

UTAH NONPROFITS ASSOCIATION

2022 ANNUAL REPORT



**UTAH
NONPROFITS**
ASSOCIATION

LETTER FROM OUR CEO AND BOARD CHAIR

We begin this letter with sincere gratitude. Thank you to our valued members, partners, board members, team members (past and present), affiliates, sponsors, friends, and funders. We are truly grateful and humbled by your generous gifts of time, expertise, and financial contributions.

Every success we had in 2022—and there were many, as you'll see in this report—was the direct result of the community's trust in UNA. Trust that the needs of our members would be front and center in every decision we made. Trust that the training we delivered would equip participants with the practical information and inspiration needed to dig deeper into their missions and invest more mindfully in their teams. Trust in our team of professionals who are committed to building extraordinary nonprofits. Trust that we would connect you with a network of ideas, resources, businesses, and other nonprofit professionals to advance your cause and help you think bigger. And trust that we would continue leading through our values of community, honesty, integrity, learning, and inclusivity.

We nonprofits are a force for good that does some seriously good work for Utah. We need to be heard. We need to come together and leverage our existing strengths. We—the UNA team and Board of Directors—are all in. We invite you to join us as we embark on a new strategy, built upon our years of experience, that will create innovative pathways for diverse stakeholders to engage and support our extraordinary community of nonprofits. Together, we are better.

JILL BENNETT

Chief Executive Officer

ELIZABETH HAN

2022 UNA Board Chair



ABOUT UNA

Utah Nonprofits Association is the advocate, voice, and champion of every nonprofit in the state of Utah. Our work sustains and fortifies nonprofit organizations, regardless of 501(c) designation, cause, budget size, or geographic area. Since its incorporation in 1990, UNA has championed and equipped thousands of nonprofits with capacity-building training, formal credentialing, cost-saving benefits, resources, support, and community. These organizations in turn have increased efficiency, expanded services, and provided countless hours of direct support to communities in need. In the same spirit of community, we proudly extend membership to Utah's businesses, government entities, funders, and individuals.

We are a 501(c)(3) organization with a diverse revenue model, an engaged board of directors, and a deep commitment to forging extraordinary nonprofits. Our nonpartisan work equips over 600 members with the professional development, resources, and advocacy they need to effectively serve their missions, uplift their constituencies, and transform their communities. UNA's work is guided by our core values of inclusivity, learning, community, integrity, and humility.

The UNA of today is about building happy, healthy, resilient communities. Communities that provide shelter, solace, joy, inspiration, nourishment for bodies and souls, and healing for our air, water, and land. By unifying, elevating, strengthening, and advocating for Utah's community of over 11,000 nonprofits, we touch the lives of every Utahn in ways both seen and unseen. UNA is community. UNA is Utah.

OUR MISSION

To unify, strengthen, and elevate Utah's nonprofits.

OUR VISION

To promote strong and vibrant communities for all of Utah.



