FY 16 SIG Activities Report

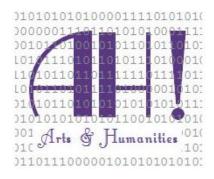
Special Interest Group (SIG): Arts and Humanities (AH)

Submitted by: Jeremy L. McLaughlin

SIG Office Title: Chair

E-Mail: Jeremy.mclaughlin@sjsu.edu

Fiscal Year: FY16



CURRENT OFFICERS

Current Chair:

Jeremy L. McLaughlin, San José State University

Other officers:

Social Media: Marcus Ladd, Miami University of Ohio Website: Arjun Sabharwhal, University of Toledo

Communications and Website: Sarah Buchanan, University of Texas at Austin

Communications: Mary Ann Harlan, San José State University

Do you wish to be considered for the SIG-of-the-Year Award? Yes

- 1. Did your SIG hold a planning meeting at the last annual meeting? Yes
- 2. Who represented your SIG at the SIG Cabinet meeting at the last ASIS&T annual meeting?

Name: Jeremy L. McLaughlin

3. Please list the names of the new leaders in your SIG who may be interested in getting involved in other areas of ASIS&T:

Names: Jeremy L. McLaughlin

4. Describe any efforts your SIG made especially designed to recruit new members or retain members (e.g., welcome letters, calls or visits, etc.).

Many time, humanists are an under-represented population within the information technology field. SIG AH worked to retain and recruit members by maximizing opportunities to communicate externally and within the Association about the benefits of the SIG, activities of interest to members and the general community, and the overall value of ASIS&T and SIGs. To re-engage membership we utilized the various organizational lists for communication, were active at the 2015 Annual Meeting, updated and shared a variety of arts and humanities content on our website and via social media, and continued use of the SIG AH YouTube Channel and the figshare open repository platform. To provide events and programs, we collaborated with partners in ASIS&T (SIG VIS, SJSU ASIS&T) and speakers from a number of academic and non-profit organizations, helping to build relationships internally and externally and increase SIG AH visibility overall.

<u>Membership</u> – As of August 2016 SIG AH has 159 members. As a communication tool to reach a majority of members, and others interested in SIG AH content, we posted 29 messages to the SIG AH List from October 2015 to August 2016. As of August 2016 the SIG AH List has 217 members. Jeremy L. McLaughlin also sent several direct emails to members relating to specific events and to request content for the 2016 Newsletter. We continue to build the content on our website after its migration in spring 2015 and Arjun Sabharwhal has taken the lead as Webmaster with Sarah Buchannan providing support and expertise to the website and to communications.

Activities Recent Posts 2016 Virtual Symposium Proceedings Activities · SIG AH Webinar: Technology and Publishing with SIG AH has sponsored, co-sponsored, or supported several arts and humanities-related sessions at ASIST Dr. Martin Paul Eve Annual Meetings, and activities throughout the year: 2016: Second Virtual Symposium Schedule 2016: · Call for Student Papers: Indexing and retrieval of Second Virtual Symposium, May 18, 2016 non-textual information SIG AH Webinar: Technology and Publishing with Dr. Martin Paul Eve, September 21 2016: Second Virtual Symposium 2015: **Pages** "Breaking Traditional Barriers; Collaboration, Impact, and Information Technology in the Humanities (SIG About / Contact AH, SIG VISI" by Jeremy Lee McLaughlin, Meris Mandernach, Alex Oliszewski, Christian Scott James, Melissa Activities Higgins, and Stacy Konkiel. 78th ASIS&T Annual Meeting, St. Louis, MO, Nov. 9, 2015. Membership "Cracking the Internet: A Science Historian's Experience Using the Web to Conduct Research, Communicate Newsletters Findings, and Connect with Colleagues (SIG AH)" Webinar by Gabriel Finkelstein. Online Broadcast, September 9, 2015. Officers Virtual Symposium on Information & Technology in the Arts & Humanities, presented by SIG AH and SIG Resources VIS, April 22-23, 2015. Proceedings. Conferences & Proceedings

An interesting note: the winner of one of the SIG AH and SIG VIS 2015 Student Research Paper Awards has become an active member of ASIS&T after also winning the SIG Ed Student Travel Award and taking part in the 2015 Annual Meeting.

