

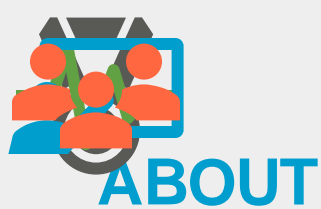


UNIFY - STRENGTHEN - ELEVATE



2018

ANNUAL REPORT



For the past 28 years, Utah Nonprofits Association has been strengthening and elevating Utah's nonprofit sector. The membership organization is a champion for Utah's nonprofits, providing pooled resources, professional development and advocacy for nonprofits of every size, cause, and geographic area of the state of Utah. Each year, thousands of board members, volunteers and professional staff turn to UNA for resources to better serve their communities.

This impact report communicates member demographics, program outcomes and financial statistics for the period of January 1, 2018 to December 31, 2018.

MISSION

To unify, strengthen and elevate Utah's nonprofits.

VISION

The Utah Nonprofits Association promotes strong and vibrant communities for all of Utah.

2018 HIGHLIGHTS



1

**Credential
Award
Recipient**

20

**Credential
Badges
Awarded**

1,470

Insured

46

**Member
Events &
Trainings**

1,299

Attendees

MESSAGE FROM LEADERSHIP



Cathy Barnhart, 2018 Board Chair, Kate Rubalcava, CEO

When asked by others how I am doing, a common greeting I share is, “I’m living the dream.” I have received a variety of side looks and laughs. Over the years, I have come to realize that the receiver often thinks I’m saying, in a sly way, that I’m having a rough day. Truthfully, I AM living the dream. I get to engage with people across our state who are impacting their communities by serving the missions of their organizations. I can say without hesitation; leading UNA is an extremely rewarding position.

To our members, funding partners and the nonprofit community – thank you for trusting and supporting the work of UNA. To our board of directors, I am grateful for your leadership and guidance. To my staff, my success is your success – it is an honor to work with you every day.

This annual report really tells an amazing tale of our impact and strength in the sector, and none of it would be possible without you!

Kate Rubalcava
Chief Executive Officer

It has been my privilege and honor to serve as the Board Chair this past year and to see how much we have accomplished to strengthen and elevate the nonprofits of Utah. Our organization is recognized as a valuable resource for information regarding critical needs and services in our communities.

One of the strongest offerings is our Nonprofit Organizational Credential which brings training for organizations to build expertise in specific nonprofit areas. As a nonprofit executive director myself, I have found them exceptional for both staff development and to support capacity building. It is an excellent way to demonstrate our value of best practices and continuous improvement, ensuring good stewardship of resources.

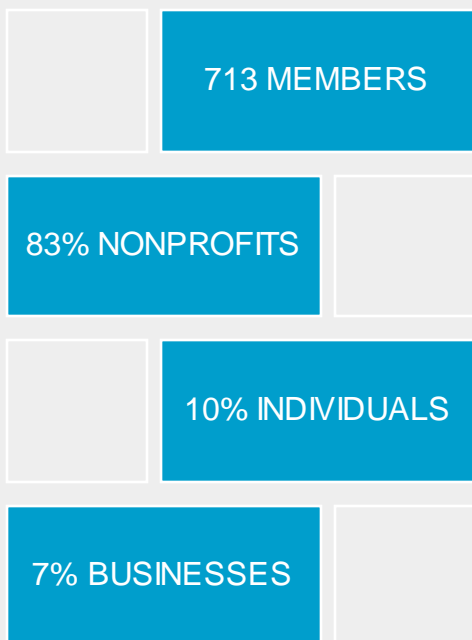
I am proud to belong to such a vibrant and important association and hope you will continue to find new ways to become engaged in the coming year.

