

ACPC Virtual Summer Meeting

June 21–23, 2021 #ACPCgoesVirtual



2021 Benchmarking Survey No. 1

Patent Rewards & Recognition

Agenda

Award vs. Reward

Respondent Demographics

Monetary Rewards

Non-Monetary Awards

Panel Discussion

Q & A

An **“award”** is a prize or other recognition given in honor of an achievement, e.g., a trophy, a medal, a scholarship.

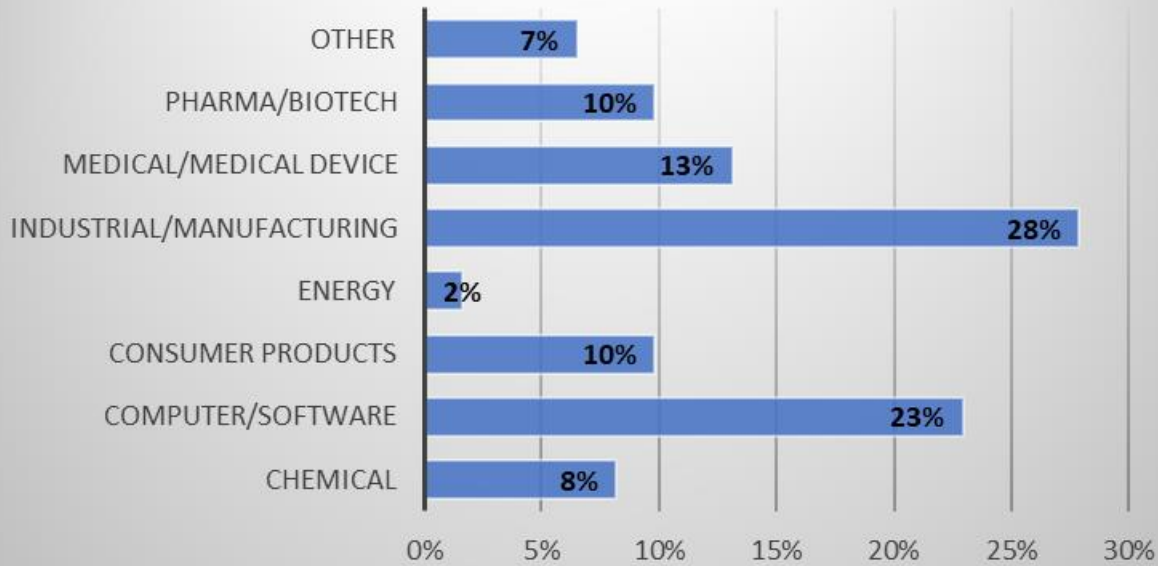


A **“reward”** is an incentive or compensation for doing something, e.g., money given for capturing a criminal, an iPhone for getting good grades.