<u>2015 Annual Meeting (November 2015)</u> – At the 2015 Annual Meeting, SIG AH leadership and members were actively recruiting new members and engaging with members and other SIGs related to possible collaborations and activity planning. Visibility and interest in SIG AH was helped by the SIG of the Year Award as well as **a special SIG give-away** (microfiber mobile screen cleaner) which was purchased with FY15 funds.





Jeremy L. McLaughlin met with potential new members at the New Members and members were active at the general sessions, receptions/posters, and at social events. We hosted our SIG business meeting where we welcomed the new Executive Committee and discussed communications strategy and preplanning for the 2016 Symposium on Information and Technology in the Arts and Humanities.

SIG AH also hosted a **social event** at a nearby location to thank members for a successful year and celebrate the accolades won in Fiscal Year 2015. We created and sent out special invitation and were honored to enjoy great conversation with Sandy Hirsch and Heather Pfeiffer and members of SIG AH and of the SJSU ASIS&T Student Chapter (which co-hosted after winning Student Chapter of the Year).

The major SIG AH community initiative at the 2015 AM was our successful Panel "Breaking Traditional Barriers: Collaboration, Impact, and Information Technology in the Humanities" in collaboration with SIG VIS. https://www.asist.org/events/annual-meeting/annual-meeting-2015/program/breaking-traditional-barriers-collaboration-impact-and-information-technology-in-the-humanities/

The Panel is discussed in Section 5 below, but as far as communication and outreach, having a Panel accepted was a significant achievement for our SIG and we benefited from the visibility that comes from inclusion on the Conference agenda and communication to members about SIG participation in the Proceedings. The Panel also included the winners of the SIG AH and SIG VIS 2015 Student Research Paper Awards. Christian James has become an active member of ASIS&T after also winning the SIG ED Student Travel Award to attend the 2015 Annual Meeting. This has helped reiterate the importance of student membership and increased student involvement with SIGs.

Despite a very early morning start, the **Panel had approximately 30 attendees and was recorded by one attendee for his class**, which was watching virtually, and published slides from the event have garnered a high amount of attention on figshare (discussed below). The Panel and associated Symposium has

given SIG AH an un-quantifiable amount of visibility in terms of promotional materials and website traffic for materials on various sites.

<u>2016 Student Research Paper Award and Virtual Symposium (May 2016)</u> – Discussed more thoroughly below, SIG AH and SIG VIS once again hosted a Virtual Symposium on Information



Technology in the Arts and Humanities in May 2016. As with 2015 this was in conjunction with a Student Research Paper Award contest. Both events were a major focus for the SIGs this year and communication around this event provided a large amount of new exposure on social media including additional promotion of the event by the Humanities, Arts, Science, and Technology Alliance and Collaboratory (HASTAC).

While smaller in scope from the previous year, we had over 35 attendees from 8 countries throughout

the Symposium allowing both SIG AH and SIG VIS to reach existing and potential new members with interesting and unique content. Additionally, Diane Rasmussen-Pennington (a former Chair of SIG VIS) spoke about the value of ASIS&T and SIGs and the importance of student engagement as part of the 'Welcome' message to attendees.

In addition to reaching a large audience of existing and potential new members amongst a traditionally under-



represented group in the humanities, as a direct result of the Student Research Paper Contest SIG AH and SIG VIS sponsored 4 new ASIS&T student memberships in 2016.

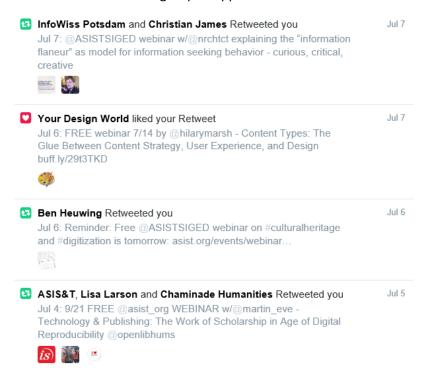


Website and communications – SIG AH has only been building its social media presence since January 2015 when we created a Twitter account. We coordinated our website updates and use of Twitter (@asist_ah) throughout 2015-16 and continued to build a social media strategy

