

# **2024 MEMBERSHIP PACKET**



**LOWER ALABAMA  
YOUNG PROFESSIONALS**

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# About Us



Founded in 2018, the Lower Alabama Young Professionals group is a partnership between the Coastal Alabama Business Chamber and the South Baldwin Chamber of Commerce, serving the Foley, Gulf Shores, and Orange Beach areas. The group targets the 21 to 40 professional age range to provide opportunities for networking, professional development, and philanthropic opportunities to make a difference in the local community.



Derrick Cook, Chief Financial Officer  
Staff Liaison | South Baldwin Chamber of Commerce



Penny Hughey, VP Education & Programs  
Staff Liaison | Coastal Alabama Business Chamber





# Meet Our Team

The LAYP Executive Committee meets monthly to plan events, oversee funds, and guide the overall direction of the Lower Alabama Young Professionals organization. We truly look forward to watching the program grow and continue to connect early career professionals with their local Chambers of Commerce and leadership opportunities.





# Our Mission

The Lower Alabama Young Professionals focus on three pillars which support the overall mission of the organization.

## CONNECT



### Social & Networking

Provide opportunities for young professionals to network and build relationships with other young professionals.

## ENGAGE



### Philanthropy & Outreach

Encourage young professionals to engage with their community through volunteer service projects and partnerships with local charitable and philanthropic organizations.

## DEVELOP



### Professional Development

Cultivate knowledge and highly skilled community and business leaders by producing professional development programming for young professionals.





# Our Mission: Connect



## Social & Networking

Quarterly social events allow our members opportunities to build relationships with other Young Professionals.

Recent Events Include:

- Barks, Bags & Bushwackers: Flora-Bama
- Coffee & Close Ups: Southern Shores
- Member Social: Big Beach Brewing
- Summer Bowling Social: Gulf Bowl
- Mardi Gras Social: The Wharf
- Santa Pub Crawl: The Wharf





# Our Mission: Engage



## Philanthropy & Outreach

Engagement in the community is accomplished by partnering with local organizations and charities through donating and volunteering.

### Recent Donation Partners:

- Junior Leadership of Coastal Alabama
- Wisdom Harbour Educational Fund
- Baldwin County Animal Shelter
- Alabama Gulf Coast Zoo
- Alabama Service Dogs
- Turkey Takeout
- Toys for Tots

**In 2023, LAYP donated over \$6,000!**

### Recent Volunteer Partners:

- National Shrimp Festival Bike Valet
- Foley BBQ & Blues Festival
- Gulf Coast Balloon Festival
- Local Mardi Gras Parades
- Beach Clean-up Host
- Turkey Take Out





# Our Mission: Develop



## Professional Development

Quarterly Professional Development events prepare our LAYPs to become leaders in the community. Recent Events Featured:

- NY Times Best Selling Author Andy Andrews
- Intentional Living by John Maxwell Coaching
- Small Business Succession & LLC Structures
- Wills, Trusts, Estates & Probate Process
- Networking by Dale Carnegie Training
- Financial Planning Panel of Experts





## Our Sponsor Partners

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## Previous Event Host Partners



Woodside Restaurant  
AT GULF STATE PARK



## Previous Philanthropic & Community Partners









# Why Join?

In 2015, the millennial and X generations began to outnumber the baby boomer generation in the biggest shift in human capital in history. Professionals that are in the front end of their careers are the future of our business community. This growing demographic will and has already become business owners, General Managers or CEOs.

Participating in the Lower Alabama Young Professionals offers numerous benefits, including expanded networking opportunities, access to professional development workshops, and opportunities to give back to the community. Members also gain exposure to new ideas, resources, and mentorship from experienced professionals. By joining our group, individuals can enhance their skills, build their network, and contribute to the growth and success of Lower Alabama.

## How to Participate

We are excited to welcome individuals from all industries and backgrounds to join us and become a part of a dynamic and engaged community of young professionals!

To participate in the Lower Alabama Young Professionals, you can start by attending one of our monthly events! Our events rotate from Socials, to Professional Development events, to Volunteer Opportunities or Philanthropic events. These events are designed to be relaxed and welcoming, allowing members to connect with like-minded professionals and build meaningful relationships.

Membership requirements include being a 21-40 year-old living or working in the greater Baldwin County, Alabama area. Currently, there is no fee to join. However, there could be a small admission fee to attend events.

Also, one of our objectives is to connect and expose early career professionals with their local communities and Chambers of Commerce. We do encourage membership in the Coastal Alabama Business Chamber or the South Baldwin Chamber of Commerce, although this is not a requirement to participate in the LAYP.

## What's Next?

Connect on Facebook: <https://www.facebook.com/LowerAlabamaYP>

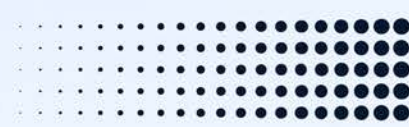
Connect on Instagram: <https://www.instagram.com/loweralabamayp/>

Sign Up for the Newsletter: <https://forms.gle/wF3Z4qpTKHK6Vcrw7>

Read More: <https://www.southbaldwinchamber.com/young-professionals>







# In Summary

A note from

## CORY SKIPPER

2024 LAYP Chairman

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The LAYP had a fantastic year in 2023, holding many great events, increasing our membership, and donating and serving more than ever! We have big plans for 2024 and know it's going to be the best year yet!

Please see the contacts below to inquire further about membership, to be an event host, or partner as a philanthropic or community organization.

Thank you in advance for your support! We hope to see you soon at an upcoming event!

*Cory Skipper*



Cory Skipper, MBA  
(334) 456-1819  
Chairman

### Contacts

#### For Membership:



Jack Rich  
(251) 223-0166

Membership Officer

#### For Event Hosts:



Chris Dickhute  
(402) 490-9454

Co-Chairman | Facilities

#### For Philanthropy:



Jared Herrell  
(405) 464-1666

Philanthropy Officer



# 2024 Sponsors

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## SUPPORT PARTNERS

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# Thank You!





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YOUNG PROFESSIONALS