Cathy Barnhart
2018 UNA Board Chair

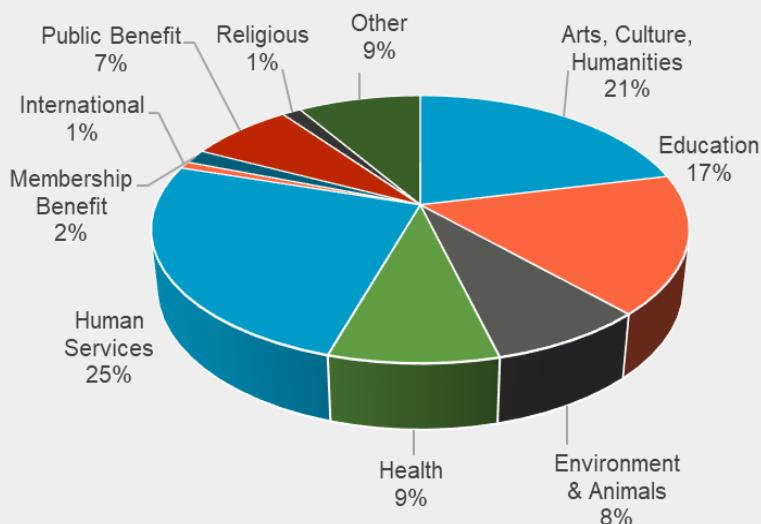


Utah Nonprofits Association represents all nonprofit causes located throughout Utah. The 2018 membership of 713 included nonprofit organizations, individuals and businesses.

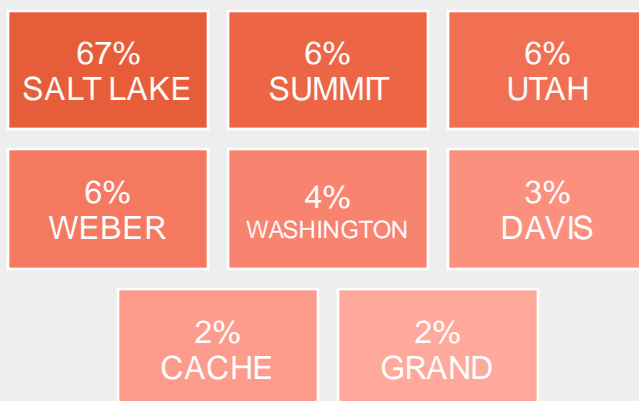
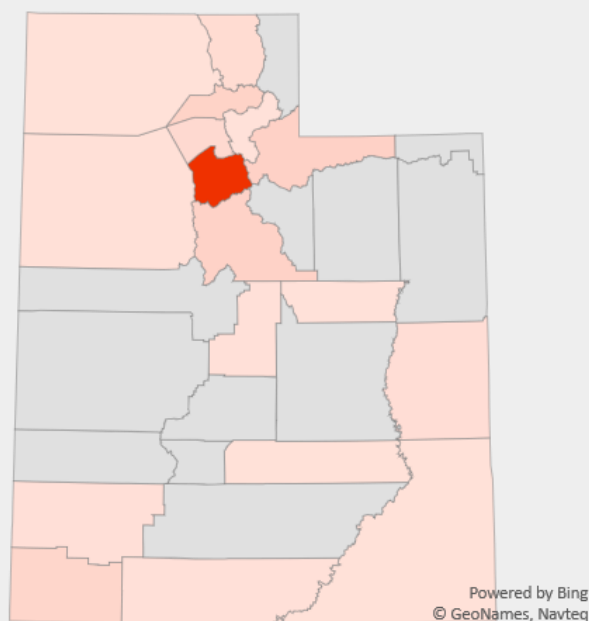
UNA MEMBERSHIP



NONPROFIT MEMBER CAUSE AREA



MEMBER GEOGRAPHIC AREA



Box Elder, Carbon, Iron, Kane, Morgan, San Juan, Sanpete, Tooele, Wayne and out-of-state members represent an additional 5% of membership.



