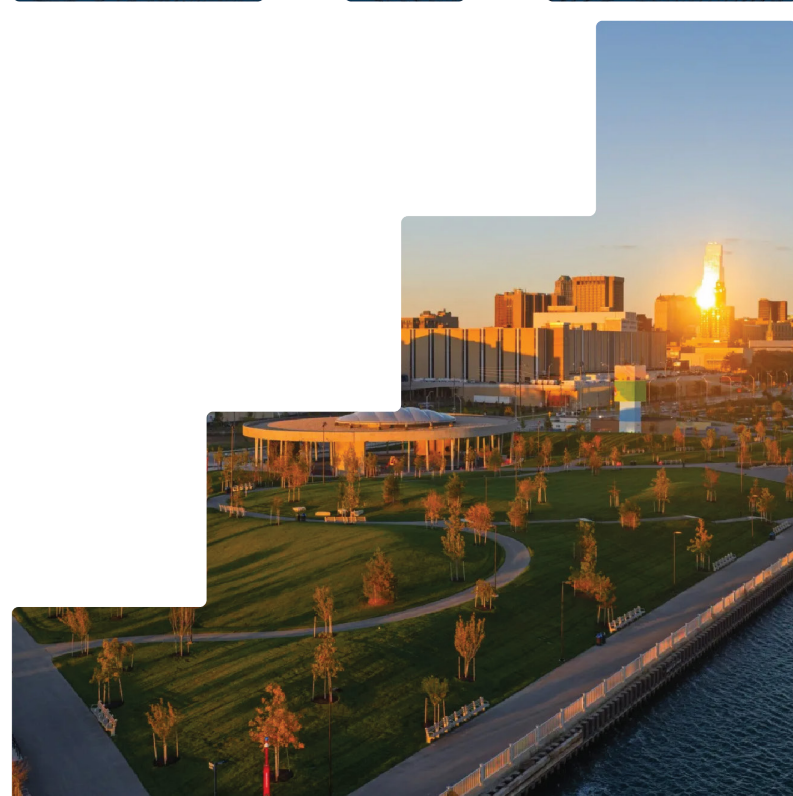




# Study Mission Detroit, MI

September 15-18, 2026



## Study Mission is an immersive experience designed to spark better questions, build deeper relationships, and inspire new ways of thinking about what comes next for California's Capital Region.

From September 15-18, we will travel to Detroit, Michigan - a city shaped by resilience, reinvention, creativity, and decades of intentional work behind the scenes. Together, we will explore how they are confronting change, growth, investment, and transformation in real time.

Study Mission is built on a simple idea: sometimes the best way to move a region forward is to step outside of it.

Because the future of the Capital Region will not be built by people staying in the same rooms having the same conversations. It will be shaped by leaders willing to see differently, think critically, and move forward together.

Please note that Study Mission is a member only program. For membership information, please contact us at (916) 552 - 6800 or [membership@metrochamber.org](mailto:membership@metrochamber.org)

[Register now](#)

For additional information, please visit:  
[metrochamber.org/studymission26](https://metrochamber.org/studymission26)

## Top Content Themes We Look to Explore:



### Civic Innovation

Development

Adaptive Reuse



### Cultural Innovation

Placemaking

Arts + Creativity

Sports



### Business Innovation

Technology

Mobility

Let's get the conversation rolling!

[#StudyMission26](#)





# Our cities at a glance

	Sacramento	Detroit
Regional Population, 2024	2,609,752	4,813,318
Total Jobs, Regional Economy, 2025	1,100,000	2,300,000
Public Sector Labor Force, 2025	24%	18%
Works From Home, 2024	19%	16%
Ave Home Value, 2026	\$563,141	\$269,055
Home Ownership Rate, 2024	63%	71%
Median Rents, 2026	\$2,189	\$1,497
Median HH Income, 2024	\$96,500	\$78,600
Median Age	37	39
Under 18	22%	21%
Over 65	17%	18%
Bachelor's degree or higher	36%	36%
Unemployment Rate, 2025	5%	5%
Poverty Rate, 2024	12%	14%
Estimated Unsheltered Individuals	7,853	2,207
Estimated Visitors to Region, 2024	197,000	239,000
Drives Alone, 2024	67%	72.2%
Carpools, 2024	9%	7%
Public Transit, 2024	1.2%	1.1%

