

ACPC 2024
Summer
MEETING

June 24–26 | Washington, DC

ACPC

The Chief Patent Counsel Network



REPORT OF THE '24 ACPC BENCHMARKING SURVEY

Results and Discussion

Presented By: Paul Fair, Church & Dwight Co

Peter Mattei, Tenneco

Benchmarking Committee

Thank You!

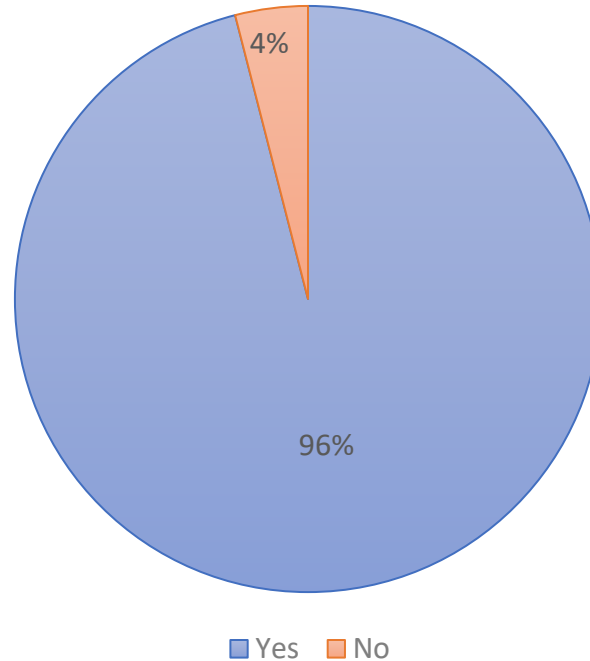
- Bernie Zidar (Past President)
- Peter Mattei
- Chad Walter
- Dan Griswold
- Adrian Looney
- Gauri Dhavan (D&I Chair)
- Cindy Huang
- David Cain
- Susanne Hollinger

Overview

- Survey went to Regular Members only
- 47 responses (about 45%)
- Open for about one month
- Compares well to response rates for AIPLA and IPO
- Want to discuss results and thoughts on additional questions and how to improve response rates
- Questions can generally be grouped into two categories: 1) membership, and 2) practice
- Winner of prize drawing is _____?
- This is not a lecture; intended to be interactive throughout

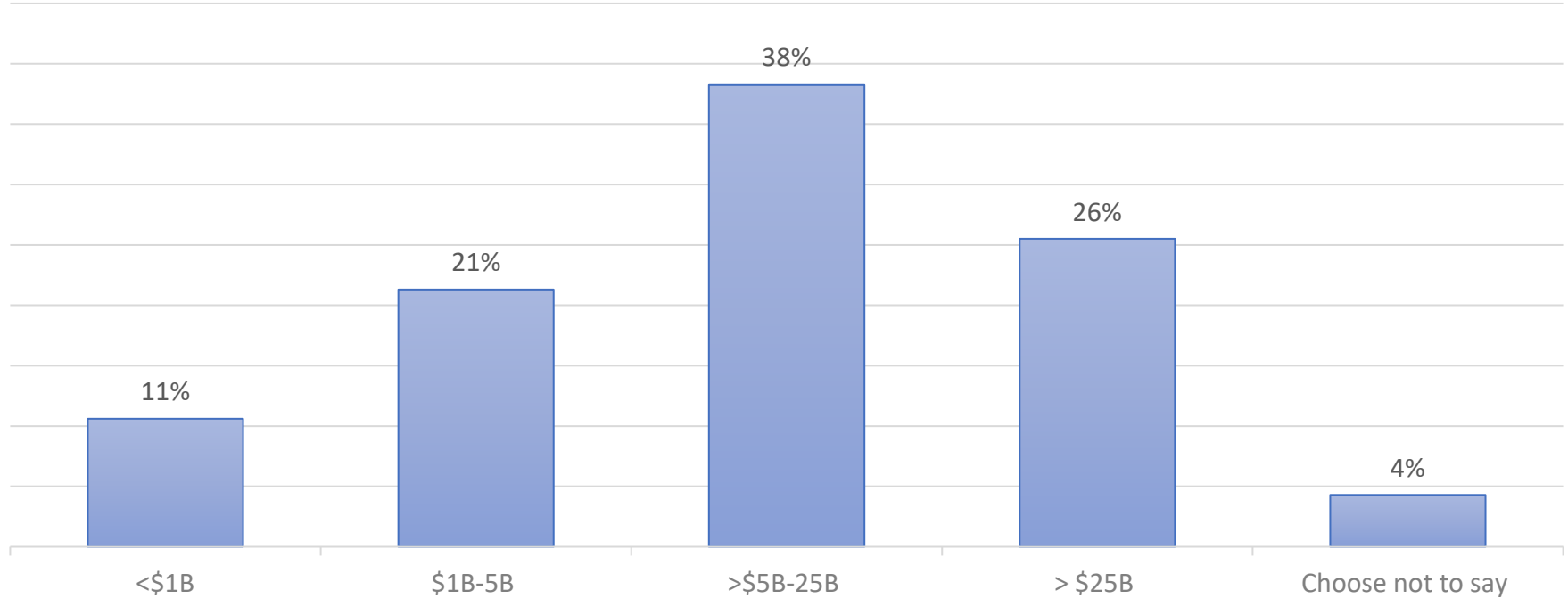
1. Does your Company have a Chief IP Counsel responsible for all IP (patents, trademarks, etc.)?

N = 47



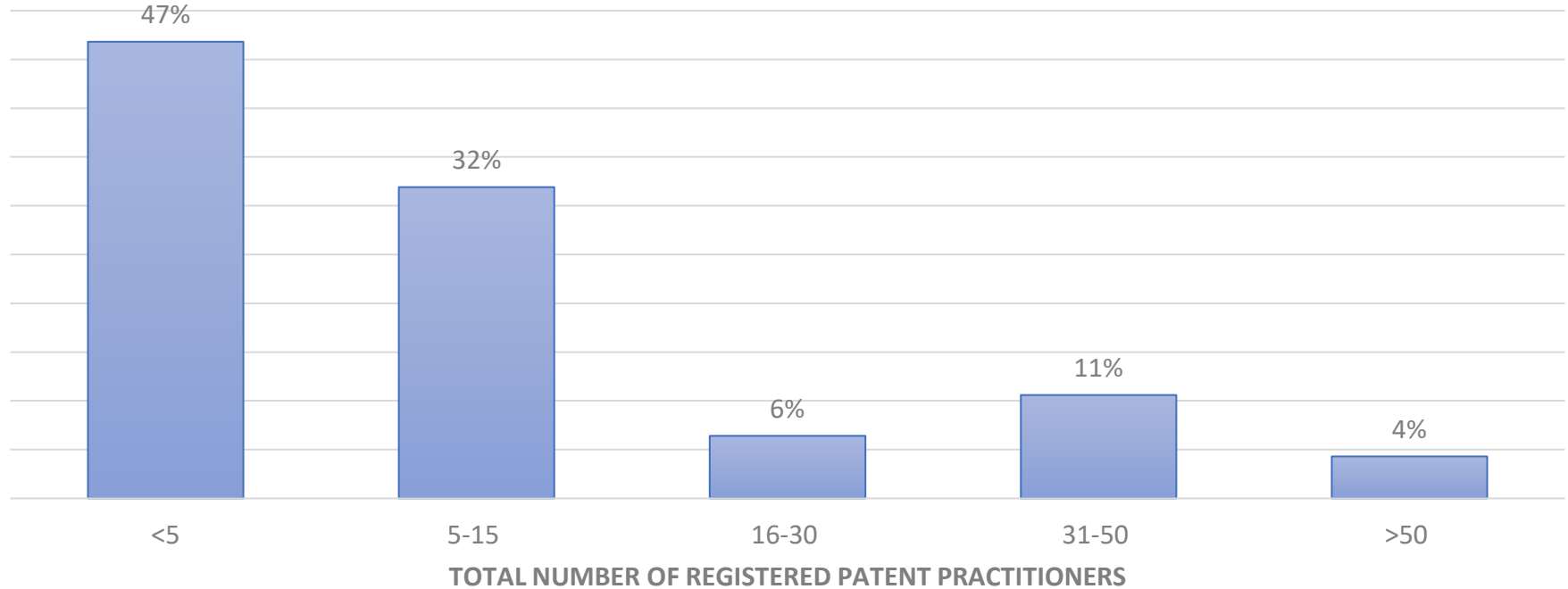
2.Total annual revenue of your Company:

N=47



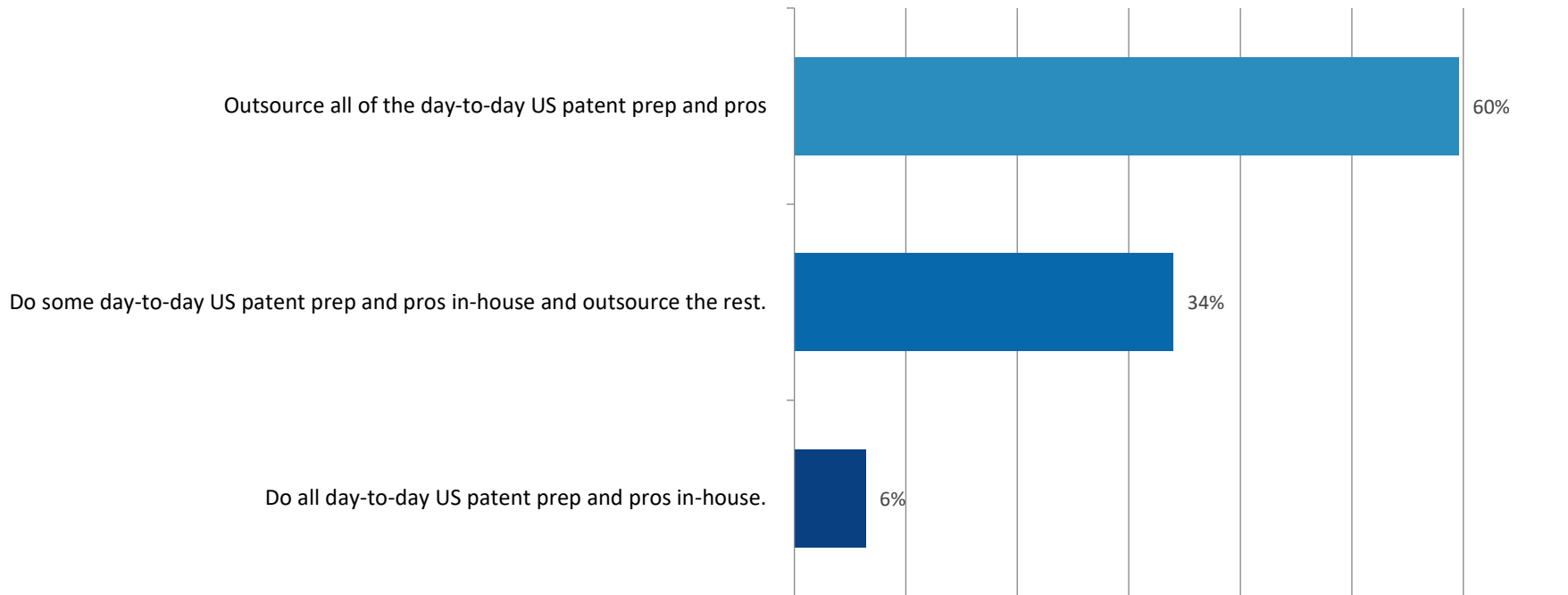
3.Total Number of registered patent practitioners (attorneys, agents, etc.) on patent team:

N=47



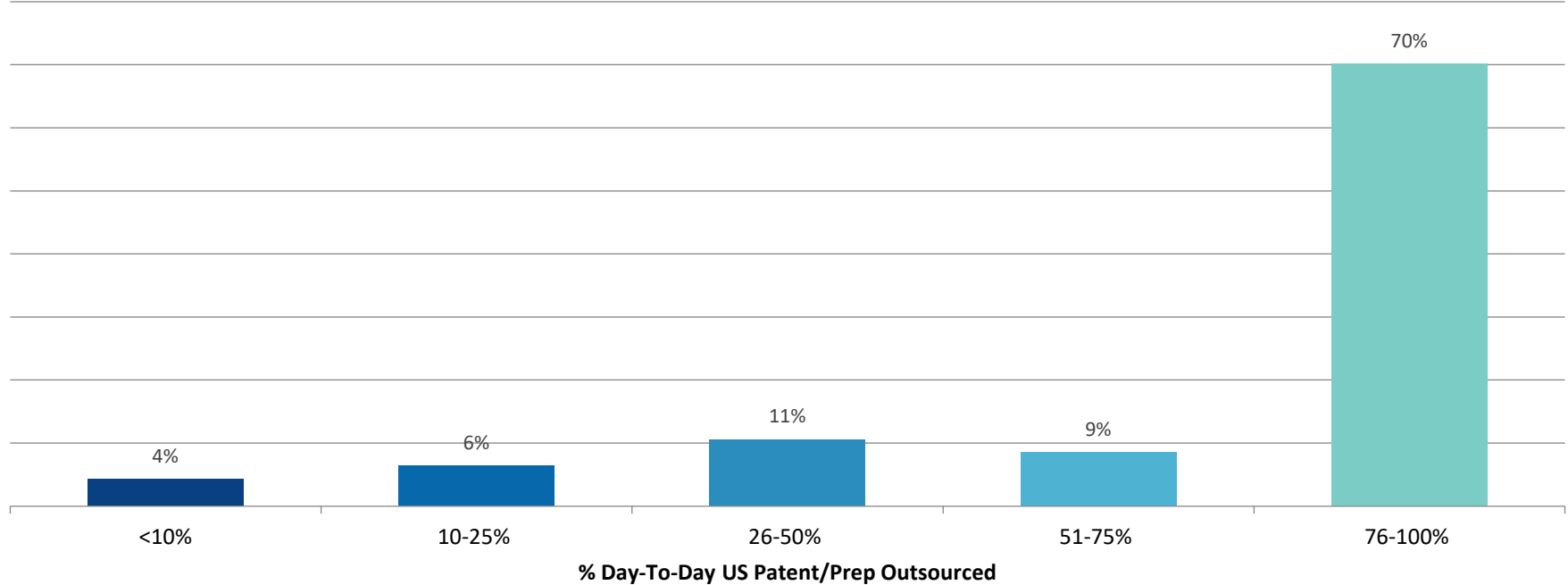
4. Does your team?

N=47



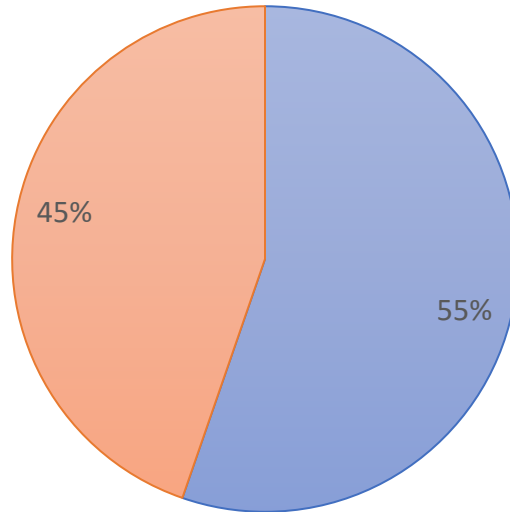
5. What % of your day-to-day U.S. patent prep/pros (design, utility) is outsourced?

N=47



6. Do you have any in-house patent staff (attorneys, agents, paralegals, etc.) outside the U.S.?

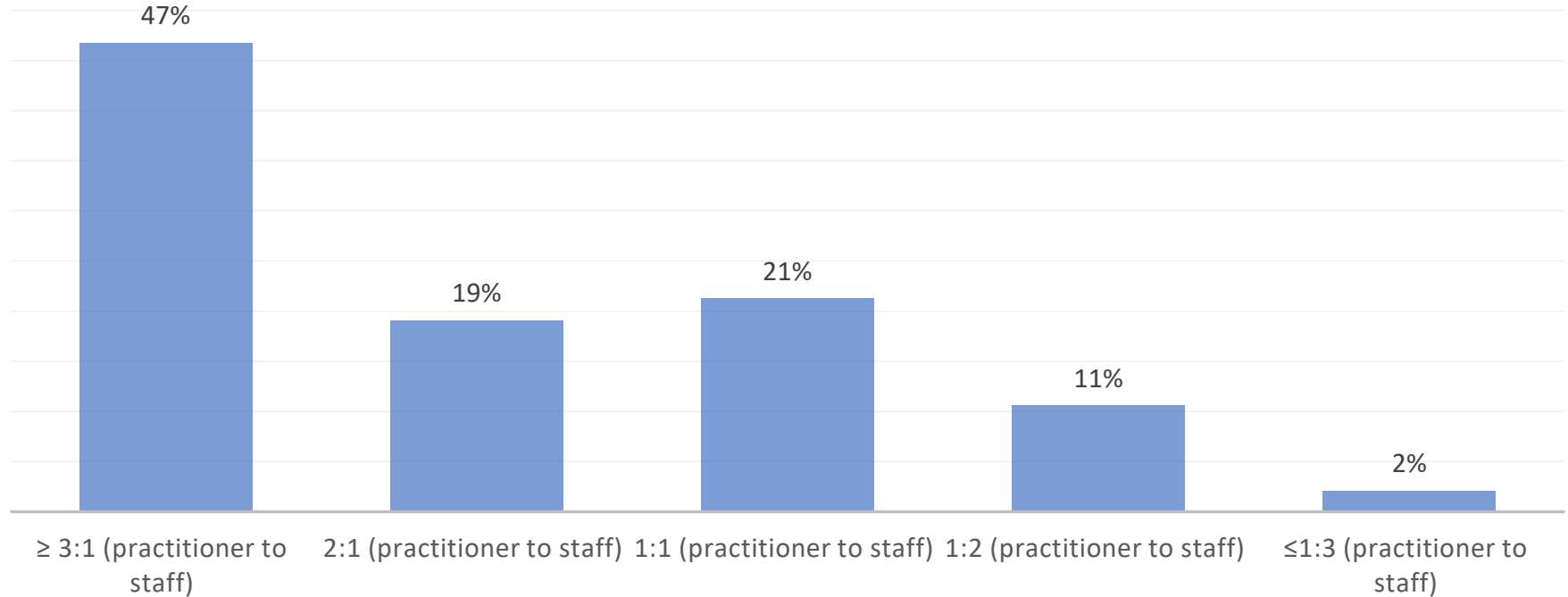
N=47



■ Yes ■ No

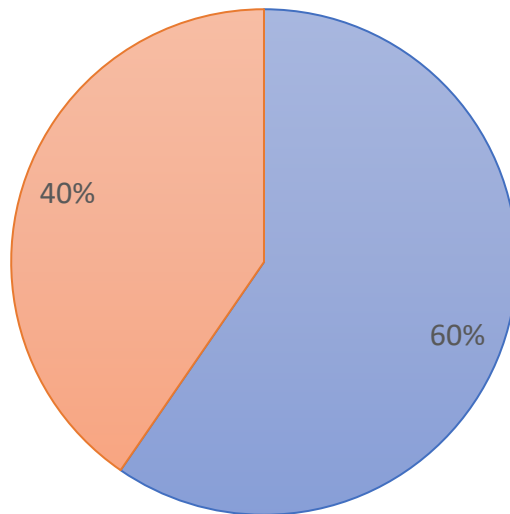
7. What is the ballpark ratio of registered patent practitioner (attorney and patent agents) to non-registered patent practitioner staff (all in-house, paralegals, docketing clerks, etc.)?