UNA connects members with top-notch training, cost-effective resources, and a community dedicated to making Utah's nonprofits strong and vibrant. Nonprofits receive benefits to source and retain quality staff, make decisions based on current data, and opportunity to foster relationships with other nonprofit experts. In 2018, UNA hosted 46 different events.

"UNA has been an incredible resource for me as a young professional in the sector. I've been able to network from Ogden to Salt Lake with their member socials and attend their annual conference to bring insights into my daily work. Being able to strengthen myself through those avenues has been powerful."

Rebecca Van Maren
Salt Lake Community College

46 EVENTS

28

TRAINING
EVENTS

8

ROUNDTABLES

4

RESOURCE
EVENTS

6

SOCIALS

UTAH PHILANTHROPY DAY



Since 1999, Utah Nonprofits Association has partnered with AFP Utah and UServeUtah to host Utah Philanthropy Day. This sell-out event celebrates the accomplishments of Utahns who embody the spirit of philanthropy and volunteerism.

UNA was proud to honor Shalaun Howell with the 2018 Heart and Hands Award for her dedication and volunteer commitment on the UNA board.



STRENGTHEN

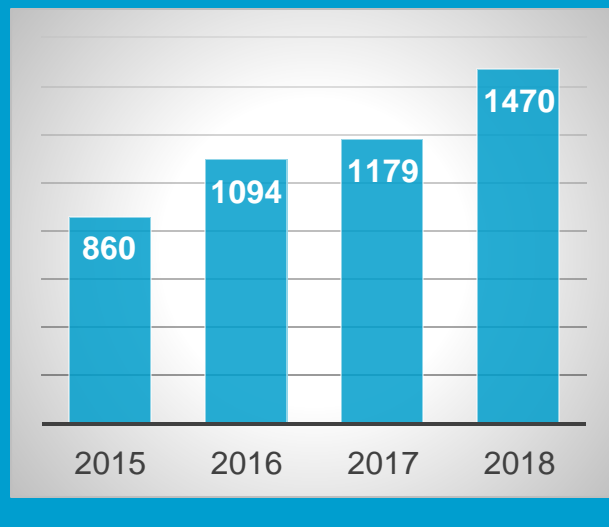


Since its 2015 launch, the Nonprofit Organizational Credential has helped 543 individuals bring best practices to 238 organizations. Courses in nine critical areas provide practical resources and supportive experts to aid nonprofit leaders in building sustainability and expanding community impact.



HEALTH INSURANCE

UNA offers its members low cost pooled health-insurance benefits. Since 2015, the program has experienced a 70% growth in the number of individuals covered by the program.



2015-2018 NONPROFIT ORGANIZATIONAL CREDENTIAL PROGRAM

543 ATTENDEES

238 NONPROFITS

26 TRAINING SESSIONS

88 BADGES AWARDED

1 CREDENTIAL AWARD

The Nonprofit Organizational Credential has transformed our underfunded nonprofit into an organization where the sky is the limit! Our participation helped train board members to have productive, and efficient meetings. It has helped us to update the mission, the bylaws, and to create a solid fundraising plan. Our donations have increased and our standing in the community has soared since participating."

Saxon Sharpe
President Board of Directors
Humane Society of Moab Valley

CREDENTIAL BADGE AWARDEES BY CATEGORY 2015-2018



Fundraising & Resource Development

Bountiful Davis Art Center
Friends of Great Salt Lake
Friends of Switchpoint Inc.
Grand Area Mentoring
Humane Society of Moab Valley
KRCL Community Radio
Maliheh Free Clinic
Moab Music Festival
RiteCare of Utah
Safe Harbor Crisis Center
Stokes Nature Center
The Haven
The Riley Foundation
United Way of Northern Utah
Utah Association for the Education of Young Children
Volunteers of America, Utah
WabiSabi Moab



Outcomes & Evaluations

Craft Lake City
English Skills Learning Center
Summit Community Gardens
Utah Community Action
The Haven