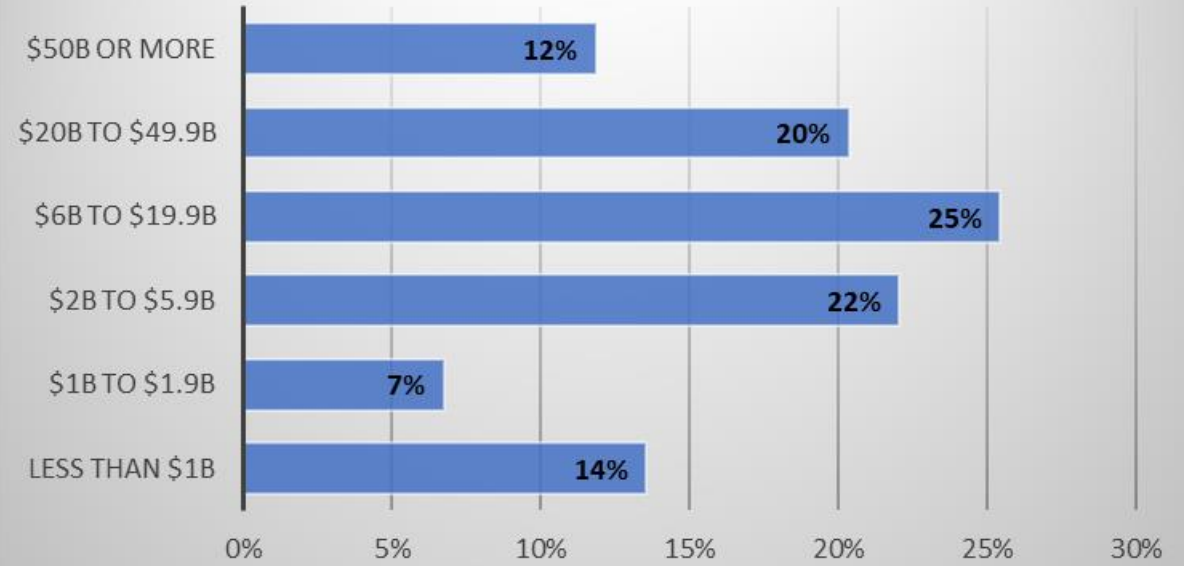


Is it Award or Reward?

RESPONDENTS BY INDUSTRY



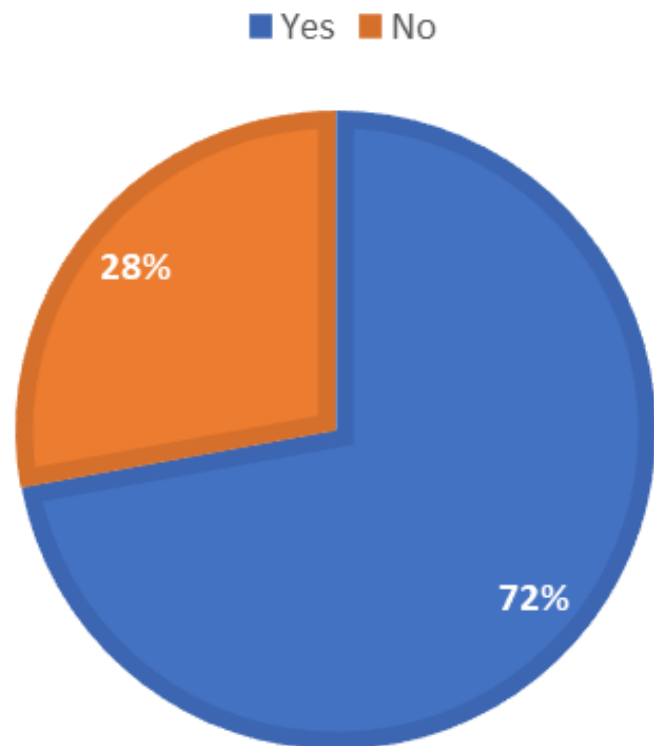
RESPONDENTS BY REVENUE



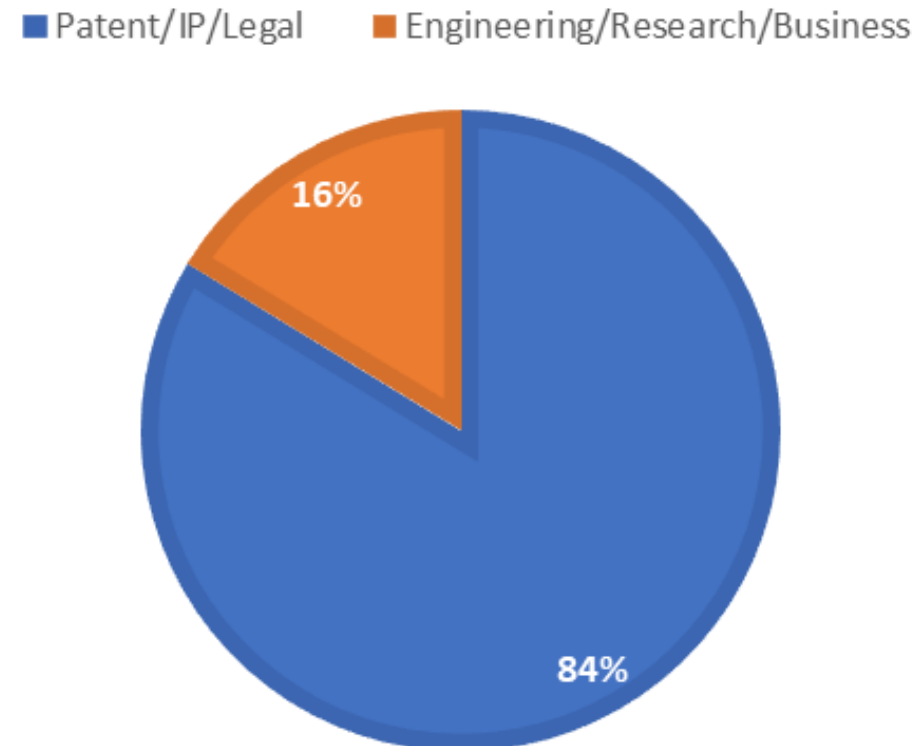
61 respondents from 93 Regular members eligible to participate

