



# 2026 INVESTMENT OPPORTUNITIES

## YOUR CHAMBER. FOR BUSINESS.

Join us in advancing opportunity, delivering solutions, and building a thriving economy across the six-county Capital Region. Together, we foster the strongest environment for business in California's capital.

EL DORADO | PLACER | SACRAMENTO | SUTTER | YOLO | YUBA

### Investment Opportunities:



- Annual Dinner & Business Awards
- Capitol-to-Capitol
- Study Mission
- Sacramento Speaker Series
- Holiday Mixer
- Membership Events



- Emerge Summit
- Executive Insight
- Metro EDGE Mixers & Professional Development Events
- Leadership Sacramento

# ANNUAL DINNER & BUSINESS AWARDS

JANUARY 23, 2026 | SAFE CREDIT UNION CONVENTION CENTER

The Annual Dinner & Business Awards is the Metro Chamber's longest running event. As we proudly celebrate 131 years of this high profile event, we will honor exemplary businesses and leaders through prestigious awards such as the Sacramentan of the Year, Businessman and Businesswoman of the Year, Young Professional of the Year and Business Hall of Fame Awards. Join fellow members to celebrate these distinguished business award winners.

Benefits	Presenting \$50,000	Platinum \$15,000	Reception \$10,000	Gold \$7,500	Executive \$5,000
Exclusive "presented by" status	✓				
Podium/video opportunity	✓				
Brand recognition on our social media channels	✓	✓	✓		
Brand recognition on registration website	✓	✓ Logo	✓ Logo		
Brand recognition in select marketing materials	✓	✓ Logo	✓ Logo	✓ Logo	✓ Name
Brand recognition in event program	✓	✓ 1/2 Page Ad	✓ 1/2 Page Ad	✓ Logo	✓ Name
Brand recognition in event slideshow	✓	✓ Logo	✓ Logo	✓ Logo	✓ Name
Brand recognition in event signage	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name
Prominent verbal recognition	✓	✓	✓	✓	✓
Reserved table of 10 in priority location	✓ 3 Tables	✓ 2 Tables	✓ 1 Table	✓ 1 Table	✓ 1 Table
Drink Tickets for networking reception & after party	✓ 30 Tickets	✓ 20 Tickets	✓ 10 Tickets	✓ 10 Tickets	✓ 5 Tickets

Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit [metrochamber.org](http://metrochamber.org)

To reserve your sponsorship or for custom sponsorships, please contact:  
**Susan Harris Brazelton • 916-826-5410 •**  
[sharris@metrochamber.org](mailto:sharris@metrochamber.org)



# CAPITOL-TO-CAPITOL

APRIL 18-22, 2026 | WASHINGTON, D.C.

For more than 50 years, the Metro Chamber's annual Cap-to-Cap program has provided a unique opportunity to business and elected leaders to align around issues that affect the six-county Capital Region, and to work directly with congressional and administration representatives to organize broad-based support for critical regional initiatives. The program remains the largest regional chamber delegation in the nation to lobby congress annually.

Benefits	Presenting \$100,000	Presidential \$25,000	Senatorial \$10,000	Congressional \$5,000	Executive \$3,000
Exclusive "presented by" status					
Podium/video opportunity	✓ 2 Opportunities	✓ 1 Opportunity			
Brand recognition in select marketing materials	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Brand recognition in on program website	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Brand recognition on mobile app	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Brand recognition in event slideshow	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Brand recognition on event signage	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Brand recognition in daily newsletters	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Receiving line at chair's reception					
Reserved seating at appropriate venues					
Ad in program materials	✓ Full Page Ad	✓ Full Page Ad	✓ Half Page Ad		
Hotel Suite Upgrades	✓ 2 Upgrades	✓ 1 Upgrade			
Room drop opportunity	✓				
Attendee contact information	✓	✓	✓		
Priority consideration for all print and media coverage	✓				
Prominent Verbal Recognition	✓	✓	✓	✓	✓

