



CAPITOL-TO-CAPITOL

Every year, the Capitol-to-Capitol program secures funding and resources for high-priority projects in the California Capitol region and provides our members a voice at the national level.

Capitol-to-Capitol 2027 marks a pivotal moment for the Sacramento Metro Chamber's flagship advocacy program, the largest and longest running of its kind in the nation. For more than five decades, Cap-to-Cap has united business, civic, and elected leaders to champion the issues that matter most to our region.

POLICY TEAMS

- Business Climate
- Civic Amenities
- Community Resources
- Education & Employment
- Energy & Innovation
- Flood Protection
- Food & Agriculture
- Healthcare
- Land Use & Natural Resources
- Public Safety
- Transportation
- Water Resources
- Wildfire & Forest Health
- General Track

Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org

To reserve your sponsorship or for custom sponsorships, please contact:

[Josh Vavao](mailto:jvavao@metrochamber.org) • 916-552-6800 • jvavao@metrochamber.org

CAPITOL-TO-CAPITOL

APRIL 10-14, 2027 | PROGRAM OPPORTUNITIES

For more than 50 years, the Metro Chamber's annual Cap-to-Cap program has provided a unique opportunity to business and elected leaders to align around issues that affect the six-county Capital Region, and to work directly with congressional and administration representatives to organize broad-based support for critical regional initiatives. The program remains the largest regional chamber delegation in the nation to lobby congress annually.

Benefits	Presenting \$100,000 (1) Opportunity	Presidential \$25,000 (1) Opportunity	Senatorial \$10,000	Congressional \$5,000	Executive \$3,000
Exclusive "presented by" status	✓				
Priority consideration for all print and media coverage	✓				
Recognition/Feature in Recap Videos	✓				
Recognition/Feature in Promotional Marketing Videos	✓				
Brand recognition in daily newsletters	✓	✓			
Reserved seating at appropriate venues	✓	✓			
Hotel Suite Upgrades	2 Upgrades	1 Upgrade			
Room Drop Opportunity	✓	✓			
Podium and/or video speaking opportunity	2 Opportunities	1 Opportunity			
Brand recognition in select marketing materials	✓ Logo	✓ Logo	✓ Logo		
Brand recognition in on program website	✓ Logo	✓ Logo	✓ Logo		
Brand recognition on mobile app	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Brand recognition in event slideshow	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Brand recognition on event signage	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Brand recognition in daily newsletters	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Ad in program materials	✓ Full Page Ad	✓ Full Page Ad	✓ Half Page Ad	✓ Name	✓ Name
Attendee contact information	✓	✓	✓	✓ Name	✓ Name
Prominent Verbal Recognition	✓	✓	✓	✓	✓

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APRIL 10-14, 2027 | EVENT OPPORTUNITIES

Benefits	Chair's Reception \$30,000 (1) Opportunity	Opening Breakfast \$20,000 (1) Opportunity	Hospitality Suite \$20,000 (1) Opportunity	Congressional Leadership Forum \$20,000 (1) Opportunity	Legacy Gala \$10,000	People & Papers \$2,500	Welcome Reception \$2,500 (1) Opportunity	Newsletter \$1,500 (1) Opportunity
Podium/video opportunity (3 minutes maximum)	✓ 1 Opportunity	✓		✓ 1 Opportunity				
Brand recognition in select marketing materials	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name		
Prominent verbal recognition	✓	✓	✓	✓	✓	✓	✓	✓
Brand recognition on mobile app	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	
Brand recognition in event slideshow	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Logo	✓ Name	✓ Name	✓ Name
Brand recognition on event signage	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	
Brand recognition in daily newsletters (print & electronic)	✓ Name	✓ Logo	✓ Name	✓ Name	✓ Logo	✓ Name	✓ Name	✓ Logo
Brand recognition on social media	✓	✓	✓	✓				
Receiving line at chair's reception	✓				✓			
Attachment to nightly newsletter								✓
Brand recognition in on program website					✓ Logo			
Reserved seating at appropriate venues		✓		✓	✓			**No buyout option for nightly newsletter

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APRIL 10-14, 2027 | WASHINGTON D.C.

UNIQUE OPPORTUNITIES



Key Sponsorship\$7,500

Hotel guests customarily receive two keycards upon check-in, viewing these keycards multiple times per day for the duration of their stay. This constant visibility raises brand and message awareness among a targeted and receptive audience. Keycard customization is a low-cost – yet highly impactful – opportunity, yielding an excellent return on investment.

Monument Tour\$5,000

Don't miss an opportunity to be a featured host of this popular annual drop-in guided nighttime Monument Tour.

Promotional Display\$2,500

Display tables are available in the People and Papers Room for an opportunity for some added exposure to this sell out program. Bring your own materials and swag, we provide the signage

To secure your early registration and participation in the annual Cap-to-Cap and Study Mission programs, you may include a base rate in your annual agreement with a balance due upon registration opening should there be any difference.

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