

Supporting the needs of Texas' public transportation systems through statewide advocacy and education.

Early Bird Registration Extended Until February 7th

Don't miss your chance to save!

Early Bird Registration is closing soon. Register now to take advantage of discounted rates for TTA's highly anticipated 2025 [State Conference, Expo, and Rodeo](#) to be held March 7-12, 2025 in [McAllen](#). Reminder to use your Member Access Code to save.

[Registration](#) is Now Open!



Upcoming Pre-Conference Workshops

Don't miss out on one of TTA's upcoming pre-conference workshops to be offered Sunday, March 9, 2025, during [TTA's State conference](#) at no cost. Attendees can choose from any of the four engaging topics below or a two-day Heavy Bus or Paratransit Maintenance Training. The Maintenance Training will take place on Sunday and Monday. Note that anyone attending the Maintenance training will be able to attend the Expo Sneak Peek on Monday afternoon. Don't forget to register to indicate which session you will be attending.

The topics are:

1. **Rural and Small Urban Transit Service Design for the future: The Art and Science**
2. **Giving Effective Presentations**
3. **Workplace Impairment Training**
4. **Managing Operational and Capital Costs at Rural and Small Urban Transit Systems**

[Register Today!](#)

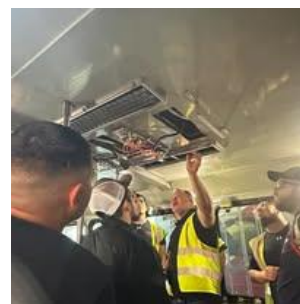
Highlights include:

- Texas [State Rodeo](#) Competition
- New Paratransit Maintenance Competition
- Pre-Conference Workshops, General Sessions & multiple Breakout sessions
- TTA's Annual Awards Luncheon
- Full Expo featuring Vendors, Vehicles, & Mini Golf Classic, with the chance to win outstanding door prizes like a guided fishing trip, or a travel voucher for a trip for two to Las Vegas or a four day cruise.
- Multiple Networking Opportunities, including a Welcome Reception at Oval Park and Big Night Out at Quinta Mazatlan, hosted by Metro McAllen!
- TxDOT will conduct their Semianual Operators Business Meeting on Wednesday, March 12th, 2025.

Heavy and Paratransit Maintenance Training
(Two-day Course)
March 9-10, 2025

On hand training and access to the sneak peak expo hall. Training sessions with BraunAbility, CWI Digital Systems, and more.

[Schedule of Events!](#)



TTA's Legislative Day, Tuesday, February 25, 2025

Join us for [TTA's Legislative Day](#) in Austin on Tuesday, February 25, 2025. This is a pivotal opportunity to connect with Texas legislators. The day will begin at The Stephen F. Austin Royal Sonesta Hotel with breakfast, materials pick-up, and a brief orientation on the day's objectives from TTA leaders Eron Linn and Wade Long. Attendees will head to the Texas Capitol to spend the day meeting with legislators.

Participants are encouraged to come prepared with pre-scheduled appointments to maximize their time and use the "TTA 2025 Legislative Agenda" handout as a discussion guide. Make sure to invite legislators and staff you meet with to attend the Ice Cream Social and Evening Reception. Lunch will be sponsored by the Transit Coalition of North Texas. Please don't forget to register if you will be attending.



[Attendee Registration Link](#)

Afternoon & Evening Highlights:

The Ice Cream Social (1:30-3:30 p.m.): Located at the Legislative Conference Center (LCC, E2.002), offers a great opportunity to invite legislators and staff to gather and connect.

Evening Reception (5:30-7:30 p.m.): Conclude the day at the Royal Sonesta's Bar and Terrace for Austin's best reception spot, with a balcony view of Congress Avenue and the Texas Capitol. This is a great chance to build relationships with legislators in a relaxed setting! Attire: Business casual

Feel free to bring additional staff, Board Members or City officials with you! We just ask that you let us know how many are coming so we can plan for your arrival.

VIA Offers Park & Ride to the Valero Alamo Bowl



The [Corpus Christi Regional Transportation Authority](#) showed its dedication to their community by offering free shuttle service during the 39th Annual MLK Commemorative March and Celebration.

2025 State Rodeo



2025 TTA State Rodeo, March 7-8, 2025 McAllen, TX

The [State Rodeo](#) is an opportunity to honor and showcase the exceptional skills of transit operators and maintenance teams, who are the heart of our transit systems. This year's Rodeo will be hosted by Metro McAllen and will be held on Saturday March 8th at the McAllen High School.

