

Sponsorship opportunity

Capitol-to-Capitol

April 13 - 17, 2024 · Washington D.C.

In its 52nd year, the Metro Chamber's annual Cap-to-Cap program remains the largest regional chamber delegation in the nation to lobby congress annually. This sell out program affords a unique opportunity to business and elected leaders to align around issues that affect the six-county Capital Region, and work directly with congressional and administration representatives to organize broad-based support for critical regional initiatives.

Benefits	Presenting \$50,000 SOLD OUT	Presidential \$25,000	Senatorial \$10,000	Congressional \$5,000	Executive \$3,000
Exclusive "presented by" status	✓				
Podium / video opportunity	2 opportunities	1 opportunity			
Brand recognition in select marketing materials	Logo	Logo	Logo	Name	Name
Brand recognition on program website	Logo	Logo	Logo	Name	Name
Brand recognition on mobile app	Logo	Logo	Logo	Name	Name
Brand recognition in event slide show	Logo	Logo	Logo	Name	Name
Brand recognition on event signage	Logo	Logo	Logo	Name	Name
Brand recognition in daily newsletters Printed and electronic	Logo	Logo	Logo	Name	Name
Receiving line at chairs reception	✓	✓			
Prominent verbal recognition	✓	✓	✓	✓	✓
Reserved seating at appropriate venues	✓	✓			
Ad in program materials	Full page ad	Full page ad	½ pg ad	¼ pg ad	
Hotel suite upgrades	2 upgrades	1 upgrade			
Room drop opportunity	✓				
Trip attendees contact information	✓	✓	✓		
Post event survey recognition	✓	✓	✓		

Dates are subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member visit metrochamber.org. Sponsorship contributions must be spent within the calendar year they are made. Unallocated funds are non-refundable and may not be transferred to future years.



To reserve your sponsorship or for custom sponsorships, please contact
Susan Harris Brazelton • (916) 826-5410 • sharris@metrochamber.org

Event details sponsorship opportunities

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Benefits	Legacy Gala \$40,000 SOLD OUT	Opening Breakfast \$10,000 SOLD OUT	Chairs Reception \$10,000	Hospitality Suite \$10,000 SOLD OUT	Congressional Leadership Forum \$10,000 SOLD OUT	People & Papers \$2,500	Welcome Reception \$2,500	Newsletter \$1,500
Sponsorships available			3			4	4	4**
Podium / video opportunity 3 minute. max	✓ 1 opportunity							
Brand recognition in select marketing materials	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	
Brand recognition on program website	✓ Logo							
Brand recognition on mobile app	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name
Brand recognition on social media channels	✓							
Brand recognition in event slide show	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name	✓ Name	
Brand recognition on event signage	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	
Brand recognition in daily newsletters Printed and electronic	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name	✓ Name	✓ Name	✓ Logo
Attachment to nightly newsletter								✓
Receiving line at chairs reception			✓					
Prominent verbal recognition	✓	✓	✓	✓	✓	✓	✓	✓
Reserved seating at appropriate venues	✓	✓			✓			
		*Buyout receives one speaking opportunity			*Buyout receives one speaking opportunity			**No buyout option for nightly newsletter

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Additional sponsorship opportunities

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To secure your early registration and participation in the annual Cap-to-Cap and Study Mission programs, you may include a base rate in your annual agreement with a balance due upon registration opening should there be any difference.

Note: Checks for registration must be made separately and payable to I.S. Tours, Inc.

Key Sponsorship

\$7,500

1 sponsorship available

Hotel guests customarily receive two keycards upon check-in, viewing these keycards multiple times per day for the duration of their stay. This constant visibility raises brand and message awareness among a targeted and receptive audience. Keycard customization is a low-cost – yet highly impactful – opportunity, yielding an excellent return on investment.

SOLD
OUT

Promotional Display

\$2,500

4 sponsorships available

Display tables are available in the People and Papers Room for an opportunity for some added exposure to this sell out program. Bring your own materials and swag, we provide the signage.

Media Sponsor

\$50,000

1 sponsorship available

In partnership with KTXL FOX40, this comprehensive Media Sponsorship calculates to well over \$150,000 in value. Coverage includes Studio 40 live segments pre and post program, flight departure coverage, sponsored promos, social media (FOX40 and Metro Chamber), billboard sponsor messages, various live shots and interviews while in Washington D.C. Please call for specific details.

Monument Tour

\$5,000

1 sponsorship available

Don't miss an opportunity to be a featured host of this popular annual drop-in guided nighttime Monument Tour.

SOLD
OUT

Cap-to-Cap Foundation Late Night

Happy Hour Sponsorships

\$2,500+

This opportunity in 2024 allows your organization to be at the forefront of promoting the work of the Foundation and celebrating its supporters on the first night of the program. Brand recognition on invitations, signage and event registration pages is included.

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