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CHAMBER OF COMMERCE

2023 EDITION

ISSUE 4 JULY/AUGUST

Featuring

South Baldwin Regional Medical Center

THE NEWSLETTER

PROVIDING INFORMATION, SERVICES, LEADERSHIP AND VISION

P. O. Box 1117 | Foley, Alabama 36535 | 251.943.3291 | www.southbaldwinchamber.com

SERVICE LINE GROWTH AT SOUTH BALDWIN

With a \$200+ million expansion and modernization project comes additional service lines and expertise to our community hospital, **South Baldwin Regional Medical Center**. Cardiology Associates successfully completed the first-ever atrial fibrillation (A-fib) ablation case at South Baldwin Regional Medical Center in mid-June. The additional service line provides the opportunity to receive excellent, quality care for patients and families in the place we all call home.

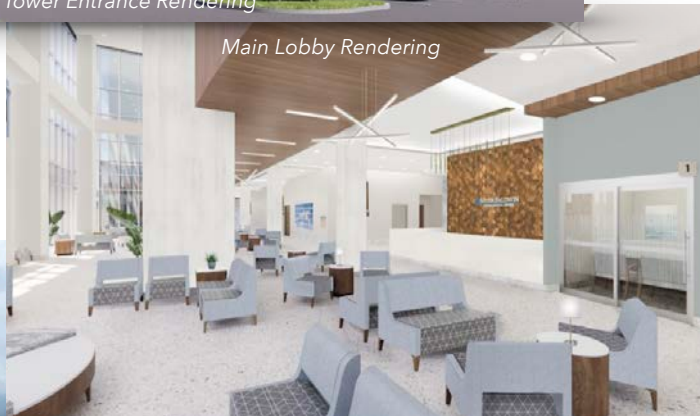
***On The Cover:** Jordan M. Chaisson, M.D., FACC, FHRS and Robert P. Robichaux Jr., M.D., MPH, FACC, cardiac electrophysiologists with Cardiology Associates, alongside South Baldwin Regional Medical Center's Heart Center team Elizabeth Wagonseller, Gretchen Thomas, Sarah Flinchum, David Godfrey and Stephen Underwood.*

Cardiac ablation uses heat or cold energy to create tiny scars in the heart to block irregular electrical signals and restore a typical heartbeat. The procedure is used to correct heart rhythm problems (arrhythmias). This procedure is most often done using thin, flexible tubes called catheters inserted through the veins or arteries.

South Baldwin Regional Medical Center's goal is to help people get well and live a healthier life. To learn more about South Baldwin Regional Medical Center's steadfast service in the community, visit: southbaldwinrmc.com/community-benefits.



Outpatient Tower Entrance Rendering



Main Lobby Rendering

South Baldwin Regional Medical Center

in Foley is currently undergoing an expansion and modernization project to enhance services and increase overall capacity to care for patients in Alabama's fastest growing city. The project will impact numerous services, with highlights including a new surgical department with a dedicated outpatient entrance, a larger intensive care unit, new nursing stations/additional patient rooms, as well as a dedicated Women's and Children's unit.



CITY OF FOLEY CONSIDERING CREATING A MEDICAL DISTRICT



SOUTH BALDWIN
CHAMBER OF COMMERCE

fox10tv.com | JUN 2023 | by Abniaelyah Spraggs



The City of Foley is looking to create a medical district around South Baldwin Regional Medical Center.

In February, there was a groundbreaking ceremony for the expansion of South Baldwin Regional Medical Center. Once completed, the hospital will have a new surgical department with an outpatient entrance, a larger intensive care unit and new nursing stations.

The hospital upgrades have inspired city officials to invest in more healthcare facilities around the hospital.

"Baldwin County is growing. The city of Foley, I believe, is one of the fastest growing cities in Alabama and with that comes a demand for healthcare," said Wayne Dyess, the city's Executive Director of Infrastructure and Development.

With more people moving to the area, Dyess says the city is aiming to create more medical facilities to accommodate the growing population.

"The goal is trying to provide a higher level of healthcare services to our citizens to a growing city and also a diversity of healthcare options. Many times, you have to maybe go to another city for certain kinds of

healthcare, you know, providers that you need," Dyess adds.