\*data provided by our partners at SACOG

# Registration

## Costs

Single Occupancy \$4,795 per person

Double Occupancy \$4,495 per person

\*Additional Room Nights \$430 per room/per night  
(three days pre/post) (inclusive of tax)

One Bedroom Suite Upgrade \$50 per room/per night

Air Credit \$350

(you will be responsible for securing your own flight and airport transfers)

\* Based on hotel availability at time of request

## Tiered Pricing

Please note our program will follow a tiered pricing structure. Prices will increase from the base rate noted above, according to the dates below:

On or after July 1 prices will increase \$100 per person

On or after August 1 prices will increase \$200 per person

## Hotel Accommodations

Registration includes September 15-18, 2026

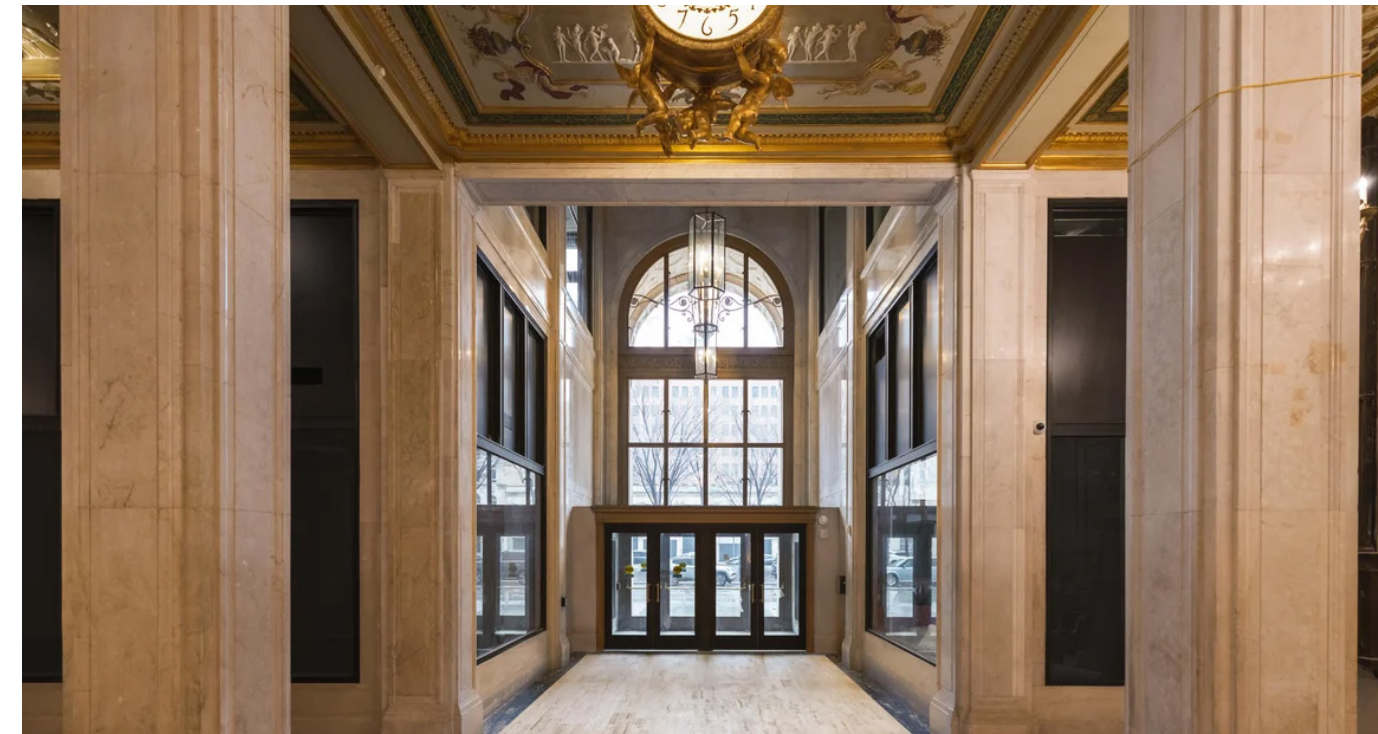
ROOST Detroit

Book Tower

1265 Washington Blvd

Detroit, MI 48226

(313) 547-6165



## Event & Sponsorship Information

Susan Harris Brazelton

sharris@metrochamber.org | 916-826-5410

[Register now](#)

For additional information, please visit:  
[metrochamber.org/studymission26](https://metrochamber.org/studymission26)

