

*Supporting the needs of Texas' public transportation systems through statewide advocacy and education.*

## Time to Renew Your TTA Membership



It's that time of year again, TTA membership renewal is now open! Invoices have been sent to all current members, and the Base Amount Calculations Form has been provided to assist with processing your invoice.

Membership will run from September 1, 2025, through August 31, 2026. Payments can be made conveniently by credit card or by check.

If you are new to TTA and would like to join, you can start your membership using:

[Membership Application - Texas Transit Association.](#)

As always, we encourage our members to stay alert to phishing and scam emails. Please remember that all official TTA correspondence will only come from Allen or Laura, and our email addresses will always end in TxTransit.org.

Thank you for your continued support, together, we are building a stronger transit community for Texas!

Get ready, registration for the TTA Annual Conference will be opening very soon!

The 2026 TTA State Conference, Expo, and Rodeo will be held in Lubbock, April 28 – May 2, 2026.

We are now accepting award nominations and abstract submissions. This is a great opportunity to highlight excellence in transit and share innovative ideas with colleagues from across Texas.

[Award Nomination Link](#)  
[Abstract Submission Link](#)

Hosted By:



For the latest conference updates including schedules, hotel information and more, please visit the [TTA website](#). That's where you'll always find the most current details as we get closer to the event.

### Board of Directors Annual Workshop Strengthens Leadership

A strong and informed Board of Directors is essential to our continued success. This year, the TTA Board came together for the Annual Workshop, a focused session designed to enhance knowledge, strengthen leadership, and increase overall effectiveness.

We extend our sincere gratitude to all who attended and contributed to the workshop's success. Special thanks to our generous sponsors, Hendrickson Transportation Group, Model 1, Transign, Transdev, and Island Metro for hosting this event. We would also like to recognize Carol Wright Kenderdine for leading such an insightful and engaging workshop. Together, these efforts ensure our Board remains strong, prepared, and committed to guiding our mission forward.



**Get Involved – Join one of the many TTA Committees today!**

If you'd like to see a list or participate in any of these committees, please select the link below:

[Join a TTA Committee - Texas Transit Association -](#)

[TTA Committees](#)

### Share Your Transit Story!

Have a powerful, informative, or heartwarming story about your service, a passenger, employee, or public transportation in your community? We'd love to hear it! Help us shine a light on the real people and moments that keep our communities moving.

Email your story to Laura at [laura@txtransit.org](mailto:laura@txtransit.org).





## SWART Launched “Arriba SWART” Microtransit Service



Congratulations to SWART on the successful rollout of their brand-new “Arriba SWART” microtransit service! Combining a brand-new transit service with a specially designed app, Arriba SWART gives riders the tools to book trips and enjoy more convenient and flexible mobility options throughout the community.



To mark the occasion, SWART debuted their fresh new fleet of vehicles in Crystal City, Carrizo Springs, Uvalde, and Eagle Pass. Each community hosted a ribbon-cutting ceremony, celebrating the arrival of this modern, rider-focused service and a big step forward in ensuring accessible and reliable transportation for the communities they serve.

The pilot period for the Arriba SWART will be through January 31, 2025. SWART is currently planning to add more zones in the next few months after the pilot period. SWART wishes to thank TxDOT for funding this service. SWART also appreciates the guidance from KFH and the [Hendrickson Transportation Group](#) in the planning and implementation of this service.



**Free Micro-Transit Service**

Service operates in the following dedicated zones:

- City of Uvalde
- City of Eagle Pass
- Crystal City & City of Carrizo Springs




Download the MyRideGo App by Shah Software Inc. to book or plan a trip






## Paratransit Maintenance Training is a Success in San Antonio

We're excited to share that our Paratransit Maintenance Training, held at VIA Metropolitan Transit in San Antonio on September 23–24, 2025, had a fantastic turnout with over 20 attendees. This event would not have been possible without the generous support and partnership of VIA.



This hands-on training provided participants with practical knowledge and skills to perform effective preventive maintenance and identify common defects in paratransit vehicles. The program emphasized best practices in vehicle care, system troubleshooting, and maintenance documentation, equipping attendees with valuable tools to improve day-to-day operations.