The vision is to turn the area around the hospital into a Medical Overlay District, equipped with more doctor's offices, housing for travel nurses, restaurants and coffee shops.

"I think it'd be a great way to attract some new physicians and healthcare providers to this area," said Mary Jerome, who visits Baldwin County often.

The target date for the hospital upgrades to be finished is early 2025. As for the creation of the medical district around the hospital - that's something city council would have to approve.

"I think that's a great idea. My daughter-in-law works at the facility and they don't have enough help all the time and they don't have anywhere to go to eat when they do have help. And it's just so hard to get a medical appointment in this community. I see a lot on the Facebook pages where everybody's asking for doctors but nobody's taking patients," Jerome adds.

See news clip & article here: bit.ly/fox10fmd

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GroovyGoatOWA.com

THE SOUTH BALDWIN CHAMBER'S BUSINESS OF THE MONTH

July



Homecare Companions, locally owned, operated, and managed by medically trained professionals, opened in 2009 to serve Baldwin and Mobile County residents to provide personalized, non-medical in-home care for seniors and disabled adults. With experience in caring for patients suffering post-stroke with paralysis, dementia, Alzheimer's, Parkinson's, ALS, and other disabling diseases, the staff of caregivers/CNAs at Homecare Companions provide genuine companionship and socialization.

Other services include personal hygiene assistance, transfer assistance, meal planning and preparation, light housekeeping and laundry, medication reminders, respite care, and transportation for errands, appointments, or grocery shopping. Homecare Companions also work post-treatment in transitional care to help curtail rehab and hospital readmissions in conjunction with home health and hospice. Flexible shifts are available and range from 4 hours once a week to 24/7 assistance. Phone lines are answered 24/7 for urgent homecare needs or emergencies with an RN on staff to support clients and caregivers.

 hccalabama.com | ☎ (251) 660-4000

August

RJ's Seamless Gutters & More located in Foley, Alabama, has served residents and businesses in Baldwin County since 1976. In 2020, Josh Brady, Sales Manager, took a leap of faith and purchased the company. From new gutter and leaf guard installations to gutter cleaning, Josh and his small team are dedicated to providing affordable and quality gutter services to all their clients.



"We love what we do. Not only the installs and cleaning but especially walking our clients through the step-by-step process of choosing the perfect gutter addition to their home or business. We're ready to tackle any gutter project, big or small." This year RJ's Seamless Gutters is proud to support the #SBAwesome program that recognizes and celebrates employees who demonstrate outstanding customer service, going 'above and beyond' at their place of business. You can find RJ's Seamless Gutters online via the website or @rjsseamless on Facebook. Call today for your free estimate!

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South Baldwin Workforce Authority Selects Pre-Development Firm for Workforce Campus



The South Baldwin Regional Workforce Development Authority recently named **Community Development Group** (CDG) the contract for pre-development services for its workforce campus project. The Authority board published an RFP for contractual services on June 1, 2023, that ended on June 30, 2023. The board heard presentations from qualified firms and determined that CDG was the most qualified to carry out the pre-development phase of the project.