## Registration Information

Mayes Alfaris [mayesa@istours.com](mailto:mayesa@istours.com) | 916-850-1976 x 102

## Flight Accommodations

Operated by United Airlines

Group Flight:

Date	Flight	Route	Departs	Arrives
TUES 9/15/26	UA#1889 UA#1915	SMF > DEN DEN > DTW	5:00 AM 9:35 AM	8:27 AM 2:27 PM
FRI 9/18/26	UA#302 UA#2123	DTW > DEN DEN > SMF	3:29 PM 7:29 PM	4:41 PM 9:00 PM

Alternate travel arrangements can be made by contacting Mayes Alfaris from I.S. Tours at [mayesa@istours.com](mailto:mayesa@istours.com) or by phone at 916-850-1976 x 102

Let's get the conversation rolling!

#StudyMission26



# Terms and Conditions

**Reservations:** Reservations are based on space availability and will be confirmed upon receipt of registration and full payment.

**Waiting list:** If the program sells out, only upon submission of a waiting list form will you be put on the waiting list. If there is a cancellation, the first person on the list will be contacted and a notice with invoice will be e-mailed.

**Payments:** Please make checks payable to I.S. Tours. Registration payments are due no later than September 01, 2026. All payments received after September 01, 2026, are considered late and will be charged a \$100.00 late processing fee. Confirmation is subject to space availability at prevailing rates. Please note that payments by credit card (Visa, MasterCard or American Express) will incur a convenience fee of up to 3.1%. Your statement will reflect the name of I.S. Tours when the charge is posted. NOTE: Your travel documents WILL NOT BE RELEASED if payment is not received prior to departure.

**Name changes:** Name changes are allowed without a fee prior to September 01, 2026. From September 02– September 09, 2026, name changes are allowed with a \$100 charge. No name changes are allowed as of September 09, 2026. A change of name form must be provided and emailed to Mayes Alfaris I.S. Tours at mayesa@istours.com. I.S. Tours assumes no responsibility with respect to monies between participants.

**Changes:** The Sacramento Metro Chamber has the right to withdraw the program, or any part of it to make such alterations in the itinerary deemed necessary, or to substitute services of comparable value.

**Expenses:** Prices include only those services specifically stated in your tour package. Items such as room service, telephone calls, optional activities and other incidental items not specifically stated in your package, are not included.

**Cancellations:** Cancellations must be made in writing and must be emailed to I.S. Tours at mayesa@istours.com. A \$500.00 per person penalty plus any hotel and airline penalties will apply from date of booking through July 31, 2026. August 1 – August 29, 2026, a \$1000 per person penalty plus any hotel and airline penalties will apply. From August 30, 2026, to date of departure, the full registration fee is non-refundable and may result in loss of entire program cost. There are no refunds for no-shows.

**Responsibility:** The Sacramento Metro Chamber and I.S. Tours, their representatives and agents act only as intermediaries between travel program participants and airlines, hotels and other public service organizations. Both the Sacramento Metro Chamber and I.S. Tours disclaim any liability for claims, losses, damages, costs for expenses arising out of injury, accident or death, inconvenience, loss of enjoyment, loss of pay, upset disappointments, distress or frustration, whether physical or mental resulting from acts of God, weather, overbooking incurred by said persons or operators to either passengers or baggage from whatsoever cause.

I.S. Tours MAINTAINS A TRUST ACCOUNT (#3368097493) to protect its clients' payments pending distribution to suppliers. Additionally, I.S. Tours participates in California's Travel Consumer Restitution Fund. Our registration number is 2085879-40. A claim can be filed with the California State Attorney General within 60 days after you suffer or become aware of loss. Registration as a seller of travel does not constitute approval by the state of California.

**Air transportation:** For scheduled service, United Airlines are the official airline for the 2026 Study Mission. Flight delays and cancellations can occur and are completely outside of the control or responsibility of the Sacramento Metro Chamber and I.S. Tours. In the event of a delay or cancellation, United Airlines, not I.S. Tours, determines and provides the compensation, if any, to be provided to passenger(s). Please verify baggage policy prior to departure.

**Documentation:** ALL passengers must present a valid U.S. passport of driver's license. You must submit your name as it appears on this document and your date of birth, as required by TSA. Failure to comply may result in denied boarding and no refunds will apply.

## Sponsors

Presenting Sponsor



Dinner Sponsor



Opening Breakfast



Program Sponsors



position

Reception



Small Business Sponsor



Platinum Sponsor

