

Supporting the needs of Texas' public transportation systems through statewide advocacy and education.

TTA 2025 Conference Recap

Thank you to our host agency, Metro McAllen, as well as TxDOT, and all the sponsors and attendees for making this year's annual conference a tremendous success. With over 400 attendees, this event brought together industry leaders and transit professionals for insightful discussions and valuable networking opportunities that hopefully left a lasting impact on all who participated.



Inspiring Presentations & Informative Breakouts

This year's general sessions featured exceptional presenters, such as Dr. Kevin Elko, Jeff Havens, Paul Comfort, and Gail Lyssy, FTA Region VI Administrator, who captivated the audience with their dynamic presentations and expert insights. Attendees also had the opportunity to participate in several pre-conference workshops and over 30 breakout sessions, covering a wide range of topics and providing valuable knowledge and strategies to enhance their work in the transit industry.

Networking & Engaging Activities

Beyond the many informative sessions, attendees enjoyed networking and live entertainment, accompanied by food and celebration at Oval Park, as well as the vibrant ambiance of McAllen's urban oasis, Quinta Mazatlán. This allowed attendees to connect with peers and experience the wonders of the Rio Grande Valley region firsthand.



A Sold-Out Expo & A New Experience

Once again, our expo floor was completely sold out, showcasing the latest innovations and services from leading vendors in the transit industry. Attendees had the opportunity to explore new technologies, products, and solutions that could help enhance their transit operations. Additionally, TTA introduced a mini golf experience, adding a fun and interactive element to the expo.

Share Your Feedback!

Each year TTA strives to make each conference better than the last, and your feedback is crucial. If you attended this year's State Conference, Expo and Rodeo, we would love to hear your thoughts! Please take a few minutes to complete the short survey and let us know how we can better serve you.

Survey Link:

[2025 TTA State Conference and Expo Survey for Attendees - Texas Transit Association](#)

Thank you to our host agency Metro McAllen, TxDOT, our sponsors, committee members, and everyone who participated, for your contribution and support in this year's conference. We look forward to seeing you again at our next event!



2025 TTA Award Recipients

We are honored to recognize this year's outstanding award recipients, each of whom was nominated by their peers for their dedication, leadership, and contributions to the transit industry. Your commitment to advancing public transportation in Texas is truly inspiring, and we celebrate your well-deserved recognition. Thank you for making a difference in our communities and shaping the future of transit!



Rising Star Award:
Jesus Rodriguez (SWART)



Outstanding Associate Member:
Model 1



Outstanding Urban Transit System:
Brazos Transit District



Outstanding Customer Service Employee: John Reyna (CapMetro)



Transit Innovation Award:
VIA Metropolitan Transit



Outstanding Metropolitan Transit System: Sun Metro



Outstanding Agency Staff Member:
Augustus Elliott (Sun Metro)



Friends of Public Transit Award:
Andi Dooley



Outstanding Public Transportation General Manager:
Derrick Majchszak (CCRTA)



Outstanding PTC:
Katherine Hill-Briones (TxDOT)



Outstanding Rural Transit System:
Colorado Valley Transit



Distinguished Service Award:
The Honorable Hope Andrade

2025 TTA State Roadeo

Thank you to all the operators and maintenance technicians who competed in this year's State Roadeo, showcasing their expertise and making this a Roadeo to remember.

Also, a special thank you goes out to each of the judges, volunteers, sponsors, committee members, and the host agency, Metro McAllen, for your support. Thank you again for enduring the record-breaking heat and making this event possible. Enjoy just a few highlights below from the competition and the banquet.



TTA 2025 State Conference and Expo Sponsors

Thank you to our Sponsors

Title Sponsor



Gold Sponsors



Silver Sponsors



Bronze Sponsors

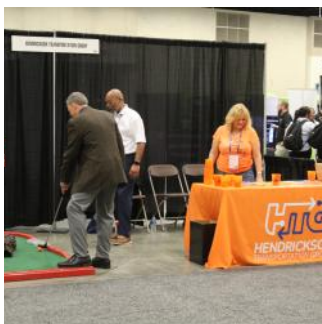
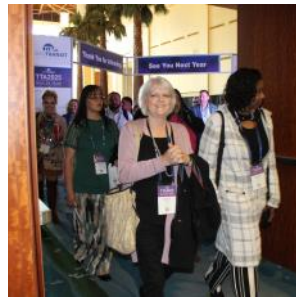


Event Sponsors



Sold-Out 2025 TTA Expo

Sold out Expo Hall once again! TTA appreciates the commitment of our Sponsors and Exhibitors to the Texas transit community. Each of our Exhibitors plays a vital role in making this event possible each year by showcasing cutting-edge technology to essential services. The contributions from TTA's Exhibitors help shape the transit industry and keep our communities moving forward.



