

# 2018 Community Data Book

Data Produced in Partnership with:

CAROLINA  
DEMOGRAPHY

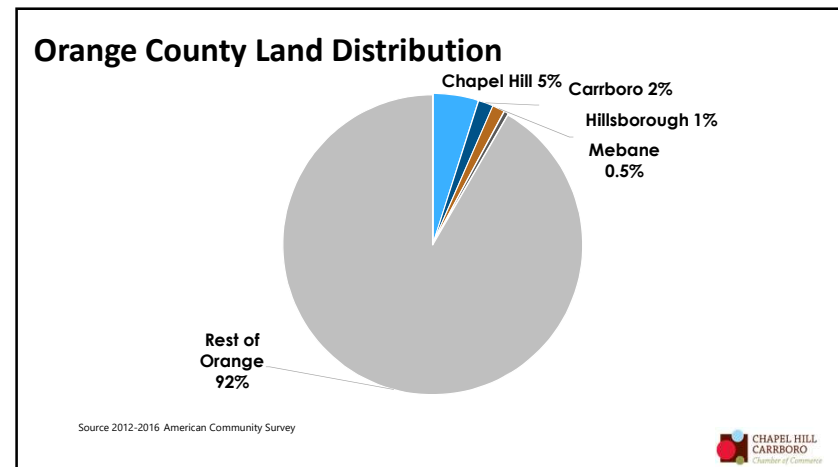
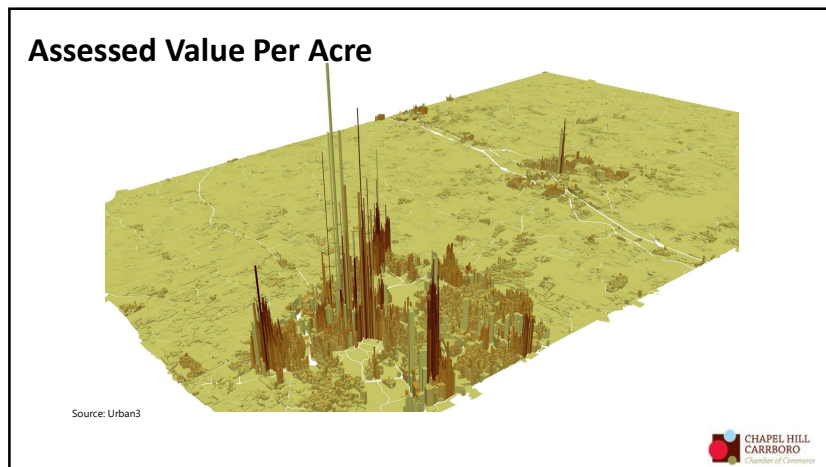
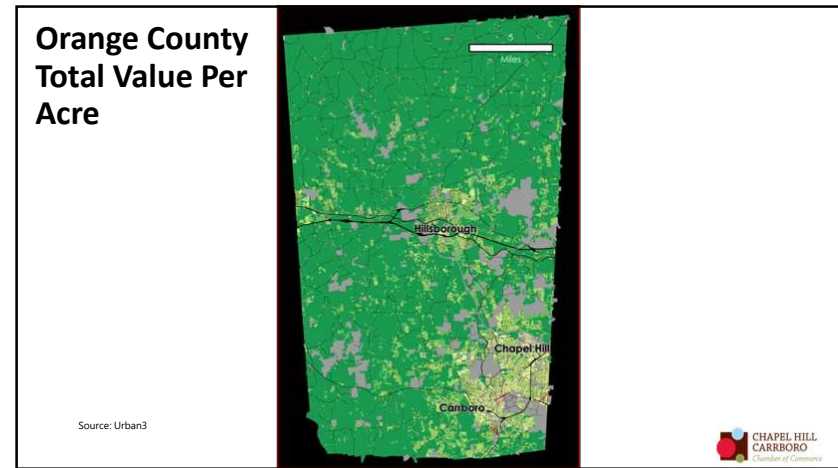
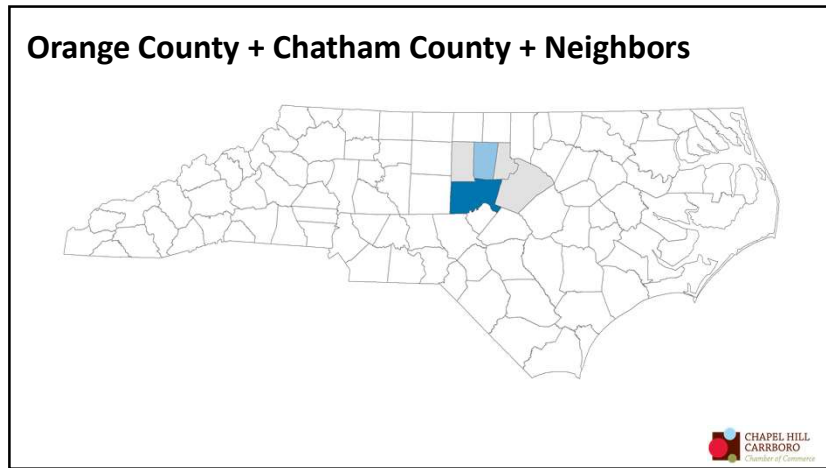


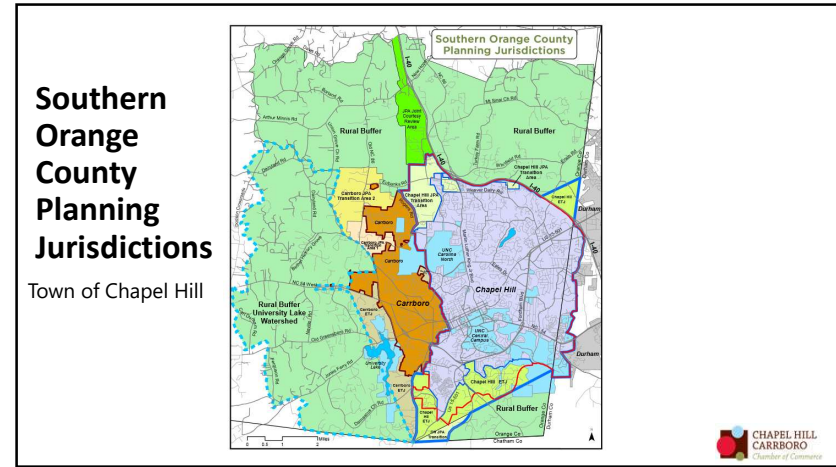
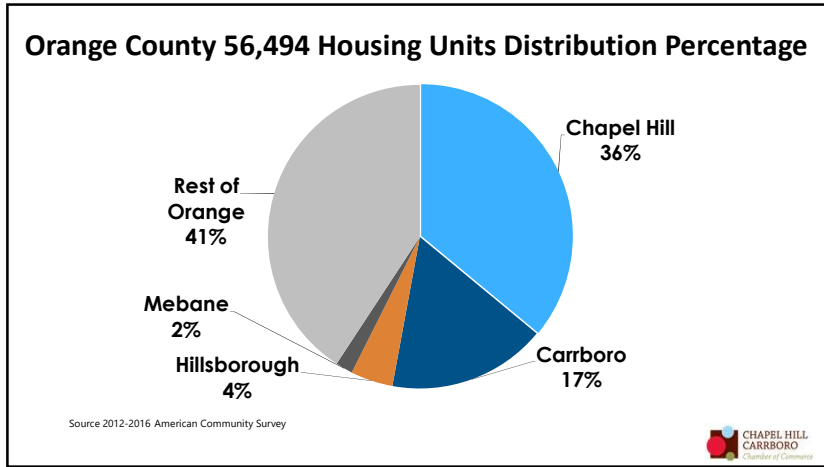


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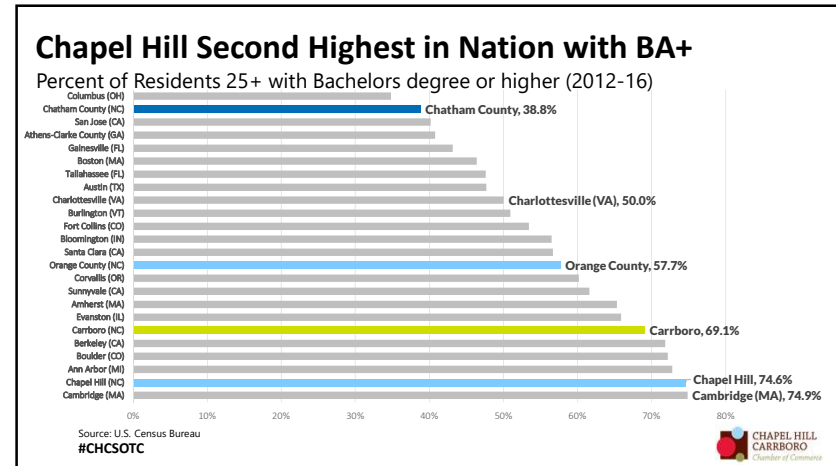


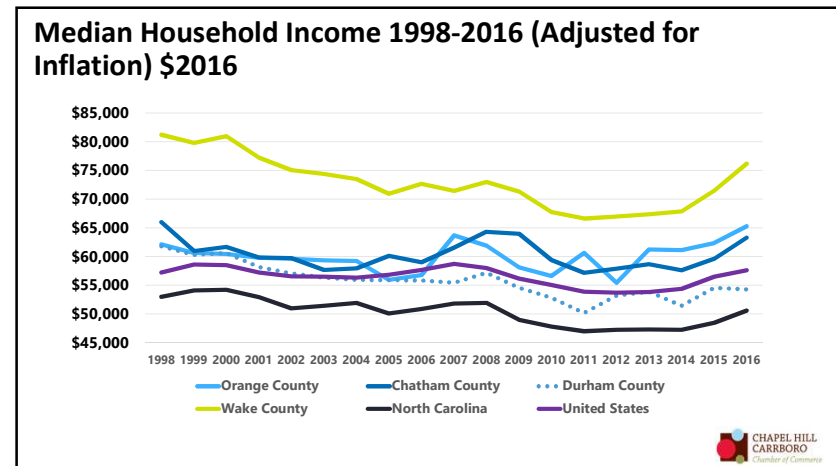
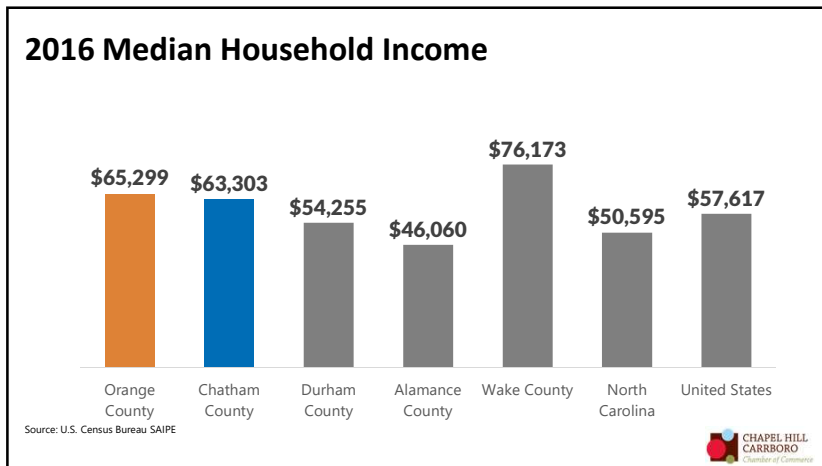
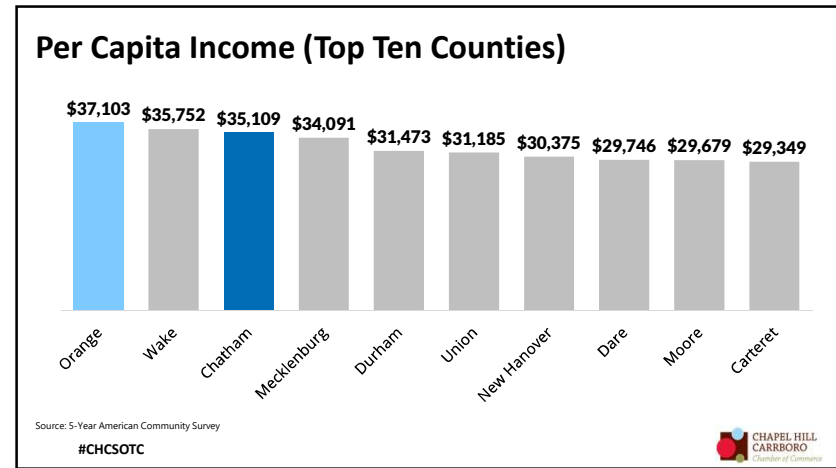
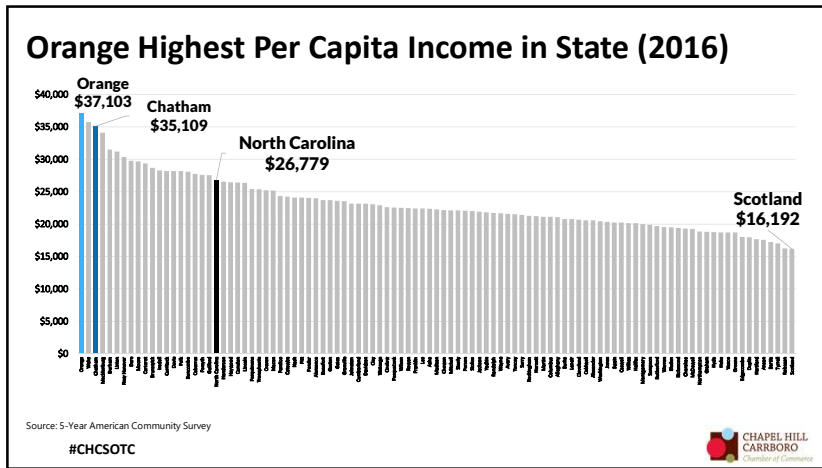


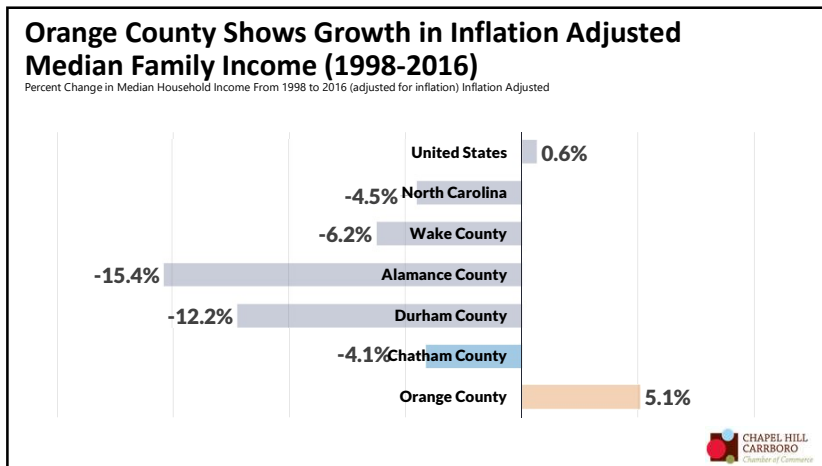
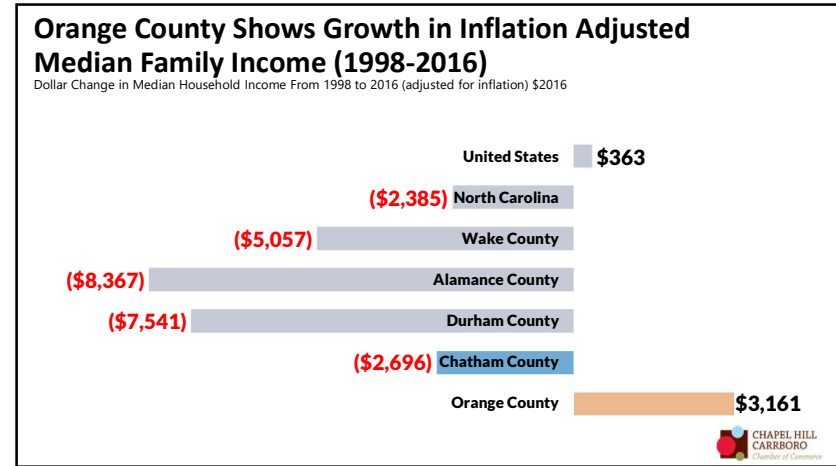
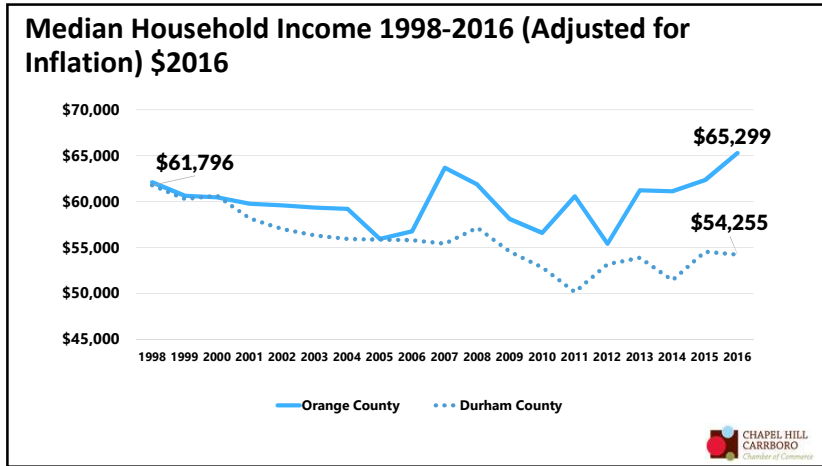


# Income and Demography

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### Orange has #1 Adjusted Gross Income, Chatham #18

County	Average AGI on Itemized Returns	Rank (of 100 Counties)
Orange County	\$175,600	1
Mecklenburg County	\$134,897	2
Wake County	\$128,756	3
Guilford County	\$110,738	11
Durham County	\$106,478	15
Chatham County	\$101,900	18
Alamance County	\$92,312	36

Source: National Center for Charitable Statistics

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### Orange #4 in Value of Itemized Deductions, Chatham #85

County	Average Itemized Contributions Reported	Rank (of 100 Counties)
<b>Orange County</b>	<b>\$5,665</b>	<b>4</b>
Mecklenburg County	\$5,230	19
Guilford County	\$5,080	32
Durham County	\$4,678	55
Wake County	\$4,519	62
Alamance County	\$4,425	68
<b>Chatham County</b>	<b>\$4,166</b>	<b>85</b>

Source: National Center for Charitable Statistics  
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### Orange Ranks 98<sup>th</sup> in % of Income Donated, Chatham 90<sup>th</sup>

County	Percent of AGI Contributed	Rank (of 100 Counties)
Alamance County	4.8%	72
Guilford County	4.6%	79
Durham County	4.4%	82
<b>Chatham County</b>	<b>4.1%</b>	<b>90</b>
Mecklenburg County	3.9%	91
Wake County	3.5%	96
<b>Orange County</b>	<b>3.2%</b>	<b>98</b>

Source: National Center for Charitable Statistics  
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### Yancey and Macon Counties Lead NC in Contributions

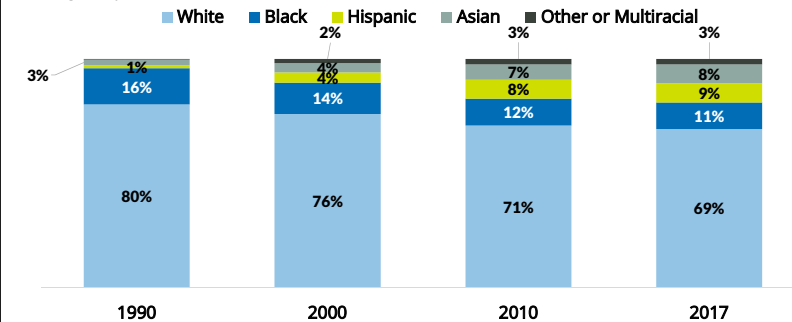
County	Average Itemized Contribution	Rank (of 100 Counties) Percent of AGI Contributed
Yancey	\$7,919 (9.2%)	1
Macon County	\$8,007 (8.5%)	2
Washington County	\$5,579 (7.3%)	3
Anson County	\$5,086 (7.2%)	4
Warren County	\$4,169 (7.1%)	5

Source: National Center for Charitable Statistics  
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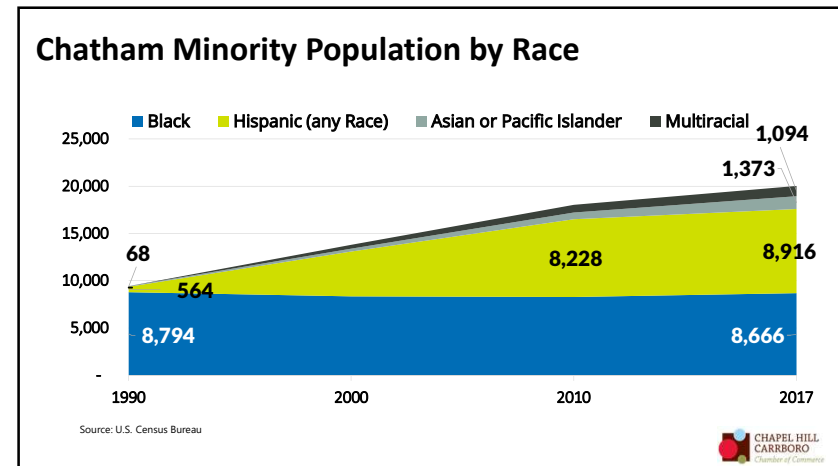
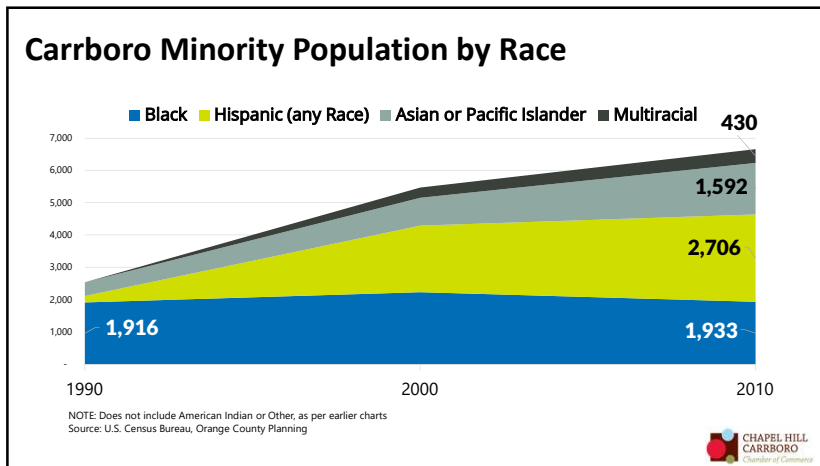
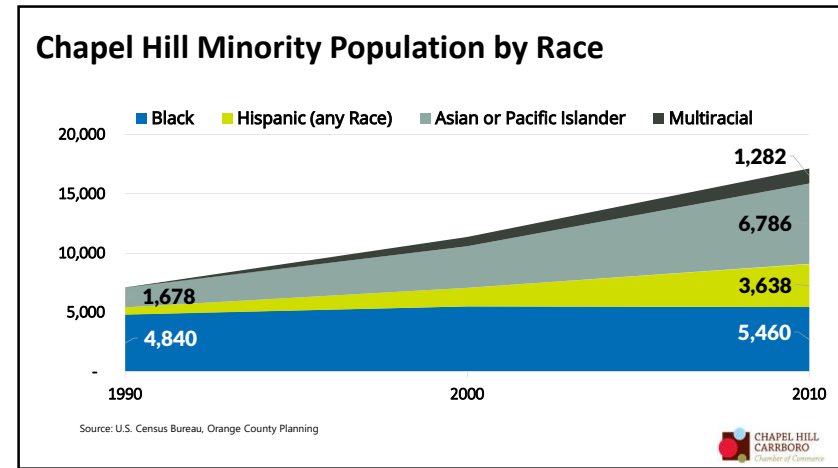
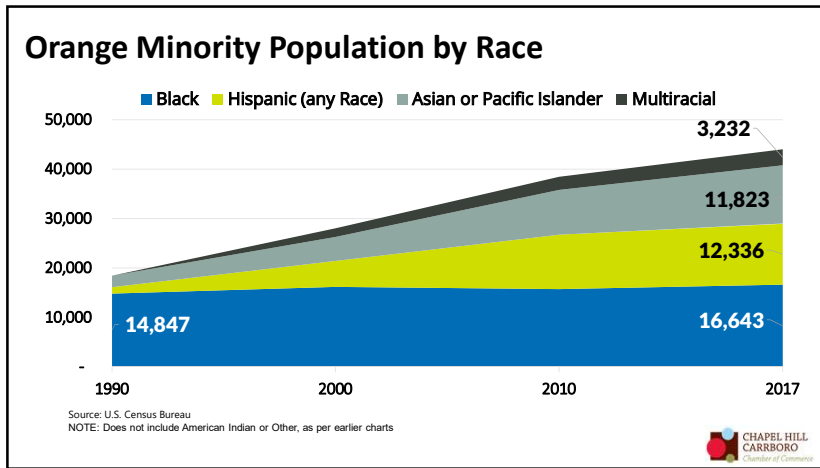
### Orange County Population by Race

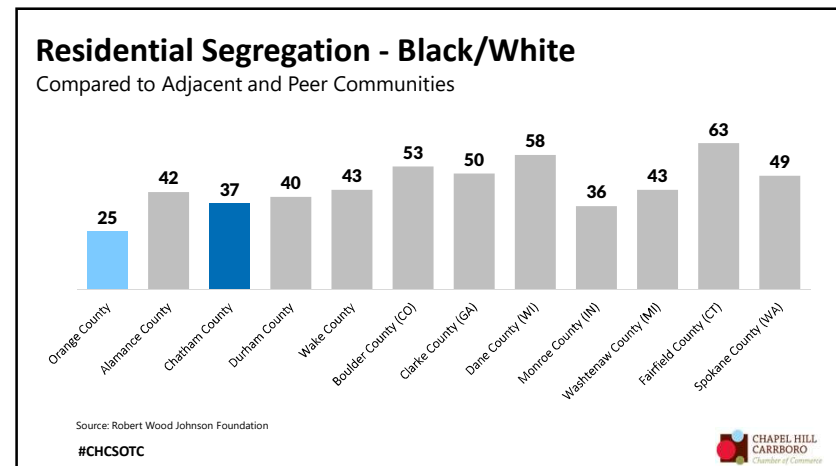
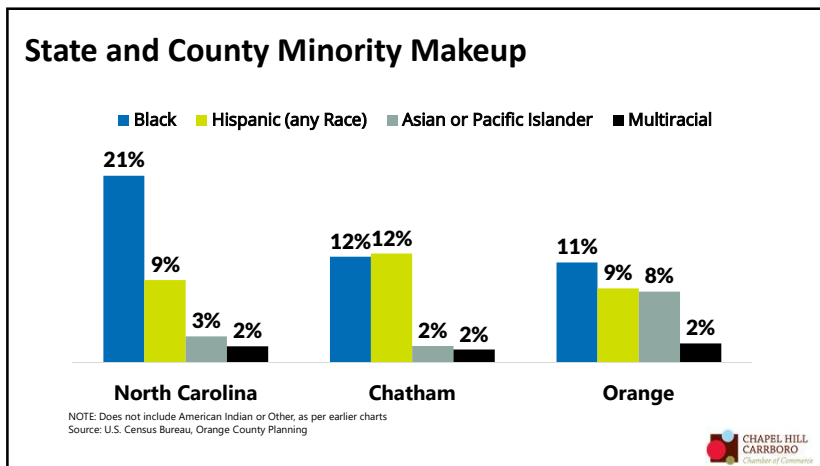
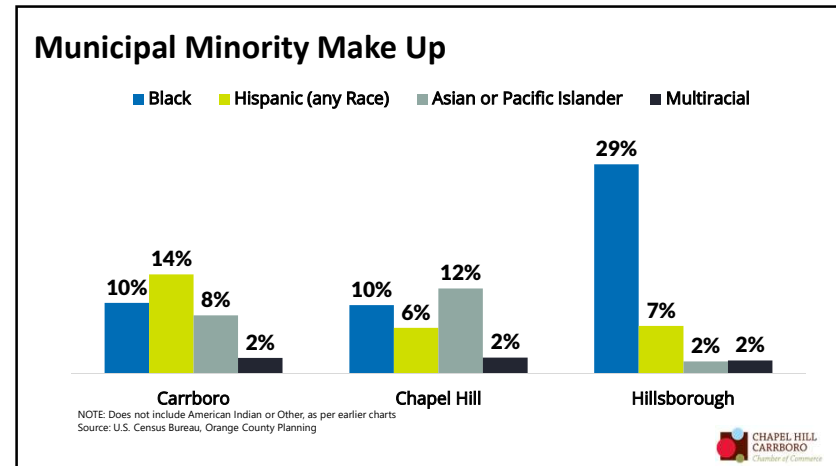
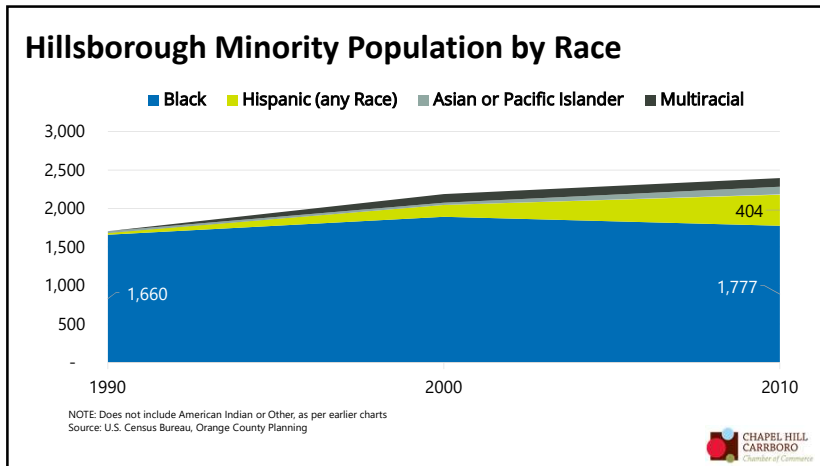
Changes By Decade



Source: US Census Bureau; Orange County Planning







# Population Growth



## Population Growth

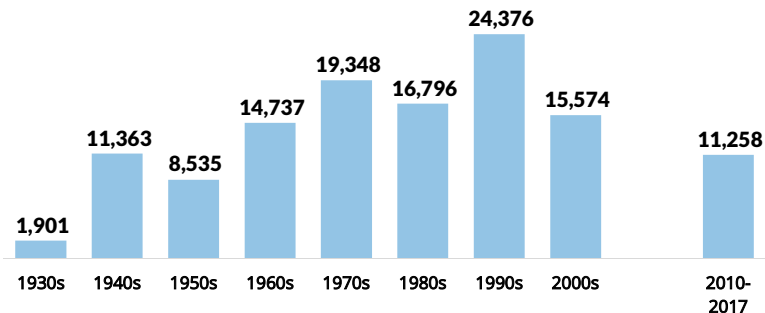
Jurisdiction	2010	2017	Pop Growth	Growth Rate
Orange County	133,688	144,946	11,258	8.4% (1.1% PY)
Hillsborough	6,613	7,231	618	7.9% (1.2% PY)
Carrboro	19,564	21,544	1,980	10.1% (1.3% PY)
Chapel Hill	57,221	59,862	2,641	4.6% (0.6% PY)
North Carolina	9,535,721	10,273,419	737,698	7.7% (1.0% PY)

Note: showing April 1, 2010 Estimates Base  
Source U.S. Census Bureau



## Orange County Population Growth Slowest Since 1960s

Numeric Growth By Decade, 1930-2010

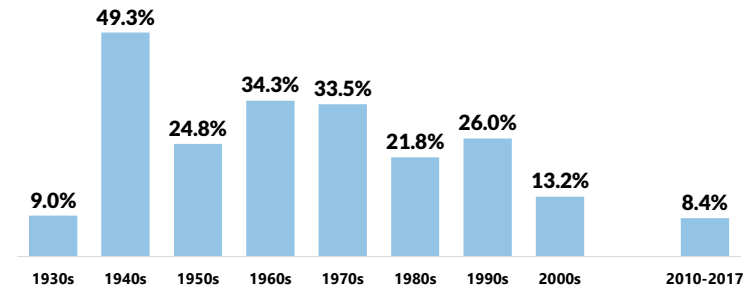


Source U.S. Census Bureau



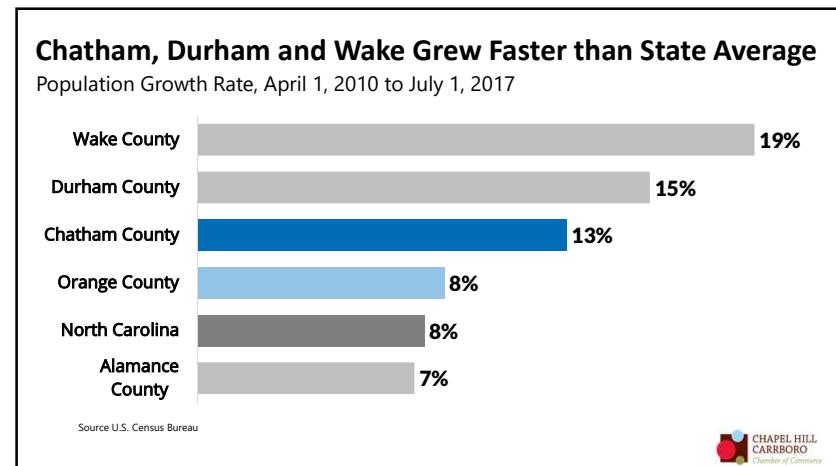
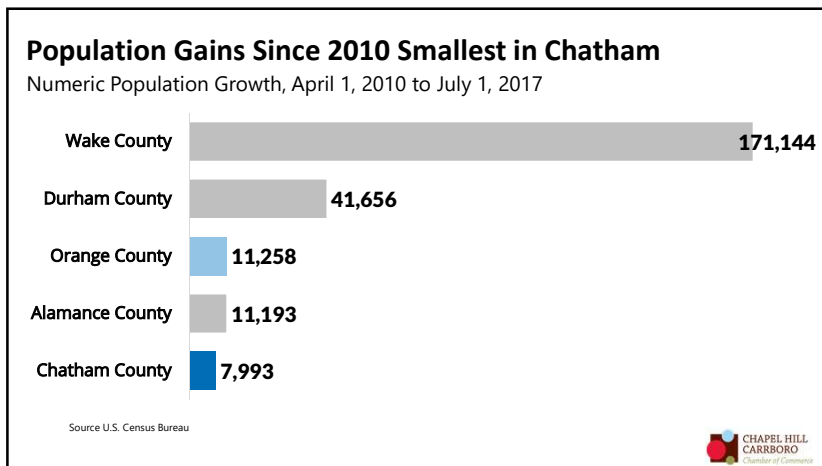
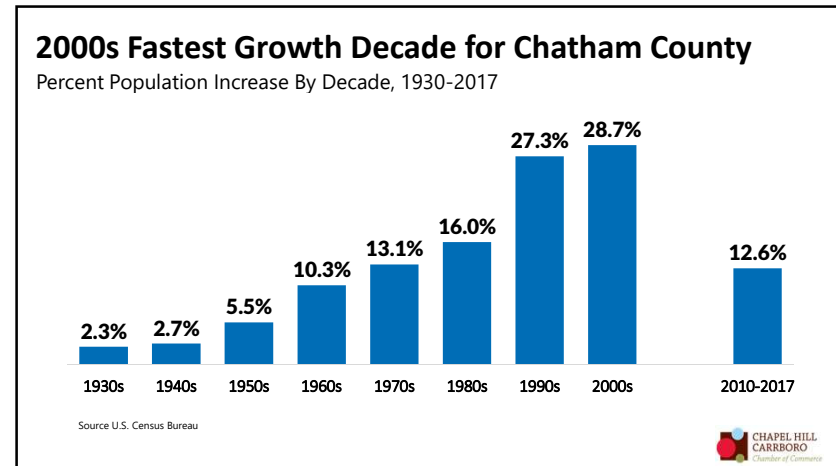
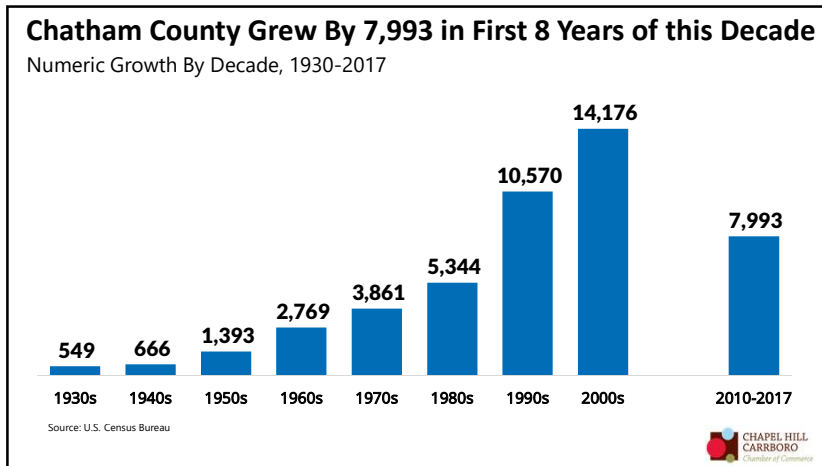
## Orange County Population Percentage Growth Slowest Since 1930s

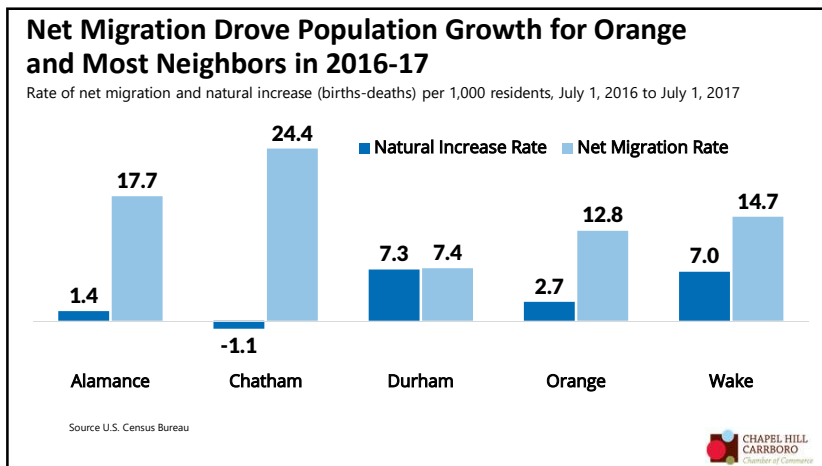
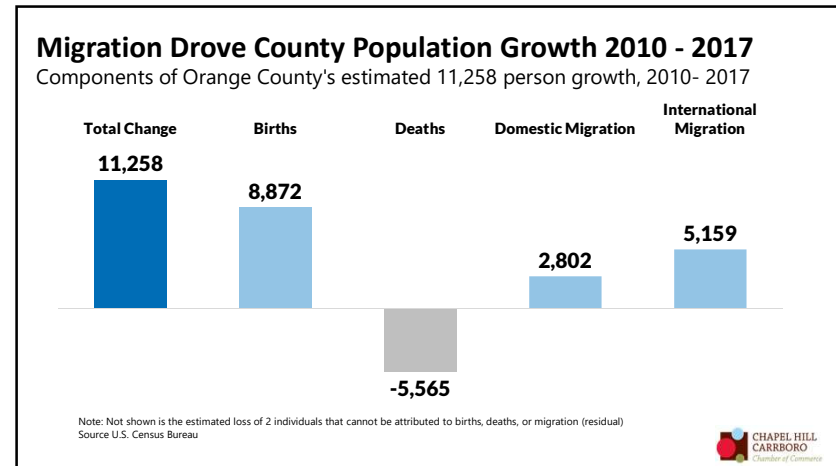
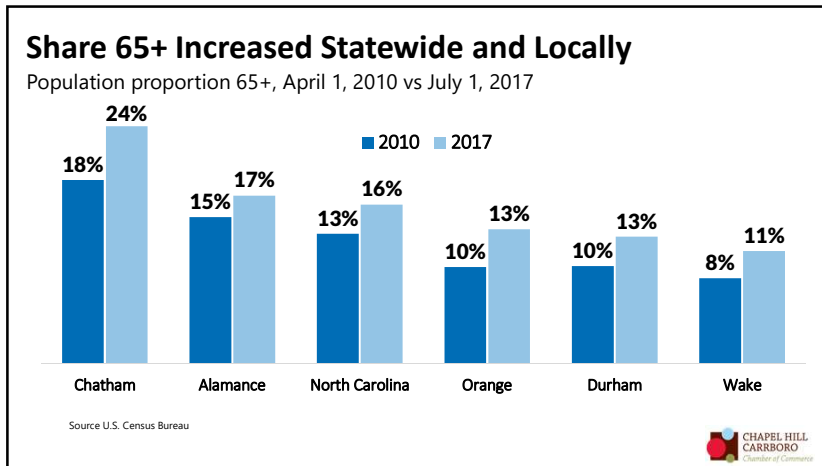
Percent Population Increase By Decade, 1930-2010