Friday March 7, 2025

Registration for Operators and Maintenance teams will begin at 2 p.m. Briefings for operators, maintenance teams, judges, and volunteers will begin at 3 p.m. The Rodeo Swap Meet and Vehicle Familiarization will follow. All briefings and registration will be held at the McAllen Convention Center.



Saturday March 8, 2025

Rodeo Competition Day! Come cheer on your favorite drivers as they navigate the course. Following, there will be a very special Rodeo Award Banquet, filled with an evening dedicated to celebrating the incredible competitors and their achievements. Rodeo Guest Lunch Tickets and Rodeo Award Banquet tickets are available for purchase. Tickets sell out quickly!

[Purchase Extra Tickets](#)

Volunteers and Judges

You can participate in the [Rodeo](#) even if you aren't a driver! Please help us by volunteering for the various scoring elements around the competition site on Saturday, March 8. All judges must attend the briefings on Friday, March 7, 2025. Judges will receive a T-shirt, breakfast, and lunch at the Rodeo, so sign up for Judge or volunteer today!



Important Note: Anyone wishing to attend the Rodeo Award Banquet will need to purchase a ticket. To purchase ticket, use link above. Tickets are \$75

Location Information:

McAllen Convention Center
700 Convention Center Blvd
McAllen, TX 78501

McAllen High School
2021 La Vista Ave

Become a [Rodeo Sponsor](#) Today!
There are still a few sponsorship opportunities available.
Contact [Laura Herrera](#) for more information.

TTA State Rodeo
Hosted by:



metro
McAllen, Texas

TTA 2025 State Conference and Expo Sponsors

Thank you to our Sponsors

Title Sponsor



Host Agency



Gold Sponsors



Silver Sponsors



Bronze Sponsors



Event Sponsors



2025 Sponsorship Opportunities

Exhibitor space and sponsorships are filling up quickly—so act now before it’s too late! This year, we’re excited to introduce a Mini Golf Classic inside the expo hall to boost interaction between vendors and attendees.

This is a great networking opportunity and a chance to win fantastic prizes! Secure your booth space today before it’s too late! Don’t miss out on this featured sponsorship and many other sponsorship levels. If you would like to discuss becoming a sponsor at this year’s Conference, Expo, and Rodeo, please contact [Allen Hunter](#) or [Laura Herrera](#).

TTA Expo and Mini-Golf Classic
Tuesday, March 11, 2025

TTA2025
ANNUAL CONFERENCE - EXPO - RODEO
McALLEN, TEXAS
HOSTED BY METRO McALLEN

Win a trip to Las Vegas or a 4-day cruise!
(\$1,500 vacation voucher sponsored by HTG)

Sponsored by **HTG HENDRICKSON**

TEXASTRANSIT ASSOCIATION

Enjoy the tournament, have fun, and good luck!

It’s official! With the help of several volunteers and McAllen’s Staff the TTA 2025 State Rodeo course is marked and ready.



Thank you to the Metro McAllen staff, Tony Austin from the HOP, Tito Hernandez from MTM, Jeff Johnson from Model-1, and Michele Garza from VIA for all their efforts in setting up this year’s Rodeo Course. They worked from Friday evening and most of the day on Saturday, March 24th and 25th, to make sure that the course was marked and ready. So [register](#) today!



Tito Hernandez from MTM



Tony Austin from the HOP



Latinos In Transit Announces New Board Members



LATINOS
IN TRANSIT

The Latinos In Transit (LIT) Board of Directors is proud to announce the appointment of four new board members to help lead the organization into an exciting year of growth and expanded programming in 2025. After a nationwide call for applications from its members in November 2024, candidates from across the country were evaluated and selected for their participation and alignment with LIT’s mission and strategic goals.

The newly appointed board members are:

Monica Téllez-Fowler, CEO/President of COTA

Rosa Medina-Cristobal, Senior Vice President & Chief Human Resources Officer for DART

Jose Hernandez, Senior Marketing Manager at Metrolink

Anthony Valdiosera, CEO& President of VST Engineering

Press Release: [Latinos In Transit Announces Appointment of Four New Board Members](#)



CAD/AVL SYSTEM

WORK SMARTER WITH NAVINEO: THE POWER OF CAD/AVL REINVENTED

EQUANS **redefines public transit operations** and **support improvement of service reliability** with **real-time CAD/AVL functionality**.

EQUANS is proud to support CCRTA, in Corpus Christi, TX, to upgrade their Fixed route, CAD/AVL, APC and Intelligent Transportation System.