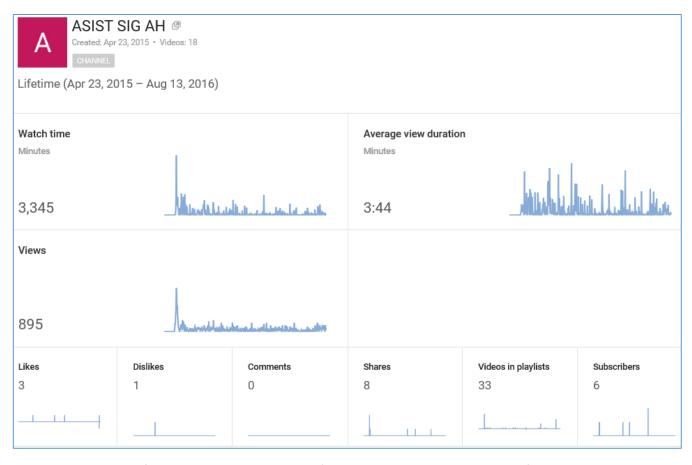
around events, announcements, and general community outreach. Ongoing updates to the Resources web page will be completed by the end of 2016 and we continue to refine other areas of our website. We have focused almost exclusively on our Twitter account as Facebook has proven ineffective for communicating with (potential) members.

http://twitter.com/asist_ah http://www.facebook.com/asist.sig.ah

We've engaged with the community via tweet 213 times since January 2015 when our Twitter account was created. We increased our followers from 30 in August 2015 to 62 in August 2016. By posting unique content and announcements, and re-posting ASIS&T and humanities-related materials, we've seen an exciting amount of conversations and other Twitter activity such as likes and favorites. We've appreciated the ASIST Central social media group's support in this endeavor.



The publication of our recorded events and speaker slides on YouTube and figshare continue to give SIG AH and its unique content a high level of discoverability and accessibility which translates to visibility for existing and potential new ASIS&T and SIG members.



These access stats from our YouTube Channel reflect the widespread distribution of SIG AH content (further discussed in section 6 below) which is facilitated by our email, List, website, and social media communication efforts.

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5. What programs, including those presented at the ASIS&T Annual Meeting, did your SIG sponsor or cosponsor during the fiscal year? (e.g., continuing education programs, regional meetings, webinars, promotional activities for your SIG or ASIS&T, career guidance, ongoing services, etc.). Please list the name of the program, speakers involved, date and location, estimated attendance, revenue and expenses, a brief description of each program, and other participating organization or ASIS&T units, if applicable.

In addition to the member communication initiatives discussed above, SIG AH took part in several exciting research- and professional development-oriented programs this year.

<u>Conference Panel, 2015 Annual Meeting (November 2015)</u> – At the 2015 Meeting, SIG AH and SIG VIS co-sponsored the Panel "Breaking Traditional Barriers: Collaboration, Impact, and

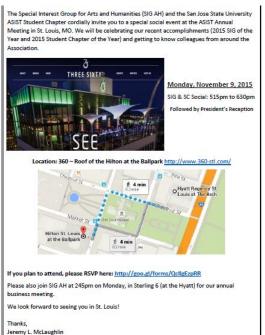
Information Technology in the Humanities" which brought together student, faculty, and professional speakers to examine key topics related to the role of information and technology in the development of research practices for, and about, the arts and humanities. https://www.asist.org/events/annual-meeting-2015/program/breaking-traditional-barriers-collaboration-impact-and-information-technology-in-the-humanities/

Moderated by Krystyna Matusiak from SIG VIS, the speakers were:

- Jeremy Lee McLaughlin, San Jose State University
- Meris Mandernach, Ohio State University
- Alex Oliszewski, Ohio State University
- Christian James, University of Maryland, College Park
- Melissa Higgins, University of Denver
- Stacy Konkiel, altmetric.com

Within the context of the theme of collaboration and impact, panelists discussed a collaborative interactive exhibit of library data, image classification of library collections using Flickr, engagement with digital methods, and an examination of altmetrics and current trends in research assessment. Given the focus on cultural impediments and the need to foster a core set of e-based traditions in many disciplines, additional examination of the themes of collaboration and impact helped to define the continued importance of this topic within ASIS&T. Additionally, the Panel was a direct response to the need of information professionals and humanists for practical, implementable techniques to disrupt tradition and integrate information technology in new ways.