Human Resources

Friends of Alta
Holding Out HELP
Junior Achievement of Utah
RiteCare of Utah
Utah Afterschool Network
The Haven



Board Governance

Allies with Families
Alta Community Enrichment
Neighborhood Art Center
The Haven



Finance & Legal

Catholic Community Services
The Haven

CREDENTIAL BADGE AWARDEES BY CATEGORY 2015-2018



Marketing & Communication

Community Development Corporation of Utah
Discovery Gateway
English Skills Learning Center
Friends for Sight
Golden Rule Project
Holy Cross Ministries
I.J. & Jeanné Wagner Jewish Community Center
Park City Film Series
Phyllis and Mark Leppert Foundation
Pregnancy and Resource Center
Salt Lake Community Action Program
Suazo Center
The Haven
Utah Food Bank
Volunteers of America, Utah
Youthline



Advocacy & Civic Engagement

Association of Nature Center Administrators
Boys & Girls Clubs Of Weber-Davis
International Academies of Emergency Dispatch
The Haven
Utahns Against Hunger
Volunteers of America, Utah
YMCA of Northern Utah



Volunteer Management

Arrive Utah
Big Brothers Big Sisters
Cottonwoods Canyons Foundation
Crossroads Urban Center
Heritage Choir
Humane Society of Moab Valley
The Haven
The Living Planet Aquarium
United Way Dixie
United Way Salt Lake
Utah Division of Wild Life Resources
Utah Domestic Violence Coalition
Youthline



Leadership & Organizational Culture

Alta Community Enrichment
DOVE Center
English Skills Learning Center
Humane Society of Moab Valley
Playworks Utah
RiteCare of Utah
Safe Harbor Crisis Center
The Haven
Utah Nonprofits Association

ELEVATE

UNA'S 2018 ANNUAL CONFERENCE: STORIES MATTER

UNA's Annual Nonprofit Conference was held September 25th and provided nonprofit professionals and advocates the opportunity to gather, learn, grow and refresh. The conference featured 24 breakout sessions and featured speaker Andy Goodman, from the Goodman Center, who reminded attendees of the tremendous power stories have with shaping our world.

509

Conference
Attendees

24

Breakout
Sessions



Left to right – 2018 Emerging Leader Award recipient Andrea Himoff, Kate Rubalcava UNA Chief Executive Officer and 2018 Outstanding Nonprofit Leader Heather Chase, Executive Director of The Haven.



"UNA has been a great resource. I have connected with nonprofit professionals through the annual UNA conference and the mixers. I enjoy all of the collaborations and partnerships that come from networking--there is definitely a feeling of community!"

Apollo Burgamy
Big Brother Big Sisters of Utah

ADVOCACY EVENTS

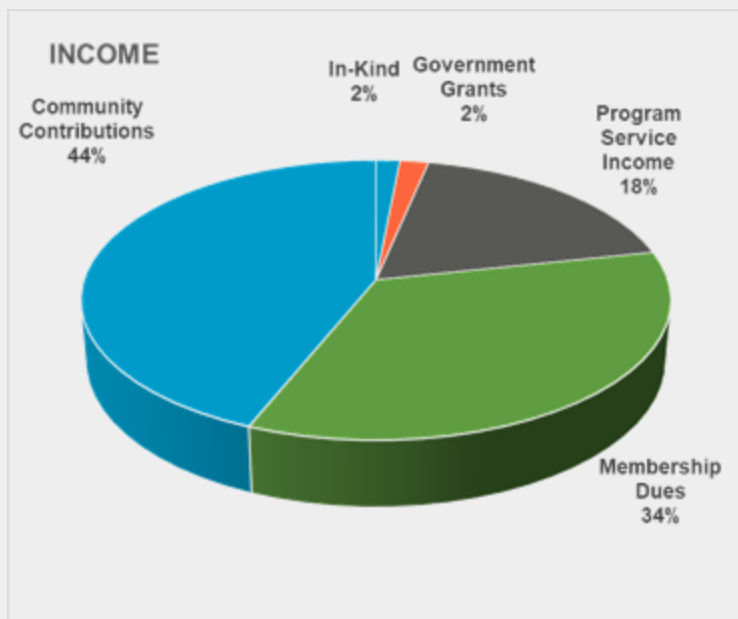
Utah Nonprofits Association gathers members to meet with elected officials at the Nonprofit Day on the Hill. Nonprofits connect with policy makers and share their stories to build support for their nonprofit and the nonprofit community.