CONTACT US

Kilian Ollivier, Business Development Director: kilian.ollivier@equans.com

www.navineo.co

TTA Statewide Training Initiative

These courses are offered at **no cost**, but space is limited, so make sure that you and your staff don't miss out. This training opportunity is made possible with a grant through TxDOT.

January	February	February
Financial Management Level 2 January 29-30, 2025 In-Person Laredo, TX 8:00 a.m.—5:00 p.m. Register Here	CARES Transit Management Certification February 3-4, 2025 In-Person San Antonio, TX 8:00 a.m.—5:00 p.m. Register Here	Principles of Effective Leadership February 5-6, 2025 In-Person San Antonio, TX 8:00 a.m.—5:00 p.m. Register Here
February	March	March
Civil Rights, Title VI, and the ADA February 13, 2025 Virtual 10:00 a.m.—11:30 a.m. Register Here	Workplace Impairment Training March 9, 2025 In-Person McAllen, TX 1:00 p.m.—4:00 p.m. Register Here	Maintenance Training March 9-10, 2025 In-Person McAllen, TX 1:00 p.m.—4:00 p.m. (3/9) 9:00 a.m.—4:00 p.m. (3/10) Register Here
March	March	
Managing Operational & Capital Costs at Rural & Small Urban Transit Systems March 9, 2025 In-Person McAllen, TX 1:00 p.m.—4:00 p.m. Register Here	Rural & Small Urban Transit Service Design for the Future: The Art & Science March 9, 2025 In-Person, McAllen, TX 1:00 p.m.—4:00 p.m. Register Here	

[Click here for Training Calendar](#)

Newsletter Sponsorship

Sponsoring the TTA newsletter, by purchasing ad space, can be a powerful way to reach decision makers at member agencies across the state. It will also help to increase exposure in a receptive environment (your customers inbox) and can subtly promote your brand whilst gaining goodwill throughout the entire association. TTA newsletters are a particularly useful tool for communicating with customers, building engagement, and directing customers to key content.



TTA Member Price

Full Page Ad single issue	\$500
Full Page One Year	\$2,000
Half Page Ad single issue	\$250
Half Page One Year	\$1,000
Business card Ad single issue	\$100
Business card One Year	\$500

Non-Member Price

Full Page Ad single issue	\$750
Full Page One Year	\$3,000
Half Page Ad single issue	\$400
Half Page One Year	\$2,000
Business card Ad single issue	\$200
Business card One Year	\$1,000

There are sponsorship levels available for any budget. You are able to sponsor a single issue or the entire year. For more information or to start your ad please contact:

Laura Herrera
 (512) 900-0550
laura@txtansit.org

Allen E. Hunter
 (254) 405-4212
allen@txtransit.org



Time for Membership Renewal

As we move forward with our commitment to advancing public transportation in Texas, we invite all members to renew their membership for another impactful year. Together, we are shaping the future of transit and ensuring communities across Texas benefit from safe, efficient, and sustainable transportation options. Renewing your TTA membership means staying connected, informed, and engaged in the collective work we are all doing to support Texas transit.

Why Renew Your Membership?

Here’s a glance at what your membership offers:

Not a Member?
Join Today!
Contact us (512) 900-0550
laura@txtransit.org or allen@txtransit.org

- **Networking Opportunities**
Connect with other transit professionals, leaders, and industry advocates across Texas. Share ideas, discuss solutions, and collaborate on projects that matter to you and your community.
- **Discounts on Event Registration**
Enjoy member-only rates for TTA’s major events, including our annual State Conference, Expo, and Rodeo. This year’s event, taking place in [McAllen from March 7-12, 2025](#), will be packed with insights, innovations, and networking opportunities you won’t want to miss!
- **Advocacy and Legislative Updates**
TTA represents your voice in state discussions, advocating for policies that support public transportation in Texas. Stay informed and involved in these crucial efforts to make positive changes for our communities.

[Renew your membership for the term September 1, 2024 through August 31, 2025](#)

Upcoming Dates of Interest:

J A N	January 27-29, 2025 Texas Transportation Forum
F E B	February 18-21, 2025 SWTA Conference & Expo
M A R	March 12, 2025 TxDOT Semi-Annual Operators Meeting

F E B	February 25, 2025 Legislative Day at the Capitol
M A R	March 7-12, 2025 TTA State Conference, Expo, & Rodeo
A P R	April 6-9, 2025 APTA Mobility Conference

