

## West and SouthEast REALTORS® of the Valley – Diamond Affiliate Policy

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### PURPOSE

The purpose of the diamond affiliate policy is to recognize and promote affiliates that continually support the West and SouthEast REALTORS® of the Valley and its members in multiple areas. Membership belongs to an individual, not to the company for which an individual works.

### REQUIREMENTS

#### *a. Diamond Affiliate*

An affiliate has earned Diamond Affiliate status when they complete the following items:

1. Miss no more than three Affiliate meetings in a calendar year.
2. Sponsor and/or volunteer at a minimum of two events, and/or sponsor a minimum of two classes per calendar year.
3. Actively participate in a majority of at least two committees, councils, forums, or workgroup meetings per year or as a home tour coordinator for three tour event dates. A majority is determined by attending at least 50% of the committee, council, forum or workgroup meetings.
4. Must maintain membership in good standing.
5. Diamond Status must be maintained every year.
6. The Chief Executive Officer, or CEO Designee, grants Diamond Affiliate status on behalf of the Board of Trustees.

#### *b. Lifetime Diamond Affiliate*

An affiliate has earned Lifetime Diamond Affiliate status when they complete the following items:

1. Being a Diamond Affiliate for ten years.
2. Serving as a Chairperson for the Affiliate Committee/Forum and being a Diamond Affiliate for five years.
3. Serving as Affiliate Trustee for the Board of Trustees and being a Diamond Affiliate for five years.

Lifetime Diamond Affiliate will be granted to all previous Lifetime Blue Ribbon or Lifetime Platinum affiliates. Any previous chairpersons or directors who have been Blue Ribbon or Platinum for five years will receive Lifetime Diamond status. Lifetime Diamond status does not need to be maintained, however the member must maintain their membership in good standing. The Chief Executive Officer, or CEO Designee, grants Lifetime Diamond Affiliate status on behalf of the Board of Trustees.

### BENEFITS

An affiliate has earned Diamond Affiliate status/Lifetime Diamond Affiliate status will receive the following benefits:

1. Use of the Diamond Affiliate/Lifetime Diamond Affiliate logo.
2. Recognition at the next Affiliate Meeting after receiving Diamond status, listed in quarterly email blasts promoting Diamond Affiliate, when sponsoring an event or class, listed as a Diamond Affiliate in the New Member Packet and on the WeSERV website.
3. Classes & events (REALTOR Expo, Golf Tournament, YPN 40 Under 40, & Southeast Valley Membership Picnic) will be released for the first pick of sponsorship two weeks before general affiliate sponsorship.

## SUBMITTING FOR DIAMOND AFFILIATE STATUS

To submit for Diamond Affiliate Status, an affiliate must complete the following:

1. Diamond Affiliate application must be completed. A WeSERV Staff member, or chairperson, must sign next to each activity the affiliate participated in. Once all requirements have been met, the application may be submitted to WeSERV for verification. Applications must be submitted by the end of an Affiliate's calendar year.
  - a. An Affiliate's calendar year begins the month they joined. All affiliates grandfathered into Diamond Affiliate will start their calendar year in January.
2. Benefits will be effective once the Chief Executive Officer, or CEO Designee, grants Diamond Affiliate status on behalf of the Board of Trustees.
3. Dues must be paid by January 31.
4. Diamond Affiliates who do not submit their application on time or are not members in good standing risk losing Diamond Affiliate Status.
  - a. Diamond Affiliates at risk shall be notified in writing. They will have ten days of the notification date to reconcile, or status will be null and void automatically. Late payments for dues, etc. will apply.