Despite a very early morning start, the Panel had approximately 30 attendees, was recorded by one attendee for his class, which was watching virtually, and the published slides from the event have garnered a high amount of attention on figshare (discussed below). The Panel and associated Symposium has given SIG AH an un-quantifiable amount of visibility in terms of promotional materials . . and website traffic for materials on various sites.



Social Event, 2015 Annual Meeting (November

<u>2015</u>) – During the 2015 Annual Meeting, SIG AH hosted a social event at a nearby location to thank members for a successful year and celebrate the accolades won in Fiscal Year 2015. We created a special invitation and were honored to enjoy great conversation with Sandy Hirsch and Heather Pfeiffer and members of SIG AH and of the SJSU ASIS&T Student Chapter (which co-hosted after winning Student Chapter of the Year).

<u>2016 Student Research Paper Award</u> and <u>2016 SIG Virtual Symposium on</u> Information and Technology in the Arts and Humanities

Given the success of the 2015 Virtual Symposium, SIG AH and SIG VIS knew last fall that we wanted to organize and host another event and research competition, with a more focused theme exploring topics related to SIG VIS, and more outreach (based on our experiences from last year).

To build on the success of the event last year and give the Symposium some consistent "branding" and recognizable visibility, our Social Media Coordinator Marcus Ladd created a special logo for the Symposium which can be used for subsequent virtual events in the future.



The 2016 Virtual Symposium was again a strong collaboration between SIG AH and SIG VIS with support from the San Jose State University ASIS&T Student Chapter. The theme for 2016 was *Connecting the arts and humanities through technology – data, images, and sound*. Within this theme, topics presented and discussed at the Symposium included:

- Linked data in the arts and cultural heritage
- Non-text digital collections
- Visualization projects
- Open Access in the humanities
- Multimedia information retrieval
- Data curation in visual studies

We also issued another Call for Student Papers for the Student Research Paper Awards in Master's and PhD categories. http://www.asis.org/SIG/SIGAH/2016/01/15/2016-cfsp/ The contest theme "indexing and retrieval of non-textual information" was open-ended to invite participation from a variety of theoretical and empirical perspectives on the topic. We encouraged graduate-level submissions from a broad range of disciplines including arts, humanities, library and information science, and computer science. Suggested paper topics included, but were not limited to, past research, case studies, and current projects in the areas of:

- Digital curation of sound and image collections
- Open access and non-textual material in the humanities
- Linked data/linked open data
- Discovery, access, and use of visual content

- Data curation and data repositories
- Working with multimedia source materials (maps, models, 3D reconstructions)
- Visualization in digital collections
- Search and discovery in the fine and performing arts

As a result of the CfSP and judging by SIG AH and SIG VIS member volunteers, we awarded 2 Student Research Paper Award winners and provided gratis ASIS&T membership to 4 student participants. The 2016 student award winners were:

PhD Student Paper Award Winner – Hyerim Cho, University of Washington Master's Student Paper Award Winner - Louisa Trott, University of Tennessee, Knoxville

These students were invited to present their papers as part of the Symposium. The full schedule of speakers is available here: http://www.asis.org/SIG/SIGAH/2016/05/13/2016-second-virtualsymposium-schedule/

This year had 4 professional/academic speakers and the 2 award-winning student papers, with an Introduction by Jeremy L. McLaughlin, Krystyna Matusiak, and Diane Rasmussen Pennington. As the schedule above and sample of the speaker bios on the website indicate, we had a well defined agenda and set of presentations within the 2016 Symposium themes.

While smaller in scope from the previous year, we had over 35 attendees from 8 **countries** throughout the event allowing both SIG AH and SIG VIS to reach existing and potential new members with interesting and unique content.

In total, this event cost SIG AH \$580 – \$500 for one (1) Student Paper Award and \$80 for two (2) new student memberships (SIG VIS split the expenditures equally). The San Jose State University ASIST Student Chapter hosted the event using their Collaborate webinar platform, resulting in no additional cost to SIG AH. We've only used half of the Cabinet award for this project and will be planning a PhD student research paper contest for 2016.