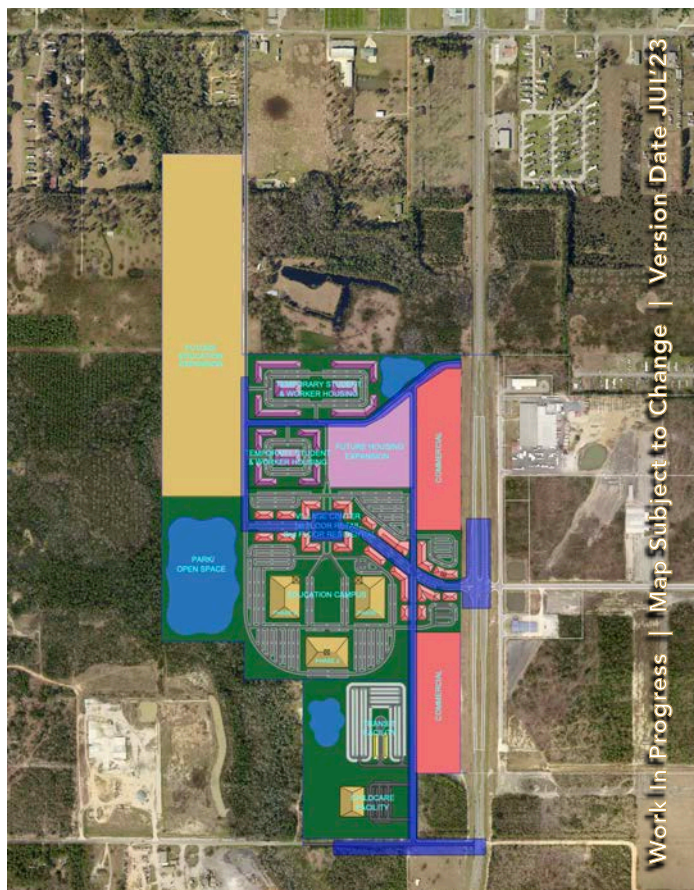
"We are confident that CDG has the ability to plan, develop, and fund the South Baldwin Workforce Campus project in a manner that achieves the goals of our authority, the cities within South Baldwin County, and the prospective tenants for the site. Their team is particularly well-suited to large-scale development and structured financing for projects like ours. They have extensive project planning and management experience spanning many decades involving comparable projects that require meticulous planning, broad support from community leaders, and considerable financial knowledge and capacity," said Ed Bushaw, Executive Director of the Workforce Authority.

It is anticipated that the pre-development phase of the project will take roughly four months to complete.

The **South Baldwin Regional Workforce Development Board** is co-chaired by Margaret Roley, CEO of South Baldwin Regional Medical Center, and Charlene Haber, owner of Wolf Bay Restaurants. The remaining members of the board come from a broad spectrum of South Baldwin businesses including advanced manufacturing, retail, and tourism. ■



COMMUNITY
DEVELOPMENT
GROUP



VOLKERT
SCALE: 1"=400'

SOUTH BALDWIN WORKFORCE
DEVELOPMENT CAMPUS
LAND USE PLAN

GATEWAY
INITIATIVE



Collins Aerospace Joined Gateway Chairman's Circle

This past May, Collins Aerospace in Foley joined other Gateway investors at the Chairman's level and its primary objectives with Gateway are to network with other businesses in the community, make a significant impact on the education and training of young people interested in the aerospace industry as a career, and offer world-class professional development to the staff members. "Collins provides great opportunities for entry-level and professional positions with excellent training..."

Full Story → www.gatewayinitiative.com/news



Gateway Initiative Partners with KALEO

The Gateway Team is now working with Kaleo leadership and regional employers to add internships to the opportunities presented to Kaleo students. In this labor market, it is more important than ever to recognize talent and offer opportunities where students can be challenged, build their resumes, and hopefully be offered employment after graduation from their colleges. Logan Cone participated in the Kaleo program and was a Summer intern with the Gateway Team.

Full Story → gatewayinitiative.com/post/kaleo-partnership



Spotlight on Coastal Alabama Community College

Coastal Alabama Community College ended 2022 with a bang by being awarded the Governor's Work-Based Learning Seal of Excellence for a nursing apprenticeship model announced earlier this year. Coastal Alabama received the overall award, competing against work-based learning models from the seven workforce regions across the State. Coastal Alabama Community College's Workforce Development Office has been steadily making the College's name an industry standard.

Full Story → gatewayinitiative.com/news



Statewide Salary & Benefits Report

The Gateway Initiative has administered a state wide wage and benefits survey for the last two years with the help of the Alabama Restaurant and Hospitality Association and the Alabama Department of Tourism. The survey helps businesses gauge their compensation and benefits packages against other companies in the state. The survey was sent to human resource professionals, owners, and managers of businesses making up the hospitality and tourism industry. [See [Investor Email](#)]

View Full Report



Gateway & YellowHammer IT have created a **job board** specifically targeting our south Baldwin County area. Since we launched the platform in 2022, we now have over **150+ job seekers listed**. As an active employer, we ask that you create an account and add your open job positions. We need you to register your business,

create a profile, and start posting those jobs we know you need to fill! Visit gatewaycareerconnection.org to get started.



For questions, reach out to Tyler@GatewayInitiative.com.

Thank you to our **TOP INVESTORS** for your partnership, leadership, active participation and support in the Gateway Initiative.