N=47



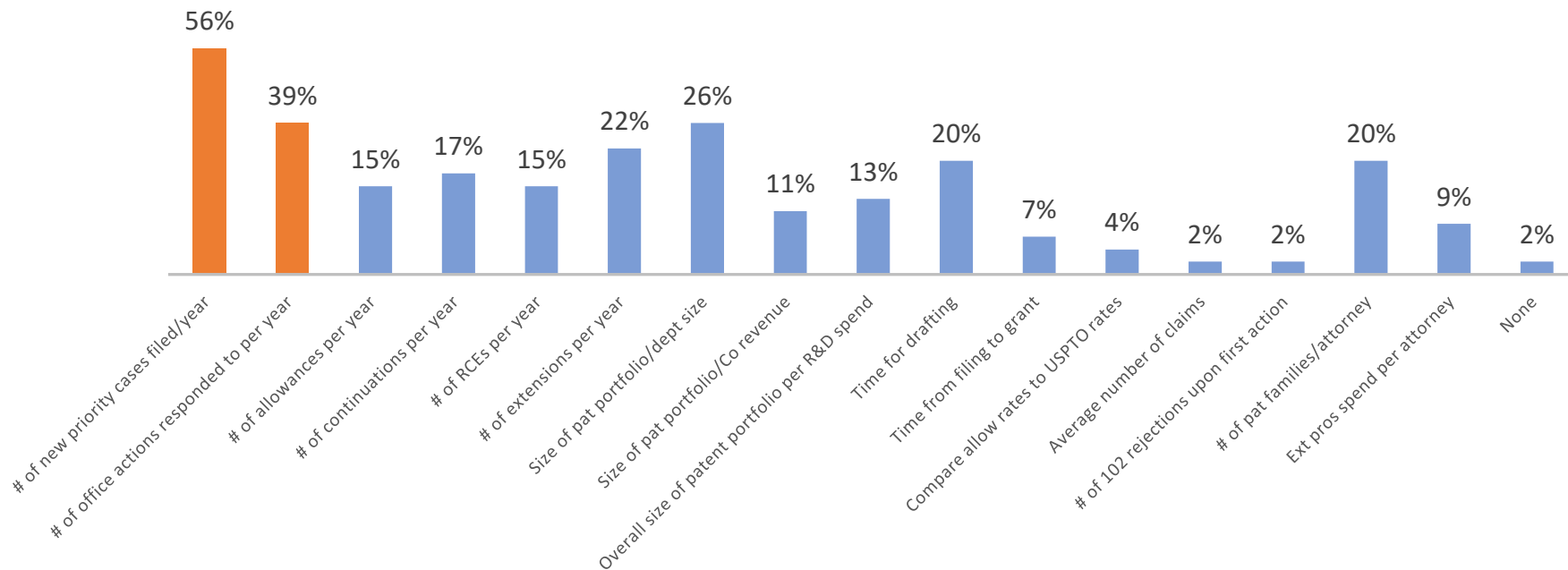
8. Do you use quantitative metrics (other than related to budget) to assess the productivity of your in-house or outside patent prosecution attorneys (e.g., tracking number of cases drafted, office actions responded to, number of RCEs filed)?

N=47

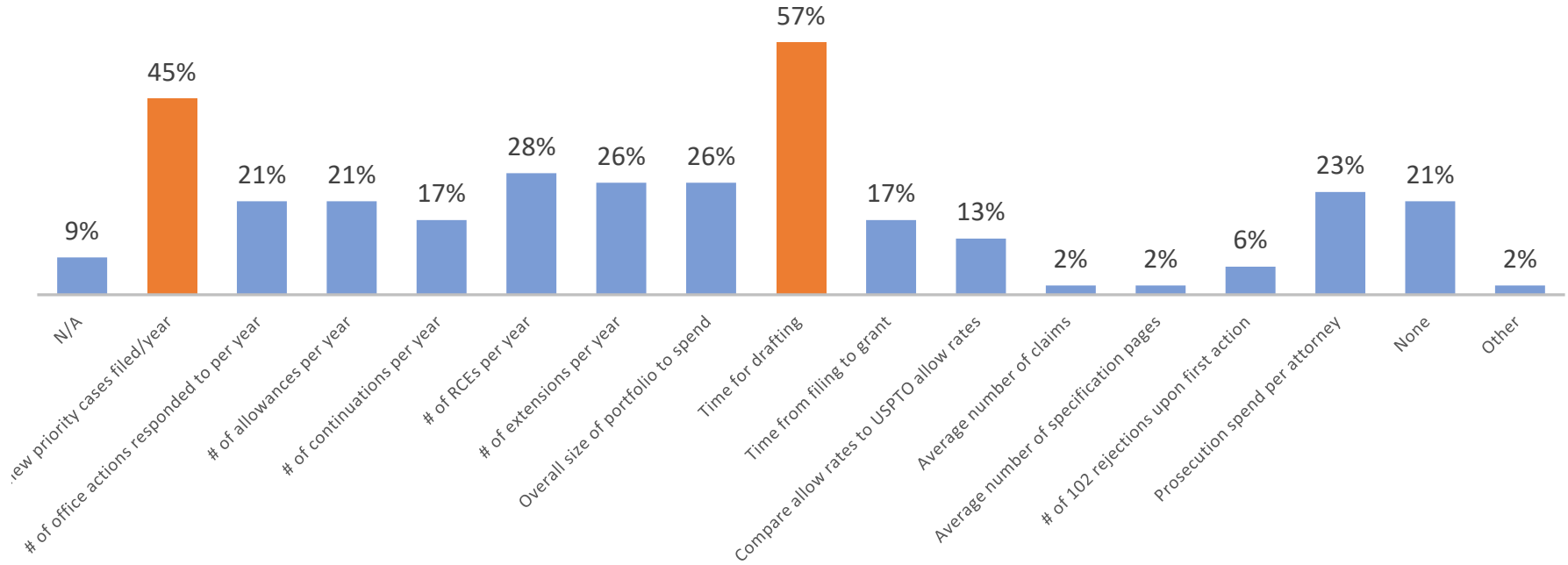


■ Yes ■ No

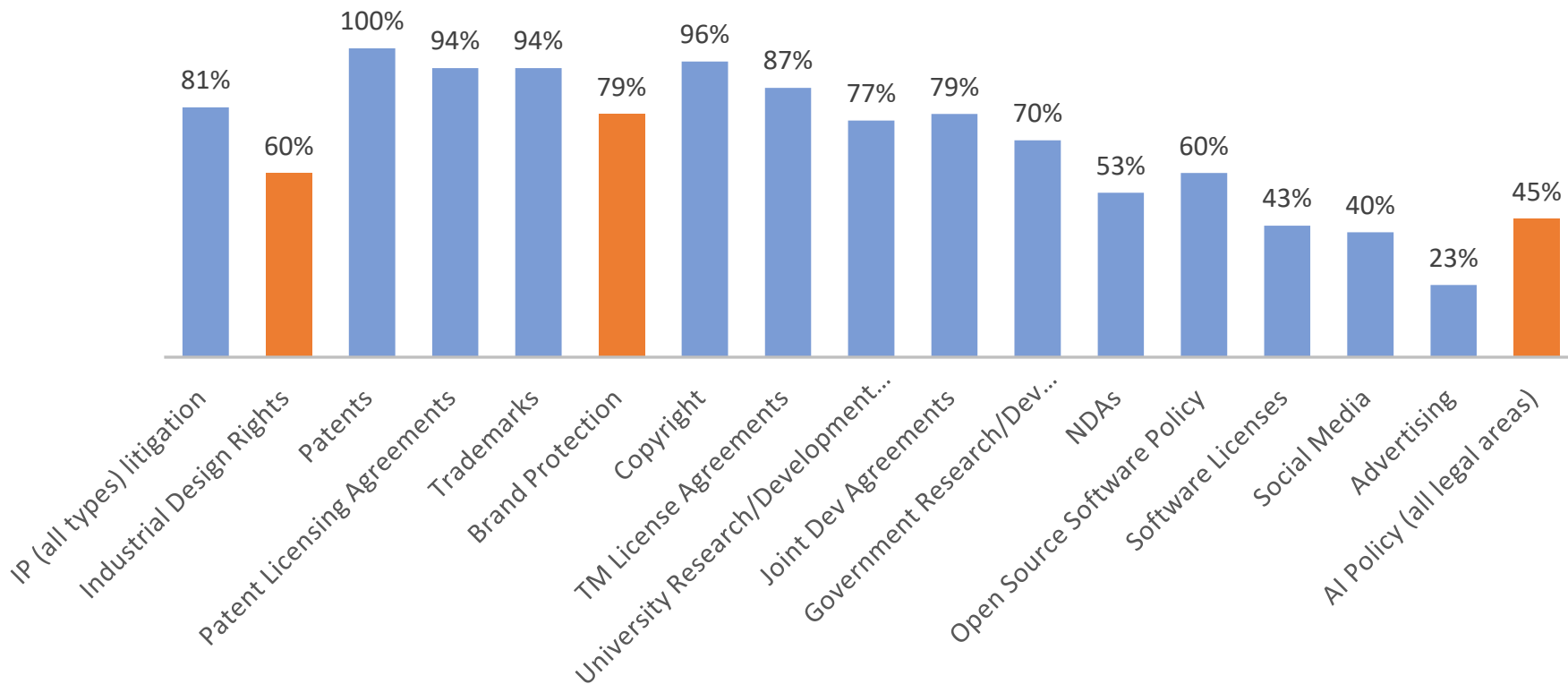
9. If your internal team does at least some day-to-day U.S. prep/pros inside, which metrics do you use for assessing the productivity of your inside U.S. prep/pros attorneys/agents? (Check all that apply)