Cory Lampert, University of Nevada Las Vegas



Link It: Exploring Semantic Richness in Digital Collections

This presentation provides an overview of the UNLV Linked Open Data project; demonstrating how LOD principles can be applied to CONTENTdm digital collections. Topics covered include concepts and principles guiding communities creating LOD, evolution in the role of metadata creator/LOD contributor, and key benefits to digital library researchers.

Cory Lampert is the Head of Digital Collections at the UNLV University Libraries where she is responsible for operations and strategic planning for a dynamic department that comprises digitization facilities, several digital collections systems/technologies and grant-funded projects such as the Nevada Digital Newspaper Program. Cory's research interests are in the areas of linked open data, strategic planning for digital libraries, and mentorship of new librarians. When not working on digital libraries and metadata, she likes hiking the peaks of the Mountain West.

Martin Calvino, Scientist/Artist/Technologist



<u>Upcoming September 2016 webinar – Martin Paul Eve</u> – On September 21, 2016, SIG AH is sponsoring a webinar titled "Technology and Publishing: The Work of Scholarship in the Age of its Digital Reproducibility" by Martin Paul Eve from the Open Library of Humanities and Birkbeck, University of London. The cost for this webinar is \$50 and is being sponsored and paid for by SIG AH so that ASIST members and non-members can attend for free.

http://www.asis.org/SIG/SIGAH/2016/07/05/technology-and-publishing/

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6. Describe the publications your SIG produced during the activity period (e.g., newsletters, technical publications, pathfinders, joint publications, etc.). Briefly describe those publications here, indicate the publication frequency and intended audience, and enclose a copy of each publication (or provide the URL) with this report.

<u>Panel in 2015 Conference Proceedings</u> – The SIG AH and SIG VIS Panel (Breaking Traditional Barriers: Collaboration, Impact, and Information Technology in the Humanities) was published as part of the Proceedings from the 2015 Annual Meeting. According to the ACM Digital Library page for this publication (http://dl.acm.org/citation.cfm?id=2857087) it has been downloaded 21 times since publication. http://onlinelibrary.wiley.com/doi/10.1002/pra2.2015.145052010017/abstract

McLaughlin, J. L., Mandernach, M., Oliszewski, A., James, C., Higgins, M. and Konkiel, S. (2015), Breaking traditional barriers: Collaboration, impact, and information technology in the humanities. Proc. Assoc. Info. Sci. Tech., 52: 1–4. doi:10.1002/pra2.2015.145052010017

<u>Slide deck from 2015 Panel presentation</u> – Panel presentations were based off those from the Symposium so we decided not to upload all of the slides from the 2015 SIG AH Panel presentation separately. However, the presentation by Jeremy L. McLaughlin and Stacy Konkiel was based on new research and was uploaded to figshare.

https://figshare.com/articles/Altmetrics for the humanities Disciplines output types and discovery in the wild/1597707

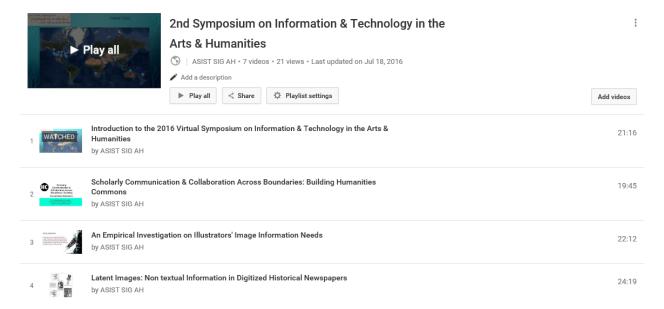


As noted in the screenshot, this presentation (with ASIS&T and SIG AH branding on the introduction slide) has **provided a significant amount of visibility with 296 views and 30 downloads from the figshare platform and an altmetric score of 2** (above average for this type of content) on the Altmetrics.com platform.

