

Supporting the needs of Texas' public transportation systems through statewide advocacy and education.

Early Bird Registration Ends Soon!



Don't miss your chance to save!

Early Bird Registration is closing soon. Register now to take advantage of discounted rates. TTA 2026 State Conference, Expo, and Rodeo to be held April 28-May 2, 2026 in Lubbock. Don't forget to ask for your access code.

Early Bird Registration ends February 20, 2026

[Registration Now Open!](#)

Don't Miss Out! Watch the [Lubbock Invitation Video](#) and be a part of the Excitement!

Hosted By:



The Call for Abstracts has been extended.

Submit your abstract today:
[Abstract Submission Link](#)

Deadline is February 14, 2026

Highlights include:

- Texas State Rodeo Competition
- New Paratransit Maintenance Competition
- Multiple General Sessions & Breakout sessions
- TTA's Annual Awards Presentation
- Full Expo featuring Vendors, Vehicles, & Mini Golf Classic
- Multiple Networking Opportunities, including a Welcome Reception and Big Night Out!

For the latest conference updates including schedules, hotel information, and more please visit our [TTA website](#). That's where you'll always find the most current details as we get closer to the event.

Showcase Your Brand at the 2026 TTA Conference, Expo, & Rodeo

Our Expo Hall consistently sells out each year! Don't miss out on the limited number of Expo Mini Golf Sponsorships remaining, along with many other available Sponsorships. This is an excellent opportunity to build relationships and increase your visibility.

Visit our website for all [2026 Sponsorship Opportunities](#).



AI Postcard Contest!

To celebrate **40 years of moving Texas forward**, the Texas Transit Association is excited to launch its **first-ever AI Postcard Contest!** This creative opportunity invites members, agencies, students, and transit supporters to design an **AI-generated postcard** honoring TTA’s 40th Anniversary.



The 2026 theme, **“40 Years of Moving Texas Forward,”** encourages designs that highlight public transportation in Texas—past, present, or future. All entries must be created using AI tools and include a reference to transit and TTA’s milestone anniversary.

Contest Rules & Regulations: [AI-Postcard-Contest-Rules-Regulations](#)

Deadline: February 28, 2026

Submit your entry here: [AI Postcard Contest - Texas Transit Association](#)

The winning postcard will be featured throughout TTA’s anniversary year, displayed at the **2026 Annual State Conference**, and recognized during the **TTA Awards Luncheon**, along with a **\$100 gift card**.

Limited number of Expo Mini Golf Sponsorships Available



EXPO & MINI GOLF CLASSIC

After the overwhelming success of last year’s Expo Hall Mini Golf Classic, TTA is bringing it back for a second year—and the opportunities won’t last. Sponsoring one of the Expo Mini Golf Holes is one of the few ways to guarantee foot traffic at your booth. There is a limited number of these available, and they are filling up quickly.

So don’t miss your chance to secure one of the last Mini Golf Hole Sponsorships or one of the other high-impact Sponsorship opportunities. Remember, the Expo Hall sells out every year, so act now before it’s too late.

Visit our website for all [2026 Sponsorship Opportunities](#)



2026 Texas State Roadeo in Lubbock

The TTA State Roadeo is a proud tradition that honors the exceptional abilities of our transit operators and maintenance teams, the true heartbeat of our transit systems. This thrilling event brings together the best of the best to demonstrate precision driving, expert troubleshooting, and the highest commitment to passenger care.



Save the Date
2026 Texas State Roadeo
May 1-2, 2026
Lubbock, TX

Hosted By:



Competition Divisions Include:

- 40 ft Bus
- 35 ft Bus
- Paratransit/Van
- Maintenance Team (Heavy)
- Paratransit Maintenance Team

Roadeo Registration Now Open!

For the latest conference updates including schedules, hotel information, and more please visit our [TTA website](#).



Volunteer to Judge

You can participate in the Roadeo even if you aren't a driver! Please help us by volunteering for the various scoring elements around the competition site on Saturday, May 2nd. All judges will need to attend the briefings on Friday, May 1st. Judges will receive a T-shirt and lunch during the Roadeo.

[2026 Roadeo Judges and Volunteers Sign up Here!](#)

Important Note: Anyone wishing to attend the Roadeo Award Banquet will need to purchase a ticket. Tickets are \$75 and must be purchased in advance.

Roadeo Awards Banquet

The Roadeo Awards Banquet is an evening dedicated to celebrating the incredible competitors and their achievements. **Tickets sell out quickly** and availability is limited. Operators and Maintenance competitors receive a complimentary ticket to this special event. However, all guests and family members are required to purchase tickets in advance.