47

Advocacy Event
Attendees

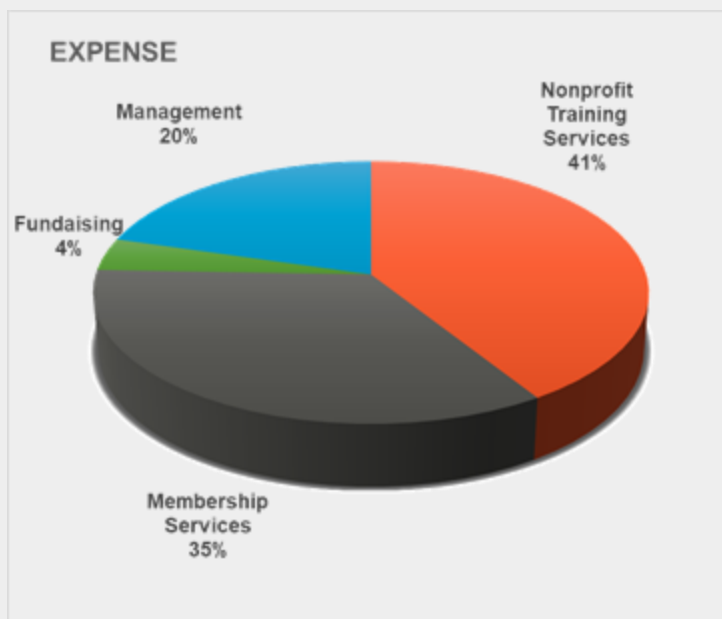
ELEVATE

UNA is committed to financial accountability and transparency. The organization undergoes an annual review of all financial activities. Depicted below are income and expense from the most recent completed review ending 12/31/2017.



"Utah Nonprofits Association sets high standards for their member organizations, is a valuable resource for continuous quality improvement and is a venue for collaborative efforts that enrich the community in which we serve."

Martha Wunderli
AAA Fair Credit Foundation



Source: To Review the Most Recent Form 990 Visit <https://utahnonprofits.org/about-una/legaldocuments>.

OUR SUPPORTERS

Utah Nonprofits Association appreciates the ongoing partnership and contributions of time, talent and treasure from its supporters. This list reflects giving between January 1 to December 31, 2018.

ELEVATE-ER

Greater than \$20,000

American Express Center for Community Development

STRENGTHEN-ER

Between \$13,000 and \$19,999

Morgan Stanley Bank

Mountain America Credit Union

UNIFY-ER

Between \$5,000 and \$12,999

Andeavor Foundation

Daniels Fund

Dominion Questar

George S. and Dolores Doré Eccles Foundation

The Church Of Jesus Christ Of Latter-Day Saints Foundation

The Lawrence T. - Janet T. Dee Foundation

Union Pacific Foundation

Wells Fargo Bank

SUSTAIN-ER

Up to \$4,999

UServeUtah

Andlosa Education

Bank of American Fork

Beehive Insurance

BW Productions

Emma Eccles Jones Foundation

Google Fiber

Intermountain Health Care

Kirton McConkie

Larson and Co

Pathway Associates

Regence Blue Cross Blue Shield

Rocky Mountain Power Foundation

Select Health

Third Sun

Union Pacific Foundation

"The real value of being a part of UNA is the resources they provide. From the conferences and seminars throughout the year, to the discounts for health insurance and job board on the website. The resources are super helpful both financially and for leader development."