10. If your internal team outsources at least some day-to-day U.S. prep/pros, which metrics do you use for assessing the productivity of your outside U.S. prep/pros attorneys/agents? (Check all that apply)

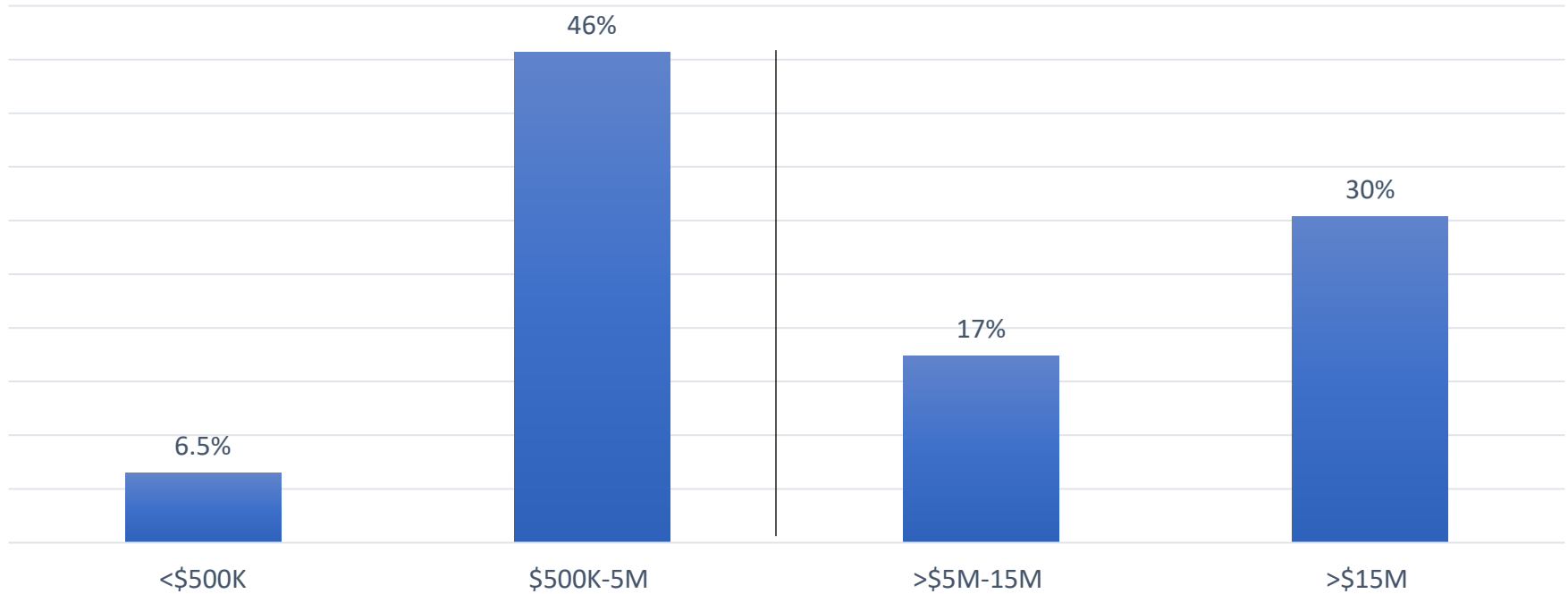


11. Which of the following substantive legal areas does the IP team have responsibility for within your company? (Check all that apply)



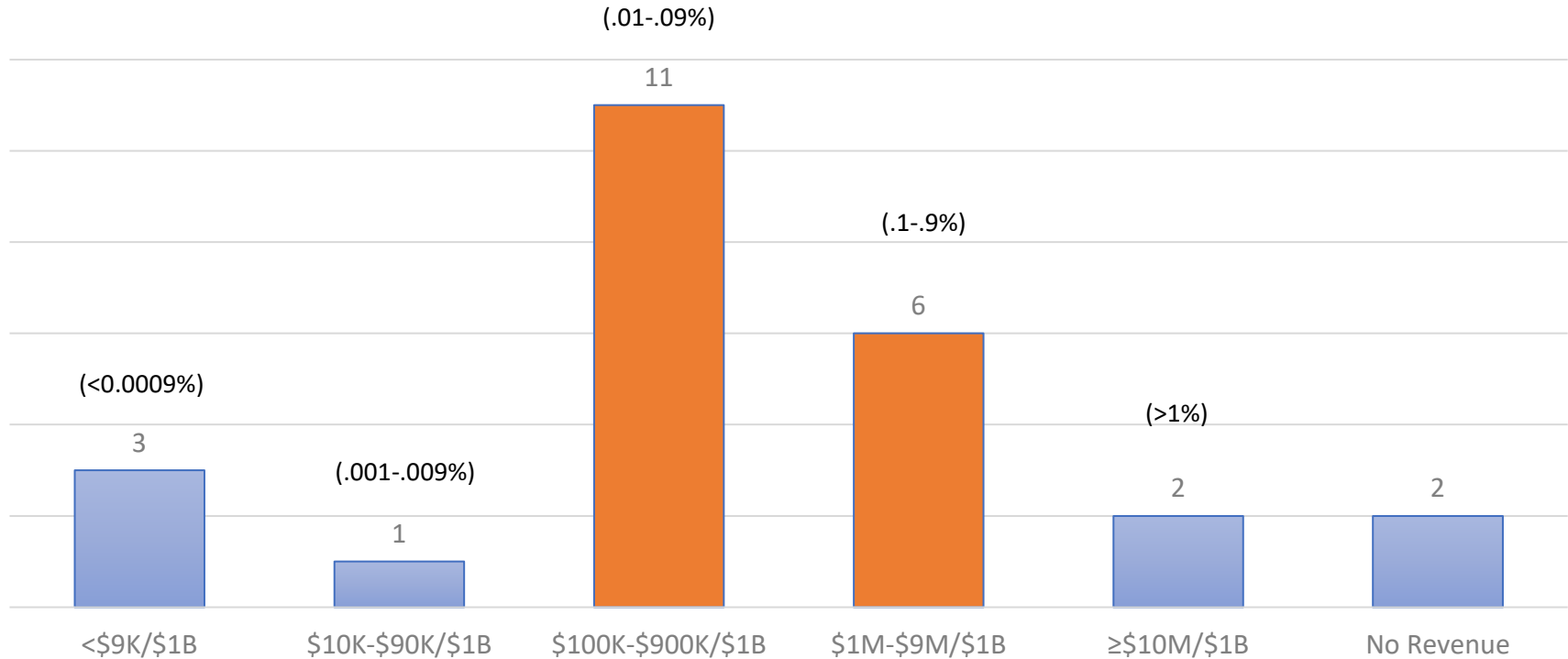
12. Total annual external patent spend (worldwide, excluding litigation) is:

N=46



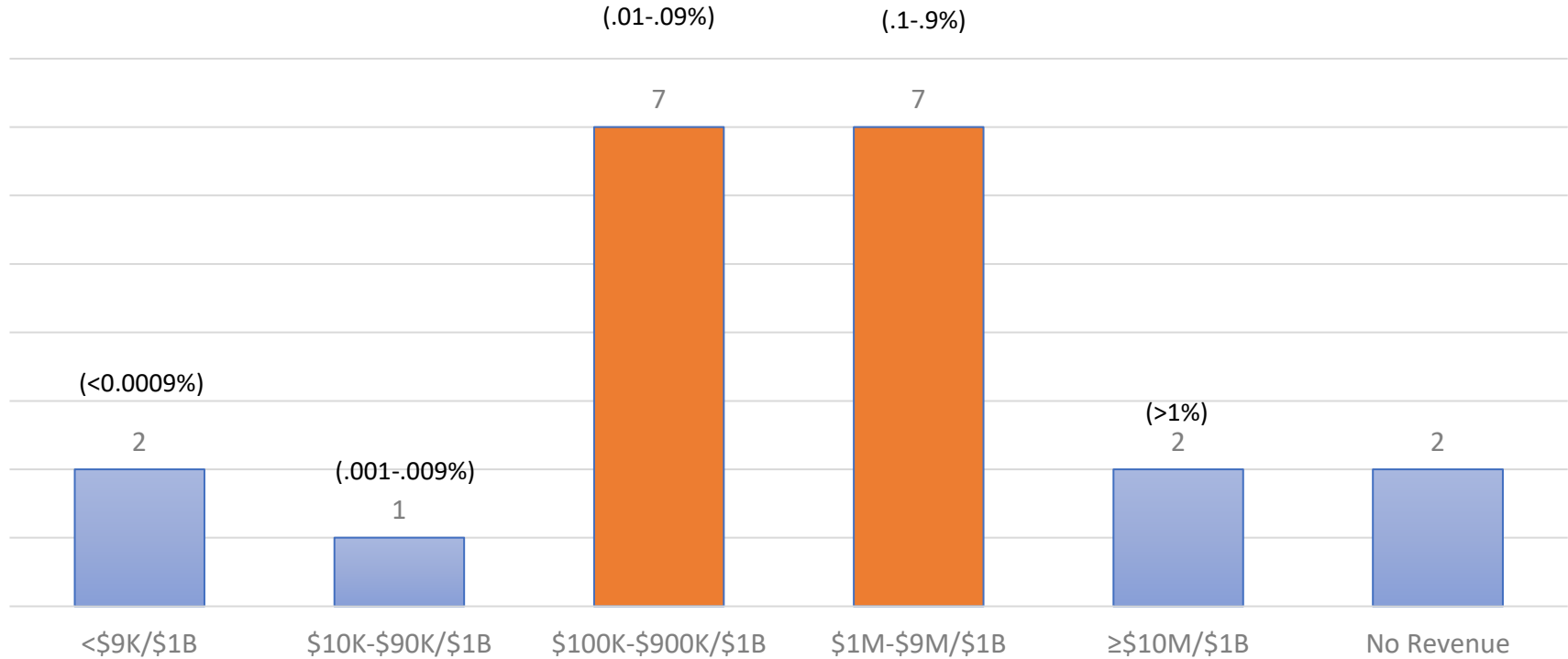
13. Provide your annual external patent spend (worldwide, excluding litigation) as a percentage of annual company revenue:

N=25



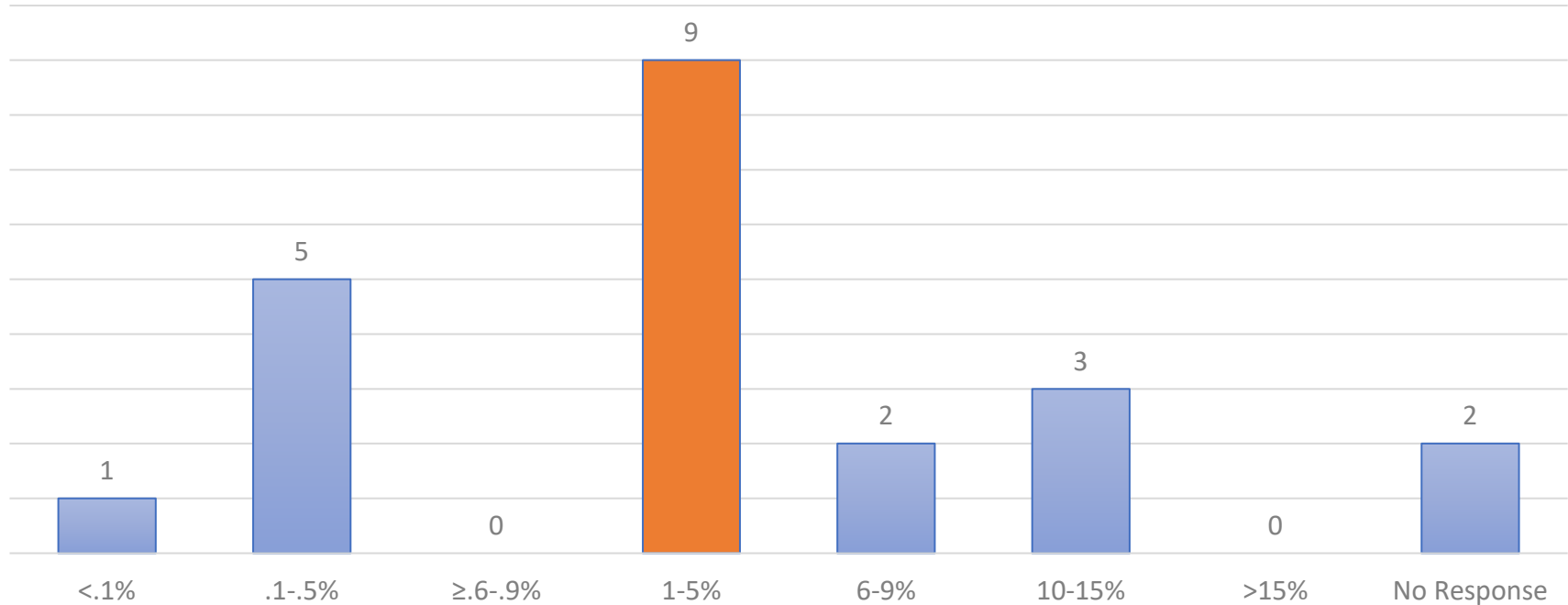
14. Provide total patent spend (internal, external, including litigation) as a percentage of company revenue:

N=21



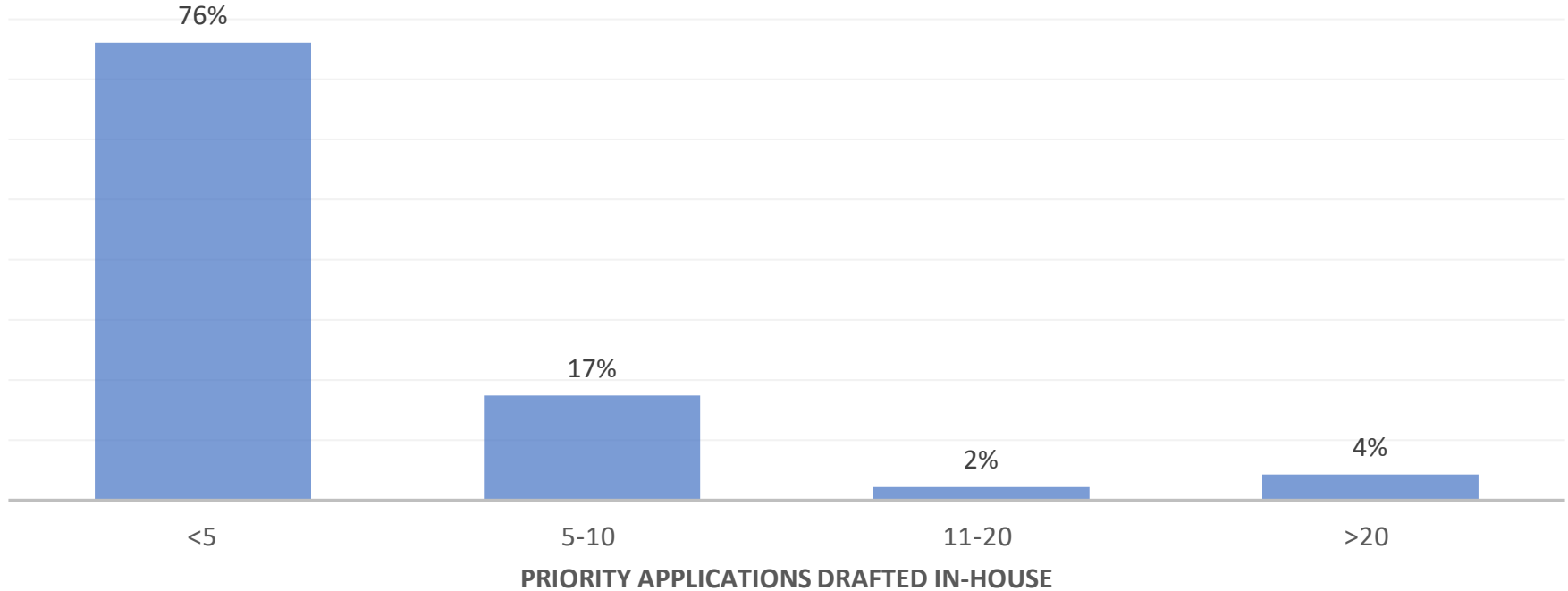
15. Provide total patent spend (internal, external, including litigation) as a percentage of company R&D spend:

N=22

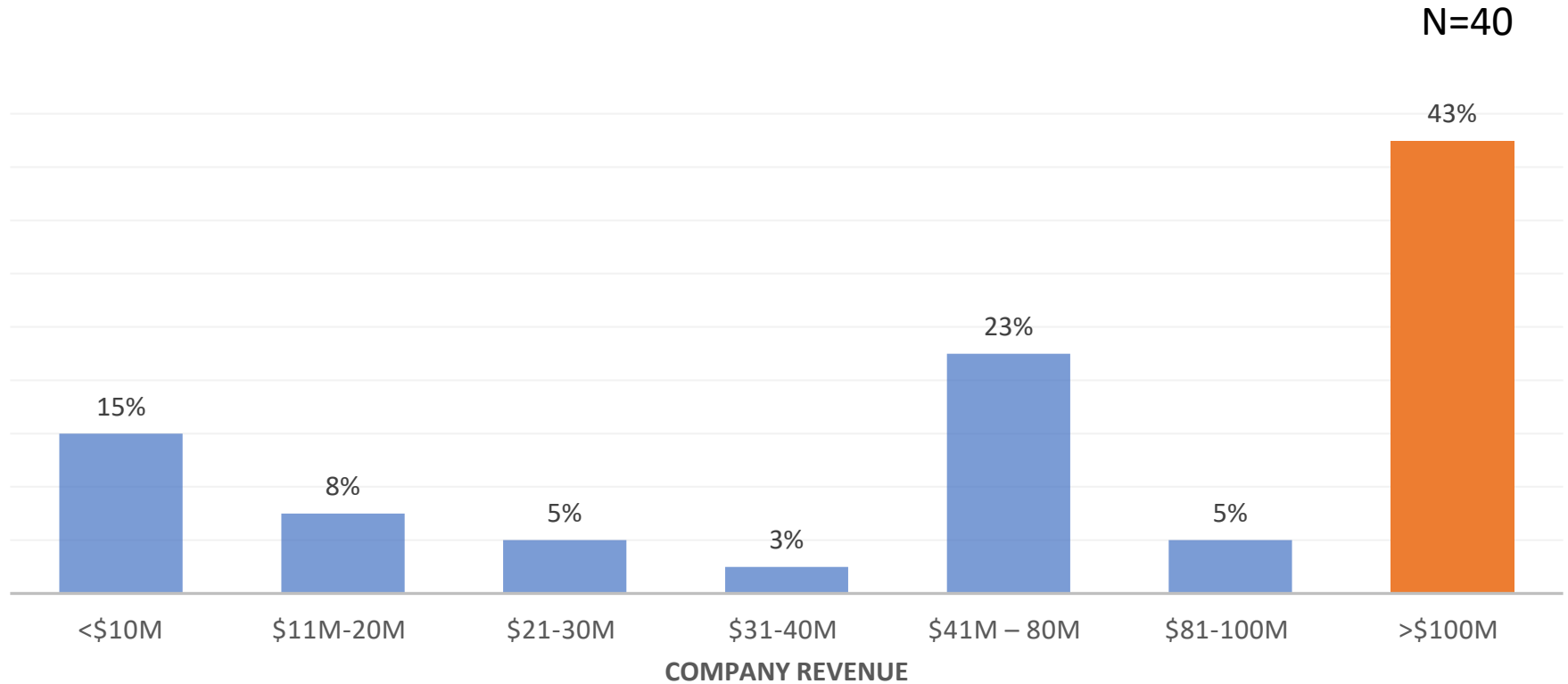


16. Priority patent filings drafted in-house per in-house registered patent practitioner (attorneys, agents) in 2023:

N=46

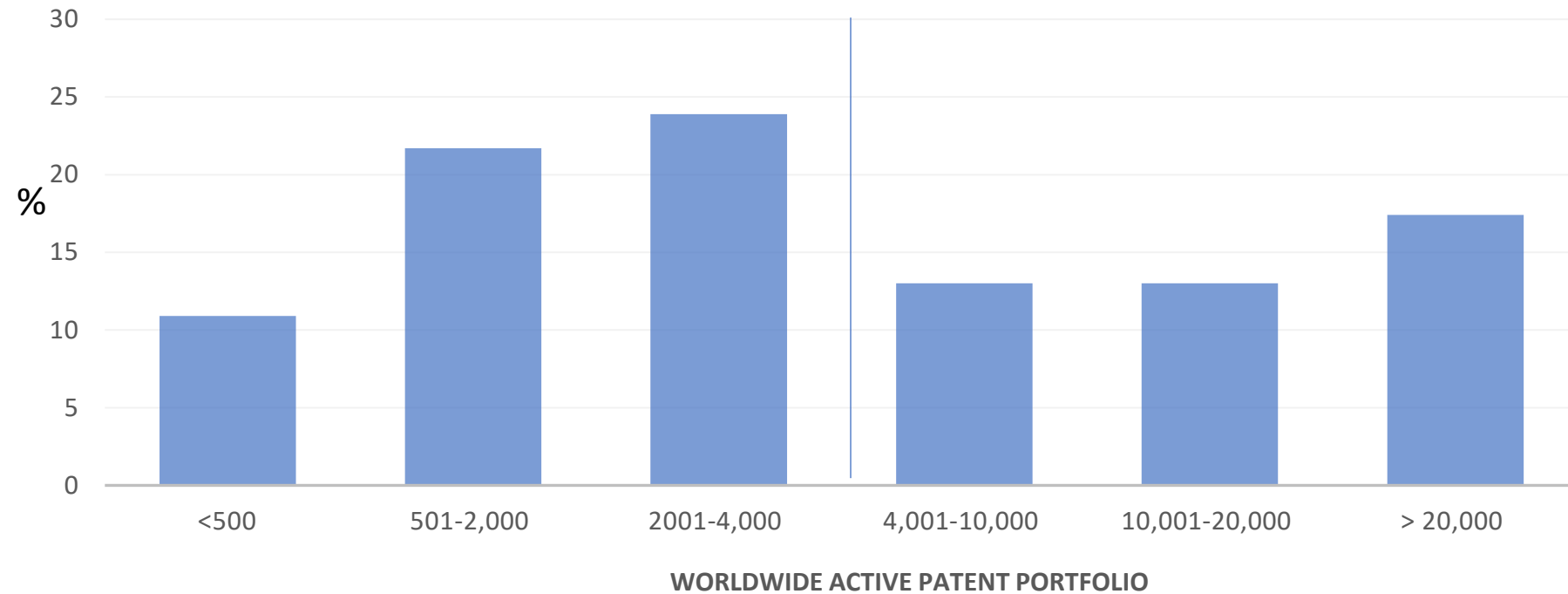


17. Annual company revenue per priority patent filing in 2023:



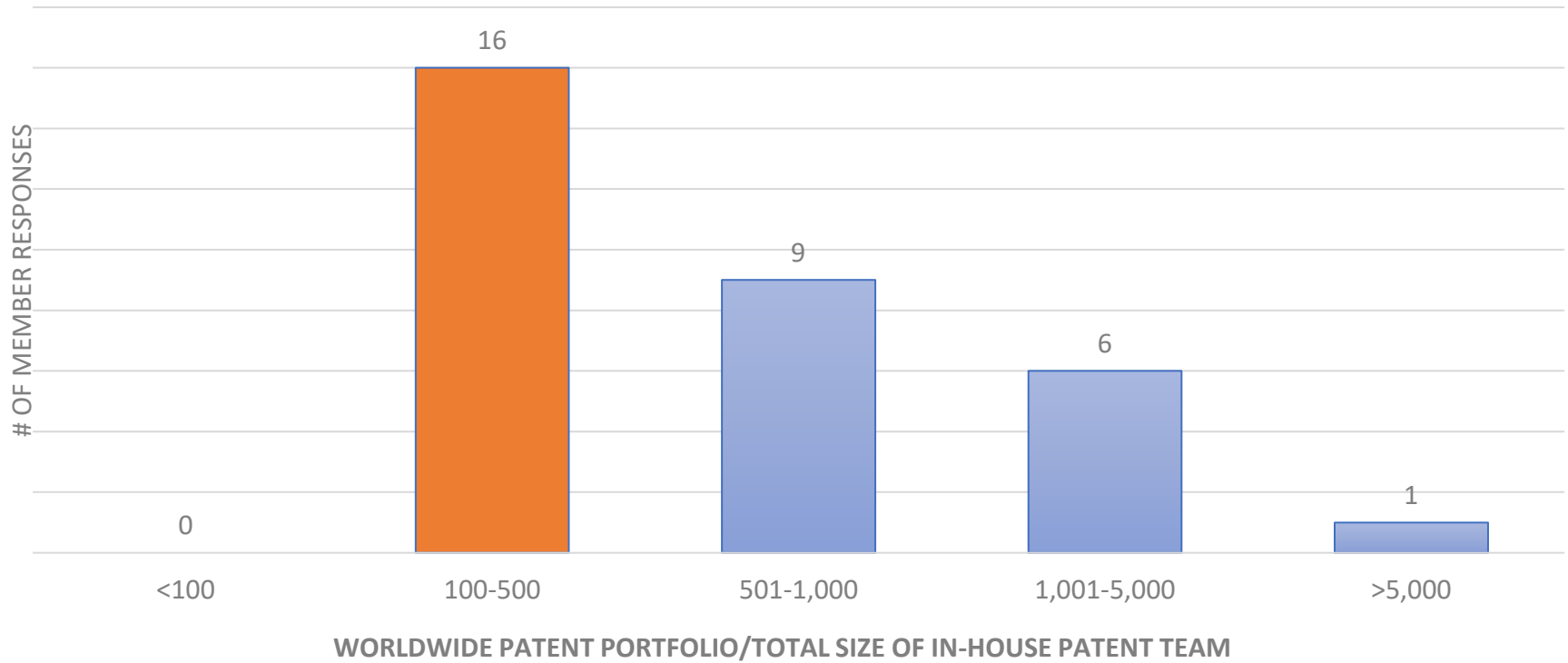
18. Total size of worldwide active patent portfolio (pending, granted, designs, utilities) (all years):

