

South Baldwin

CHAMBER OF COMMERCE

LIVE, SHOP, & PLAY
LIKE A LOCAL

2024 EDITION

ISSUE 6

NOV/DEC

Featuring

Hammered Crab

THE NEWSLETTER

PROVIDING INFORMATION, SERVICES, LEADERSHIP AND VISION

200 North Alston Street, Foley, Alabama 36535 | 251.943.3291 | www.southbaldwinchamber.com

On The Cover



Nestled along the picturesque Gulf Shores Parkway, **Hammered Crab** offers a vibrant twist on the classic Gulf Coast seafood experience. From the talented team that brought you Groovy Goat and Vinny's Pizzeria, this eatery is more than just a restaurant—it's a celebration of the Gulf's flavors, culture, and spirit.

FOR THE CRAB LOVERS

If you're craving crab, Hammered Crab is your dream come true. Known for their delicious array of crab specialties, they serve up everything from crab gumbo and crab dip to savory garlic crab claws and crowd-favorite crab cakes. The pinnacle of their **menu**, however, is the all-you-can-eat snow crab legs. **For just \$50—now through December 31st**, diners can dive into endless snow crab clusters, paired with a signature garlic loaf, house salad, corn coblette, red-skin potatoes, butter, and lemon. It's a feast that showcases mouthwatering seafood, designed to satisfy even the most enthusiastic crab aficionados.

NOT JUST FOR SEAFOOD FANS

While crab may be their specialty, Hammered Crab has something for everyone. Non-seafood lovers are in for a treat with their succulent prime rib and melt-in-your-mouth baby back ribs. These dishes have quickly earned a loyal following for their rich flavors and expertly crafted textures, ensuring that every guest leaves with a full stomach and a smile.

RAISE A GLASS TO GULF SHORES

Hammered Crab's bar menu is as impressive as its food. With seven unique signature cocktails, each drink is inspired by the laid-back charm and coastal beauty of Gulf Shores. For a sip of paradise, try the "Happy Place" cocktail—a refreshing blend of vodka, Peachtree liqueur, orange juice, Blue Curacao, peach puree, and a splash of lemon-lime. It's the perfect drink to enjoy with friends, and one



that'll have you feeling like you've found your own slice of heaven by the sea.

HAMMER TIME, NIGHTLY SPECIALS & LOCAL PERKS

If you're looking for a great deal, don't miss "Hammer Time" on weekends from 1 to 5 p.m. This happy hour offers fantastic specials on drinks and some of Hammered Crab's most creative dishes, like the unforgettable SOS Sandwich, featuring Andouille sausage, grilled onions, Swiss cheese, and Creole mustard.

Midweek diners can also take advantage of nightly specials every Wednesday, Thursday, and Friday. Whether it's discounted dishes, signature cocktails, or unique culinary creations, these specials make every visit exciting and delicious.

And for locals, Hammered Crab has an extra treat in store with their CrabFan program. By signing up on their website, locals can enjoy exclusive specials and stay in the loop about new dishes and promotions.

VISIT TODAY

Open Monday through Friday from 4 p.m. to 9 p.m., and on weekends from 11 a.m. to 9 p.m., Hammered Crab invites you to discover the best of Gulf Shores dining. Whether you're a tourist or a resident, this is the kind of place where everyone feels like family. Stop by and find out why Hammered Crab is quickly becoming a Gulf Shores sensation. 1220 Gulf Shores Parkway, only 1.2 miles away from the beach!

STAY CONNECTED

For more updates, specials, and mouthwatering photos, follow Hammered Crab on [Facebook](#) or visit our [website](#). Don't miss the chance to make **Hammered Crab** part of your Gulf Shores memories! ■

We look forward

to helping
you celebrate
life's special
moments.



All through life, we look forward. To moments that excite us; that fulfill us. We look forward to celebrations, to good health and to reaching our goals.

South Baldwin Regional Medical Center has helped patients look forward for 40 years, and now we're looking forward, too. To opening a hospital expansion that will better serve our communities, and to a new name that reflects our promise to prioritize *your health*.

Baldwin Health is always here for you no matter what life brings your way. To help you live well, be happy, stay strong and overcome challenges. Helping you be the healthiest version you can be – that's what we look forward to.