REAL Transportation Hosts a Veterans BBQ Kit Giveaway

REAL Transportation was honored to host a Veterans BBQ Kit Giveaway, where they provided veterans and active servicemembers with meat and sides so they could grill at home and enjoy the holiday with family and friends.



City of New Braunfels' Ride the Rio Ribbon Cutting

Since launching just two months ago, Ride the Rio has already made a big impact in New Braunfels, providing flexible, convenient, and affordable rides to residents 7 days a week! Riders have used this important resource to get to work, make critical doctor's appointments, and even to go on a date!

Here's a quick look at how Ride the Rio has been utilized since launch day.

By the numbers:

- Over 10,000 completed rides (as of January 20)
- 400+ riders who have taken Ride the Rio more than five times
- Over 62,000 total miles traveled



CCRTA honored for 40th anniversary as a transportation authority

CCRTA was recognized by the [City of Corpus Christi](#) in honor of their 40th anniversary as a transportation authority. They were honored to be joined by their first CEO, Tom Niskala; first Board Chair, Pat Eisenhower; and first Board Assistant Secretary, Christie Brozo.



SWART Advancing Mobility in Edwards County

SWART extended a sincere thank you to the Gilmer Memorial Library in Rocksprings for their partnership and commitment to advancing public transit in Edwards County. On January 16, SWART met with Library Director Kristen Satterfield to discuss the mobility needs of the Rocksprings community and explore potential ways their organizations can work together to help eliminate mobility challenges and expand access to transportation.

Partnership Spotlight
Advancing Mobility in Edwards County

SWART teamed up with Gilmer Memorial Library in Rocksprings to discuss community mobility needs and enhance transit access 🚌

- Sarah Hidalgo-Cook, SWART General Manager
- Kristen Satterfield, Library Director
- Carlos Mallen, SWART Chief Operations Manager
- Juan Rodriguez, SWART Safety & Technology Manager
- Juan Oscar Centeno, SWART Mobility Management

We value strong community partnerships like the one and look forward to continued collaboration to better serve Edwards County residents.

Together, we're moving our communities forward. 🗺️🚌📞 1-800-499-1617

Those present at the meeting included: Sarah Hidalgo-Cook, SWART General Manager, Kristen Satterfield, Library Director, Carlos Mallen, SWART Chief Operations Manager, Juan Rodriguez, SWART Safety & Technology Manager, and Juan Oscar Centeno, SWART Mobility Management Specialist.

Share Your Transit Story!

Have a powerful, funny, or heartwarming story about public transportation? We'd love to hear it! Help us shine a light on the real people and moments that keep our communities moving.

Email your story to Laura at laura@txtransit.org.



Two Important Surveys Now Open

As we continue strengthening the voice of Texas transit, your feedback plays a key role in shaping our priorities. TTA is currently conducting two important surveys, and we are asking all agencies to take a moment to participate.

1. Wage & Compensation Survey

Understanding compensation trends across the state is essential as we work to support workforce development and help agencies stay competitive. This survey collects information on wages, benefits, and staffing structures so we can build a clear picture of industry benchmarks. Your participation helps us develop resources and guidance that reflect the real needs of our transit workforce.

Survey Link: [TTA Wage Survey](#)

2. Legislative Priorities Survey

As we prepare for the upcoming legislative session, we want to ensure that our advocacy efforts align with the issues that matter most to you. This survey allows agencies to identify challenges, opportunities, and policy priorities that should shape TTA's legislative agenda. Your input helps us speak with a unified voice at the Capitol.

Survey Link: [Legislative Priorities Survey](#)

Both surveys are brief, but the value of your responses is significant. When transit agencies share their perspectives, we gain the insight needed to better represent and support systems of every size across Texas.

Thank you in advance for taking the time to participate, your feedback truly guides our work.



National Safety Council Training



Thursday, Feb. 12 (10-11 a.m.): Keeping Employees Safe – Reasonable Suspicion Training & DOT Clearinghouse Insights.

[Register to attend now.](#)

Keeping your employees safe starts with recognizing the signs of impairment. That's why reasonable suspicion training is essential to any strong drug-free workplace program. In this webinar, Drug Recognition Expert Jorge Leal shares the most common mistakes employers make in workplace drug and alcohol testing – and he discusses how to avoid them. You'll also gain valuable insights into the DOT Clearinghouse and what every employer needs to know to stay compliant and protect their workforce.