Source U.S. Census Bureau

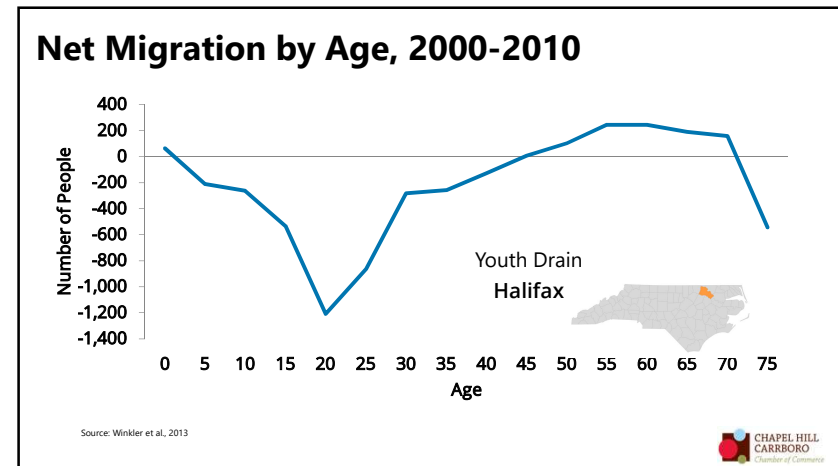
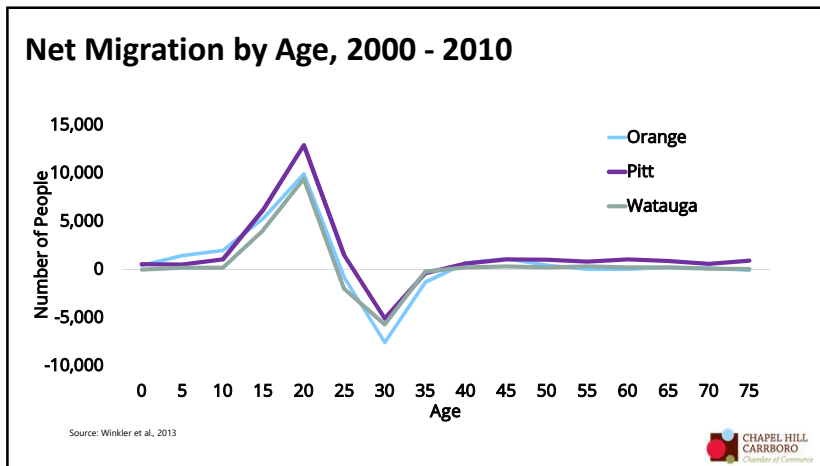
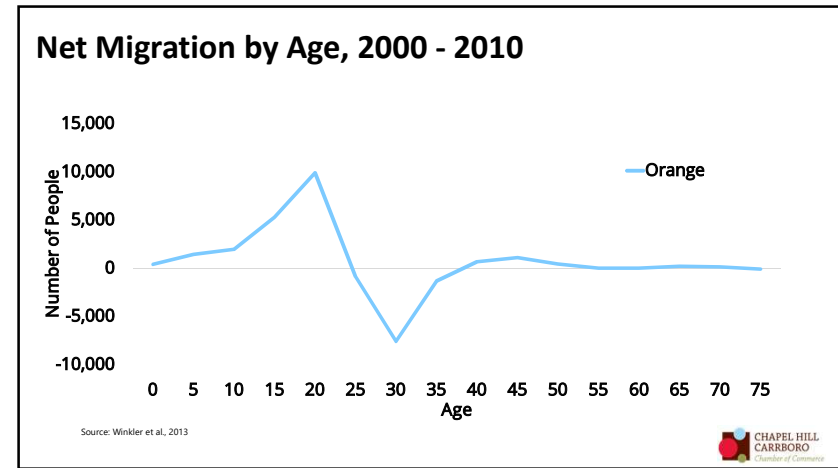
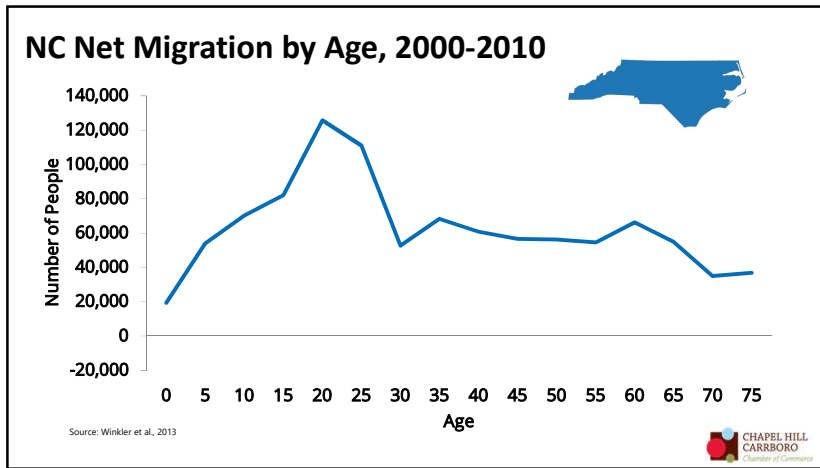


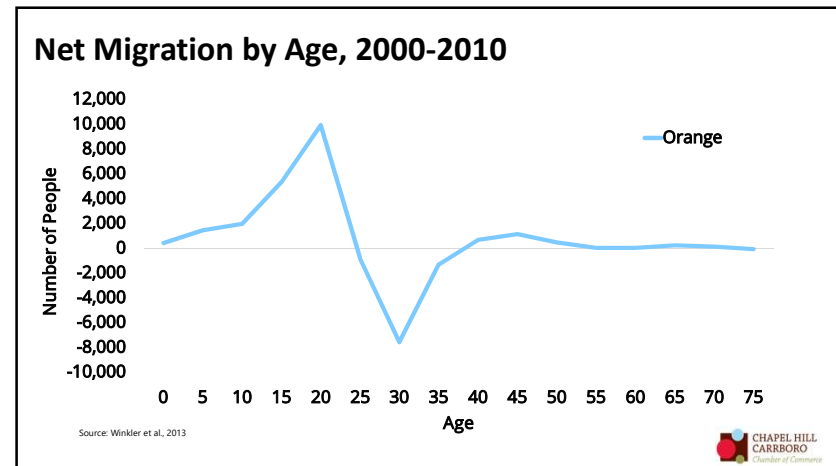
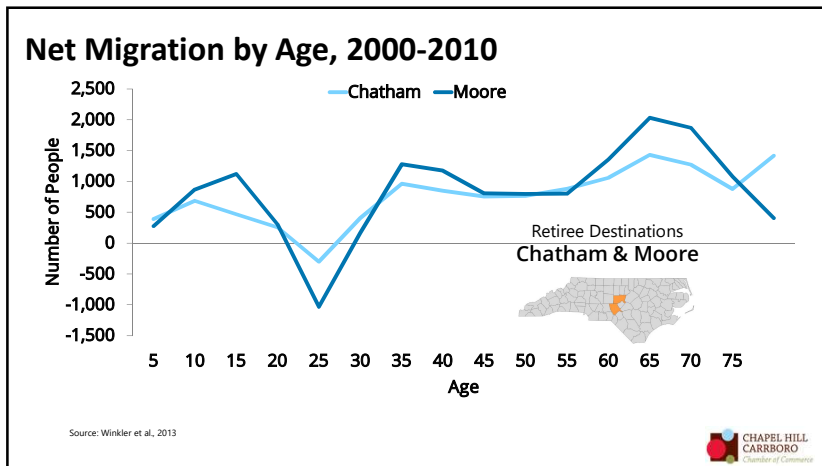
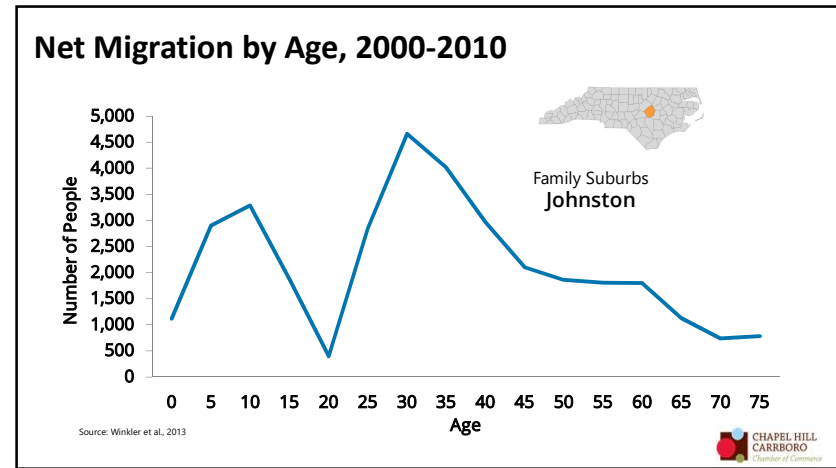
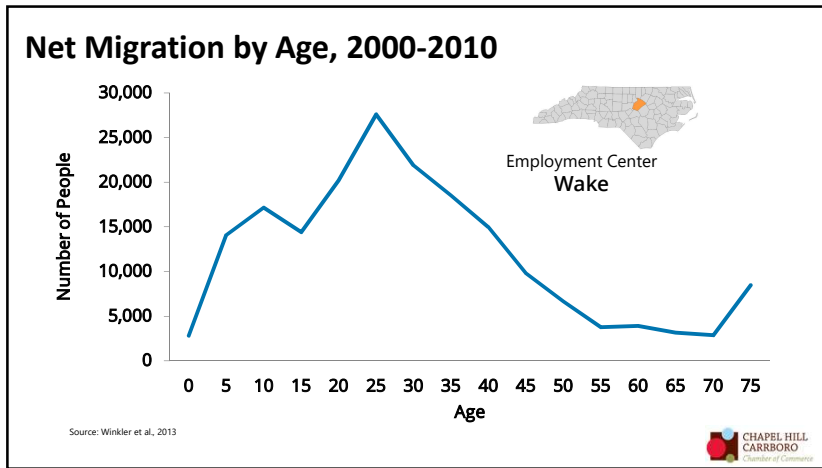




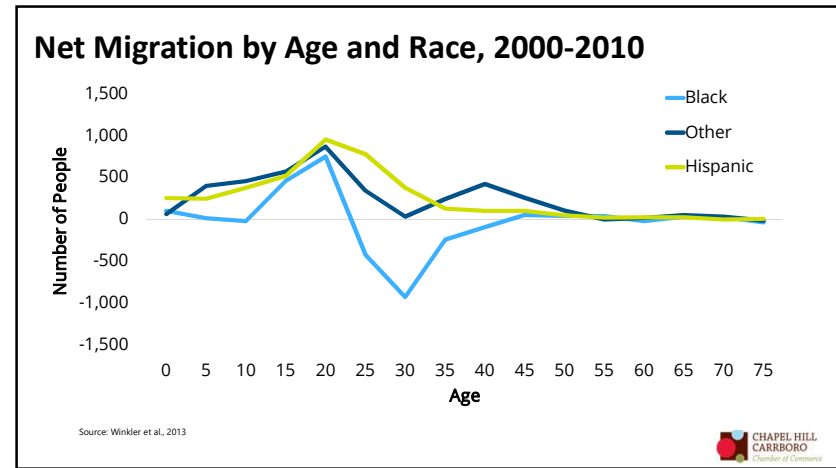
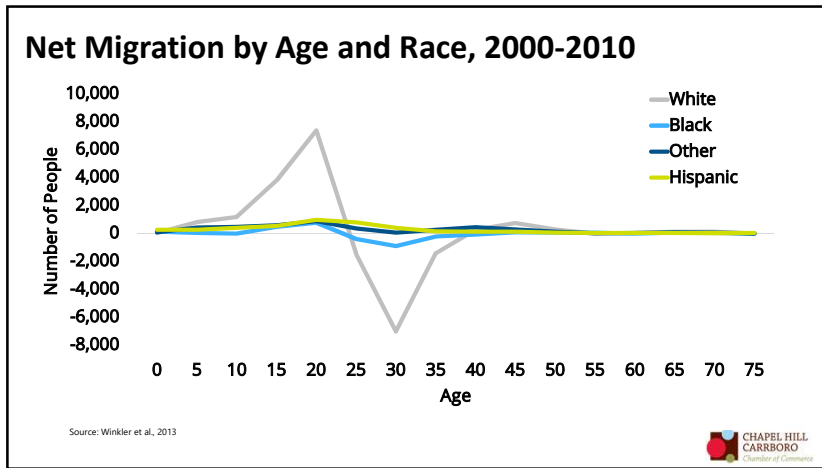
# Migration

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# Population Projecting

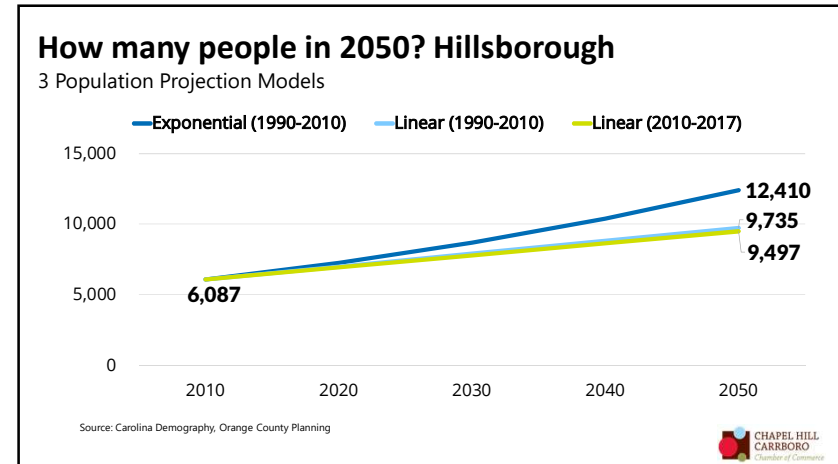
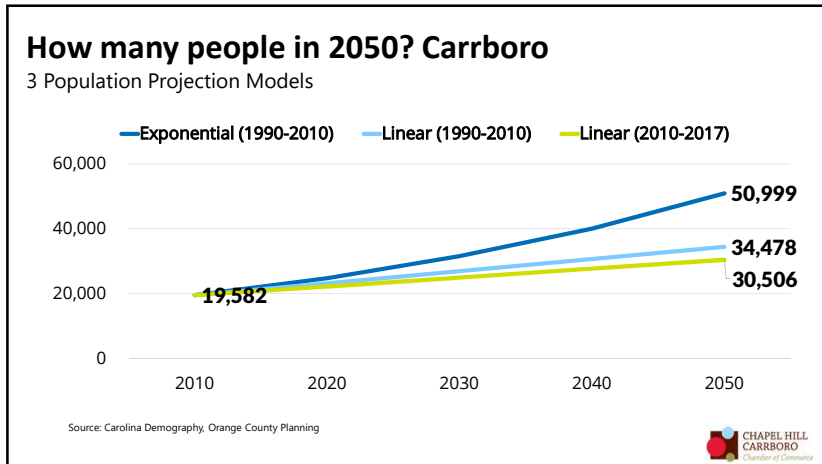
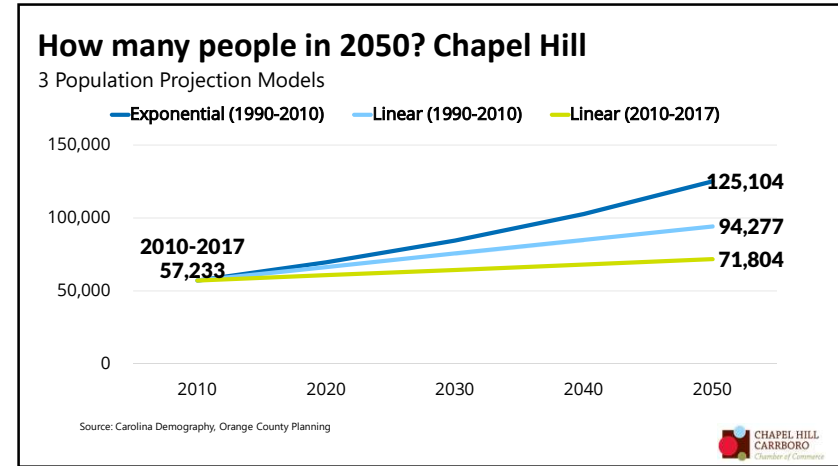
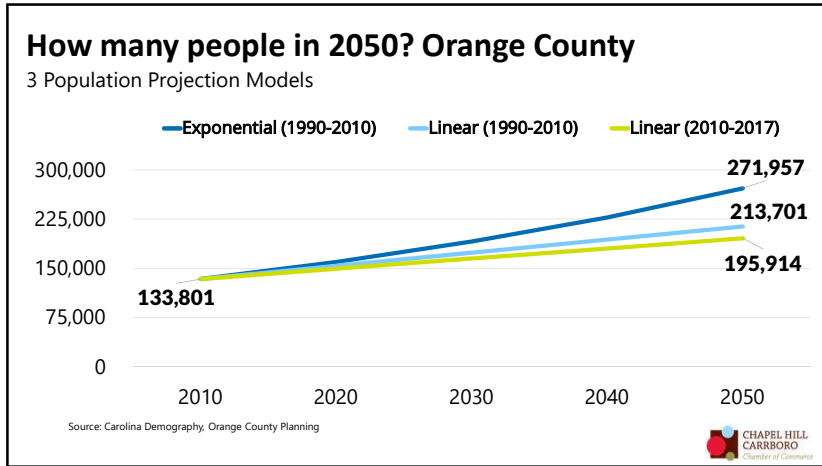
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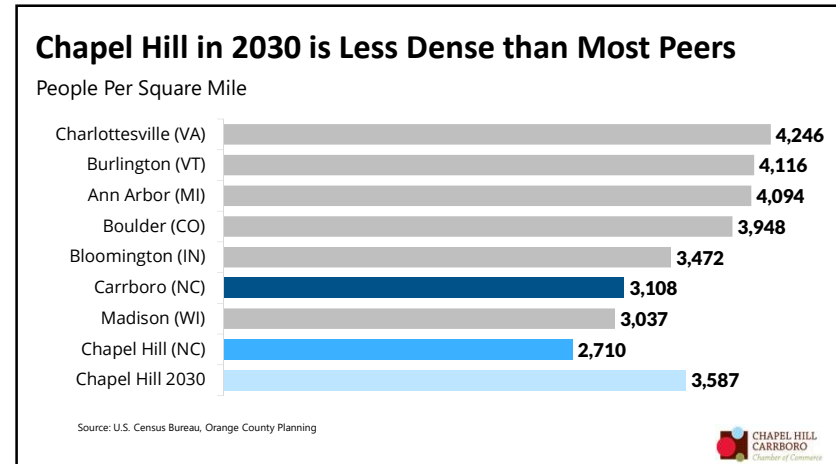
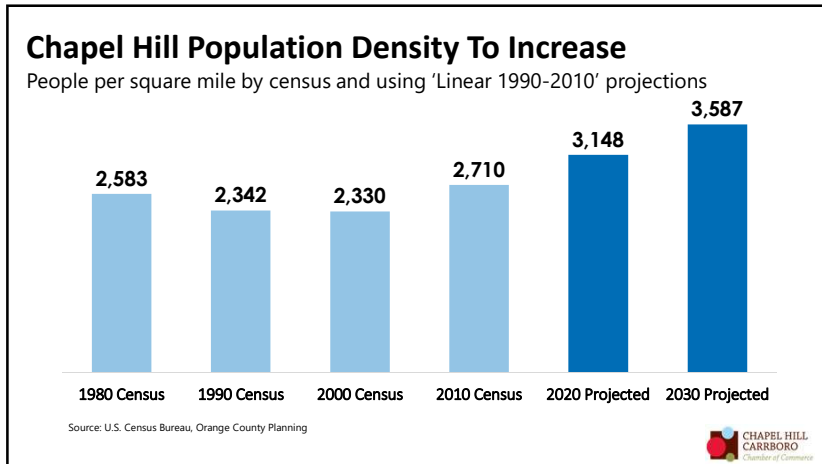
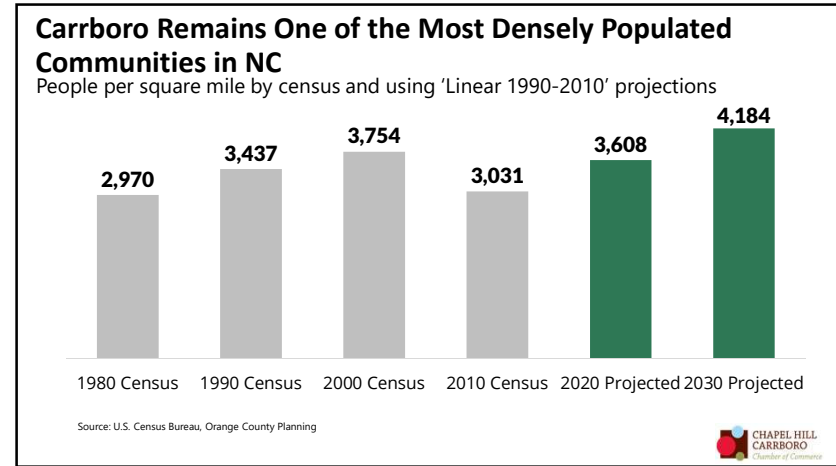
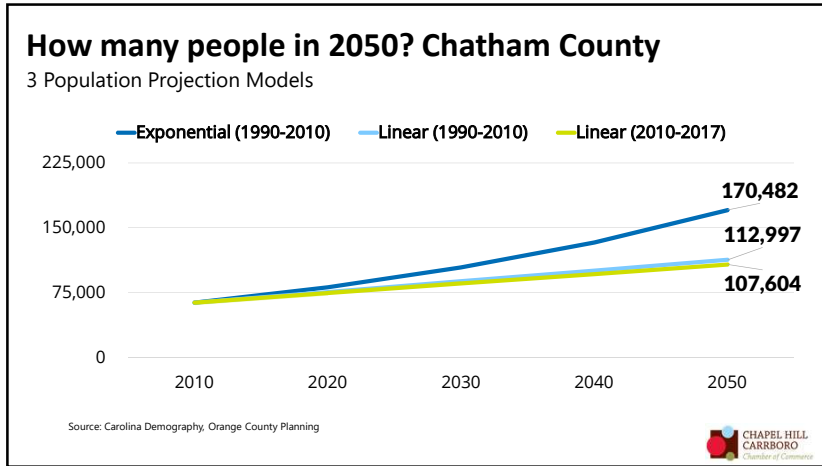
### Three Population Projection Models – Annual Change

20-Year Exponential, 20-Year Linear, 10-Year Linear

Geography	Exponential (1990-2010)	Linear (1990-2010)	Linear (2010-2017)
Orange	1.8%	1,553 people	1,999 people
Chatham	2.5%	1,237 people	1,102 people
Carrboro	2.4%	372 people	273 people
Chapel Hill	2.0%	926 people	364 people
Hillsborough	1.8%	91 people	85 people

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# The Economy

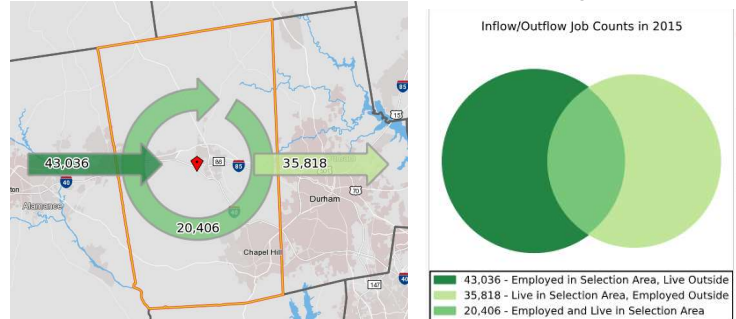


# Commuting



## Orange Worker Inflows/Outflows, 2015

43,036 drive in, 35,818 drive out, and 20,406 live and work in Orange



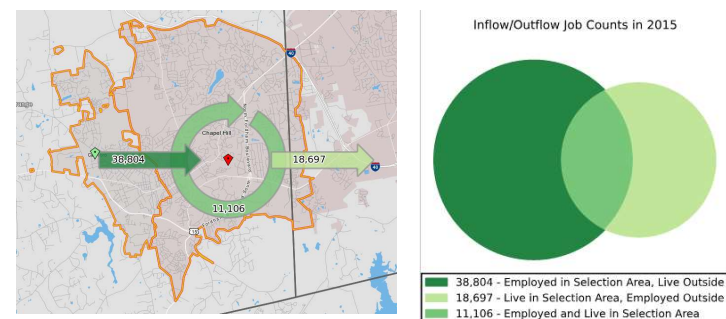
Source: U.S. Census Bureau

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## Chapel Hill/Carrboro Worker Inflows/Outflows, 2015

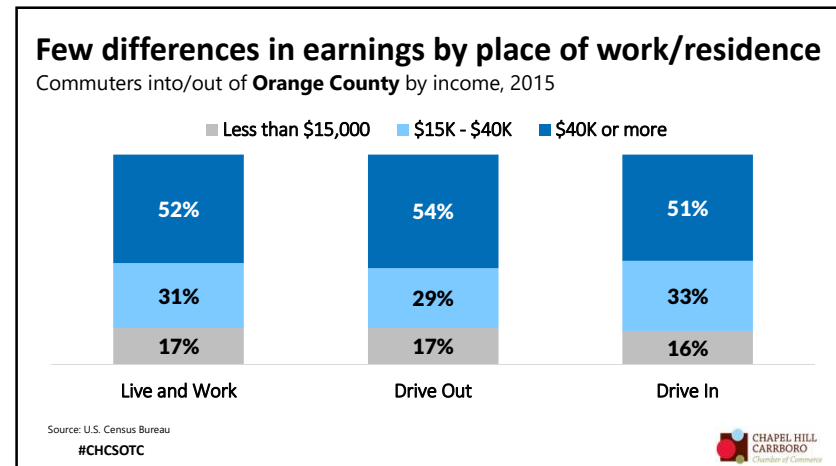
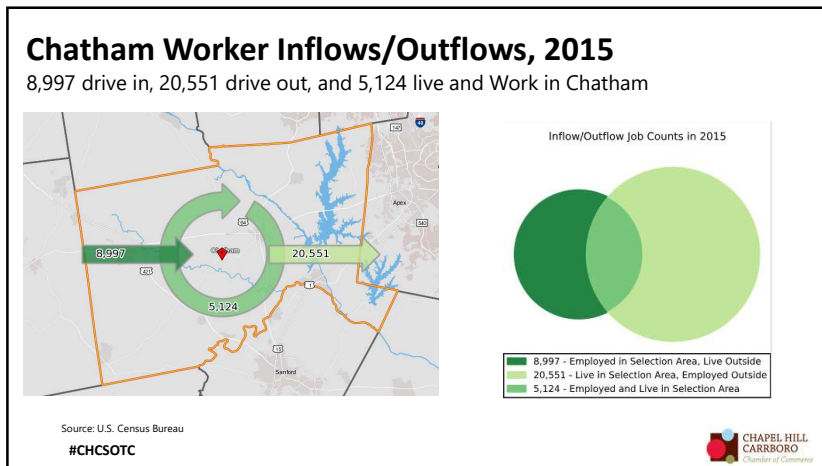
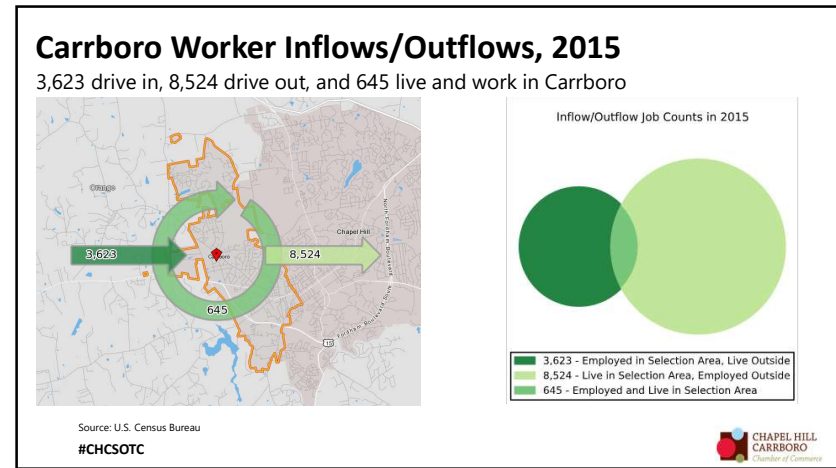
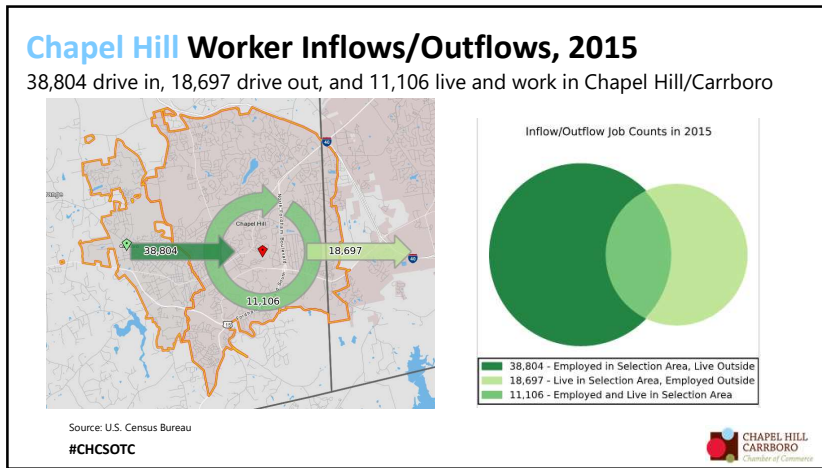
38,804 drive in, 18,697 drive out, and 11,106 live and work in Chapel Hill/Carrboro

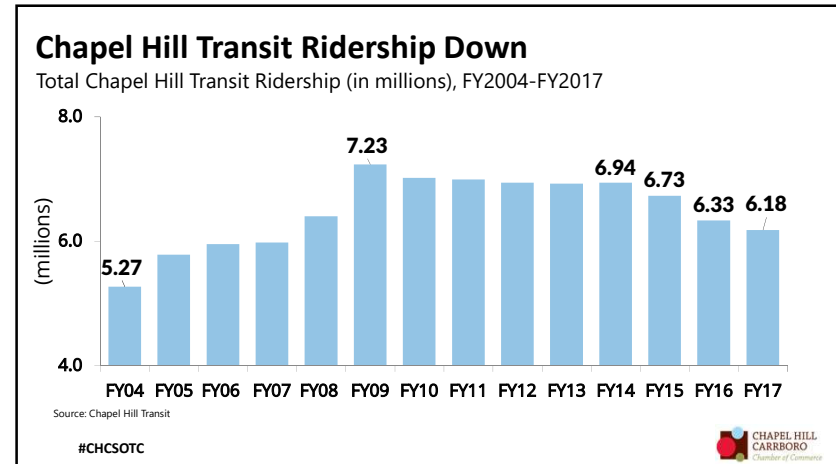
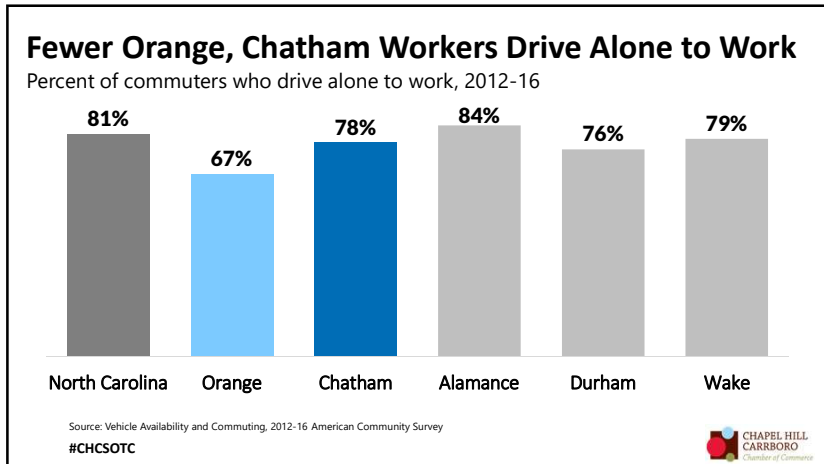
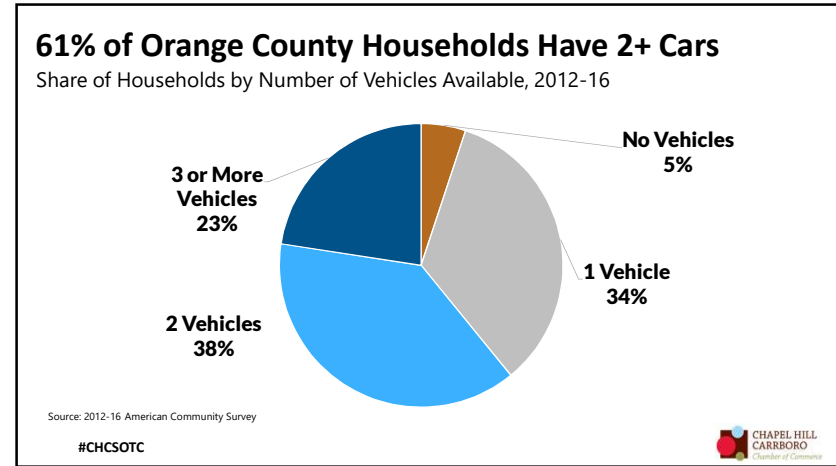
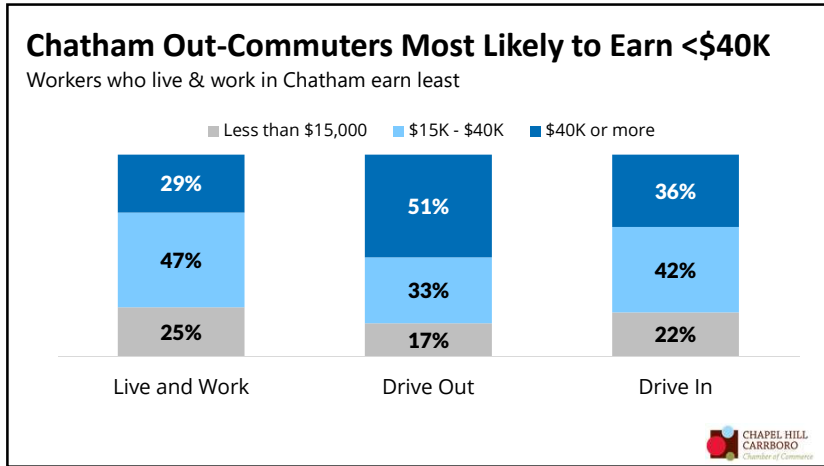


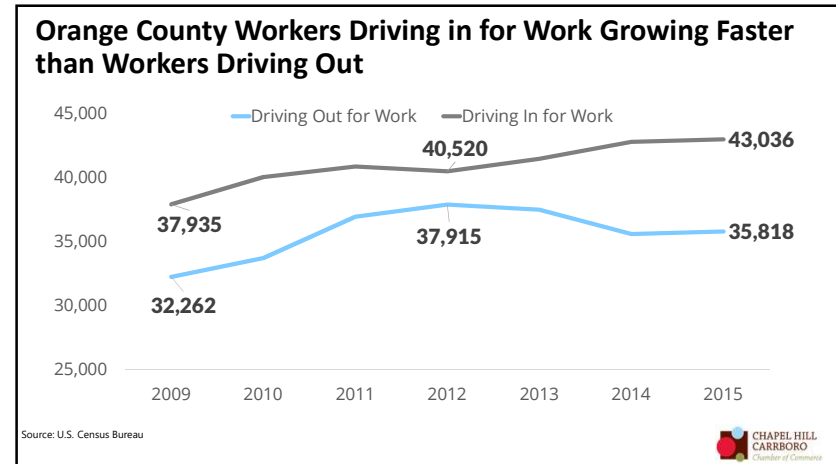
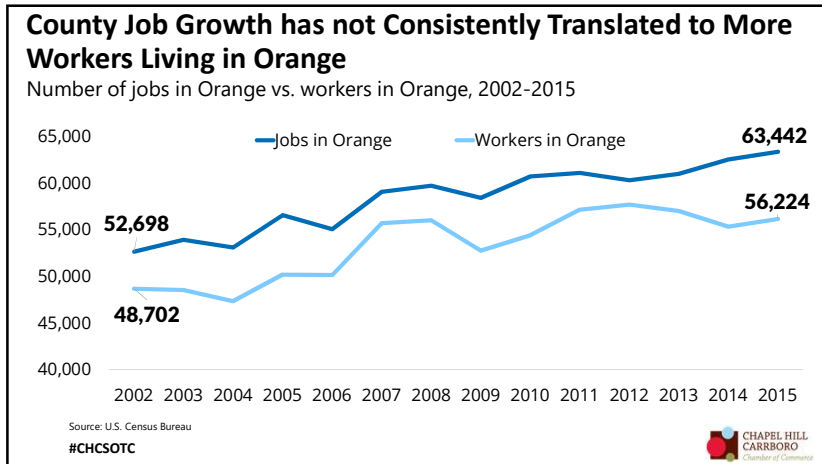
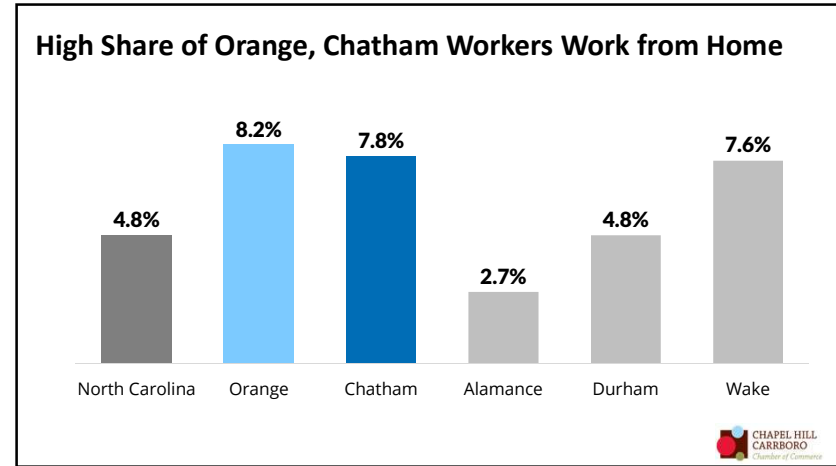
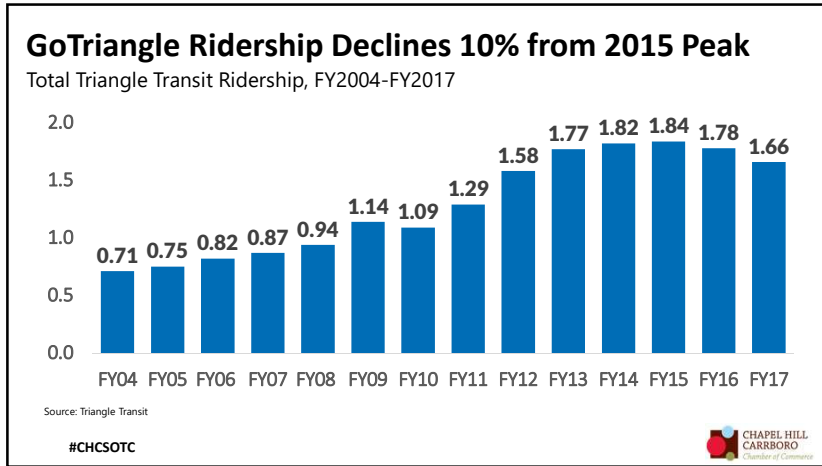
Source: U.S. Census Bureau

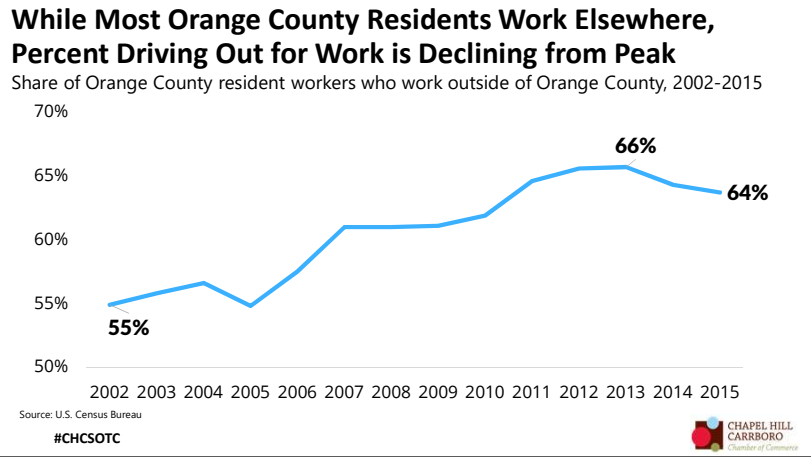
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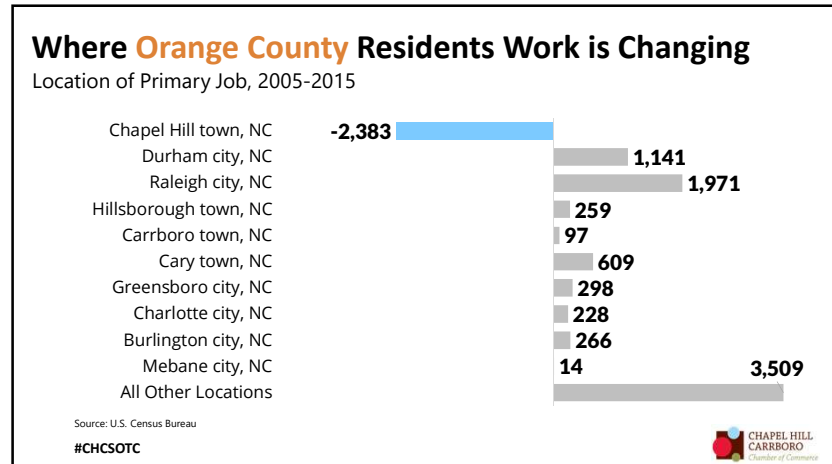
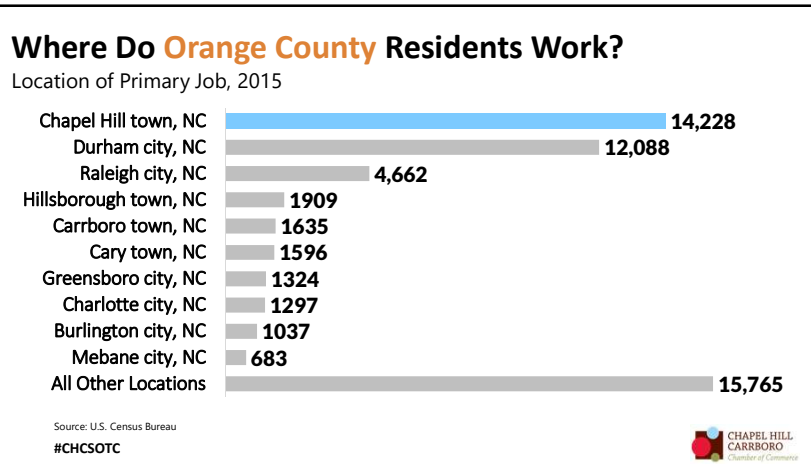




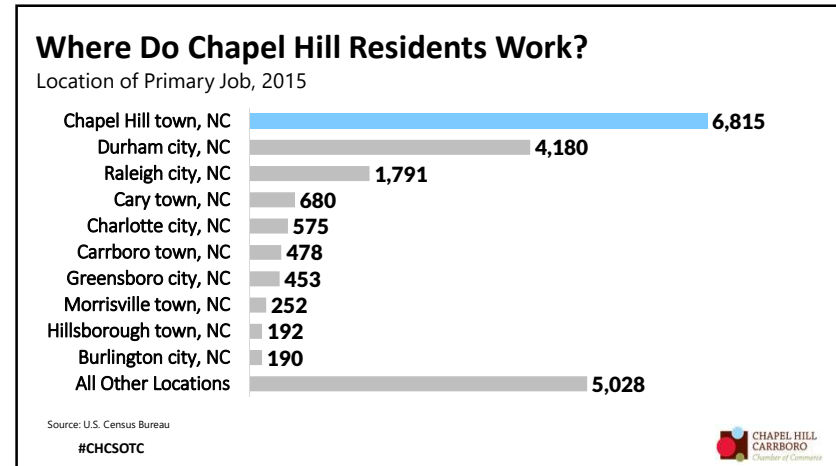
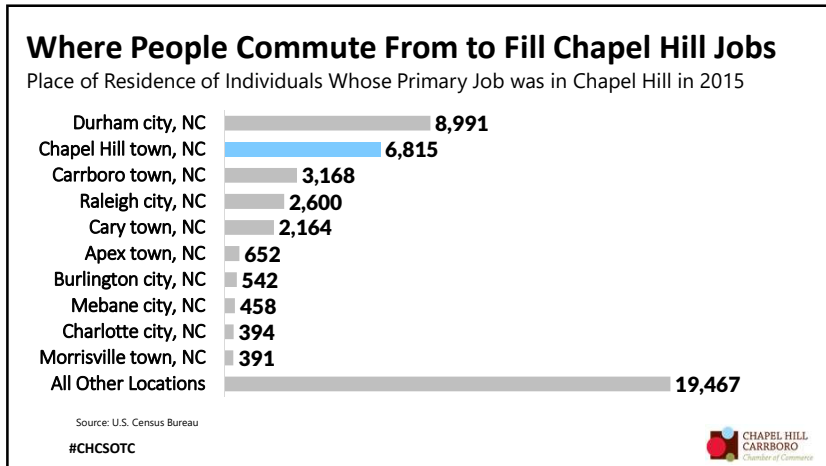
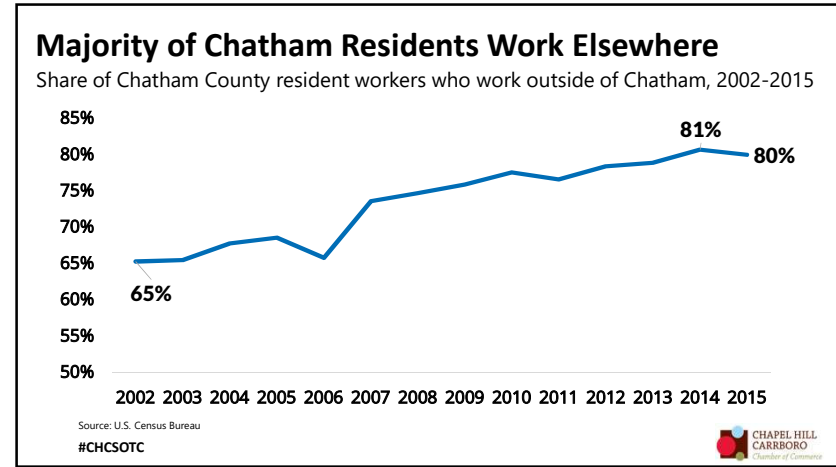
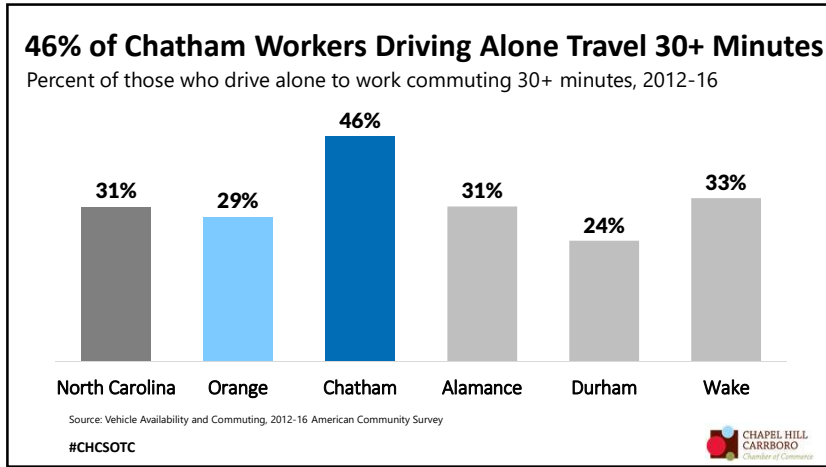




## Employment by Location

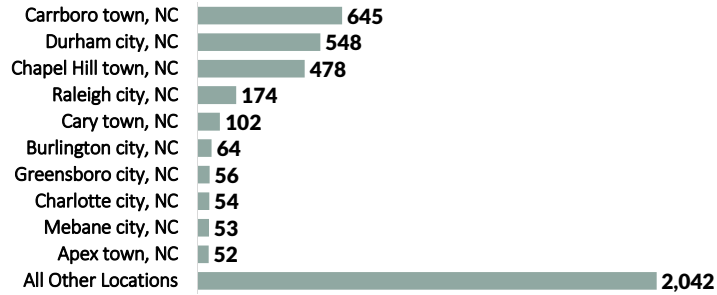






### Where People Commute From to Fill Carrboro Jobs

Place of Residence of Individuals Whose Primary Job was in Carrboro in 2015



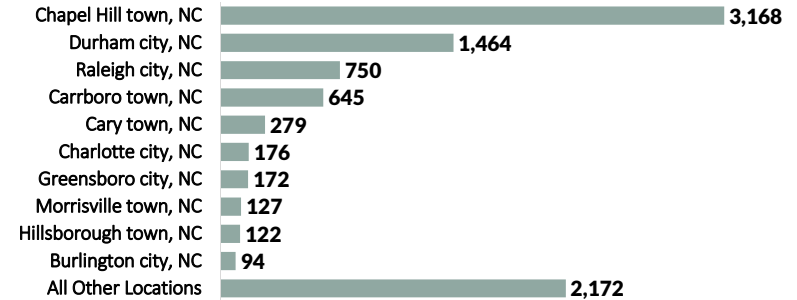
Source: U.S. Census Bureau

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### Where Do Carrboro Residents Work?