RESPONDENT DEMOGRAPHICS

MONETARY REWARD PROGRAM

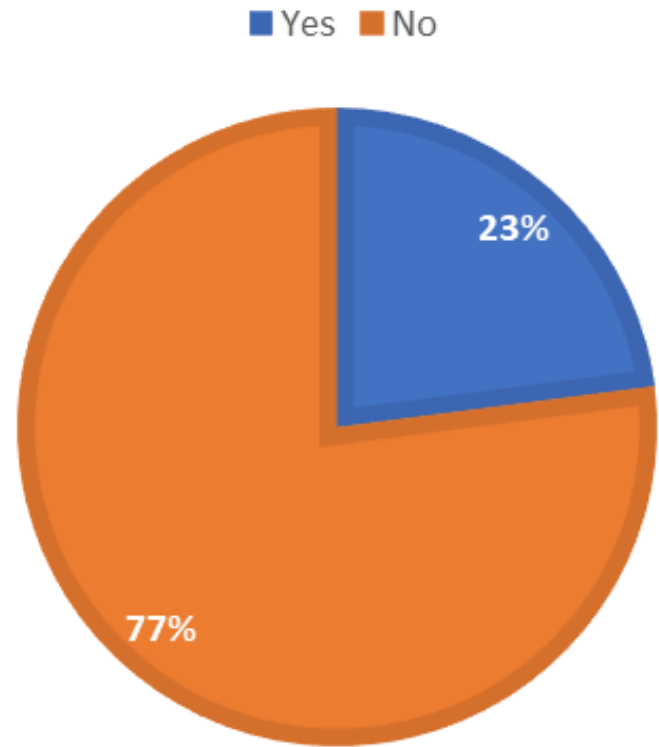


WHO ADMINISTERS MONETARY REWARDS

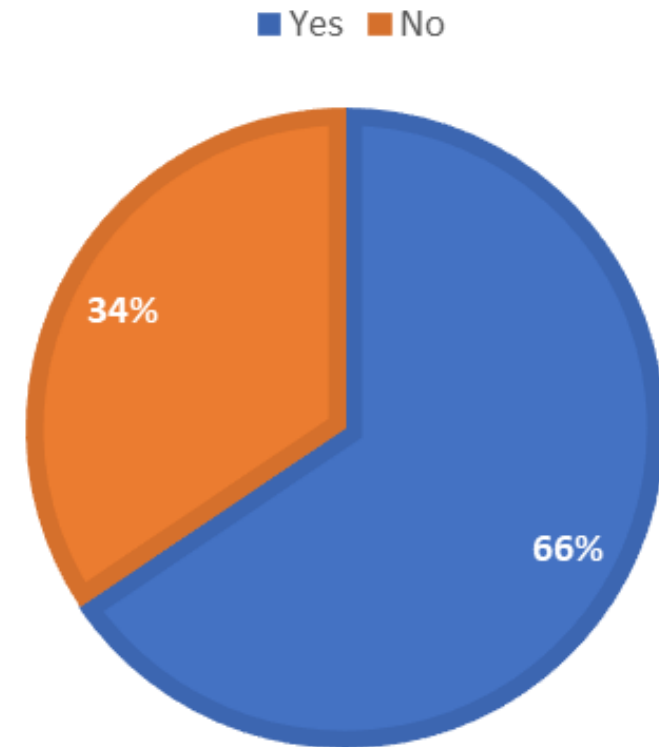


Monetary Rewards

MONETARY REWARD FOR DISCLOSURES