Participants also worked through real-world maintenance scenarios and received take-home digital resources to support continued learning beyond the classroom. Designed specifically for paratransit maintenance technicians, this session focused on enhancing operational efficiency, minimizing vehicle downtime, and promoting the long-term safety and reliability of transit fleets. TTA would like to thank Ross Holderbaum, and the entire team at VIA, along with Simmon Johnson, Craig Smith from Trans/Air, Sean Scott from ACOG and Jeff Johnson from Model-1 for their help in making this class a reality.





### Waco Transit System Provides Free Shuttle for Baylor Football Games



Free Game Day Shuttle—No parking? No problem! Headed to a Baylor University game?

Waco Transit provides free shuttles for all Baylor football home games.

Catch the FREE Tailgater Shuttle downtown at 3rd & Austin! It runs 3 hours before kickoff and an hour after the game wraps up.

### CapMetro Operating The University of Texas at Austin Shuttle System

CapMetro began operating The University of Texas at Austin Shuttle system in 1988, ensuring students, faculty and staff could access campus without the stress of parking or driving.

Today, it's still one of the largest university transit systems in the nation—helping thousands of Longhorns every day.

Learn how they connect education and opportunity: [capmetro.org/about/40years](https://capmetro.org/about/40years)



## STAR Transit Provides Transportation Connections to State Fair of Texas

TERRELL, TX — September 29, 2025 — STAR Transit, a regional public transit agency, is proud to provide transportation connections to the State Fair of Texas. Riders can conveniently take STAR Transit to a variety of DART stations to connect to Fair Park.

“STAR Transit is proud to connect residents and visitors to the State Fair,” says Tommy Henricks, STAR Transit Executive Director. “For just a few dollars, you can connect to the State Fair with STAR Transit and DART, saving the expense, time, and headache of finding parking near the fairgrounds.”

STAR Transit conveniently connects to DART at seven southeast Dallas County locations:

**Buckner Station** via Balch Springs Midtown Express 101; STARNow  
**Camp Wisdom Station** via STARNow  
**Glenn Heights Park & Ride** via STARNow  
**Lake Ray Hubbard Transit Center** via STARNow  
**Lawnview Station** via STARNow  
**Red Bird Transit Center** via STARNow  
**UNT Dallas Station** via STARNow



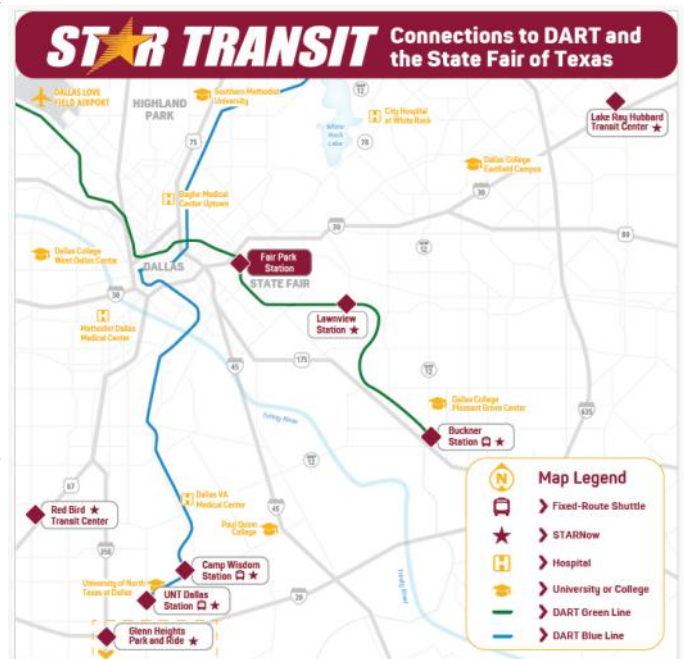
“Whether you take on-demand STARNow service or the fixed-route, STAR Transit connects you to where you want to go,” adds Henricks.

STAR Transit provides public transit in Kaufman County, Rockwall County, Balch Springs, Cedar Hill, DeSoto, Duncanville, Hutchins, Mesquite, Seagoville, Lancaster, Hutchins and Wilmer. For more information on how to use STAR Transit to connect to the State Fair of Texas, visit [STARtransit.org/how-to-ride/connections-to-DART](https://STARtransit.org/how-to-ride/connections-to-DART), or call 877-631-5278.