Wednesday, March 18 (10-11 a.m. CT): Creating a Culture of Safety – How Employers Can Influence Safer Driving Habits. [Register to attend now.](#)

In today's fast-paced work environment, the decisions employees make behind the wheel can have lasting impacts on their well-being – and on your organization. During this webinar, we'll explore how employers can play a powerful role in shaping safer driving behaviors through clear policies, supportive leadership and practical engagement strategies.

Participants will learn how to build a proactive safety culture that reduces crash risks, encourages responsible choices and empowers employees to take ownership of their safety on and off the job. From understanding behavior-based safety principles to implementing effective training and communication techniques, this session provides actionable steps any employer can take to make safer driving a shared organizational priority.

Presenter: Brian Fielkow.

Brian is a consultant, professional speaker, author and the executive vice president of risk resources at Acrisure. A seasoned business leader, board advisor and entrepreneur, Brian is widely recognized for his expertise in building strong organizations through culture transformation and practical, people-centered leadership. He brings decades of experience helping companies improve safety performance, strengthen employee engagement and achieve sustainable growth. Brian's insights bridge strategy and real-world application, making him a trusted voice for leaders seeking to elevate their organizational culture and drive meaningful, lasting change.

VIA offered fare-free Park & Ride service to the MLK Jr. March

VIA Metropolitan Transit offered fare-free Park & Ride service to the 39th annual Dr. Martin Luther King, Jr. March and Celebration, the largest in the nation, on Monday, Jan. 19, 2026.

Park & Ride Service to the 2026 March

Passengers accessed free Park & Ride service to the march from 8 to 10 a.m. on Monday from two locations:

- Alamodome, 100 Montana St. (Lot C).
- St. Philip's College, 1801 Martin Luther King Dr. (Lot 22). Lot 22 is at Montana and Mittman streets.

The drop-off location for service to the march was located on MLK Drive, west of Upland Drive.

Park & Ride Return Service from the March

Buses returned passengers to the original pick-up locations from noon to 3 p.m. at Pittman-Sullivan Park, 1101 Iowa St.

The community was invited to visit the VIA tent at Pittman-Sullivan Park from 8 a.m. to 3 p.m., near the YMCA Parking Lot, where the vintage Dreamliner bus was parked for viewing. VIA team members were on site to share information about VIA programs and services, including the Keep SA Moving plan and ongoing projects designed to improve public transit options throughout the region.

FTA Offers Virtual Workshops

The Federal Transit Administration (FTA) announced that they will hold a series of virtual workshops prior to the FY 2026 Triennial and State Management Review cycle. The workshops will cover the review process, the manual, and the required documents for the Recipient Information Request Submission. In addition, three Question and Answer Sessions have been scheduled. They are designed to help recipients broaden their understanding of federal rules and regulations and prepare for the submission of the Recipient Information Request. The workshops will cover all 21 review areas within the current FTA Comprehensive Oversight Review and Technical Assistance Program Contractor’s Manual.

They encourage recipient staff and other transit professionals who have responsibility within their organizations for ensuring compliance to attend. You may attend all or a portion of the session based on your areas of responsibility and interest.

FTA will provide the following virtual workshops for recipients.

Date	Review Type Focus	Time Zone
January 28, 2026	Triennial Review	Eastern
January 29, 2026	State Management Review	Central
February 3, 2026	Triennial Review	Central
February 4, 2026	Triennial Review	Mountain
February 5, 2026	Question and Answer Session	TBD
February 9, 2026	State Management Review	Eastern
February 10, 2026	Triennial Review	Pacific
February 11, 2026	Question and Answer Session	TBD
February 17, 2026	State Management Review	Mountain
February 18, 2026	State Management Review	Pacific
February 19, 2026	Triennial Review	Eastern
February 20, 2026	Triennial Review	Pacific
February 24, 2026	Question and Answer Session	TBD

Each session is scheduled to run from 9:00 a.m. to 4:30 p.m.

An agenda and workshop slides will be emailed to participants in advance of the workshop. A copy of the FY2026 Comprehensive Oversight Review and Technical Assistance Contractors Manual is available at the following link: [FY26 Comprehensive Review Contractor’s Manual | FTA](#)

To register, please use the following link: [State Management/Triennial Review Workshop Registration 2026](#)

There will not be any in-person Triennial Review Workshops held onsite.

If you have any questions or problems with the registration, please contact FTA’s contractor Interactive Elements Incorporated at workshops2026@ieitransit.com.

TTA Statewide Training Initiative

These courses are offered at **no cost**, but space is limited, so make sure that you and your staff don't miss out. This training opportunity is made possible with a grant through TxDOT.

February

Creating an Inclusive Workplace

February 10, 2026

Webinar

11:00 a.m.—12:00 p.m.