Location of Primary Job, 2015



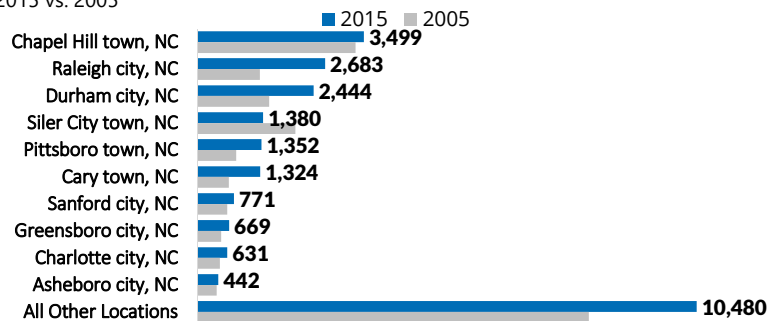
Source: U.S. Census Bureau

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### Top Ten Places Chatham County Workers Work

2015 vs. 2005



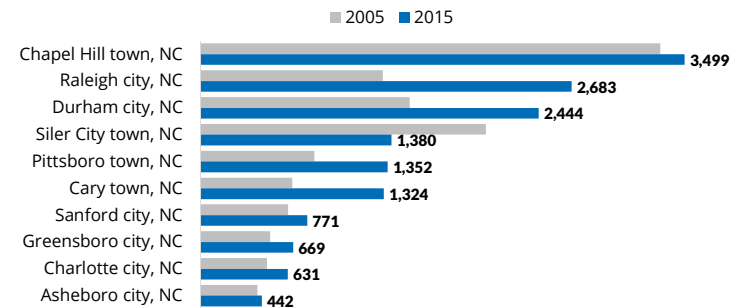
Source: U.S. Census Bureau

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### Top Ten Places Chatham County Workers Work

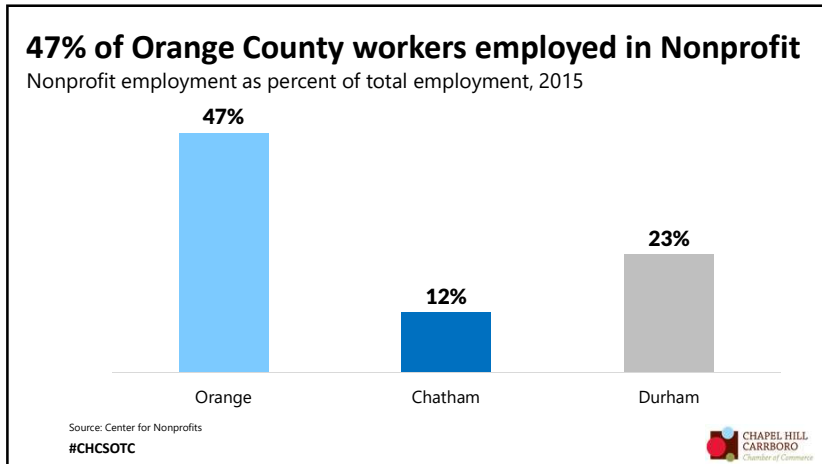
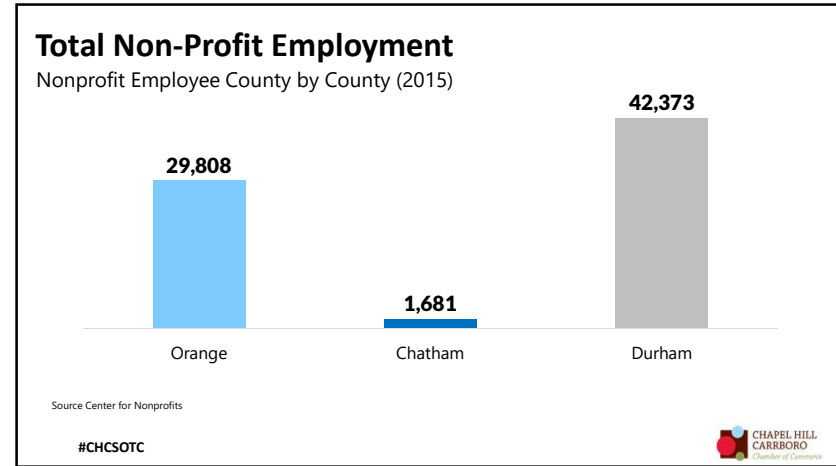
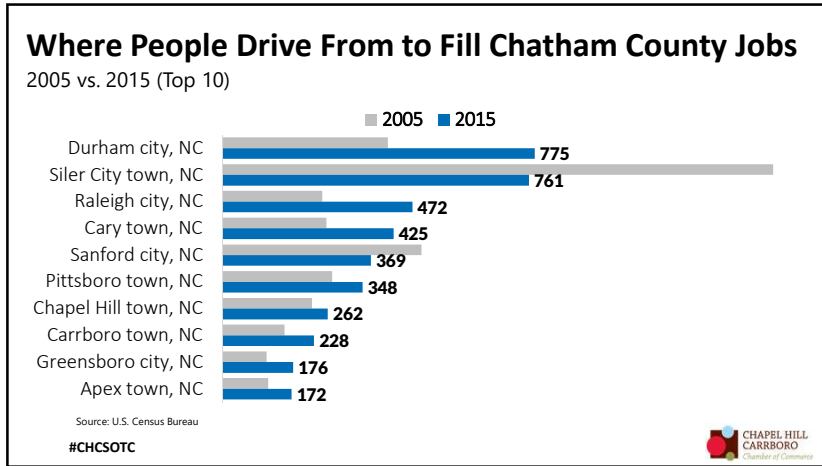
2005 vs. 2015



Source: U.S. Census Bureau

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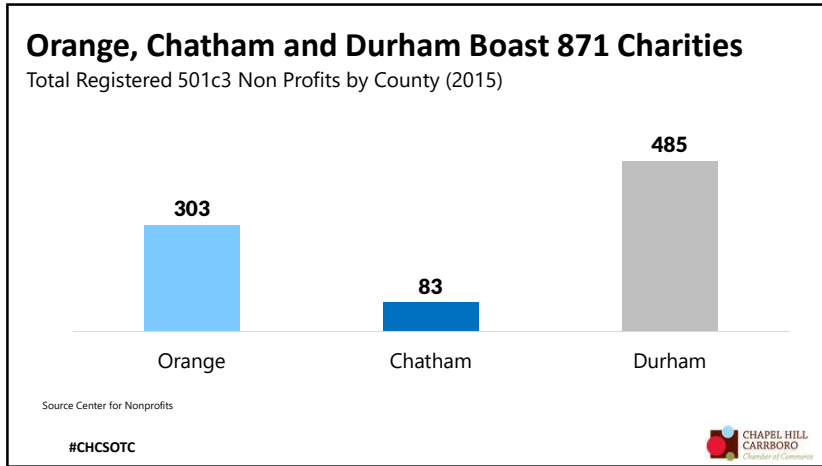


### Orange County Nonprofits

Orange County Registered Nonprofits	975
Orange County 501(c)3 Orgs Filing 990s	437
Annual Revenue of Orange County 501(c)3s	\$870 million
Assets of Orange county 501(c)3s	\$3.3 billion

Source Center for Nonprofits

#CHCSOTC



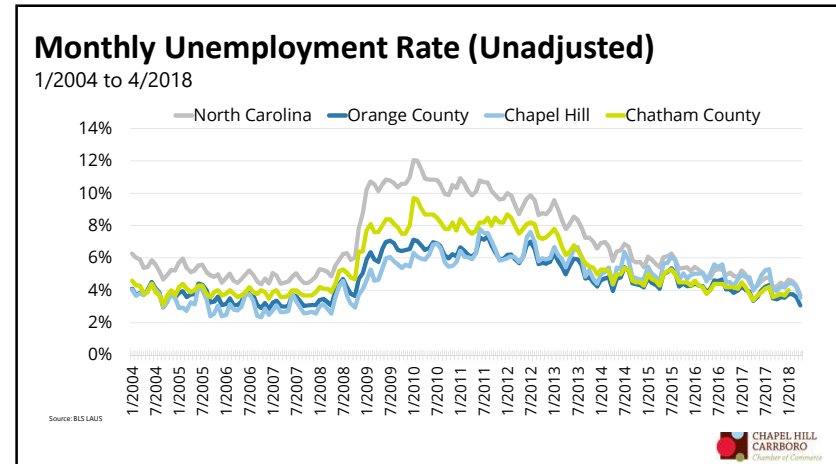
### Chatham County Nonprofits

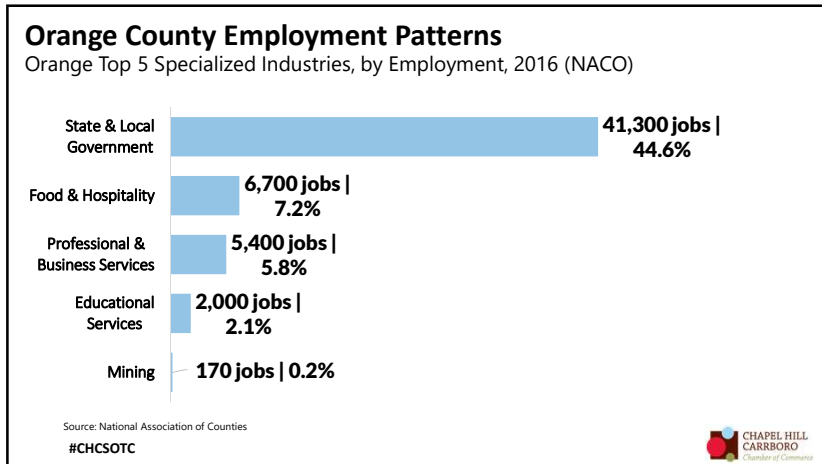
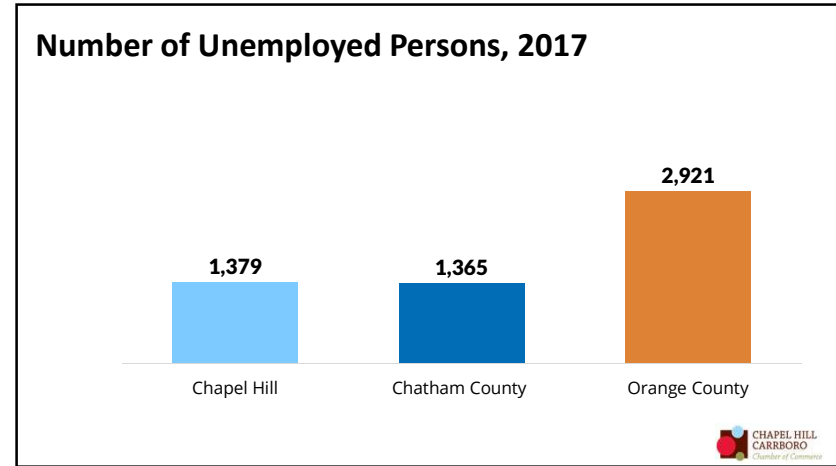
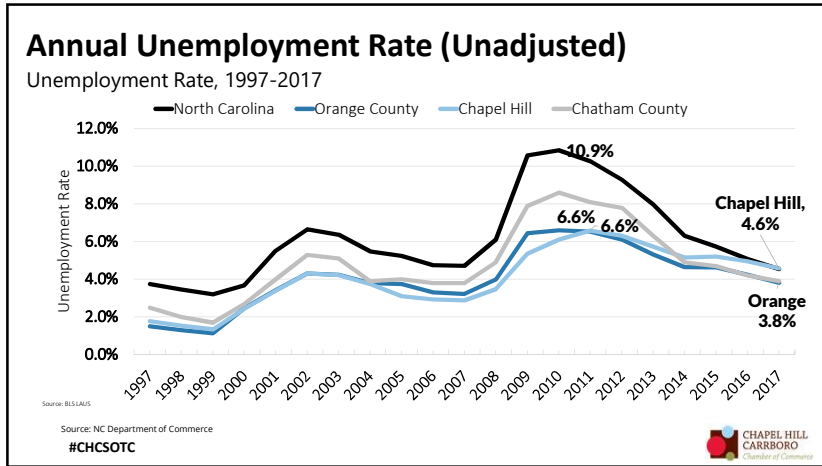
Chatham County Registered Nonprofits	<b>254</b>
Chatham County 501(c)3 Orgs Filing 990s	<b>98</b>
Annual Revenue of Chatham County 501(c)3s	<b>\$105 million</b>
Assets of Chatham county 501(c)3s	<b>\$245 million</b>

Source Center for Nonprofits

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# Employment

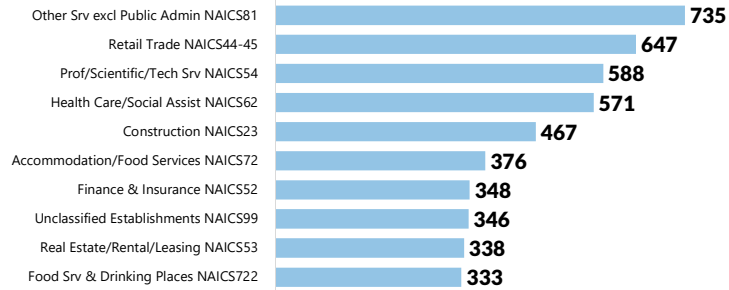




- ### Orange County Major Employers 2017 Q4
1. UNC Chapel Hill
  2. UNC Health Care System
  3. Chapel Hill-Carrboro City Schools
  4. Orange County Schools
  5. UNC Physicians Network LLC, Education & Health Services
  6. Local Government
  7. Town Of Chapel Hill Inc
  8. Eurosport
  9. General Electric Company
  10. Aramark Food And Support Services G.
  11. Wal-Mart Associates Inc.
  12. Harris Teeter
  13. A K G Of America Inc.
  14. Food Lion
  15. The Chapel Hill Residential
  16. United Parcel Service Inc.
  17. P H E Inc.
  18. Summit Consulting-Engineering
  19. Weaver Street Market
  20. Performance BMW
  21. Wellspring Grocery Inc.
  22. Residential Services Inc.
  23. U S Postal Service
  24. Carolina Inn
  25. The Arc Of The Triangle
- Source: NC Department of Commerce  
#CHCSOTC

### Top Ten Orange County Industries by Enterprise

By North American Industry Classification System (NAICS)



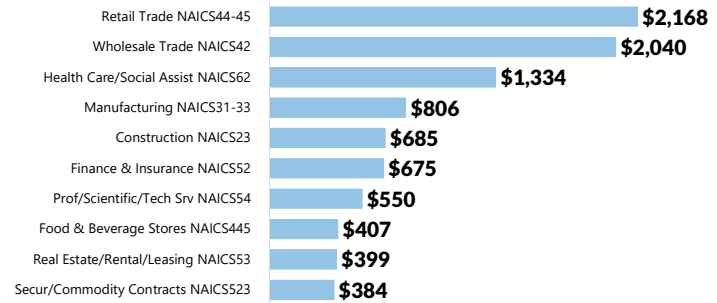
Source: NC Commerce (ESRI Business Numbers) - 2016

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### Retail, Wholesale & Health Care Lead Sales in Orange

2016 Sales by NAICS Industry Code (Millions)



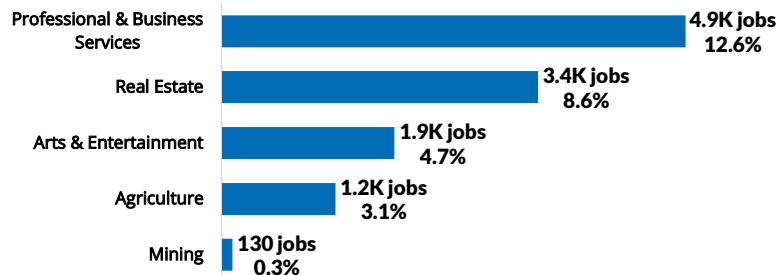
Source: NC Commerce (ESRI Business Numbers) - 2016

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### Chatham County Employment Patterns

Chatham Top 5 Specialized Industries, by Employment, 2016



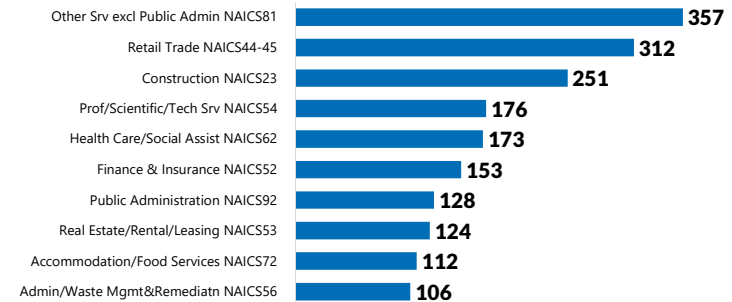
Source: National Association of Counties

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### Chatham County Number of Enterprises by Industry

By North American Industry Classification System (NAICS)



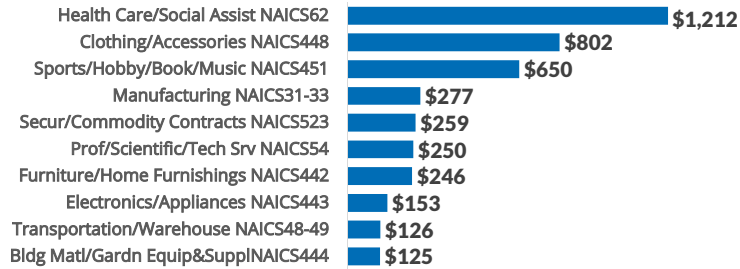
Source: NC Commerce (ESRI Business Numbers) - 2016

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### Wholesale & Manufacturing Lead in Chatham County

Sales By NAICS Industry Code (millions)



Source: NC Commerce (ESRI Business Numbers) - 2016

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### Chatham County Major Employers 2017 Q1

1. Chatham County Schools
2. County Of Chatham
3. Carolina Meadows Inc.
4. Galloway Ridge Inc.
5. Mountaire Farms Of NC Inc.
6. Wal-Mart Associates Inc.
7. Arauco Panels Usa LLC
8. Chatham Hospital Inc.
9. Fitch Creations, Inc.
10. Palletone Of North Carolina Inc.
11. Boise Cascade Company LLC
12. The Laurels Of Chatham
13. Piedmont Health Services Inc.
14. Sunrise Home Care Inc.
15. Town Of Siler City
16. Harris Teeters
17. Lowes Home Centers Inc.
18. Food Lion
19. Brookwood Farms Inc.
20. Mas Acme USA
21. Scotts & Associates Inc.
22. Central Carolina Community College
23. Town & Country Hardware Stores
24. Governors Club Inc.
25. Triangle Electrical Services Inc.

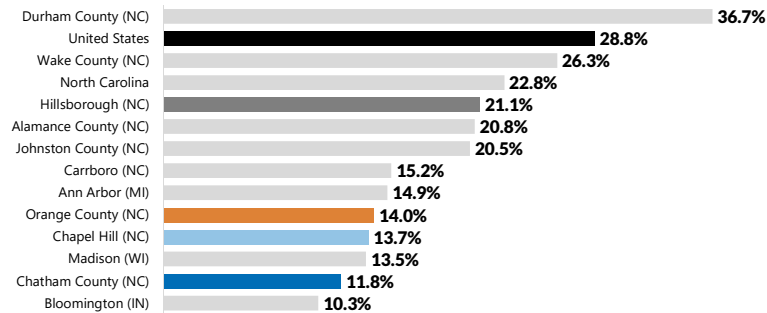
Source: NC Department of Commerce

#CHCSOTC



### Minority Business Ownership Rates

Orange County & Municipalities Fall Below U.S. and Statewide Averages

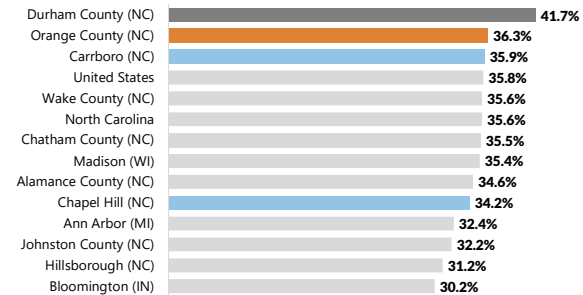


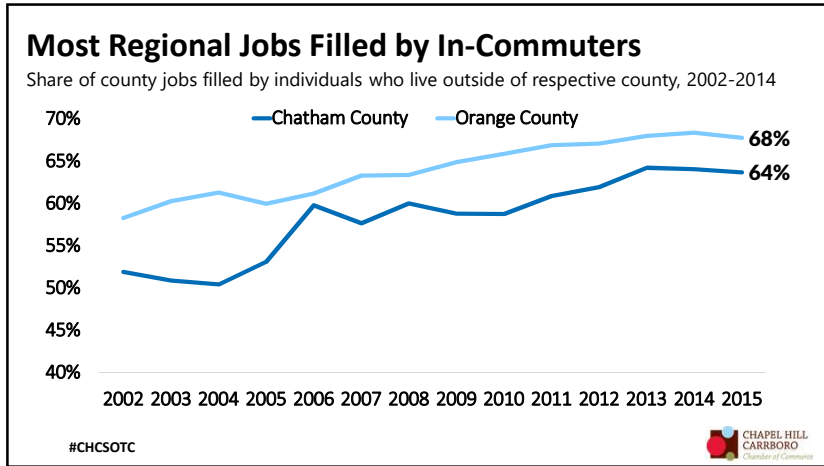
#CHCSOTC



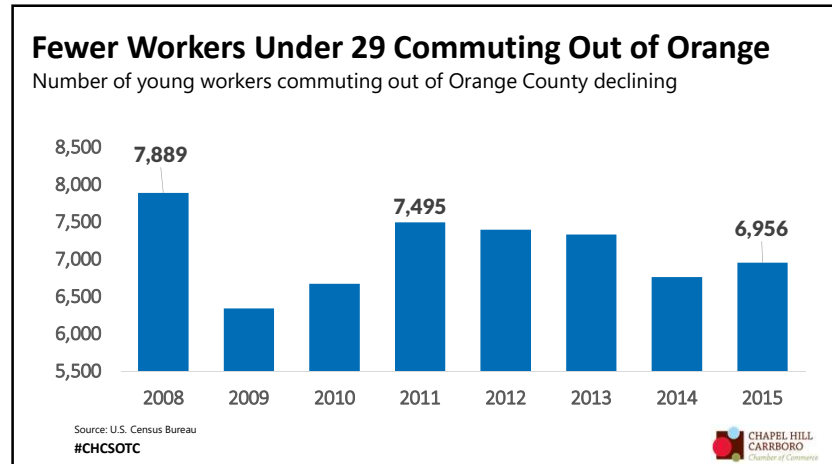
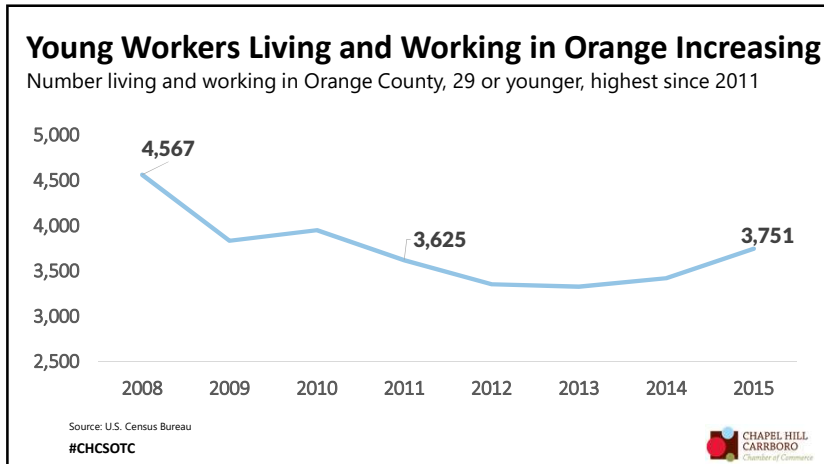
### Female Business Ownership Rates

Higher share of women-owned firms in unincorporated Orange County

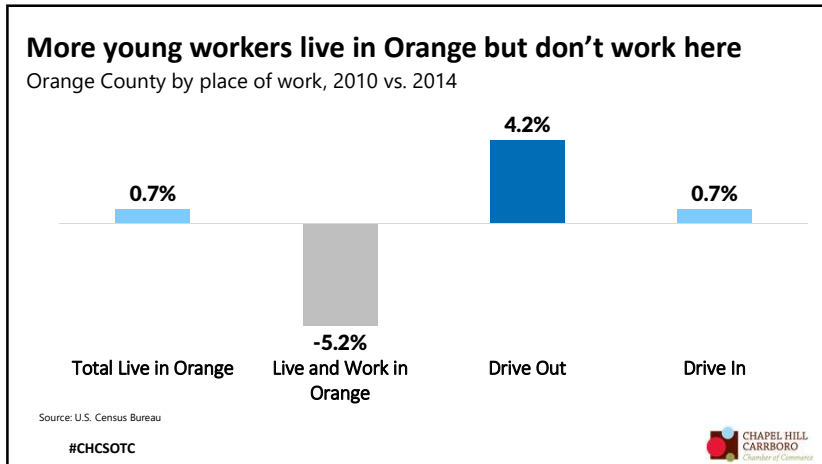
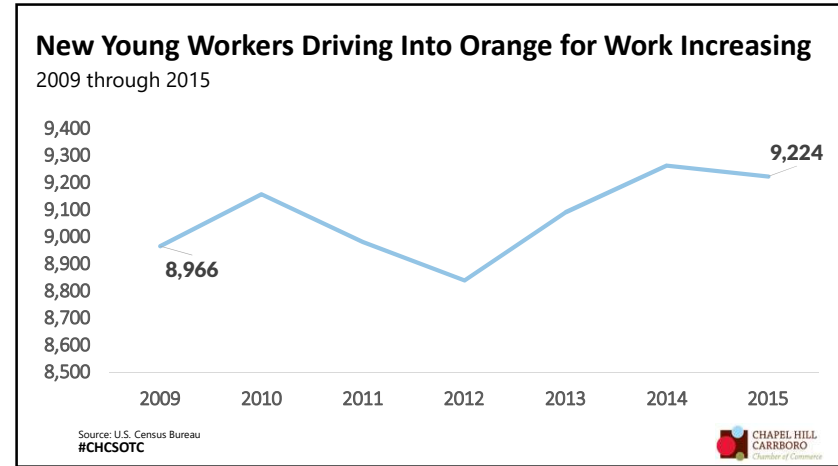
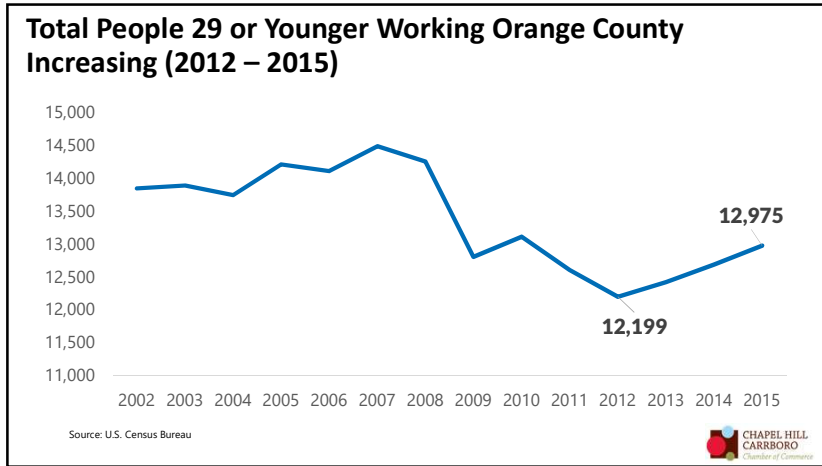




# Younger Workers







# Innovation

CHAPEL HILL CARRBORO  
Chamber of Commerce

### Launch 5 Year Data 2012-2015

- **75** Companies served, 44+ completed survey (59%)
- At least **46** remain in business (**61%**)
- **94%** remain in business after 1 year, 64% after 2 years
- **31 Companies - Student** as a primary Founder (**41%**)  
7 remain in business (23%)



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### Launch Chapel Hill Calendar 2017 Results (all companies)

- \$12.75 million raised (19 companies)
- \$20.6 million in annual revenues
- 1124 employees – 215 f/t and 909 p/t
- 202 in Orange County – skews f/t



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### Launch Chapel Hill Calendar 2017 Results (all companies)

- **25 companies** call Orange County home
  - **12, 150** sq ft of leased space
  - **\$184,500** expended on rents
- **\$99,000** annual spend in Downtown Chapel Hill

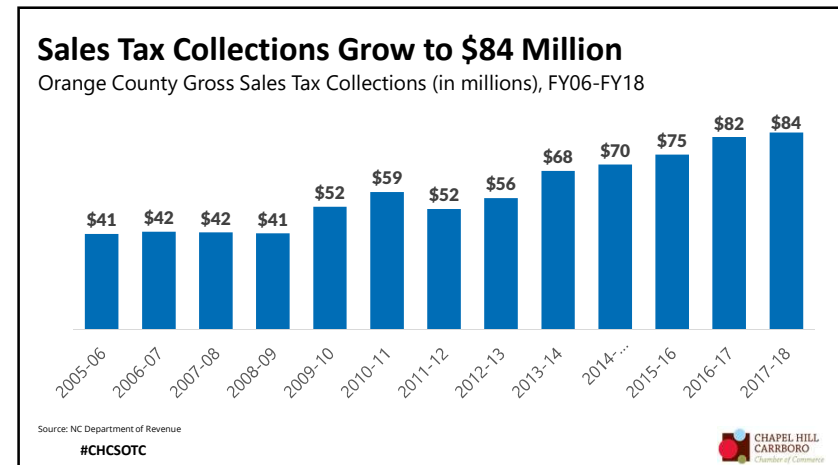
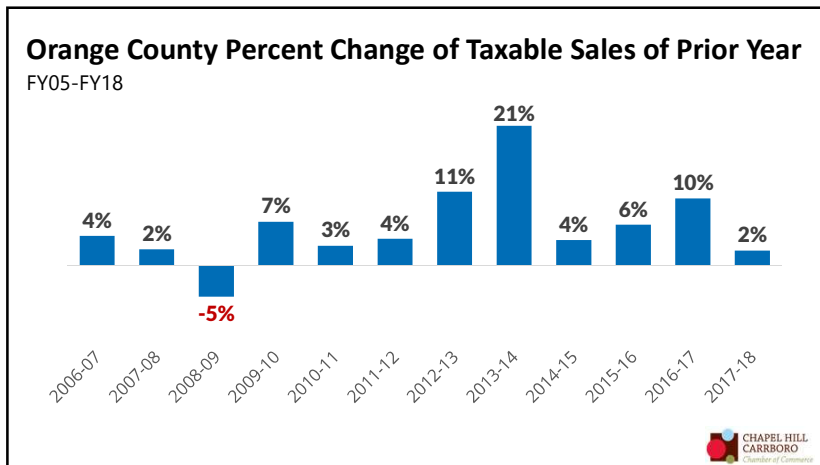
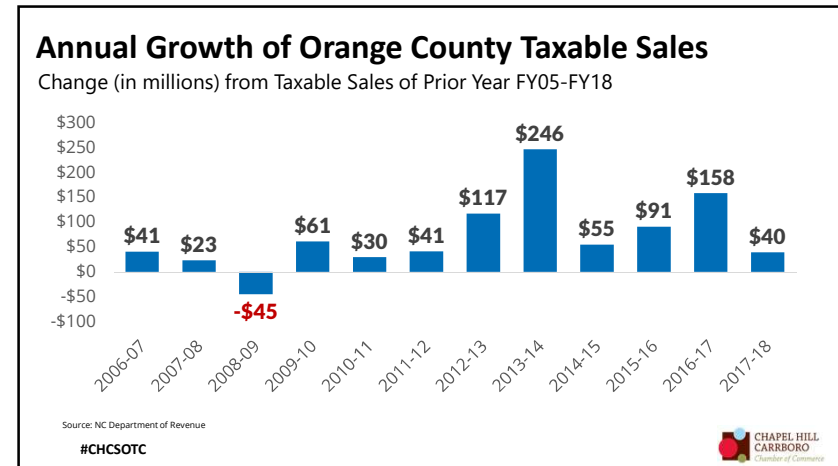
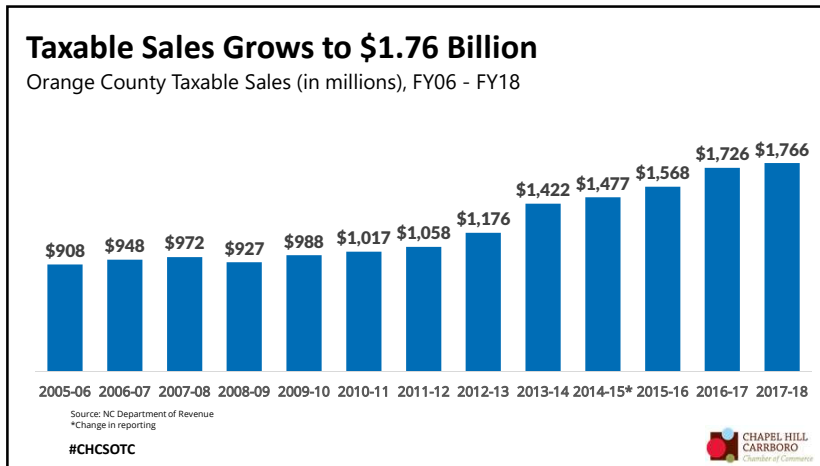


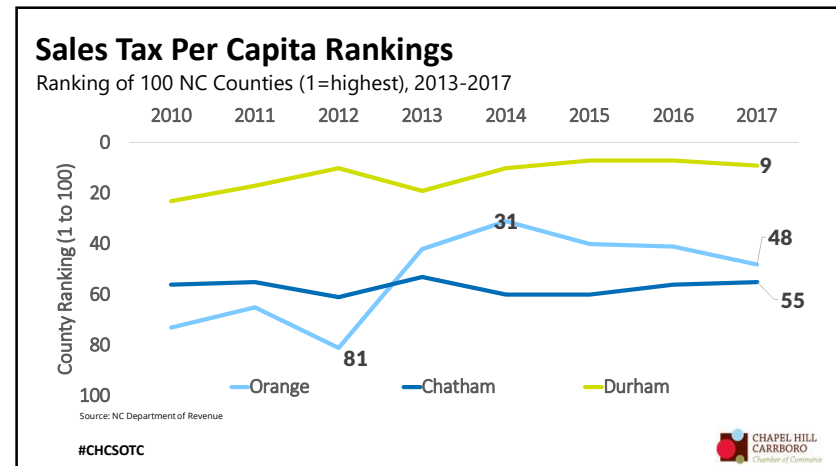
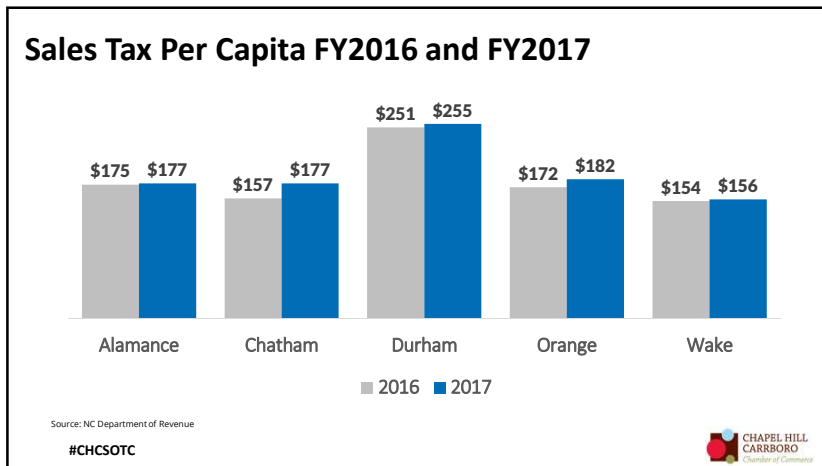
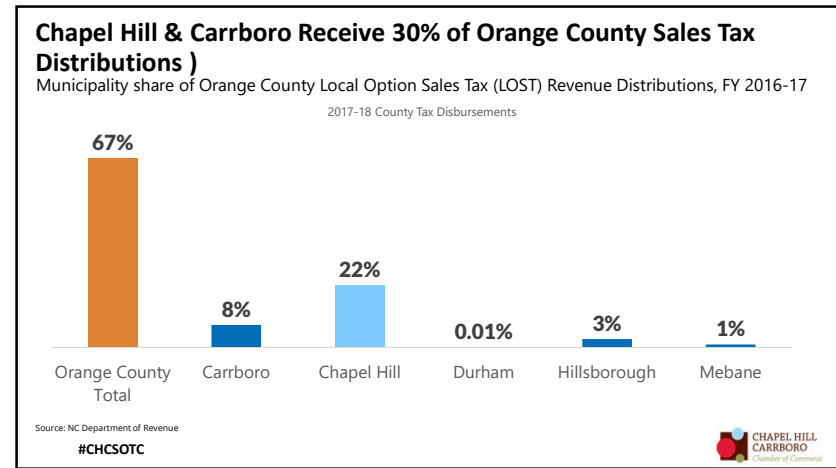
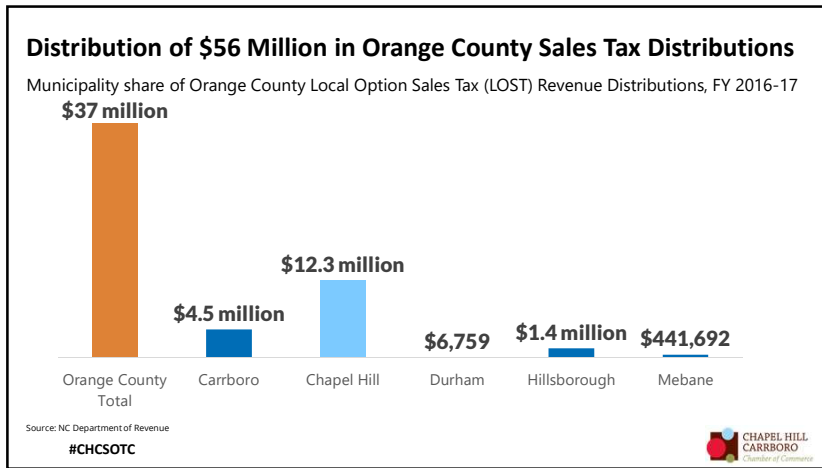
#CHCSOTC