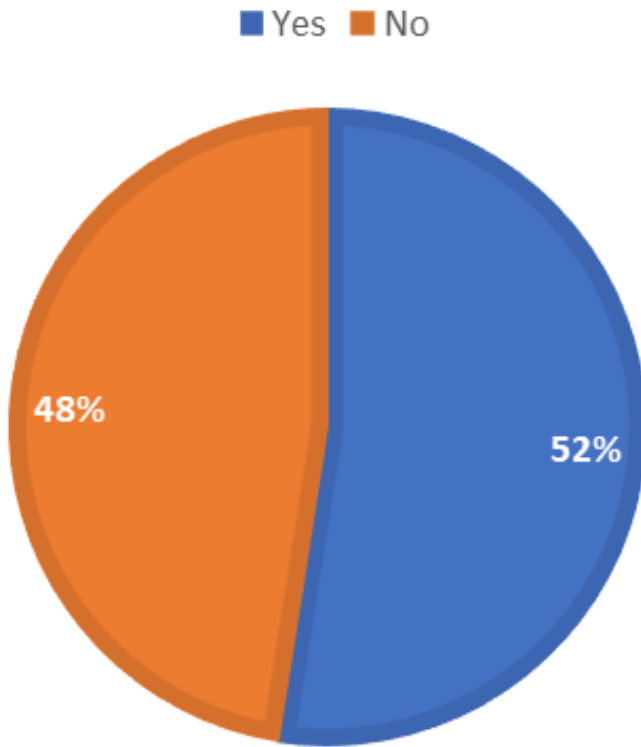


MONETARY REWARD FOR FILINGS

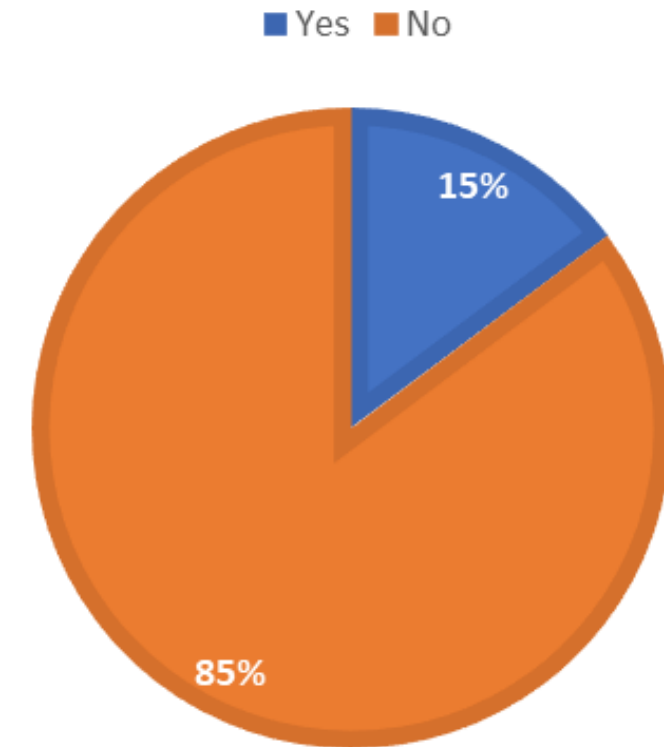


Award Types – Disclosure & Filing

MONETARY REWARD FOR GRANTS



COMMERCIALIZATION REWARD



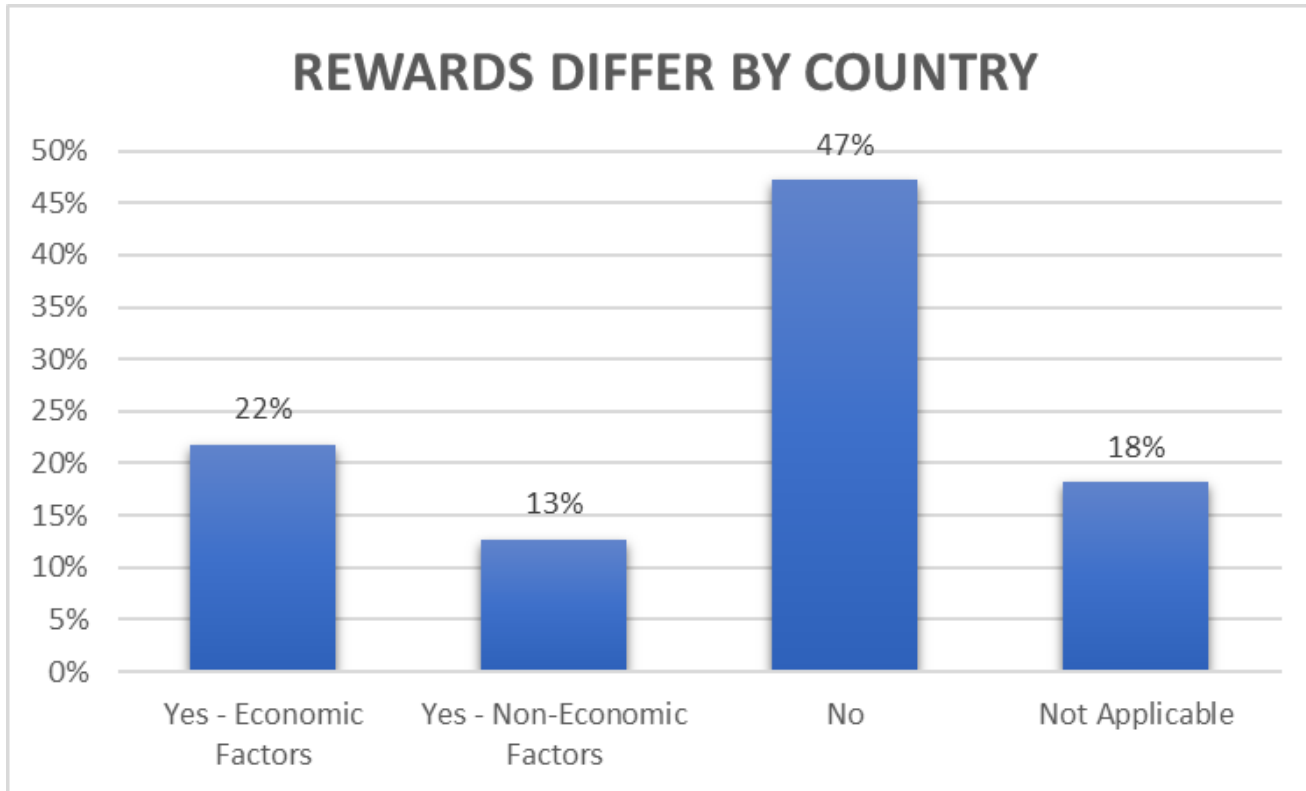