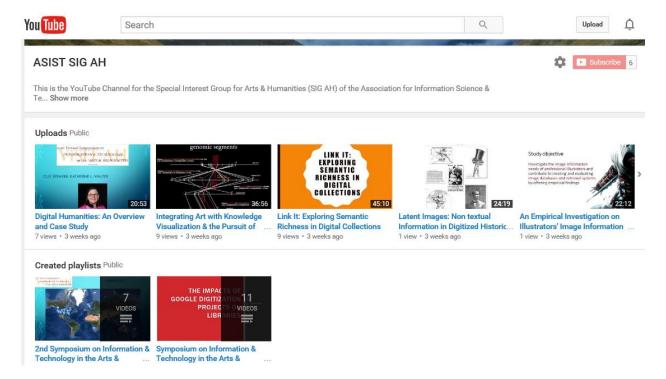


<u>2016 Symposium recordings and slide decks (YouTube and figshare)</u> – As with the previous year, to provide ease of access for members and global discoverability of the content in different formats, **SIG AH published the 2016 Symposium recordings on YouTube and the Symposium slide decks to the figshare open repository.**

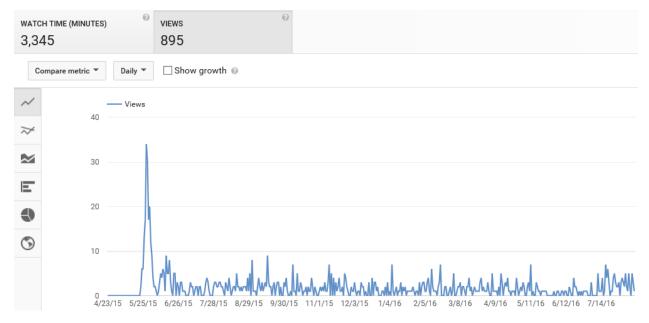
The specific YouTube Playlist for 2016 Symposium is available at: https://www.youtube.com/playlist?list=PL2v-vQy9W5DeXsuC5-l-T65WgFrPFKNDk



Our YouTube Channel (https://www.youtube.com/channel/UCh6awNw3yZbodGT42HICD_g) was created to host the 2015 Symposium recordings and, with 2016 content, there are now 18 videos available on the SIG AH Channel.



The publication of our recorded content on YouTube provides a high level of discoverability and access to SIG AH materials, as indicated by the usage statistics over the life of our Channel (since April 23, 2015) and across all 18 videos in the 2015 and the 2016 Playlists.

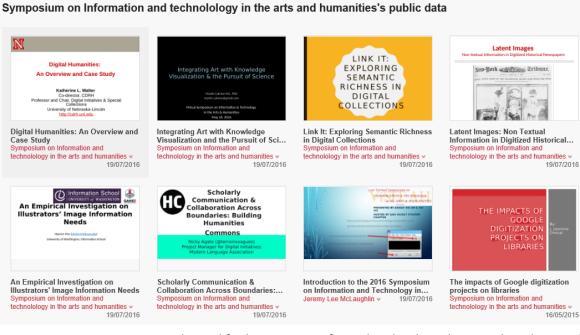


SIG AH is proud to offer specialized sessions and other content to a sometimes under-represented group within information technology: humanists. We are pleased to see that the wide range of content offerings across a variety of subjects is of interest to the community, as evidenced by the scope of videos viewed (sorted by watch time).

Video	Watch time (minutes)	Views ∅ ↓
The impacts of Google digitization projects on	994 (30%)	272 (30%)
Historical thinking, digital methods: The new p	404 (12%)	170 (19%)
Piloting interactive exhibits in the academic re	345 (10%)	87 (9.7%)
Institutional repositories and the humanities:	267 (8.0%)	73 (8.2%)
Viewing art through information visualization:	229 (6.9%)	69 (7.7%)
Emerging priorities and strategies for digital h	413 (12%)	55 (6.1%)
History and culture at scale	259 (7.8%)	42 (4.7%)
Traditional and emerging approaches to resea	205 (6.1%)	36 (4.0%)
The provisional space of libraries within the so	105 (3.1%)	32 (3.6%)
Symposium Introduction: Day One	32 (0.9%)	13 (1.5%)

Our space in the figshare repository was also created to provide additional discoverability and access to unique SIG AH materials from the Symposium on Information and Technology in the Arts and Humanities.

http://figshare.com/authors/Symposium on Information and technolology in the arts and humanit ies/740215



In 2016, we once again published speaker's slides to figshare bringing the total content on this platform to 18 viewable, shareable, and downloadable items.