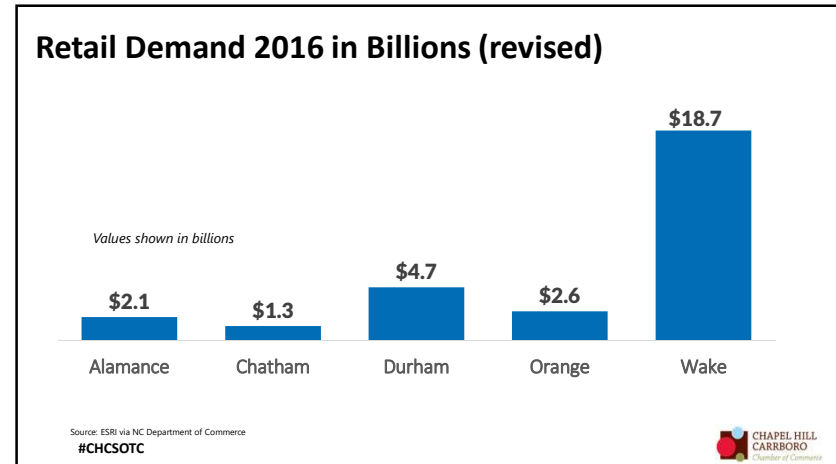
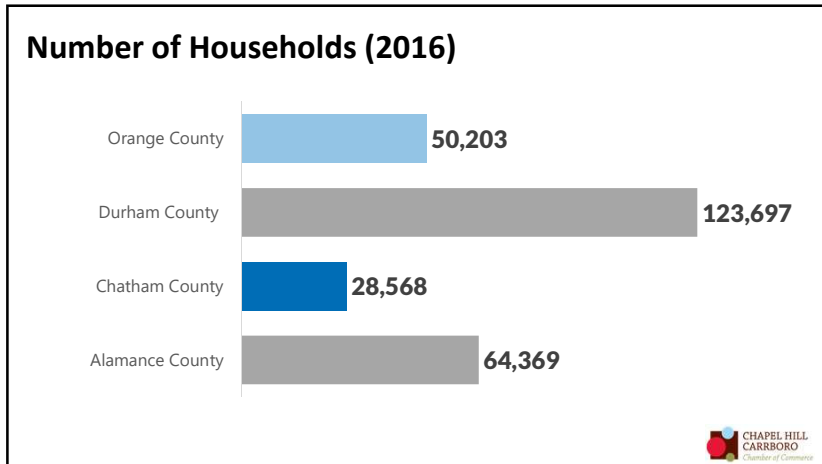
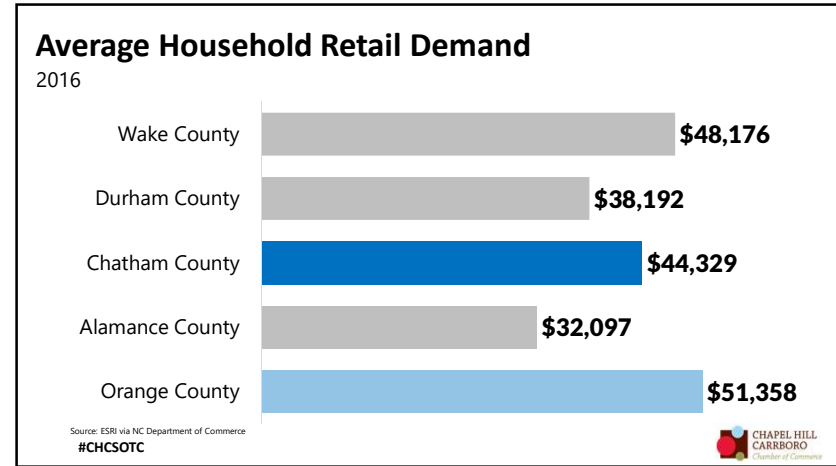
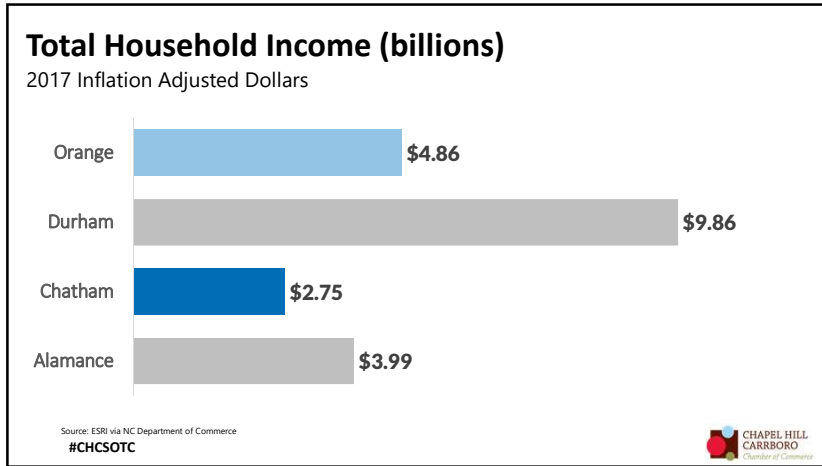


## Retail Sales and Economy







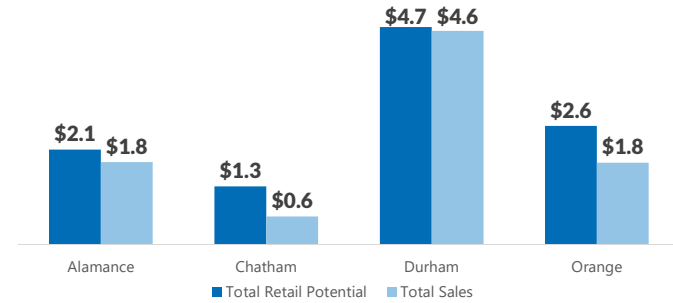


# The Retail Gap



## Orange Had Largest Retail Gap in 2016 (revised)

Retail Potential vs. Retail Sales (in billions), 2016

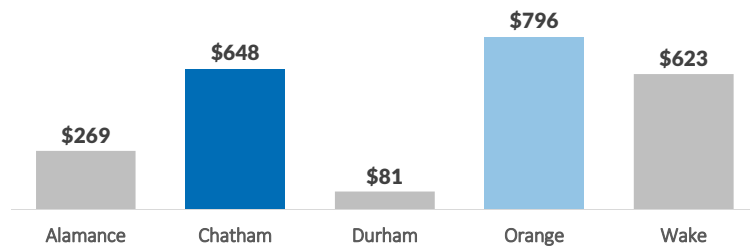


Source: ESRI via NC Department of Commerce  
#CHCSOTC



## Orange Had Largest Retail Gap in 2016

Retail Gap- Demand Minus Supply (in Millions), 2016 revised

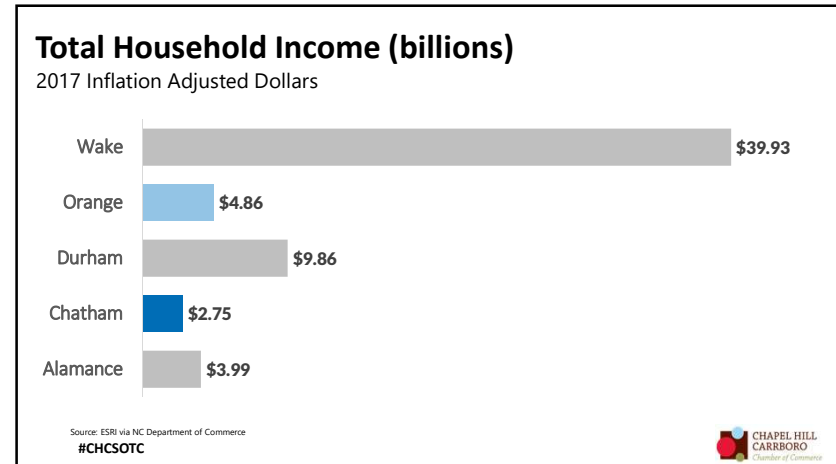
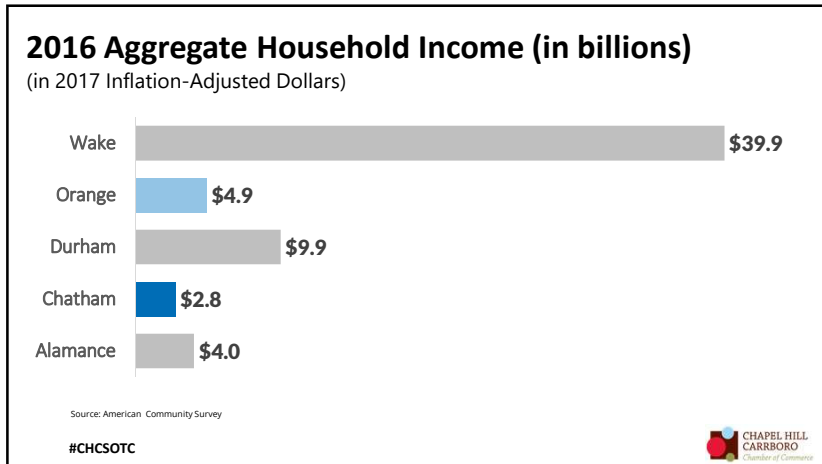
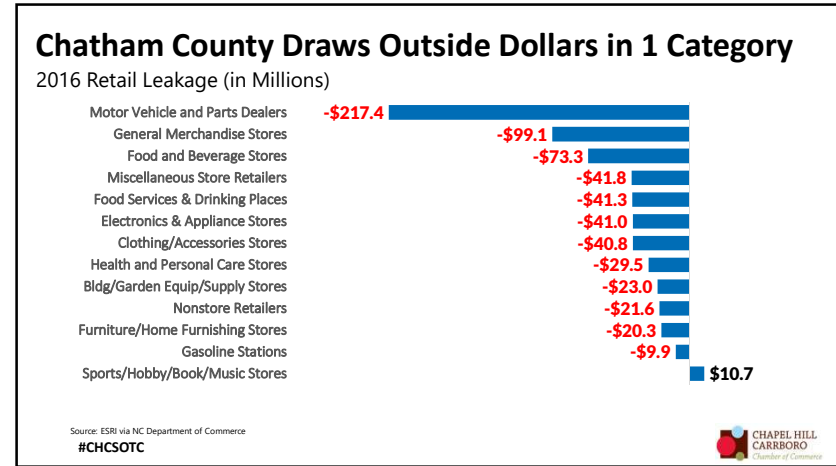
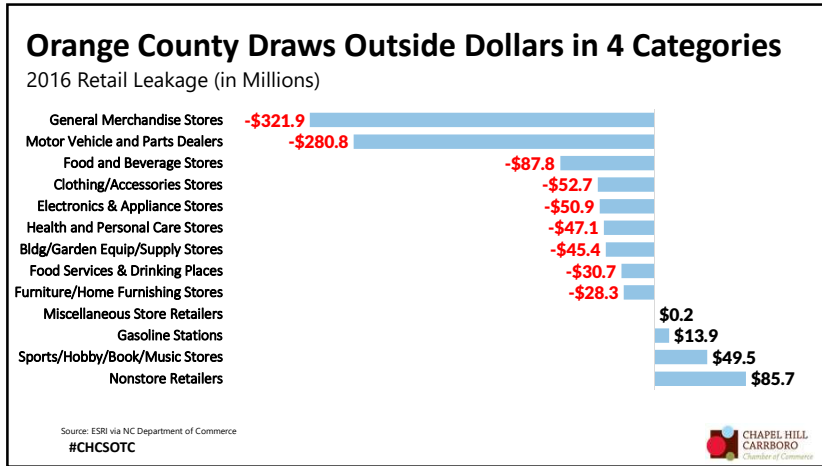


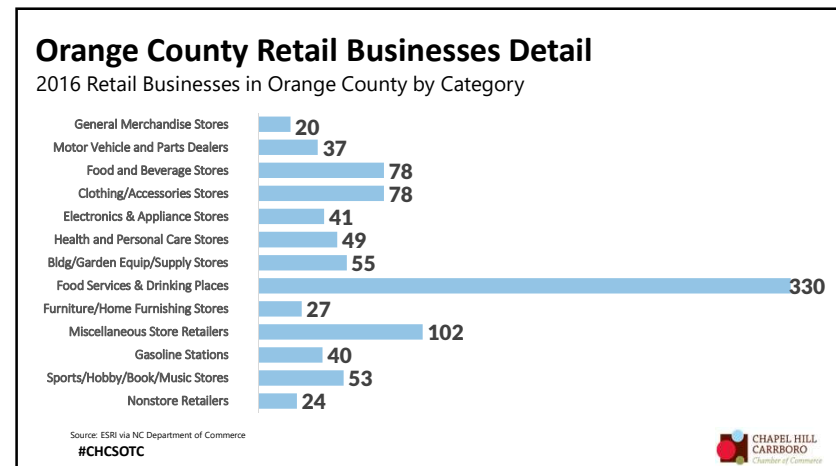
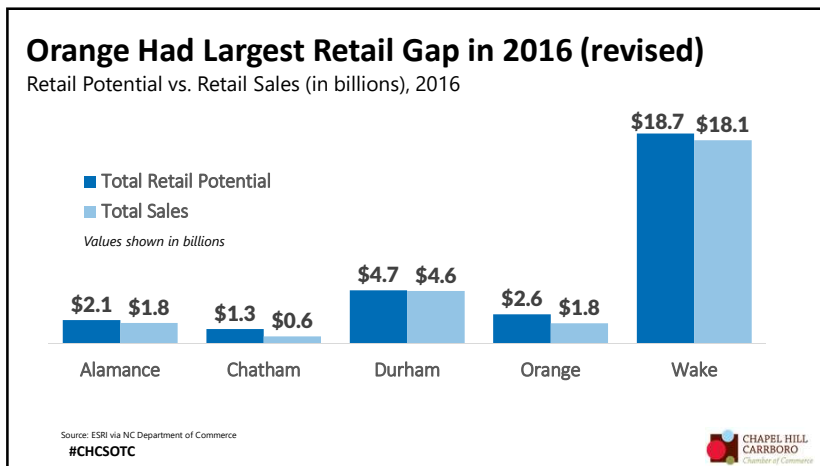
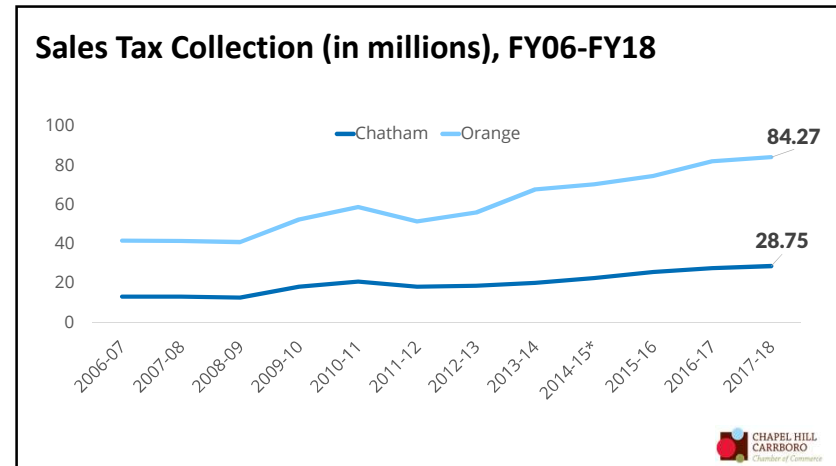
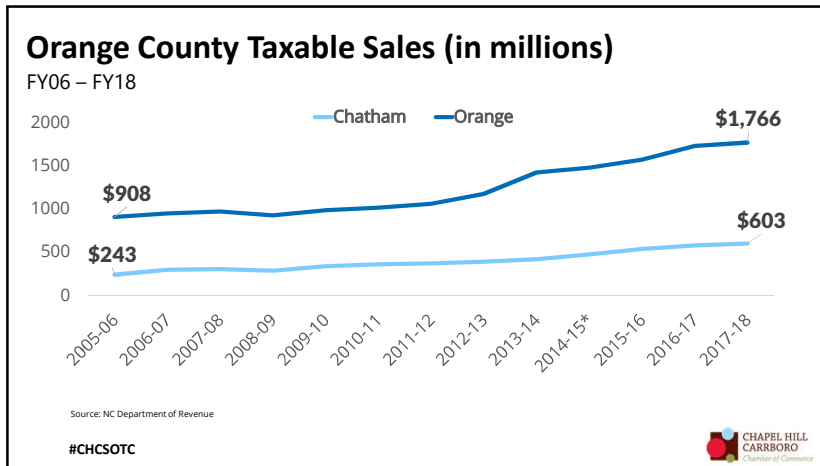
Source: ESRI via NC Department of Commerce  
#CHCSOTC



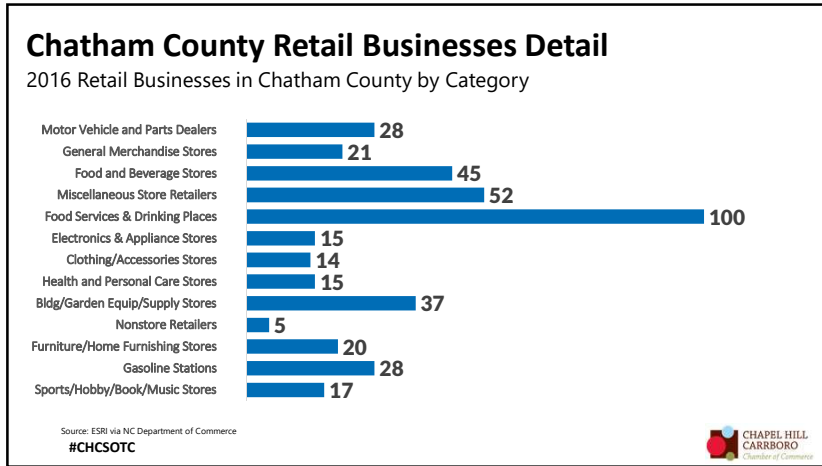
**Retail Leakage** occurs when local people spend a larger amount of money on goods than local businesses report in sales, usually due to people traveling to a neighboring town to buy goods.



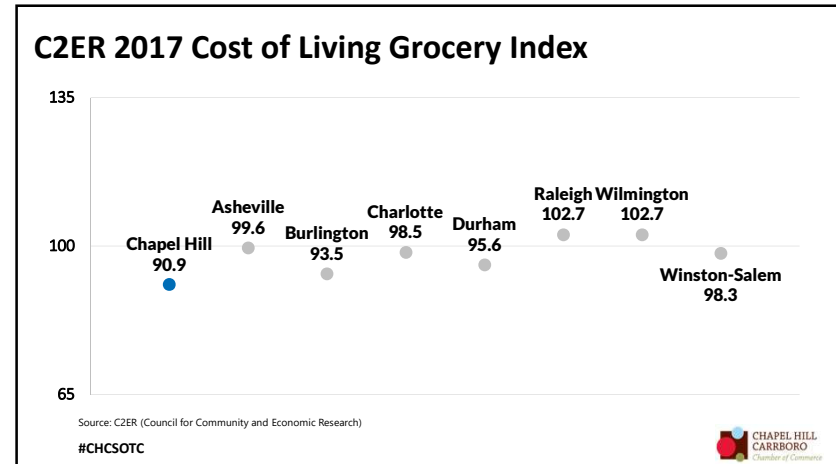
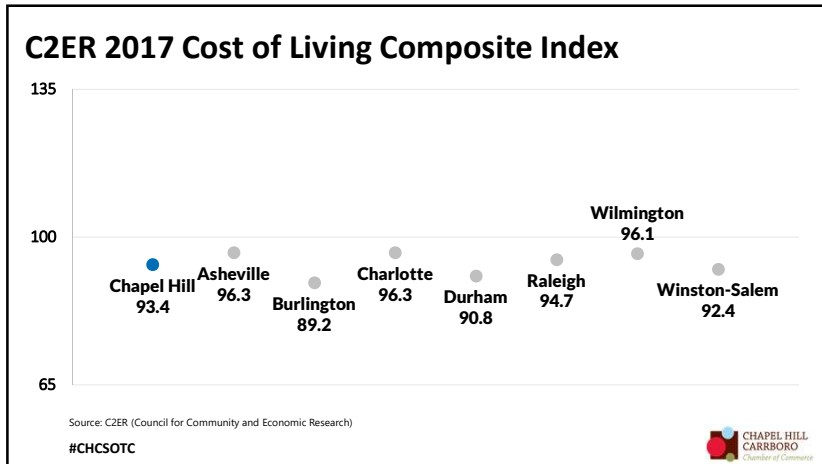


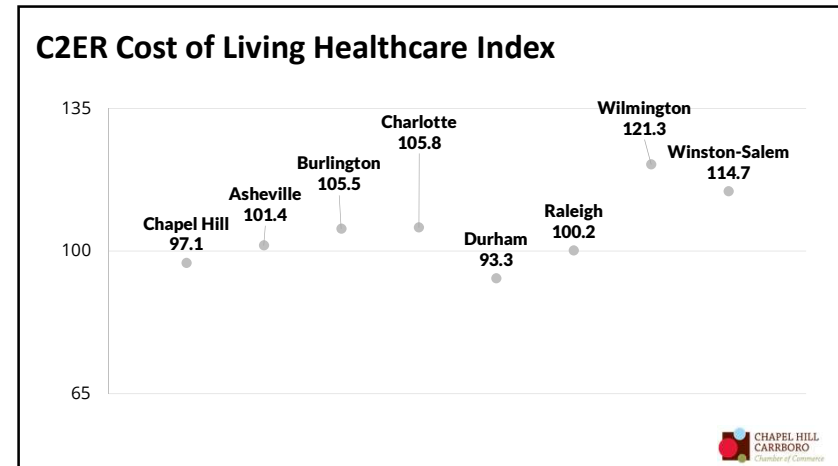
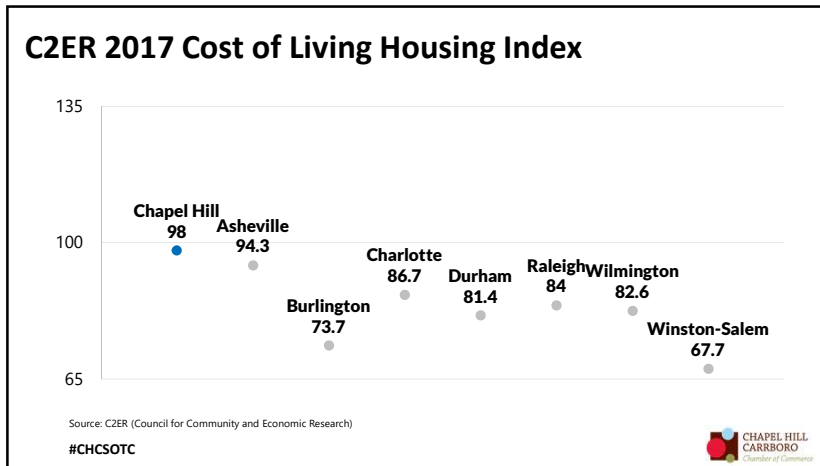






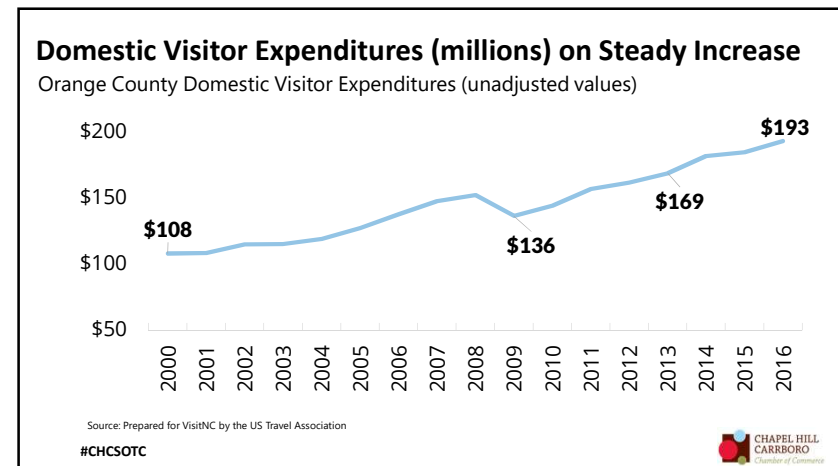
# Cost of Living





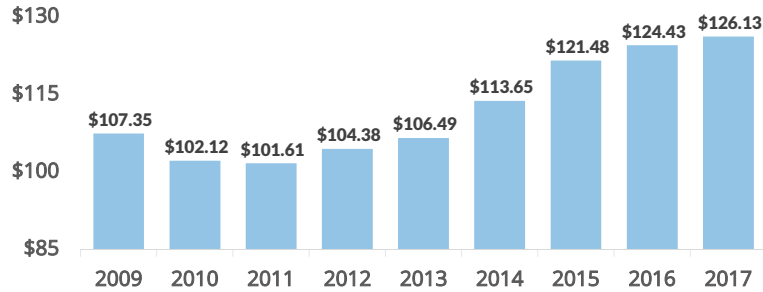
## Visitor Spending and Economic Impact

#CHCSOTC



### Hotel Average Daily Rate Continues to Increase

Orange County Average Daily Rate, 2009-2017



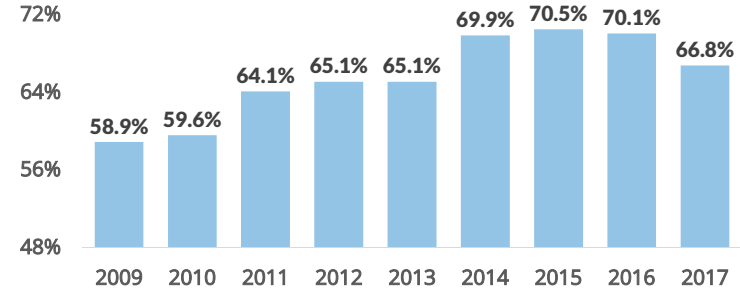
Source: Chapel Hill/Orange County Visitors Bureau

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### Orange County Hotel Average Daily Occupancy Off Peak

Average Daily Hotel Occupancy, 2009-2017



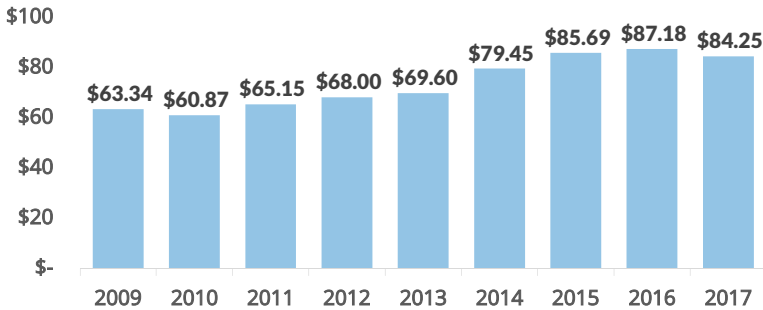
Source: Chapel Hill/Orange County Visitors Bureau

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### Revenue per Room Continues to Grow

Orange County Average Revenue Per Room, 2009-2017



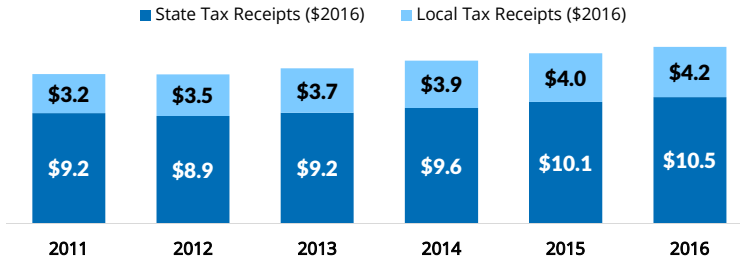
Source: Chapel Hill/Orange County Visitors Bureau

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### Orange County Revenues from Tourism Rising (Adjusted for Inflation)

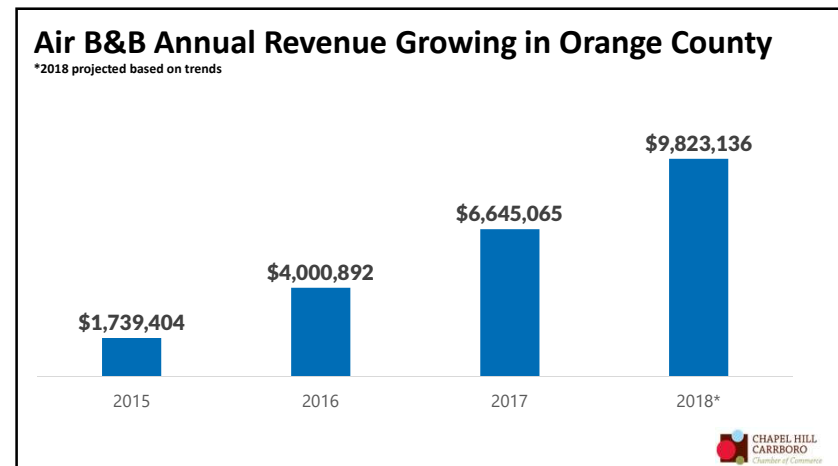
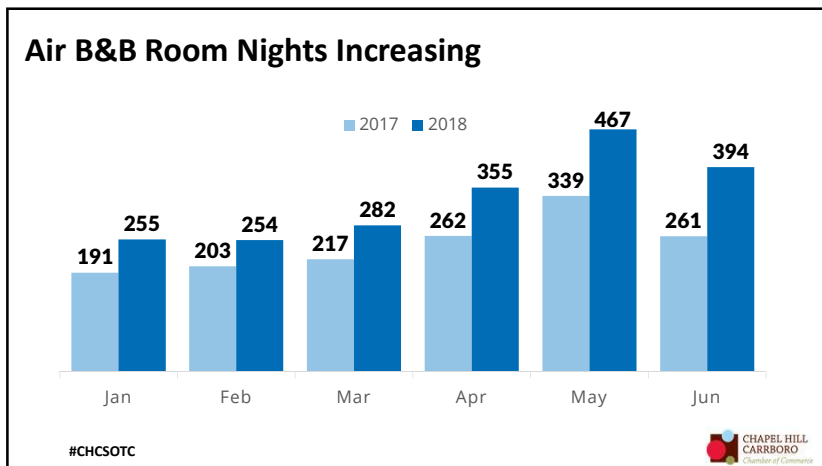
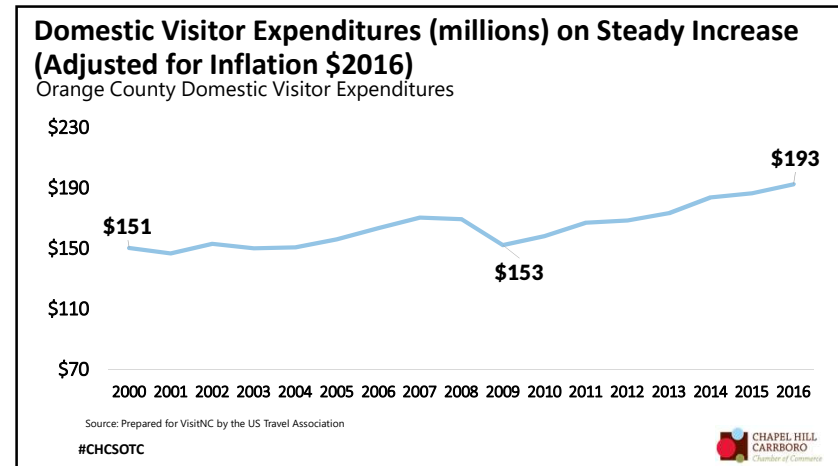
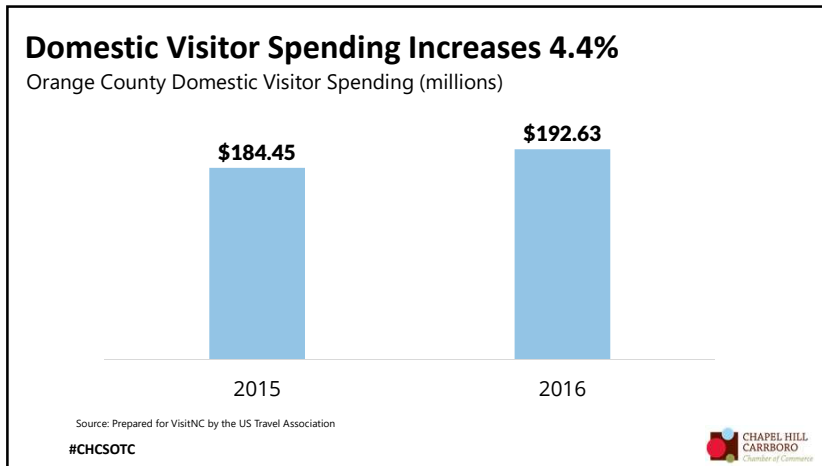
State and Local Visitor Spending Tax Revenue (millions)



Source: Prepared for VisitNC by the US Travel Association

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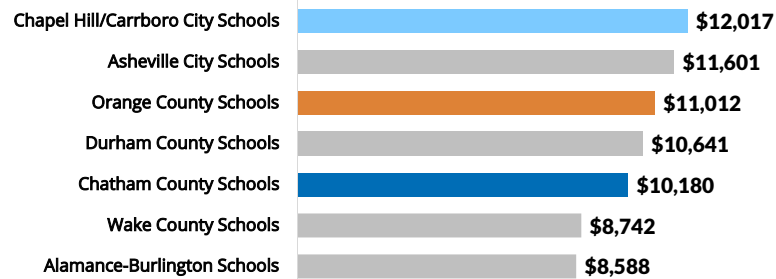
# Education



# Public Schools



## Total Per Pupil Expenditure (2016-17)

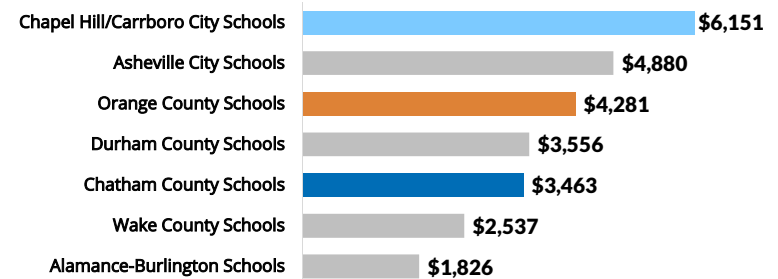


Source: NC Department of Public Instruction

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## Local Per Pupil Expenditure (2016-17)



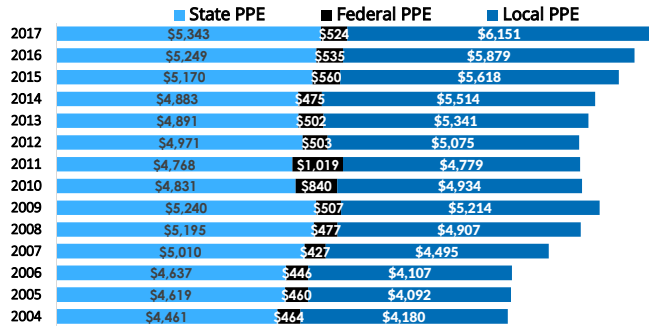
Source: NC Department of Public Instruction

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### Chapel Hill-Carrboro City Schools Per Pupil Expenditure

Trends in CHCCS Per Pupil Expenditure (PPE) by Source, 2004-2017

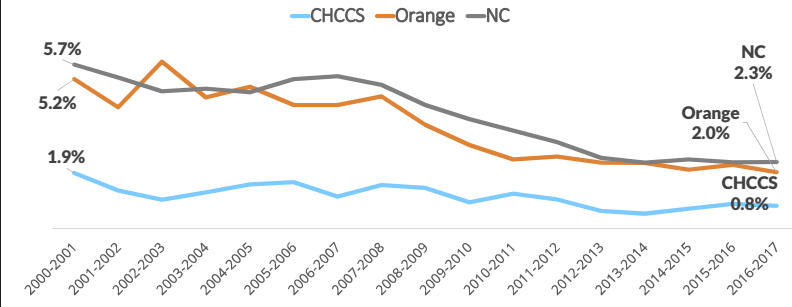


Source: NC Department of Public Instruction  
#CHCSOTC



### Local School Dropout Rate Declines

2000 through 2017

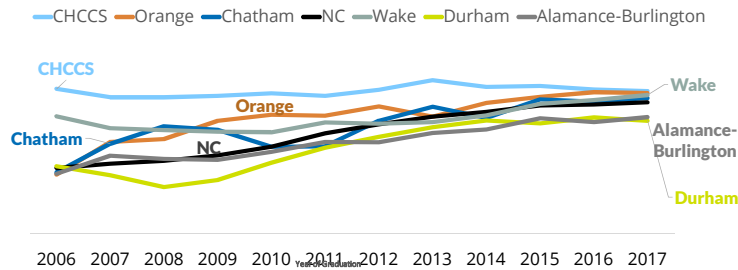


Source: NC DPI  
#CHCSOTC



### Graduation Rates in Neighboring Districts Nearly Equal to CHCCS

Share of 9th Grade Cohort that Graduated in 4 Years, by Graduation Year

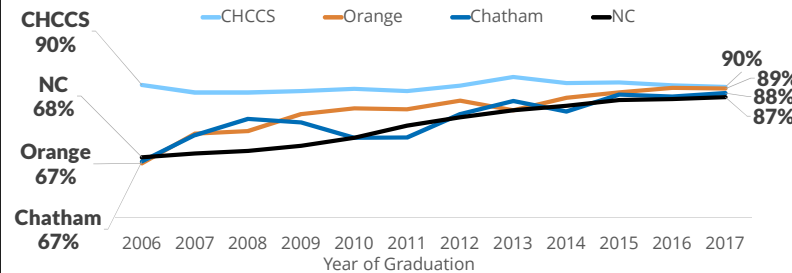


Source: NC Department of Public Instruction  
#CHCSOTC



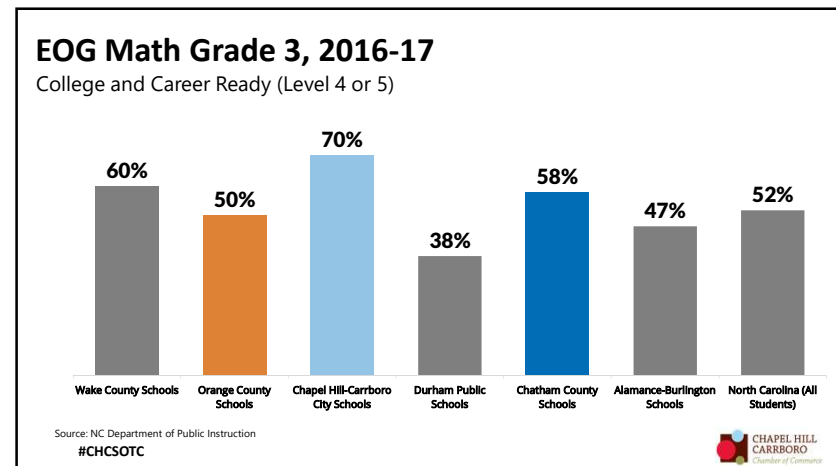
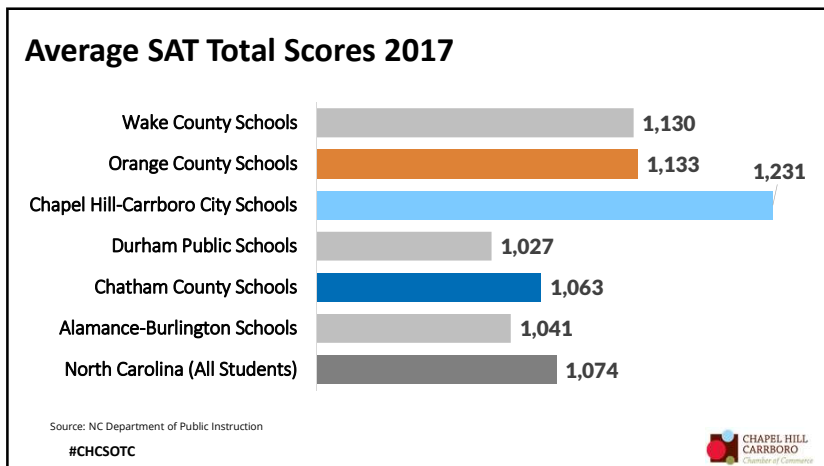
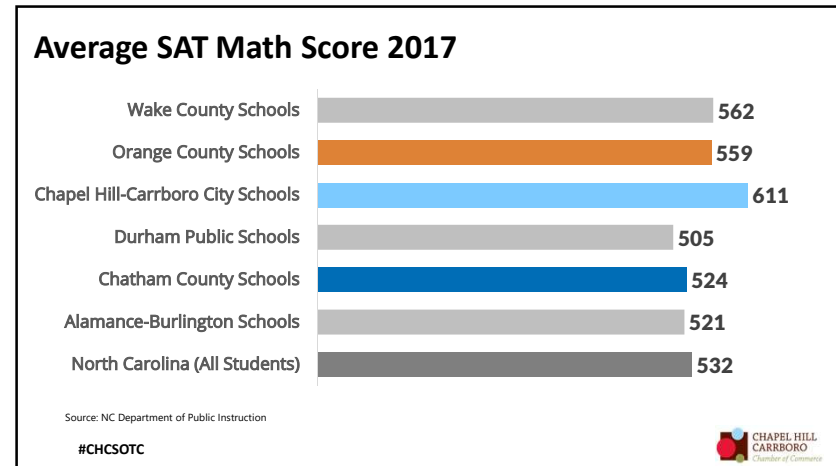
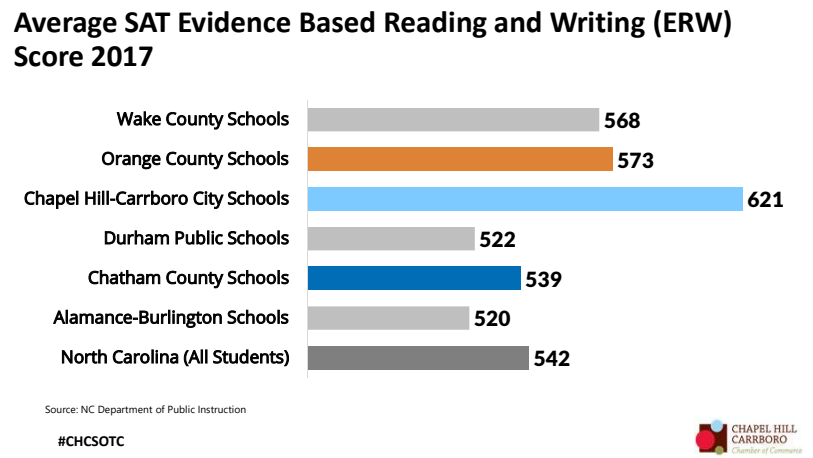
### Graduation Rates in Neighboring Districts Nearly Equal to CHCCS