N=46



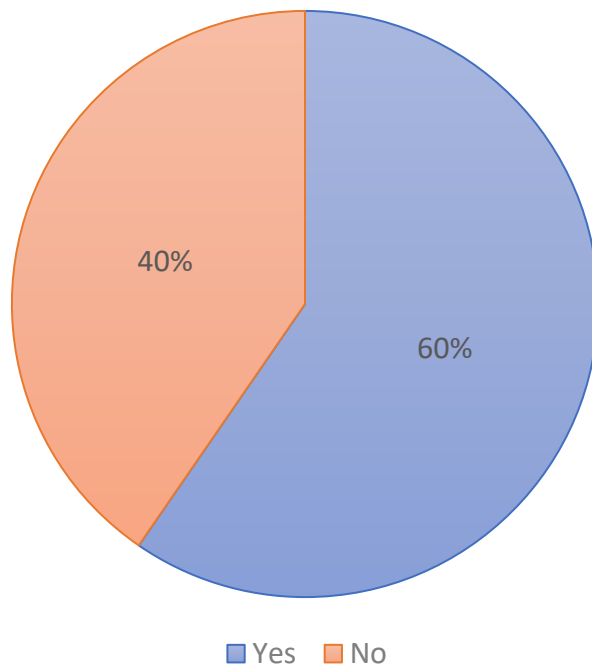
19. Total size of worldwide patent portfolio (pending, granted, designs, utilities) per total size of in-house patent team:

N=32



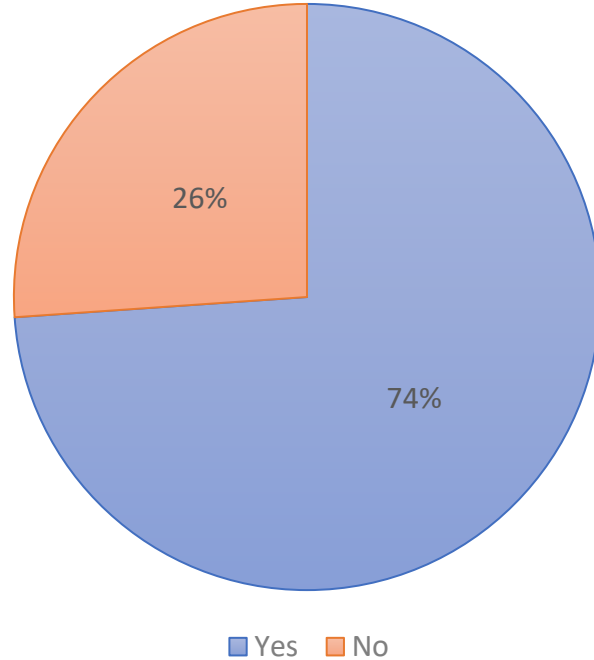
20. Are company patent strategies documented in writing?

N=47



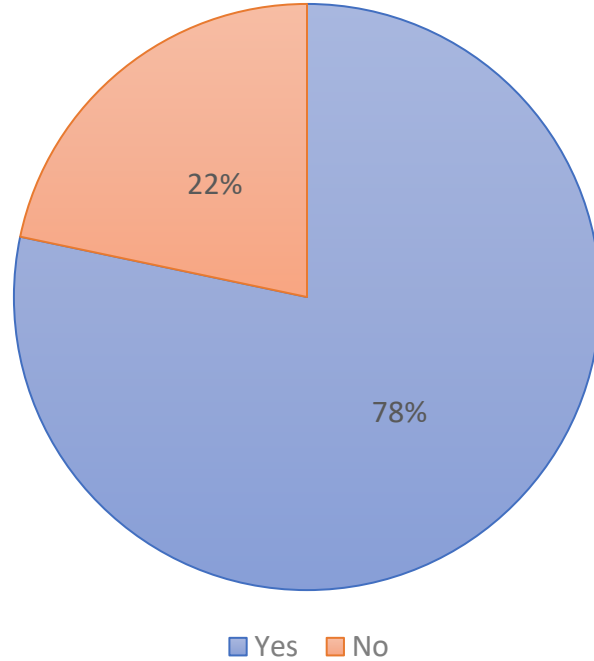
21. Do you rate the importance of patent applications/patents?

N=46



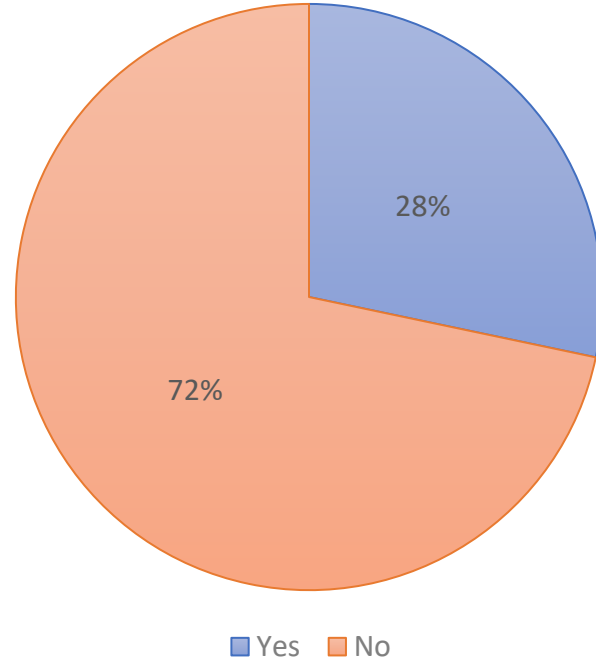
22. Do you determine whether each U.S. patent application and US granted patent covers company products?

N=46



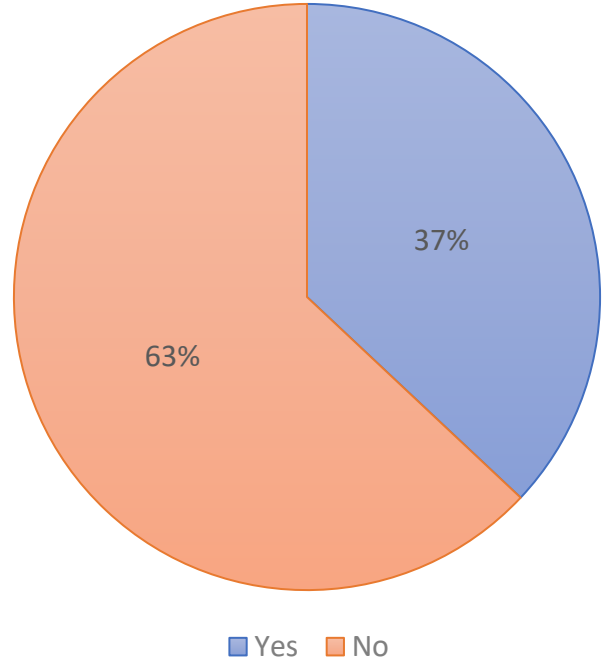
23. Do you determine the extent to which the Company's overall revenue is associated with products that are covered by granted patents?

N=46



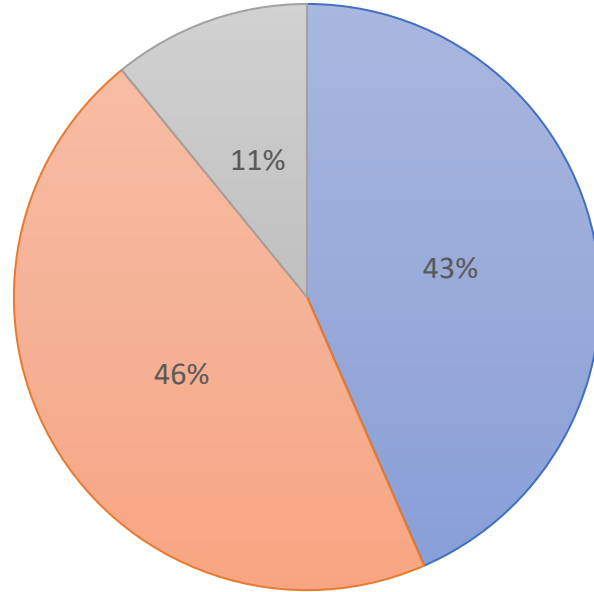
24. Do you maintain a written list of Company trade secrets?