Transit Unplugged Podcast



A few of our TTA Board Members were invited to participate in an upcoming episode of Paul Comfort’s Transit Unplugged podcast. Each person had the opportunity to discuss some of the top trends and challenges faced by their agencies, as well as how they're adapting to the heat and meeting the needs of their passengers, while also providing an economic boon to their jurisdictions. Their insights shed light on how transit agencies are innovating and responding to the needs of their communities. Stay tuned for the episode release—you won’t want to miss it!

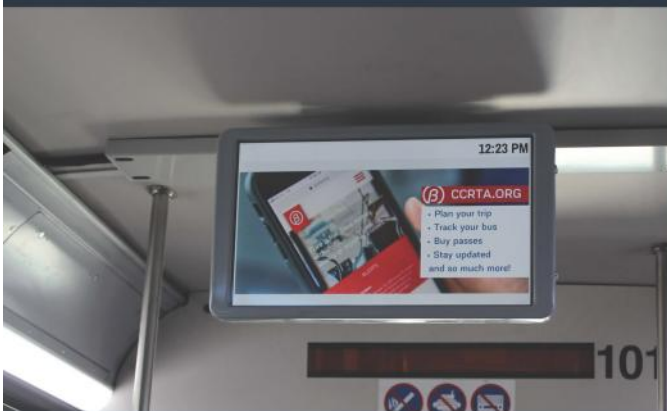


CAD/AVL SYSTEM

WORK SMARTER WITH NAVINEO: THE POWER OF CAD/AVL REINVENTED

EQUANS **redefines public transit operations** and **support improvement of service reliability** with **real-time CAD/AVL functionality**.

EQUANS is proud to support CCRTA, in Corpus Christi, TX, to upgrade their Fixed route, CAD/AVL, APC and Intelligent Transportation System.



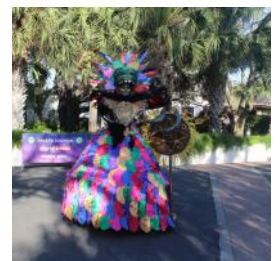
CONTACT US

Kilian Ollivier, Business Development Director: kilian.ollivier@equans.com

www.navineo.co



2025 TTA Networking Events



REAL, Inc. hold Groundbreaking Ceremony

REAL transportation officially broke ground on its new state-of-the-art facility. They are grateful to everyone who attended the ceremony for their new REAL Regional Transportation Headquarters Operations & Maintenance Complex. This state-of-the-art facility will not only enhance connectivity and improve transportation efficiency but also drive economic growth and create new opportunities.

See more: [REAL Groundbreaking Ceremony Pictures](#)



Final Four Festivities with VIA

Fans can score a smooth ride to Final Four festivities with VIA

VIA to offer special event service with Park & Ride and VIA Link Downtown

SAN ANTONIO — VIA will offer Park & Ride and VIA Link Downtown service to the 2025 NCAA Men’s Final Four festivities from April 4 to April 6.

Special event service will operate during the following times:

[VIA Park & Ride](#)

- Friday, April 4 — 2:30 p.m. to midnight
- Saturday, April 5 — 1 p.m. to midnight
- Sunday, April 6 — 12:30 p.m. to 11:30 p.m.

[VIA Link Downtown](#)

- Friday, April 4 — 7 a.m. to 11 p.m.
- Saturday, April 5 — 7 a.m. to 11 p.m.
- Sunday, April 6 — 7 a.m. to 11 p.m.

VIA Park & Ride will run from Crossroads Park & Ride (151 Crossroads Blvd., 78201) and Blossom Athletic Center (12002 Jones Maltsberger, 78216) to E. Nueva Street at Jack White Way downtown. Return service will run from the downtown drop-off location to Crossroads and Blossom.

VIA Link riders can use the app or call (210) 655-LINK (5465) to book a ride up to seven days in advance and can travel anywhere within the downtown zone, including stops in Southtown and at the Pearl. The virtual "Final Four Fan Point" will be the drop-off/pick-up location for Final Four festivities. Riders can book up to five additional seats on VIA Link for a total of six riders, depending on vehicle type availability.

