

Supporting the needs of Texas' public transportation systems through statewide advocacy and education.

Last Call for Entries in the AI Postcard Contest

Time is running out to submit your entry for TTA's 40th Anniversary AI Postcard Contest! As we celebrate 40 Years of Moving Texas Forward, this is your opportunity to showcase your creativity and highlight the innovation of public transportation in Texas. The winning entry will receive a \$100 gift card and be recognized at the TTA Awards Luncheon during the TTA State Conference in Lubbock. Don't miss this chance to showcase your skills.

Deadline: February 28, 2026

Contest Rules: [AI-Postcard-Contest-Rules](#)

Submit your entry here: [AI Postcard Contest - Texas Transit](#)



The deadline for Early Bird savings is this Friday!

The last day to take advantage of Early Bird registration savings for the TTA 2026 Conference, Expo, and Rodeo is this Friday, February 27.

[Register Today!](#)

Hosted By:



Don't Miss Out! Watch the **[Lubbock Invitation Video](#)** and be a part of the excitement!

40th Anniversary Commemorative Publication

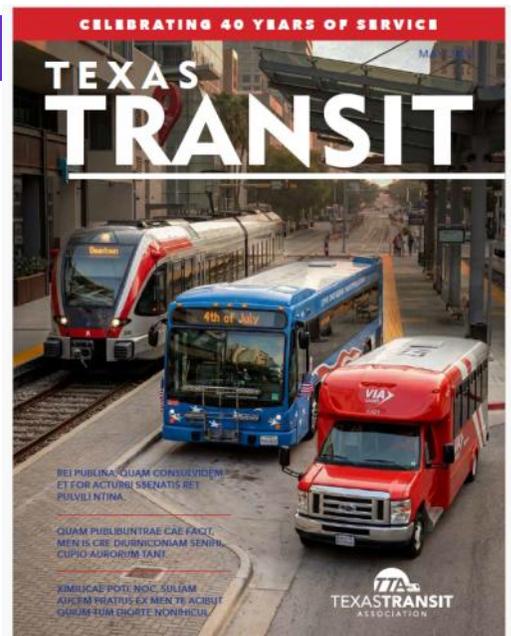
Be part of a special edition celebrating 40 Years of Texas Transit. This commemorative publication will highlight agency milestones, industry partners, and messages honoring TTA's legacy.

This will be distributed at the State Conference in Lubbock and shared with policymakers in Austin, this edition offers lasting visibility beyond the event.

[Submit Articles or Sponsorships Here!](#)

Deadline: Monday, March 2, 2026

[Sponsorship & Advertising Package](#)



TTA 2026 State Conference and Expo Sponsors

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Event Sponsors



THERMO KING



2026 Texas State Roadeo in Lubbock

The TTA State Roadeo is a proud tradition that honors the exceptional abilities of our transit operators and maintenance teams, the true heartbeat of our transit systems. This thrilling event brings together the best of the best to demonstrate precision driving, expert troubleshooting, and the highest commitment to passenger care.



Save the Date
2026 Texas State Roadeo
 May 1-2, 2026
 Lubbock, TX

Hosted By:




- Competition Divisions Include:**
- 40 ft Bus
 - 35 ft Bus
 - Paratransit/Van
 - Maintenance Team (Heavy)
 - Paratransit Maintenance Team

Register Today!

For the latest conference updates including schedules, hotel information, and more please visit our [TTA website](#).



Volunteer to Judge

You can participate in the Roadeo even if you aren't a driver! Please help us by volunteering for the various scoring elements around the competition site on Saturday, May 2nd. All judges will need to attend the briefings on Friday, May 1st. Judges will receive a T-shirt and lunch during the Roadeo.

[2026 Roadeo Judges and Volunteers Sign up Here!](#)

Important Note: Anyone wishing to attend the Roadeo Awards Banquet will need to purchase a ticket. Tickets are \$75 and must be purchased in advance.

Roadeo Awards Banquet

The Roadeo Awards Banquet is an evening dedicated to celebrating the incredible competitors and their achievements. **Tickets sell out quickly** and availability is limited. Operators and Maintenance competitors receive a complimentary ticket to this special event. However, all guests and family members are required to purchase tickets in advance.

Sponsored By:



Laredo Hosts Successful “On the Border” Bus Roadeo



Laredo recently held its first-ever “On the Border” Bus Roadeo, and the event delivered an impressive showcase of skill, teamwork, and community spirit. Operators demonstrated precision driving and professionalism, while staff and volunteer judges ensured a well-organized and competitive event.

The strong turnout added to the excitement, creating an encouraging and supportive atmosphere for all participants. Events like this highlight the dedication and talent of our transit professionals and the pride agencies take in serving their communities.

Congratulations to Laredo on hosting a successful inaugural Roadeo. We look forward to seeing that momentum continue as we head to Lubbock for the State competition!



