciency, a Michigan based company specializing in IP cost management. His practice focuses on assisting corporate clients reduce costs and develop efficient processes for the development of their IP portfolios. Roger earned a Bachelor's Degree in Pharmacy from Wayne State University and Juris Doctor from Michigan State University. Prior to ITIP Roger was the Head of Intellectual Property at Rolls-Royce Corporation - Americas, the Chief Patent Counsel for Dow

Corning Corporation and an Examiner at the USPTO. Roger served on the IPO Board of Directors and actively participates in a number of other IP organizations.



Jeremiah Chan, Legal Director, Patents, Google

Jeremiah is a senior member of Google's Global Patents Team and leads a team that is responsible for patent operations, analytics, and strategic initiatives. Google's patent portfolio has received numerous accolades and has been recognized as one of the strongest portfolios in the world (U.S. Patent 100, IEEE Patent Power Rankings, and Thomson Reuters Global Innovator Award). Jeremiah's team was recently featured in IAM Magazine (Issue 69, January/February 2015). Prior to joining Google, Jeremiah served as Head of IP for JDSU, a global supplier of broadband and optical solutions. Jeremiah managed a department that was responsible for all patent, trade secret, trademark, and copyright issues. This included portfolio development,

litigation management, licensing, and technology transactions. Before JDSU, Jeremiah was in private practice with the law firm of Fish & Neave (now Ropes and Gray), where he specialized in litigation, opinion work, and client counseling. Jeremiah has been recognized as one of the world's leading IP strategists (IAM Strategy 300) and has served the IP industry as a thought leader for many years. He speaks and writes about IP-related litigation, technology transactions, portfolio development, and IP-driven mergers and acquisitions. He also serves on the Santa Clara Law High Tech Advisory Board. Jeremiah graduated from the University of California, Berkeley with highest honors and received his J.D. from Cornell Law School.

RESTAURANTS



The Ritz-Carlton, Lake Tahoe & The Village at Northstar

Manzanita Perched slopeside in The Ritz-Carlton, Lake Tahoe, Manzanita features seasonally-inspired California cuisine with a regional mountain resort influence served in a sleek setting accented by a double-sided stone fireplace and backlit Manzanita tree etchings. Open daily for breakfast, lunch and dinner. manzanitalaketahoe.com

The Backyard Bar & BBQ Located on the back patio of the The Ritz-Carlton, Lake Tahoe, The Backyard Bar & BBQ features a "blues, brews and BBQ" concept, with a menu offering traditional barbeque favorites including St. Louis smoked ribs, brisket and pulled pork sandwiches cooked with an on-site smoker, wood-fired oven-baked pizzas, traditional burgers and bratwurst along with home-style side dishes and desserts.

Café Blue Located off the upper lobby in The Ritz-Carlton, Lake Tahoe, Café Blue features fresh pressed juices and smoothies, signature house-made Panini and pastries and 100% organic Blue Bottle Coffee beverages. Open daily for breakfast and lunch.

Mikuni A Japanese restaurant and sushi bar located in the Village at Northstar. Open daily for lunch and dinner. mikunisushi.com

Petra Featuring over 150 wines including limited production and family-owned wineries and Mediterranean tapas. A great alternative in the Village for a casual lunch, après ski or a light dinner. Open daily for lunch and dinner. teloswine.com

Rubicon Pizza Company Casual Italian restaurant in the Village featuring hand-tossed pizzas, salads and hearty Italian dishes. rubiconpizzaco.com.

Truckee

Stella Stella balances fresh produce grown from The Cedar House's gardens with simple ingredients, creating food that is warm, comforting and inviting. Open for dinner only Wednesday through Sunday. cedarhousesporthotel.com/stella

Moody's A favorite spot among locals, Moody's Bistro is white-tablecloth restaurant with gracious service. The menu offers great sandwiches and soups at lunch and house-made pastas and elegant entrees at dinner. moodysbistro.com

Pianeta Featuring Italian / Mediterranean dishes with house made pastas and an extensive wine list in a warm and cozy atmosphere. Open daily for dinner. pianetarestaurant.com

Cottonwood A rustic eatery, festooned with longboard wooden skis, sleds and votive-candle chandeliers, featuring sustainable seafood along with organic produce and grass-fed meat from the foothills and the nearby Sierra Valley. Open daily for dinner. cottonwoodrestaurant.com

Restaurant Trokay French-inspired new American cuisine in a casual atmosphere. Open daily for dinner (closed Wednesdays and Thursdays). restauranttrokay.com

Truckee Tavern & Grill Sophisticated American cuisine with a rustic atmosphere, wood fire grill and local grown produce and meats. Open daily for dinner. truckeetavern.com

Lakefront

Jake's on the Lake Located on the waterfront in the heart of Tahoe City, Jake's boasts sweeping views of Lake Tahoe's crystalline water with a classic grill menu that showcases Californian Cuisine with infused flavors, innovative ingredients and exciting presentations. jakestahoe.com

Christy Hill Situated just 100 feet above the shoreline of Lake Tahoe, Christy Hill features "Seasonal California" cuisine with French-influenced sauces and lake spectacular views that can be seen from every table. Open daily for lunch from May through October and year-round for dinner. christyhill.com

Sunnyside Located on Lake Tahoe, Sunnyside boasts the largest deck on all of the lake. Both casual and fine dining options available, ranging from seafood to steaks. Daily from 4-9pm. sunnysideresort.com

Crystal Bay / Incline Village

The Soule Domain An intimate restaurant combining style and romance in cozy, charming log cabin. Reservations strongly recommended. Open daily for dinner. souledomain.com

Lone Eagle Grille- Lone Eagle Grille provides guests with exclusive lakeside dining and world class cuisine from an ever-changing menu. Hours Vary. loneeaglegrille.com





Association of Corporate Patent Counsel

SITES OF FUTURE ACPC MEETINGS

2016 Winter Meeting

Coral Gables, Florida
The Biltmore
January 24-27, 2016

2016 Summer Meeting

Charleston, South Carolina
Charleston Place
June 19-22, 2016