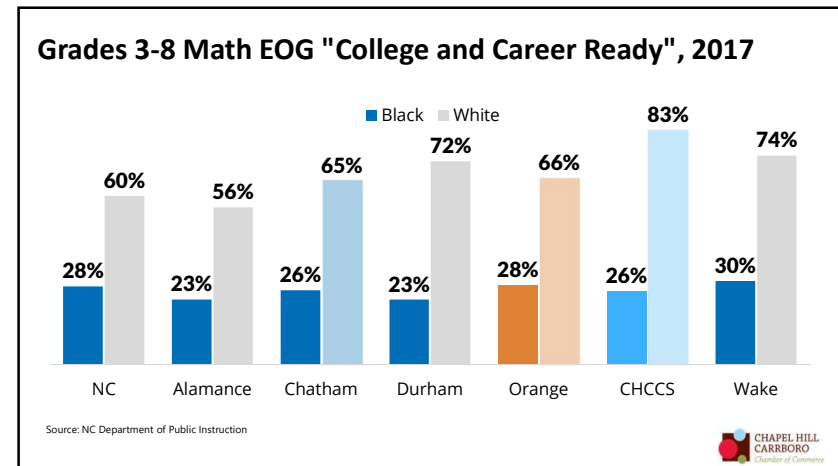
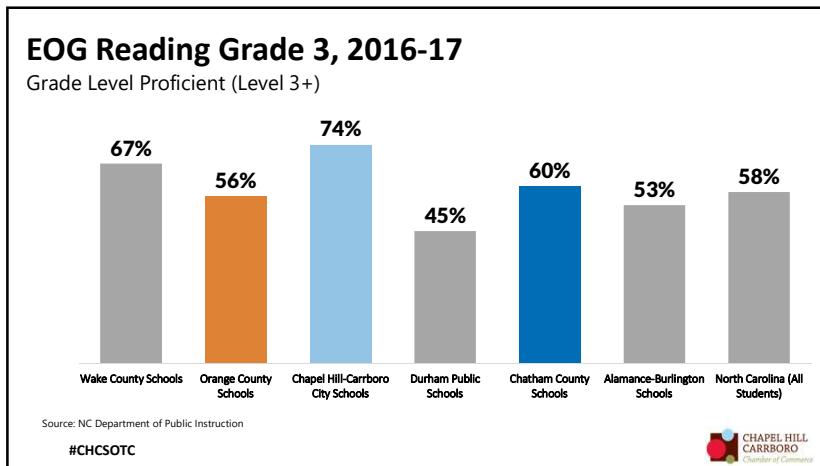
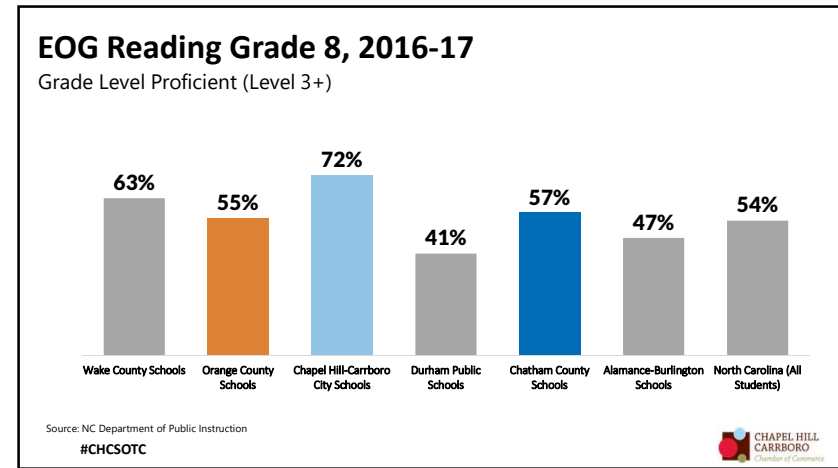
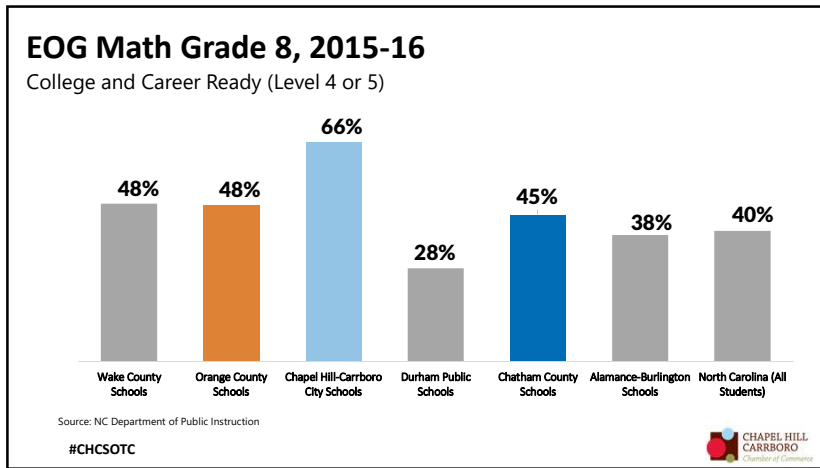
Share of 9th Grade Cohort that Graduated in 4 Years, by Graduation Year



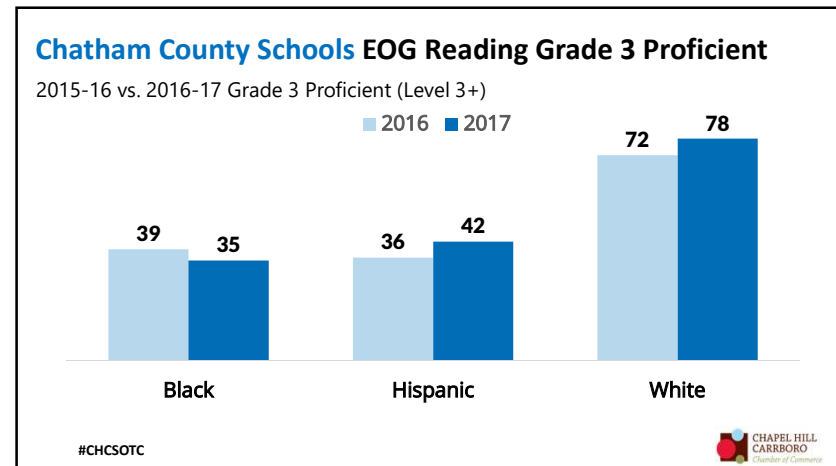
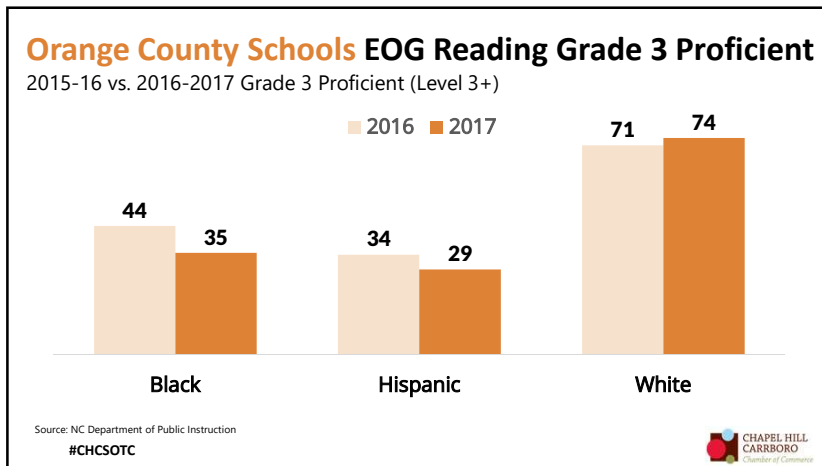
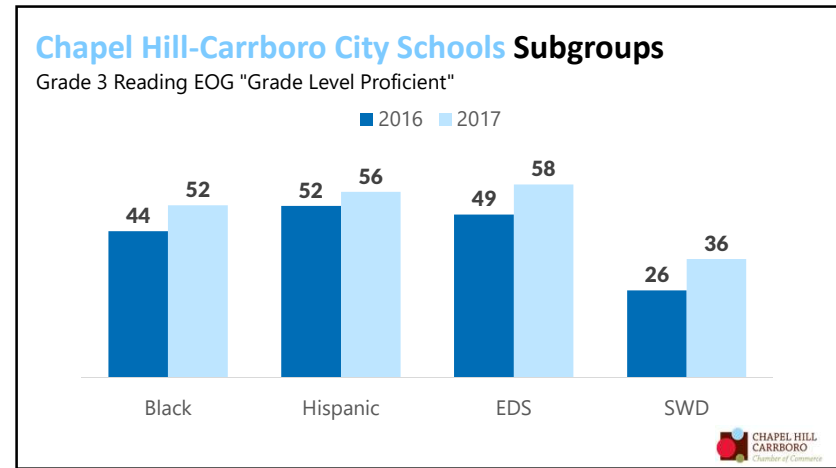
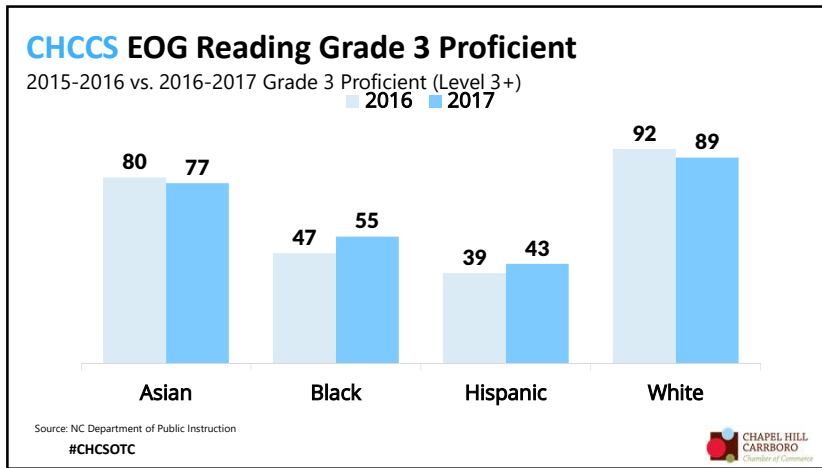
Source: NC Department of Public Instruction  
#CHCSOTC

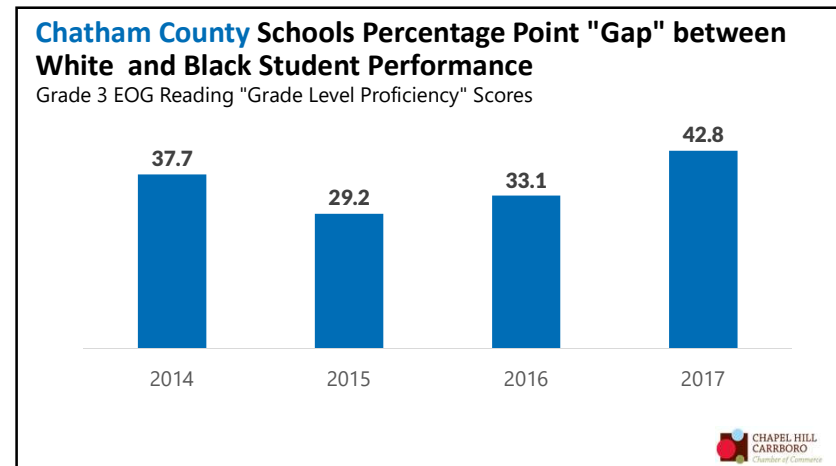
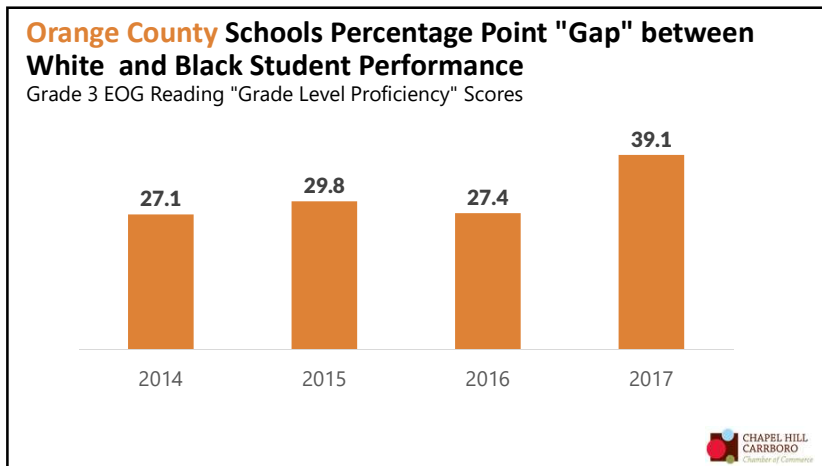
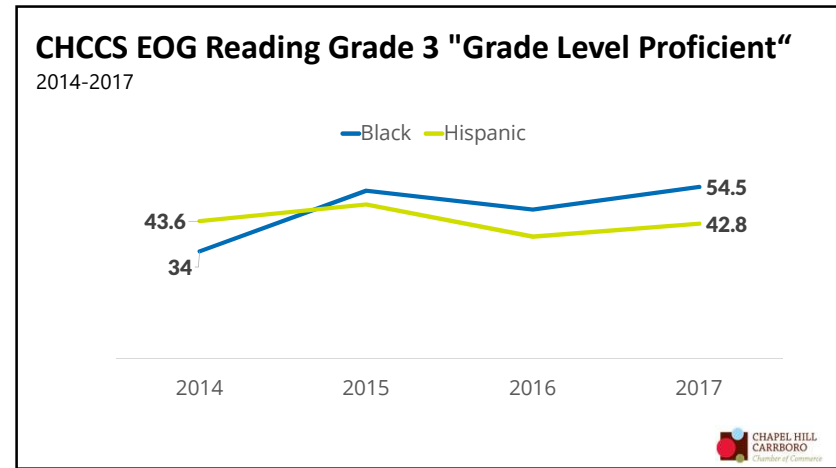
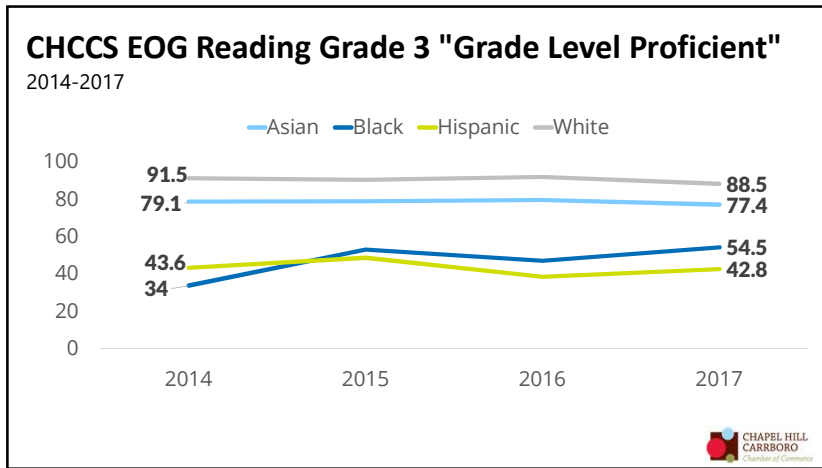


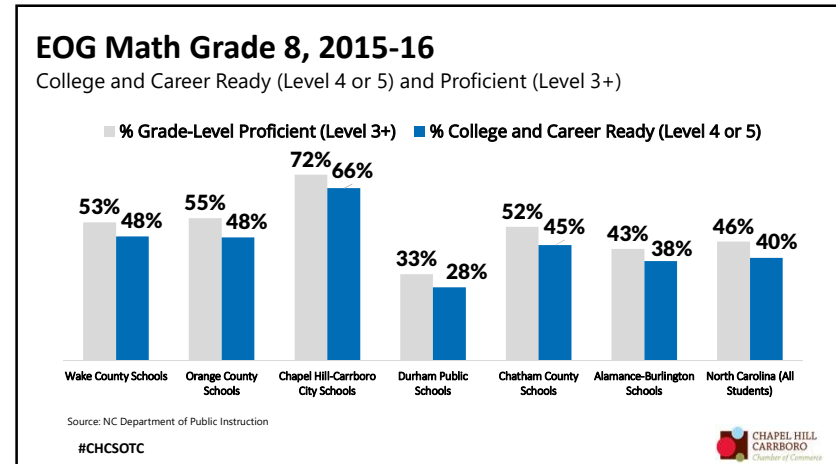
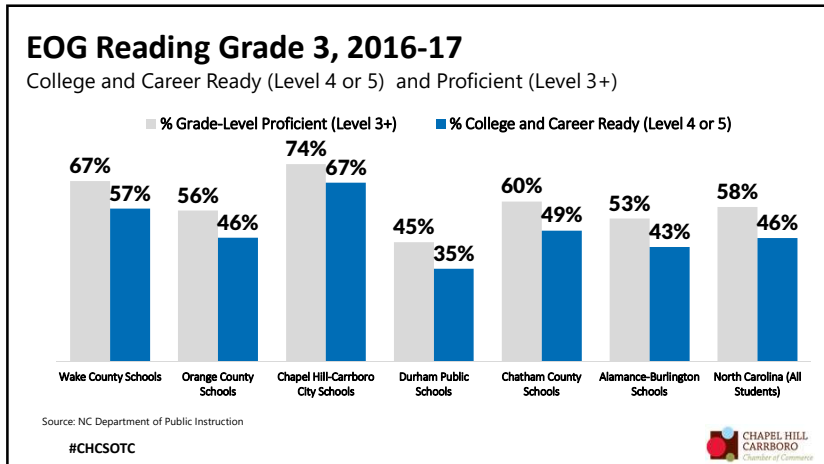
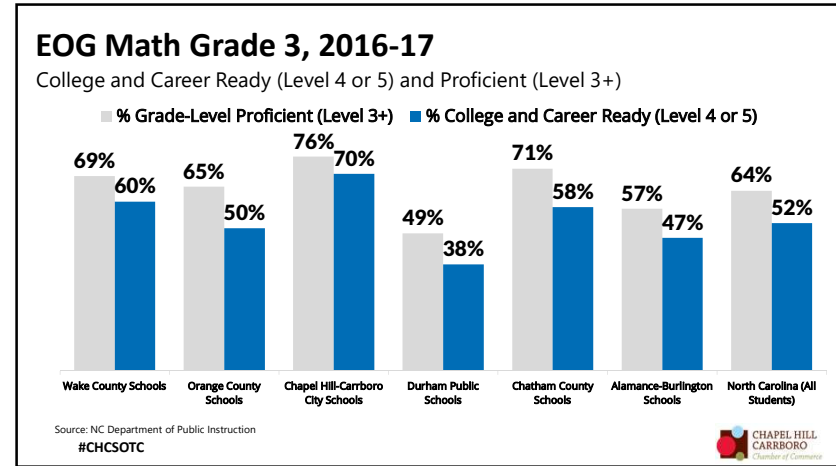
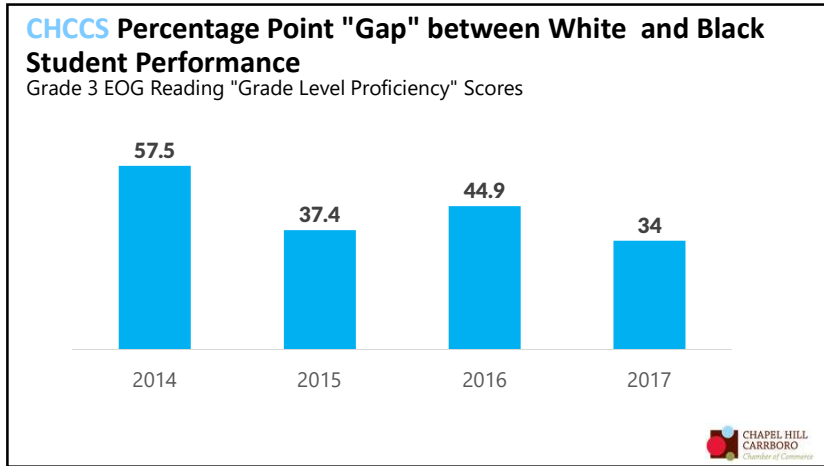


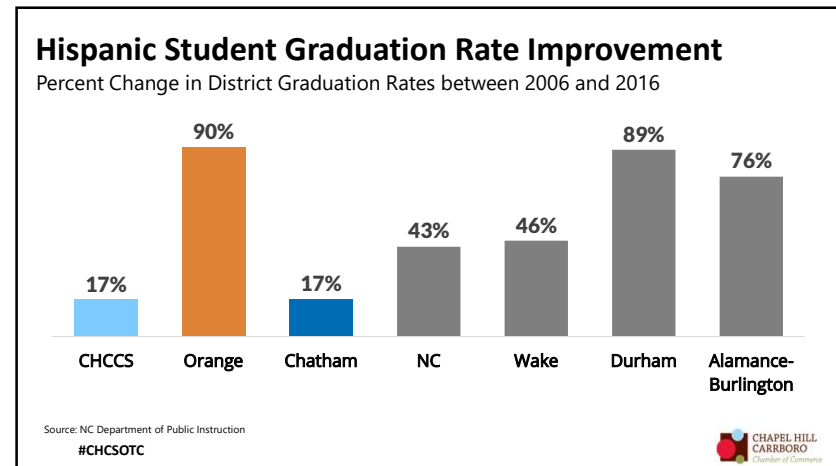
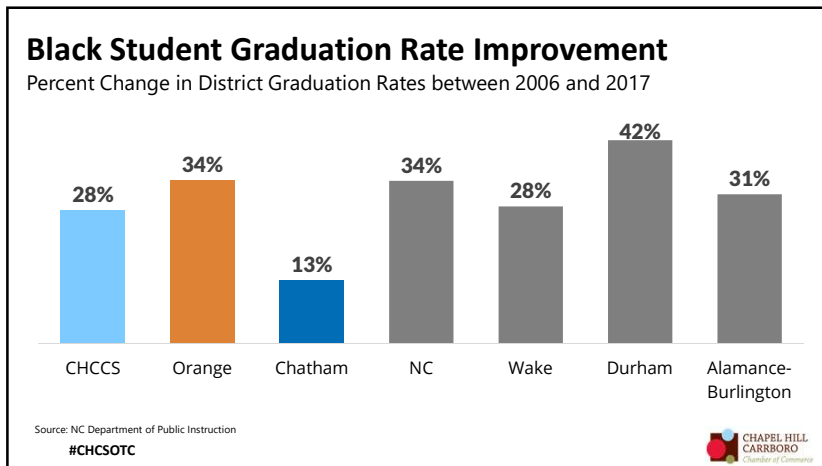
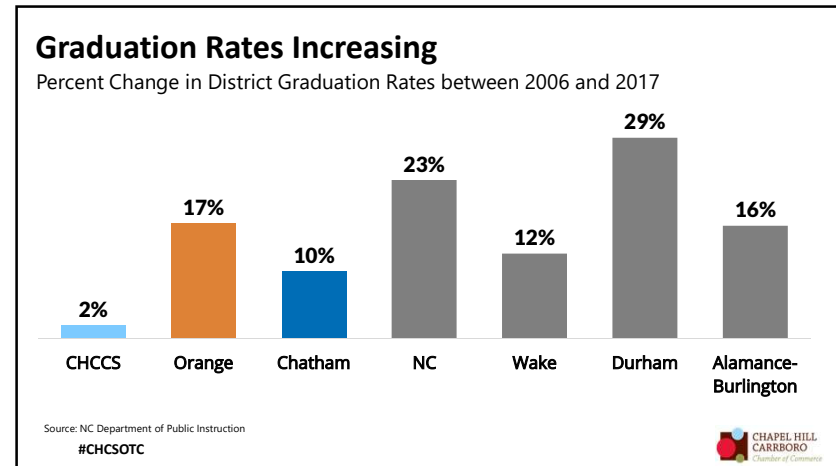
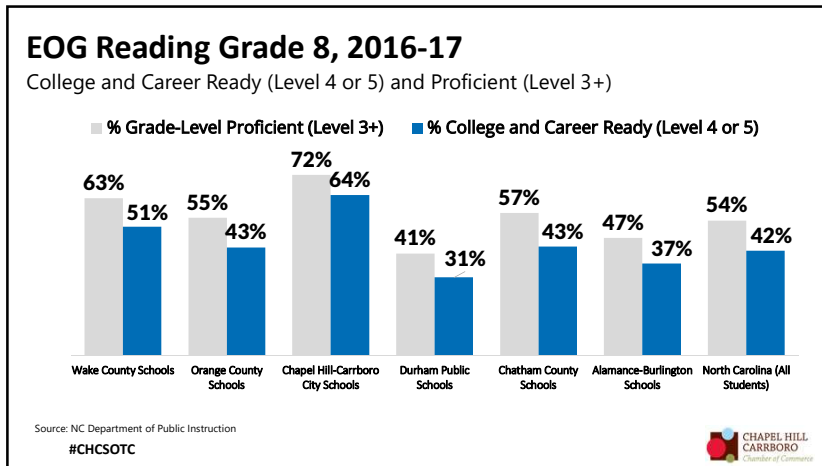


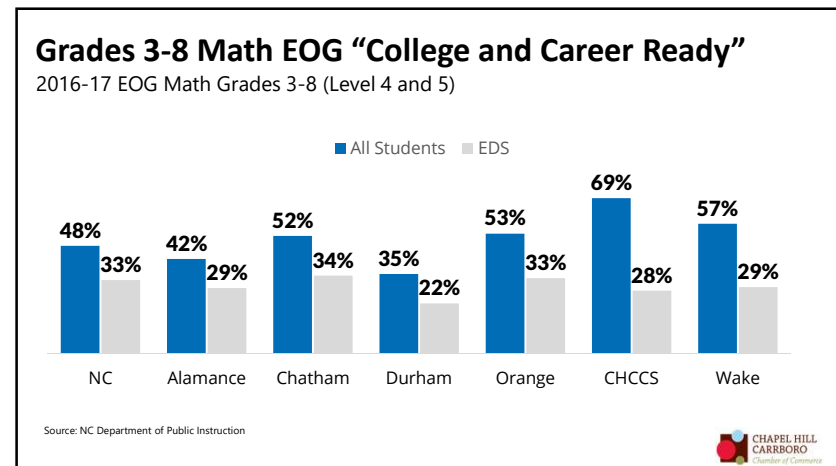
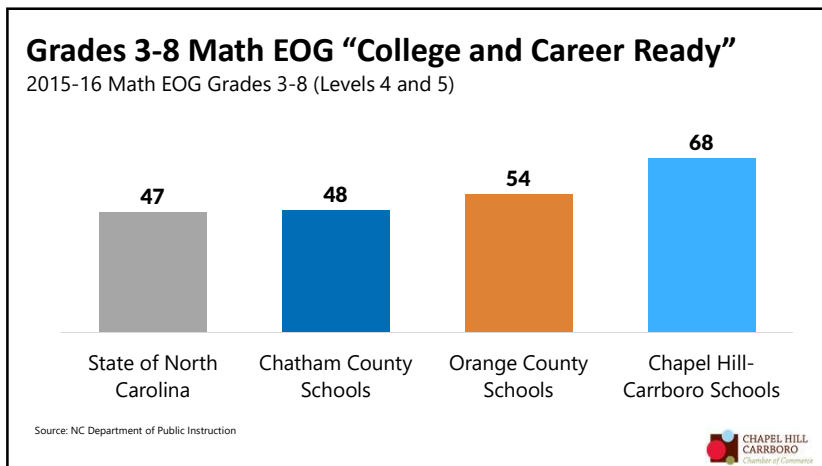
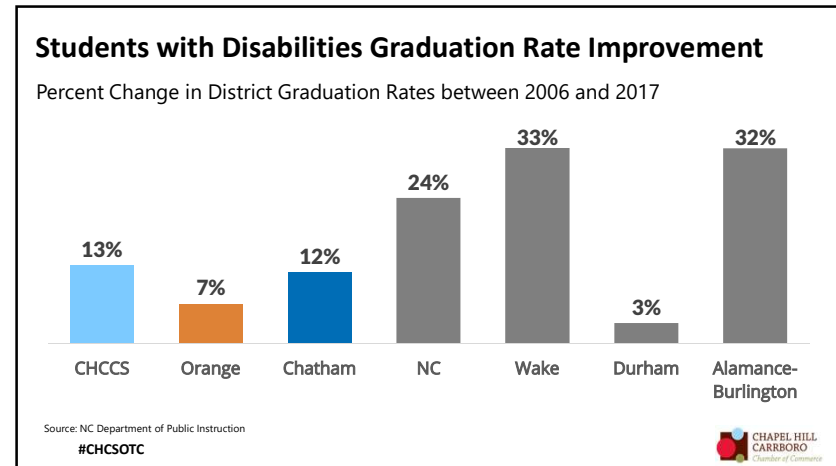
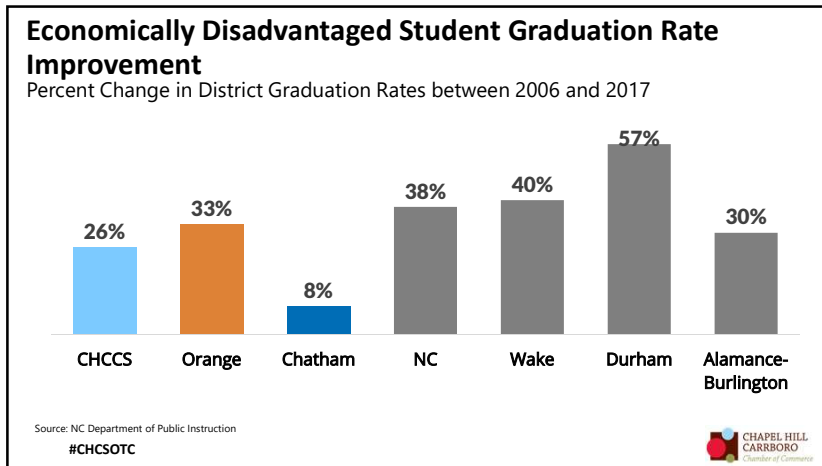


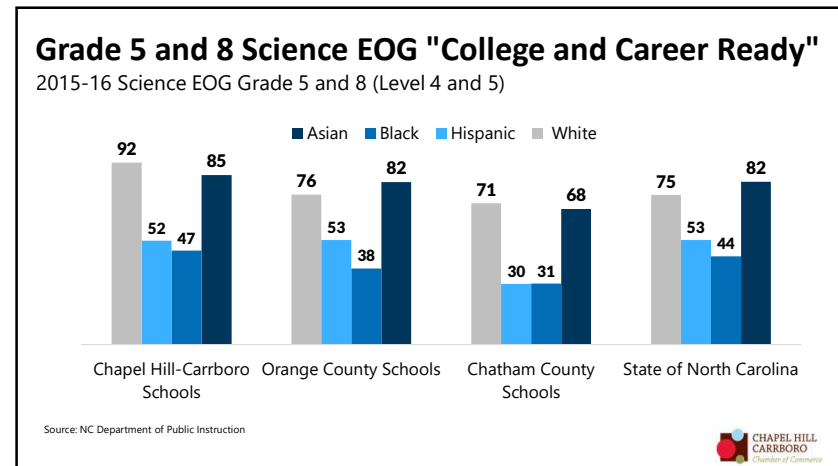
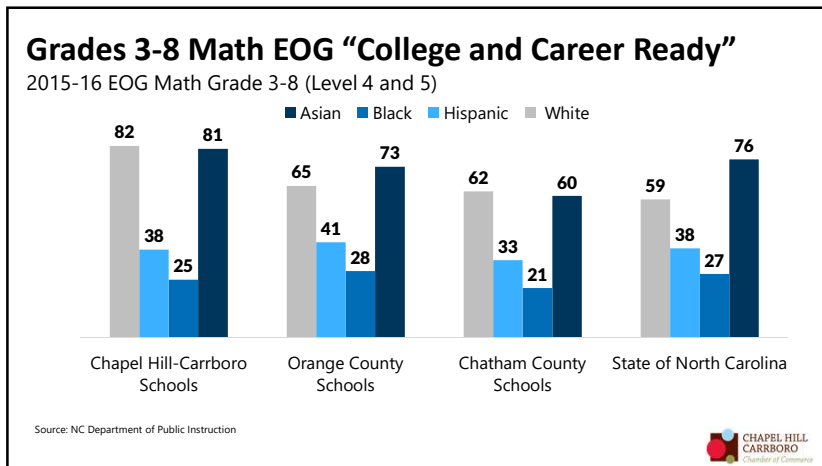
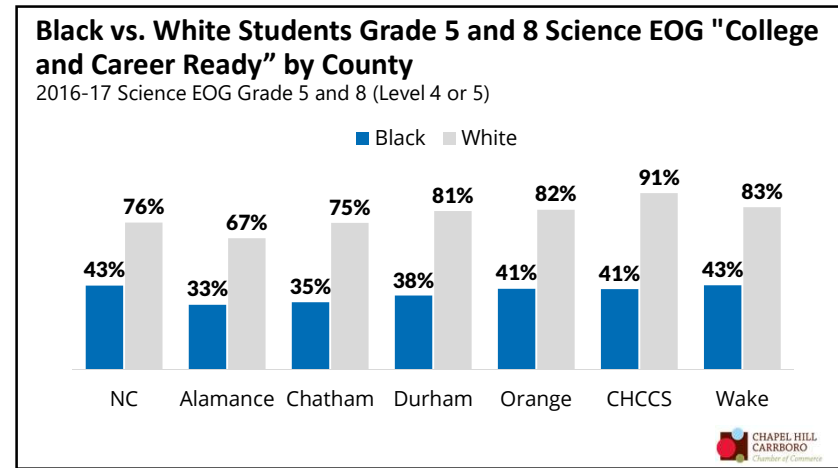
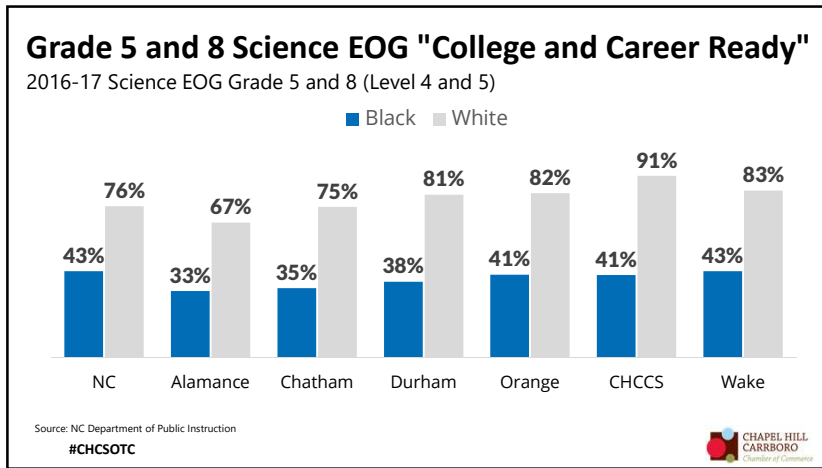


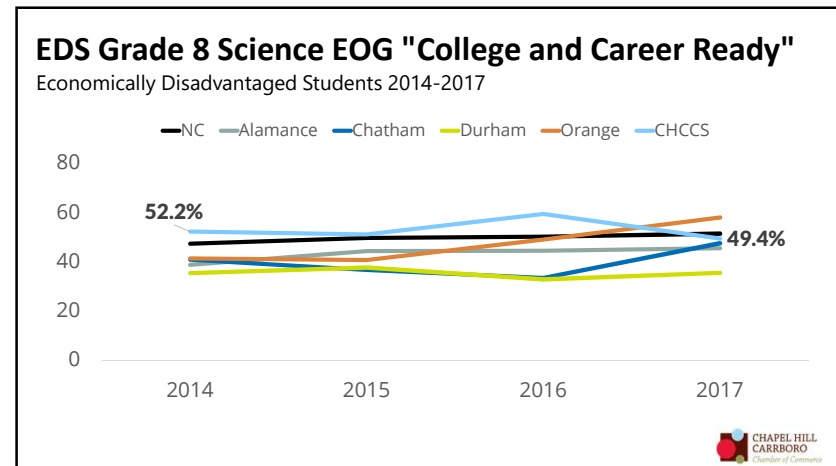
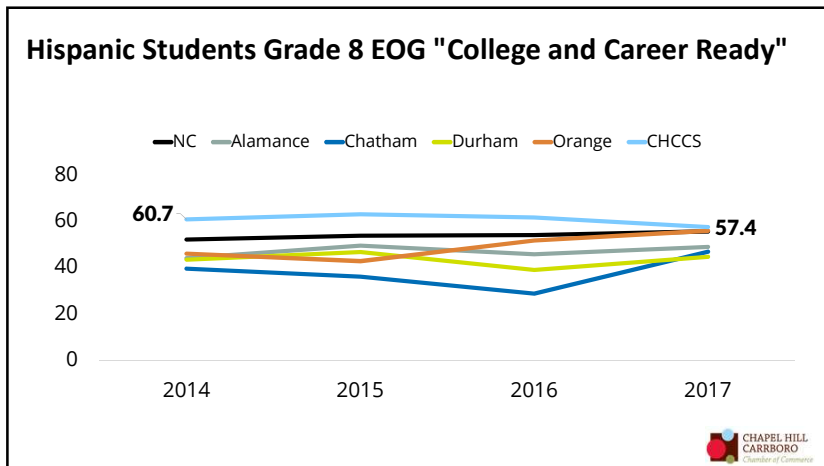
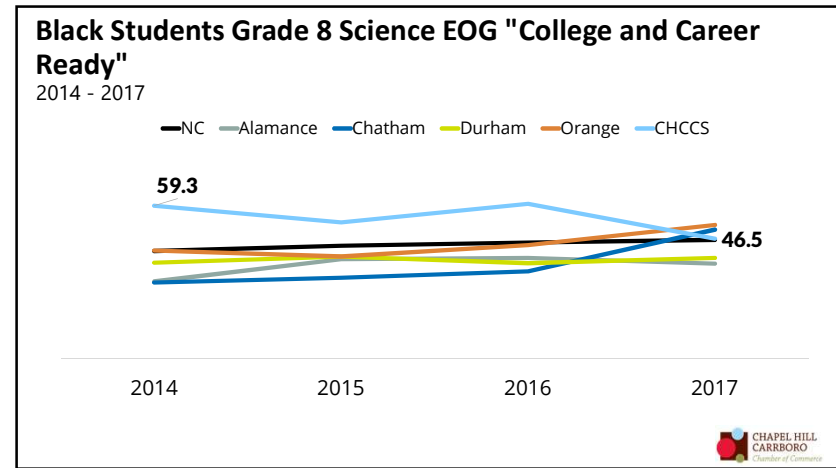
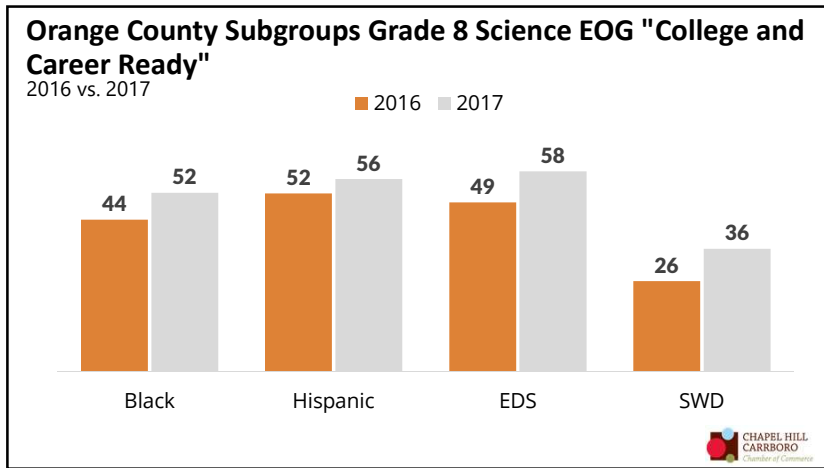


