



Course List – by Year & Joint Sessions

<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Advanced Studies</b>
<b>Membership Recruitment &amp; Retention</b>	<b>Building Coalitions</b>	<b>Economic Development</b>	<b>Capstone Project Management</b>
<b>Talent Management</b>	<b>Foundation Management</b>	<b>Messaging &amp; Marketing</b>	
<b>Non-Profit Finance</b>	<b>Customer Service</b>	<b>Ethics &amp; Decision Making</b>	<b>Joint Sessions</b>
<b>Governance &amp; Volunteer Management</b>	<b>Working with the Media</b>	<b>Trends</b>	<b>Legislative Update and Outlook</b>
<b>Effective Communications Strategies</b>	<b>Revenue Streams</b>	<b>Advanced Policy &amp; PACS</b>	<b>TREND Topic – State of Texas &amp; Region Real Estate Update</b>
<b>ABC's of Advocacy</b>	<b>Strategic Planning</b>	<b>Becoming an Effective Leader</b>	<b>TREND Topic – Chamber's Role in Natural Disasters</b>
<b>Homeroom</b>	<b>Creating Value</b>	<b>Homeroom</b>	