As noted above, SIG AH promoted

content on YouTube and figshare as part of membership-based outreach and general communications within ASIS&T and the information science community. The publication of speaker's slides from the 2016 Symposium has brought 324 views and 17 downloads in less than a month, bringing the total views to 1,612 and 240 downloads of SIG AH related content on the figshare platform since May 16, 2015.



Symposium on Information and technolology in the arts and humanities

1612 views	240 downloads
Co-work	ers & collaborate
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In progress: SIG AH Digital Newsletter: September 2016 – In September 2016, SIG AH will publish and digitally distribute a 2016 Newsletter. This Newsletter serves as a general update of recent SIG activities and upcoming events, including content of interest at the Annual Meeting. In the Summer 2016 edition we will also include an article by Marcus Ladd and Christian James (who won the Student Award last year) is providing an update on his activities since the competition and his involvement with ASIS&T after winning the SIG ED Student Travel Award last year.

http://www.asis.org/SIG/SIGAH/newsletters/

In progress: SIG AH Website Resources Page – Throughout 2016 we have been working on updating our website, including our extensive Resources page (started by Sarah Buchanan). This page on our site is currently being redesigned for easier navigation and discovery, and is undergoing extensive updates that will be completed by the end of 2016. http://www.asis.org/SIG/SIGAH/resources/

Website content and promotions – SIG AH continues to use its new website to routinely communicate with members and the community about upcoming events and news.

Call for 2016 Student Research Papers: http://ischoolgroups.sjsu.edu/asistsc/studentresearchaward/

2016 Virtual Symposium website: http://www.asis.org/SIG/SIGAH/2016/01/15/2016-symposium/

2016 Virtual Symposium schedule: http://www.asis.org/SIG/SIGAH/2016/05/13/2016-second-virtualsymposium-schedule/

Upcoming SIG AH webinar: http://www.asis.org/SIG/SIGAH/2016/07/05/technology-and-publishing/

7. Describe your SIG's participation in other noteworthy activities during the period (e.g., participation in a public effort, such as, legislative hearing, standards committee, representation at meetings of other organizations, etc.).

Arjun Sabharwal is a member representing and helping to promote SIG AH in the Humanities, Arts, Science, and Technology Alliance and Collaboratory (HASTAC).

Ladd, Marcus. *New Content Display Options*. Presented at The Internet Librarian Conference. October 26, 2015. http://internet-librarian.infotoday.com/2015/Sessions/D106-New-Content-Display-Options-8851.aspx

McLaughlin, Jeremy L. *The positive effect of interdisciplinarity on altmetrics for humanities-related research outputs*. Presented at the 2015 Altmetrics Workshop. October 9, 2015. http://altmetrics.org/altmetrics15/mclaughlin/

Sabharwal, Arjun. "Structuring Collections in Digital Archives." Presented at Network Detroit: Digital Humanities Theory and Practice, Lawrence Technological University, Southfield, MI, September 2015.

SIG AH leadership was also represented at the ArchivesSpace Member Forum (part of the Society for American Archivists annual meeting), the Ohio Library Leadership institute, and the 2:AM 2nd Altmetrics Conference where we helped advance SIG interests through involvement with presentations and papers and by promoting the SIG through word of mouth.

8. Please include any other comments you would like to make about your SIG's activities during the period.

Building off of the successes from last year, FY16 has been another year of capitalizing on events for increased exposure, building new relationships, and trying to provide services and information to delight and educate the members of SIG AH, ASIS&T, and the general community.

We continued to use our new website and social media platforms to reach current and potential members. Activities like the Panel at the 2015 Annual Meeting, our microfiber giveaway, webinars, annual Newsletter, the Virtual Symposium, and the Student Research Paper contest have allowed us to interact with members in new ways. We will continue to be creative in the following year as we host multiple webinars, the 2017 Virtual Symposium on Information and Technology in the Arts and Humanities, and organize events and sessions for the 2017 Annual Meeting.