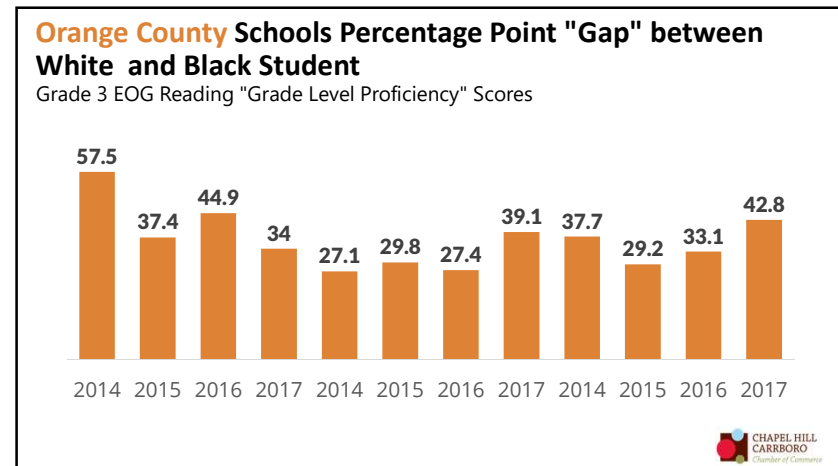
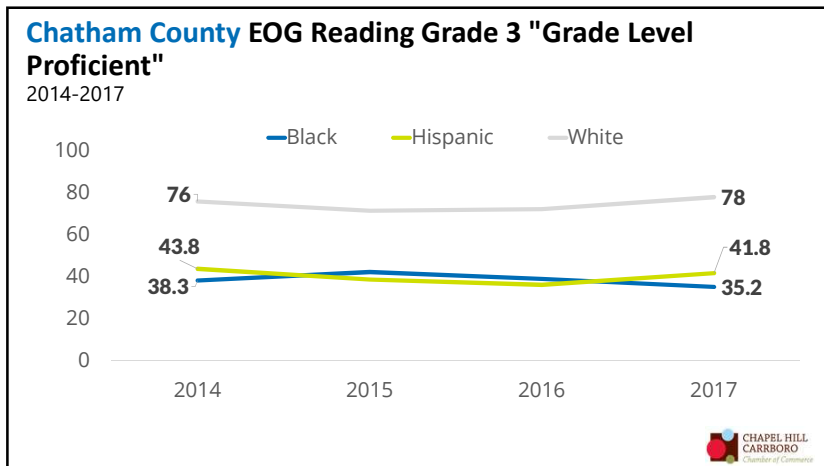
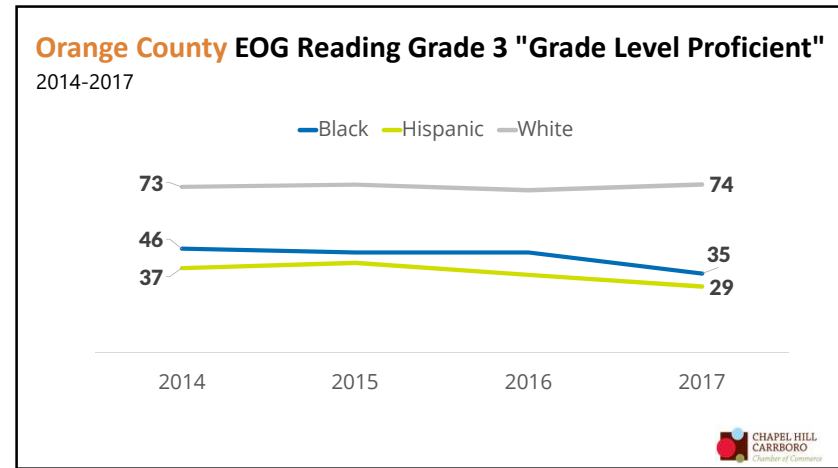
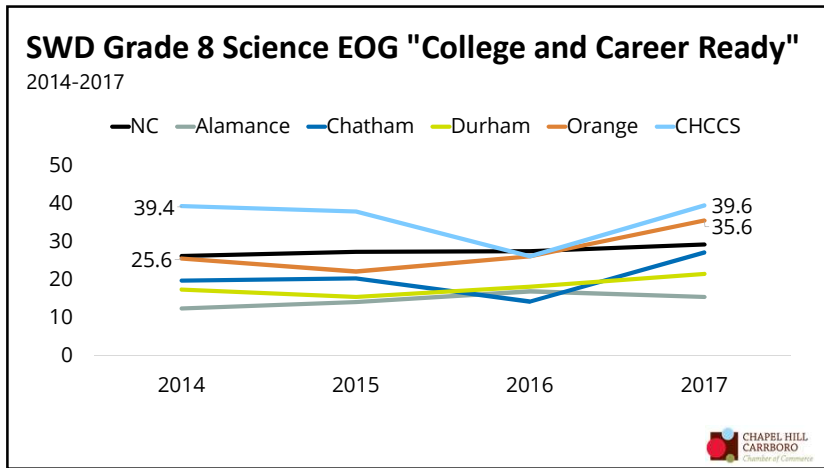




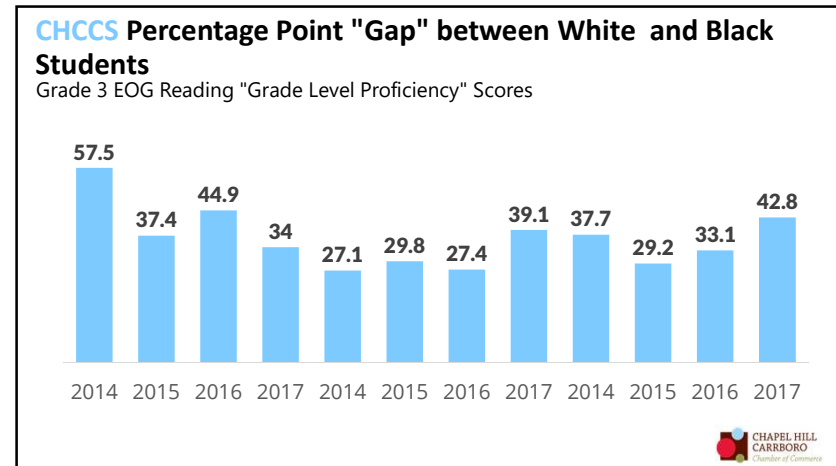
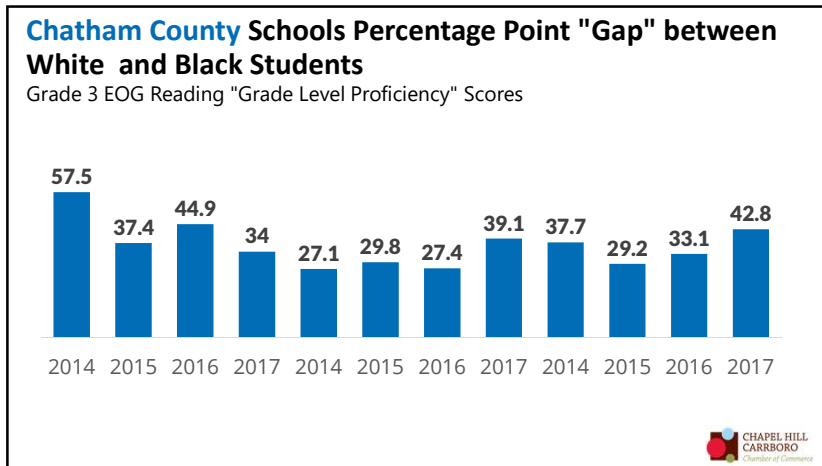






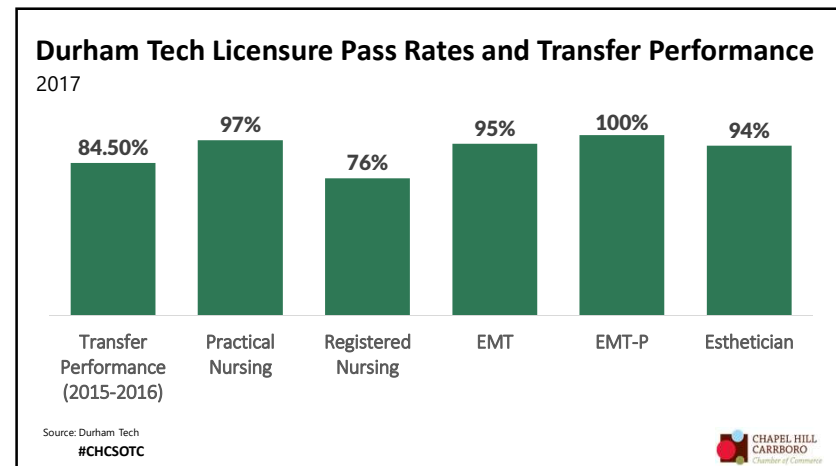


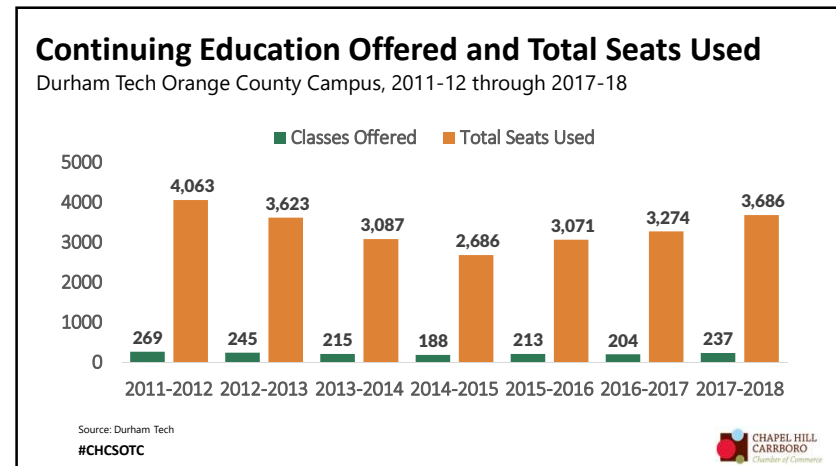
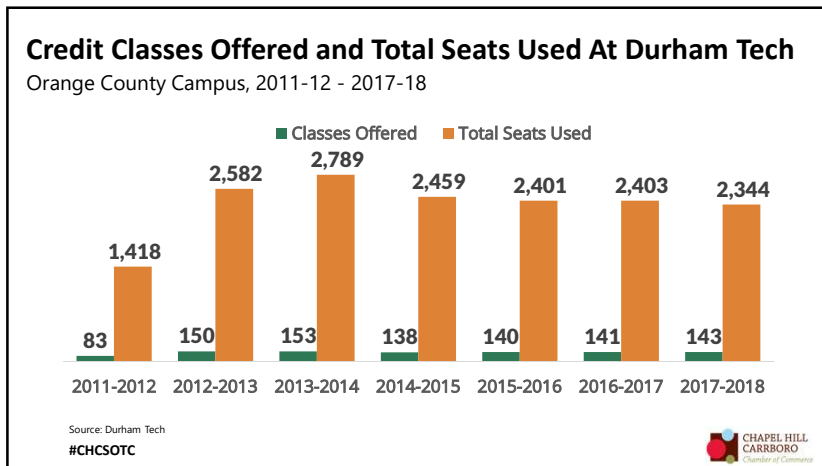
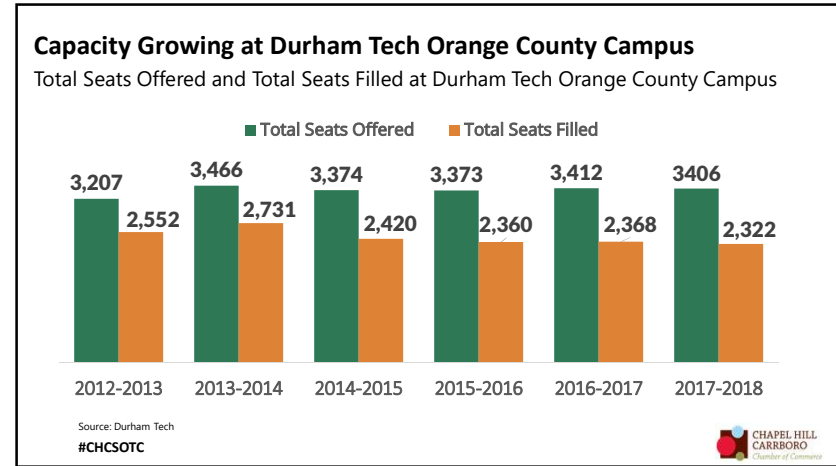
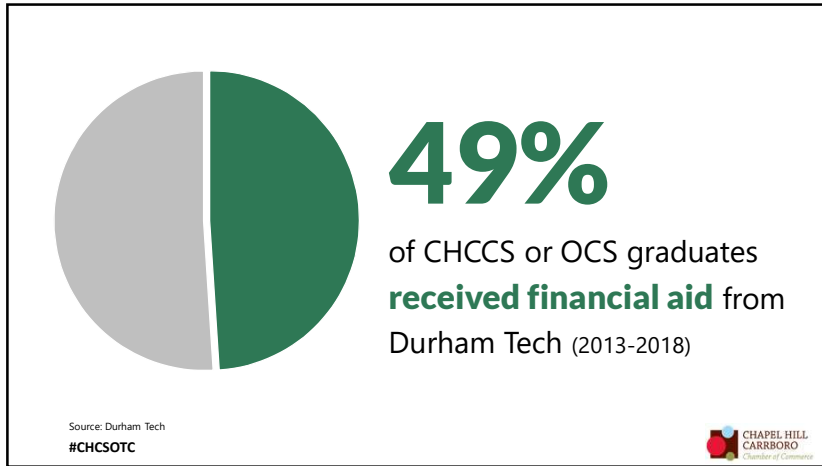




# Durham Tech

CHAPEL HILL CARRBORO  
Chamber of Commerce



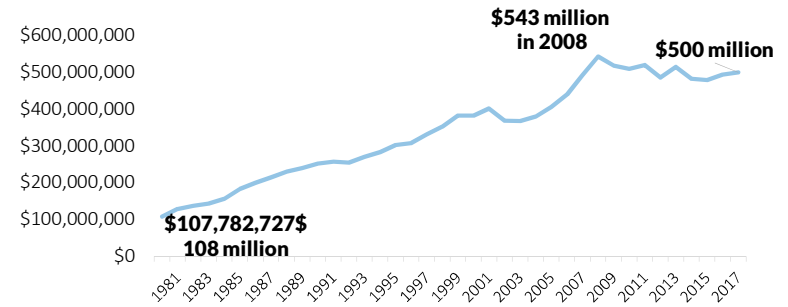


# University of North Carolina at Chapel Hill



## State Appropriations to UNC Chapel Hill

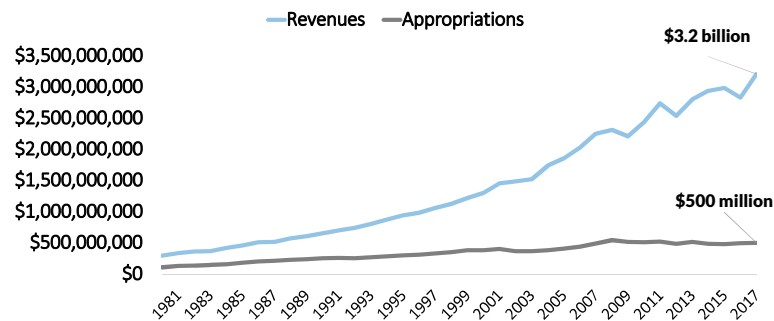
1980 - 2017



Source: OIRA  
#CHCSOTC



## UNC Chapel Hill Revenues Rise, State Appropriations Flat

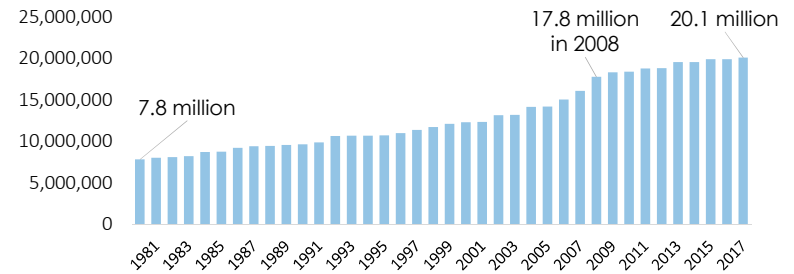


Source: OIRA  
#CHCSOTC



## UNC Chapel Hill Campus Grows Past 20 Million square feet

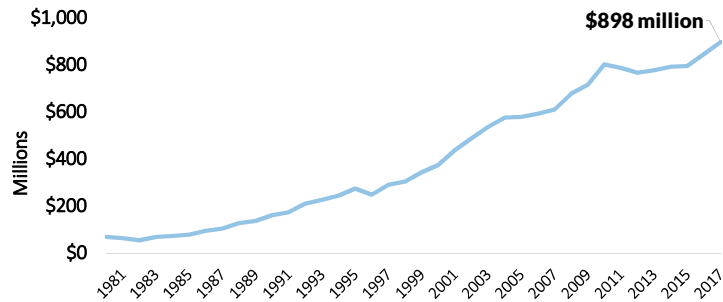
Gross Square Feet of UNC Chapel Hill Campus



Source: OIRA  
#CHCSOTC



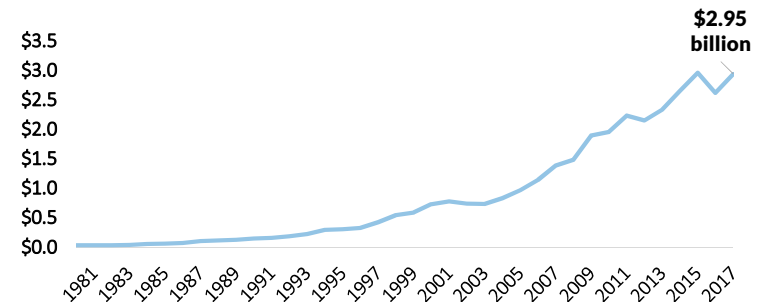
### UNC Annual Research Funding nears \$900 million



Source: UNC Office of Institutional Research  
#CHCSOTC



### Value of UNC Chapel Hill Endowment, 1980 - 2017

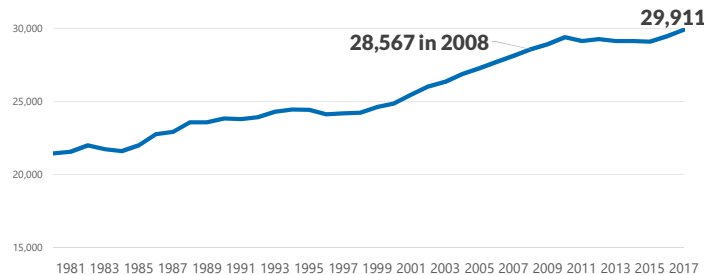


Source: OIRA  
#CHCSOTC



### UNC Chapel Hill Student Population Nearing 30,000

Number of Students Enrolled at UNC, 1980-2017



#CHCSOTC

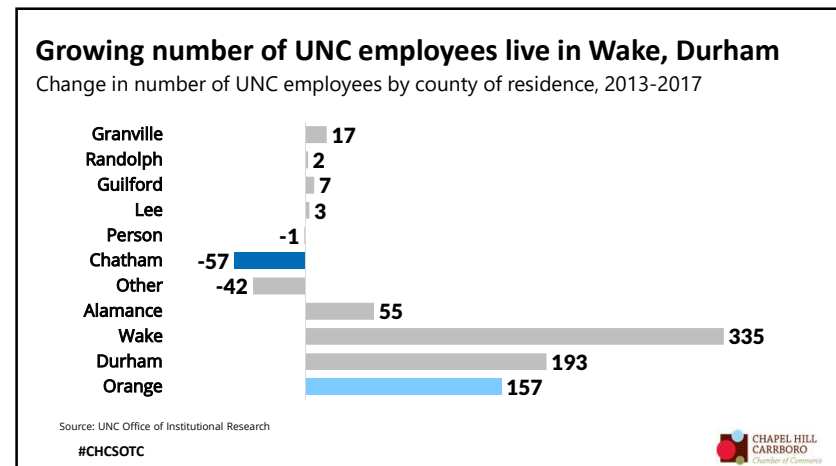
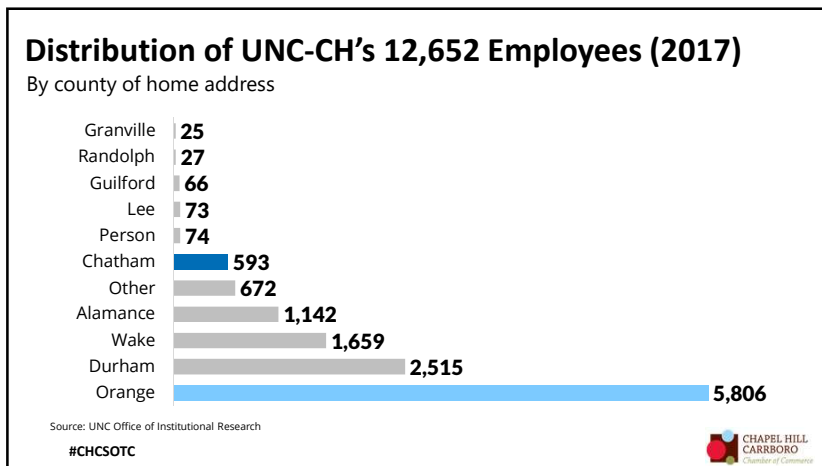
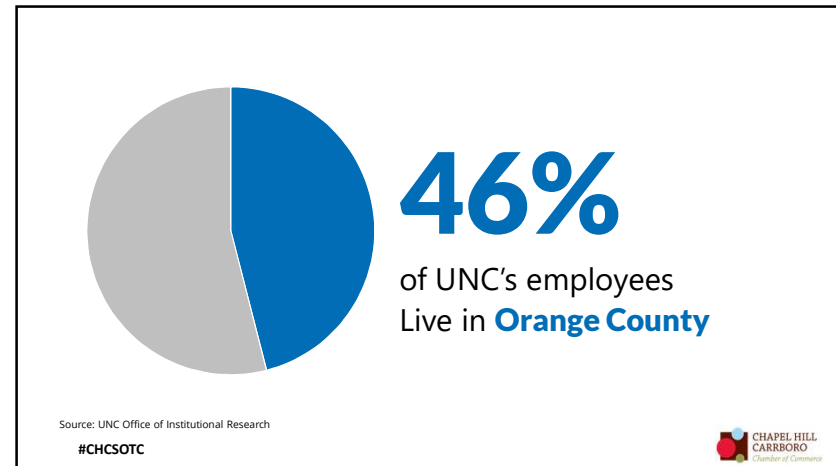
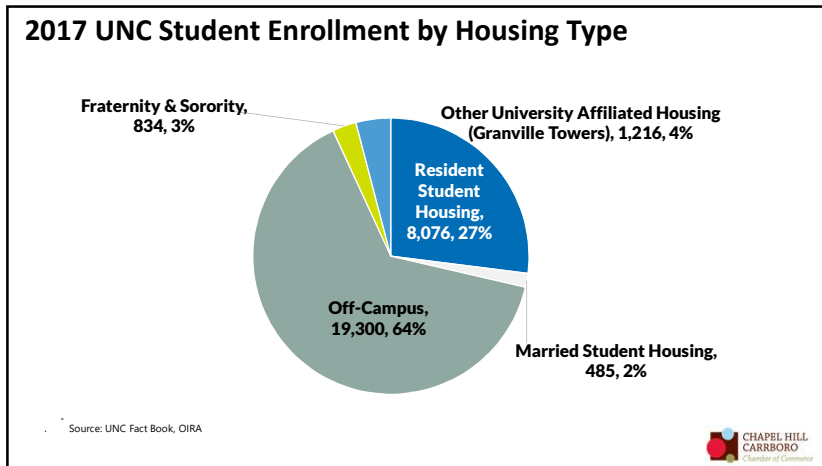


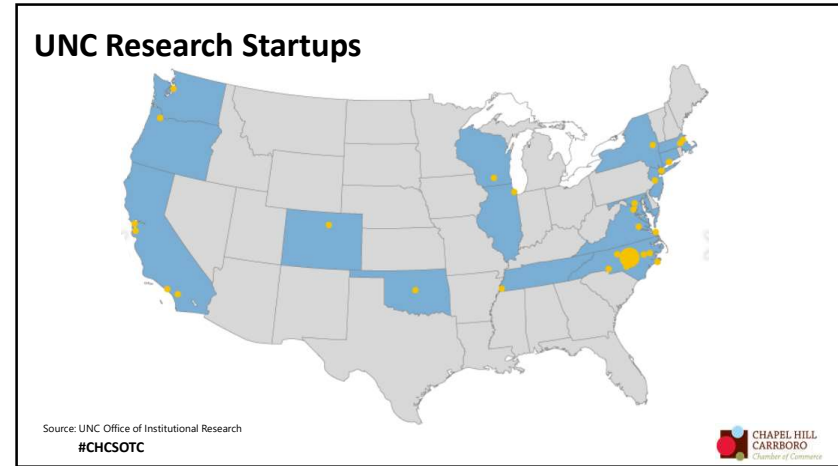
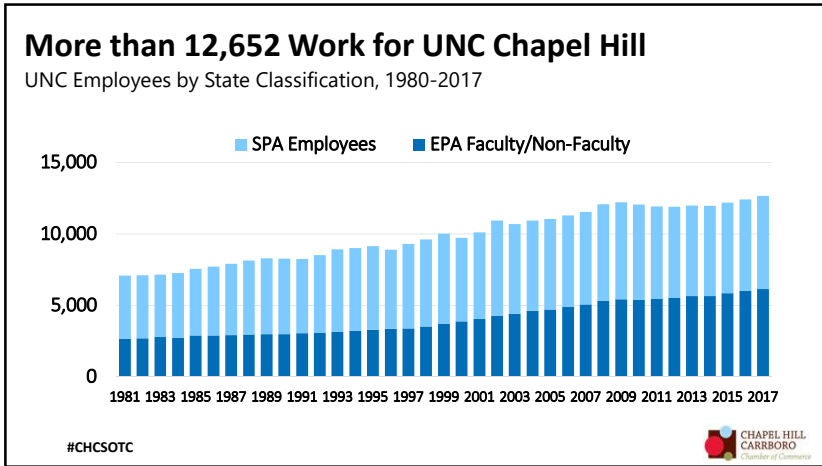
### UNC Student Enrollment by Housing Type

	Fall 2013		Fall 2014		Fall 2015		Fall 2016		Fall 2017	
	N	%	N	%	N	%	N	%	N	%
Resident Student Housing	8,614	30%	8,520	29%	8,113	28%	8,033	27%	8,076	27%
Married Student Housing	366	1%	321	1%	374	1%	465	2%	485	2%
Off-Campus	18,091	62%	18,238	63%	18,541	64%	18,927	64%	19,300	65%
Fraternity & Sorority	841	3%	841	3%	841	3%	841	3%	834	3%
Other University Affiliated Housing (Granville Towers)	1,215	4%	1,215	4%	1,215	4%	1,203	4%	1,216	4%
<b>Total</b>	<b>29,127</b>	<b>100%</b>	<b>29,135</b>	<b>100%</b>	<b>209,084</b>	<b>100%</b>	<b>29,469</b>	<b>100%</b>	<b>29,911</b>	<b>100%</b>

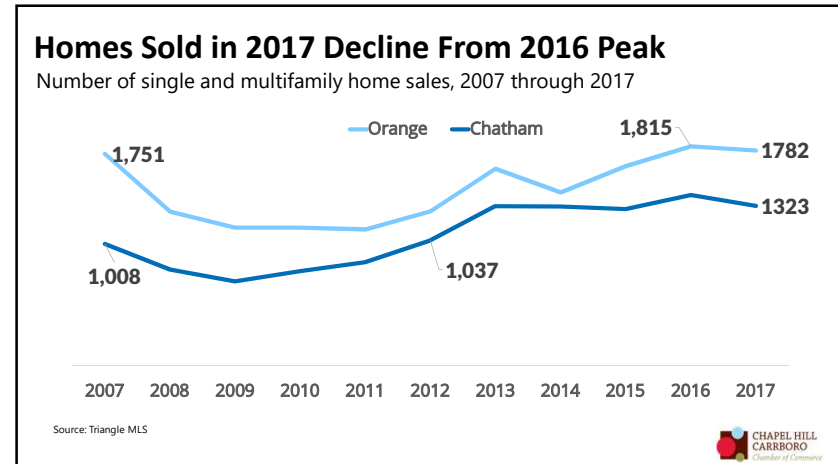
Source: UNC Fact Book, Office of Institutional Research & Assessment (OIRA)

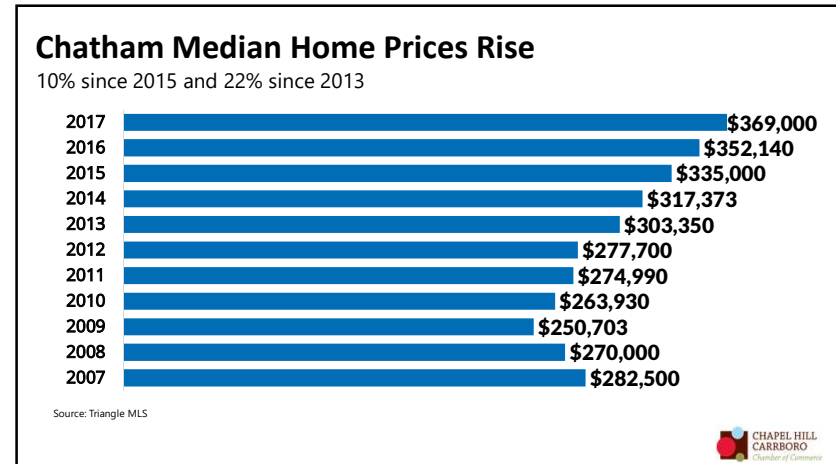
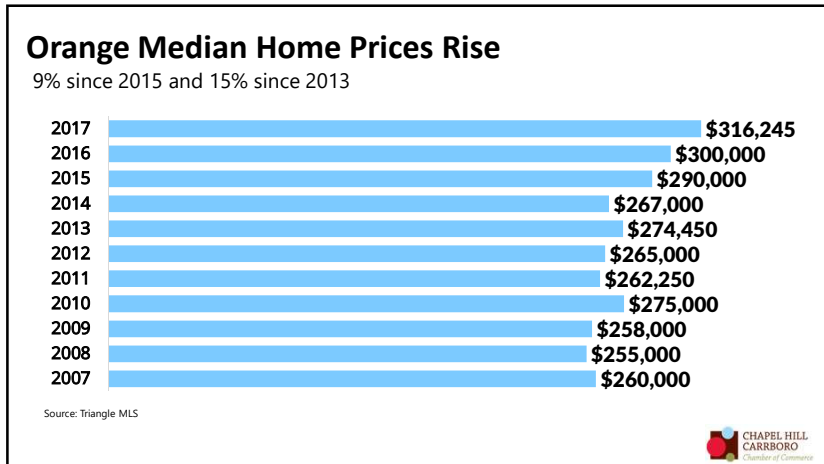
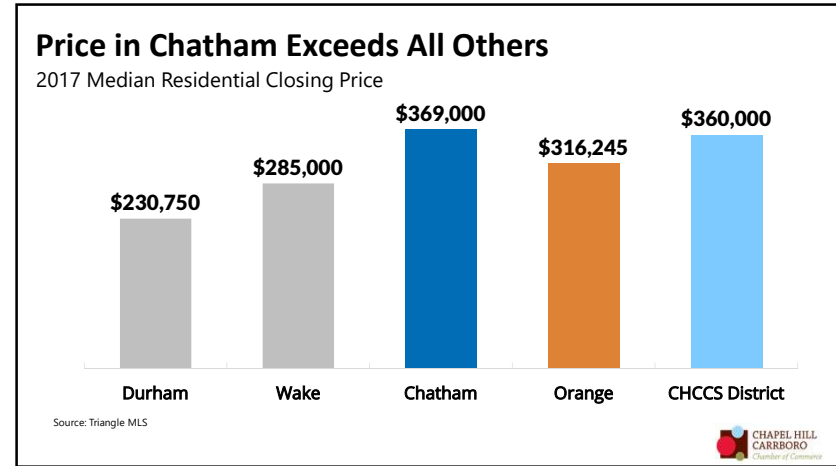
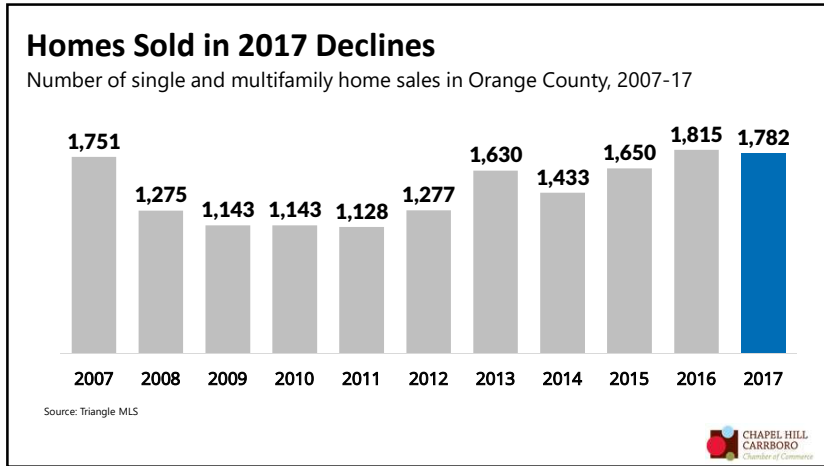


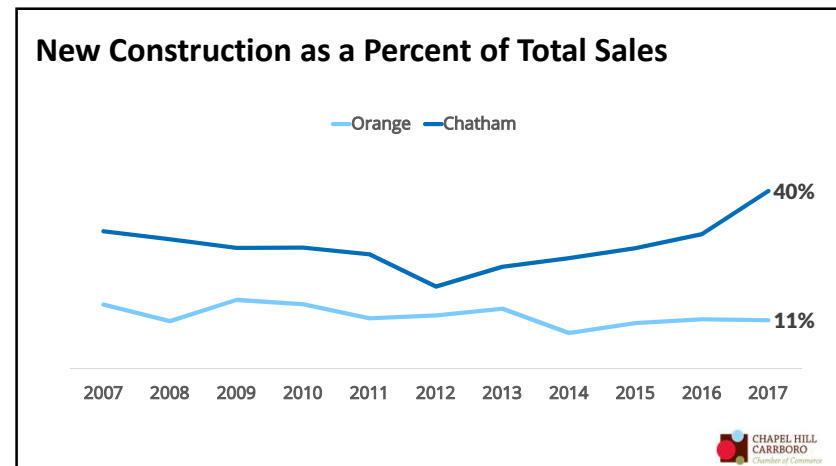
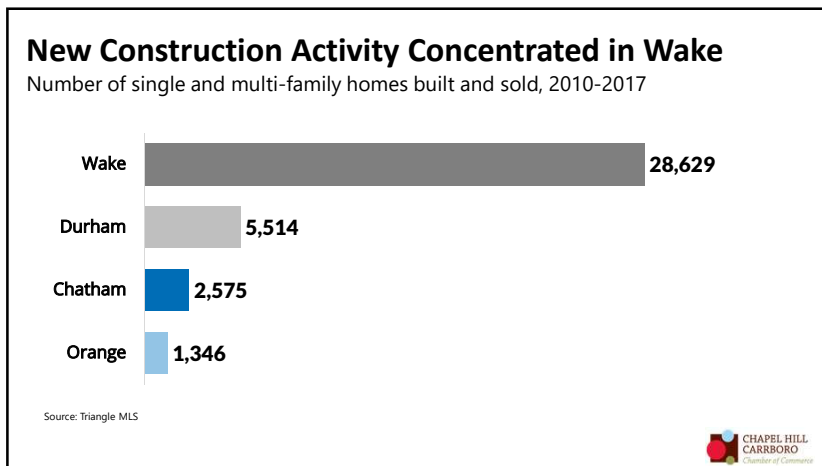
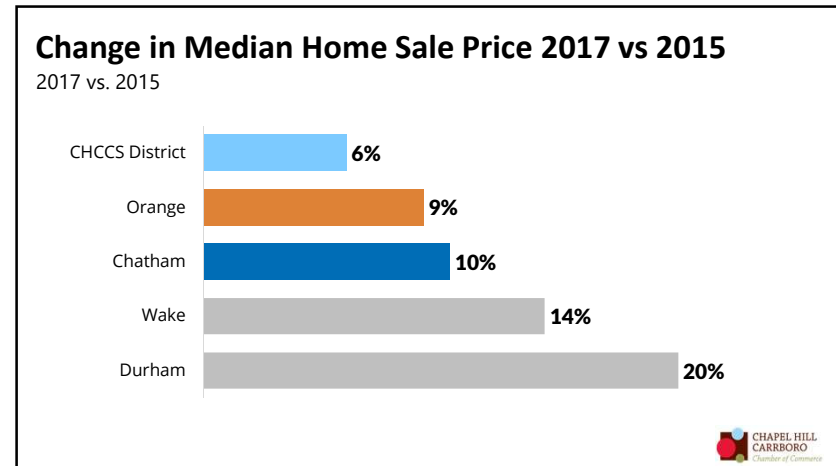
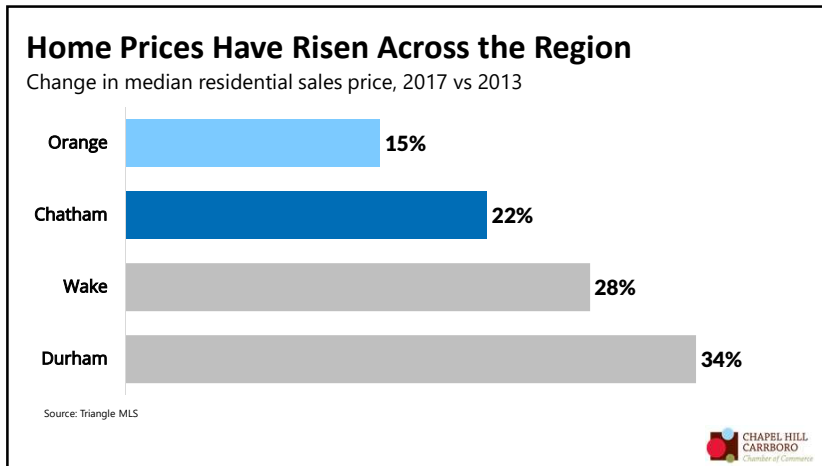




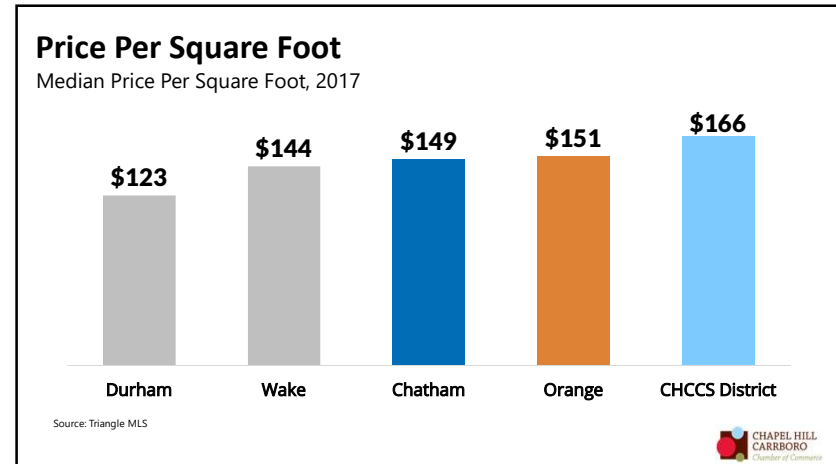
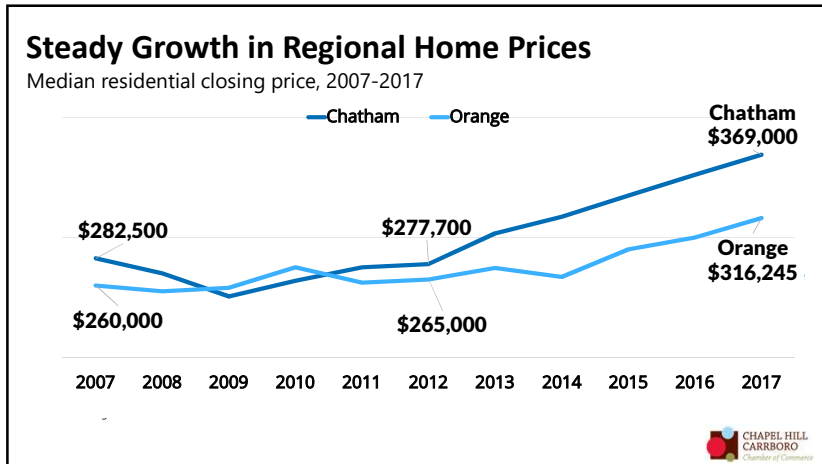
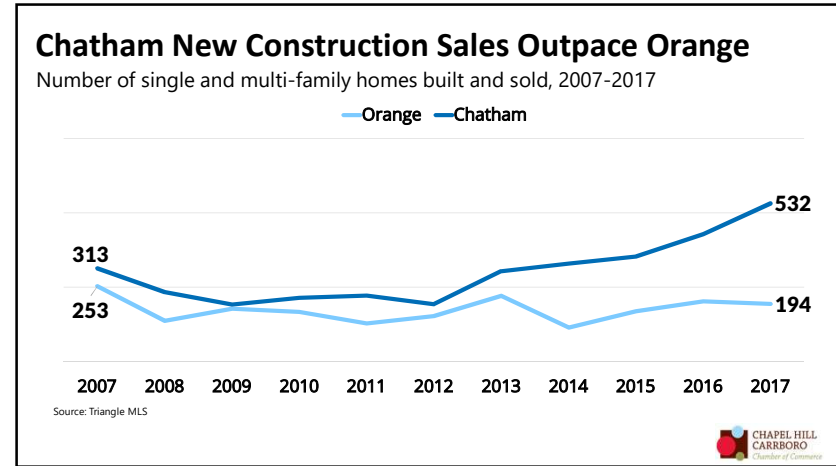
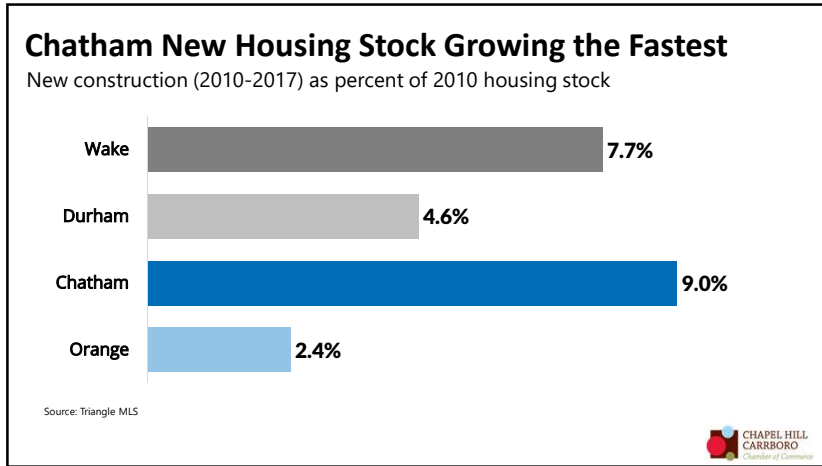
# Housing