Current News

Waco Transit Launches MicroDash

Waco Transit is excited to introduce MicroDash, a new on-demand micro-transit service designed to make getting around easier and more convenient than ever.

Think rideshare...but affordable and powered by public transit. MicroDash allows riders to request trips through the Waco Transit System app, providing flexible, app-based service that connects you to key destinations across the community.

MICRO DASH

DISCOVER **MICRO DASH**
YOUR ON-DEMAND TRANSIT SOLUTION

Welcome to Micro Dash, the latest innovation in urban transportation brought to you by Waco Transit System.

<p>How To Use:</p> <p>Simply download the Waco Transit System App or contact our call center at (254)750-1623 to request a ride.</p>	<p>Service Zones</p> <p>Micro Dash operates within three designated service zones: Check the Waco Transit System App to verify you're located within the service area.</p>	<p>Cost</p> <p>Mirrors the Fixed-Route fare structure.</p> <ul style="list-style-type: none"> • \$1.50 Single Trip • \$3.00 Unlimited Day Pass • \$40 Unlimited Month Pass
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GET IN TOUCH

254-750-1900 | wtscomments@wacotx.gov | 301 S. 8th Street
254-750-1623 | waco-texas.com/transit | Waco, TX 76701

Newly Elected Officers to Lead STAR Transit’s Continuing Growth



Dr. Carrie Forney Gordon, Star Transit Board Chair



Tartisha Hill, Star Transit Board Vice-Chair

Dr. Carrie Forney Gordon, STAR Transit Board Chair, and Tartisha Hill, board vice-chair, stepped into their new leadership positions in January with ever-increasing enthusiasm for expanding safe, affordable and convenient transportation for the public.

STAR Transit’s Board of Directors is composed of seven At-Large members and seven At-Large alternates. Collectively, they are responsible for the organization and its services throughout the service area, assuring a regional perspective on local needs.

Read full-article: [Newly Elected Officers to Lead STAR Transit’s Continuing Growth – STAR Transit](#)



Share Your Transit Story!

Have a powerful, funny, or heartwarming story about public transportation? We’d love to hear it! Help us shine a light on the real people and moments that keep our communities moving.

Email your story to Laura at laura@txtransit.org.

Your story could be featured in our next newsletter, on our website, or across our social media platforms! We look forward to hearing from you.

VIA's Randolph Transit Center Unveils New Look



San Antonio VIA's Randolph Transit Center has a fresh new look! Recent improvements include larger waiting areas, upgraded restrooms, next-bus arrival kiosks, free Wi-Fi, and additional rider amenities. All designed to enhance comfort and better support daily connections.

These updates reflect a continued commitment to improving the rider experience and strengthening transit accessibility for the community.

Plan your next trip at VIAinfo.net.

City of Del Rio Celebrates Addition of New Transit Vehicle

The City of Del Rio recently celebrated the addition of a new 34-foot Turtle Top Terra Transit HD bus to its transportation fleet with a ribbon-cutting ceremony alongside City leadership.

Funded through the 5339 Discretionary Rural Bus and Bus Facilities Program, with no City match required, the new 20-passenger vehicle represents a significant investment in regional mobility. The bus will provide service to and from Uvalde and San Antonio, expanding access to medical appointments, essential services, and regional travel opportunities.



Designed for comfort, safety, and accessibility, the vehicle features cushioned seating with head support, USB and USB-C charging ports, drop-down TVs, air filtration, wheelchair-accessible foldable seating for two passengers, and enhanced safety upgrades.

FTA Administrator Marc Molinaro Steps Down



Marc Molinaro's final day as Administrator of the Federal Transit Administration (FTA) was on February 20, 2026. He is returning to New York and is reportedly considering a potential State Assembly campaign.

Molinaro became the 16th FTA Administrator in August, following his service as U.S. Representative for New York's 19th Congressional District, where he served on the House Transportation and Infrastructure Committee, among others. An announcement regarding his replacement has not yet been made.

Governor Abbot Appoints Gordon to Texas Transportation Commission

Governor Greg Abbott appointed Pat Gordon to the Texas Transportation Commission for a term set to expire on February 1, 2027. The Commission governs the Texas Department of Transportation (TxDOT) and is responsible for policymaking regarding the state's highway system, developing a statewide transportation plan, assisting the development of public transportation, and adopting rules for TxDOT's operation.



