



FOR IMMEDIATE RELEASE

**BIA-Hawaii BIG Home Building & Remodeling Show Goes Virtual**  
*Educational Show is an Island Tradition*

**HONOLULU** (March 4, 2021) - BIA-Hawaii is excited to announce the BIG Home Building & Remodeling Show is shifting to an online platform and will be held March 26-28, 2021 from 10 a.m. to 5 p.m. daily. With over 100 companies, BIA's home shows are the longest running and most respected in Hawaii and traditionally draw approximately 20,000 attendees per show. This year's online format will allow safe and increased access, and the ability to include mainland and international exhibitors and attendees. In addition, there will be on-demand components available through the end of May 2021. The show caters to homeowners searching for solutions for home projects ranging from remodeling and improvements to building from the ground up.

"All of the elements you are familiar with from prior shows will be available in a new and exciting online platform," said Jess Leorna, BIA-Hawaii CEO. "Attendees will be able to access all of the important features of an in-person show such as getting advice from the pros and finding the services and products you need - all from the comfort and safety of your home. BIA-Hawaii strives to be a reliable resource for local homeowners and residents. If you have questions, we want to offer resources as well as educate you to know what questions to ask. Vendors will encounter a new and exciting digital experience to capitalize on all possible leads while still getting the same great connections expected from our traditional shows."

The BIG Home Building & Remodeling Show is free for attendees and will offer games and several ways to win gift cards, cash prizes, and more throughout the show and on the BIA-Hawaii Facebook page. Attend, secure your booth or sponsor the event at [www.homeshowhawaii.com](http://www.homeshowhawaii.com).

**About BIA-Hawaii**

The Building Industry Association of Hawaii (BIA-Hawaii) is the VOICE of the construction industry and a not-for-profit trade organization chartered in 1955. BIA-Hawaii is affiliated with the National Association of Home Builders (NAHB) with members including developers, general contractors, specialty contractors, suppliers and associates. BIA-Hawaii members build the living spaces that we call home. BIA-Hawaii's Industry Elite Partners are Armstrong Builders and Castle & Cooke, and BIA-Hawaii's 2021 corporate sponsors are Hawaiian Electric Company, HPM Building Supply, RMA Sales, Atlas Construction, Riggs Distributing, Bays Lung Rose Voss Attorneys at Law, and Gentry Homes. Follow updates about BIA-Hawaii on [biahawaii.org](http://biahawaii.org) and [Facebook](#), [Twitter](#) and [Instagram](#).

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