Dr. Rob Harter
Park City Christian Center

PARTNERS IN SERVICE

Utah Nonprofits Association is grateful to its many partners in service. For some people, service is about giving, but for the likes of the individuals, businesses, and nonprofits named on this list, it's a way of living. Thank you for your commitment, service and partnership to unify, strengthen and elevate the state of Utah.

Cedar City Chamber

St. George Chamber

Fordable Fundraising

Roger Lager

Mary Migliorelli

National Council of Nonprofits

Maddy Shear

Third Sun

Utah Cultural Alliance

Jayceen Craven Walker

Wabi Sabi

UTAH PHILANTHROPY DAY COMMITTEE

- Heather Kahlert
- James Clarke
- Mike Washburn
- Dhiraj Chand
- Geralyn Dreyfous
- Laura Hadley
- Jennifer Schreiter

PUBLIC POLICY COMMITTEE

- Cynthia Miller
- Kate Edwards
- Mirca Divricean
- Rita Wright
- Rob Harter

UNA CONFERENCE COMMITTEE

- Amanda Hughes
- Katherine Fife
- Michael Christensen
- Brent Andrews
- Rob Harter
- Paige Landau
- Gay Cookson
- Andrea Barnes
- Shalaun Howell
- Jacob Johnson
- Mary Buehler
- Varden Hadfield
- Kasandra Ver Bruggen
- La Dawn Stoddard
- Ian Harris
- Janet Wade

SOUTHERN UTAH COMMITTEE

- Brad Hafen
- James English
- Pam Palermo
- Carol Golichnik
- Jane Muller
- Pat Guerrero
- Carrie Smith
- Karyn Wright
- Peggy Green
- Chris Bortay
- Lil Barron
- Raquel Adams
- Dawn McLain
- Linda Baker
- Dianne Browning
- Michael Cothrun
- Donna Howell
- Michael DeMille
- Donna MacBean
- Michael Gburski
- Erin O'Brien
- Nancy Hauck



Southern Utah Committee

Board of Directors

Utah Nonprofits Association is governed by a volunteer board of directors. Below are members who served the organization in 2018.

Executive Committee

Cathy Barnhart, Chair
Executive Director
English Skills Learning Center

George Lindsey, Vice Chair
Deputy Director
Utah Museum of Fine Arts

Kristy Chambers, Past Chair
Chief Executive Officer
Columbus Community Center

Rob Harter, Secretary
Executive Director
Christian Center of Park City

Shalaun Howell CPA, Treasurer
CPA advisor
Shaw & Co.

Bruce Bryner, Member-At-Large
Third-Party Vendor Management Office
American Express

Steve Beyers, Member-at-Large

Directors

Brent Andrews
Attorney, Kirton McConkie

Mircea Divricean, Chief Executive Officer
Kostopulos Dream Foundation

Luis Garza, Executive Director
Comunidades Unidas

Laura Hadley, Executive Director
Cystic Fibrosis Foundation

Princess Gutierrez, Senior Development
Manager
Discovery Gateway

Steve Ott
Professor, Political Science Department
University of Utah

Ed Roberson, Director of Business
Development
Journey Team

Kate Rubalcava, Chief Executive Officer
Utah Nonprofits Association

David Schmidt, Senior Strategy Analyst
Pluralsight

Jordan Toone, Shareholder and Corporate
Attorney
Parr Brown Gee & Loveless, PC

Kasandra VerBruggen, Executive Director
Spy Hop

Rita Wright, Executive Director
Springville Museum of Art

Professional Staff

Kate Rubalcava, Chief Executive Officer

Jill Bennett, Director of Professional Development & Communications

Brandy Strand, Director of Operations

Alison Anderson, Program Support Coordinator

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