[Register Here](#)

February

Customer Service Training

February 21, 2026

In-Person

Bryan, TX

8:30 a.m.—12:30 p.m.

[Register Here](#)

February

Customer Service Training

February 28, 2026

In-person

8:30 a.m.—12:30 p.m.

Lufkin, TX

[Register Here](#)

[Click here for Training Calendar](#)

Please note: We've introduced a new [No-Show/Late Cancellation Fee Policy](#). We encourage you to review the full policy on our website or the next page of this document to ensure you're aware of the updated guidelines.

TTA's No-Show / Late Cancellation Fee Notice

To better serve our members and ensure the most efficient use of resources, the Texas Transit Association (TTA) will implement a No-Show/Late Cancellation Fee for all Statewide training courses, effective **September 1, 2025**.

While TTA continues to offer these high-quality training opportunities **at no cost to participants**, there are real costs associated with hosting each course—such as printed materials, venue arrangements, and instructor fees. When individuals fail to attend or cancel at the last minute, it can result in unused seats, wasted resources, and missed opportunities for others who would have liked to participate.

To address this challenge and promote greater accountability, TTA will begin enforcing a **\$150 No-Show/Late Cancellation Fee** under the following conditions:

- **No-Show:** The participant registers but does not attend the course without providing advance notice (see Cancellation Policy).
- **Late Cancellation:** The participant cancels **less than 72 hours** before the scheduled start of the course.

We understand that emergencies happen. Participants who must cancel due to unexpected circumstances may request a fee waiver by contacting TTA directly.

This policy is not intended to penalize, but rather to improve our ability to plan, reduce unnecessary costs, and **maximize participation** in these valuable training sessions. With your help, we can ensure that every available seat is filled.

For questions or to request a cancellation or waiver, please contact:

[Laura Herrera](#) or [Allen Hunter](#).

Thank you for your continued support and participation in TTA's training programs. We appreciate your understanding.



Newsletter Sponsorship

Sponsoring the TTA newsletter, by purchasing ad space, can be a powerful way to reach decision makers at member agencies across the state. It will also help to increase exposure in a receptive environment (your customers inbox) and can subtly promote your brand whilst gaining goodwill throughout the entire association. TTA newsletters are a particularly useful tool for communicating with customers, building engagement, and directing customers to key content.



TTA Member Price	
Full Page Ad single issue	\$500
Full Page One Year	\$2,000
Half Page Ad single issue	\$250
Half Page One Year	\$1,000
Business card Ad single issue	\$100
Business card One Year	\$500

Non-Member Price	
Full Page Ad single issue	\$750
Full Page One Year	\$3,000
Half Page Ad single issue	\$400
Half Page One Year	\$2,000
Business card Ad single issue	\$200
Business card One Year	\$1,000

There are sponsorship levels available for any budget. You are able to sponsor a single issue or the entire year. For more information or to start your ad please contact:

Laura Herrera
 (512) 900-0550
laura@txtansit.org

Allen E. Hunter
 (254) 405-4212
allen@txtransit.org



Time for Membership Renewal

As we move forward with our commitment to advancing public transportation in Texas, we invite all members to renew their membership for another impactful year. Together, we are shaping the future of transit and ensuring communities across Texas benefit from safe, efficient, and sustainable transportation options. Renewing your TTA membership means staying connected, informed, and engaged in the collective work we are all doing to support Texas transit.

Why Renew Your Membership?

Here's a glance at what your membership offers:

Not a Member?
Join Today!
Contact us (512) 900-0550
laura@txtransit.org or allen@txtransit.org

- **Networking Opportunities**
Connect with other transit professionals, leaders, and industry advocates across Texas. Share ideas, discuss solutions, and collaborate on projects that matter to you and your community.
- **Discounts on Event Registration**
Enjoy member-only rates for TTA's major events, including our annual State Conference, Expo, and Roadeo, which will take place in Lubbock from April 28 - May 2, 2026, it will be packed with insights, innovations, and multiple networking opportunities!
- **Advocacy and Legislative Updates**
TTA represents your voice in State discussions, advocating for policies that support public transportation in Texas. Stay informed and involved in these crucial efforts to make positive changes for our communities.

Renew your membership for the term September 1, 2025 through August 31, 2026

Upcoming Dates of Interest:

MAR March 3-6, 2026
[CTAA's Legislative Fly-In](#)

MAR March 30—April 2, 2026
[2026 SWTA Conference & Expo](#)

APR April 28—May 2, 2026
[2026 TTA Conference, Expo, & Roadeo](#)

