



FOR IMMEDIATE RELEASE

**BIA Hawaii Announces National Award of Excellence**  
*BIG Home Building & Remodeling Show Virtual Event Honored*

**HONOLULU** (May 12, 2022) – BIA Hawaii is proud to announce recognition for **Best Website** with an **Award of Excellence** from the Executive Officers Council (EOC) of the National Association of Home Builders (NAHB). The [Association Excellence Awards](#) is an annual program designed to recognize the outstanding accomplishments of state and local home builders' associations, which includes 650 NAHB-affiliated home builders' associations representing more than 140,000 home builders in communities across the United States.

“It is truly an honor to be recognized with this national award featuring BIA’s BIG Home Building and Remodeling Show website at [www.homeshowhawaii.com](http://www.homeshowhawaii.com) which promoted the Show and exhibitors during shutdown due to the pandemic, and leading up to the BIG event this April,” said Jess Leorna, BIA Hawaii CEO.

“Our event website provided additional marketing exposure for exhibitors during a time when meeting with consumers in person was simply unattainable. It allowed homeowners and consumers a preview of what the in-person Show had to offer, and an engaging way to interact with exhibitors directly via live messaging, meetings, and appointment setting. A special mahalo to Lindsey Spinelli and the Saggio team for executing our vision [www.saggio.com](http://www.saggio.com). I applaud our team’s dedication to representing our home builder members and preserving the American Dream of homeownership for our community.”

Despite limited resources, BIA Hawaii was able to offer over 3,000 attendees the opportunity to meet with exhibitors virtually at the BIG Home Show in 2021 and implemented a unique marketing campaign utilizing the site as a ‘Sneak Peek’ of the 2022 show held on April 29-May 1<sup>st</sup>.

**About BIA Hawaii**

The Building Industry Association of Hawaii (BIA Hawaii) is the voice of the construction industry and Hawaii's leading not-for-profit trade organization chartered by the National Association of Home Builders (NAHB) in 1955, with more than 300 professional members across the industry including developers, contractors, suppliers, realtors, and associate companies. BIA Hawaii is a proud supporter and advocate of housing at all price points, and our members work together to build the living spaces that kama'aina call home. Together, we educate, advocate, and grow. Industry Elite Partners are Castle & Cooke Homes and Armstrong Builders. 2022 Corporate Sponsors include Hawaiian Electric Company, HPM Building Supply, Hawaiian Dredging, Bays Lung Rose Voss, Gentry Homes and Riggs Showroom+Distributing. Visit [Facebook](#), [Twitter](#) and [Instagram](#) to stay informed of government relations activities, industry news, and more. Visit [biahawaii.org](http://biahawaii.org) for a membership directory, a calendar of events, and our class schedule.

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