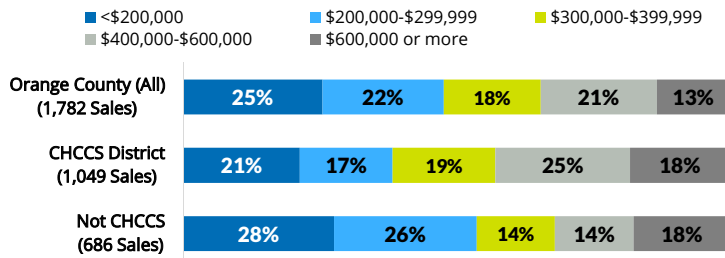






### 38% of Homes in CHCCS District and 47% of All Orange County Homes Sold for <\$300K

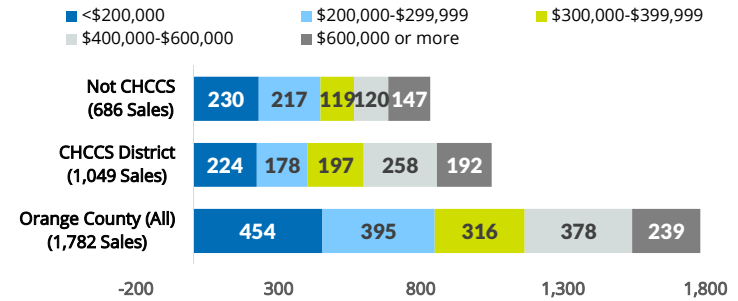
2016 Orange County home sales by price



Source: Triangle MLS



### 2017 Orange County Homes Sales by Price

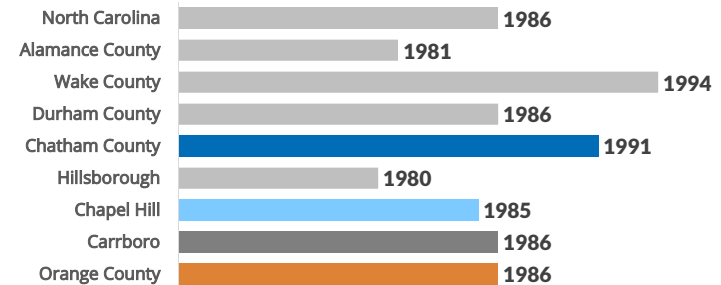


### Median Age of Home and Median Year of Move In

	Median Year Structure Built	Median Year Householder Moved into Unit by Ownership Status		
		All Households	Owner Occupied	Renter Occupied
Orange County	1986	2008	2003	2012
Carrboro	1986	2011	2005	2012
Chapel Hill	1985	2011	2004	2012
Hillsborough	1980	2007	2003	
Chatham County	1991	2005	2003	2011
Durham County	1986	2010	2003	2012
Wake County	1994	2008	2004	2012
Alamance County	1981	2006	2001	2012
North Carolina	1986	2006	2002	2012



### Median Year Structure Built



Source: Triangle MLS



# 1986

median **year house built** in Orange County

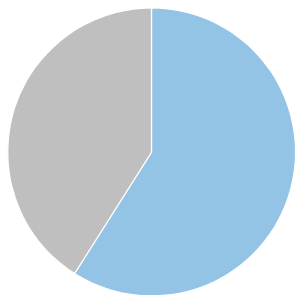
Source: U.S. Census Bureau



# 2003

median **year** Orange County  
**homeowner moved into unit**  
*vs. 2012 for renters*

Source: U.S. Census Bureau



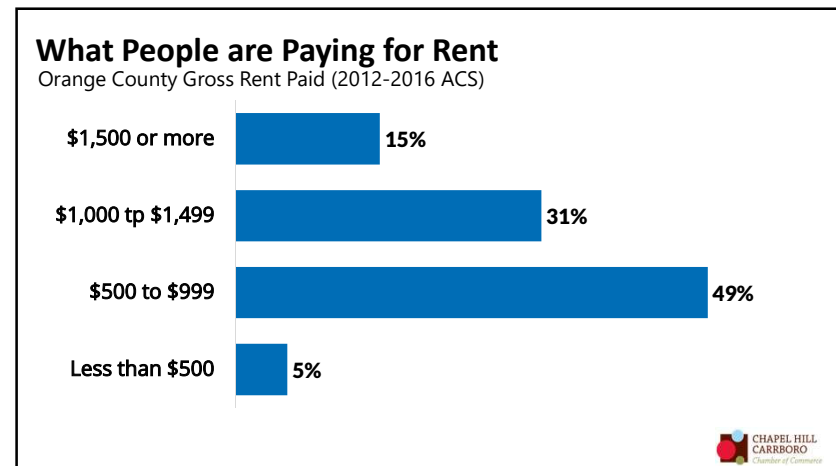
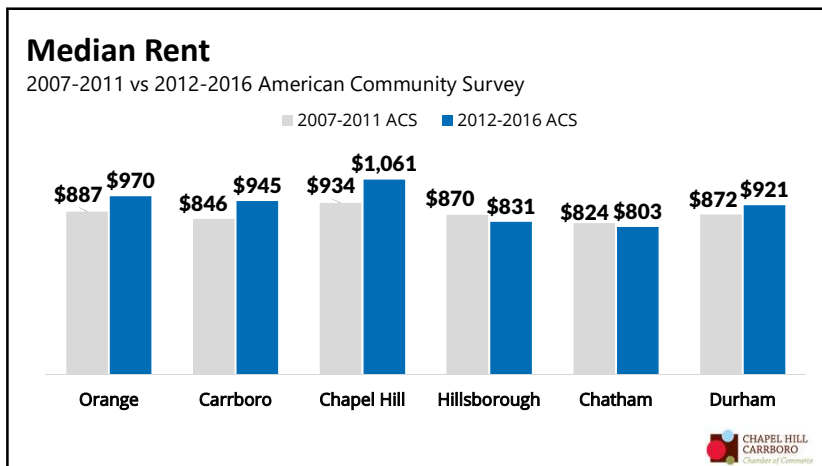
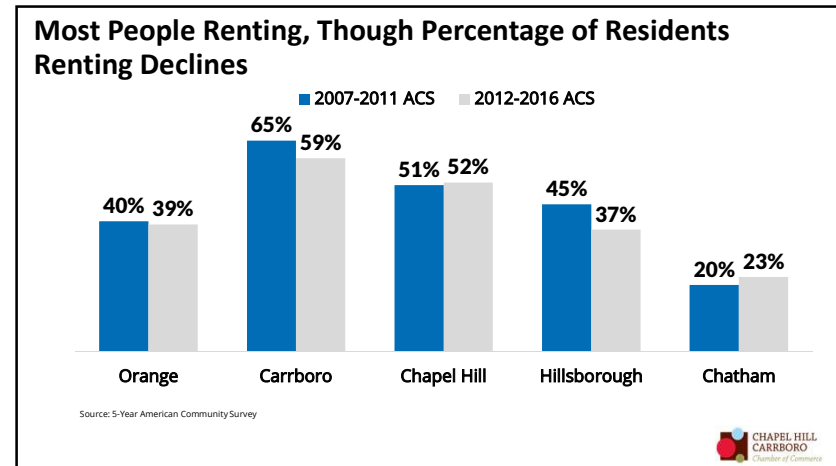
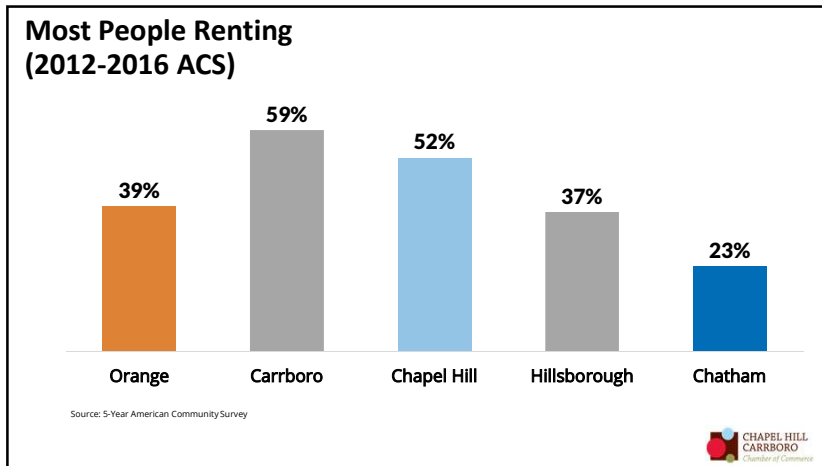
# 59%

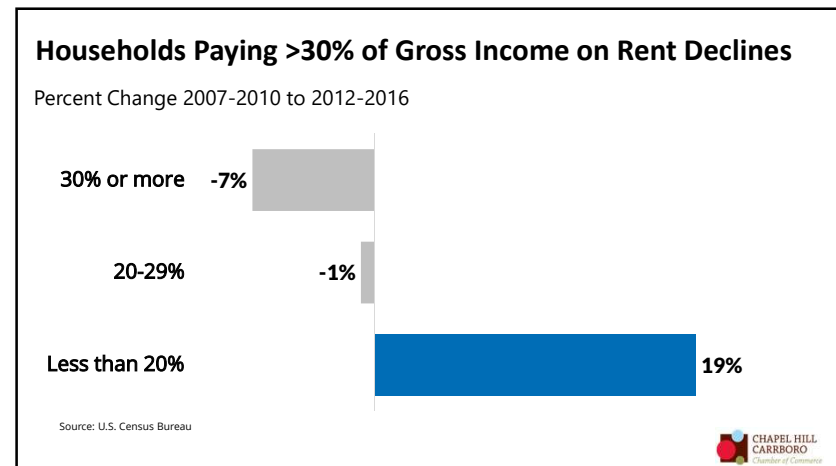
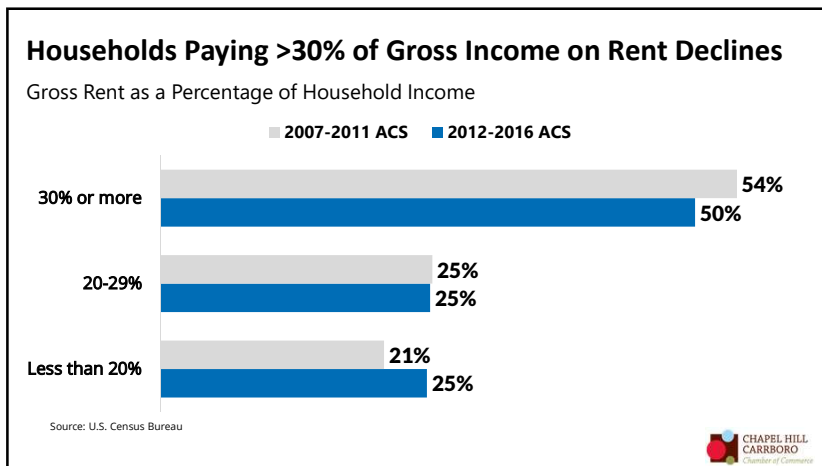
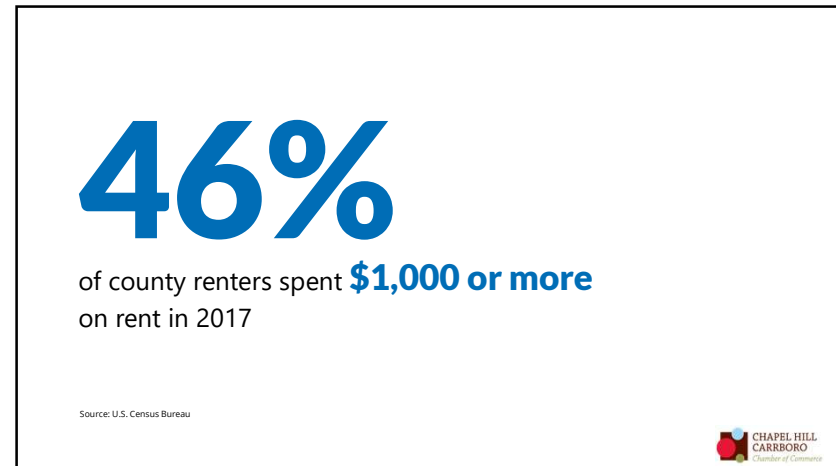
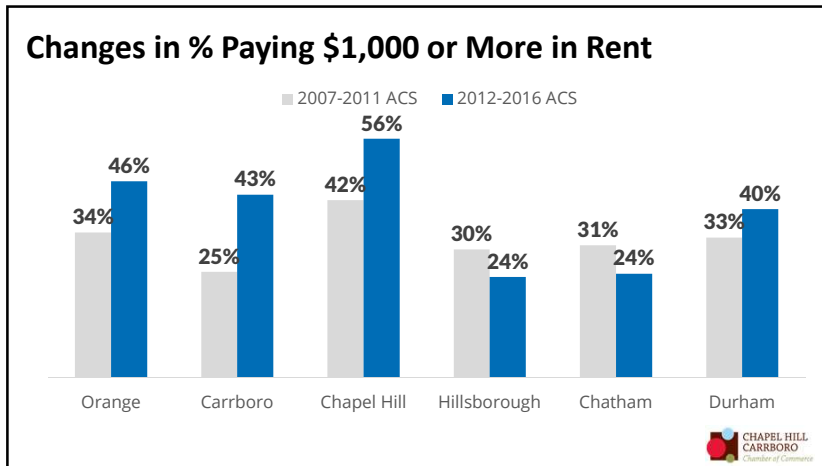
of Orange 2017 home sales  
were in **CHCCS District**  
**Was 68% in 2016**



## Renting







### 2018 Fair Market Rent

	North Carolina	Durham-Chapel Hill HMFA	Alamance County	Raleigh MSA
Zero Bedroom	\$658	<b>\$731</b>	\$587	\$741
One Bedroom	\$708	<b>\$847</b>	\$601	\$893
Two Bedroom	\$850	<b>\$990</b>	\$754	\$1,026
Three Bedroom	\$1,144	<b>\$1,356</b>	\$1,029	\$1,327
Four Bedroom	\$1,389	<b>\$1,512</b>	\$1,142	\$1,656

Source: National Low Income Housing Coalition



### Local Housing Wage is \$16.29 for a 1 Bedroom Apt

Housing Wage = Hourly Wages Needed to Afford Fair Market Rate Rent, 2018

	North Carolina	Durham-Chapel Hill HMFA	Alamance County	Raleigh MSA
Zero Bedroom	\$12.66	<b>\$14.06</b>	\$11.29	\$14.25
One Bedroom	\$13.61	<b>\$16.29</b>	\$11.56	\$17.17
Two Bedroom	\$16.35	<b>\$19.04</b>	\$14.50	\$19.73
Three Bedroom	\$22.01	<b>\$26.08</b>	\$19.79	\$25.52
Four Bedroom	\$26.72	<b>\$29.08</b>	\$21.96	\$31.85

Source: National Low Income Housing Coalition



### \$33,880 Needed for 1 Bedroom Fair Market Rent

Annual Salary Needed to Afford Fair Market Rate Rent, 2018

	North Carolina	Durham-Chapel Hill HMFA	Alamance County	Raleigh MSA
Zero Bedroom	\$26,339	<b>\$29,240</b>	\$23,480	\$29,640
One Bedroom	\$28,313	<b>\$33,880</b>	\$24,040	\$35,720
Two Bedroom	\$34,004	<b>\$39,600</b>	\$30,160	\$41,040
Three Bedroom	\$45,776	<b>\$54,240</b>	\$41,160	\$53,080
Four Bedroom	\$55,576	<b>\$60,480</b>	\$45,680	\$66,240

Source: National Low Income Housing Coalition



### 90 Hours of Work Needed for Minimum Wage Worker to Afford Local 1 Bedroom Rental

Weekly Hours of Minimum Wage Work Needed to Afford Fair Market Rate Rent, 2018

	North Carolina	Durham-Chapel Hill HMFA	Alamance County	Raleigh MSA
Zero Bedroom	70	<b>78</b>	62	79
One Bedroom	75	<b>90</b>	64	95
Two Bedroom	90	<b>105</b>	80	109
Three Bedroom	121	<b>144</b>	109	141
Four Bedroom	147	<b>160</b>	121	176

Source: National Low Income Housing Coalition

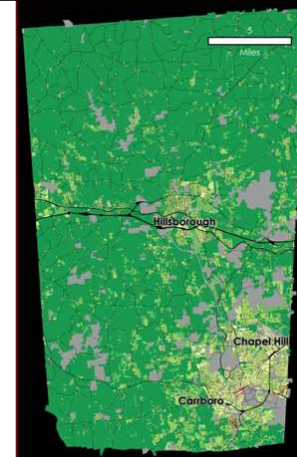


# Land Value



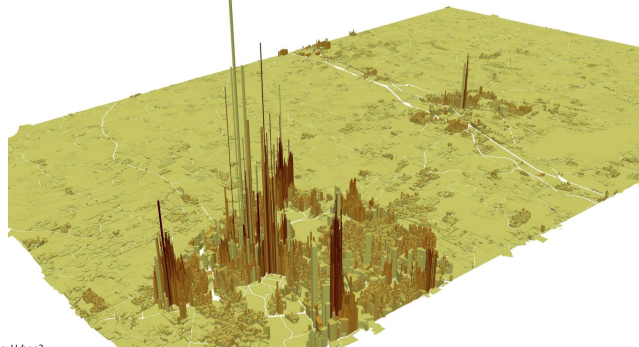
## Orange County Total Value Per Acre

Source: Urban3

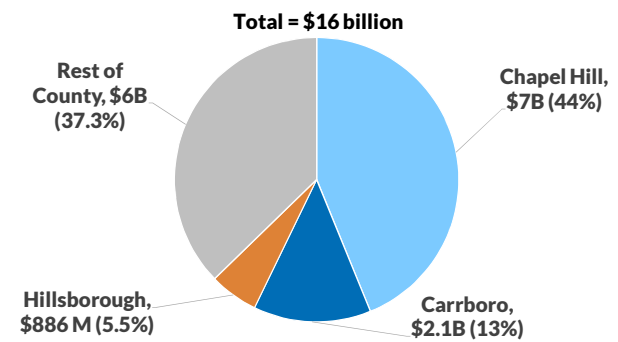


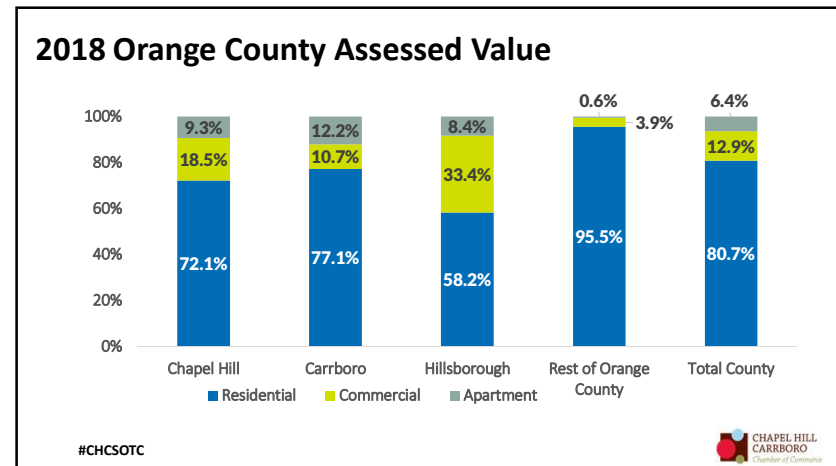
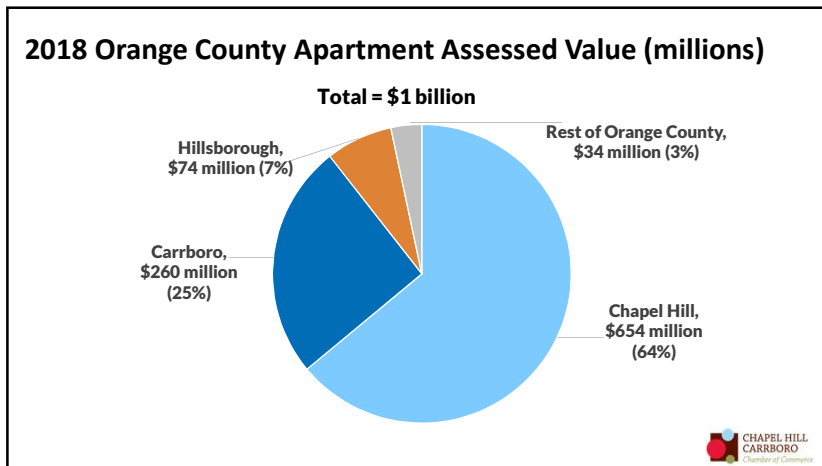
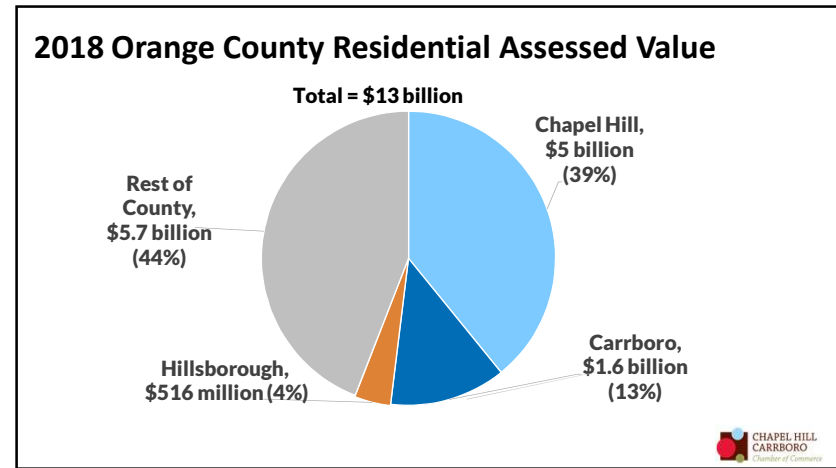
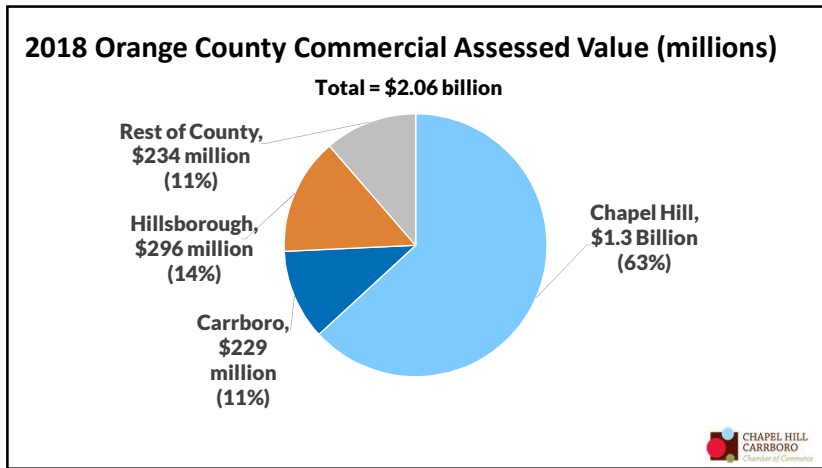
## Assessed Value Per Acre

Source: Urban3

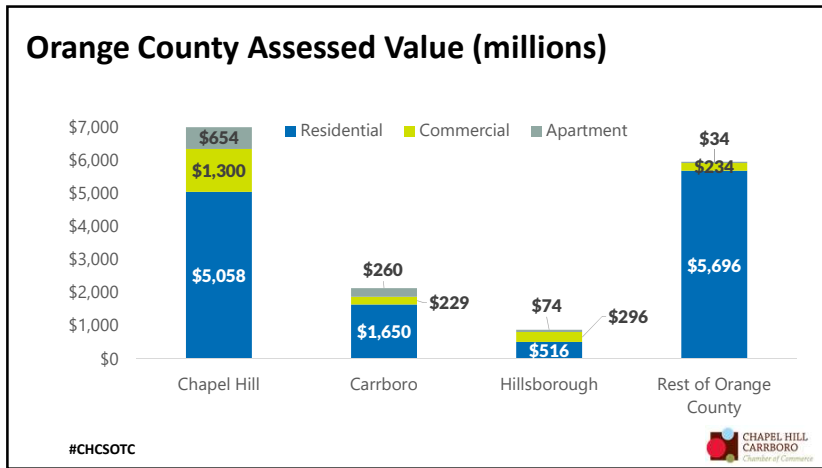


## Orange County 2018 Total Assessed Value



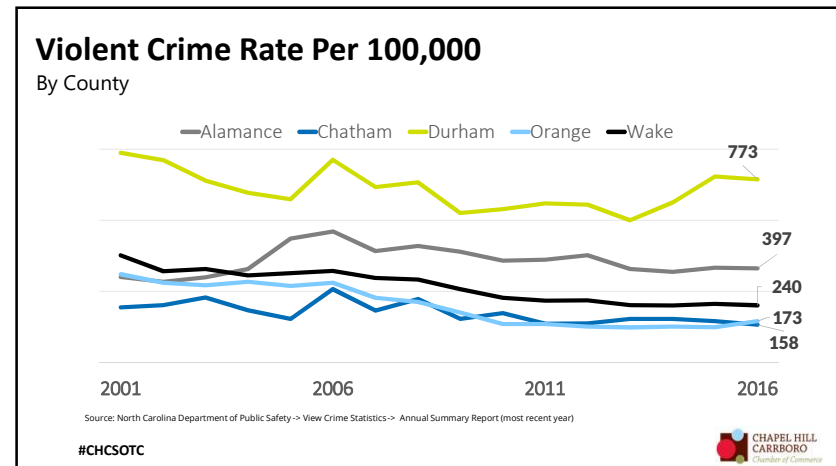
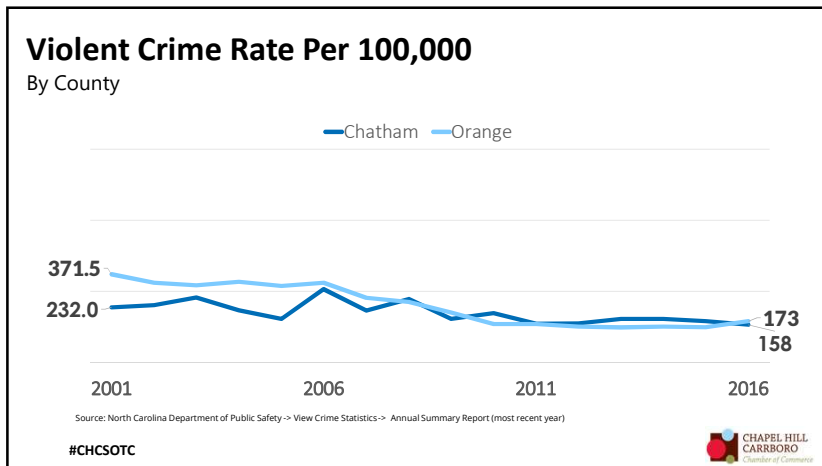


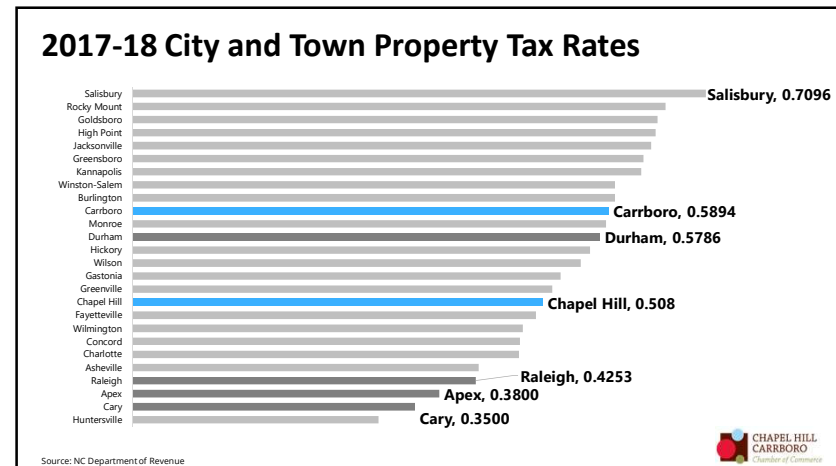
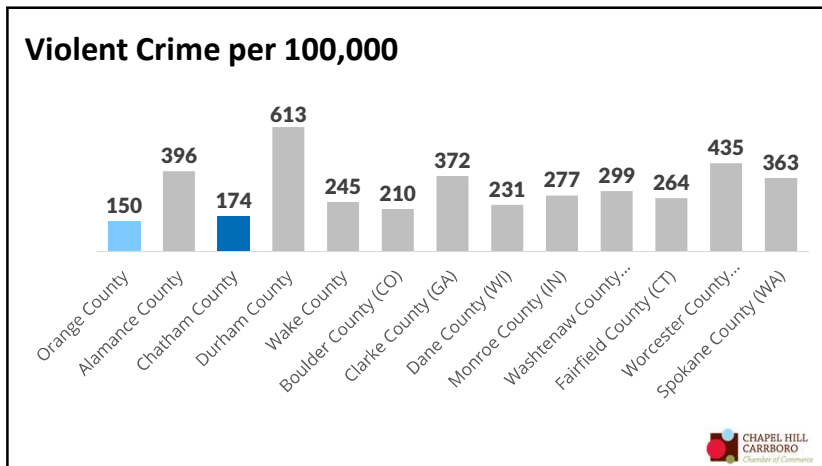
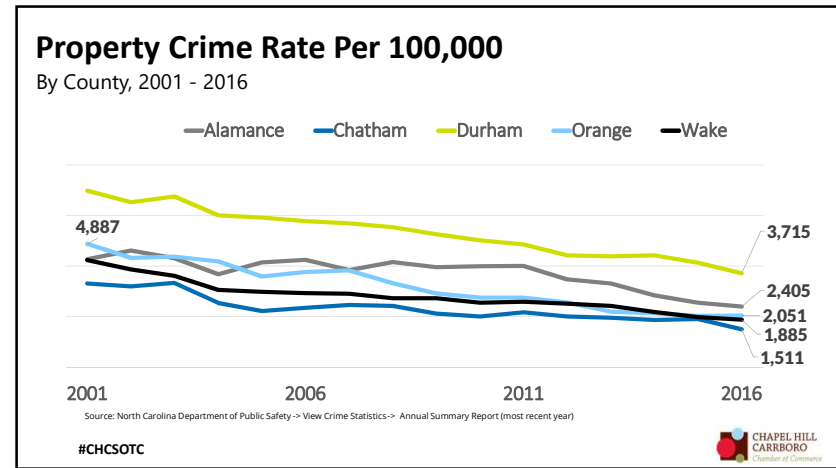
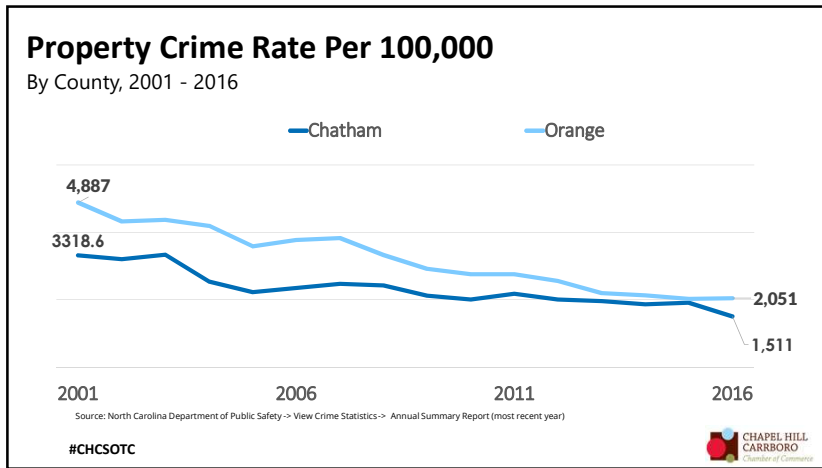


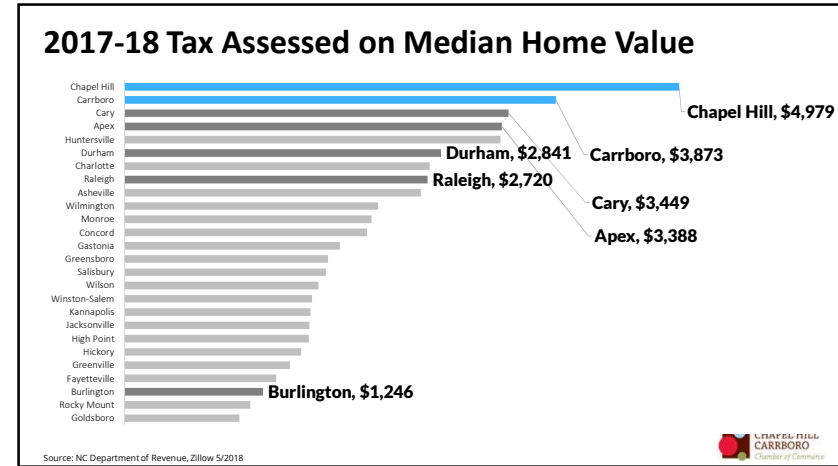
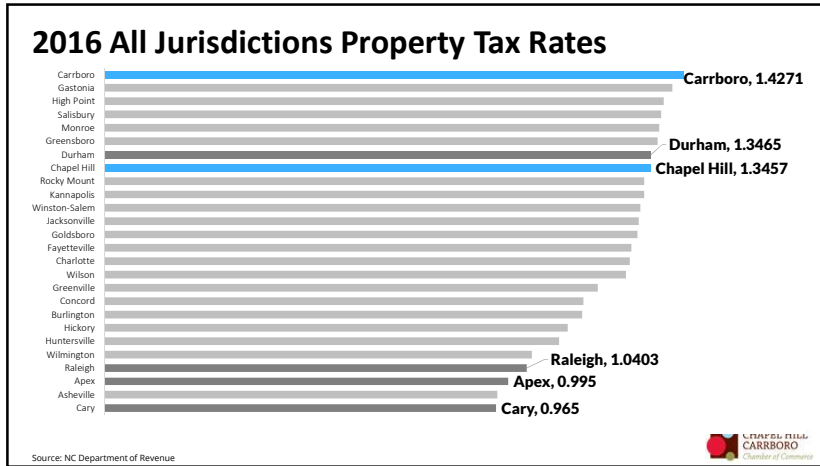


# Crime

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# Health Data

CHAPEL HILL CARRBORO Chamber of Commerce

### 2018 Health Indicators

Health Indicator	Orange County	Chatham County	Who is #1
Length of Life	#1	#9	Orange
Quality of Life	#4	#19	Dare
Health Behaviors	#2	#3	Wake
Clinical Care	#1	#17	Orange
Social and Economic Factors	#2	#13	Union
Physical Environment	#33	#19	Hyde

Source: 2016 County Health Rankings - Robert Wood Johnson Foundation  
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CHAPEL HILL CARRBORO Chamber of Commerce

### Orange County Children Faring Better

	2011	2016
Low Birthweight	8.2%	8.9%
3 and 4 year-olds enrolled in school	57.6%	64.9%*
Children living in poor or low income homes	33.0%	28.7%
Teen births age 15-17 (per 1000 girls)	9.2	Too small to measure
Children in foster care (per 1000)	6.7	5
Uninsured Children	9%	5.1%
Children assessed for abuse or neglect (per 1000)	38.4	39.5

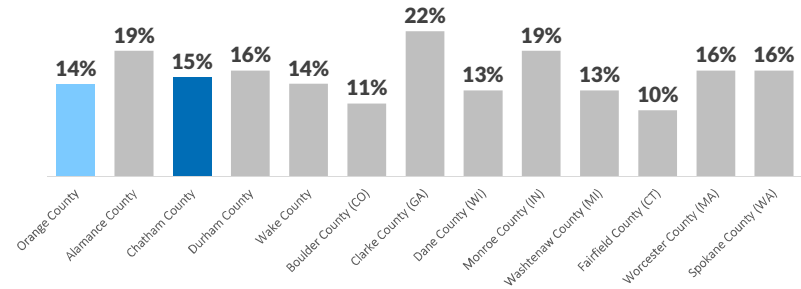
Source: NC Child  
\*2015

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### Adult Smoking Rates

Compared to Adjacent and Peer Communities



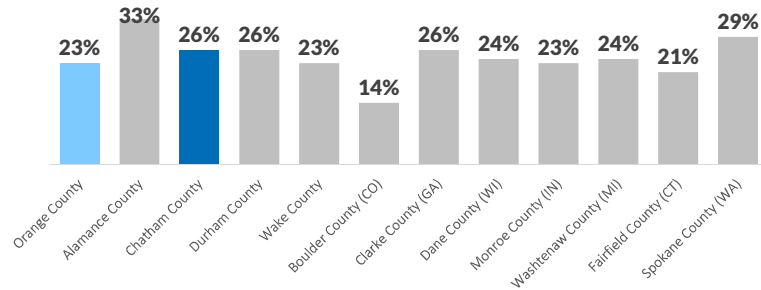
Source: Robert Wood Johnson Foundation

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### Adult Obesity

Compared to Adjacent and Peer Communities



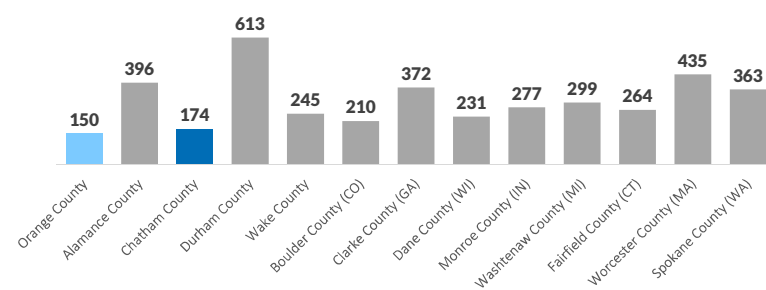
Source: Robert Wood Johnson Foundation

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### Violent Crime Rate per 100,000

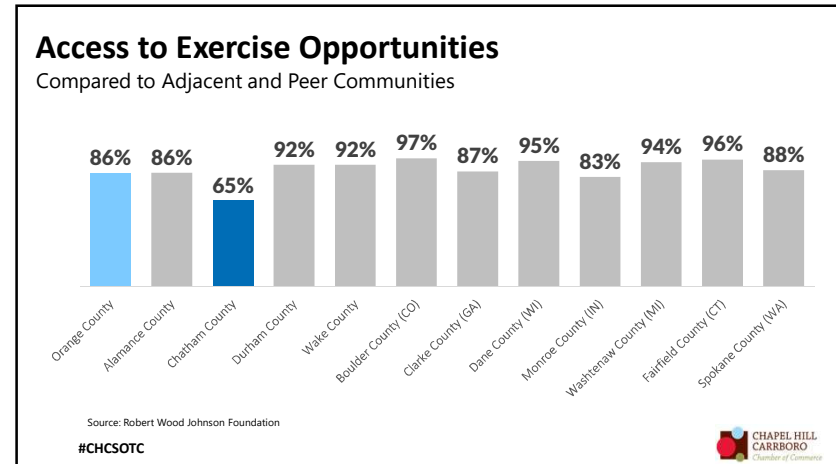
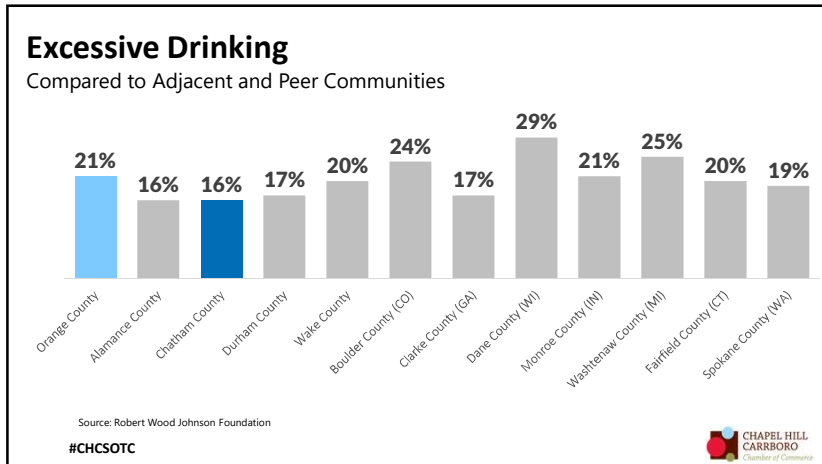
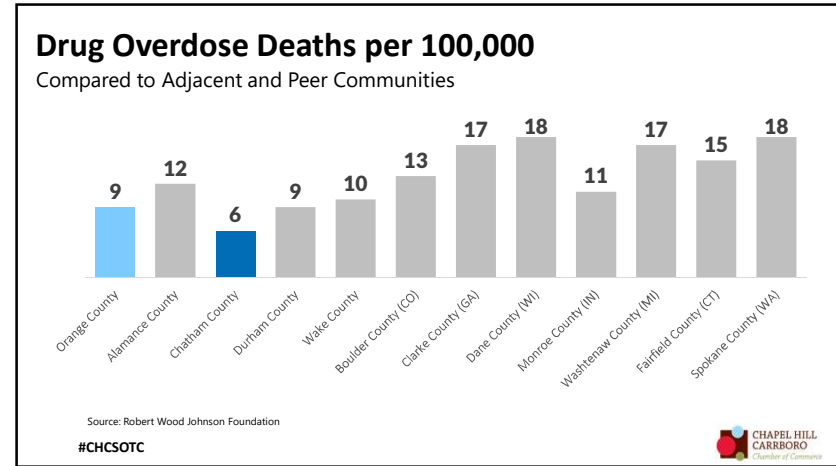
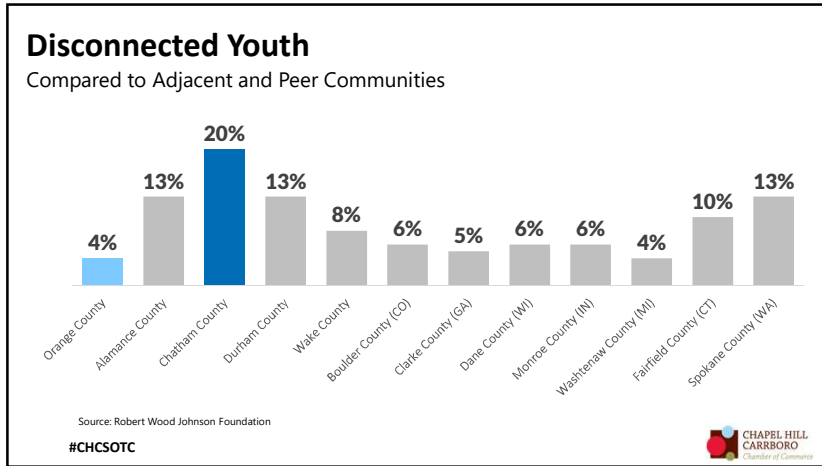
Compared to Adjacent and Peer Communities

