	Digital and Media Services
Competency	Definition
Adaptability*	The ability to adjust to changing situations.
Advocacy*	The ability to promote and support the fundamental purpose of the public
	library.
Collection Management	The ability to select and evaluate materials and to maintain a collection
	designed to meet the needs of the intended audience, including
	conservation and preservation.
Communication*	The ability, through both verbal and written methods, to provide concise,
	timely, and accurate information, internally and externally, among all
	organizational levels and with all appropriate people.
Community Engagement	The development of partnerships, networks, and relationships; the
	collaboration with stakeholders and the community.
Customer Service*	The ability to efficiently, effectively and positively meet the library needs of
	internal and external customers.
Emergency Preparedness*	The awareness of library policies and procedures relevant to emergency
	preparedness, including natural disasters.
Equity, Diversity, and	The commitment to interact appropriately, fairly, and equitably with all; the
Inclusion*	ability to demonstrate and foster respect for all individuals and points of
	view; the understanding and proactive reduction of barriers to library use.
Essential Technology Skills*	Demonstrates general understanding of basic computer skills coupled with
	an understanding and knowledge of library provided equipment and
	software including the website, databases, catalog, and ILS; the ability to
	troubleshoot basic technology problems.
Ethics*	The knowledge of and compliance with Ohio Ethics Law and the basic ethics
	and values of library service.
Innovation	The ability to proactively identify and analyze emerging trends and
	technologies, and employ creative thinking to implement new solutions or
	procedures
Intellectual Freedom*	The understanding and support of the library's role in providing free and
	equal access to ideas, information, resources, and services, from all points of
	view, without restriction, to every individual.
Laws*	The understanding of laws relating to copyright, privacy, freedom of
	expression, equal rights, and intellectual property; the ability to
	communicate this information to staff and patrons and to ensure the
	library's compliance.
Organizational Awareness*	The knowledge of and ability to support the library's mission, vision, culture,
	and structure; a comprehensive awareness of the library's policies and
	procedures.
Patron Awareness*	The knowledge and awareness of the attributes and library needs of
	community demographics; the ability to apply that knowledge through
	materials, services, policies, and programming.

Patron Instruction	The ability to present instructional content in diverse ways to groups and
Patron Instruction	The ability to present instructional content in diverse ways to groups and
	individuals and select appropriate delivery methods according to learner
	needs.
Personal Organization*	The ability to identify and prioritize work needs.
Problem Solving*	The ability to assess situations and troubleshoot to identify effective
	solutions.
Programming	The ability to plan, present and evaluate creative and innovative
	programming for various ages and abilities, based on knowledge of
	developmental stages, best practices and community needs and interests,
	both inside and outside the library location.
Reader's Advisory	The ability to assist patrons with popular and recreational reading choices
	and to encourage reading; the knowledge of popular materials and the
	ability to share that knowledge with all patrons.
Reference	The ability to determine patron needs and use various resources to provide
	clear and comprehensive information in response to requests.
Safety and Security*	The awareness of library policies and procedures relevant to building
	security and personal safety of staff and patrons.
Teamwork*	The ability to work collaboratively with others to achieve organizational
	goals and objectives.