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**About STAR Transit.** Founded in 1988, STAR Transit is the fourth-largest transit agency in the North Central Texas region—and the largest not funded by sales tax. Revenues

are derived from federal and state grants as well as local partnerships with cities, counties, and businesses. STAR Transit provides safe, affordable, and convenient transportation to the general public, persons 60 and older, veterans, and individuals with disabilities for access to jobs, healthcare, personal services, retail, entertainment, and more. Over 100 employees are responsible for providing more than 215,000 rides annually. The agency is headquartered in Terrell, TX. For more information, visit [STARtransit.org](https://STARtransit.org).





## DART the Brightest Way to the Fair



Big Tex is calling—and DART is still the brightest way to the Fair! Hop on the Green Line to Fair Park or MLK Jr. stations, avoid the parking stress, and save up to \$5 on admission when you buy tickets in GoPass®. with code 25DART.

Riding DART means more time enjoying the fair—and less time getting there. From fried food and live music to football games and Midway fun, the State Fair has something for everyone. To make your ride as smooth as possible, DART recommends buying your passes in advance through GoPass®.

Plan your trip and get all the details at:

[www.DART.org/StateFair](http://www.DART.org/StateFair)

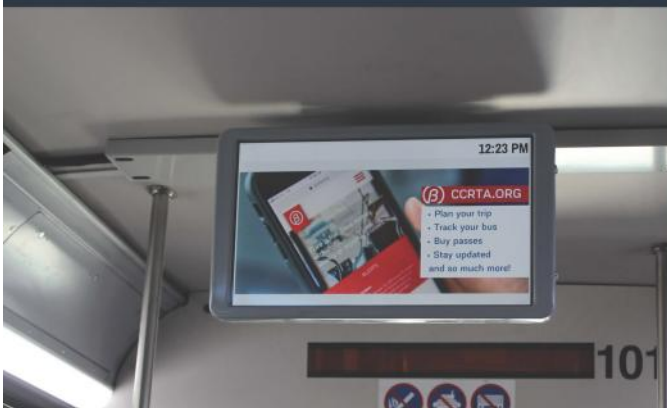


### CAD/AVL SYSTEM

## WORK SMARTER WITH NAVINEO: THE POWER OF CAD/AVL REINVENTED

EQUANS **redefines public transit operations** and **support improvement of service reliability** with **real-time CAD/AVL functionality**.

EQUANS is proud to support CCRTA, in Corpus Christi, TX, to upgrade their Fixed route, CAD/AVL, APC and Intelligent Transportation System.



### CONTACT US

Kilian Ollivier, Business Development Director: [kilian.ollivier@equans.com](mailto:kilian.ollivier@equans.com)

[www.navineo.co](http://www.navineo.co)



## TTA Statewide Training Initiative

These courses are offered at **no cost**, but space is limited, so make sure that you and your staff don't miss out. This training opportunity is made possible with a grant through TxDOT.

### October

#### **Regulatory Updates and Heightened Areas of Emphasis with Immediate Implications for All Transit Agencies**

October 8, 2025

Webinar

9:00 a.m.—12:00 p.m.

[Register Here](#)

### October

#### **Are You Ready? Strengthening Employee Engagement to Improve the Rider Experience**

October 16, 2025

Webinar

10:00 a.m.—11:30 a.m.

[Register Here](#)

### October

#### **Developing Effective Surveys for Transportation Planning**

October 23, 2025

Webinar

10:00 a.m.—11:30 a.m.

[Register Here](#)

### October

#### **Federal Procurement Compliance: From Policy to Practice**

October 28, 2025

In-person: City of Beaumont

8:00 a.m.—5:00 p.m.

[Register Here](#)

### October

#### **Managing People: Essential Tips for Supervisors**

October 29, 2025

Webinar

10:00 a.m.—11:00 a.m.

[Register Here](#)

### Upcoming Training:

- Promising Practices for Conflict Resolution, Harassment Prevention, and Dealing with Workplace Violence
- Bringing Your Coordinated Plan to Life: Making your Plan a Reality
- Considerations for Microtransit as a Part of an Integrated Transit System
- Best Practices in Public Engagement and Meeting Facilitation

[Click here for Training Calendar](#)

**Please note:** We've introduced a new [No-Show/Late Cancellation Fee Policy](#). We encourage you to review the full policy on our website or the next page of this document to ensure you're aware of the updated guidelines.