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# CAPITOL-TO-CAPITOL

## APRIL 18-22, 2026 | WASHINGTON D.C.

Benefits	Legacy Gala \$10,000 (4) Opportunities	Opening Breakfast \$20,000	Chair's Reception \$30,000	Hospitality Suite \$20,000	Congressional Leadership Forum \$20,000	People & Papers \$2,500	Welcome Reception \$2,500 (4) Opportunities	Newsletter \$1,500
Podium/video opportunity (3 minutes maximum)		✓ 1 Opportunity	✓		✓ 1 Opportunity			
Brand recognition in select marketing materials	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name		
Brand recognition in on program website	✓ Logo							
Brand recognition on mobile app	✓ Logo	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT	✓ Name	✓ Name	SOLD OUT
Brand recognition on social media								
Brand recognition in event slideshow	✓ Logo					✓ Name	✓ Name	
Brand recognition on event signage	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	
Brand recognition in daily newsletters (print & electronic)	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name	✓ Name	✓ Name	✓ Logo
Attachment to nightly newsletter								✓
Receiving line at chair's reception	✓		✓					
Prominent verbal recognition	✓	✓	✓	✓	✓	✓	✓	✓
Reserved seating at appropriate venues	✓	✓			✓			**No buyout option for nightly newsletter

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# CAPITOL-TO-CAPITOL

APRIL 18-22, 2026 | WASHINGTON D.C.

UNIQUE OPPORTUNITIES



## Key Sponsorship \$7,500

**SOLD OUT**

Hotel guests customarily receive two keycards upon check-in, viewing these keycards multiple times per day for the duration of their stay. This constant visibility raises brand and message awareness among a targeted and receptive audience. Keycard customization is a low-cost – yet highly impactful – opportunity, yielding an excellent return on investment.

## Promotional Display \$2,500

Display tables are available in the People and Papers Room for an opportunity for some added exposure to this sell out program. Bring your own materials and swag, we provide the signage

## Monument Tour \$5,000

**SOLD OUT**

Don't miss an opportunity to be a featured host of this popular annual drop-in guided nighttime Monument Tour.

## Cap-to-Cap Foundation After Hours \$2,500

This opportunity allows your organization to help promote the programs of the Foundation and celebrate its supporters. Brand recognition on invitations, signage, and event registration pages are included.

To secure your early registration and participation in the annual Cap-to-Cap and Study Mission programs, you may include a base rate in your annual agreement with a balance due upon registration opening should there be any difference.

Note: Checks for registration must be made separately and payable to I.S. Tours, Inc.

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# STUDY MISSION

FALL 2026 | Location TBD

Learn about the success and challenges of another region drawing a direct correlation to issues that affect the Sacramento region today. For more than 25 years, the Metro Chamber has taken regional leaders on a Study Mission to another city, fostering learning from other regions' success and challenges while addressing economic and regional issues. Sponsor this unparalleled opportunity to unite around a common vision and advance Sacramento's business and economic development agenda.

Benefits	Presenting \$40,000	Dinner \$15,000	Chair's Reception \$15,000	Program Sponsor \$10,000	Reception \$7,500	Platinum \$5,500	Gold \$5,000	Silver \$2,500
Exclusive "presented by" status	✓							
Podium opportunity	✓ 2 Opportunities	✓ 1 Opportunity	✓ 1 Opportunity					
Brand recognition on social media channels	✓							
Brand recognition in select marketing materials	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Brand recognition on program website	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Brand recognition on mobile app	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Ad in event program	✓ Full Page Ad	✓ Half Page Ad	✓ Half Page Ad					
Brand recognition in event slideshow	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name
Brand recognition on event signage	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name
Promotional verbal recognition	✓	✓	✓	✓	✓	✓	✓	✓
Hotel suite upgrades	✓ 2 Upgrades							
Room drop opportunity	✓							
Attendees contact information	✓	✓	✓	✓				

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# STUDY MISSION

FALL 2026 | LOCATION TBD



## Small Group Dinners Sponsor \$10,000

Study Mission participants break into carefully curated small groups at varying restaurants to cultivate new and broaden existing relationships. This is a perfect opportunity to creatively highlight your brand, your way. Podium opportunity included.