Member Tabling at Patagonia



Member Reception at Green Urban Lunch Box



Member Reception at Ogden Nature Center

2022 SNAPSHOT

48

EVENTS AND TRAININGS

1,499

EVENT REGISTRATIONS

529

CONFERENCE PARTICIPANTS

728

INDIVIDUALS FROM 54 ORGANIZATIONS COVERED BY
UNA GROUP HEALTH INSURANCE

263

INDIVIDUALS FROM 12 ORGANIZATIONS PARTICIPATING
IN UNA POOLED EMPLOYER RETIREMENT PLAN*

144

ORGANIZATIONS PARTICIPATING IN THE 2022
COMPENSATION AND BENEFIT REPORT

1,359

JOB BOARD POSTS

282

HELP DESK REQUESTS

**2022 was the first full year of the UNA Pooled Retirement Plan*

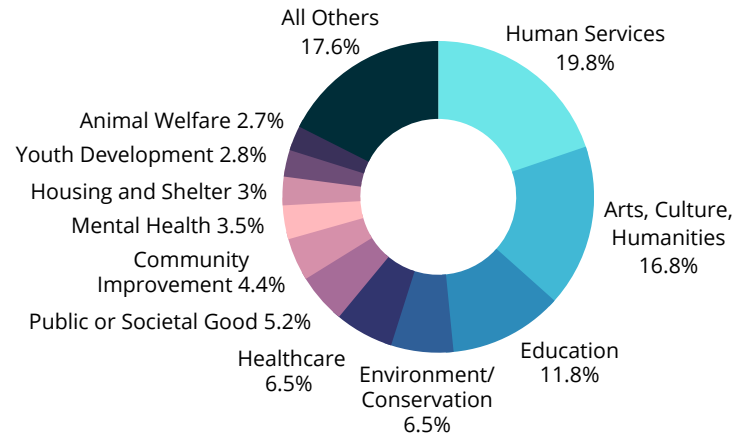
OUR MEMBERS

511 NONPROFITS

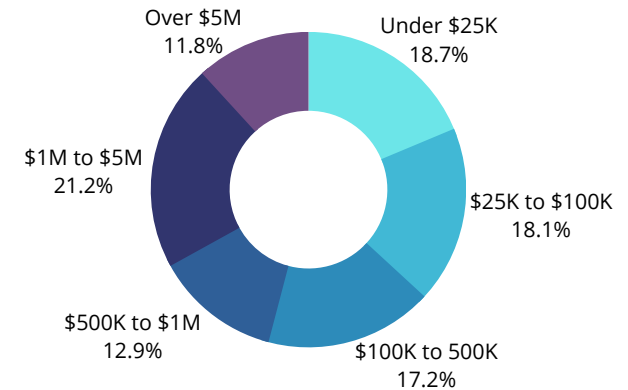
45 BUSINESSES

30 INDIVIDUALS

NONPROFIT MEMBERS BY CAUSE AREA

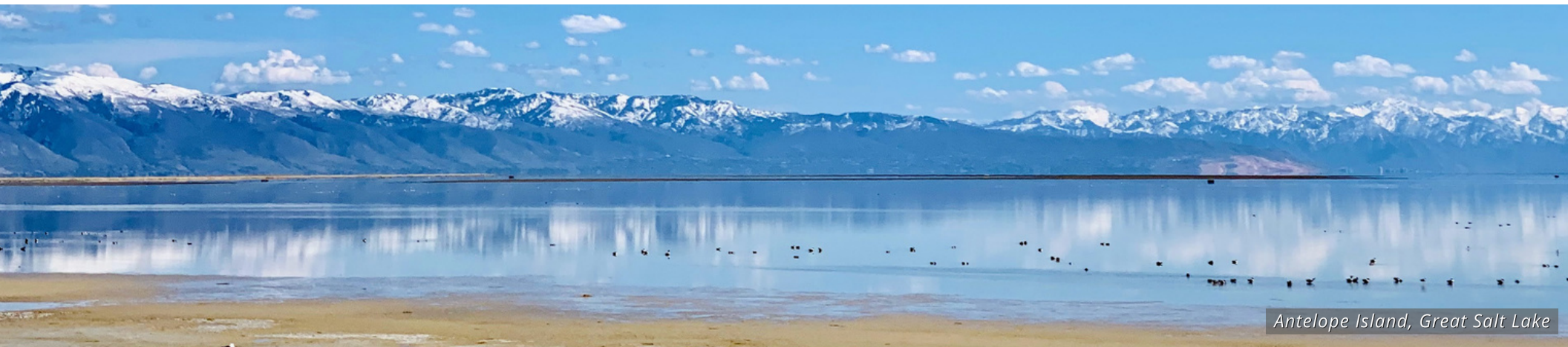


NONPROFIT MEMBERS BY OPERATING BUDGET SIZE



UNA Nonprofit Members are located in 16 counties and serve communities statewide. The majority of our members are located along the Wasatch Front in Salt Lake, Weber, Utah, Summit, and Davis counties.

Member data as of 12/31/2022



Antelope Island, Great Salt Lake

UNA CREDENTIAL

In 2022, UNA delivered nine Credential Courses across 18 days of training and nearly 100 hours of individualized consultation. Subject Matter Experts worked closely with the UNA team and participants to deliver comprehensive and practical courses, each featuring diversity, equity, and inclusion (DEI) frameworks and strategies. Over the course of the year, 115 different organizations participated in the UNA Credential, with 47 organizations attending two or more Credential courses, and 27 organizations earned a Credential Badge.

226 CREDENTIAL REGISTRATIONS

196 UNIQUE PARTICIPANTS

115 PARTICIPATING ORGANIZATIONS

27 CREDENTIAL BADGES EARNED



Downtown Provo Historic District



Wasatch Mountains



St. George



Jackie Larson

Sonya Martinez Ortiz

NONPROFIT LEADER AWARDS

Celebrated at the 2023 UNA Annual Conference, UNA's Nonprofit Leader Awards acknowledge incredible individuals who have devoted their time and careers to the nonprofit sector. These awards recognize one emerging and one outstanding leader who have transformed their communities and exemplify the nonprofit sector's values.

2022 Emerging Nonprofit Leader

Jackie Larson, Executive Director
Centro Hispano

[Watch Jackie's Video](#)

2022 Outstanding Nonprofit Leader

Sonya Martinez-Ortiz, Executive Director
Rape Recovery Center

[Watch Sonya's Video](#)



Heart & Hands Award Recipients

UTAH PHILANTHROPY DAY

Utah Philanthropy Day is the state's flagship celebration of philanthropy and volunteerism, honoring those who have made significant contributions through their philanthropy, community services, and leadership. This year's event, held at Hale Center Theatre on November 15, 2023, recognized over 100 outstanding volunteers with the Heart & Hands Award and honored eight visionary community leaders through eight prestigious awards.

