TTA's AI Postcard Contest – Celebrating 40 Years of Service

Join us in commemorating TTA's 40th anniversary with our first-ever AI Postcard Contest! This contest encourages members to explore the creative possibilities of AI tools and platforms while showcasing the innovation and spirit of public transportation in Texas. Participants are invited to blend technology and imagination to design a Postcard that celebrates *40 years of service, progress, and community*. It's a fun and engaging way to experiment with AI, share your creativity, and help highlight this milestone moment for TTA.

Texas Transit Association – AI Postcard Contest

The Texas Transit Association (TTA) is proud to announce an **AI Postcard Design Contest** in an effort to help celebrate TTA's **40th Anniversary**! We invite individuals from transit agencies, staff, students, and transit supporters to showcase their creativity and help us celebrate four decades of advancing public transportation in Texas.

2026 Theme

"40 Years of Moving Texas Forward"

Design an AI-generated Postcard that celebrates TTA's 40 years of service supporting public transportation across the State. Postcards may reflect transit history, the evolution of transit vehicles, community impact, or the future of mobility — as long as they connect to TTA and its 40-year legacy.

Postcard Requirements

• Postcards must be created using AI-generated artwork (any AI platform is acceptable).

• Designs must incorporate:

- The theme: *"40 Years of Moving Texas Forward"*
- A visual reference to public transportation in Texas
- A subtle or prominent reference to "TTA's 40th Anniversary."

 Note: All Postcards must be submitted in **JPEG or PNG format** and be formatted to **4x6**, 20MB max. (Landscape orientation preferred).

• Submissions must be original, created by the participant using AI tools (must list the AI platform used).

• No copyrighted or trademarked content may be used unless owned by the participant or clearly allowed for use.

Submission Details

• The deadline for all submissions is **February 28, 2026**

• Submit Postcards /entries to: [AI Poster Contest - Texas Transit Association](#)

All Submissions must Include:

- Participant name
- Organization / Agency (if applicable)
- Contact information

- AI tool(s) used to create the Postcard

Judging Criteria

Postcards will be evaluated on:

1. **Creativity & Originality**
2. **Connection to the Theme**
3. **Overall Visual Impact**
4. **Positive Representation of Transit in Texas**
5. **Clarity and Appeal of the Anniversary Message**

A panel comprising of TTA staff, Members of the Marketing Committee, and Board members will select the winner.

Awards & Recognition

• The winning Postcard and creator will be featured on TTA's website, social media, and printed materials during the 40th anniversary year. All Postcards will be displayed at TTA's 2026 Annual State Conference.

• The winning entry will receive a $100 gift card and be recognized at the TTA Awards Luncheon at the 2026 Annual State Conference. In addition, a special commemorative postcard featuring the winning entry will be available to conference attendees.

Contest Rules

1. Entries must be created using any AI platform; however, very minor human edits are allowed.
2. Participants may submit up to **two (2)** entries.
3. By submitting, participants grant TTA the right to display, publish, and use the artwork for promotional purposes with appropriate credit.
4. Offensive, inappropriate, or non-transit-related content will be disqualified.
5. Contest is open to all TTA members, agency staff, partner organizations, and students.

For more information, please contact Allen E. Hunter or Laura Herrera.