



FOR IMMEDIATE RELEASE

BIA-Hawaii BIG Home Building & Remodeling Show Planned for January 2022
Annual Home Show is an Island Favorite

HONOLULU (September 28, 2021) – BIA-Hawaii is excited to announce the **BIG Home Building & Remodeling Show** on January 21-23, 2022 to be held at the Neal S. Blaisdell Center. This in-person show will feature new innovations and resources, educational seminars and in-person consultation opportunities the community has come to know and love. If a remodel or new construction project is on your wish list, the BIG Home Show will help you every step of the way.

In addition, BIA has developed a robust **BIG Home Show Preview Website** which will promote exhibitors over a three-month period leading up to the big event. The website will allow consumers to preview the Show from the comfort of their homes to see new products and materials BIA members will be offering at the in-person show.

BIA's home shows are the longest running and most respected in Hawaii and traditionally draw approximately 20,000 attendees per show. The combined in-person and online format will allow increased access with the excitement of our traditional in-person shows. BIA's BIG Home Shows cater to homeowners searching for solutions for projects ranging from remodeling and improvements to building from the ground up.

“We are excited to hold our January show in-person with the added benefit of a preview website promoting the Show and exhibitors three months leading up to the BIG event,” said Jess Leorna, BIA-Hawaii CEO. “The preview website will augment and draw additional marketing exposure for our exhibitors and allow homeowners and consumers a sneak peek of what the January in-person Show has to offer. We are looking forward to seeing everyone at the Blaisdell in January 2022.”

BIA-Hawaii is the trusted resource for local homeowners and residents looking for remodeling and new home building resources. The BIG Home Building & Remodeling Show is free for attendees. Learn more at www.homeshowhawaii.com.

About BIA-Hawaii

The Building Industry Association of Hawaii (BIA-Hawaii) is the Voice of the construction industry and a not-for-profit trade organization chartered in 1955. BIA-Hawaii is affiliated with the National Association of Home Builders (NAHB) with members including developers, general contractors, specialty contractors, suppliers and associates. BIA-Hawaii members build the living spaces that we call home and supports the creation of housing at all price points. Industry Elite Partners are Castle & Cook and Armstrong Builders, and Corporate Sponsors are Hawaiian Electric Company, HPM Building Supply, Atlas



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