## Key Sponsorship \$5,500

**SOLD OUT**

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## Wrap Up Session Sponsor \$5,000

We like to get creative and collaborate!

These are only a few ways you can uniquely craft a sponsorship to meet your needs and best highlight your brand.

## Fun Run Sponsor \$2,500

## Sca Hunt Sponsor \$2,500

**SOLD OUT**

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# SACRAMENTO SPEAKER SERIES

2025-2026 Season | SAFE Credit Union Performing Arts Center

Join us for the 2025 - 2026 season of the Sacramento Speakers Series. The Series provides an open forum for the exchange of ideas, opinions, and perspectives as well as the enrichment of The Sacramento Community. Each season's speakers represent a wide variety of subjects ranging from world affairs, politics, business & economics to the Arts, entertainment and the environment.

Benefits	Presenting \$125,000	Speaker \$25,000	Founders Room \$20,000	Premier \$15,000	Program \$10,000	Event \$5,000	Series \$3,500
Sponsorships available	1	5					
Green Room Access (Limited)	✓						
Podium opportunity	✓						
Speaker Introduction	✓	✓					
Additional event tickets for night of intro	✓	✓					
Brand recognition in print advertising	ALL	✓ LOGO					
Brand recognition in radio advertising	ALL	✓ ROTATING					
Exclusive opportunity	✓		✓				
Brand recognition in TV advertising	ALL	✓ ROTATING	✓ ROTATING				
Brand recognition in select marketing materials	✓ LOGO	✓ LOGO	✓ LOGO				
Display space	✓	✓	✓	✓			
Photo pass for each speaker* (Based on availability per event)	✓ 20	✓ 8*	✓ 6	✓ 4	✓ 2		
Tickets to Founders Room* (per event)	✓ 20	✓ 8*	✓ 6	✓ 4	✓ 2	✓ 2	
Brand recognition on event webpage	✓ LOGO	✓ LOGO	✓ LOGO	✓ NAME	✓ NAME	✓ NAME	✓ NAME
Reserved event tickets* (per event)	✓ 20	✓ 8*	✓ 6	✓ 4	✓ 2	✓ 2	✓ 2
Brand recognition on event slide show	✓ LOGO	✓ LOGO	✓ LOGO	✓ NAME	✓ LOGO	✓ NAME	✓ NAME
Brand recognition on event signage	✓ LOGO	✓ LOGO	✓ LOGO	✓ LOGO	✓ LOGO	✓ NAME	✓ NAME
Prominent verbal recognition	✓	✓	✓	✓	✓	✓	✓

\*Indicates ticket increase for the night of speaker introduction.

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# HOLIDAY MIXER

DECEMBER 2026 | Location TBD

Celebrate the season at our Annual Holiday Mixer. Engage with Metro Chamber and Foundation member businesses, board members and regional leaders. As we look to celebrate the holidays and close out the year, don't miss the opportunity to connect and showcase your business during this fun event!

Benefits	Presenting \$5,000	Premier \$3,000	Program \$2,500	Event \$1,500	Executive \$500
Speaking Opportunity	✓				
Brand recognition in select marketing materials	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Brand recognition on registration website	✓ Logo	✓ Logo	✓ Name	✓ Name	
Brand recognition on event signage	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Brand recognition on social media channels	✓ Logo	✓ Logo	✓ Name	✓ Name	
Opportunity to provide raffle prize	✓	✓	✓	✓	✓
Tickets to event	✓ 20 Tickets	✓ 15 Tickets	✓ 10 Tickets	✓ 5 Tickets	✓ 2 Tickets

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# MEMBERSHIP EVENTS

Locations vary.  
UNIQUE OPPORTUNITIES



Brand recognition on the website, in social media & e-news; signage at registration; opportunity to distribute promotional collateral materials at the event and potential speaking opportunities at applicable events.