Pat Gordon of El Paso is a shareholder of Gordon Davis Johnson Shane & Snider P.C. He is an attorney, whose area of practice specialization is business, corporate, and tax law. He is Board Certified in Tax Law by the Texas Board of Legal Specialization and is a Certified Public Accountant. He serves on the Texas Tech University (TTU) Board of Regents and is a member of the State Bar of Texas. He is currently a Board member and vice chairman of the Board, and is a past chairman of the Board, of the El Paso Children's Hospital. He is also a former Board member of the Texas Department of Housing and Community Affairs and served as the Texas Commissioner for the Rio Grande Compact Commission for 15 years. He is a member of the El Paso/Juarez Chapter of the Young Presidents' Organization. Gordon received a Bachelor of Business Administration in Finance from Texas A&M University, a Master of Business Administration from TTU Rawls College of Business, and a Juris Doctor from TTU School of Law.

TTA Statewide Training Initiative

These courses are offered at **no cost**, but space is limited, so make sure that you and your staff don't miss out. This training opportunity is made possible with a grant through TxDOT.

March

Successfully Dealing with Annoying People

March 17, 2026

Webinar

10:00 a.m.—11:00 a.m.

[Register Here](#)

March

Etiquette and Effective Communication with People with Disabilities for Dispatchers and Call Center Staff

March 21, 2026

Webinar

8:00 a.m.—12:00 p.m.

[Register Here](#)

March

Embracing Safety Management Systems

March 24, 2026

Webinar

10:00 a.m.—11:30 a.m.

[Register Here](#)

[Click here for Training Calendar](#)

Please note: We've introduced a new [No-Show/Late Cancellation Fee Policy](#). We encourage you to review the full policy on our website or the next page of this document to ensure you're aware of the updated guidelines.

Newsletter Sponsorship

Sponsoring the TTA newsletter, by purchasing ad space, can be a powerful way to reach decision makers at member agencies across the state. It will also help to increase exposure in a receptive environment (your customers' inbox) and can subtly promote your brand whilst gaining goodwill throughout the entire association. TTA newsletters are a particularly useful tool for communicating with customers, building engagement, and directing customers to key content.



TTA Member Price

Full Page Ad single issue	\$500
Full Page One Year	\$2,000
Half Page Ad single issue	\$250
Half Page One Year	\$1,000
Business card Ad single issue	\$100
Business card One Year	\$500

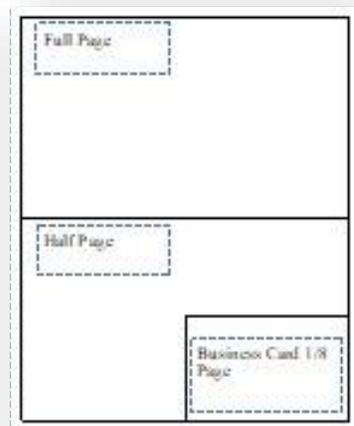
Non-Member Price

Full Page Ad single issue	\$750
Full Page One Year	\$3,000
Half Page Ad single issue	\$400
Half Page One Year	\$2,000
Business card Ad single issue	\$200
Business card One Year	\$1,000

There are sponsorship levels available for any budget. You are able to sponsor a single issue or the entire year. For more information or to start your ad please contact:

Laura Herrera
 (512) 900-0550
laura@txtansit.org

Allen E. Hunter
 (254) 405-4212
allen@txtransit.org



Time for Membership Renewal

As we move forward with our commitment to advancing public transportation in Texas, we invite all members to renew their membership for another impactful year. Together, we are shaping the future of transit and ensuring communities across Texas benefit from safe, efficient, and sustainable transportation options. Renewing your TTA membership means staying connected, informed, and engaged in the collective work we are all doing to support Texas transit.

Why Renew Your Membership?

Here’s a glance at what your membership offers:

Not a Member?
Join Today!
Contact us (512) 900-0550
laura@txtransit.org or allen@txtransit.org

- **Networking Opportunities**
Connect with other transit professionals, leaders, and industry advocates across Texas. Share ideas, discuss solutions, and collaborate on projects that matter to you and your community.
- **Discounts on Event Registration**
Enjoy member-only rates for TTA’s major events, including our annual State Conference, Expo, and Roadeo. This year’s event will take place in [Lubbock from April 28 - May 2, 2026](#), it will be packed with insights, innovations, and networking opportunities!
- **Advocacy and Legislative Updates**
TTA represents your voice in State discussions, advocating for policies that support public transportation in Texas. Stay informed and involved in these crucial efforts to make positive changes for our communities.

Renew your membership for the term September 1, 2025 through August 31, 2026

Upcoming Dates of Interest:

- MAR** March 3-6, 2026
[CTAA’s Legislative Fly-In](#)
- MAR** March 25, 2026 at 10:00 AM
[TX Transportation Commission Meeting](#)
- MAR** March 30—April 2, 2026
[2026 SWTA Conference & Expo](#)
- APR** April 28—May 2, 2026
[2026 TTA Conference, Expo, & Roadeo](#)



For the latest conference updates including schedules, hotel information, and more please visit our [TTA website](#). That’s where you’ll always find the most current details as we get closer to the event.