South Baldwin Regional Medical Center *is now*



BaldwinHealth.com

REFLECTING ON 2024: A YEAR OF GROWTH AND GRATITUDE

December 2024 | Lori Pressley, South Baldwin Chamber of Commerce



SOUTH BALDWIN
CHAMBER OF COMMERCE

As 2024 draws to a close, we at the South Baldwin Chamber of Commerce pause to reflect on a year filled with remarkable achievements, steadfast partnerships, and unwavering community support. This year has been a testament to the **strength and dedication of our local business leaders, chamber members, and community partners** who have worked tirelessly to advance our mission of fostering economic growth and enhancing the quality of life in South Baldwin County.

Celebrating Our Accomplishments

2024 has been a banner year for the Chamber. Through your support and collaboration, we have:

- **Welcomed** 170+ new members to our Chamber family, reflecting the growing enthusiasm for business development in our region.
- **Hosted** over 90+ networking events, including Business After Hours and ribbon cuttings, which facilitated connections and opportunities for hundreds of local business leaders, young professionals, and our Chamber Diplomats.
- **Raised** funds through our Foundation giving \$31.4k in grants to the schools we serve. Over 800+ students have been impacted through our Bridges to Success program.
- **Awarded** 12 individuals with the SBAwesome award recognizing and celebrating their outstanding customer service skills.
- **Hosted** successful community events, including the annual Gulf Coast Hot Air Balloon Festival, BBQ & Blues Cook Off, golf tournaments, Casino Night Fundraiser, Free Enterprise Summit, Chicago Street Supper Club dinner, and Magnolia Run, which brought together thousands of residents and visitors to celebrate the vibrancy of South Baldwin County.

These milestones are a testament to the hard work and dedication of every member, sponsor, and volunteer who contributed their time and resources to making 2024 a success.

Gratitude for Our Community

We extend our heartfelt gratitude to the local business leaders who continue to drive innovation and growth, to our chamber members who share our vision, and to our community partners who support our initiatives. Together, we are building a resilient and thriving South Baldwin County. Your commitment inspires us every day and strengthens our belief in the power of collaboration.

A Fond Farewell and a Warm Welcome

This year, we celebrate the extraordinary career of our President and CEO, **Donna Watts**, as she embarks on her well-deserved retirement. Donna's leadership over the years has been nothing short of transformative, leaving a legacy of excellence and progress that will guide us for years to come. Donna, we wish you nothing but joy and relaxation in this next chapter of your life. Looking ahead to 2025, we are thrilled to welcome **Travis Valentine** as our new President and CEO. Travis brings a wealth of experience and a fresh vision for the Chamber. We are confident his leadership will propel us to new heights as we continue to serve our members and community.

Looking Forward to 2025

As we prepare to ring in 2025, we are excited about the opportunities that lie ahead. Plans are already underway for kicking off our programs and events, and developing a deeper partnerships with members and community leaders that will enhance the business climate in South Baldwin County. Together, we will continue to build on the strong foundation we've established and embrace the future with optimism and determination.

Thank You for a Remarkable Year

On behalf of the South Baldwin Chamber of Commerce, thank you for your unwavering support in 2024. We look forward to working alongside you in the year ahead to make 2025 our best year yet. From all of us at the Chamber, we wish you a joyous holiday season and a prosperous New Year. ■

Serving GULF SHORES, ORANGE BEACH,
FOLEY, PENSACOLA and PERDIDO KEY

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THE SOUTH BALDWIN CHAMBER'S

BUSINESS OF THE MONTH

November

G & J Tile and Floor Covering is a top choice for quality flooring solutions. Locally owned and operated by Mike Graham and Tony Joellenbeck, this trusted business has been providing exceptional products and services to homeowners for years. Whether you're building a new home or remodeling, G & J offers an impressive selection of flooring options to suit any style.

Their beautiful showroom at 1351 South McKenzie Street in Foley showcases a variety of high-quality flooring materials, including luxury vinyl, natural stone, glass and metal tiles, carpet, hardwood, and laminates. Each product reflects their dedication to quality and style, making it easy to find the perfect fit for your project.

G & J's professional team offers free flooring estimates and personalized guidance to bring your vision to life. Stop by their showroom or visit their website to schedule an appointment and discover why so many in the community choose G & J Tile and Floor Covering for expert service and outstanding flooring solutions.



 www.gandjfloorcovering.com |  (251) 971-8453

December

Groovy Goat, located at OWA, is a must-visit destination for food, drinks, and entertainment. Renowned for its scratch kitchen, every dish is made fresh to order, featuring bold flavors and quality ingredients. Signature offerings like wood-grilled wings, specialty burgers, and the fan-favorite Tableside Nachos Your Way ensure there's something to delight every palate.