VIA fares will remain the same for all services at \$1.30 per trip (one way), and will continue to offer reduced fares for students, military, and those who qualify.

Passes can be purchased online, at any VIA Customer Service Center or through the goMobile+ app. Riders can also pay using Apple, Google or Samsung mobile wallets, along with contactless debit and credit cards at any fare box.

Additional information about VIA service, hours and the schedule of events is available at viainfo.net/slamdunk

TTA Statewide Training Initiative

These courses are offered at **no cost**, but space is limited, so make sure that you and your staff don't miss out. This training opportunity is made possible with a grant through TxDOT.

April

The Power of Your Attitude in Determining Your Success

April 1, 2025

Webinar

10:00 a.m. - 11:30 a.m.

[Register Here](#)

April

Writing Successful Grant Proposals

April 15, 2025

Remote Workshop/Webinar

1:00 p.m. - 4:00 p.m.

[Register Here](#)

April

Sensitivity Training for Bus Operators

April 17, 2025

Remote Workshop/Webinar

8:00 a.m. - 12:00 p.m.

[Register Here](#)

April

Sensitivity Training for Bus Operators

April 17, 2025

Remote Workshop/Webinar

1:00 p.m. - 4:00 p.m.

[Register Here](#)

April

CARES Transit Management Certification

April 24-25, 2025

In-Person

Lubbock, TX

8:00 a.m. - 5:00 p.m.

[Register Here](#)

Upcoming Training Session:

- Fuel Hedging for Transit: Controlling Costs, Reducing Risk
- From Data to Decisions: Performance Measurement in Public Transit
- CARES Frontline Supervisor

[Click here for Training Calendar](#)

Newsletter Sponsorship

Sponsoring the TTA newsletter, by purchasing ad space, can be a powerful way to reach decision makers at member agencies across the state. It will also help to increase exposure in a receptive environment (your customers inbox) and can subtly promote your brand whilst gaining goodwill throughout the entire association. TTA newsletters are a particularly useful tool for communicating with customers, building engagement, and directing customers to key content.



TTA Member Price

Full Page Ad single issue	\$500
Full Page One Year	\$2,000
Half Page Ad single issue	\$250
Half Page One Year	\$1,000
Business card Ad single issue	\$100
Business card One Year	\$500

Non-Member Price

Full Page Ad single issue	\$750
Full Page One Year	\$3,000
Half Page Ad single issue	\$400
Half Page One Year	\$2,000
Business card Ad single issue	\$200
Business card One Year	\$1,000

There are sponsorship levels available for any budget. You are able to sponsor a single issue or the entire year. For more information or to start your ad please contact:

Laura Herrera
 (512) 900-0550
laura@txtansit.org

Allen E. Hunter
 (254) 405-4212
allen@txtransit.org



Time for Membership Renewal

As we move forward with our commitment to advancing public transportation in Texas, we invite all members to renew their membership for another impactful year. Together, we are shaping the future of transit and ensuring communities across Texas benefit from safe, efficient, and sustainable transportation options. Renewing your TTA membership means staying connected, informed, and engaged in the collective work we are all doing to support Texas transit.

Why Renew Your Membership?

Here’s a glance at what your membership offers:

Not a Member?
Join Today!
Contact us (512) 900-0550
laura@txtransit.org or allen@txtransit.org

- **Networking Opportunities**
Connect with other transit professionals, leaders, and industry advocates across Texas. Share ideas, discuss solutions, and collaborate on projects that matter to you and your community.
- **Discounts on Event Registration**
Enjoy member-only rates for TTA’s major events, including the annual State Conference, Expo, and Rodeo.
- **Advocacy and Legislative Updates**
TTA represents your voice in state discussions, advocating for policies that support public transportation in Texas. Stay informed and involved in these crucial efforts to make positive changes for our communities.

[Renew your membership for the term September 1, 2024 through August 31, 2025](#)

Upcoming Dates of Interest:

**A
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R** April 1, 2025
[The Power of Your Attitude](#)

**A
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R** April 6-9, 2025
[APTA Mobility Conference](#)

**A
P
R** April 15, 2025
[Writing Successful Grant Proposals](#)

**A
P
R** April 17, 2025
[Sensitivity Training for Bus Operators](#)

**A
P
R** April 24-25, 2025
[CARES Transit Management Certification](#)

**J
U
N** June 2-4, 2025
[CTAA Expo](#)