GOLF FORE! *Education*

October 6, 2023

LEARN MORE HERE:

<https://bit.ly/golf4edu>

The South Baldwin Chamber Foundation is proud to partner with GlenLakes Golf Club in Foley to host the annual Golf FORE! Education golf tournament, on October 6, 2023. The tournament will kick off with lunch at GlenLakes Clubhouse followed by a shotgun start at noon. Players will enjoy fun and games on the course and a silent auction, and more. Four-player teams are available for \$600 and includes drinks and lunch per player.

Sponsorship opportunities are available! Call us at 251.943.5550.

The mission of the SBC Foundation is to enhance the lives of students through programs and partnerships that enrich education to develop leadership, and better our community. When you support the Foundation, you are supporting the future leaders of our community. We thank you!



Local NEWS TO SHARE

ABOUT PEOPLE & PLACES
YOU KNOW



FOLEY GETS \$5 MILLION FOR MAJOR GRAHAM CREEK EXPANSION

See CoF article:
bit.ly/f5milGC

Foley will be adding a large amount of property to the city's Graham Creek Nature Preserve, greatly increasing the size of what is already one of the largest municipal environmental centers in Alabama.

"It's a wonderful opportunity for us to expand the Graham Creek Nature Park and to increase the quality of life for our citizens," Mayor Hellmich said. "This is a significant improvement for Foley and for our work to protect the Wolf Bay area."

"These new projects will ensure that Coastal Alabama remains a place of beauty that our people will be able to enjoy these beautiful places for years to come. Over \$67 million have been allocated to fund projects to further protect this region..." – Gov. Ivey



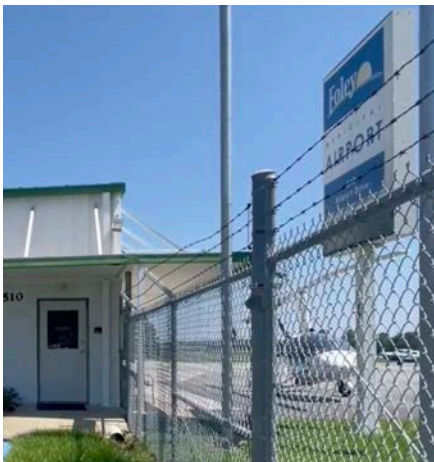
ALABAMA, ORANGE BEACH CHEF BRODY OLIVE WINS GREAT AMERICAN SEAFOOD COOK-OFF

See GCM article:
bit.ly/al23brody

1ST WIN FOR ALABAMA SINCE 2011 • After a short trip north and for the first time since 2011, the King of American Seafood crown has been brought home to Alabama. Orange Beach, specifically.

Chef Brody Olive, who is the executive chef at Voyagers at Perdido Beach Resort, won the 2023 Annual Great American Seafood Cook-Off on Saturday, Aug. 5, in New Orleans. The 19th-annual event was held at the Ernest M. Morial Convention Center in conjunction with the Louisiana Restaurant Association Showcase.

"It feels great. All the hard work finally paid off for us. I'm so happy our dish came together and we were so happy to present it and be on this stage with the quality of these chefs, which is remarkable" – Chef Brody Olive



FOLEY MUNICIPAL AIRPORT EXPANSION PROJECT UNDERWAY

See News5WKRG article:
bit.ly/wkrg5Fap

The Foley City Council approved a \$1.2 million expansion to the Foley Municipal Airport. Planes are just sitting on the tarmac, and that's what you may see when driving down Airport Drive in Foley. That's because there is currently no more room for them in the hangars. The \$1.2 million project will add an 8-unit hangar as well as a brand new taxiway.

Foley Municipal Airport was built back in 1972 and really has not been updated since. Hellmich said when they have the opportunity, the city tries to continue upgrading and modernizing facilities around the city including the airport.

