

2023

eNewsletter Ad Schedule & Specifications

SCHEDULE:

Monthly

REACH:

6000+

OPEN RATE:

20-24%

PLACEMENT:

Ads appear monthly placed after the renewing members list of the eNewsletter

SIZE:

9.3 in W X 3.5 in H 1395 px W X 525 px H 150 DPI

WEBSITE LINK:

Please include a web site link to get the most from your ad!

FORMATS:

PNG, JPEG, PDF No animation offered at this time Hello. We are looking forward to a great year at the Auburn Hills Chamber of Commerce and we are excited to start 2023 off promoting your business's services and skills in our *Accent on Auburn Hills* newsletter.



1395 px

AD CONTENT DEADLINES:

FEBRUARY	02/03/2023	AUGUST	08/04/2023
MARCH	03/03/2023	SEPTEMBER	09/01/2023
APRIL	03/31/2023	OCTOBER	10/06/2023
MAY	05/05/2023	NOVEMBER	11/03/2023
JUNE	06/02/2023	DECEMBER	12/01/2023
JULY	06/30/2023	JANUARY	01/05/2024

Please email ads to: jpayne@auburnhillschamber.com

* Don't forget to include a click through website URL with your ad!