Award Types – Grant & Commercialization



Reward Amounts

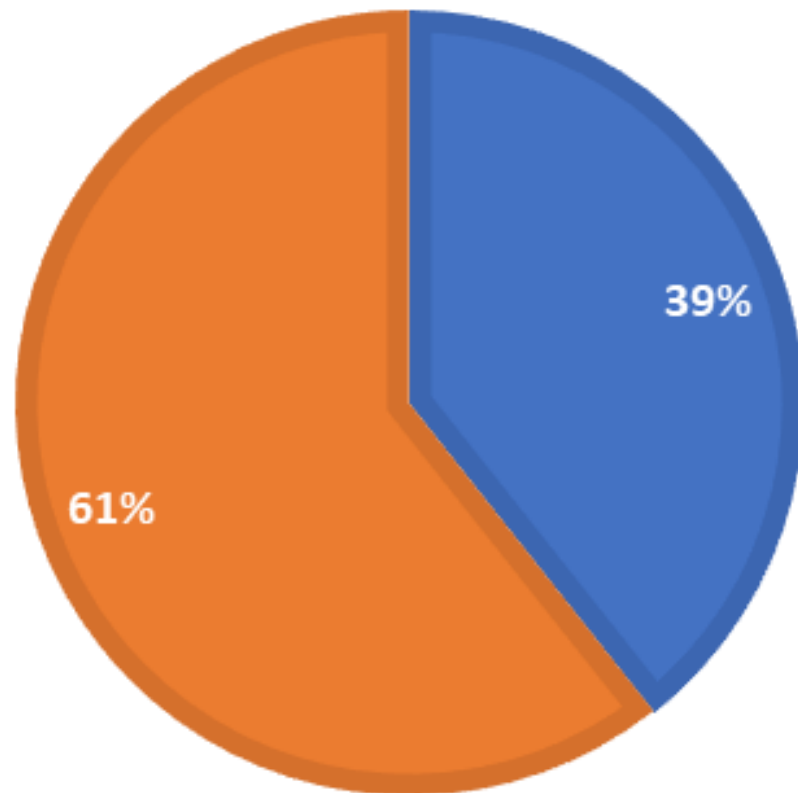
	<u>MIN</u>	<u>MAX</u>
Disclosure	\$25	\$500
Filing	\$150	\$3,000
Grant	\$250	\$5,000
Commercialization	\$400	€15,000