Groovy Goat isn't just about great food—it's also the ultimate gathering spot for sports fans and adults looking to unwind. With over 25 draft beers, 15+ craft selections, and a variety of cocktails, guests 21 and older can enjoy the perfect drink while catching the latest game or championship fight on massive screens. Daily Happy Hour specials and a packed calendar of live events, including UFC fights and live music, keep the energy alive.

For family fun, Groovy Goat delivers with an arcade boasting over 50 games, making it a hotspot for kids and adults alike. Spacious party rooms and its convenient location near the parks and resort at OWA make it ideal for celebrations and group events. Whether you're seeking delicious dining, exciting entertainment, or a place to celebrate, Groovy Goat offers an unforgettable experience for all.



 groovygoat.us/owa |  (251) 999-4628

2024 Diplomat of the Month

Thank you to our
Diplomat Program
Presenting Sponsor!



Frank Shepard



Kat Rudolph



Samantha Harris



Diplomat Chairwoman

Samantha Lewellen



David Hancox



Elizabeth Fulmer



Elise Bridges



Kelly Kaehr-Rosson



Tara FitzSimons



Haley Cornelius



The South Baldwin Chamber's Diplomat Program is a group of dedicated volunteers who strengthen connections within the Chamber community. Diplomats welcome and mentor new members, actively support Chamber events, and provide resources to enhance member engagement and retention. Their efforts are recognized with opportunities for professional growth, awards, and year-round recognition, embodying the Chamber's spirit of leadership and collaboration.



MEET OUR
DIPLOMATS
HERE



THE SOUTH BALDWIN CHAMBER OF COMMERCE INVITES YOU TO THE 81ST

Annual Gala

JANUARY 24 | 6 PM | FOLEY CIVIC CENTER

***Grab your grooviest disco threads
& let's boogie the night away!***

get your tickets at bit.ly/sbccannualgala

THE SOUTH BALDWIN CHAMBER FOUNDATION 2024 YEAR IN REVIEW

Kylee Raulerson | Executive Director of the South Baldwin Chamber Foundation



“Enhancing lives through programs and partnerships that enrich education to develop leadership, and better our community.”

The South Baldwin Chamber Foundation (SBCF) remains steadfast in its mission of enhancing lives through programs and partnerships that enrich education, develop leadership, and better our community. Reflecting on 2024, we proudly celebrate another impactful year filled with milestones, collaborations, and community-driven initiatives.

SUPPORTING EDUCATION

- **Teacher & Student Grants:** SBCF awarded over **\$31k** in grants. Additionally, through a partnership with **Collins Aerospace**, SBCF facilitated an additional **\$14k in grant funding** to support robotics and STEAM programs in local schools. These investments transform education by providing students with advanced learning opportunities that prepare them for future success.
- **Academic Banquets:** This year, we celebrated scholastic excellence:
 - ▶ Hosted the 3rd Annual Academic Banquet at **Elberta High School**, recognizing the top 10 graduating seniors.
 - ▶ Partnered with the South Baldwin Chamber of Commerce to honor **18 outstanding students** at Foley High School's **67th Annual Academic Banquet**.

FOSTERING LEADERSHIP

- **EPIC Program:** The EPIC initiative continues to grow and empower young entrepreneurs:
 - ▶ Awarded **2 student business grants**.
 - ▶ Secured **\$5,000 in grants** and increased sponsorship contributions.
 - ▶ Expanded enrollment for the 2024-2025 class and recruited a dedicated student assistant.
- **Junior Ambassadors Program:**
 - ▶ **2023-2024 Class:** Interviewed and selected **13 students** from Foley High School (FHS) and Elberta High School (EHS). Students completed **4 educational enrichment workshops** and **4 community outreach projects** such as **Media Day**, **Financial Literacy**, and **Health Day**.
 - ▶ **2024-2025 Class:** **20 students** actively participated in **6 community outreach projects** and educational workshops, including a trip to Montgomery, Alabama.

