



California Trucking Association Insurance Initiation Project Frequently Asked Questions

1) What are the most important benefits from being a member of the California Trucking Association?

Based upon the feedback received from a recent membership survey, it is clear that the most valued benefit received by CTA's members is the provision of legal and regulatory representation. Key information and updates on these fronts are routinely shared with its members through emails, newsletters, and magazines.

However, beyond this representation, the CTA provides a wide array of additional services that are viewed as beneficial to its members.

These services include educational seminars, conferences, and academies; recognition programs; discounts; real time informational resources and support; vehicle registration; and now, insurance.

2) What are the key details concerning the new CTA insurance initiative?

This new initiative, entitled "**Trucking Proud Insurance**", will provide a cross section of insurance products for trucking companies. These products will include workers compensation and business insurance. CTA has joined forces with an experienced and respected California-based insurance company, C3 Risk and Insurance Services, to administer this program.

3) Why is CTA adding this insurance agency at this time?

The California Trucking Association has been serving the trucking industry in California, and the companies that provide products and services to those companies, for over 80 years. To stay true to its mission of providing leadership, advocacy, and safety in the California trucking industry, CTA has decided to employ new strategic initiatives that will assist in keeping its leadership and positive impact in place for generations to come. One of these initiatives will be the development of this insurance agency.

4) Why would we choose Trucking Proud Insurance, CTA's new insurance program, over our current provider?

Without question, Trucking Proud Insurance will provide high quality products for your company. However, beyond quality products at competitive prices, TPI will also provide additional support services that will enhance the quality of both your insurance products and your company's administration of these products. These value-added services will include insurance education, easy-to-access, real-time expert support for ongoing insurance concerns, and unique expertise to address the specific needs within the trucking industry. Last, by choosing Trucking Proud Insurance, you will be supporting the California Trucking Association in a new way that will further allow it to provide the quality leadership and services you have come to depend on.

5) Does our company need to be CTA members to purchase insurance through Trucking Proud Insurance?

TPI products and services will be available for both members and non-members alike.

6) How can we be sure services through Trucking Proud Insurance will be there when we need them?

With the California Trucking Association and C3 Risk and Insurance Services standing squarely behind this new insurance agency, you will benefit from the reputation, tradition, and quality of both organizations. The CTA has proudly served the trucking industry in California for over four generations. C3 features a staff of over 50 members with a combined experience of over 500 years in the insurance industry.

7) Will the cost of products through Trucking Proud Insurance be competitive with our current provider?

It is fully anticipated that the pricing of insurance products and services through TPI will be competitive with already existing rates. When clients factor in some of the planned support features that will accompany their commitment to TPI, such as insurance education and a unique expertise with respect to the trucking industry, noticeable added value will be recognized.

8) When will Trucking Proud be available for enrollment?

It is important to stay tuned carefully for upcoming announcements over the next month or so. Program enrollment will commence in the near future.

9) Who do we contact if we have further questions or if we are ready to enroll?

For further information or enrollment details and timelines, please email Dana Brooks, Vice President for Membership and Business Development, at dbrooks@caltrux.org, or call directly at (916) 373-3550.

10) What can our company do to support CTA in this new endeavor?

Simply stated, CTA would welcome your business. Further, CTA would like to encourage you to share your experience once your company is enrolled in this new Trucking Proud Insurance program. Nothing helps new business initiatives better than word of mouth advertising. If you have been a supporter of CTA's leadership in our industry, please consider getting on board with Trucking Proud Insurance. Also, please consider sharing your support through your industry networking connections. Again, this service will be available to members and non-members alike. Support for this new initiative will help secure CTA's leadership and benefits to the trucking industry for years to come.