Reward Variation by Country



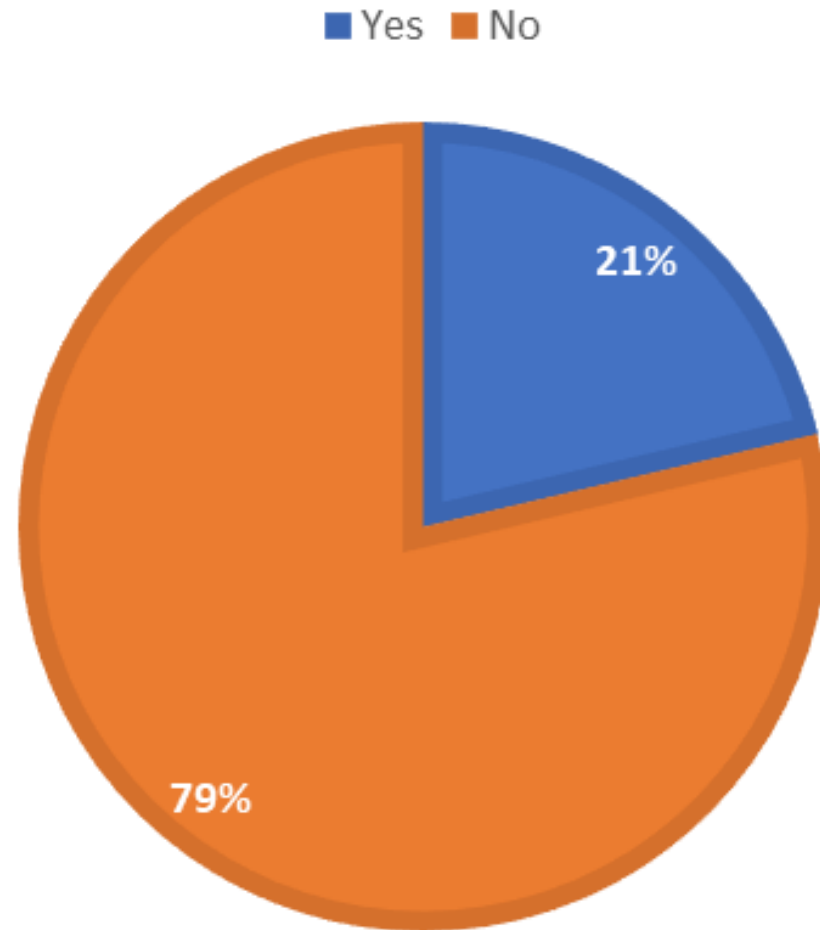
REWARDS CAPPED/MAX-LIMIT

■ Yes ■ No



Reward Limits

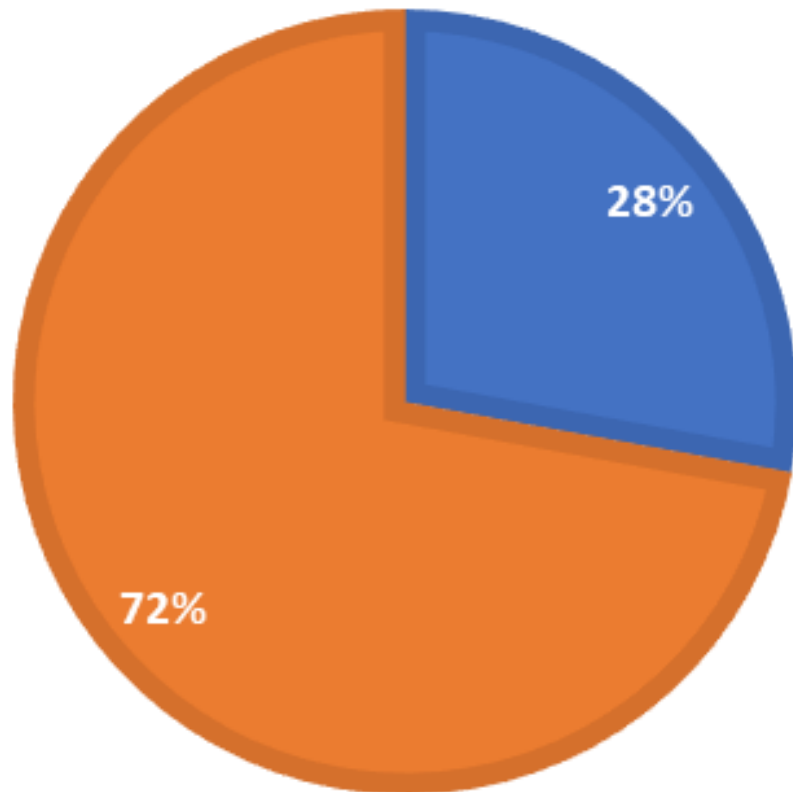
PROLIFIC/MILESTONE INVENTOR AWARD



Prolific
Inventor/Milestone
Awards

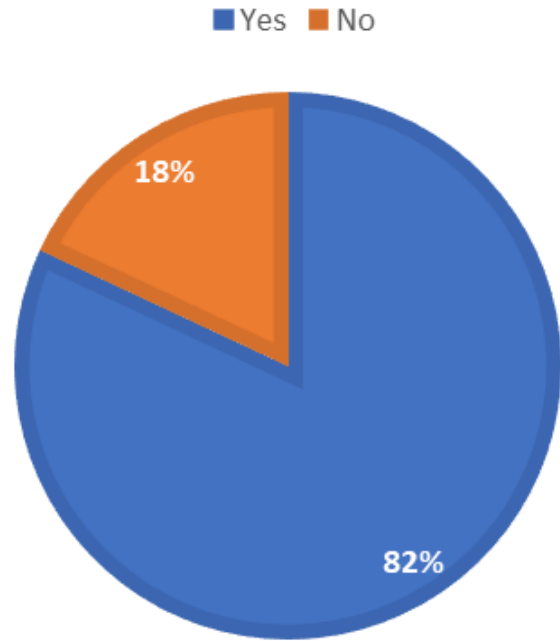
TRADE SECRET REWARD

■ Yes ■ No



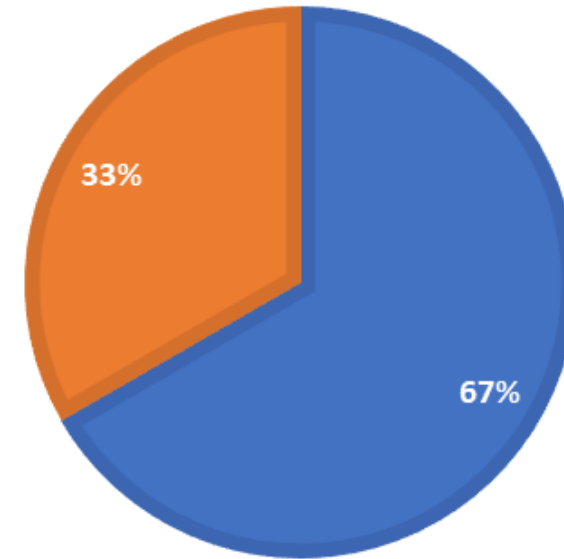