## **After Hours Mixer** **\$1,500**

An evening networking event hosted at rotating member locations, bringing together 100+ professionals for food, drinks, and conversation. Sponsorship spotlights your business at one of our most popular social gatherings, reaching both current and future members in a lively atmosphere.

## **The Chamber Table: Learning Series** **\$1,250**

A members only mid-day professional development program where members gather to expand their knowledge, share strategies, and gain tools to grow their businesses.

## **Referral Roundtable** **\$1,000**

A collaborative networking event where professionals share insights, build trust, and exchange qualified referrals to help each other grow their businesses. Sponsorship showcases your brand while supporting collaboration and business growth for members.

## **Membership Orientation** **\$500**

The New Member Orientation is designed to welcome recently joined members to help them make the most of their chamber experience. Sponsorship spotlights your business to our newest Chamber members and introduces them to an established member organization.

## **Coffee Connect** **\$500**

A casual networking meetup where professionals gather over coffee to spark conversations, build relationships, and explore new collaboration and business opportunities. Sponsorship spotlights your brand while supporting community connection and growth.

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# EMERGE SUMMIT

MAY 2026 | Location TBD

The region's premier young professional's conference. Attendees can enjoy a full day of keynotes, breakout sessions, and experiences that inspire, engage, and motivate. The event ends with an after party networking event for young professionals to network over food and drinks.

Benefits	Presenting \$15,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Support \$2,500	Lunch \$5,000	Happy Hour \$5,000
Speaking Opportunity	✓	✓					
Opportunity to host breakout session	✓						
Ad in the event program	✓ Full Page	✓ Half Page	✓ Half Page				
Recognition in Metro EDGE newsletter	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name	✓ Name	✓ Name
Recognition in select marketing materials	✓ Logo	✓ Logo					
Recognition in event program	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Logo	✓ Logo
Recognition on event slideshow	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Logo	✓ Logo
Recognition on signage	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Logo	✓ Logo
Recognition on registration website	✓ Logo	✓ Logo	✓ Logo	✓ Name		✓ Logo	✓ Logo
Recognition on event webpage	✓ Logo	✓ Logo	✓ Logo	✓ Name			
Recognition on social media	✓ Logo	✓ Logo					
Recognition on Guidebook	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name	✓ Name
Item in giveaway bag	✓	✓	✓				
Opportunity to provide logo'd event items	✓	✓					
Tickets to the event	✓ 10 Tickets	✓ 8 Tickets	✓ 6 Tickets	✓ 4 Tickets	✓ 2 Tickets	✓ 2 Tickets	✓ 2 Tickets
Drink tickets for Happy Hour	✓ 10 Tickets	✓ 8 Tickets	✓ 6 Tickets	✓ 4 Tickets	✓ 2 Tickets	✓ 2 Tickets	✓ 2 Tickets
Prominent verbal recognition	✓	✓	✓	✓	✓	✓	✓

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# EXECUTIVE INSIGHT

## SACRAMENTO, CA

**Mentoring the next generation of leaders.** Metro EDGE attendees will experience small group discussion and take away valuable experience from a panel of the region's top executives, business owners and changemakers. Help foster connections through this round table reception.