[Watch the 2023 Utah Philanthropy Day Highlight Video](#)



The Period Project Honorees (L&R) with host and 2022 Utah Philanthropy Day Chair, Jeanette Bennett

- Robert H. and Kathy B. Garff, *Philanthropic Leadership Award*
- The Kahlert Foundation, *Foundation Spirit of Giving Award*
- Campbell Companies, *Corporate Spirit of Giving Award*
- Laura "Pepe" Grimaldo, *Governor's Career Humanitarian Leadership Award*
- Dale Tingey, *Governor's Career Humanitarian Leadership Award*
- Mayor Jeff Silvestrini, *Lt. Governor's Public Service Award*
- Andelin Mbaki, *Outstanding Young Volunteer Award*
- Katie Bunnell, *Outstanding Volunteer Award*
- Kristin Andrus & Emily Bell McCormick: *The Period Project, Labor & Honor Award*

LOOKING AHEAD

As the advocate, voice, sustainer, and preserver of every nonprofit in Utah, UNA's goal is to expand the reach and impact of Utah's nonprofit community. The UNA of tomorrow leverages its role as a connector and convener to create a true community of nonprofits, businesses, funders, government entities, and individuals who share a vision and build upon their strengths to care for all of Utah.

2023 marks the beginning of an ambitious new strategic plan, emphasizing operational efficiency and intersectoral collaboration. Grounded by UNA's signature offerings—the UNA Credential, UNA Annual Conference, Nonprofit Day on the Hill, Utah Philanthropy Day, and ongoing trainings and events—the strategic plan also seeks to engage stakeholders in new ways which foster meaningful collaboration. To move this initiative forward, UNA is delivering new member resources and programming to support resource-sharing and relationship-building while building internal capacity for greater collaboration across a dynamic landscape of opportunities.



Grand Staircase-Escalante National Monument



OUR TEAM

UNA STAFF

Jill Bennett | Chief Executive Officer

Alison Anderson | Operations and Special Projects Manager

Tori Marshall | Manager of Community Relationships

Saru Ramanan | Manager of Marketing and Communications

Katie Balakir | Advocacy and Programming Manager

2022 UNA BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Elizabeth Han, Chair | Community Representative

Paul Burnett, Vice Chair | Tanner LLC

Peggy Green, Past Chair | Utah Office of Homeless Services

Kyle Robbins, Treasurer | Larson & Company

Ruby Chou, Secretary | Franklin Covey

Encarni Gallardo | Children's Service Society

DIRECTORS

Princess Gutierrez | Shelter the Homeless

Charese Jamison | CHG Healthcare

Ed Roberson | JourneyTeam

Natalie El-Deiry | Governor's Office of Economic Opportunity

Eric Marx | Community Representative

Liz Owens | YWCA Utah

Patrick Risk | Vanco

James Brown, At Large | Living With Pride

Julianna Potter, At Large | Salt Lake County Youth Services

2021 FINANCIAL SUMMARY

ASSETS

Assets	690,258
Liabilities	149,786
Net Assets	540,472

INCOME

Contributions	225,715
Member Dues	137,861
Program Revenue	43,377
Member Services	5,036
Other	3,276
Total Income	415,265

EXPENSES

Programs/Services	340,155
Administrative	44,156
Fundraising	1,335
Total Expenses	385,646





SUPPORTERS

Thank you to all the individual donors, businesses, banks, and foundations that make our work possible. We are grateful for your financial support and your commitment to making nonprofits stronger and our communities thrive.

UNA FUNDERS AND SPONSORS

American Express
Beehive Insurance Agency
Bloomerang
CHG Healthcare
Comcast
Daniels Fund
Dominion Energy
Elevate 401(k)
FORVIS
George S. & Dolores Doré
Eccles Foundation
Goldman, Sachs & Co.
Google Fiber
Incite! Consulting
Intermountain Healthcare
Larson & Company
Mighty Penguin Consulting
Morgan Stanley Bank, N.A.
Pathway Associates
Regence
Smith's Food and Drug
Tanner LLC
The Church of Jesus Christ of
Latter-day Saints Foundation
The Lawrence T. & Janet T. Dee Foundation
Third Sun Productions
UServeUtah
Wells Fargo Bank

INDIVIDUAL DONORS

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Safia Keller
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Kathryn MacKay
Eric Marx
Sandra More
John Steven Ott
Liz Owens
Julianna Potter
Kyle Robbins
Ed Roberson
Angela Roundy
Richard Scoresby
Patty Shreve
Hannah Williams

UTAH PHILANTHROPY DAY SPONSORS

Acahand Foundation
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David Eccles School of Business
Daniels Fund
George S. & Dolores Doré
Eccles Foundation
Hale Center Theatre
Intermountain Healthcare
Labor and Honor Foundation
Larry H. and Gail Miller Family Foundation
Linked Accounting
Mark Miller Subaru
Marriott Daughters Foundation
McCarthy Family Foundation
Minky Couture
Mountain America Credit Union
O.C. Tanner
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Latter-day Saints Foundation
The Kahlert Foundation
Third Sun Productions
University of Utah Advancement Office
University of Utah Health
Wells Fargo Bank
XMission
Zions Bank



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