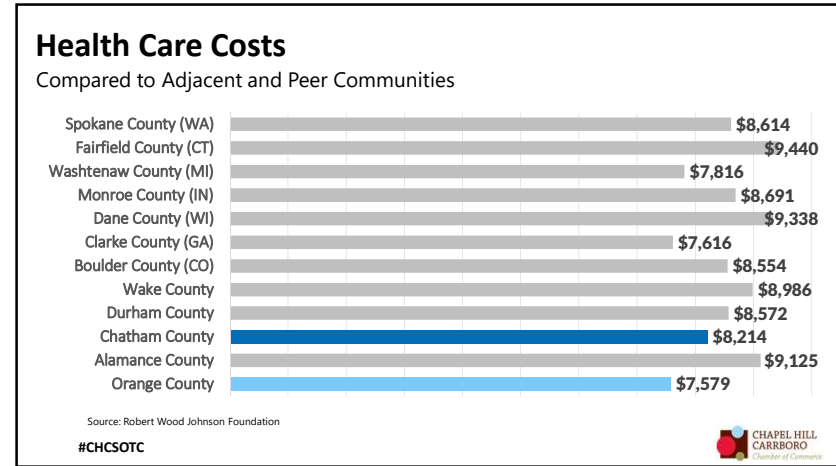
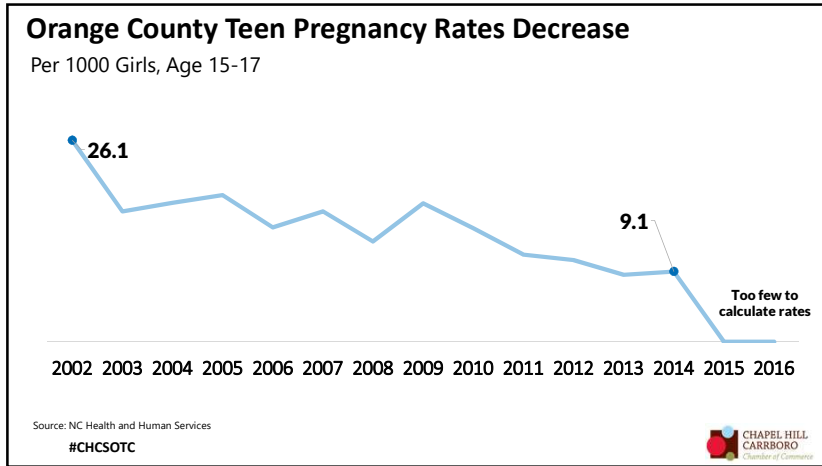


Source: Robert Wood Johnson Foundation

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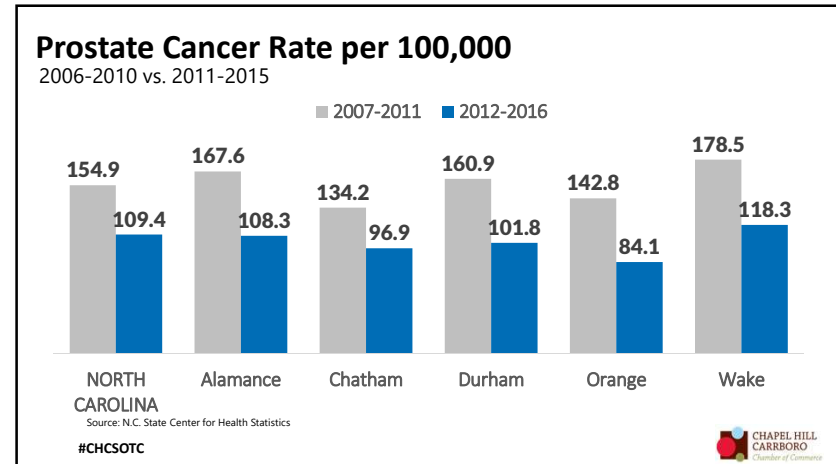


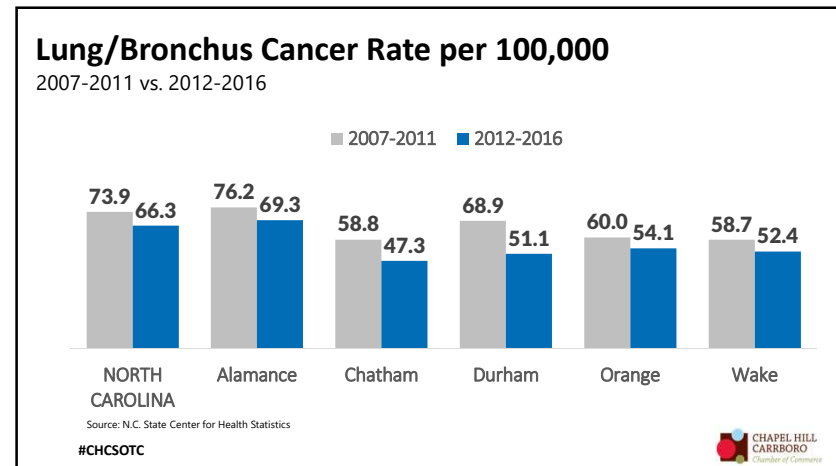
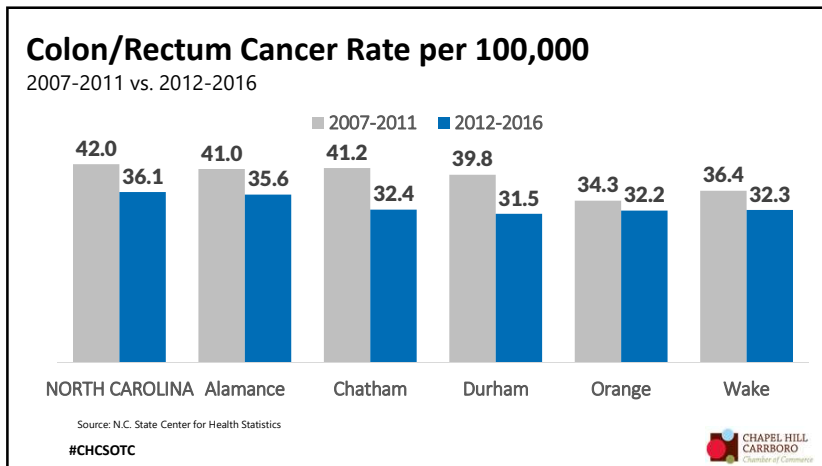
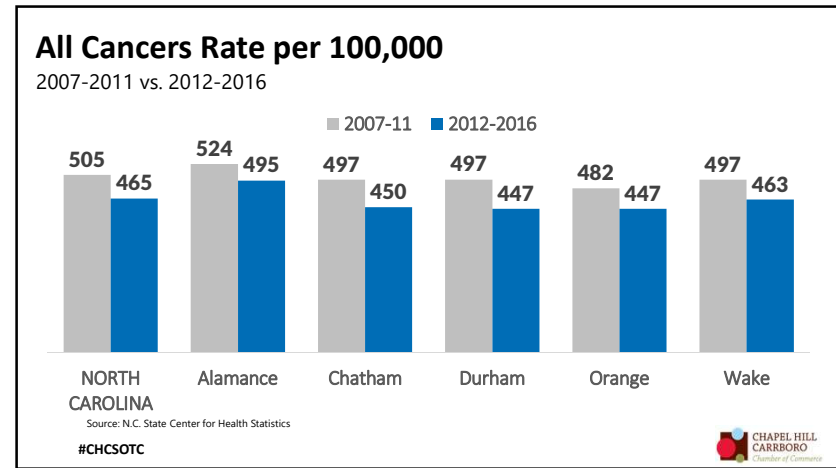
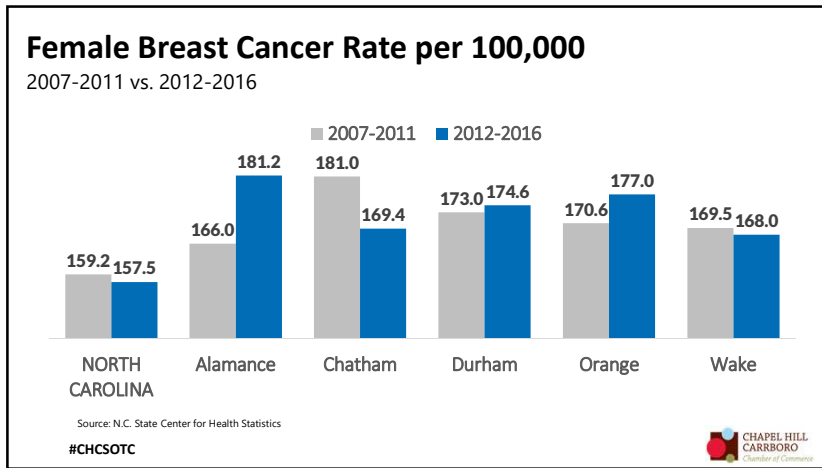
### Leading Causes of Death in 2016

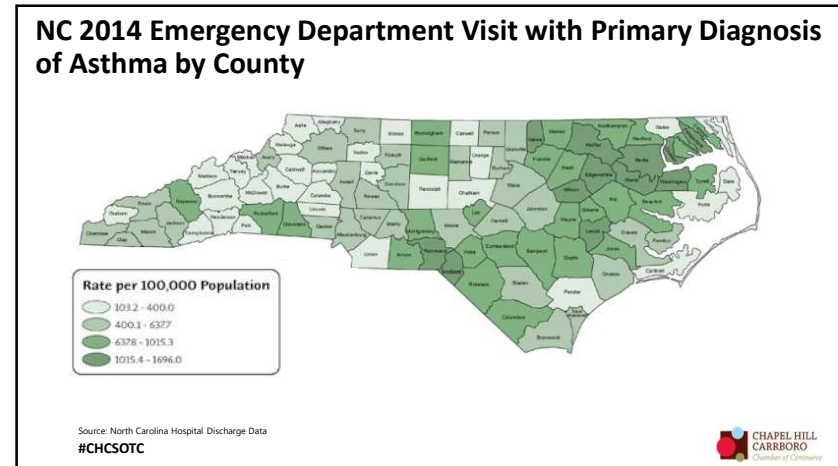
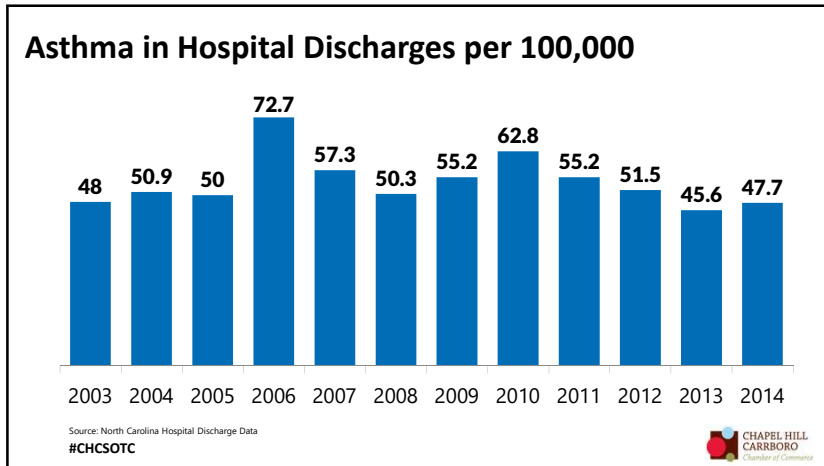
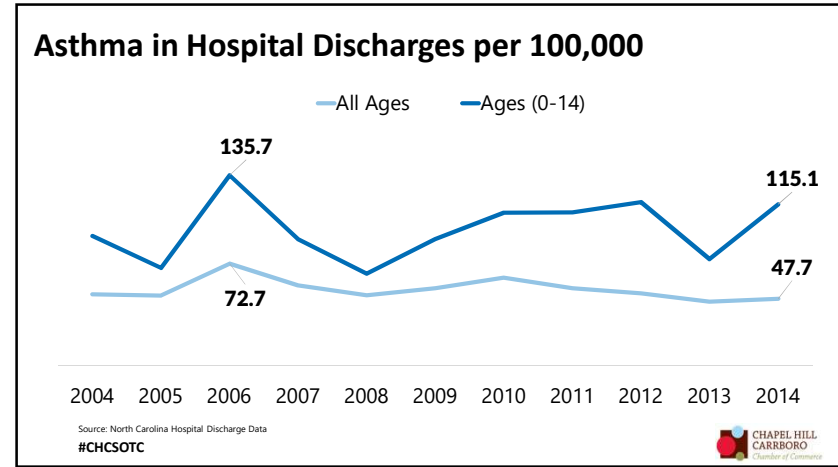
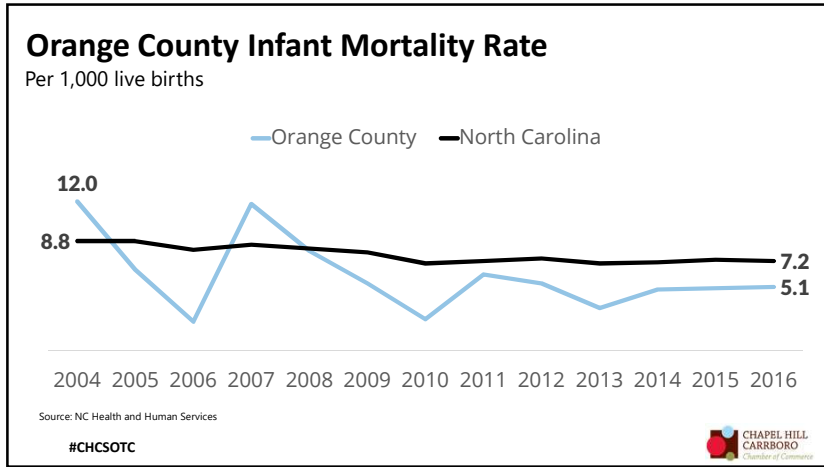
Chatham County, NC	Orange County, NC
1. Cancer (24.9%)	1. Cancer (23.5%)
2. Heart diseases (18.7%)	2. Heart diseases (20.3%)
3. Cerebrovascular diseases (6.5%)	3. Chronic lower respiratory diseases (4.8%)
4. Chronic lower respiratory diseases (4.3%)	4. All other unintentional injuries (4.2%)
5. Alzheimer's disease (3.9%)	5. Alzheimer's disease (3.9%)
6. Diabetes mellitus (3.3%)	6. Cerebrovascular diseases (3.9%)
7. All other unintentional injuries (2.8%)	7. Diabetes mellitus (2.5%)
8. Parkinson's disease (1.9%)	8. Nephritis, nephrotic syndrome, and nephrosis (2.4%)
9. Chronic liver disease and cirrhosis (1.8%)	9. Intentional self-harm (suicide) (1.8%)
10. Intentional self-harm (suicide) (1.6%)	10. Parkinson's disease (1.6%)

Source: NC Center for Health Statistics

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### NC 2014 Emergency Department Visits with the Primary Diagnosis of Asthma, Ages 0 -14, By County



Source: North Carolina Hospital Discharge Data

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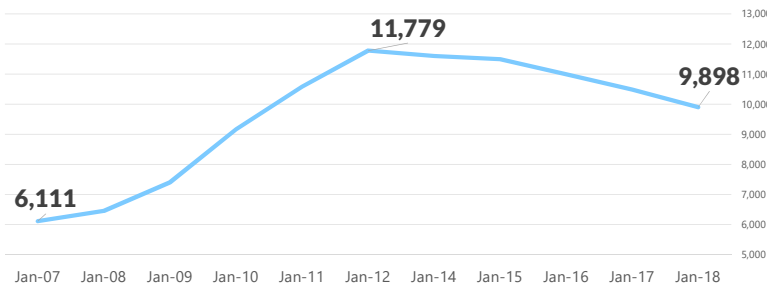


## Poverty



### Orange County SNAP Individuals Decline from Peak

Monthly Participants Over Time



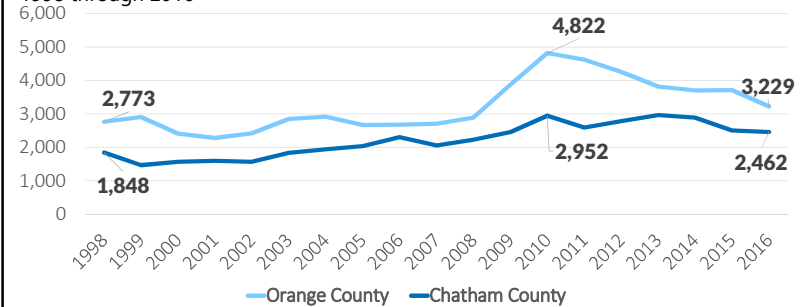
Source: NC Department of Health and Human Services

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### Number of Children in Poverty Decreasing

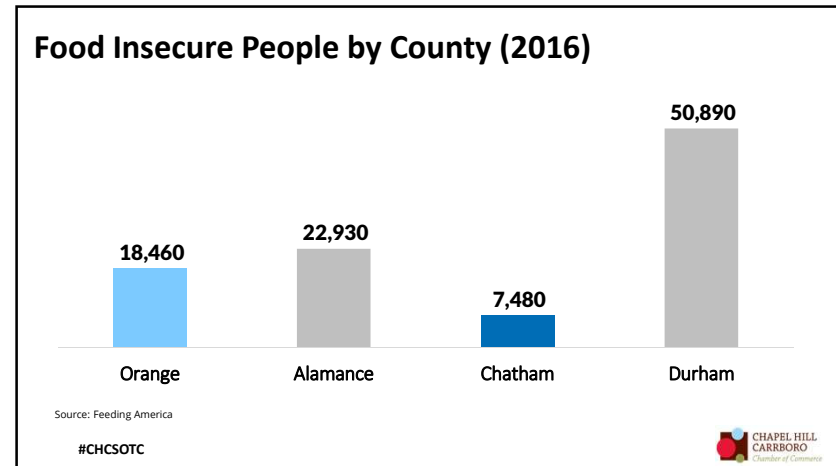
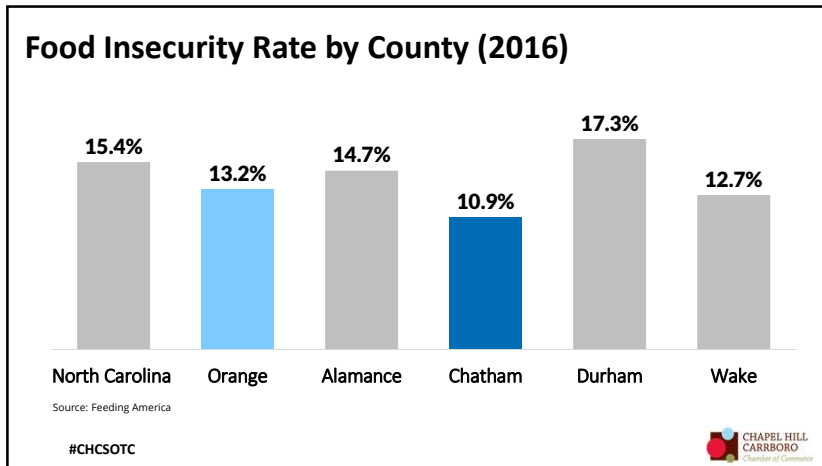
1998 through 2016



Source: U.S. Census Bureau Small Area Income and Poverty Estimates (SAIPE)

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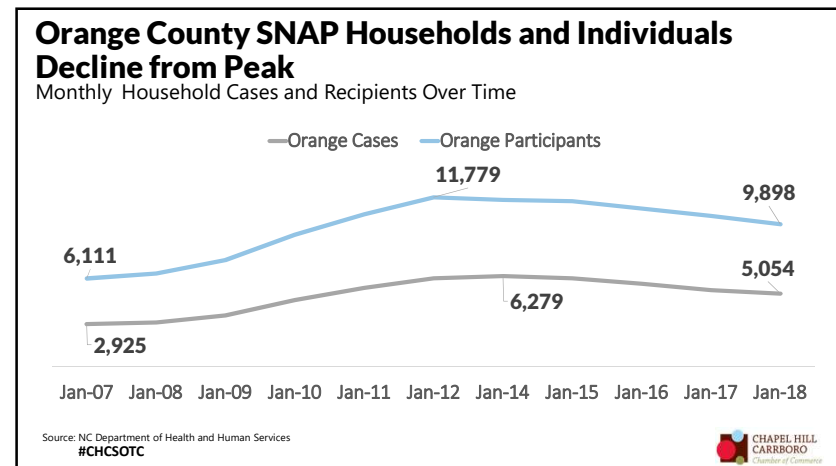


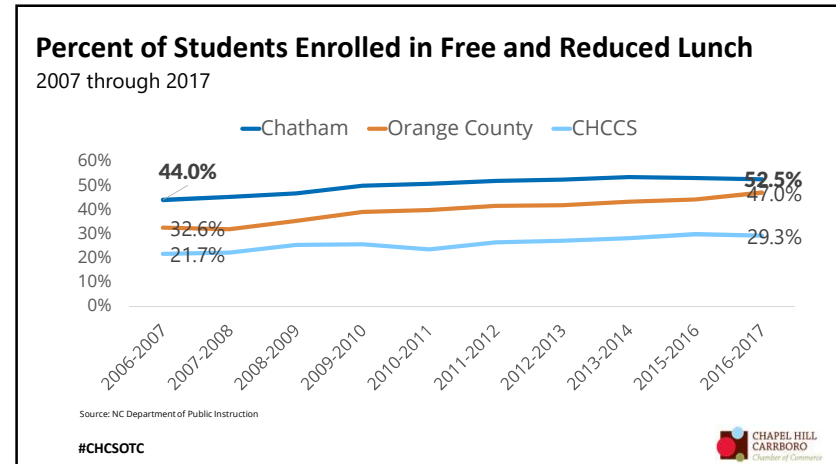
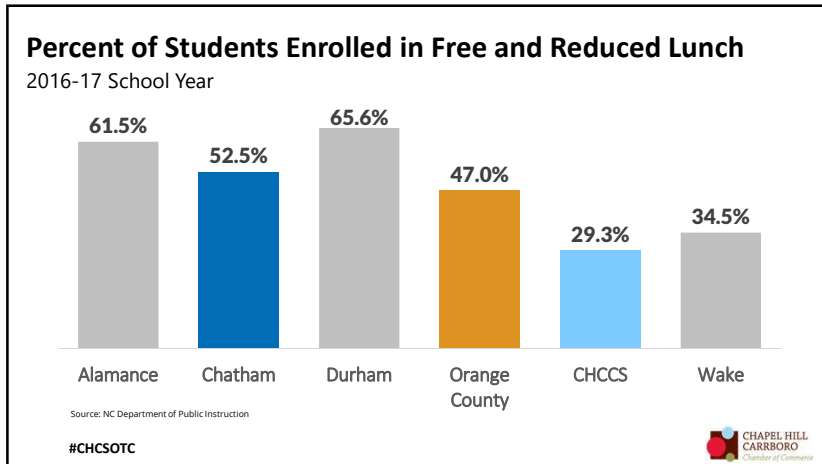
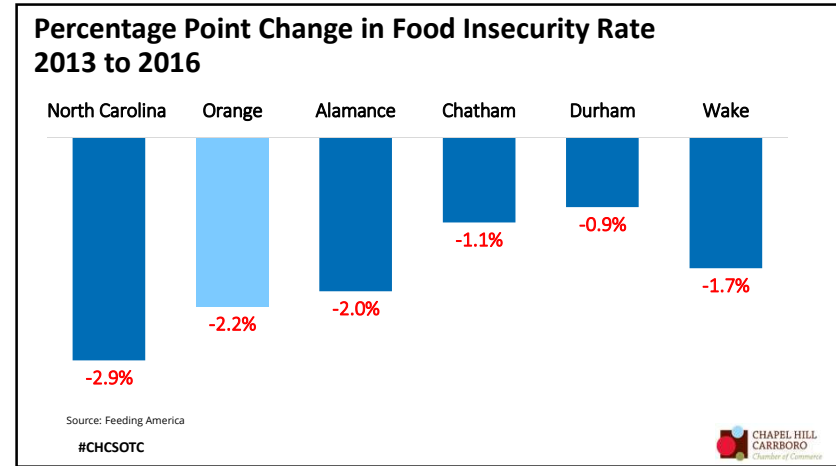
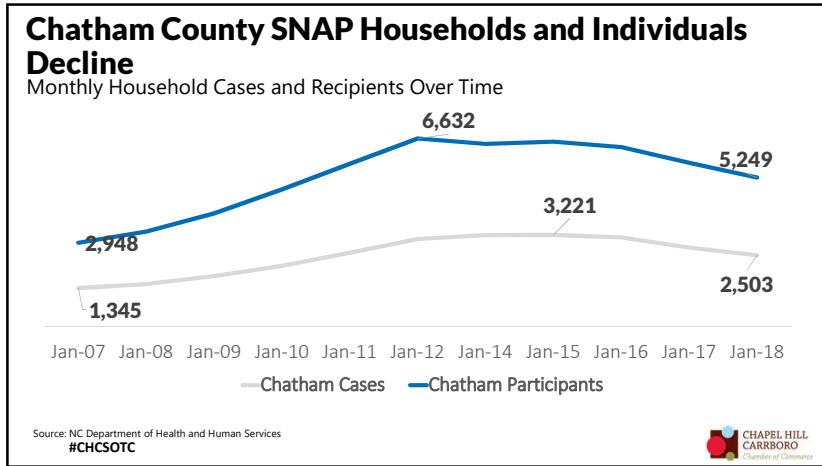
### Percent of People in Poverty

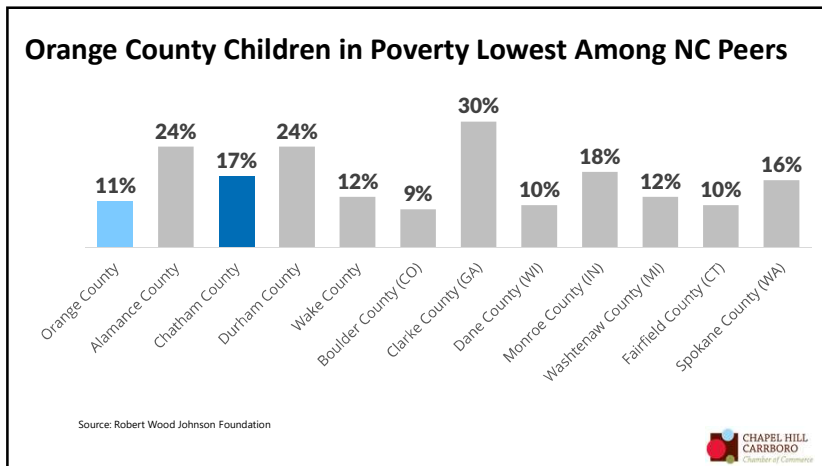
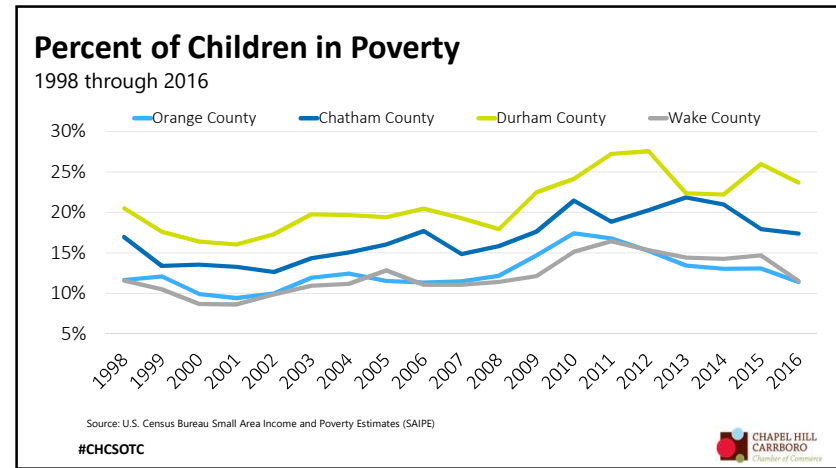
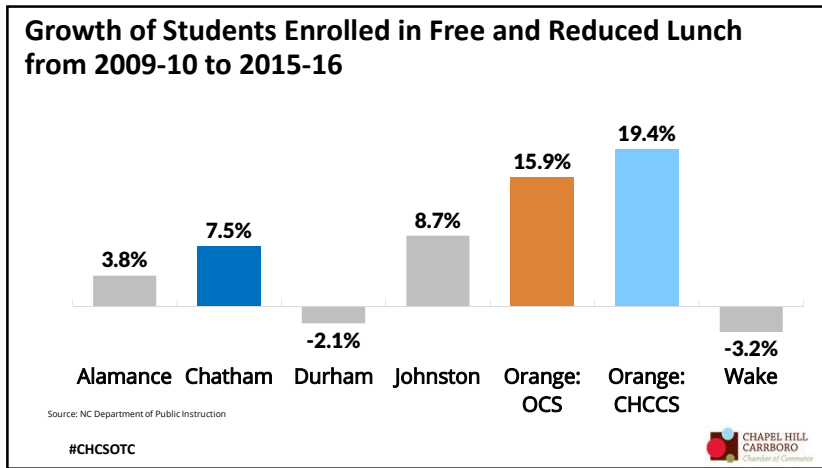
	2000	2006	2011	2016
Orange County	10%	14%	17%	13%
Chatham County	9%	12%	11%	12%
Durham County	11%	16%	20%	16%
Wake County	7%	9%	12%	9%
North Carolina	12%	15%	18%	15%
United States	11%	13%	16%	14%

Source: U.S. Census Bureau Small Area Income and Poverty Estimates (SAIPE)

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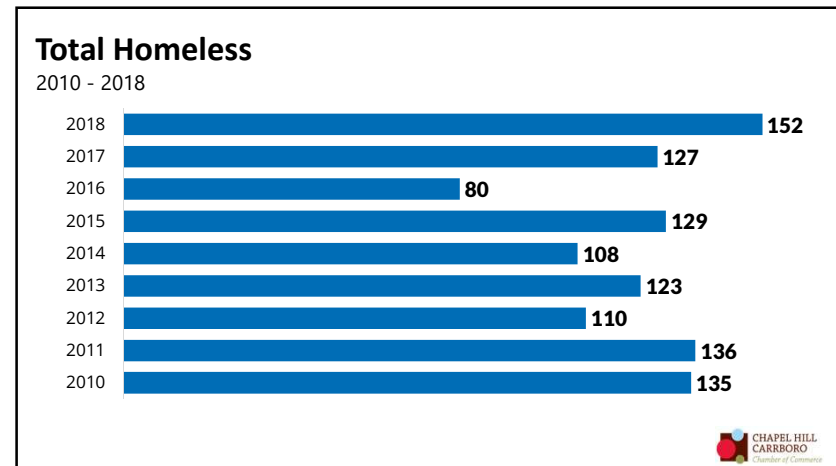
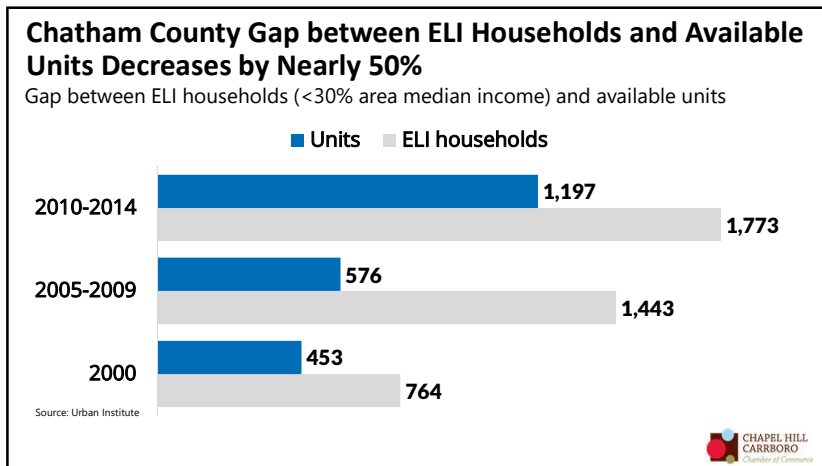
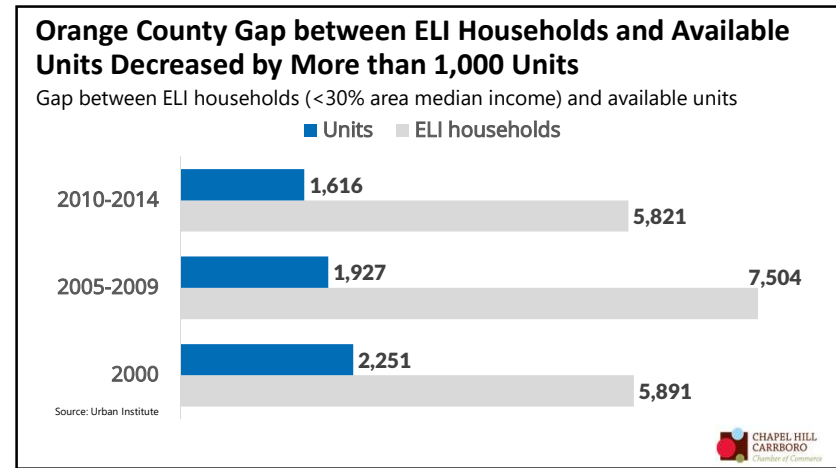
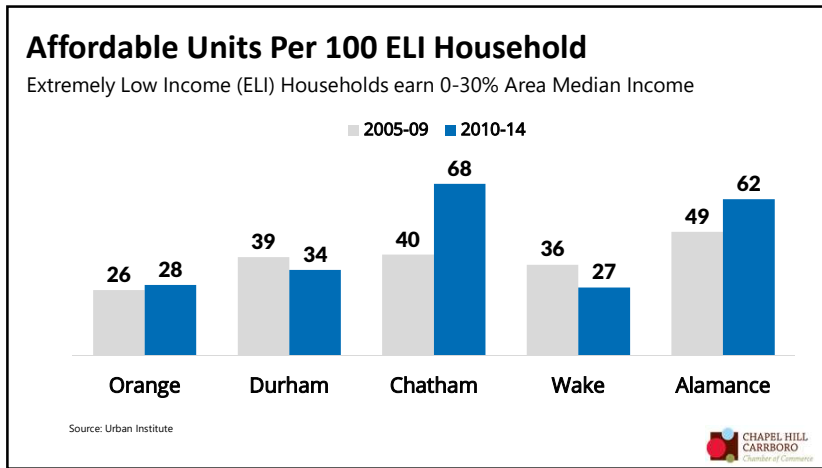






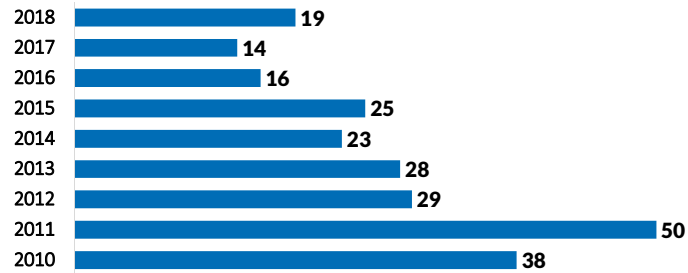
**ELI = Extremely Low Income**

**30% or Less of Area Median Income**



### Orange Chronically Homeless Remains Low

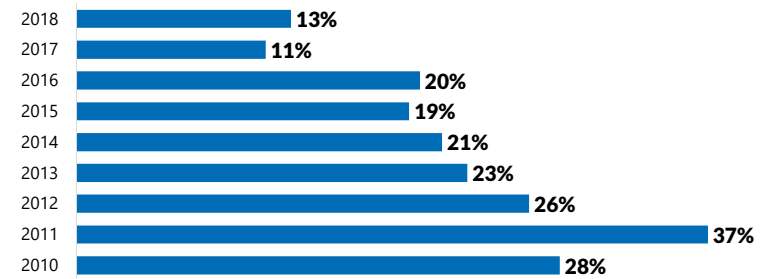
Number of Chronically Homeless Individuals (annual point-in-time count), 2010-18



Source: Orange County Partnership to End Homelessness



### Percentage of Chronically Homeless as Share of all Homeless



### 19 Homeless Children in Families in Orange

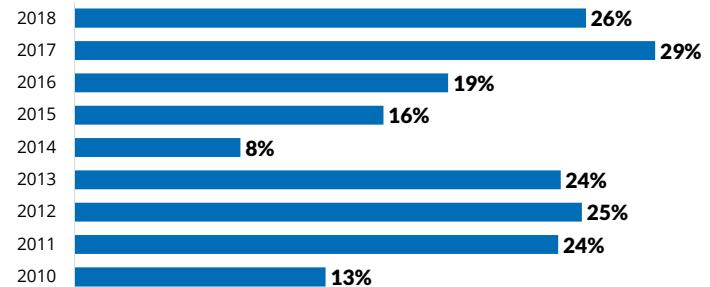
Number of Homeless Children in Families (annual point-in-time count), 2010-18



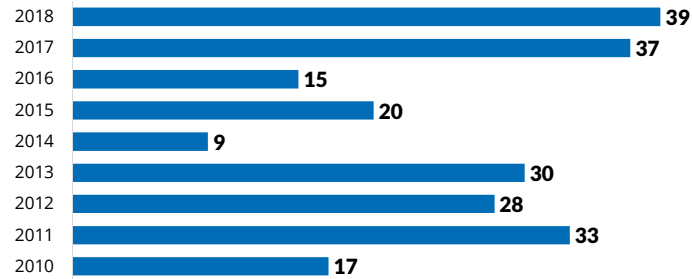
Source: Orange County Partnership to End Homelessness



### Percentage of Unsheltered as Share of all Homeless



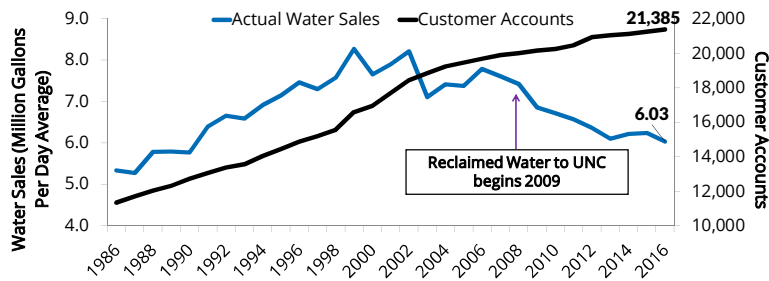
### People Living Unsheltered



### Water Sales



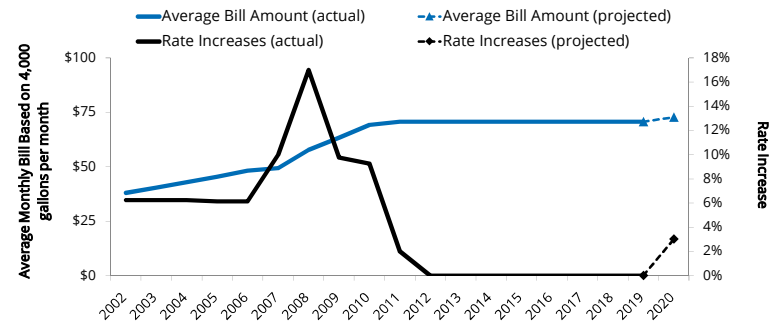
### Water Sales and Accounts



Source: OWASA

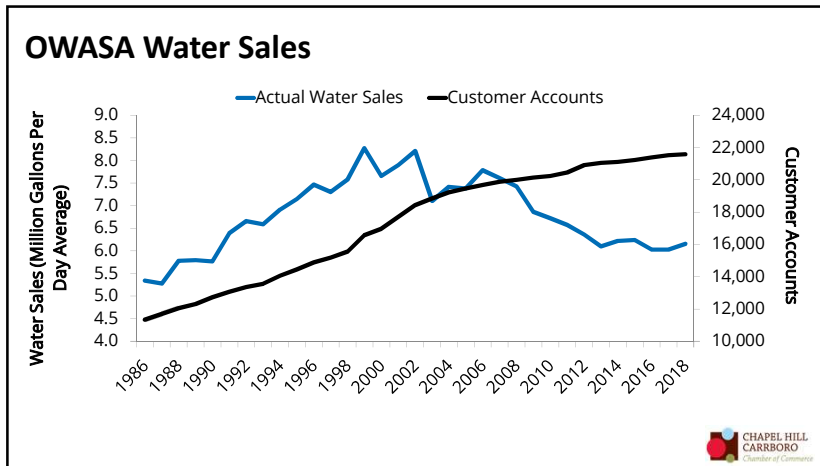


### Monthly Water & Sewer Bills



Source: OWASA





#### Summary

- We are growing, but slowly, and we are less dense than peer communities.
  - Young workers working in Orange, and driving into Orange, is increasing.
  - Household income is out-pacing inflation.
  - Orange has number 1 in per capita income but lags in per capita sales.
  - Retail gap remains wide with additional retail opportunity on the horizon.
- CHAPEL HILL CARRBORO  
Chamber of Commerce

#### Summary

- CHCCS continues to out perform peers.
  - Minority student reading is improving in CHCCS and the achievement gap is closing there.
  - Health Indicators show Orange and Chatham lead neighbors and peers.
  - Rent is getting more expensive, but wage growth is outpacing it.
- CHAPEL HILL CARRBORO  
Chamber of Commerce

#### Summary

- Housing prices are increasing, though rate of growth in Orange is slowest
  - Orange and Chatham properties are valuable and have a strong and growing tax bases.
  - Poverty, and children in poverty, are declining.
  - Crime is down.
  - We remain one the best places in the world to live, work, shop, play, learn, and raise a family.
- CHAPEL HILL CARRBORO  
Chamber of Commerce