N=46



25. Does your inventor recognition program include awards/recognition for trade secret inventors?

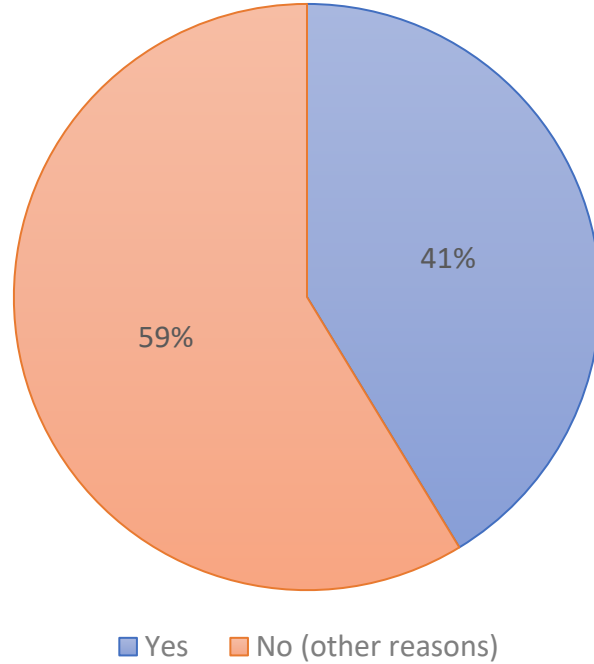
N=46



■ Yes ■ No ■ Not applicable (the Company does not have an inventor recognition program)

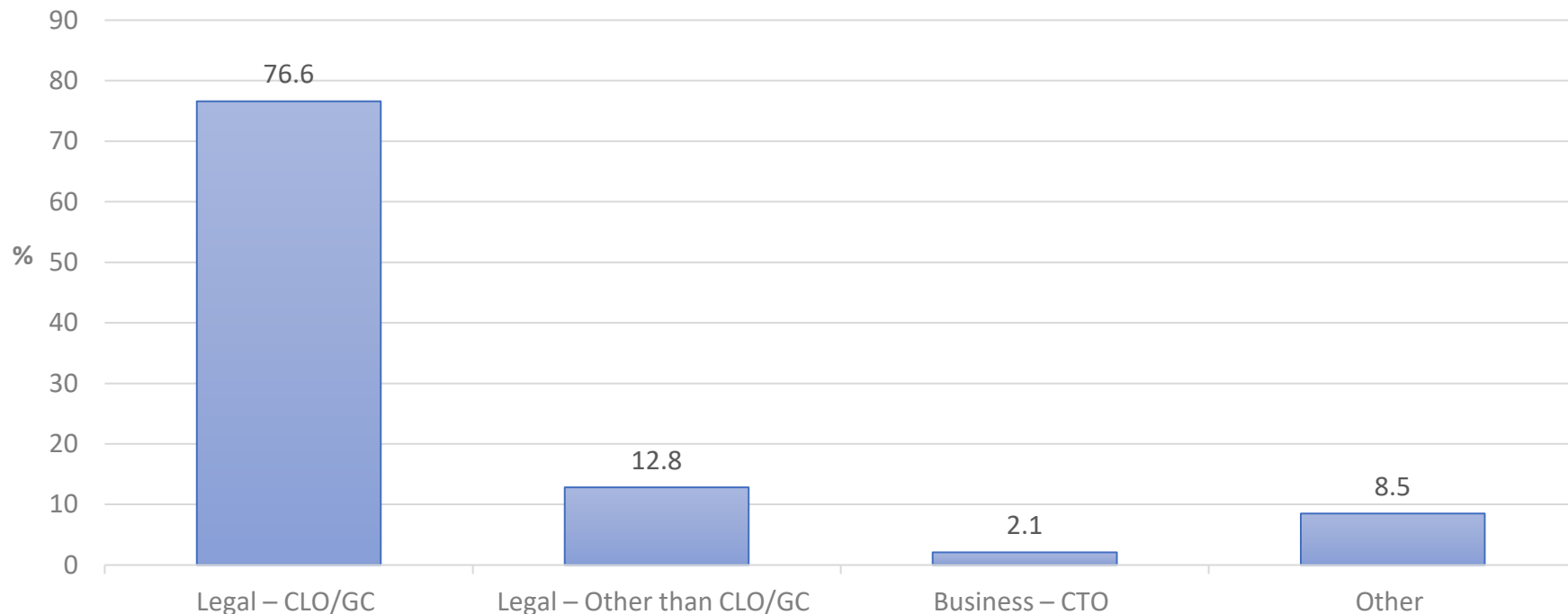
26. Do you use electronic patent marking?

N=46



27. Who approves your ACPC membership?

N=47



28. Are there any specific benchmarking questions you'd like ACPC to ask the membership in the future? If so, please provide.

Response

No thank you

Does your IP team include any dedicated data analysis and/or IT/tech support roles? Does your IP team include, or benefit from, and "IP Manager" role or cross-functional capability?

Number of offensive patent litigations.

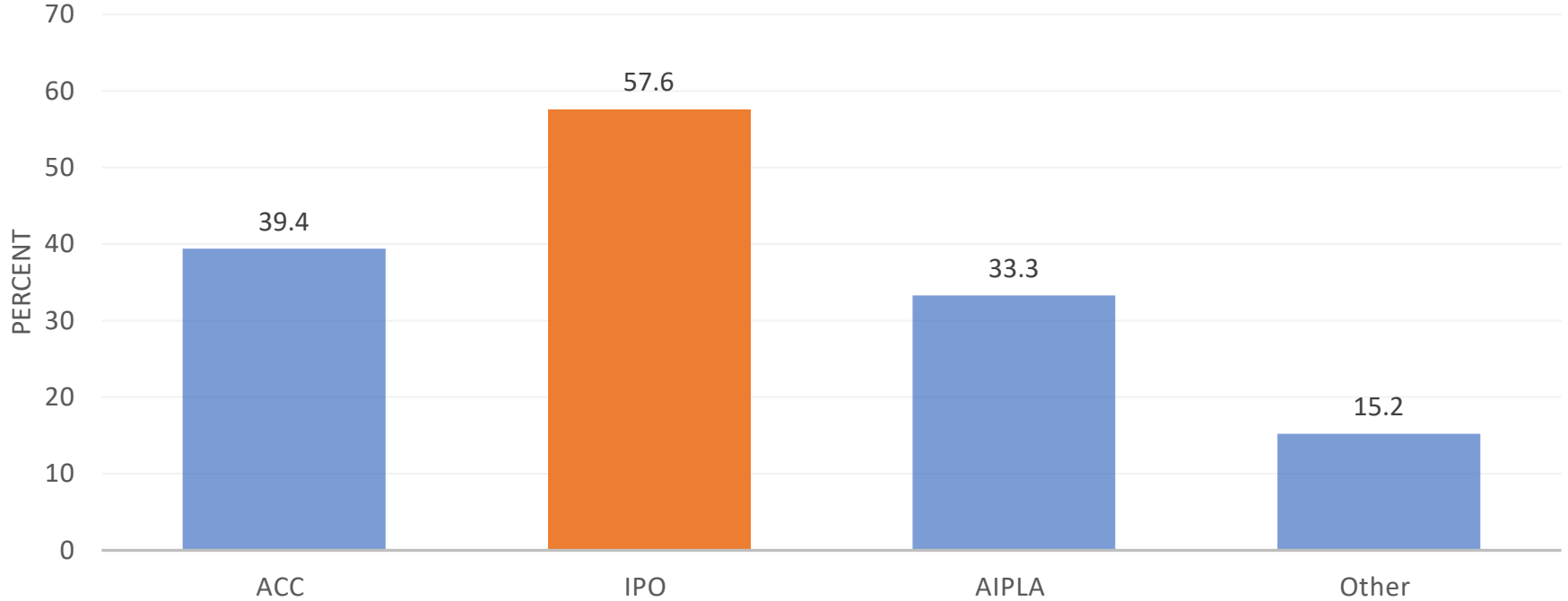
Number of defensive patent litigations

Patent spend (excluding litigation) as a percentage of R&D spend; IDFs per registered patent practitioner (RPP) per year; annual US patent grants per RPP; annual priority patent application filings per RPP; pending US patent applications per RPP

Most questions could benefit from a 'sometimes' answer choice, or an option other than binary yes/no, as many of these things are in between fully there and not there at all.

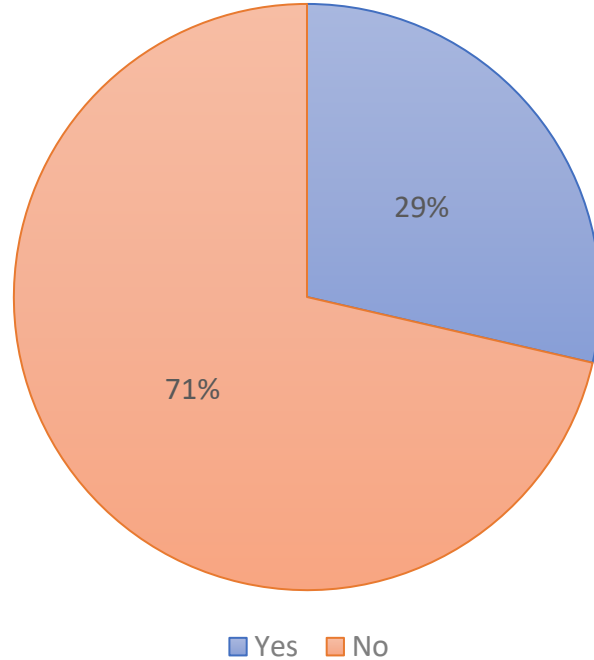
New filings per R&D spend would be a good number. Technology area would be relevant to ask - otherwise it's hard to know whether the statistics collected are truly comparable.

29. Which other IP orgs are you a member of? (Check all that apply)



30. If you are willing to be identified as completing the survey, please send a separate email with this information to info@acpcnet.org. (Attn: Benchmarking Committee)

N=42



- The prize is \$150.00 gift card.
- And the winner of the prize drawing is: _____!

ACPC

ASSOCIATION OF CORPORATE
PATENT COUNSEL

Thank You