

# TTA Expo and Mini-Golf Classic

Tuesday, March 11, 2025

# TTA2025

ANNUAL CONFERENCE • EXPO • ROADEO

## McALLEN, TEXAS

HOSTED BY METRO McALLEN

Welcome to TTA's first Mini-Golf Classic and Expo! This exciting event will take place inside the expo/trade fair hall. It features nine unique holes that are sponsored by various vendors. Participants must visit each hole to complete their scorecards and be eligible for prizes. Several holes will also have opportunities for additional prizes.

### Hole Sponsorship

- There are nine-hole sponsorships available. The hole style and placement will be selected on a first-come, first-served basis during registration. Payment must be made to select the hole style and placement.
- Hole Sponsorship guarantees higher attendee traffic at the sponsor's exhibitor booth.
- Sponsors may choose to use the provided TTA Putt-Putt hole, or can design and provide their own hole, subject to approval by the event organizers for safety and feasibility.

### Benefits of Sponsorship:

- **Maximized Exposure:** With only nine holes available, this creates an exclusive sponsorship opportunity, allowing your brand to stand out immediately from other exhibitors. The placement of the miniature golf holes is designed to encourage attendees to circulate the entirety of the expo hall. Being a hole sponsor will bring attendees directly to your booth, increasing foot traffic and engagement opportunities.
- **Interactive Engagement:** Each hole sponsor has the opportunity to create a custom challenge, encouraging participants to interact with your products or services. This hands-on approach can foster a deeper connection with potential customers, leaving a lasting impression. Each hole sponsor will have direct input into creating the hole challenges at their booth.
- **Networking Opportunities:** Being a hole sponsor allows you to engage with a diverse audience of industry professionals, decision-makers, and potential clients. Build relationships and expand your network in a fun, relaxed environment.

### Participation Rules

#### Scorecards:

- Each attendee/participant will receive a scorecard upon entry. (Scorecards will also be located at each hole around the expo hall and at registration)
- Scorecards must be presented at each hole, and attendees will receive a stamp from the hole sponsor once the hole is completed.

#### Completing Holes:

- Participants must complete all nine holes to be eligible for prizes.
- Holes may have unique challenges designed by the hole sponsor to encourage interaction and participation.
- Upon completing a hole, the hole sponsor will stamp the participant's scorecard.
- All scorecards will be turned in at the TTA booth to be eligible to receive a door prize.
- Participants must be present to win.

#### Challenges:

- Each hole sponsor has the option of creating a fun and engaging challenge at their hole if they desire. Please note that any hole sponsor choosing to create a special challenge, is responsible for creating, managing and providing any prize give away for challenge winners. (For example: Hole in One Challenge: any participants to make a hole in one is eligible for the challenge drawing to be determined and provided by sponsor)
- Challenges can be related to the sponsor's products or services but must be approved by the event organizers to ensure they are appropriate and safe.

#### Prize Eligibility

- Only participants with fully stamped scorecards (one stamp from each of the nine-hole sponsors) will be eligible for larger prizes.
- Scorecards must be turned in at the designated TTA booth before the end of the tournament.
- Prizes will be randomly drawn from the completed scorecards beginning at 12:30 PM. Additional prizes may be awarded for hole challenges and various criteria such as fastest completion time.
- Prizes will be posted prior to the start of the tournament. Event sponsors are welcome to contribute additional prizes.

*Enjoy the tournament, have fun, and good luck!*