COMMUNITY ENGAGEMENT

- **Golf FORE! Education:** Hosted at GlenLakes Golf Club, the event brought together **22 teams** and featured the popular Bottle Bonanza. Funds raised directly supported our educational initiatives.
- **BBQ & Blues Cook-Off:** This signature event included:
 - ▶ **54 vendors** and **29 cooking teams**.
 - ▶ Over **50 art submissions** and live performances by **FHS's student bands**, The Noise and Los Amigos.
- **Casino Night & Online Auction:** The SBCF raised funds through **84 auction items** listed on our summer online bidding platform, bringing the community together in a unique and exciting way. Casino Night hosted a night of fun for guests to help raise money while playing casino-like games!

SPECIAL PROJECTS AND PARTNERSHIPS

- **Swift School Outdoor Classroom:** Partnered with Swift School to create an innovative learning space.
- **Recycling Initiative:** Collaborated with Elberta Elementary to launch a recycling program aimed at sustainability.
- **Foley Sister Cities Program:** Strengthened cross-cultural relationships through this global partnership.
- **Leadership Series:** Students invited/attend the SBCC Leadership Series events throughout the school year to listen in on timely and impactful topics.

CONNECTION AND OUTREACH

- Hosted **Principal's Luncheons** to foster collaboration with school leaders.
- Participated in ACAP/ACT **incentive programs and orientations** at Foley Middle School (FMS) and Foley High School (FHS).
- Engaged with the Career and Technical Education (CTE) Advisory Board to **align educational strategies with workforce demands**.

Looking Ahead

As we close 2024, we extend heartfelt gratitude to our board of directors, partners, sponsors, volunteers, and the community. Your unwavering support fuels our mission to inspire, educate, and lead. Together, we look forward to an even more impactful 2025, continuing to enhance the lives of Baldwin County's students and families.



SOUTH BALDWIN CHAMBER
FOUNDATION

2024 SBAWESOME

SOUTH BALDWIN AWESOME!

presented by



Outstanding
Customer
Service
Award



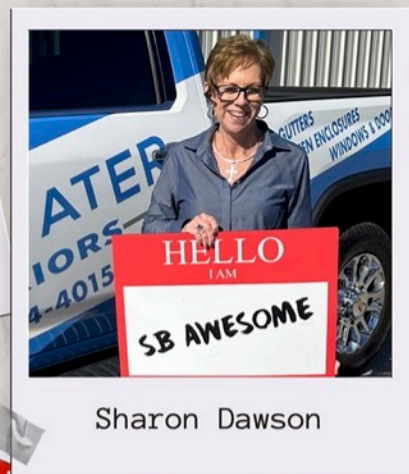
Linley King



Amy Marshall



Tammy Mason



Sharon Dawson



Jan Hicks



Jackie Brown



Joshua Woodruff



Whitney Patterson



Jennifer Richey



Candace Cruz



Emily Freeman



Kendryn Davidson

Our CHAMBER & FOUNDATION

2025 FESTIVALS & EVENTS

Mark your calendars and Save the Dates!



JANUARY 24



ANNUAL GALA

MARCH 7 & 8



BBQ & BLUES COOK OFF

MARCH 21



CHAMBER GOLF CLASSIC

MAY 1-2-3



GULF COAST HOT AIR BALLOON FESTIVAL

JULY 25



CASINO NIGHT FUNDRAISER

SEPTEMBER 19



WALTON M. VINES FREE ENTERPRISE
PERSON OF THE YEAR

OCTOBER 3



GOLF FORE! EDUCATION

OCTOBER 17



CHICAGO STREET SUPPER CLUB

NOVEMBER 1



MAGNOLIA RUN



YOU'RE

Invited

TO JOIN

the South Baldwin Chamber of Commerce

WHY

Join?

MEMBERSHIP
BUSINESS
DIRECTORY



NETWORKING
OPPORTUNITIES



EDUCATION
AND COMMUNITY
BETTERMENT



CHAMBER
EVENTS AND
PROGRAMS



GAIN A
VOICE IN
GOVERNMENT



BUSINESS
CREDIBILITY
AND VISIBILITY

scan me



"It's not just about joining the South Baldwin Chamber, but getting involved that has made a tremendous impact on the profitability of my business."

- Sted McCollough, McCollough Architecture



SOUTH BALDWIN
CHAMBER OF COMMERCE

APPLY NOW ONLINE!

www.southbaldwinchamber.com

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