Benefits	Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Support \$1,000
Hosted Tables	✓ 2 Tables	✓ 2 Tables	✓ 1 Table		
Ad in the event program	✓ Page	✓ Half Page	✓ Half Page		
Recognition in Metro EDGE newsletter	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Recognition in select marketing materials	✓ Logo	✓ Logo			
Prominent Verbal Recognition	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Recognition on signage	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Recognition on registration webpage	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Recognition on event webpage	✓ Logo	✓ Logo	✓ Logo	✓ Name	
Recognition on social media	✓ Logo	✓ Logo			
Opportunity to provide collateral for specific tables	✓	✓	✓	✓	✓
Tickets to event	✓ 8 Tickets	✓ 6 Tickets	✓ 4 Tickets	✓ 3 Tickets	✓ 2 Tickets
Drink tickets	✓ 16 Tickets	✓ 12 Tickets	✓ 8 Tickets	✓ 6 Tickets	✓ 4 Tickets

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# METRO EDGE PROGRAMMING & PROFESSIONAL DEVELOPMENT EVENTS

LOCATIONS VARY

Young Professionals are the key to our region's success of tomorrow. Through professional development programming and networking opportunities YP's will have the opportunity to engage, develop, give and empower themselves and those around them for a brighter future.

Benefits	Supper Club (4 available) \$5,000	Professional Development (4 available) \$4,000	Mixer (6 available) \$3,000
Direct email to all EDGE members	✓	✓	
Recognition in select marketing materials	✓ Logo	✓ Logo	
Recognition on event signage	✓ Logo	✓ Logo	
Recognition on registration website	✓ Logo	✓ Logo	✓ Logo
Recognition on event web page	✓ Logo	✓ Logo	✓ Logo
Recognition on social media	✓ Logo	✓ Logo	✓ Logo
Tickets to event	✓ 4	✓ 4	✓ 4
Drink Tickets (for Mixers only)			✓ 4
Prominent verbal recognition	✓	✓	✓

**Supper Club** - An exclusive dining experience that connects young professionals with regional leaders in an intimate, curated setting. Supper Clubs are designed for meaningful conversation and relationship-building, hosted quarterly at top culinary venues.

**Professional Development** - Quarterly events focused on skill-building and leadership growth. Topics range from financial literacy and nonprofit board service to insider perspectives from Sacramento's top executives—equipping young professionals to lead in business and community.

**Mixers** - Networking events every other month that bring Metro EDGE members together in a relaxed, social environment. Mixers highlight local venues and offer sponsors broad visibility while fostering the connections that power the Capital Region's future.

Pricing reflects sponsorship of a single event in each category. Bundled or series sponsorships are available upon request.

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# LEADERSHIP SACRAMENTO

Since 1985, Leadership Sacramento has graduated over 1,200 civic and community leaders. This year-long interactive study of the Sacramento region provides participants with a behind the scenes understanding of issues that impact the region's economic prosperity and quality of life.

Benefits	Presenting \$12,000	Legacy \$5,000	Retreat \$7,000	Retreat Dinner Sponsorship \$5,000	Graduation \$5,000	Class Day \$3,000	Alumni Reunion Lead \$5,000	Alumni Reunion Support \$2,500	Alumni Happy Hours \$2,500
Opportunity to host class location	✓					✓			
Recognition in class application	✓ Logo	✓ Logo							
Recognition in monthly class material	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name	✓ Name			
Recognition on program webpage	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name	✓ Name	✓ Logo	✓ Name	✓ Name
Recognition on signage	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo
Invitation to attend retreat	✓		✓	✓					
Recognition on registration website	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name		✓ Logo	✓ Name	✓ Name
Recognition on social media	✓ Logo	✓ Logo	✓ Name	✓			✓ Logo		
Collateral distribution at appropriate event	✓	✓	✓		✓	✓	✓		
Prominent verbal recognition	✓	✓	✓	✓	✓	✓	✓	✓	✓
Tickets to the Alumni Reunion or Happy Hour	✓ 10 Tickets	✓ 5 Tickets	✓ 5 Tickets				✓ 8 Tickets	✓ 5 Tickets	✓ 5 Tickets
Drink Tickets	✓ 10 Tickets	✓ 5 Tickets	✓ 5 Tickets				✓ 16 Tickets	✓ 5 Tickets	✓ 5 Tickets

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