### TTA's No-Show / Late Cancellation Fee Notice

To better serve our members and ensure the most efficient use of resources, the Texas Transit Association (TTA) will implement a No-Show/Late Cancellation Fee for all Statewide training courses, effective **September 1, 2025**.

While TTA continues to offer these high-quality training opportunities **at no cost to participants**, there are real costs associated with hosting each course—such as printed materials, venue arrangements, and instructor fees. When individuals fail to attend or cancel at the last minute, it can result in unused seats, wasted resources, and missed opportunities for others who would have liked to participate.

To address this challenge and promote greater accountability, TTA will begin enforcing a **\$150 No-Show/Late Cancellation Fee** under the following conditions:

- **No-Show:** The participant registers but does not attend the course without providing advance notice (see Cancellation Policy).
- **Late Cancellation:** The participant cancels **less than 72 hours** before the scheduled start of the course.

We understand that emergencies happen. Participants who must cancel due to unexpected circumstances may request a fee waiver by contacting TTA directly.

This policy is not intended to penalize, but rather to improve our ability to plan, reduce unnecessary costs, and **maximize participation** in these valuable training sessions. With your help, we can ensure that every available seat is filled.

For questions or to request a cancellation or waiver, please contact:

[Laura Herrera](#) or [Allen Hunter](#).

Thank you for your continued support and participation in TTA's training programs. We appreciate your understanding.



## Newsletter Sponsorship

Sponsoring the TTA newsletter, by purchasing ad space, can be a powerful way to reach decision makers at member agencies across the state. It will also help to increase exposure in a receptive environment (your customers inbox) and can subtly promote your brand whilst gaining goodwill throughout the entire association. TTA newsletters are a particularly useful tool for communicating with customers, building engagement, and directing customers to key content.



TTA Member Price		Non-Member Price	
Full Page Ad single issue	\$500	Full Page Ad single issue	\$750
Full Page One Year	\$2,000	Full Page One Year	\$3,000
Half Page Ad single issue	\$250	Half Page Ad single issue	\$400
Half Page One Year	\$1,000	Half Page One Year	\$2,000
Business card Ad single issue	\$100	Business card Ad single issue	\$200
Business card One Year	\$500	Business card One Year	\$1,000

There are sponsorship levels available for any budget. You are able to sponsor a single issue or the entire year. For more information or to start your ad please contact:

Laura Herrera  
(512) 900-0550  
[laura@txtansit.org](mailto:laura@txtansit.org)

Allen E. Hunter  
(254) 405-4212  
[allen@txtransit.org](mailto:allen@txtransit.org)





# Membership Announcement

September 2025

## Time for Membership Renewal

As we move forward with our commitment to advancing public transportation in Texas, we invite all members to renew their membership for another impactful year. Together, we are shaping the future of transit and ensuring communities across Texas benefit from safe, efficient, and sustainable transportation options. Renewing your TTA membership means staying connected, informed, and engaged in the collective work we are all doing to support Texas transit.

### Why Renew Your Membership?

Here's a glance at what your membership offers:

- **Networking Opportunities**

Connect with other transit professionals, leaders, and industry advocates across Texas. Share ideas, discuss solutions, and collaborate on projects that matter to you and your community.

- **Discounts on Event Registration**

Enjoy member-only rates for TTA's major events, including our annual State Conference, Expo, and Rodeo. Next year's event, will take place in [Lubbock from April 28- May 2, 2026](#), it will be packed with insights, innovations, and networking opportunities!

- **Advocacy and Legislative Updates**

TTA represents your voice in State discussions, advocating for policies that support public transportation in Texas. Stay informed and involved in these crucial efforts to make positive changes for our communities.

Not a Member?

Join Today!

Contact us (512) 900-0550

[laura@txtransit.org](mailto:laura@txtransit.org) or [allen@txtransit.org](mailto:allen@txtransit.org)

**[Renew your membership for the term September 1, 2025 through August 31, 2026](#)**

## Upcoming Dates of Interest:

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October 2-4, 2025

[Latino's in Transit Leadership Summit](#)

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October 22, 2025

[APTA Public Transportation Advocacy](#)

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December 7-10, 2025

[National RTAP Conference](#)

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December 7-10, 2025

[APTA Safety and Risk Management](#)

