**Kathy Agudo**

**Executive Vice President – Commerce and Industry Association of New Jersey/COMMERCE Magazine**

Kathy Agudo is the Executive Vice President of the Commerce and Industry Association of New Jersey (CIANJ), where she leads day-to-day operations and drives the execution of strategic initiatives that align with the vision set forth by the Association’s President and Board of Directors. With a career spanning 20+ years across Fortune 500 corporations and industry-leading organizations, she brings a dynamic blend of executive-level coordination, cross-departmental leadership, and an unwavering commitment to operational excellence.

In her current role, Kathy oversees a team of senior professionals, steers key industry roundtables and ensures the association’s communications, programming, and policy efforts are effectively delivered to its diverse membership base. She also leads the organization's technology strategy, vendor management, internal operations, and HR practices, all while cultivating a collaborative, high-performing culture.

Before joining CIANJ, Kathy held key roles at United and Continental Airlines, as well as W Hotels Worldwide, where she provided high-level executive support and led complex international projects and major events with poise and precision. A trilingual professional fluent in English, Spanish, and Portuguese, Kathy is recognized for her calm leadership, meticulous execution, and respected voice in operations, advocacy, and customer experience.