Monetary
Trade Secret
Reward

NON-MONETARY AWARD PROGRAM

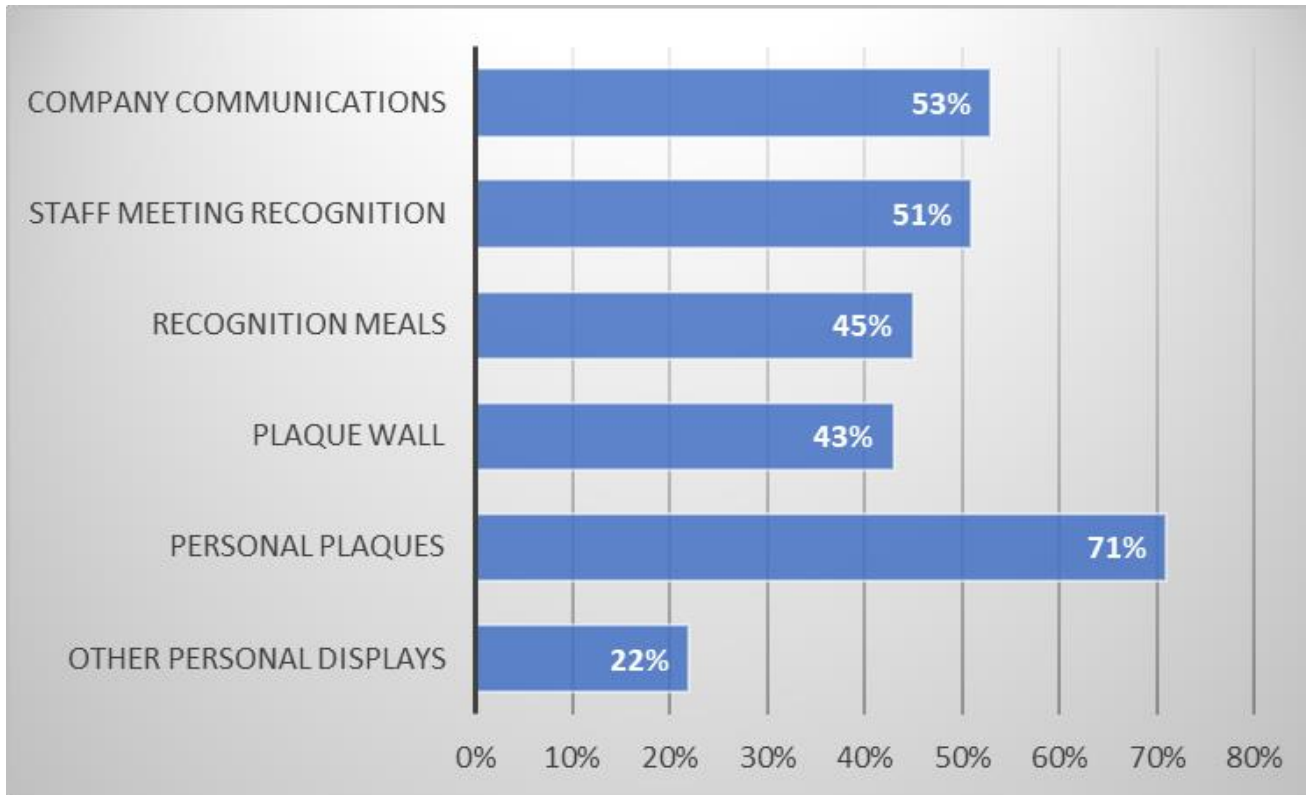


WHO ADMINISTERS NON-MONETARY AWARDS

■ Patent/IP/Legal ■ Engineering/Research/Business



Non-Monetary Awards



Non-Monetary Award Types

Hockey night at NHL

Patent “cubes” or medallions

Silver Dollar at disclosure stage matching year of disclosure

Entry into drawing for trips to technical conferences

Master Inventor honorary title and photo on a poster

Patent of the Year Award

Shirt

Other Non-Monetary Awards



Susanne Hollinger
Chief Intellectual Property Counsel
Newell Brands



Dan Griswold
Associate General Counsel - IP
Deere & Co.



David Cain
Director of Patent Generation
GlobalFoundries

PANEL DISCUSSION