"We have also applied for a three-year, FAA grant that will help us upgrade our hangar facilities and add a taxiway that will go to the new hangars. We have a waiting list of pilots that need hangar space. Some of them are at the airport right now, others are waiting for somebody to move out." – Foley Mayor Ralph Hellmich



CHICAGO STREET *Supper Club Dinner*

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6 PM TO 10 PM

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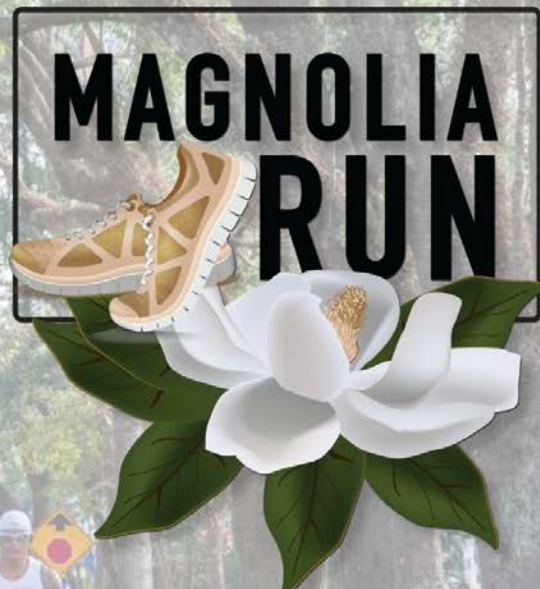
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Extra NEWS YOU CAN USE FROM THE WEB

Small Business Optimism Increases, but Not By Much | AUG '23 Sarah Lynch | Inc.

The latest report from the National Federation of Independent Business shows incremental progress for small businesses dealing with inflation, future planning amid uncertainty, and more.

The outlook from small business owners is slowly improving, which isn't necessarily good news. The latest reading from the National Federation of Independent Business's Small Business Optimism Index, which published today, ticked up from 91.0 in June to 91.9 in July—the highest level of 2023 so far. Still, that remains historically low, with July marking the 19th consecutive month below the 49-year average of 98...

Read article online: inc.com/sarah-lynch-/small-business-optimism-increases-but-not-by-much.html ■

Computer Scientists Claim to have Discovered 'unlimited' ways to Jailbreak ChatGPT | AUG '23

Fast Company

In February, *Fast Company* was able to jailbreak the popular chatbot ChatGPT by following a set of rules posted on Reddit. The rules convinced the bot that it was operating in a mode called DAN ("Do Anything Now"), where a chunk of the AI's life force would be lost every time it refused requests—even requests that violated its creator OpenAI's safety controls.

Around that same time, OpenAI was claiming that it was busy putting stronger guardrails in place, but it never addressed what it was planning to do about DAN mode—which, at least according to Reddit, has continued flouting OpenAI's guidelines, and in new and even more ingenious ways.

Now a group of researchers at Carnegie Mellon University and the Center for AI Safety say they have found a formula for jailbreaking essentially the entire class of so-called large language models at once. Worse yet, they argue that seemingly no fix is on the horizon, because this formula involves a "virtually unlimited" number of ways to trick these chatbots into

misbehaving...

Read article online: fastcompany.com/90932325/chatgpt-jailbreak-prompt-research-cmu-llms ■

Mastering Delegation: Unlocking the Power of Team Collaboration | AUG '23 Newsletter Station

Delegation is vital for effective leadership and fostering a productive work environment.

By effectively delegating tasks, you lighten your workload, empower your team members, promote their professional growth, and maximize overall productivity.

However, successful delegation is an art that requires careful planning, clear communication, and trust. In this blog post, we will explore essential ways to delegate to other team members, enabling you to leverage your team's strengths and achieve outstanding results.

1. Define Clear Objectives
2. Match Skills and Interests
3. Communicate Expectations
4. Provide Adequate Resources
5. Foster Autonomy
6. Establish Accountability
7. Recognize and Appreciate!

Remember to define clear objectives, match skills and interests, communicate expectations, provide adequate resources, promote autonomy, establish accountability, and recognize achievements.

Read article online: newsletterstation.com/blogs/118860.php ■

The 5 Key Drivers for Business Success | JUL '23 *Jonathan Farrington | allBusiness*

The world's leading organizations continuously seek to improve their performance. There may be unlimited potential for achieving accelerated improvement but if this potential is not being realized, good change agents must line up and mobilize all the forces (or drivers) for improvement...

Read article online: allbusiness.com/5-drivers-success-in-any-company-9414-1.html ■



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-SUNNY 105.7



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